

# BUILDING a better BOROUGH



In undertaking all this work, the Borough Council will be  
**IMAGINATIVE, ENTERPRISING & TRANSPARENT**





**BUILDING**  
a better   
**BOROUGH**

## Introduction from Leader, Cllr Kris Wilson

Nuneaton and Bedworth is a borough that is made up of communities that want to build a better life for themselves, their families and their loved ones. To deliver this, as a council we need to have the vision, ambition and aspiration to build a better borough for all.

That is why this new and exciting corporate plan – Building a Better Borough – is designed to put the needs of our residents first. We want to make Nuneaton and Bedworth the place for our residents to live, work and visit.

Our towns have so much potential for all of us – for this generation and the next. But we need to unlock that potential to deliver the building blocks for our future success. As a council and new Conservative administration, we want to work with our communities and other interested partners to deliver the regeneration and renewal that will restore the sense of civic pride in Nuneaton and Bedworth.

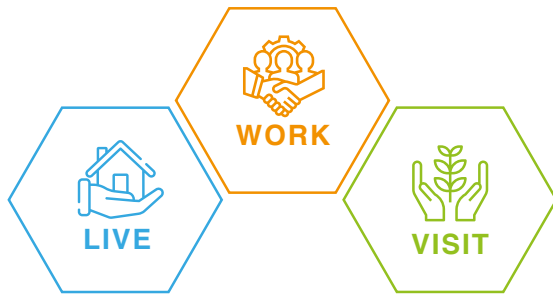
In order to build a better Borough, we need to have firm foundations of being objective and transparent in what our council does on behalf of its residents. We also need to find new enterprising ways of delivering the essential services that so many people in our borough rely upon. These principles will drive everything that this council does.

This plan sets out the three key pillars of live, work and visit that will make building a better Borough a reality. The action plan will set out the detail behind each of the priorities for the council.

We have exciting opportunities ahead and I am looking forward to the challenges ahead.

As Leader of the Council, I can assure you that all of my Cabinet team have the vision, ambition and aspiration to improve Nuneaton and Bedworth, and we truly are committed to Building a Better Borough.

Cllr Kris Wilson  
Leader of the Council



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## COVID recovery

The COVID-19 pandemic has been an extremely challenging time for all. There has been great sadness – the loss of loved ones, the financial and economic challenges presented by the virtual close down of many sectors that make up the economy - both on businesses and individuals, and the social isolation that has impacted negatively on our mental health and overall wellbeing. But there have been so many positive stories that have been told during the pandemic. Communities and businesses have come together to support each other, from our frontline key workers to the most vulnerable amongst us. This brings great hope for the future of our borough and its residents.

The new corporate plan is purposefully named 'Building a Better Borough'. It sets out the Council's ambitions and actions to improve our local economy, support our residents to gain skills and employment, enhance their physical and mental health, their living environment, and overall prospects for the future.

“ Communities and businesses have come together to support each other ”







# BUILDING a better BOROUGH



**We want to make our borough a place where our residents enjoy living and in which others choose to make their home.**

Working alongside our partners, we want to transform the borough into a place that recognises the challenges and opportunities for our residents, by reducing the number and types of barriers they face, and which maximises all opportunities to improve their lives.

### **Promote residents' health and wellbeing**

Supporting an improvement to the health and wellbeing of residents is a fundamental priority. The Council will work to ensure facilities and services take advantage of opportunities to realise that improvement. Reducing the levels of poorer health experienced by our residents, including both mental and physical health.

**“We will seek to provide the right homes, with the right services, in the right places, to meet the needs of our residents.”**

### **Enable appropriate housing development**

Our residents deserve an excellent quality of life, fundamental to which is the homes that are available. We will seek to provide the right homes, with the right services, in the right places, to meet the needs of our residents. This means homes that are affordable to both buy and rent, and which are of good quality.

