



**NUNEATON AND BEDWORTH BOROUGH COUNCIL**

**SPORT, RECREATION AND COMMUNITY FACILITIES STRATEGY  
2016-2031**

**AUGUST 2016**

## TABLE OF CONTENTS

<b>1. EXECUTIVE SUMMARY</b>	<b>1</b>
<b>2. INTRODUCTION AND SCOPE</b>	<b>13</b>
INTRODUCTION	13
RATIONALE FOR DEVELOPING A SPORT, RECREATION AND COMMUNITY FACILITIES STRATEGY	14
NUNEATON AND BEDWORTH BOROUGH	15
BACKGROUND CONTEXT	17
STRATEGY SCOPE	19
TERMS OF REFERENCE	20
STRATEGY STRUCTURE	20
<b>3. STRATEGIC POLICY AND CONTEXT</b>	<b>22</b>
INTRODUCTION	22
NATIONAL LEVEL	22
LOCAL LEVEL	22
JOINT STRATEGIC NEEDS ASSESSMENT (JSNA) WARWICKSHIRE	23
COVENTRY AND WARWICKSHIRE JOINT STRATEGIC HOUSING MARKET ASSESSMENT (JSHMA) 2013	23
NUNEATON AND BEDWORTH BOROUGH PLAN (SUBMISSION VERSION 2015)	23
DEVELOPMENT	25
NUNEATON AND BEDWORTH BOROUGH PLAN – HEALTH BACKGROUND PAPER	25
SUSTAINABLE COMMUNITIES PLAN 2007-2021	25
SHAPING OUR FUTURE	25
VISION	26
NUNEATON AND BEDWORTH BOROUGH COUNCIL CORPORATE PLAN	26
NBBC CORPORATE PLAN 2007-2021	26
VISION	26
NUNEATON AND BEDWORTH BUSINESS IMPROVEMENT PLAN 2015/2016	27
COVENTRY, SOLIHULL AND WARWICKSHIRE SPORT PARTNERSHIP	28
VISION	28
WARWICKSHIRE HEALTH AND WELLBEING STRATEGY 2014-2018	28
SPORT, ACTIVE RECREATION AND WELLBEING STRATEGY 2012 – 2017	29
NUNEATON AND BEDWORTH PLAYING PITCH STRATEGY 2016 (KKP,2016)	29
THE VISION FOR THE PLAYING PITCH STRATEGY IS:	30
AGREED SCOPE	30
NUNEATON AND BEDWORTH OPEN SPACE STRATEGY 2011-2021	34
OPEN SPACES	34
BOROUGH PROFILE	35
POPULATION PROFILES AND PROJECTIONS	35
HOUSING	40
EMPLOYMENT	40
TRANSPORT	41
SOCIAL AND ECONOMIC FACTORS	42
DEPRIVATION AND NEED	42
HEALTH AND WELL-BEING	44
CRIME	45
EDUCATION	45
PHYSICAL ACTIVITY AND PARTICIPATION	46
THE VALUE OF PARTICIPATION	46
PARTICIPATION TRENDS AND RATES	46
CURRENT PARTICIPATION RATES	46
MARKET SEGMENTATION	49

<b>4. EXISTING FACILITY PROVISION</b>	<b>53</b>
INTRODUCTION	53
NBBC PASSPORT TO LEISURE SCHEME	55
SUPPLY OF SPORT AND RECREATIONAL FACILITIES IN NUNEATON AND BEDWORTH	56
CATCHMENT AREAS	56
PUBLIC TRANSPORT	57
ASSESSMENT OF EXISTING SPORTS FACILITY PROVISION IN NUNEATON AND BEDWORTH	57
SPORTS HALLS	58
SWIMMING POOLS	81
HEALTH AND FITNESS FACILITIES	91
SQUASH	99
TABLE TENNIS	100
INDOOR BOWLS	100
GYMNASTICS / TRAMPOLINING	103
INDOOR TENNIS FACILITIES	105
ATHLETICS TRACKS	108
CYCLING	110
BOXING AND MARTIAL ARTS	112
INDOOR CRICKET	114
COMMUNITY CENTRES / HALLS	116
<b>5. APPLYING THE ANALYSIS</b>	<b>132</b>
CONSULTATION WITH NEIGHBOURING LOCAL AUTHORITIES	132
CONSULTATION WITH EVERYONE ACTIVE	133
KEY ISSUES AND OPTIONS	134
GENERAL	136
GEOGRAPHIC	137
FACILITY SPECIFIC	138
SPORTS HALLS	138
SWIMMING POOLS	140
HEALTH AND FITNESS	142
INDOOR NETBALL	143
GYMNASTICS FACILITIES	143
CYCLING FACILITIES	143
INDOOR TENNIS FACILITIES	143
BOXING FACILITIES	143
ATHLETICS FACILITIES	143
TABLE TENNIS	143
COMMUNITY HALLS	144
INFORMAL FACILITIES	144
<b>6. DELIVERING THE STRATEGY</b>	<b>145</b>
INTRODUCTION	145
VISION	145
AIMS	145
PRINCIPLES FOR FUTURE PROVISION	146
PRIORITY INVESTMENT NEEDS	146
OTHER PRIORITIES AND NEEDS	149
CAPITAL INVESTMENT	149
IMPROVED LOCAL PARTNERSHIP WORKING	150
HIERARCHY OF FACILITY PROVISION	150
OVERVIEW	150
PLANNING POLICY AND SECURING DEVELOPER CONTRIBUTIONS	151
PLANNING OBLIGATIONS	151
MAINTENANCE CONTRIBUTIONS	152
RECOMMENDATIONS	153
ACTION PLAN	158

FINAL REPORT

## APPENDICES

- 1 NATIONAL CONTEXT
- 2 (2A-2D) EXISTING NUNEATON AND BEDWORTH BUILT FACILITIES - QUALITY AUDITS
- 3 STRATEGY CONSULTEES
- 4 STRATEGY CONSULTATION REPORT
- 5 SPORT ENGLAND FACILITY PLANNING MODEL (FPM) ANALYSIS SWIMMING POOLS
- 6 SPORT ENGLAND FPM ANALYSIS SPORTS HALLS
- 7 DEMAND FOR HEALTH AND FITNESS 2015
- 8 DEMAND FOR HEALTH AND FITNESS 2031
- 9 NBBC COMMUNITY CENTRE CONSULTATION
- 10A SUMMARY OF SPORTS CLUB CONSULTATION
- 10B CONSOLIDATED CLUB SURVEY RESPONSES
- 11 SUMMARY OF NATIONAL GOVERNING BODY (NGB) CONSULTATION
- 12 AUDIT OF SPORTS FACILITIES IN THE BOROUGH
- 13 ILLUSTRATIVE CALCULATIONS OF FACILITY NEED IN AREAS OF HOUSING GROWTH

## 1. EXECUTIVE SUMMARY

- 1.1 Nuneaton and Bedworth Borough Council (NBBC) has identified the need to develop a Sport, Recreation and Community Facilities Strategy (the Strategy); this will help to plan effectively for future sports facility provision, for current and future need, population growth and increased participation and will support Nuneaton and Bedworth Borough Council's Sport, Active Recreation and Wellbeing Strategy 2012 – 2017 and future strategies.
- 1.2 Implementation of a planned approach to future provision of sport and physical activity facilities in Nuneaton and Bedworth over the medium-term will ensure that the existing and future local communities have access to high quality facilities, helping communities improve their health and remain cohesive. The future facility network needs to comprise both formal provision and a network of community halls to ensure opportunities for regular participation in physical activity are available everywhere in the Borough, supported by initiatives such as the NBBC Health Offer and the NBBC's Passport to Leisure Scheme (PTL), which supports families on low incomes e.g. free swims for juniors, so that price is not a barrier to them participating in sport and physical activity.
- 1.3 Given the planning, policy and financial changes of the last five years, including reductions in revenue budgets, there is a need to identify options for future provision which meet local need, but can be delivered more effectively and efficiently. This also provides a fresh opportunity to deploy national best practice to ensure the needs of the resident population are suitably planned for, and addressed.

### PLANNING CONTEXT

- 1.4 The Council has a statutory duty to meet the requirements of the National Planning Policy Framework. The National Planning Policy Framework (NPPF) sets out the requirement of local authorities to establish and provide adequate and proper leisure facilities to meet local needs. Paragraphs 73 and 74 outline the planning policies for the provision and protection of sport and recreation facilities.

***“Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning Policies should be based on robust and up to date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision are required.”***

‘Existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless:

- **An assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or**
- **The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or**
- **The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss’.**

1.5 The emerging Borough Plan is the key reference point for this Strategy, unless otherwise stated. The Borough Plan replaces the existing Borough Plan and will play a key role in shaping the Borough up to 2031. The Plan is following a due process through to adoption in 2018.

1.6 The vision for Nuneaton and Bedworth is that:

By 2031, Nuneaton and Bedworth Borough will be a place where there are opportunities for sustainable economic growth with diverse job prospects, healthy living and an integrated infrastructure network. Business will want to invest in the Borough as a result of the outcomes of policies in the Plan, which will include creating an attractive environment.

- **An improved quality of life**
- **A healthy, diverse and robust economy**
- **New transport, social, community and green infrastructure to support the economy and growing population**
- **A public transport, cycling and walking network**
- **High quality parks, leisure facilities, walking and cycling networks for people to be healthier and pursue active lifestyles**

1.7 Enabling Healthy Living is the key Plan objective relevant to community, sport and leisure facility provision. Identified priorities include investment in infrastructure to improve access to existing community and recreation facilities, and development of infrastructure which will facilitate more active lifestyles.

## THE BOROUGH

1.8 Nuneaton and Bedworth is one of five Boroughs within Warwickshire. It is the smallest (7,895 hectares) but has the largest population at circa 125,000 (*Census 2011*), and the highest population density at 15.9 persons per hectare (the average for Warwickshire is 2.8 persons per hectare). The Borough is largely urban and has two market towns, Nuneaton and Bedworth, and the large village of Bulkington located in the Green Belt to the east of Bedworth

1.9 The Borough borders the Warwickshire Boroughs of Rugby to the east, and North Warwickshire to the west. To the south it borders the county of the West Midlands, and to the north Leicestershire.

1.10 Nuneaton and Bedworth lags behind the rest of Warwickshire in key indicators that make for a high quality of life, which has resulted in a significant gap separating Nuneaton and Bedworth from the rest of the County.

1.11 The Indices of Deprivation 2015 show that Nuneaton and Bedworth has the highest level of deprivation in Warwickshire with a ranking of 108 out of 326 local authority Boroughs in England, and 9<sup>th</sup> in the region. This means that the Borough falls within the top third most deprived local authority Boroughs in the country.

1.12 Within Nuneaton and Bedworth there is also a divide between the east and west, with the most deprived areas located in the west.

**Table 1.1: Summary of Demographic Profile Nuneaton and Bedworth Borough**

<b>KEY FACTORS</b>	<b>NUNEATON AND BEDWORTH</b>
<b>POPULATION 2015 (ALL AGES)</b> (Office for National Statistics mid-year estimates 2013)	Current Population 126,003 (Census 2011 125,409)
<b>POPULATION INCREASES PLANNED</b>	10,040 new homes planned with the potential for an additional 4,020 in order to meet Coventry and Warwickshire Housing Market Area shortfall in housing needs. The final amount will be agreed through a Memorandum of Understanding with the sub-region. The population is estimated to increase to 137,929 by 2031
<b>POPULATION CHARACTERISTICS</b>	Predominantly white; young population – 0 -13, and 35 - 64; also growing 65+ group Low population growth but high population density with 1,544 people per square kilometre 99% of the population live in urban areas
<b>DEPRIVATION</b>	Has the highest levels of deprivation in Warwickshire (ranked 108 <sup>th</sup> out of 326 LAs)
<b>OBESITY</b>	64.8% of adults are overweight/obese; 20.8% of children are obese
<b>HEALTH COST OF INACTIVITY</b>	£2m
<b>HEALTH ISSUES</b>	Main health problems are coronary heart disease and diabetes
<b>PARTICIPATION</b>	
<b>PARTICIPATION</b>	30.8% (16+, once a week); has been as high as 36.9%,)
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 3 X 30 MINUTES PER WEEK</b>	19.8%
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 1-2 X 30 MINUTES PER WEEK</b>	22.8%
<b>LATENT DEMAND TO DO MORE SPORTS</b>	54.1% of all adults
<b>LEVEL OF PHYSICAL ACTIVITY</b>	52.2 % of the population is physically active – this is lower than the regional (55.5%) and England (57%) average  34.5% of the population is physically inactive- this is higher than the regional (29.1%), and the England (27.7%) average

Sources: Nuneaton and Bedworth, Local Sports Profile 2015 and APS 7 and 9, NBBC Strategic Plan

- 1.13 Nuneaton and Bedworth’s population will grow significantly over the next few years, particularly in and around Nuneaton (to the north and south), and also to the north and south of Bedworth, so there is a need to ensure sufficient provision of accessible, quality and affordable facilities to meet local need.



1.14 It is particularly important that there is increased access to opportunities for physical activity at local level, so it is easy for residents, particularly those who are currently inactive, and those without access to private transport, to participate, and become physically active. This is very important given the existing low levels of physical activity in the Borough, and the high level of obesity, plus other health challenges.

### ASSESSMENT FINDINGS, RECOMMENDATIONS AND ACTION PLAN

1.15 In relation to getting more people active, it is important to highlight the following issues:

- **Many of NBBC's existing facilities are already full (Sports halls operating at capacity (Jubilee and Etone Sport Centres; swimming pools operating at capacity (Pingles Leisure Centre (100%) and Bedworth Leisure Centre (78%), as well as other facilities in the Borough – Nuneaton Sports Academy, Nuneaton Fitness and Wellbeing centre, George Elliot School, St Thomas More Catholic School and Technical College**
- **Much of the existing facility portfolio is ageing; quality is likely to deteriorate over time**
- **Increasing population will put additional demands on the capacity of existing facilities**
- **Increasing participation will increase demand on existing facilities**

1.16 These issues all highlight the need for investment in existing facilities, optimising community access to the existing facility network, and development of additional provision. Whilst some of this may be met through extending the operational hours of existing school sports halls, there remains a need for NBBC to consider investment in additional built sports facility provision, given NBBC's stated commitment to providing high quality leisure facilities for the community.

1.17 Although Nuneaton and Bedworth has good sports facilities there are some ageing facilities, which will require refurbishment and/or replacement in the medium term. Replacement of these facilities in the medium to long term provides an opportunity to consider provision of larger sports halls to meet both current and future demand. Additional swimming provision is also needed to meet future demand as a result of population growth, but also to meet current demand; two of NBBC's swimming pools are already very full, and there is no capacity to increase participation at peak times. Future demand may have the potential to be addressed through facility extension, or refurbishment, as well as new build.

1.18 The anticipated population growth in Nuneaton and Bedworth to 2031 needs to be appropriately catered for in terms of demand for sports facilities – both formal facilities and informal, multi-purpose spaces. In Nuneaton and Bedworth this means ensuring geographical distribution of facilities to enable more people to access facilities in the urban area by walking, and/or cycling. It also means better quality facilities, given the age, in particular of NBBC provision, but also some facilities on education sites.

1.19 Whilst there are some facilities on education sites, which are not available for community use, these are in the minority. Proposals for new schools should incorporate formal community use arrangements for use of sports facilities.

1.20 It is clear from the strategy analysis that there is a need for capital investment in Nuneaton and Bedworth's existing facility network, refurbishment or replacement of this, to address both current and future needs. Whilst some of this investment relates to additional facility provision, there is also a need for investment in existing ageing stock; increased participation is more likely to be achieved if the environment in which people take part is good quality and fit for purpose.

1.21 It is also clear that delivery of the levels of investment required will only result from a local partnership approach. The development of improved sports facilities, and physical activity environments, will facilitate increased participation, which in turn will benefit individual and community health.

- 1.22 The challenge is that the greatest health benefit will be gained by encouraging the inactive, to become active.
- 1.23 In order to deliver the identified Strategy needs, and the key outcome of increased participation to address health inequalities, plus meet demands from increased population, there is a need for some fundamental changes in approach. The development of new, and improved facilities is a mechanism to deliver these outcomes.
- 1.24 The really key issue to address initially is that of partnership working to open up existing community halls to offer and deliver increased participative opportunities, particularly for those who are currently inactive. Working across Nuneaton and Bedworth's communities, to target those who are inactive, this approach aims to take opportunities for physical activity to local areas, to overcome barriers of access, and develop participation through informal spaces and places, as well as delivering programmes in formal sports facilities.
- 1.25 Development of a hierarchy of facility provision, which includes both formal and informal sports facilities is an opportunity in Nuneaton and Bedworth. It is therefore a priority to invest, not just in the formal sports facilities to provide opportunities for participation, but in the community halls around the Borough, to enable them to provide a wider activity offering at a very local level. Investment may be needed in resources, people, and programming, as well as in the facilities themselves.
- 1.26 The provision of a network of high quality and accessible facilities will contribute to the overall priority for healthier lifestyles in Nuneaton and Bedworth, across all age groups. Facilitating opportunities to be more physically active, more often is also important, to contribute to a reduction in health inequalities across Nuneaton and Bedworth, and help people to live and age better, because they are more active
- 1.27 There is a range of facility providers in Nuneaton and Bedworth, and it is important that NBBC works with these in partnership to develop and deliver facility provision. NBBC can no longer be the provider and funder of last resort, but needs to adopt more of an enabling and facilitating role.

## VISION

- 1.28 The Vision for future provision of sport and leisure facilities in Nuneaton and Bedworth is:

***'To encourage more people to be more active, more often, by providing an efficient leisure service, attractive open spaces and support for local sports clubs and community events.'***

- 1.29 As a minimum, NBBC wishes to see accessible community sport and leisure facilities for swimming, fitness and sports hall sports/activities available for all residents. This includes both formal and informal spaces e.g. community halls in which to play sport and be physically active.

## AIMS

- 1.30 The aim of providing sufficient high quality, fit for purpose and accessible provision is to:
- **Significantly increase the regular amount of physical activity undertaken by individuals, and particularly those who are currently inactive**
  - **Develop additional facility provision where need is evidenced**
  - **Create active environments where the choice to become physical active is an integral part of everyday life**

- **Encourage new participants to start taking part in physical activity**
- **Facilitate the development of healthier lifestyles across Nuneaton and Bedworth's communities**
- **Contribute to a reduction in health inequalities across Nuneaton and Bedworth**
- **Support and provide opportunities for local sports clubs and community groups**

1.31 Priority investment needs identified from the strategy analysis are summarised in Table 1.2:

FINAL REPORT

Table 1.2: Priority Facility Investment Needs

FACILITY TYPE	CURRENT NEED	LOCATION	NEED BY 2031	LOCATION
<b>SPORTS HALLS</b>	5.5 badminton courts	Boroughwide	Additional 3.47 badminton courts (Total 8.97 courts)	Boroughwide
<b>SWIMMING POOLS</b>	1 x 4 lane 25m pool equivalent) Learner/training pool in Nuneaton (as part of above provision)	North or west of Nuneaton	Additional 2.52 lanes of a 25m pool. (Total 1 x 6 lane x 25m pool equivalent, plus some learner pool water space)	North or west of Nuneaton; in Bedworth
<b>FITNESS STATIONS</b>	241 Fitness stations	North of Nuneaton	Total 22 additional  (Total overall need 283)	North, South, East and West of Nuneaton; South of Bedworth
<b>GYMNASTICS FACILITIES</b>	Increased access wherever possible to existing sports halls for gymnastics use, until more dedicated facilities can be provided.	Nuneaton Olympic Gymnastics Club	Development of additional dedicated gymnastics facilities. These facility needs should be driven by the local gymnastics club, supported by NBBC	Nuneaton Olympic Gymnastics Club
<b>CYCLING</b>	Development of safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities could be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups.	Boroughwide	Development of safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities could be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups.	Boroughwide
<b>TENNIS COURTS</b>	Improve/reconfigure existing provision and develop further courts if funding/opportunities become available to enhance participation opportunities.	Bedworth Miner's Welfare Park Dome, Nuneaton Tennis Club	Enhanced provision of indoor /outdoor tennis courts	Bedworth Miner's Welfare Park Dome, Nuneaton Tennis Club
<b>TABLE TENNIS FACILITIES (DEDICATED)</b>	Provision of purpose built facilities, with dedicated table tennis tables.	Boroughwide	Provision of purpose built facilities, with dedicated table tennis tables.	There is a need for table tennis facilities, particularly at community level, and an opportunity to work with Ambleside Sports Club to develop dedicated facilities
<b>BOXING FACILITIES</b>	Increased number of facilities that can be used for boxing – formal and informal	Community Halls	Increased number of facilities that can be used for boxing – formal and informal	Community Halls
<b>ATHLETICS FACILITIES</b>	Improved infrastructure	Pingles Stadium	Improved infrastructure	Pingles Stadium
<b>INFORMAL FACILITIES</b>	Increased provision of walking, cycling and jogging routes/paths.	Boroughwide	Increased provision of walking, cycling and jogging routes/paths, and especially in new housing developments.	Boroughwide
<b>COMMUNITY HALLS</b>	Development of a network of community hubs, linked to the formal sports facilities and programmes.	Identified priority halls for investment are: <ul style="list-style-type: none"> <li>• Nuneaton Clubs 4 Young People</li> <li>• Keresley Community Centre</li> <li>• Edward St Day Centre</li> <li>• Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns i.e. Bulkington, Bedworth Heath, and Exhall.</li> <li>• Halls in identified areas of high SOA deprivation, as communities in these areas are also less likely to participate in physical activity on a regular basis</li> </ul>	Development of a network of community hubs, linked to the formal sports facilities and programmes	Other community halls to be identified as strategic investment opportunities as the network grows

1.32 The exact scale of provision in each town, and the options to consider in determining this, given the inter-relationship across the Borough, these are set out in detail in Section 5 Tables 5.4 and 5.7.

1.33 It is important to stress that the priorities identified above could be provided in three main ways:

- **New build facilities**
- **Extensions to existing facilities (if possible on the same site)**
- **Changing the operational timetable – this could create more capacity for community use, if for example, club time was reduced; alternatively, longer opening hours could create more capacity. However, given the scale of population growth in the Borough over the next few years, it is unlikely that operational changes alone will address increased demand for sports facilities.**

1.34 The recommendations and Action Plan, supporting implementation of the Strategy are set out in Table 1.3:

Table 1.3 Recommendations and Action Plan

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 1 (R1)</b> NBBC prioritises investment into sports hall provision to: <ul style="list-style-type: none"> <li>• <b>Improve and enhance the quality of Jubilee Sports Centre and Etone Sports Centre (refurbishment /extension / replacement)</b></li> <li>• <b>Address identified need for provision of an additional 8.97 badminton courts in the Borough by 2031 through replacement/extension of existing provision at Bedworth Leisure Centre and new build facilities</b></li> <li>• <b>If a 6 or 8 court hall is provided in the Borough, priority should be given to provision of facilities for Indoor Netball, given the needs identified in the consultation analysis</b></li> </ul>	Ensure the need for additional sports hall provision is reflected in the Borough Plan	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	Undertake technical feasibilities to determine how best to meet identified demand for additional courts, (needs to link to opening school sites without pay and play community use)	NBBC, external consultants	Medium term		Officer time - NBBC Planning and leisure officers, external consultants, Sport England
<b>RECOMMENDATION 2 (R2)</b> NBBC works with relevant partners to secure investment to improve existing sports halls with capacity for community use e.g. Ash Green Arts School and College.	NBBC works with relevant partners to secure investment	NBBC, Ash Green Arts School and College, WCC	Medium term		Officer time - NBBC Planning and leisure officers
<b>RECOMMENDATION 3 (R3)</b> NBBC works with relevant partners to extend opportunities at existing sports halls with capacity for increased community use e.g. Ash Green Arts School and College, North Warwickshire and Hinckley College, Higham School, Nicholas Chamberlain School of Science and Technology	Develop a partnership approach to discussions with Warwickshire County Council (WCC), existing, and all new secondary schools to develop formal community use agreements for on-site sports facilities.	NBBC to initiate	Ongoing		Officer time, NBBC leisure and planning officers, WCC, Sport England, relevant local schools

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 4 (R4)</b></p> <p>NBBC prioritises investment into swimming pool provision to:</p> <ul style="list-style-type: none"> <li>• <b>Address identified need for provision of additional swimming pool facilities in the Borough by 2031- equivalent of 1 x 6 lane x 25m pool plus some learner pool water space.</b></li> <li>• <b>Addressing the need for additional swimming pool provision should include:</b> <ul style="list-style-type: none"> <li>➢ a new learner pool at Pingles Leisure Centre, and/or a new build facility to the North of Nuneaton</li> <li>➢ replacement/extension of existing provision at Bedworth Leisure Centre</li> <li>➢ new 4 lane x 25m pool (minimum scale) North of Nuneaton</li> </ul> </li> </ul>	<p>Ensure the need for additional swimming pool provision is reflected in the Borough Plan</p> <p>Review the options for delivery of the identified need for future swimming provision in the Borough, and decide on the way forward as all options will depend on each other</p>	NBBC	Short term		Officer time - NBBC Planning and leisure officers
<p><b>RECOMMENDATION 5 (R5)</b></p> <p>Additional swimming facility provision is planned strategically across the Borough, to make most effective use of available resources, avoid duplication, address need and deliver sustainable provision, given the impact of facilities developed in Nuneaton on Bedworth and vice versa.</p>	<p>Ensure the need for additional swimming pool provision is reflected in the Borough Plan</p>	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	<p>Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough</p>	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	<p>Undertake technical feasibilities to determine how best to meet identified demand for additional pools</p>	NBBC, external consultants	Medium term		Officer time - NBBC Planning and leisure officers, external consultants, Sport England
<p><b>RECOMMENDATION 6 (R6)</b></p> <p>NBBC prioritises the need to address current (-241) and future (-283 by 2031) under – supply of fitness stations in the Borough.</p> <p>Additional provision should be developed as part of any new build / extension / refurbishment programme to existing facilities.</p> <p>Opportunity should be taken to install small numbers of fitness stations in the priority community halls with which NBBC works to develop increased opportunities for regular participation in physical activity</p>	<p>Ensure the need for additional provision is reflected in the Borough Plan</p>	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	<p>Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough</p>	NBBC	Short term		Officer time - NBBC Planning and leisure officers
<p><b>RECOMMENDATION 7 (R7)</b></p> <p>NBBC works with Nuneaton Olympic Gymnastics Club, British Gymnastics and other relevant local, regional and local partners to develop additional purpose built gymnastics provision, which is club led and operated.</p>	<p>Establish a partnership working group with local club to support development of improved facilities</p>	NBBC; local gymnastics club	Medium		NBBC leisure officers, NGB, Sport England; local gymnastics club; capital budget

