

NUNEATON AND BEDWORTH BOROUGH COUNCIL

INDIVIDUAL CABINET MEMBER DECISION

Councillor: Councillor C. Golby
Cabinet Member for: Housing and Communities
Report by: Head of Home Environment Services
SUBJECT: Trade Mark Licence Agreement for Energy Efficiency Improvements
Date Decision made: Thursday 9th November, 2023
Place: Committee Room D, Town Hall, Nuneaton
Officer Present: Paul Coopey – Head of Home Environment Services

DECISION:

IC06 **RESOLVED** that

- a) the Trade Mark Licence Agreement be adopted; and
- b) delegated authority be given to the Assistant Director - Strategic Housing to enter agreements when satisfied the criteria will be met by the energy supplier or installer and the scheme will benefit residents.

REASON FOR THE DECISION:

Adopting the Trade Mark Licence Agreement will allow external companies who comply with the Councils contract conditions to use the Councils logo to help promote energy efficiency schemes. The contracts will be managed allowing the Council and residents to be sure that co-branded schemes are being delivered in compliance with national and local conditions. This should facilitate a higher uptake of energy efficiency measures and the associated benefits. Energy suppliers and installers are likely to invest more within the borough if they consider the schemes will have a higher chance of success.

If the Trade Mark Licence Agreement is not adopted then there will likely be less investment within the borough. Whilst it is not possible to say how much would be invested within the borough without the licensing agreement experience suggests there have been no large-scale improvement schemes delivered previously without Council involvement.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

- Not to adopt the Trade Mark Licence Agreement.

Signature:


