

Towns Fund Communications & Engagement Master Plan

<b>Project</b>	<b>Activity</b>	<b>Description</b>	<b>Evaluation</b>	<b>Key date</b>	<b>Target deadline</b>	<b>Initials</b>
PR	Planning Application	PR Planning application for the developments including bridge	Media Coverage	TBC	31/01/2022	JW
DSIC	Media Release	Board approval – decision-making process	Media Coverage	May 2022	27/05/2022	
ALL	Media Photocall / PR	Approval of business cases	Media Coverage	May 2022	27/05/2022	IA/TH
EMH	PR	Department of Transport announcement re EV Charging				IA
VNCP	Community Engagement activity	Kick of detailed design with a community / business engagement activity on proposals for public realm scheme	Tbc	tbc	tbc	CM
GEVC	Media Release	Sign lease and contract	Media Coverage	31/06/2022	31/06/2022	JB
GEVC	Media Photocall	Laying Foundation Stone	Media Coverage	01/09/2022	01/09/2022	JB
GEVC	Media Photocall	Contractor on site	Media Coverage	01/09/2022	31/09/2022	JB
GEVC	Media Photocall	Completion of Build	Media Coverage	tbc	tbc	JB
GEVC	Media Photocall	Completion of fitting and equipping	Media Coverage	tbc	tbc	JB
GEVC	Media Photocall	Pre-opening visits	Media Coverage	tbc	tbc	JB
GEVC	Media Photocall	First event - Middlemarch Festival	Media Coverage	27/08/2022	01/09/2022	JB
GEVC	Media Photocall	Press visit	Media Coverage	01/09/2022	01/09/2022	JB
RNMAG	PR	MAG Launch of exhibition consultation		Sep-22	Sep-22	CN
RNMAG	PR	MAG Appointment of Contractor		Sep-22	Sep-22	CN
RNMAG	PR	MAG Appointment of Architects		Sep-22	Sep-22	CN
GEVC	Media Photocall	Official opening	Media Coverage	tbc	tbc	JB

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<b>DE</b>	Digital Evolution - installation of dark fibre spine
<b>DSIC</b>	Digital Skills & Innovation Centre - relocation of the College (Abbey Street Phase 2)
<b>EMH</b>	E-Mobility Hub - installation of electric charging points
<b>GEVC</b>	George Eliot Visitor Centre - repurposing of an outbuilding for visitor and exhibition centre
<b>QC</b>	Queens Chambers - Advanced Funding - 22 Queens road F/F - creation of flexible start-up and shared workspaces
<b>QRCS</b>	Queens Rd/Corporation St - Ring road improvements
<b>QR22/FF</b>	22 Queens Road F/F - creation of flexible start-up and shared workspace/teaching space
<b>RMAGPR</b>	Reimaging Museum & Art Gallery/Parks Revival - Museum extension, event spaces, pedestrian and cycle paths
<b>TS</b>	The Saints - purchase and restoration of heritage building or training and community space
<b>VNCP</b>	Visiting Nuneaton: Changing Perspectives - improved pedestrian and cycle links and wayfinding
<b>WRCL</b>	Weddington Road Cycle Link - segregated two way cycle track
<b>WSJ</b>	Wheat Street Junction - access to a locked development site