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 8 (R8)</b> NBBC works with local boxing clubs and groups and the NGB to develop MORE facilities that can be used for boxing training at a local level, particularly through the network of community halls.	Establish a partnership working group with local boxing clubs to support development of improved facilities	NBBC; local boxing clubs; community hall management committees	Medium		NBBC leisure / communities officers, NGB, Sport England; local boxing clubs; capital budget
<b>RECOMMENDATION 9 (R9)</b> NBBC continues to work with local partners to improve existing tennis court provision in the Borough, and develop new indoor/outdoor court facilities.  Priority projects are: <ul style="list-style-type: none"> <li>• <b>Development of courts at Bedworth Miner's Welfare Park, in partnership with Bedworth Cricket Club</b></li> <li>• <b>Development of improved court capacity and surfaces at Nuneaton Tennis Club / Pingles leisure centre</b></li> </ul>	Establish a partnership working group with local tennis clubs to support development of improved facilities	NBBC; local tennis clubs, Bedworth Cricket Club, Bedworth Miner's Welfare Park Friends group, Everyone Active	Short		NBBC leisure / park officers, NGB, Sport England; local tennis clubs; capital budget
<b>RECOMMENDATION 10 (R10)</b> NBBC monitors and reviews the need for additional indoor cricket provision in the Borough, given the identified need for additional training facilities in the 2016 PPS. Including indoor cricket nets in any new development of sports halls in the borough should be considered.	Establish a partnership working group with local clubs to support development of improved indoor facilities	NBBC; local cricket clubs	Medium		NBBC leisure officers, NGB, Sport England; local cricket clubs; capital budget
<b>RECOMMENDATION 11 (R11)</b> NBBC works with local cycling clubs and British cycling to develop additional cycling facilities in the borough to respond to local need.	Establish a partnership working group with local cycling clubs to support development of improved facilities	NBBC; local cycling clubs	Medium		NBBC leisure / parks officers, NGB, Sport England; local cycling clubs; capital budget
<b>RECOMMENDATION 12 (R12)</b> NBBC works with Ambleside Sports Club to support the development of purpose built table tennis facilities. Additional provision should be made for table tennis through the community halls network, with priority locations being Stockingford, and Keresley Community Centres, and Nuneaton Club 4 Young People.	Establish a partnership working group with Ambleside Sports Club to support development of purpose built table tennis facilities	NBBC; local table tennis clubs	Short		NBBC leisure officers, NGB, Sport England; Ambleside Sports club; capital budget
	Establish a partnership working group with Stockingford, and Keresley Community centres, and Nuneaton Club 4 Young People. to assess opportunities to develop and provide table tennis facilities	NBBC; local table tennis clubs	Short		NBBC leisure officers, NGB, Sport England; identified Community Centres; capital budget
<b>RECOMMENDATION 13 (R13)</b> NBBC continues to work with Nuneaton Athletics Club, England Athletics and other local users of the Athletics Stadium to improve and develop infrastructure which will support increased participation and club development.	Establish a partnership working group with local club to support development of improved facilities	NBBC; local athletics club	Medium		NBBC leisure officers, NGB, Sport England; local athletics club; capital budget

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 14 (R14)</b> NBBC monitors and keeps under review the need for additional bowls provision in the Borough, working closely with local clubs to understand where and when demand exceeds capacity,	Establish a partnership working group with local club to support development of improved facilities	NBBC; local bowls clubs	Medium		NBBC leisure officers, NGB, Sport England; local bowls club; capital budget
<b>RECOMMENDATION 15 (R15)</b> NBBC seeks to secure CIL/S106 contributions towards the development of additional and safe walking and cycling routes, with WCC supporting as the lead agency for the county strategy,	Use the Strategy evidence base to secure S106/ contributions in new housing developments.	NBBC; WCC	Short		NBBC planning / parks officers; capital budget
<b>RECOMMENDATION 16 (R16)</b> NBBC works with local schools, the County Council / Academies and Sport England to develop formal community use agreements in:  <ul style="list-style-type: none"> <li><b>Schools where they are not currently in place, or at minimum commitments for a period of time to protect community access.</b></li> <li><b>All new schools as part of Planning Conditions</b></li> </ul>	Open discussions with North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College to secure increased pay and play community access to existing facilities	NBBC; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; Warwick shire County Council (WCC)	Short		NBBC Leisure officers; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; WCC; revenue funding
	Work towards sourcing a formal Community Use Agreement with North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College	NBBC; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; Warwick shire County Council (WCC)	Short		NBBC Leisure officers; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; WCC; revenue funding
	Work with NBBC planning colleagues and Warwickshire County Council Education department to ensure all new schools developed have community use as a planning condition		Ongoing		NBBC Leisure officers; WCC; revenue funding
<b>RECOMMENDATION 17 (R17)</b> NBBC identifies the level of capital funding required to address the identified investment needs for sports facilities and community halls, and investigates the various sources available for capital funding. CIL/S106 should be major contributors.	Work with NBBC planning colleagues to identify levels of capital funding from residential development for investment into leisure provision	NBBC leisure / planning and communities officers	Medium		NBBC Capital budget;
	Working with partners identify all potential sources of capital funding to support new/extended facility provision in the Borough	NBBC leisure / communities officers	Medium		External funding
<b>RECOMMENDATION 18 (R18)</b> NBBC prioritises investment in the development of a local, quality network of community facilities, in partnership with local health and community organisations, to develop and deliver targeted participation interventions. Increasing local opportunities to take part in regular physical activity, in the local community, based on the activity analysis and involving partners who have a stake in reducing health inequalities.	NBBC work with health stakeholder partners in the Borough to develop a programme of investment into identified community halls across the Borough	NBBC leisure and community development officers; NBBC planning officers	Short		CIL/S106, plus other health, community development and external funding; Sport England potentially



RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 19 (R19)</b> Identified priority halls for investment are:</p> <ul style="list-style-type: none"> <li>• <b>Nuneaton Clubs 4 Young People</b></li> <li>• <b>Keresley Community Centre</b></li> <li>• <b>Edward St Day Centre</b></li> <li>• <b>Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns i.e. Bulkington, Bedworth Heath, and Exhall.</b></li> <li>• <b>Halls in identified areas of high SOA deprivation, as communities in these areas are also less likely to participate in physical activity on a regular basis</b></li> </ul> <p>Priority halls to be considered for asset transfer are Stockingford and Keresley Community Centres and Newtown Centre to local community groups</p>	<p>NBBC work with health stakeholder partners, and the specific community hall management committees in the Borough to develop a programme of investment, and delivery into identified community halls across the Borough.</p>	<p>NBBC leisure and community development officers; NBBC planning officers; community halls management committees</p>	Short		<p>CIL/S106, plus other health, community development and external funding; Sport England potentially</p>
	<p>NBBC to work with identified community hall management committees to prepare and implement a community asset transfer, as part of the overall programme of community hall investment and development</p>	<p>NBBC leisure and community development officers; NBBC planning officers; community halls management committees</p>	Medium		<p>CIL/S106, plus other health, community development and external funding; Sport England potentially</p>
<p><b>RECOMMENDATION 20 (R20)</b> There should be on-going monitoring of this Strategy through its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.</p>	<p>Establish monitoring process</p> <p>Ensure ongoing dialogue with neighbouring local authorities</p>	<p>NBBC</p>	Ongoing		<p>NBBC Leisure officers (Health Champions Group)</p>

## 2. INTRODUCTION AND SCOPE

### INTRODUCTION

- 2.1 Nuneaton and Bedworth Borough Council (NBBC) has identified the need to develop a Sport, Recreation and Community Facilities Strategy (the Strategy); this will help to plan effectively for future sports facility provision, for current and future need, population growth and increased participation.
- 2.2 The Indoor Sports Facility and Playing Pitch Strategy will support Nuneaton and Bedworth Borough Council's Sport, Active Recreation and Wellbeing Strategy 2012 – 2017 and future strategies.
- 2.3 Implementing a planned approach to future provision of sport and physical activity facilities in Nuneaton and Bedworth over the medium-term will ensure that the local community has access to high quality facilities, helping communities improve their health and remain cohesive. Where the Council provides or supports facilities, it is critical that they are as efficient and effective as possible due to continuing financial pressures.
- 2.4 One of the existing initiatives in the Borough is NBBC's Passport to Leisure Scheme (PTL), which is a concessionary scheme for targeted groups, to ensure pay and play affordability. The PTL supports families on low incomes e.g. free swims for juniors, so that price is not a barrier to them participating in sport and physical activity.
- 2.5 Additionally, the Strategy will help focus internal revenue and capital spending in the medium term.
- 2.6 The aim of developing the Sport, Recreation and Community Facilities Strategy is to:
- **Inform the nature and quantity of future indoor sports facility provision required in Nuneaton and Bedworth given the anticipated population growth in the area.**
  - **Identify where, and how, opportunities exist in Nuneaton and Bedworth to develop this community network of facilities. This includes identifying the scope for future development of facilities.**
  - **Ensure that the current and future demand for sports and recreation facilities are planned for holistically and that the needs of the current and growing population of Nuneaton and Bedworth can be fully met.**
  - **Take into consideration the contribution Nuneaton and Bedworth's sports facilities offer neighbouring authorities and the wider region in planning for the future.**
  - **Provide evidence to support funding bids from National Sports bodies like Sport England, and support requests for contributions from Section 106 Planning Obligations or the Community Infrastructure Levy (CIL).**
  - **Help inform planning policies relating to open space, sports and recreation/ community facilities and health that are NPPF compliant and in accordance with the latest guidance's produced by Sport England (Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities July 2014) and any other best practice methodologies.**
  - **Reflect the Borough's Health issues, when drafting the report as it understands the health issues are not just around physical and mental health but also isolation, community cohesion, community building and resilience that can all be aided by the availability of accessible well managed and maintained community facilities.**

- Feed into the emerging Playing Pitch Strategy and take cognisance of this developing document and develop a Nuneaton and Bedworth Facilities Requirement Study taking account of the findings of the Coventry and Warwickshire Joint Strategic Housing Market Assessment and other growth forecasts, the Joint Strategic Needs Assessment Warwickshire, Health and Well-Being Strategy 2014 – 2019 along with the delivery plans associated with the Local Strategic Partnerships Community Plan, which will impact on provision i.e. activity rates, health, demographics and current provision of facilities.
- Feed into the Council's emerging Infrastructure Delivery Plan.
- Identify quantitative and qualitative deficiencies or surpluses in provision and options for dealing with them now and in the future.
- Recommend locally derived provision standards and mechanisms for sport/ community facilities in order to ensure there is appropriate provision now and in the future.
- Provide information and develop an evidence based approach to enable the Council to justify collecting developer contributions for sports/ community provision and the facilities required to support that provision.
- Inform future decisions about the provision and funding of sport and community facilities.

## RATIONALE FOR DEVELOPING A SPORT, RECREATION AND COMMUNITY FACILITIES STRATEGY

- 2.7 Nuneaton and Bedworth Borough Council (NBBC) wishes to understand both the needs of its indoor existing sports facility portfolio, and future need for provision, driven by increased population, and identification of any gaps in the existing facility network.
- 2.8 The Council has a statutory duty to meet the requirements of the National Planning Policy Framework. The NPPF para 73 states:

***'Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning Policies should be based on robust and up to date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision are required'***

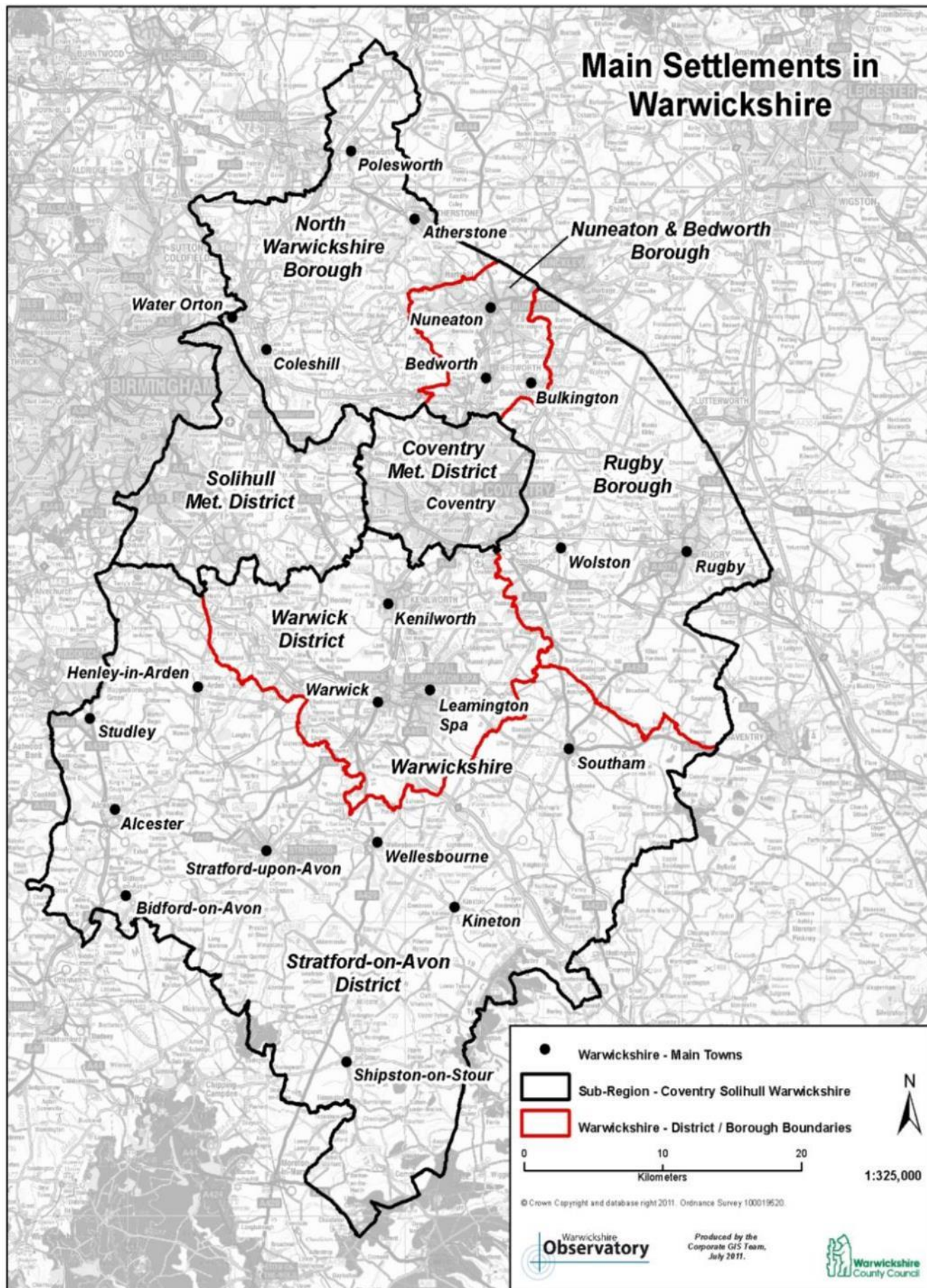
- 2.9 The nature of the Borough, with two main towns (Nuneaton, Bedworth) and a large village (Bulkington), surrounded by rural areas means that the geographical location of provision is crucial to facilitating and encouraging participation, given the challenges of accessibility.
- 2.10 The development of this new Sport, Recreation and Community Facilities Strategy will enable NBBC to shape its core community sports facilities offer (formal and informal facilities and spaces); both its direct provision and that undertaken with partners in the education, voluntary, community and private sectors.
- 2.11 The Strategy will underpin the contribution that sport makes to the Nuneaton and Bedworth Corporate Plan and priority objectives. It will also help provide a rationale to enable Sport England and National Governing Bodies to further invest and deliver their working outcomes as outlined in their Whole Sport Plans.