### **Sponsor a sustainable green approach**

The Climate Change Emergency cannot be ignored. We will proactively identify ways in which the Council and the borough as a whole can minimise our impact upon the environment supporting residents and businesses alike.

### **Prioritise community safety and empowerment**

We recognise our residents deserve to feel safe in their neighbourhood and supported to contribute towards improvements. Protecting vulnerable people and groups, we will work to ensure that voices are heard, that everyone has the opportunity and support to become active members of the community. Working with our partners, we will use the legal powers we have to tackle issues that cause harm in our borough.



# BUILDING a better BOROUGH

Using our prime location within the national road and rail networks and responding to the needs of private companies, we want to make our borough a place in which businesses choose to locate and where our residents enjoy a range of employment options.

### Grow a strong and inclusive economy

The borough is open for business and we want to create the right environment for businesses to locate and expand within our borough. Creating a strong, inclusive and diverse economy that encompasses a range of types and sizes of businesses, and which benefits everyone with a wealth of employment opportunities for residents.

### Champion education and skills

Improving educational outcomes for our young people and improving skills for all is essential to improve residents' ability to overcome barriers to obtaining employment. We will work with partners across all sectors to support the development of a range of learning methods to deliver improved outcomes.

### Embrace new and emerging technology

The way the world does business is changing. We will embrace new and emerging technology, to move forward and lead the way. Working with partners in the public and private sectors to create and improve the infrastructure, to open up more opportunities for both

existing and new businesses, we will also address the issues regarding digital inclusion, to ensure our residents have the right skills to take advantage of these exciting new opportunities.

### Support local businesses

Our local businesses are important to us. We will improve upon and expand our communications and champion their cause. We will work with partners to respond to their requirements and better to identify new support systems that will encourage them to, stay, relocate and grow in the borough. As a Council, we will adopt a 'local by default' approach, using our procurement methods to support all local businesses.

“ We will work with partners across all sectors to support the development of a range of learning methods to deliver improved outcomes. ”





# BUILDING a better BOROUGH



VISIT

Taking advantage of our open green spaces, our heritage and our location within the West Midlands, we want our borough to be a vibrant destination for residents and visitors alike. A place where people and families want to spend time relaxing, socialising and taking part in leisure activities.

### Create vibrant and diverse town centres

We have great ambitions for our towns to become vibrant centres of community life. With a varied retail, business and leisure offering, we will respond to the needs of modern life, ensuring that our buildings and other physical assets sympathetically integrate to create a welcoming and attractive place to be.

### Stimulate regeneration

Reflecting modern lifestyles and the modern economy, we will exploit our location and opportunities, recognise our residents' needs, our homegrown talent and proactively engage with the private sector to promote our borough.

### Celebrate and promote our heritage

We have a rich heritage and culture within our borough. Exploiting our location, preserving our heritage buildings, supporting and promoting local traditions

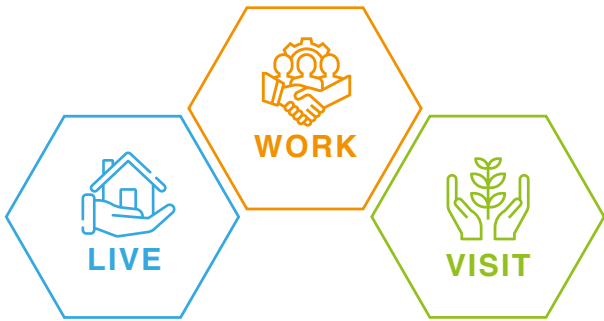
and events, we will breathe new life into our history making it enjoyable and relatable in the modern day.

### Improve the physical environment

Supporting the location of the borough and its aim to become a destination place, we will build upon our treasured destination parks, green spaces and nature reserves and make them accessible to all. We will enhance and protect those spaces, working with partners to improve biodiversity and cleanliness across the borough and the view to the River Anker, to provide more recreational opportunities and events for the enjoyment of all.

“ We will build upon our treasured destination parks, green spaces and nature reserves and make them accessible to all. ”





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