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Date: 5<sup>th</sup> March 2024

Dear Sir/Madam,

**Cabinet – 6<sup>th</sup> March 2024**

I refer to **Agenda Item 8 – Building a Better Borough Delivery Plan 24/25** and attach Appendix A that was marked to follow.

Yours faithfully,

BRENT DAVIS

Chief Executive

To: Members of the Cabinet

Councillor K. Wilson (Leader of the Council and Business and Regeneration)  
Councillor C. Golby (Deputy Leader and Housing and Communities)  
Councillor S. Croft (Finance and Corporate)  
Councillor S. Markham (Public Services)  
Councillor R. Smith (Planning and Regulation)  
Councillor J. Gutteridge (Health and Environment)

Observer

Councillor C. Watkins (Leader of the Main Opposition Party)

# **Building a Better Borough Delivery Plan 2023-2025**

## **Assessment 2024/25**

**BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

**Aim 1 - LIVE**

We want to make our Borough a place where residents enjoy living and where others chose to make their home. Working alongside our partners, we want to transform the Borough into a place that recognises the challenges and opportunities for our residents, by reducing the number and types of barriers they face, and which maximises all opportunities to improve their lives.

**Priority 1: Promote residents' health & wellbeing**

Supporting an improvement to the health and wellbeing of residents is a fundamental priority. The Council will work to ensure facilities and services take advantage of opportunities to realise that improvement. Reducing the levels of poorer health experienced by our residents, including both mental and physical health.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Have implemented action plan and achieved Bronze Level Thrive at Work accreditation	Foundation level accreditation for Thrive at Work achieved; engage with relevant partners to maintain foundation level and achieve bronze level	Economy and Transformation (RB)					Achieved foundation level and now looking to achieve Bronze level

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
2.	Adopted NBBC's Local Levelling Up Plan for health, with 5 focused actions that NBBC deliver and report against. Focused areas linked to an adopted Health In All Policies (HIAP) policy for NBBC.	Support Warwickshire County Council (WCC) to develop NBBC's Local levelling Up Plan around Health and deliver the 5 key focus priority areas to work with Public Health for delivery against in the Borough.	Public Services (KMB/ADs)					
3.	Delivered Royal Institute of British Architects (RIBA) Stage 6 for the new Bedworth Physical Activity Hub	Phase 1 of the delivery of Bedworth Physical Activity Hub to be in progress.	Public Services (KMB)					
4.	Have an updated Leisure Management Contract specification, procurement of leisure operator completed, and mobilisation of new contractor agreed.	Have the procurement tender live, evaluated and successful operator of BPAH identified.	Public Services (MW/KMB)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
5.	Annual refresh of the Playing Pitch strategy plan completed and signed off by Sport England.  Amended to suit any Ward boundary changes.	Annual update of Playing Pitch Strategy for NBBC completed with new ward boundaries included.	Public Services (KMB)					
6.	Working with Public Health reviewed our planning policies relating to health, specifically our Health Supplementary Planning Document	Adopted a revised Borough Plan that includes planning policies related to health	Public Services (MBa)					
7.	Have improved the take-up of Disabled Facility Grants (DFG) in the Borough to better enable people to live independently in their own homes for longer	Implement the HEART Capital Expenditure Project to increase delivery of financial assistance.	Housing and Community Safety (PC)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
8.	Have eradicated Rough Sleeping in the Borough	Be fully utilising the Housing First Model	Housing and Community Safety (JG)					
9.	Maintained the Decent Homes Standard within the Public Sector Housing stock	<p>Have undertaken capital improvement programmes, particularly regarding Heating, Bathroom and Kitchen Upgrades</p> <p>Have undertaken an up to date Stock Condition Survey to inform future investment requirements</p>	Housing and Community Safety (LJ)					

## **BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

### **Aim 1 - LIVE**

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Working alongside our partners, we want to transform the Borough into a place that recognises the challenges and opportunities for our residents, by reducing the number and types of barriers they face, and which maximises all opportunities to improve their lives.

### **Priority 2: Enable appropriate housing development**

Our residents deserve an excellent quality of life, fundamental to which is the homes that are available. We will seek to provide the right homes, with the right services, in the right places, to meet the needs of our residents. This means homes that are affordable to both buy and rent, and which are of good quality.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Ensure collection of section106 from all housing development sites	Further improved efficiency in the collection of section106 from all qualifying development sites	Public Services (MBa)					
2.	Be enabling the delivery of affordable housing via a range of options e.g.: (a) S106 opportunities (b) NBBC New Build/other partnerships	(a) Continue ongoing dialogue with developers and Registered Providers to ensure compliance with NBBC Planning policy relating to affordable housing	Housing and Community Safety (JG)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
		(b) Deliver further new NBBC stock utilising Homes England Funding and One for One Receipts	Housing and Community Safety (LJ)					
3.	Have submitted the Borough Plan Review to the Council for Adoption	Have adopted the Borough Plan Review	Public Services (MBa)					
4.	Have worked with Partners to enable delivery of specialised housing for certain residents requiring specific housing: Learning Disability and Autism, Elderly, Physical and Mental health disabilities	Continue engaging with all Support Partner's - WCC Social Care, Health, specialist providers and service users - to establish a pipeline of specialised housing to meet specific housing needs	Housing and Community Safety (JG)					
5.	Have a resilient private rented sector provision in the Borough	Increase the number of Private Sector Landlords engaging with our Landlords Solutions Service	Housing and Community Safety (JG)					



	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
		Be hosting quarterly Landlords Forums						
6.	Deliver new / remodelled Public Sector Housing units of accommodation that reflect the needs of Borough residents	Continue to progress with submitted planning applications.  Have undertaken further analysis of remodelling options for 'Difficult to Let' stock	Housing and Community Safety (LJ)					
7.	Improve the safety of private housing (owner occupied and private rented) in the borough by reducing statutory housing hazards	Respond to the legislative changes expected in the coming year.	Housing and Community Safety (DK)					

## BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025

### Aim 1 - LIVE

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### Priority 3: Sponsor a sustainable green approach

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Continue to work with partners to reduce NBBC's environmental impact, taking advantage of funding opportunities that arise	Have delivered carbon reduction measures via the targeted Fund, to public sector homes	Housing and Community Safety (LJ)					
2.	Work with Warwickshire partners to establish a trajectory and plan for decarbonisation of the Borough, in line with the national 2050 commitment	For the Council's Cabinet to adopt a sustainability strategy for NBBC.  Produce a plan for sustainability for NBBC, across the dimensions of Economic Social and Environmental sustainability	Public Services (MBa)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
3.	Have procured the most efficient vehicle fleet to meet service needs for the Housing Revenue Account (HRA) and General Fund (GF).	Vehicle fleet purchased will be in line with market availability.	Public Services (GM/AB)					
4.	Have introduced a co-mingled material recycling collection service, in line with the Material Recycling Facility (MRF) code of conduct and subject to Resource and Waste Strategy direction for consistency of collections.	Have reviewed and reported on the operational and cost benefits and drawbacks of a co-mingled recycling service, working to implement the requirements on Food waste collections and consistency in collections.	Public Services (GM/AB)					
5.	Delivered a new crossing point in Bedworth, as part of the Levelling Up Fund (LUF) into the Miners' Welfare Park	Crossing point to be open and operational	Public Services (KMB)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
6.	Commenced implementation of the action plan developed as part of the Local Nature Recovery Strategy (LNRS), where applicable on NBBC land	Ensure Green Space Strategy (GSS) refers to WCC Local Nature Recovery Strategy (LNRS) as indicated by DEFRA	Public Services (DT./MC)					
7.	Improve the energy efficiency of private sector housing through a mixture of direct delivery, facilitated schemes and promotional activities	<p>Delivery of the HUG 2 project.</p> <p>Consider new funding opportunities as they become available.</p> <p>Create a domestic energy efficiency strategy to improve the efficiency of private sector properties which will establish a baseline for the Borough.</p> <p>Improve the energy efficiency of private rented housing by promoting and enforcing the Minimum Energy Efficiency Standards (MEES).</p>	Housing and Community Safety (DK)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
8.	Improve Amenity Lighting and enclosed space lighting in Authority controlled spaces	Explore funding opportunities to support carbon neutral initiatives  Have a strategy programme for the replacement/upgrade to LED lighting	Economy and Transformation (GH)					