- 2.12 NBBC views the development of the strategy as an opportunity to set out a strategic Vision for future provision of indoor sports and community facilities, based on robust evidence and a needs assessment.
- 2.13 This will guide and inform future investment and partnerships, influence the Borough Plan, future proof and increase participation opportunities to 2031.

## NUNEATON AND BEDWORTH BOROUGH

- 2.14 Nuneaton and Bedworth is one of five Boroughs within Warwickshire. It is the smallest (7,895 hectares) but has the largest population at circa 125,000 (*Census 2011*), (the 2013 mid year estimates updates the population to 126,003), and the highest population density at 15.9 persons per hectare (the average for Warwickshire is 2.8 persons per hectare).
- 2.15 The Borough borders the Warwickshire Boroughs of Rugby to the east, and North Warwickshire to the west. To the south it borders the city of Coventry and to the north Leicestershire.
- 2.16 The Borough has an industrial heritage rooted in coal mining, other extractive industries and heavy engineering; there remain a high proportion of employees working in manufacturing compared to the UK average. This along with other economic, social and environmental factors mean that Nuneaton and Bedworth lags behind the rest of Warwickshire in key indicators that make for a high quality of life. This has resulted in a significant gap separating Nuneaton and Bedworth from the rest of the County. Within Nuneaton and Bedworth there is also a divide between the east and west, with the most deprived areas located in the west.
- 2.17 The Borough is largely urban and has two market towns, Nuneaton and Bedworth, and the large village of Bulkington located in the Green Belt to the east of Bedworth.
- 2.18 Nuneaton town centre is the main retail and commercial centre serving the whole Borough, whereas Bedworth town centre serves a local role. There are a number of local centres which offer convenience shopping and community facilities.
- 2.19 Bermuda Park to the south of Nuneaton offers a multiplex cinema, bowling alley and other leisure facilities. The Pingles Leisure Centre and Etone and Jubilee Sports Centres are located in Nuneaton, Bedworth also has a Leisure Centre and a number of local facilities and sports pitches.
- 2.20 There are over 500 hectares of accessible green space and destination parks serving the Borough, in addition to smaller Community Parks and open space serving local communities. There are three Local Nature reserves and 30 locally designated wildlife sites and areas of ancient woodland.
- 2.21 Map 2.1 shows the area of Nuneaton and Bedworth, and its relationship to the rest of the County of Warwickshire.

Map 2.1: Map of showing Nuneaton and Bedworth in relation to the other Boroughs in Warwickshire



## BACKGROUND CONTEXT

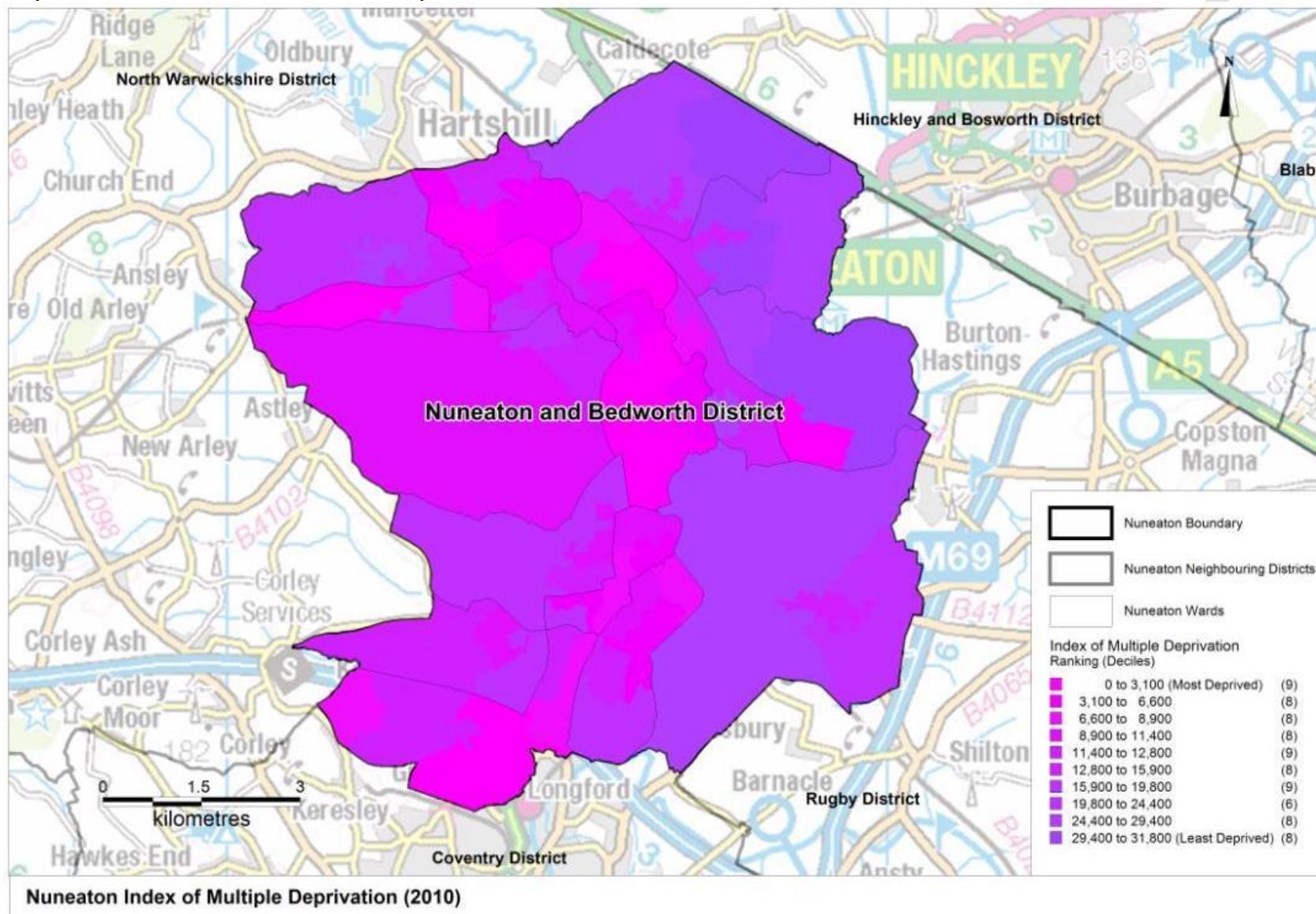
2.22 Significant population growth is anticipated in Nuneaton and Bedworth over the next few years from circa 126,000 in 2015 to 138,00 by 2031; as a consequence of this, the Council wishes to see a long term i.e. 2016-2031 Strategy for the future provision and delivery of indoor sports facilities across the local authority area.

- **It is anticipated that the majority of the population, and therefore residential development, growth will be in and around the three main settlements.**
- **Nuneaton and Bedworth Borough ranks 9<sup>th</sup> most deprived out of the 56 Boroughs in the West Midlands on a range of deprivation measures related to health, housing, education, employment etc ; this score highlights that Nuneaton and Bedworth has some significant areas of deprivation. With particular reference to health deprivation indicators reflect life expectancy, levels of long term health/sickness, etc**

(Source: Sport England Local Sport Profiles May 2015)

- **Nuneaton and Bedworth has an Index of Multiple Deprivation ranking of 108 at national level; it is the most deprived borough in Warwickshire. The areas of severe deprivation are shown in pink on Map 2.1 (the darker the pink, the more deprived the area). The 6 most deprived wards are: Bar Pool North and Crescent, Camp Hill Village and West, Kingswood Grove Farm and Rural, Abbey Town, Middlemarch and Swimming Pool, Hill Top.**

Map 2.2: Nuneaton and Bedworth Areas of Deprivation



2.23 The Nuneaton and Bedworth communities have significant health challenges, with growing obesity, and low levels of regular participation in physical activity at 28.40% (**Active People Survey 9 (APS9) 2014/15 Q2**). In Nuneaton and Bedworth just under three-quarters of the population are not active enough to have a positive impact on their individual health.

2.24 Obesity levels in the area are extremely high with 64.5% of adults and 22.8% of children categorised as overweigh/obese.

(Source: NBBC Study Brief March 2015, and Sport England Local Sports Profile Updated September 2015)

2.25 There is high dependence on private transport across the area, given that public transport is limited, and there is a need to travel to the towns for education, retail opportunities and employment.

2.26 A number of further factors inform the need for the development of this strategy:

- **Existing facilities range in age and condition.**
- **Existing facilities are, in the main, located in and around the main towns.**
- **The existing facilities have been added to over the years, and are likely to need further investment in the medium term.**
- **The need to ensure accessibility to facilities, particularly from, and within, the more rural areas, where the population is older.**
- **The role of other providers – particularly education and clubs given the existing range of facilities in the Borough.**

## STRATEGY SCOPE

2.27 Based on the brief, the project scope includes:

- **Sports halls**
- **Swimming/leisure pools**
- **Health and Fitness Facilities, including dance studios**
- **Athletics Tracks (assessment of quality and developmental potential)**
- **Key sports specific indoor facilities for example tennis / bowls / gymnastics / netball / martial arts / cricket**
- **Community Facilities e.g. community centres/halls/hubs**

2.28 The key sports covered by the Strategy include:

- **Basketball**
- **Badminton**
- **Bowls**
- **Cricket**
- **Gymnastics / trampolining**
- **Health and Fitness (Fitness suites and dance studios)**
- **Martial Arts**
- **Swimming (all disciplines)**
- **Tennis**
- **Table Tennis**
- **Boxing**



2.29 The strategy assesses and identifies the provision of all strategic scale indoor and some outdoor sports and recreation facilities i.e. facilities with 3 courts sports halls, 20m pools. Grass and all weather pitches, greens and courts are assessed as part of the Playing Pitch Strategy 2016.

2.30 The Strategy focusses on key providers such as:

- **Local Authority,**
- **Education, (school based, Further and Higher Education),**
- **Voluntary, third sector and private sectors.**

## TERMS OF REFERENCE

2.31 The detailed requirements of each element of the study are set out below; the main stages are:

- **Audit of existing strategic scale sports and recreation facilities.**
- **Audit of identified community facilities (not part of ANOG guidance)**
- **Survey and analysis of demand and need for sports and recreation facilities across Nuneaton and Bedworth.**
- **Analysis of potential surpluses and deficiencies in sports and recreation assets in terms of quantity, quality and accessibility in comparison to national data sets where relevant.**
- **Review of existing national, strategic and local policies for sport and recreation to understand what this may mean for the delivery of services/outcomes in Nuneaton and Bedworth.**
- **Identifying a suitable mechanism for setting targets to deliver sports and recreation across Nuneaton and Bedworth (can be based on locally derived quantity, quality and accessibility standards or other appropriate mechanism to be proposed by consultant).**
- **Recommendations for how shortfalls and future needs should be addressed and where new facilities should be located. The document should forecast future needs projections based on population and participation growth. Guidance should also be provided on the cost of provision, how this can be implemented and how investment can be secured including but not only through the planning obligations / CIL system. This is needed to ensure that the project methodology is robust and policy in the Borough Plans accords with national planning guidance.**

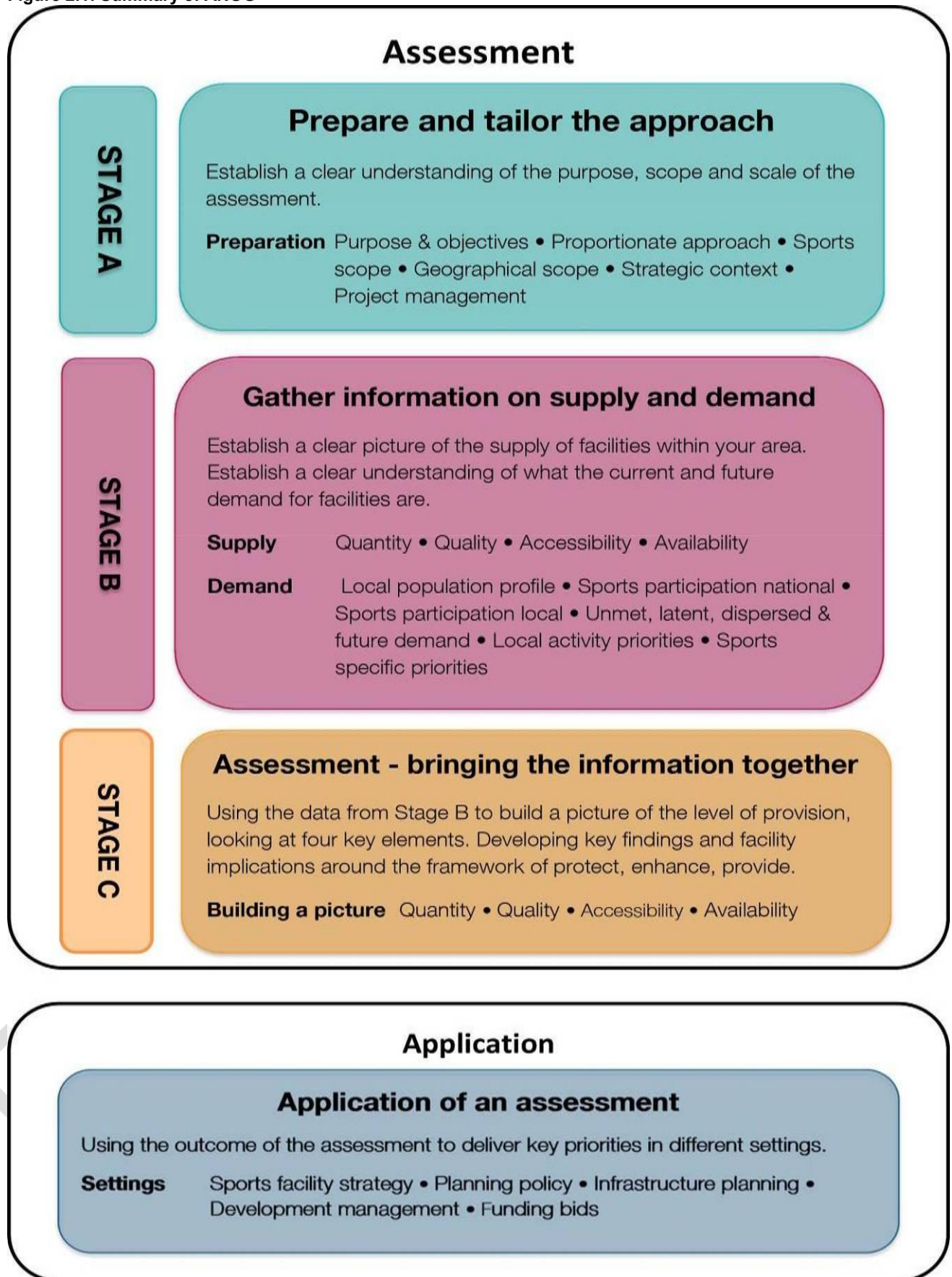
## STRATEGY STRUCTURE

2.32 The Strategy has been developed using the Sport England Assessing Needs and Opportunities guidance (ANOG), published in 2014. This provides all local authorities in England with the framework and guidance to undertake and develop a strategy for future provision of indoor sports facilities, to inform the Borough Plan. All local authorities in England are required to complete this work by April 2017, and to use the ANOG guidance to underpin the process.

2.33 The NBBC Strategy structure has been developed to reflect the ANOG Guidance. The only variation is that community facilities have been included in this work, whereas the ANOG guidance formally covers only sports facilities of a strategic scale.

2.34 The structure is detailed in the Contents section, and reflects the following ANOG stages, as set out in Figure 2.1:

Figure 2.1: Summary of ANOG



## 3. STRATEGIC POLICY AND CONTEXT

### INTRODUCTION

#### NATIONAL LEVEL

3.1. The national policy context is summarised in Appendix 1, National Level Policy Context.

#### LOCAL LEVEL

3.2. A number of current strategic policies, strategies and factors influence current and future supply and demand for sport, recreation and community facilities in Nuneaton and Bedworth.

3.3. These include:

1. **Joint Strategic Needs Assessment Warwickshire**
2. **Coventry and Warwickshire Joint Strategic Housing Market Assessment 2013**
3. **Borough Plan Submission version**
4. **Borough Plan – Health Background Paper**
5. **The Sustainable Community Plan for Nuneaton and Bedworth (Refresh 2014-2019 – Second Draft)**
6. **Nuneaton and Bedworth Borough Council Corporate Plan 2007-2021**
7. **Nuneaton and Bedworth Council Business Improvement Plan 2014-2015**
8. **Coventry, Solihull and Warwickshire Sport – Vision**
9. **Sport, Active Recreation and Wellbeing Strategy 2012 – 2017**
10. **Nuneaton and Bedworth Health and Well-being Strategy 2014-2019**
11. **Nuneaton and Bedworth Playing Pitch Strategy 2016**
12. **Nuneaton and Bedworth Open Space Strategy 2011**
13. **Population Profiles and Projections**
14. **Participation Trends and Rates**

## JOINT STRATEGIC NEEDS ASSESSMENT (JSNA) WARWICKSHIRE

3.4. The JSNA sets out the key priorities for Warwickshire, based on evidence about health and well-being in the County. The 2015 annual update highlights progress on the current priorities.

3.5. The JSNA identifies that for Nuneaton and Bedworth:

- **The number of those aged 65+ in the Borough is above the national average, although below the County average**
- **The number of those aged 65+ in the Borough is set to increase by 22.1% by 2025**
- **Bulkington ward has the second highest population of people 65+ in the whole of Warwickshire**
- **Males in Nuneaton and Bedworth Borough have the lowest life expectancy anywhere in Warwickshire**
- **There are high numbers of older people living on their own across the Borough, so issues such as isolation, loneliness, and increasingly mental health present huge social challenges**
- **Six of the most deprived lower super output areas (LSOAs) in the country are in Nuneaton and Bedworth**

(Source: JSNA, Warwickshire and Better Health for Older People in Warwickshire 2015)

## COVENTRY AND WARWICKSHIRE JOINT STRATEGIC HOUSING MARKET ASSESSMENT (JSHMA) 2015

3.6. The 2015 JSHMA identifies the need for housing (type, number) in the Coventry and Warwickshire area. Nuneaton and Bedworth is part of the Coventry Strategic housing area.

3.7. An updated housing market assessment has been developed for the Coventry and Warwickshire sub-region<sup>1</sup>. It sets out the numbers, nature and locations of the proposed new homes to be developed within the Borough.

## NUNEATON AND BEDWORTH LOCAL PLAN (SUBMISSION VERSION 2015)

3.8. The emerging Borough Plan is the key reference point unless otherwise stated. The Borough Plan will replace the existing Local Plan and will play a key role in shaping the Borough up to 2031. The Plan is following a due process through to adoption in 2018<sup>2</sup>.

---

<sup>1</sup> [www.nuneatonandbedworth.gov.uk/downloads/download/106/strategic\\_housing\\_market\\_assessment\\_shma](http://www.nuneatonandbedworth.gov.uk/downloads/download/106/strategic_housing_market_assessment_shma)

<sup>2</sup> [www.nuneatonandbedworth.gov.uk/downloads/file/358/borough\\_plan\\_-\\_submission\\_2015\\_document](http://www.nuneatonandbedworth.gov.uk/downloads/file/358/borough_plan_-_submission_2015_document)

3.9. The vision for Nuneaton and Bedworth is that:

By 2031, Nuneaton and Bedworth Borough will be a place where there are opportunities for sustainable economic growth with diverse job prospects, healthy living and an integrated infrastructure network. Business will want to invest in the Borough as a result of the outcomes of policies in the Plan, which will include creating an attractive environment.

- **An improved quality of life**
- **A healthy, diverse and robust economy**
- **New transport, social, community and green infrastructure to support the economy and growing population**
- **A public transport, cycling and walking network**
- **High quality parks, leisure facilities, walking and cycling networks for people to be healthier and pursue active lifestyles**

3.10. The key Plan objective relevant to community, sport and leisure facility provision is Enabling Healthy Living; identified priorities include investment in infrastructure to improve access to existing community and recreation facilities, and development of infrastructure which will facilitate more active lifestyles.

3.11. The Plan makes provision for delivery of the following between 2011- 2031:

- **52 hectares of land for employment**
- **10,040 homes.** (North of Nuneaton - HSG1 (3,530 dwellings); Arbury - HSG2 (1000 dwellings); Gypsy Lane - HSG3 (518 dwellings); Woodlands - HSG4 (1223 dwellings); Hospital Lane - HSG5 (676 dwellings); School Lane – HSG6 (298 dwellings). The remainder to be directed to the existing urban areas of Nuneaton, Bedworth, Bulkington, Keresley and Ash Green/ Neal's Green.
- **40 residential and 15-20 transit pitches for Gypsies and Travellers**
- **Office, retail and leisure capacity forecasts:**
  - **15,000sqm of office floorspace**
    - Nuneaton 13,000sqm -14,000sqm
    - Bedworth 1,000sqm - 2,000sqm
  - **13,470sqm - 16,460sqm of comparison floorspace**
    - Nuneaton 11,420sqm - 13,950sqm
    - Bedworth 1,570sqm - 1,925sqm
  - **1,750sqm - 3,580sqm of convenience floorspace**
    - Nuneaton 910sqm - 2500sqm
    - Bedworth 460sqm - 540sqm
  - **2,666sqm - 3,065sqm of café, restaurant and bar floorspace**
    - Nuneaton 2,324sqm - 2,672sqm
    - Bedworth 324sqm – 393sqm

## DEVELOPMENT

3.12. The Borough is divided into 7 locality areas which are based on the 17 wards. The localities are:

- **Abbey and Wem Brook**
- **Arbury and Stockingford**
- **Bede and Poplar**
- **Bedworth and West**
- **Camp Hill and Galley Common**
- **Weddington and St Nicolas**
- **Whitestone and Bulkington**

3.13. The Plan includes a wider vision for each of the locality areas. At the time of writing, no Neighbourhood Plans have been adopted in the Borough.

3.14. A Community Infrastructure Levy (CIL), is currently being developed alongside the Borough Plan, which will identify the fees and charges for different types of infrastructure investment within the Borough. It is anticipated that the CIL will be adopted shortly after the adoption of the Borough Plan. The CIL, together with S106, will provide a critical means of securing developer contributions in the Borough for investment in the identified needs and priorities for future provision of sport, recreation and community facilities.

## NUNEATON AND BEDWORTH LOCAL PLAN – HEALTH BACKGROUND PAPER

3.15. The rationale for the Health Background Paper is to aid in justifying elements included in the local plan policy, whilst also seeking to explain the emissions.

3.16. The plan endorses the provision of community spaces, safe and accessible environments. The plan also aims to deliver social, recreational and cultural facilities and services which the community needs. In addition to this the plan advocates access to high quality open spaces and opportunities for sport, recreation and physical activity.

3.17. In terms of the health statistics and the health impact assessment it is clear there are a number of health issues within the Borough. The health profile for the area shows that the majority of indicators are worse than both the Warwickshire and England average.

## SUSTAINABLE COMMUNITIES PLAN 2007-2021

### SHAPING OUR FUTURE

3.18. The Local Strategic Partnership in Nuneaton and Bedworth brings together key partners who deliver services to those who live in the Borough. The Partnership works together to deliver the vision and priorities identified in the Plan.

## VISION

***'In 2021, Nuneaton and Bedworth will be a place with strong, vibrant communities where everyone has access to opportunities, choices and high quality services'.***

**Table 3.2: Summary of Community Plan Themes**

COMMUNITY PLAN THEME & AIM	RELEVANT ACTIONS TO WHICH SPORT AND RECREATION CAN CONTRIBUTE
<p><b>STRONGER BOROUGH</b> Improve the well-being of communities by helping people work together to support and understand each other.</p>	Promote and encourage volunteering whilst retaining existing volunteers.
<p><b>SAFER BOROUGH</b> Make Nuneaton and Bedworth a safer place for everyone, where day to day quality of life is not marred by the fear of crime</p>	<p>Continue to address Anti-Social Behaviour (ASB)</p> <p>Build respect and reduce ASB</p>
<p><b>HEALTHIER COMMUNITIES</b> Improve access to health care and improve life expectancy within the Borough by promoting healthier and more active life-styles.</p>	<p>Encourage healthier lifestyles by promoting and improving health education and advice.</p> <p>Tackle obesity by improving access to physical and sporting activity.</p>

3.19. The Sustainable Community Plan has a number of delivery plans at local level, setting out how the Plan will be delivered at local level, across the Borough.

## NUNEATON AND BEDWORTH BOROUGH COUNCIL CORPORATE PLAN

### NBBC CORPORATE PLAN 2007-2021

3.20. The plan sets out how the Council's services and activities will support the vision, priorities and targets which will shape Nuneaton and Bedworth in the future.

## VISION

***'By 2021 we shall achieve the greatest improvement in quality of life and social justice in Warwickshire, providing value for money services in a safe and pleasant environment.'***

3.21. Nuneaton and Bedworth lies in the top third most deprived Boroughs in the Country (ranked 108 nationally and 9<sup>th</sup> in the region (IMD 2015, and Local Sports Profile, December 2015). Within the Borough there is a divide between west and east, with the most deprived areas located in the west. Parts of Bar Pool and Crescent, Abbey North, Poplar Coalpit Fields, Kingswood Stockingford Schools and Bede Cannons fall within the top 10% most deprived areas in England, with Bar Pool being the most deprived, within the top 2% of deprived areas nationally.

3.22. In terms of quality of life key indicators, the Borough lags behind the rest of Warwickshire. For example, the Borough is behind the County average in terms of deprivation, crime rates, GCSE attainment and life expectancy, resulting in a significant gap from the rest the Warwickshire.

3.23. The Vision forms the basis of aims and priorities for where the Council wants to be by 2021. The Council's four aims are:

**Table 3.3: Summary of Corporate Aims**

AIM	RELEVANT PRIORITIES TO WHICH SPORT, RECREATION AND COMMUNITIES CAN CONTRIBUTE
To improve the quality of life and social justices for residents so it is much closer to that enjoyed by the rest of Warwickshire.	To create healthy, diverse and robust economy which provides employment opportunities for local people.  To work in partnership to improve health and reduce health inequalities for residents of the Borough.
To work in partnership to reduce the level of crime and disorder so that the community is and feels safer.	Dealing with Anti-Social Behaviour by working in partnership and providing diversionary activities to engage with youngsters.
To provide a pleasant environment for those living, working and visiting the Borough.	To create a greener and cleaner environment.
To provide quality services which represent value for money.	To continue to improve the performance and quality of key services.  To improve access arrangements for all Council services and the way that those who use them are treated.

3.24. Sporting opportunities impact upon the delivery of key areas of work, including:

- **To provide a pleasant environment for those living and visiting the Borough**
- **To provide quality services which represent value for money**

3.25. A key target for the plan is that by 2021 the residents of the Borough will live as long as the rest of Warwickshire.

### NUNEATON AND BEDWORTH BUSINESS IMPROVEMENT PLAN 2015/2016

3.26. The Business Improvement Plan is aligned with the Council's Corporate Plan. One of the key actions relating to the health and well-being agenda is to tackle health inequalities 'making every contact count' so it is embedded in every service unit, and to jointly commission projects aimed at improving health and well-being.