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### **Priority 4: Prioritise Community Safety & Empowerment**

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Modernise our customer experience to reflect our customer demand and modern expectations	Maintain the cabinet offices' Customer Service Excellence accreditation for Customer Service Team and seek other accreditations.	Economy and Transformation (GO)					
2.	Have an established enforcement team working in Partnership with other local authorities and partners to undertake a cross collaborative approach to tackling environmental crime across Warwickshire	Have a functioning NBBC enforcement team and partner working across Warwickshire , working towards common goals to reduce the amount of environmental crime committed within the County .	Public Services (GM/AB)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
3.	Established a medium to long-term plan for the Civic Hall - Bedworth	Have an operator of the venue under a lease / licence agreement	Economy and Transformation (JW)					
4.	Continue to work with community centre groups to deliver sustainable community focused benefits.	Self-sustaining community partner in place	Economy and Transformation (TS )					
5.	Fundamentally review our approach to Community Safety to ensure outcomes from partnerships and funding are maximised to improve crime levels and the fear of crime'	Introduce surveys to identify trends to continually improve service delivery	Housing and Community Safety (NB / AM)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
6.	Adopt a Tenant Engagement Strategy	<p>Have consulted with partners and stakeholders to inform the contents of the strategy</p> <p>Explore different methods of encouraging resident involvement</p> <p>Work with tenants to influence and shape the services that we deliver in Regeneration &amp; Housing</p>	Housing and Community Safety (NB)					



**BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

**Aim 2 - WORK**

Using our prime location within the national road and rail networks and responding to the needs of private companies, we want to make our Borough a place where businesses choose to locate and where our residents enjoy a range of employment options.

**Priority 1: Grow a strong & inclusive economy**

The Borough is open for business and we want to create the right environment for businesses to locate and expand within our Borough. Creating a strong, inclusive and diverse economy that encompasses a range of types and sizes of businesses, and which benefits everyone with a wealth of employment opportunities for residents.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Reviewed our land supply and economic planning policies which support business retention and growth	Used up to date evidence relating to economic planning policy such as the Housing and Economic Development Needs Assessment to inform policies in the adopted Borough Plan Review	Public Services (MBa)					
2.	Deliver against our Economic Development Strategy for Nuneaton and Bedworth	Adopt an Economic Development Strategy for the Borough  Finalise a delivery plan to achieve against stated outcomes  Commence delivery of the action plan	Economy and Transformation (JW)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
3.	Deliver Phase 2 of Transforming Nuneaton	Commenced all Towns Fund projects following a review of financials	Economy and Transformation (LS)					
4.	Deliver the Bridge to Living Scheme via Future High Streets funding	Achieve vacant Possession of all Acquisition  Commence the construction phase of BTL – pending review of finances	Economy and Transformation (LS)  (TS)					
5.	Work with Warwickshire County Council to deliver the Nuneaton Transport Strategy	Meeting with WCC to review strategy.	Economy and Transformation (LS)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
6.	Support the delivery of the Transforming Nuneaton and Bedworth projects to improve the appeal of both our town centres. Increase the leisure and events offer to attract more visitors. Focusing on town centre events, markets as a key attractor	Increase the number of town centre events to increase footfall and improve the visitor offer	Economy and Transformation (JL)					
7.	Complete refurbishment of Bedworth market	Finalise the vision for the transformation of Bedworth.	Economy and Transformation (JW)					
8.	We will finalise priorities and projects and adopt a UKSPF Investment Plan covering 2023/24 to 2024/25, to support communities, local businesses and skills improvement for residents'	Identify and adopt UKSPF priorities for 2024/25  Produce a finalised delivery plan for identified priorities for 2024/25	Housing & Community Safety (AM)					

## **BUILDING a BETTER BOROUGH DELIVERY PLAN 2023-2025**

### **Aim 2 - WORK**

Using our prime location within the national road and rail networks and responding to the needs of private companies, we want to make our Borough a place where businesses choose to locate and where our residents enjoy a range of employment options.