- **Complete training for all frontline employees**
- **Mainstreamed commitment of health champions from each service area**
- **Train the trainer sessions**
- **Identify case studies to demonstrate how 'Making Every Contact Count' has assisted in addressing health and wellbeing issues**



## COVENTRY, SOLIHULL AND WARWICKSHIRE SPORT PARTNERSHIP

### VISION

- 3.27. The County Sports Partnership (CSP) is a network of local agencies committed to working together to increase participation in sport and physical activity. Partners include National Governing Bodies of Sport and their clubs, school sport partnerships, local authorities, sport and leisure facilities, primary care trusts and many other sport and non-sporting organisations. The CSPs is led by a strategic board supported by a central team of professional staff who provide leadership, co-ordination and structures which allow people and organisations to work more effectively together at a sub-regional level.
- 3.28. The vision of the County Sports Partnership which covers a number of local authority areas in Warwickshire, including Nuneaton and Bedworth is to 'inspire an active community', the mission:

***'To increase and sustain participation in sport and physical activity through effective partnerships, investments and initiatives'.***

## WARWICKSHIRE HEALTH AND WELLBEING STRATEGY 2014-2018

- 3.29. The JSNA highlights who, what and where Warwickshire's priority groups are in relation to health and social care need. The Health and Well-being Strategy identifies how services will be delivered differently so that the needs of the identified priority groups (vulnerable people, young people, older people, those with a disability) can be met.
- 3.30. The Health and Well-being Strategy priorities are:
- **Promoting Independence**
  - **Community Resilience**
  - **Integration and Working Together**
- 3.31. The critical priority to which the provision of quality and accessible sports facilities can contribute is '**Community Resilience**'. Provision of these facilities at local level provides communities with the opportunities for a healthy life and the ability to take responsibility for their own health and well-being.
- 3.32. The NBBC Health Offer makes a unique contribution to the above Strategy. The NBBC Health Offer is focussed on reducing health inequalities and improving life expectancy across the Borough. Developers will be required to undertake Health Impact Assessments (HIA) to identify the health impacts of various types of development. NBBC also takes an asset based approach to working which values communities and the range of assets they possess. Key priorities are to:
- **Ensure that any work associated with infrastructure planning and Community Infrastructure Levy considers community assets**
  - **Recognise community assets, both building and the potential in people/groups, to make best use and to develop further capacity towards goals.**

## SPORT, ACTIVE RECREATION AND WELLBEING STRATEGY 2012 – 2017

3.33. The remit of this strategy is expanded to take into account the wider well-being agenda.

3.34. In January 2012 a Leisure Provision Working Group report was presented to the scrutiny panel. The report made the following recommendations:

- **The strategy encompasses Sport, Active Recreation and Well-being, covering the period 2012-2017**
- **Greatest emphasis is placed on improving the health and well-being of residents, by advocating all forms of physical activity and recreation**
- **Recognising there is a need for all residents to have opportunities to participate in recreation, particularly those most deprived, the elderly and children and young people**
- **A greater strategic and supporting role is provided by the council directly**

3.35. At its heart the Strategy has the following principles upon which all future activities will be based within the life of the report:

- **Provide opportunities for all residents of the Borough to partake in a wide range of physical and recreational activities in order to maintain or improve their overall health and well-being. Priority will be given to encouraging children and young people develop healthy habits for life, enabling them to enjoy the lifespan of the rest of Warwickshire's residents**
- **Such opportunities will not be restricted to just NBBC's existing sports facilities but will be encouraged at other indoor and outdoor leisure venues, either formal or informal as appropriate**
- **Local communities will be encouraged and supported to establish their own programmes and manage facilities to enable them to become self-sufficient, sustainable and, wherever possible, unburdened by bureaucracy**
- **A strategic framework will be put in place to co-ordinate the work of NBBC and other agencies/partners in order to achieve Best Value and prevent duplication**
- **Commitment to clubs and the volunteers that run them will be re-affirmed and we will look to support them further in order that they develop and prosper**

## NUNEATON AND BEDWORTH PLAYING PITCH STRATEGY 2016 (KKP 2016)

3.36. The Council's previous Playing Pitch Strategy (2010) is now out of date and a new emerging strategy is currently being developed in order to identify current provision levels within the Borough and for the strategy to be in line with Sport England's latest guidance "Playing Pitch Strategy Guidance - An approach to developing and delivering a playing pitch strategy" (October 2013). This will enable the Council to analyse the existing provision within the Borough and reveal the likely future levels of demand during the lifetime of the Borough Plan.

### THE VISION FOR THE PLAYING PITCH STRATEGY IS:

**'To ensure that there is a sound evidence base upon which to make informed decisions about the provision of quality and adequate sports playing pitches in Nuneaton and Bedworth for the life of the strategy'.**

3.37. The key objectives for the Playing Pitch Strategy are:

- **Integration with other strategic work streams and regeneration activity to ensure a coordinated and strategic approach to sports facilities and provision for the Borough.**
- **Providing a clear investment strategy for outdoor sports facility provision within the local authority area.**
- **Providing a clear framework for all outdoor sports facility providers, including the public, private and third sectors.**
- **Clearly addressing the needs of pitch sports within the local area and picking up particular local demand issues and deficiencies in provision, both in distribution and in relation to gaps in provision identified through community consultation.**
- **Being future proof and addressed issues of population growth, and or major growth/regeneration areas. The ability for regular monitoring and update processes (in accordance with Stage E of the guidance to enable changes to be identified and assessed against population growth etc.).**
- **Addressing issues of cross boundary facility provision.**
- **Addressing issues of surplus and deficiency, accessibility, quality and management with regard to facility provision. Note: consideration also needs to be given to the leagues requirements where changing accommodation is specified as essential and our ability to meet this need) particularly in relation to the key sports.**
- **Being robust, and capable of adoption as a technical document, standing up to scrutiny at a public inquiry and compliant with the National Planning Policy Framework. This requires evidence of a robust consultation process which the consultants will be required to produce.**

### AGREED SCOPE

3.38. The following types of outdoor sports facilities were agreed by the steering group for inclusion in the Assessment and Strategy:

- **Football pitches**
- **Cricket pitches**
- **Outdoor tennis courts**
- **Rugby union pitches**
- **Artificial grass pitches**
- **Outdoor bowling greens**

3.39. Audit results show that there are three main providers of playing pitches in the Borough:

- **Nuneaton and Bedworth Borough Council**
- **Local Education Providers**
- **Private / Voluntary Sports Clubs**

3.40. The Key findings of the 2016 strategy are as follows:

- **Football – grass pitch summary**
  - The audit identifies a total of 113 football pitches in Nuneaton and Bedworth on 53 sites. Of these, 85 are available, at some level, for community use.
  - Of the pitches available for community use, four are assessed as good quality, 67 as standard and 14 as poor quality.
  - In total, 187 teams within 62 clubs were identified as existing within Nuneaton and Bedworth, consisting of 73 adult teams, 76 youth teams and 38 mini teams.
  - There has been a change in the number of teams over the previous three years, with a decrease of one adult team, 11 youth teams and increase of five mini teams overall.
  - There is one mini and three youth teams registered within Nuneaton and Bedworth that currently play outside of the local authority area, all from one club, AFC Rushden and Diamonds. Peak time demand is Sunday AM for adult pitches, Sunday PM for youth (11 v 11) pitches, Sunday AM for youth (9 v 9) pitches, Sunday AM for mini (7 v 7) pitches and Sunday AM for mini (5 v 5) pitches.
  - Team generation rates predict an increase of two senior teams, 15 youth teams and five mini teams by 2031. Future demand expressed by clubs predicts an increase of three adult teams, one youth and three mini teams.
  - There is a total of 29.5 match sessions of actual spare capacity across Nuneaton and Bedworth, the majority of which (16.5) is on adult pitches.
  - There are 11 pitches overplayed across eight sites, by a total of 7.5 match sessions. All overplay is located on pitches of standard or poor quality.
  - There is a current shortfall on youth (11 v 11) pitches. Some spare capacity exists on adult, youth (9 v 9), mini (7 v 7) and mini (5 v 5) pitches, however, this is not significant levels
  - Factoring in future demand results in shortfalls in youth (11 v 11) youth (9 v 9) and mini (5 v 5) pitches.
- **3G pitch summary**
  - There are two full size 3G pitches available for community use in Nuneaton and Bedworth. Both pitches are FA approved; The Nuneaton Academy Sports College and The Oval.
  - Both full size 3G pitches in Nuneaton and Bedworth are assessed as good quality.
  - The Oval (Bedworth United FC) has no spare capacity in the peak period.
  - Nine clubs from the Nuneaton and Bedworth highlight the specific need for additional 3G training facilities.
  - On the basis that 187 teams are playing competitive football in Nuneaton and Bedworth, in order to satisfy training demand, there is a recommended need for at least five full size 3G pitches.
  - Based on the number of teams in each analysis area, demand is being met in the Arbury & Stockingford Analysis Area. Weddington & St. Nicolas has the most demand for 3G pitches with two required to meet team demand. All remaining analysis areas have a shortfall of one 3G pitch.
  - Moving all competitive mini football matches from grass pitches to 3G pitches would require two AGPs.
  - Moving all youth 11 v 11 football would require seven pitches if they all played on the same, or nine pitches if they continued to play on the same day as they currently do. Transferring youth 11 v 11 teams from adult pitches would require four 3G pitches.

- **Rugby union summary**

- In total, there are 12 senior grass rugby union pitches in Nuneaton and Bedworth located across nine sites. Of the 12 pitches, ten are available for community use.
- Of the ten grass pitches available for community use, three pitches are classified as standard quality and seven are assessed as poor quality.
- There are five dedicated mini pitches available for community use all of which are located at Nuneaton RFC.
- Bedworth RFC currently has unsecure tenure on its site, with its lease expiring in 2017.
- Coventry Welsh RFC, Manor Park RFC, Nuneaton RFC and Nuneaton Old Edwardians RFC all have freehold tenure on their current sites.
- There are a total of 21 competitive rugby union teams within Nuneaton and Bedworth; nine senior teams, six junior teams and six mini teams.
- Consultation suggests that there is a desire to increase the number of teams within each club, whilst population growth (by 2031) in Nuneaton and Bedworth is expected to create an additional mini team.
- Peak time for senior rugby union matches in Nuneaton and Bedworth is Saturday afternoon. Peak time for mini pitches is Sunday morning.
- No senior pitches are considered to have actual spare capacity.
- In total, four pitches are currently overplayed in Nuneaton and Bedworth by a total of 3 match equivalent sessions per week.
- As the majority of mini pitches have spare capacity, capacity for an increase in mini teams is considered to exist.
- Overall, there is a shortfall of 6.5 match equivalents sessions per week on senior pitches to meet both current and future demand. Shortfalls are attributed to pitch quality and training on competitive pitches.

- **Hockey summary**

- There is one full size sand AGP suitable for competitive hockey within Nuneaton and Bedworth, located at Etone College.
- The pitch is sand dressed and is assessed as standard quality. The surface is 1 year old (replaced in July 2015) and has a further 9 years recommended life span, subject to regular maintenance and usage.
- Nuneaton HC is the only club based in the area with the men's and ladies' sections operating almost exclusively. There are four senior men's teams and three ladies' teams.
- There are no competitive junior hockey teams in Nuneaton and Bedworth. However, there is a junior section of around 25 members.
- Demand has increased by 15% at the Club within the last year, however, players have joined existing teams. The Club would like to develop an established junior section in the coming years.
- Neither section of the Club highlights issues regarding pitch access for matches or training as all block bookings are made at the beginning of the season.
- The cost of pitch hire is considered the largest expense of the Club and it would like to work with Everyone Active to negotiate accessing the pitch at otherwise quiet times.
- Given that there are seven senior teams currently playing on a home and away basis, one pitch is required to accommodate current demand.
- Future demand does not predict an increase in the number of teams expected in Nuneaton and Bedworth. However, should there be a significant increase in future demand at peak time a second pitch would need to be access by the Club.

- **Tennis summary**

- There are a total of 31 tennis courts across ten sites identified in Nuneaton and Bedworth with 84% categorised as being available for community use.
- Just over half (52%) of community accessible courts are available on council sites; however, the quality of the courts is poor or standard.
- Of the provision that is available for community use, 15% (four courts) are rated as good quality, 52% (14 courts) are rated as average and one third (nine courts) are rated poor.
- There are two tennis clubs in Nuneaton and Bedworth, Nuneaton LTC and Ambleside TC. Both sites are owned by the sports clubs. Courts at both sites are rated average. Nuneaton LTC resurfaced two macadam courts in 2010 and are looking to resurface a further three to astro turf.
- There are seven floodlit courts, all located at club sites and available for community use. The courts are all regularly used for club activity.
- Both clubs report adequate access to ancillary facilities, with good parking and standard changing facilities available.
- The LTA reports that unless tennis courts located in parks are supported by changing facilities, a café and floodlighting, it becomes harder to run a sustainable tennis programme.
- No education sites which are available for community use report any regular demand from the community.
- Based on LTA guidelines, both clubs in Nuneaton and Bedworth are operating with potential spare capacity and would be able to accommodate new players.
- On the whole, it is believed that the current level of provision can accommodate current and predicted future demand.

- **Crown green bowls summary**

- There are 18 crown green bowling rinks across 12 sites in Nuneaton and Bedworth.
- Eight crown green rinks are assessed as good quality and nine as average quality.
- Clubs state that the quality of greens have either got much better or slightly better since last season.
- Clubs are responsible for maintenance on all but one of the greens.
- Most users of the facilities travel up to 2 miles to access the greens.
- 90% of clubs can access ancillary facilities at the club site and 80% of clubs intend to improve ancillary facilities.
- 60% of clubs use facilities with floodlights, allowing training and match play on evenings.
- There are 13 clubs using 18 greens, providing activity for 664 members in Nuneaton and Bedworth, all clubs enter formal leagues.
- Despite a national trend of declining membership, just two clubs report a decline in the number of senior teams and two clubs report a loss of junior teams in the past three years. Bedworth Ex Servicemen's Bowling Club, Griff and Coton Sports and Miners Welfare Bowls Club, the Phoenix Foxes Bowling Club and the Plough Inn Bowls Club all report static membership numbers.
- Five clubs plan to increase membership and all are confident that this can be accommodated at existing sites.
- Future population projections suggest that almost a quarter the Nuneaton and Bedworth population by 2031 will be over 65+, the most likely age band to play bowls.
- Generally, through consultation, it is considered that most bowling greens in Nuneaton and Bedworth have spare capacity, meaning current membership and an increase in membership is sustainable.
- Priority should therefore be placed on ensuring green quality and ancillary provision is sustained and improved where necessary.
- Bowling clubs in Nuneaton and Bedworth have spare capacity, meaning that current membership and an increase in membership is sustainable and clubs are able to accept additional members should demand increase. It would appear that there are enough greens to accommodate both the current and future demand.

- **Flat green bowls summary**
  - There is one flat green bowling green with six rinks located at Ambleside Sports Club.
  - The Club has 74 members with no active plans to increase membership further
  - Ambleside Sports Club bowls green is maintained by the Club, that also has its own pavilion on site
  - There is enough capacity at the facility if membership does increase in the future.

## NUNEATON AND BEDWORTH OPEN SPACE STRATEGY 2011-2021

### OPEN SPACES

- 3.41. The Open Space Assessment undertaken in line with PPG17<sup>3</sup> in 2010 identified a deficiency across all typologies including amenity green space and outdoor sports. The quality of open space was variable with specific issues concerning the play provision in parks and gardens and council maintained outdoor sports pitches being overused and lacking basic facilities. The Playing Pitch Strategy (PPS) 2016 identifies 139 pitches in the Borough (2 x 3G, 1 x sand-dressed all weather, and 136 grass pitches).
- 3.42. The Council produced an Open Spaces Strategy in 2011. A key element of the strategy was that all properties in the Borough should have access to a Community Park, i.e. all residents will be within 600 metres or 10-12 minute walking distance. The strategy recognises that children and young people need access to play provision and teenage facilities to meet their needs in terms of quantity, quality and accessibility.
- 3.43. The strategy identified actions to address the deficit in this provision by both improving and upgrading existing sites and providing new open spaces for both formal and informal recreation.
- 3.44. The vision for the open space strategy is:

***'To maintain and enhance a network of high quality, accessible public open spaces that meets the needs and demands of our community'***

- 3.45. There are over 30 community parks in the borough and none would currently achieve Green Flag status. The strategy will address the following:
- **Development of a shared vision between all partners and stakeholders**
  - **Ensure sites are as inclusive as possible**
  - **Using open spaces to achieve corporate, strategic and community objectives**
  - **Ensure that existing and future open spaces enhance the quality of life in local communities**
  - **Maximise resources to support open space improvements through external funding**
  - **Encourage communities to promote local ownership of the open space**
  - **Provide a clear framework for voluntary and community groups to ongoing management and maintenance of open spaces**

- Providing the evidence base to underpin the negotiations for ‘planning gain’ relating to open space provision with new development and to support the development of existing sites to meet quality targets

3.46. As part of the strategy onsite supervision of parks will be reviewed and there will be a continued drive for the council’s commitment to the non-erection of “No Ball Games” signs.

## BOROUGH PROFILE

### POPULATION PROFILES AND PROJECTIONS

3.47. Nuneaton and Bedworth Borough had a population of circa 125,409 in 2011 (Census 2011). Nuneaton and Bedworth Borough’s population is set to grow to 137,929 by 2031, an increase of 12,520 people.

3.48. The 0-15 year’s age group is projected to grow by 7% whilst the 16-64 years looks to fall by 0.2%. A significant growth in 65 years and over is expected, with an estimate of 64% growth over the next 25 years.

Table 3.4: Summary Population Profile

AGE GROUP	FIGURES IN THOUSANDS (ROUNDED)					
	2015	2020	2025	2030	2035	2037
0-4	8	8	8	8	8	8
5-9	8	8	8	8	8	8
10-14	7	8	8	8	8	8
15-19	7	7	8	8	8	8
20-24	7	7	6	7	7	7
25-29	8	9	8	8	9	9
30-34	8	9	9	9	8	8
35-39	8	8	9	9	9	8
40-44	8	8	8	9	9	9
45-49	9	8	8	8	9	9
50-54	9	9	8	8	8	8
55-59	8	9	9	8	8	8
60-64	7	8	9	9	8	7
65-69	8	7	7	9	9	8
70-74	6	7	7	7	8	8
75-79	4	5	6	6	6	7
80-84	3	4	5	6	5	5
85-89	2	2	3	3	4	4
90+	1	1	2	2	3	3
<b>NUNEATON &amp; BEDWORTH</b>	<b>128*</b>	<b>131*</b>	<b>135*</b>	<b>138*</b>	<b>141*</b>	<b>143*</b>
<b>WARWICKSHIRE</b>	<b>556</b>	<b>573</b>	<b>590</b>	<b>605</b>	<b>619</b>	<b>624</b>
<b>WEST MIDLANDS</b>	<b>5,731</b>	<b>5,892</b>	<b>6,045</b>	<b>6,184</b>	<b>6,309</b>	<b>6,356</b>

Source: Population Projections Unit, ONS. Crown copyright 2014

#### Notes

Long-term subnational population projections are an indication of the future trends in population over the next 25 years. These projections published on 29 May 2014 are based on the 2012 mid-year population estimates published on 26 June 2013.

All figures rounded; Census 2011 population 125,409; 2015 figure is 126,003; by 2031 population will be 137,929

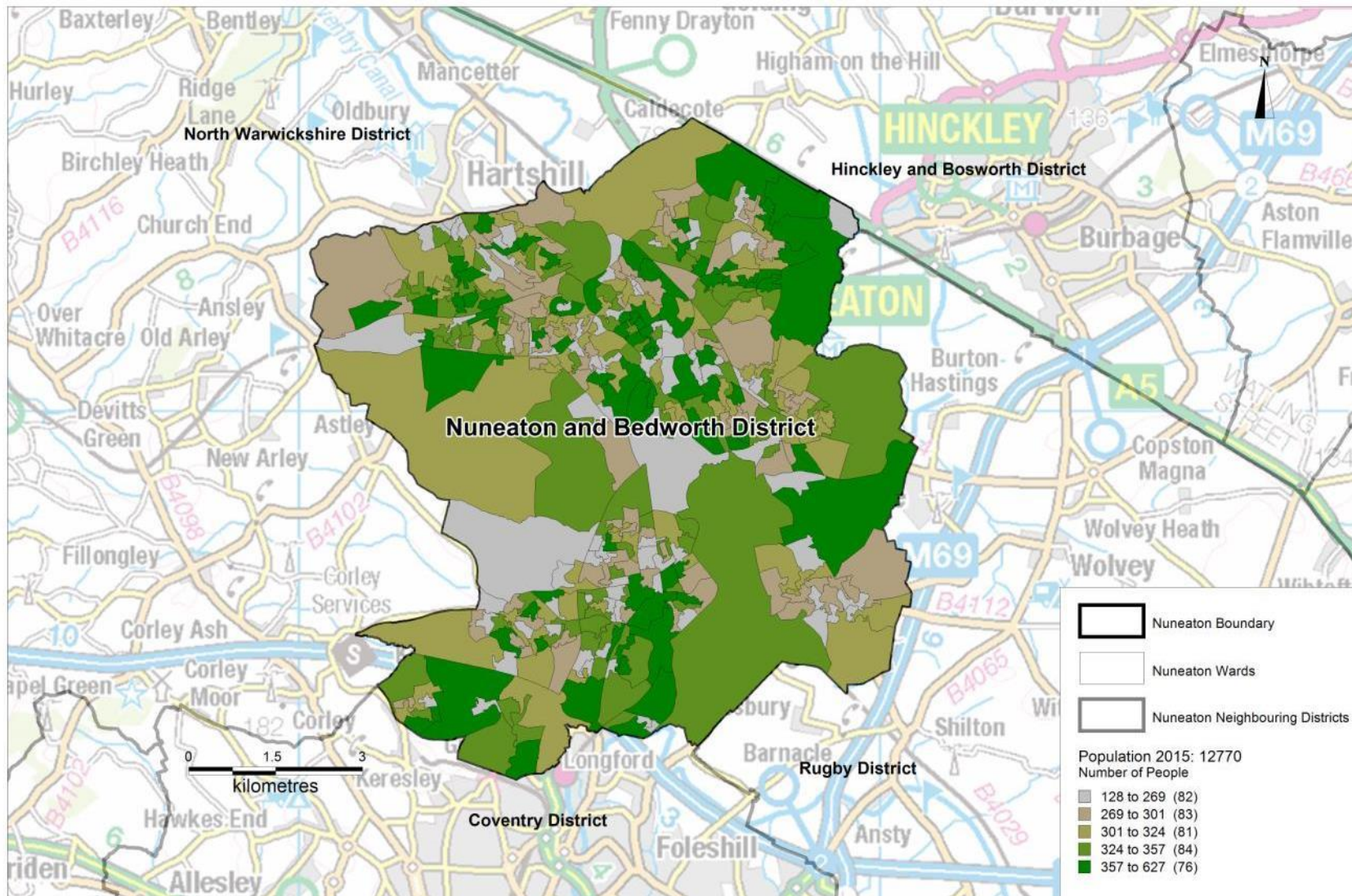


2011 Population Estimates for Ethnicity in the Borough were:

**Table 3.5: 2011 Ethnicity Estimates**

<b>BRITISH</b>	108,400
<b>IRISH</b>	700
<b>GYPSY OR TRAVELLER</b>	100
<b>OTHER WHITE</b>	2,200
<b>TOTAL WHITE</b>	<b>114,300</b>
<b>MIXED MULTIPLE ETHNIC</b>	1,400
<b>ASIAN/ASIAN BRITISH</b>	7,900
<b>BLACK/AFRICAN, BLACK CARIBBEAN</b>	1,000
<b>OTHER ETHNIC</b>	500
<b>TOTAL BME</b>	<b>16,900</b>

Map 3.1: Nuneaton and Bedworth Borough Population

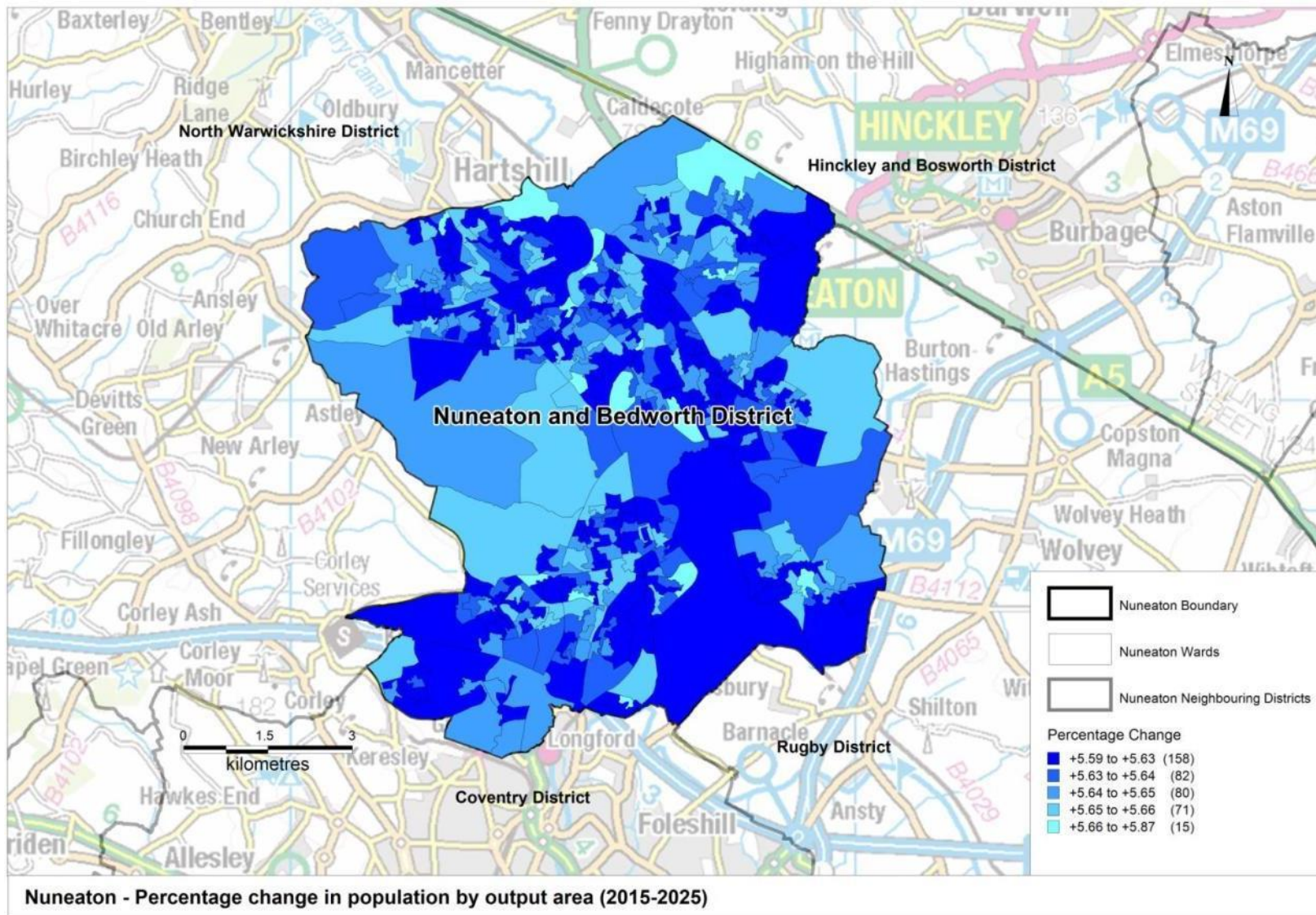


Nuneaton - Usually resident population by output area (2015)

- 3.49. Nuneaton is the largest town in the area with a population of circa 71,000; Bedworth has a population of circa 32,000.
- 3.50. In common with most UK Districts and Boroughs, Nuneaton and Bedworth has an ageing population, with a higher level of elderly people than the English and West Midlands average. Ageing populations may have different sport and participation needs than younger demographic groups/individuals.
- 3.51. Map 3.2 illustrates the population growth forecast for Nuneaton and Bedworth.

FINAL REPORT

Map 3.2: Population Growth forecast for Nuneaton and Bedworth Borough



3.52. The current population of the two main towns is:

Table 3.6: 2013 Mid-Year Estimates

TOWN	POPULATION
NUNEATON	71,000
BEDWORTH	32,000

## HOUSING

3.53. The 2001 Census indicated that one in three households is owned outright and 38.1% mortgaged households. Privately rented homes had increased over the previous 10 years by 150%. There is a trend towards a higher number of single occupancy households, including more 65+ years lone households.