### **Priority 2: Champion education & skills**

Improving educational outcomes for our young people and improving skills for all is essential to improve residents' ability to overcome barriers to obtaining employment. We will work with partners across all sectors to support the development of a range of learning methods to deliver improved outcomes.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Will have met the government's target for new start apprenticeships and maximised use of levy funds by sharing with other local businesses	Continue to meet the government's target for new start apprenticeships by working with manager, Human Resources (HR) will assist in reviewing all new/vacant posts and current training requirements	Economy and Transformation (RB)					
2.	Support annual careers events in partnership with partners	Continue to work with partners to support further events  Explore options to support partners to deliver specific events linked to specific career pathways	Economy and Transformation (AM)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
3.	Improve links between industry and schools locally to raise aspirations of young people	Continue to support Teentech programme  Explore options with other partners to expand opportunities for young people	Economy and Transformation (AM)					
4.	Deliver the Digital Skills and Innovation Hub as part of the Abbey Street Development	Have commenced construction and be progressing in line with the delivery programme	Economy and Transformation (LS)					
5.	Deliver The Saints project, supporting skills improvement, as part of the Town Deal	Have completed the purchase of the building	Economy and Transformation (LS)					Completed.
6.	Have worked with partners to support the delivery of the Nuneaton Education Strategy	Expand the delivery of Student Lounge project	Housing and Community Safety (AM)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
7.	Continue to deliver the Young Business Links scheme, enabling young people to work, developing their skills and benefit local businesses	Increased the number of working partnerships with businesses in the community including George Elliot Hospital, DWP and Probation Service	Housing and Community Safety (AM)					A revised project is being developed to replace Young Business Links.

**BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

**Aim 2 - WORK**

Using our prime location within the national road and rail networks and responding to the needs of private companies, we want to make our Borough a place where businesses choose to locate and where our residents enjoy a range of employment options.

**Priority 3: Embrace new & emerging technology**

The way the world does business is changing. We will embrace new and emerging technology, to move forward and lead the way. Working with partners in the public and private sectors to create and improve the infrastructure, to open up more opportunities for both existing and new businesses, we will also address the issues regarding digital inclusion, to ensure our residents have the right skills to take advantage of these exciting new opportunities.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Maximise availability and take-up of online services using a suite of channels to provide customers with access to all services capable of being delivered digitally	Increase proportion of self-serve transactions by 5% on 22/23 volumes  <ul style="list-style-type: none"> <li>- Increase customer Direct Debit take up by 5%</li> <li>- Increase e-billing by 5%</li> <li>- Open Portal use by 5%</li> </ul> Review and replace/refresh website to deliver better customer experience	Economy and Transformation (GO)  Finance and Governance (KH) (KH) (KH)  Economy and Transformation (MBe)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
2.	Maintain relevant compliance and accreditations for Cyber Security standards	Achieve and maintain Cyber Essentials accreditation. This will require changes to existing software for compliance.  Maintain annual Public Services Network (PSN) security accreditation.	Economy and Transformation (MBe)					
4.	Use of the new 'state of the art' Material Recycling Facility (MRF) in Coventry, for the processing and management of NBBC recycling material along with other stake holder partners.	] Reviewed the used of the facility along with taking steps to maximise the quality of the material going in to from NBBC households ensuring as much financial benefit as possible	Public Services (KH/GM/JL)					
5.	Successful operation of a No Purchase Order no Pay Policy	Successful implementation of a No Purchase Order no Pay Policy and on-going monitoring and	Finance and Governance (LB)					Completed



	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
		<p>associated training provided.</p> <p>90% of all invoices with a purchase order to be processed via Official Creditors System (e-buy)</p>	Finance and Governance (LB)					

## **BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

### **Aim 2 - WORK**

Using our prime location within the national road and rail networks and responding to the needs of private companies, we want to make our Borough a place where businesses choose to locate and where our residents enjoy a range of employment options.

### **Priority 4: Support local businesses**

Our local businesses are important to us. We will improve upon and expand our communications and champion their cause. We will work with partners to respond to their requirements and better to identify new support systems that will encourage them to, stay, re-locate and grow in the Borough. As a Council, we will adopt a 'local by default' approach, using our procurement methods to support all local businesses.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Increase the level of Social Value requirements within our major works contracts	Have incorporated specific social value clauses related to spend with businesses within the Borough's administrative area, into all major works contract specifications	Finance and Governance (MW)					
2.	Establish engagement mechanisms with businesses and stakeholders in the Borough	Establish regular business networking events and workshops	Economy and Transformation (JW)					
3.	Increase the level of Think Local First spending to support Small and Medium Enterprises (SME) within the Borough	Continue to internally promote the initiative to increase the level of NBBC local SME spend	Finance and Governance (MW)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
		<p>Undertake a further campaign with local businesses and residents to increase spend with local businesses within the Borough</p> <p>Incorporate Think Local First onto Contract Procedure Rules (CPR) and Procurement Training</p> <p>Increase the level of SME spend in the local area and wider region by breaking large contracts and procurements into smaller Lots wherever possible, practicable and economically advantageous to NBBC</p>						

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
4.	Continue to support the supply chain by paying invoices promptly and consistently.	70% of invoices payable to SME's within 10-day terms  98.5% of invoices payable to all suppliers paid within 30-day terms (Target Range) unless disputed	Finance and Governance (LB)					

**BUILDING a BETTER BOROUGH DELIVERY PLAN 2023 - 2025**

**Aim 3 - VISIT**

Taking advantage of our open green spaces, our heritage and our location within the West Midlands, we want our Borough to be a destination for residents and visitors alike. A place where people and families want to spend time relaxing, socialising and taking part in leisure activities.

**Priority 1: Create vibrant and diverse Town Centres**

We have great ambitions for our towns to become vibrant centres of community life. With a varied retail, business and leisure offering, we will respond to the needs of modern life, ensuring that our buildings and other physical assets sympathetically integrate to create a welcoming and attractive place to be.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Have begun delivery of Phase 1 capital scheme at Nuneaton Museum & Art Gallery and Riversley Park which will enhance the offer for residents and visitors alike, as per business case approved by DLUHC	Subject to confirmation of additional re-directed Towns Funding, undertake tendering exercise, appoint contractor(s) & have date for commencement of works on site  Have researched and created a brief and plans for the permanent exhibitions to be delivered as part of Phase 1	Public Services (CN/DT)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
2.	Review operational delivery at the museum during the extension and refurbishment works to support its long term sustainability	Fit out second store and relocate objects to enable museum redevelopment.	Public Services (CN)					Identified and fitted out one external store and second store identified.
3.	Work with local food business to ensure that 92% of total rated establishments achieve the National Food standard at level 5	Work with local food business to ensure that 80% of total rated establishments achieve the National Food standard at level 5	Public Services (RF)					
4.	Have delivered Phase 2 of the Abbey Street Development	Commenced construction of Phase 2, in line with the delivery plan following financial review  Work with partners to identify leisure and food & beverage providers as anchors for the scheme	Economy and Transformation (LS)					
5.	Address issues relating to ASB in our Town Centre	Complete upgrade of CCTV system and re-establish 24/7 monitoring until 2025	Economy and Transformation (JW)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
6.	Review the market provision in Bedworth Town Centre to improve the offer to both residents and businesses alike'	Undertake an options assessment to identify most advantageous offer for Bedworth Town Centre	Economy and Transformation (JW )					Completed
7.	Increase promotion of development opportunities to increase inward investment in the regeneration and transformation of both Nuneaton and Bedworth'	Support WMCA to promote the borough at UKREIIF  Support WCC to promote the borough at MIPPIM	Economy and Transformation (LS/SJ)					

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#### **Priority 2: Stimulate regeneration**

Reflecting modern lifestyles and the modern economy, we will exploit our location and opportunities, recognise our residents' needs, our homegrown talent and proactively engage with the private sector to promote our Borough.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Have developed and disseminated targeted strategic marketing material for the Borough	Have developed comprehensive marketing material for inward investment	Economy and Transformation (JW)					
2.	Have adopted Town Centre Strategies for both Nuneaton and Bedworth	Have adopted the Nuneaton Town Centre Strategy	Economy and Transformation (JW)					
3.	Developed robust links with the West Midlands Combined Authority (WMCA)	Maintain close links and regular meetings with WMCA	Economy and Transformation (LS/SJ)					
4.	Work with partners to identify and take advantage of all opportunities, including funding to promote and deliver regeneration within the Borough	Support the WMCA to promote NBBC at UKREIIF	Economy and Transformation (LS/SJ)					
5.	Have developed a cohesive vision and delivery plan for	Have established a robust communications	Economy and Transformation (IA)					



	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
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	Transforming Bedworth	and engagement strategy.  Explore opportunities with external stakeholders / partners to attract investment.	(JW/SJ)					

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### **Aim 3 - VISIT**

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### **Priority 3: Celebrate and promote our heritage**

We have a rich heritage and culture within our Borough. Exploiting our location, preserving our heritage buildings, supporting, and promoting local traditions and events, we will breathe new life into our history making it enjoyable and relatable in the modern day.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Have developed plans for new permanent galleries, at the museum	Have carried out a consultation and produced a brief for external designers to work up schemes	Public Services (CN)					
2.	Work with partners to develop activities to deliver on priorities of the Cultural Strategy  Deliver Creative Explorers project and project signed off by Arts Council	Work with external groups to develop partnership for Creative People and Places bid.  Agreed Arts Council England grant for Creative Explorer project and delivered second year's action plan.	Public Services (CN)					
3.	Adopted a Local List for the Borough	Consulted on a Local List for the Borough	Public Services (MBa)					

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### **Priority 4: Improve the physical environment**

Supporting the location of the Borough and its aim to become a destination place, we will build upon our treasured destination parks, green spaces and nature reserves and make them accessible to all. We will enhance and protect those spaces, working with partners to improve bio-diversity and cleanliness across the Borough and the view to the River Anker, to provide more recreational opportunities and events for the enjoyment of all.

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
1.	Adopted and delivering actions within the Greenspaces strategy and key strategies that support this overarching strategy	2024 – 2024 Parks & Greenspace Strategy adopted by Cabinet, to include several areas of key delivery. (To include Tree, Play, Allotments and Bio-diversity strategies)	Public Services (DT)					
2.	Review retention of AQMA1 (Leicester Road gyratory) and AQMA2 (Midland Road) against ongoing compliance with Air Quality objectives set nationally	Continue to review the retention of AQMA 2 moving forward.	Public Services (RF)					AQMA 1 is to be revoked following DEFRA guidance (but continue to monitor).

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
3.	Work with communities to enable self-management of community/pavilions and sporting facilities.	On-going Identify facilities and partners for discussion with community groups and develop plans for management options.	Public Services (KMB/DT)					
4.	In line with the GSS increase the number of Greenspaces that meet the Green Flag standard criteria from nine (current) to 12	Establish & report new baseline position with regards our Parks & Greenspaces, based upon the findings of the new Greenspace Strategy	Public Services (DT)					
5.	Seek approval for the final approved Capital Scheme for the Marston Lane Cemetery extension	Complete feasibility study and costing for development of Marston Lane Cemetery, as Borough Burial ground.  Extension design, including any mitigations and seek approval for a capital business case for the extension to proceed.	Public Services (DT/JW)					

	By March 2025 We Will:	By March 2025 We Will:	Lead Directorate & Officer	Quarterly Assessment				Comments
				Q1	Q2	Q3	Q4	
6.	Have undertaken development of management plans for 12 of our Destination & Community Parks	Undertake development of management plans for 6 key strategic Parks & Greenspace sites	Public Services (DT)					