3.54. NBBC and the rest of the Coventry and Warwickshire sub-regional commissioned a Strategic Housing Market Assessment (SHMA) to identify the targets for housing development within the sub-region using the most up to date evidence and population projections. The Borough will seek to develop 10,040<sup>4</sup> (This is a different figure already detailed at 11,920) dwellings between 2010-2031 to support economic growth.

3.55. The location of growth is to focus on areas which can or are sustainable and make full use of public transport, walking and cycling opportunities. An assessment of locations has taken into account the range of services and facilities available in an area and has identified a hierarchy for settlement development. The key priorities being:

- **Nuneaton - primary role for employment, housing, Town Centre, leisure and services provision.**
- **Bedworth – supporting role for employment, housing, Town Centre, leisure and services provision.**
- **Bulkington – local role for housing, shopping, leisure and local services within the existing boundary.**
- **Keresley, Ash Green, Neals Green - local role for housing, shopping, and local services within the existing boundary.**

3.56. To achieve the housing development target there is a need to identify land. Six strategic sites have been identified at North of Nuneaton (3,530 dwellings) (HSG 1); Arbury (1000 dwellings) (HSG 2); Gipsy Lane (518 dwellings) (HSG 3); Woodlands (1223 dwellings) (HSG 4); Hospital Lane (676 dwellings) (HSG 5); School Lane (298 dwellings) (HSG 6). The remainder to be directed to the existing urban areas of Nuneaton, Bedworth, Bulkington, Keresley and Ash Green/ Neals Green (NBBC Local Plan Submission Version October 2015)

## EMPLOYMENT

3.57. The Borough has a high proportion of employees working in manufacturing with other significant sectors being wholesale and retail trade, health and social care, storage and communications. The number of businesses in the Borough in 2014 (source; [nomisweb.co.uk](http://nomisweb.co.uk)) was 3,095 with 98% classed as micro or small enterprises.

---

<sup>4</sup> There is potential for an additional 4,020 dwellings in order to meet Coventry and Warwickshire Housing Market Area shortfall in housing needs. The final amount will be agreed through a Memorandum of Understanding with the sub-region.

- 3.58. Most of the employment is concentrated in a number of industrial estates. The town centres of Nuneaton and Bedworth also provide a significant number of jobs. However, there are currently high levels (49%) of commuting out of the Borough for employment. In comparison 31% of people commute into the Borough.
- 3.59. There is an overall net flow out of the Borough to surrounding towns for employment. With the over-dependency on manufacturing and distribution and a low skills base. An NBBC objective is to diversify the business base and upskill residents.
- 3.60. NBBC has identified an employment target which will be delivered through Strategic allocations. These have been identified at the Bermuda, Phoenix Way and Prologis areas<sup>5</sup>. The development of office and retail space will be directed towards the Town Centres in the first instance.
- 3.61. The 2013-14 Borough Plan Authority Monitoring Report indicates that there has been an upward trend in the number of hectares developed for employment. The average build rate is 2.58 ha per year.
- 3.62. During the 2013-14 period net retail floor space increased by 730 sqm. Brownfield sites were the location for 51% of retail developments. Bermuda Park saw an increase in retail space, which included a soft play facility of 735 sqm.
- 3.63. The labour market profile (source; [nomisweb.co.uk](http://nomisweb.co.uk)) for 2014 identifies that 71.2%% of the population aged 16-64 years are in employment of which 65% are full time jobs and 35% are part time. There were 6.3% unemployed with Job Seekers Allowance being claimed by 1.9%; those aged 18-24 were the largest claimant group.

## TRANSPORT

- 3.64. The Borough is located between Coventry and Hinckley and benefits from good road links to the M6 and easy access to the M1, M5, M42 and the M69. The A5 runs along the northern boundary. Birmingham and East Midlands Airports are within easy reach.
- 3.65. Nuneaton is well connected by the rail network. There are links to Birmingham and the West Coast Mainline to London. The Birmingham to Leicester line links via Nuneaton and Hinckley. A branch line links Nuneaton to Bedworth and Coventry. A new station was opened at Bermuda on this line in January 2016.
- 3.66. The smaller settlements such as Bulkington, Ash Green and Keresley are connected via public transport to both Nuneaton and Bedworth town centres.
- 3.67. At peak times congestion in Nuneaton and Bedworth is some of the highest levels in Warwickshire. Accessibility to some industrial estates without a car can be difficult. In terms of sustainable transport, future development will need to consider the implication in terms of accessibility, sustainable transport options, the promotion of walking and cycling and appropriate car parking.
- 3.68. Although 35% of households have 2 or more cars, 22.4% of households in Nuneaton and Bedworth do not have access to a car. This means 1 in every 5 households in the Borough does not have access to private transport; this is the highest level in Warwickshire (Source: Census 2011). The percentage of the population without access to a car in Nuneaton and Bedworth is lower than the regional average but higher than the average for Warwickshire. This reflects the largely urban character of Nuneaton and Bedworth when compared to Warwickshire as a whole.

(Source: Sport England Halls FPM Report June 2015)

---

<sup>5</sup> NBBC Borough Plan Submission October 2015

## SOCIAL AND ECONOMIC FACTORS

3.69. The Warwickshire Observatory 'Quality of Life' reports for 2013 / 2014 and 2014 / 2015 [www.warwickshireobservatory.org](http://www.warwickshireobservatory.org) are a key reference for the information below.

### DEPRIVATION AND NEED

3.70. The indices of deprivation 2015 show that Nuneaton and Bedworth has the highest level of deprivation in Warwickshire with a ranking of 108 out of 326 local authority Boroughs in England, and 9<sup>th</sup> in the region. This means that the Borough falls within the top third most deprived local authority Boroughs in the country. There are eight LSOAs in Warwickshire ranked within the top 10% most deprived LSOAs nationally on the overall Index of Multiple Deprivation 2015. Six of these eight are located with Nuneaton & Bedworth Borough. This compares with nine LSOAs ranked within the top 10% most deprived LSOAs in the IMD 2010, all of which were located within Nuneaton & Bedworth Borough.






3.71. The implications of this are that resources are scarce, and levels of income in the Borough are lower than average. This may also mean that being physically active is not a day to day priority for some people, because there are other priorities to consider.

Table 3.7: Indices of Deprivation 2010 & 2015 - Comparison of Relative Rankings of Warwickshire's Most Deprived Areas

SUPER OUTPUT AREA	DISTRICT	IMD 2010 RANK	IMD 2015 RANK	CHANGE IN NATIONAL RANKS 2007-2010
BAR POOL NORTH & CRESCENTS	Nun & Bed	492	466	-26
CAMP HILL VILLAGE & WEST	Nun & Bed	CHANGE IN LSOA BOUNDARIES	1,485	N/A
KINGSWOOD GROVE FARM & RURAL	Nun & Bed	1,335	1,636	301
ABBAY TOWN CENTRE	Nun & Bed	1,478	2,253	775
MIDDLEMARCH & SWIMMING POOL	Nun & Bed	1,689	2,257	568
LILLINGTON EAST	Warwick	4,358	2,841	-1,517
HILL TOP	Nun & Bed	2,672	3,122	450
MANCETTER SOUTH & RIDGE LANE	North Warks	6,294	3,225	-3,069
BEDE EAST	Nun & Bed	3,539	3,966	427
ABBAY PRIORY	Nun & Bed	2,648	4,256	1,608
CAMP HILL EAST & QUARRY	Nun & Bed	CHANGE IN LSOA BOUNDARIES	4,360	N/A
ABBAY NORTH	Nun & Bed	8,127	4,370	-3,757
RIVERSLEY	Nun & Bed	4,031	4,963	932
BEDE CANNONS	Nun & Bed	6,035	5,000	-1,035
POPLAR COALPIT FIELD	Nun & Bed	5,787	5,092	-695
ATHERSTONE CENTRAL-CENTRE	North Warks	4,866	5,445	579
KINGSWOOD STOCKINGFORD SCHOOLS	Nun & Bed	7,098	5,764	-1,334
BROWNSOVER SOUTH LAKE DISTRICT NORTH	Rugby	3,314	5,627	2,313

Source: English Indices of Deprivation 2015

Key:

-  Top 10% Most Deprived LSOAs nationally
-  Top 10-20% Most Deprived LSOAs nationally
-  Top 20-30% Most Deprived LSOAs nationally
-  Relatively More Deprived (Deterioration in rankings)
-  Relatively Less Deprived (Improvement in rankings)



3.72. The deprivation indices for the individual domains indicate that the Borough has a significant number of SOAs within the top 2%, 10%, 20% and 30% nationally for in particular Education, Skills and training, Crime, Employment, and Health. There is a lower level of deprivation in relation to barriers to housing and services.

## HEALTH AND WELL-BEING

3.73. The Warwickshire North Clinical Commissioning Group (CCG) has the responsibility for health provision in the areas. Warwickshire County Council are responsible for managing Public Health within the area.

3.74. The Joint Strategic Needs Assessment (JSNA) 2011 and the supporting Nuneaton and Bedworth 'Mini' JSNA Profile 2015 highlight:

- **Life expectancy in Warwickshire is a key indicator of health inequalities with people in some areas leaving 13 years less than other areas. Within Nuneaton and Bedworth there is a variation in life expectancy at ward level. For example, someone in the Abbey Ward can expect to live nearly 10 years less than someone in the Whitestone Ward.**
- **29% of adults in the Borough are obese equating to almost 28,600.**
- **For the period 2009-2011 11.5% of adults participated in moderate intensity sport and active recreation. This is above the County average of 10.6% and below England average of 11.2%.**
- **The prevalence of childhood obesity over a three- year period from 2008-2011 for reception children is 10.5% and Year 6 18.6%. The Public Health England profile produced in June 2015 shows an increase at year 6 to 19.3%.**
- **Nuneaton and Bedworth is ranked 92 out of 326 Districts in England (top 30%) in terms of health, which highlights the challenges that exist in the Borough.**

3.75. A NBBC Corporate Plan target for 2021 is that life expectancy in the Borough should be the same as the rest of Warwickshire. The Corporate Plan Delivery Plan for 2014-19 identifies the following key actions to address the priority to reduce health inequalities:

- **The Commissioning of health and fitness activities at leisure sites, parks and other appropriate locations across the Borough to increase physical activity**

3.76. The Warwickshire Health and Well-being Strategy 2014-2018 provides a countywide approach to improving health and reducing health inequalities.

3.77. The Strategy has three key priorities:

**Table 3.8: Health and Well-Being Priorities**

PRIORITY	STRATEGY FOCUS TO WHICH SPORT AND RECREATION CAN CONTRIBUTE	IN FIVE YEARS TIME....
<b>PROMOTING INDEPENDENCE</b>	Enable people to effectively manage and maintain their physical, and mental health and well-being	More people, across all ages choosing to adopt healthier lifestyles to improve health and wellbeing
<b>COMMUNITY RESILIENCE</b>	Take an asset based approach to working which values communities and the range of assets they possess.	Organisations with an understanding of what community assets exist and how they can work in collaboration.

PRIORITY	STRATEGY FOCUS TO WHICH SPORT AND RECREATION CAN CONTRIBUTE	IN FIVE YEARS TIME....
		Services and resources in place that are based on community defined needs.
<b>INTEGRATION AND WORKING TOGETHER</b>	Improve partnerships across the wider social determinants of health	Improved working with housing, planning and licensing to create healthy environments for individuals, families and communities to live.

## CRIME

- 3.78. There are three Safer Neighbourhood Teams providing dedicated support within communities by identifying issues, and concerns and solving problems. For example, tackling those who are responsible for causing anti-social behaviour (ASB) in their community.
- 3.79. In 2014/15 the Borough had the highest number of ASB incidents in the County with 6,258 recorded to September 2015 compared with North Warwickshire who had the lowest number of incidents recorded at 2,040.
- 3.80. Crime rates recorded per 1000 of population were the highest in the County at 70.06 (to September 2015).

## EDUCATION

- 3.81. Early years' provision, from children's centres to Secondary education, is delivered by 56 schools. Sixth Form and college provision for 16-19 year olds is delivered by seven sixth forms, academies or colleges. Numbers are planned to increase across the Borough and there is a need for expansion of facilities as well as the provision of new facilities to meet the expected growth.
- 3.82. Qualifications and skill levels in the Borough are low as indicated from 2015/16 data:
- **8.4% of residents aged 16+ have no qualifications. Those with a degree or a higher qualification is 8.6%, below the County Average. Apprenticeships in the Borough are above the County Average of 4.1% at 4.8%. 16% of those working have no qualification.**
  - **The Borough has the highest number of disadvantaged pupils in the County (based on Dept. of Education definition linked to free school meals). These pupils also have the lowest attainment levels.**
  - **Attainment levels measures by 5+ GCSE graded A\*-C including English and Maths 2012/13 was 52.2%. However there has been a positive trend with year on year improvement from 38.5% in 2007. The Borough remains below the County average of 58.8%.**
  - **Young People classed as NEET (Not in Education, Employment or Training) has similarly seen a year on year improvement from 2011 from 6.2% to 4.6% in 2013. The Borough remains below the County Average of 3.6%.**

## PHYSICAL ACTIVITY AND PARTICIPATION

### THE VALUE OF PARTICIPATION

3.83. The value of participation in sport and physical activity is significant, and its contribution to individual and community quality of life should not be under-estimated. This is true for both younger and older people; participation in sport and physical activity delivers:

- **Opportunities for physical activity, and therefore more 'active living'**
- **Health benefits - cardio-vascular, stronger bones, increased mobility**
- **Health improvement**
- **Mental health benefits**
- **Social benefits – socialisation, communication, inter-action, regular contact, stimulation**

3.84. In addition, participation in sport and physical activity can facilitate the learning of new skills, development of individual and team ability / performance, and provide a 'disciplined' environment in which participants can 'grow' and develop.

3.85. The benefits of regular and active participation in sport and physical activity will be important to promote in relation to future provision of sport, leisure and physical activity in Nuneaton and Bedworth Borough; critically there is an existing audience in the Borough, who already recognise the advantages of participating, and a latent community who are inclined to take part.

### PARTICIPATION TRENDS AND RATES

#### CURRENT PARTICIPATION RATES

3.86. The Active People Survey (APS) 9 (2014/15 Q2) highlights that of those aged 16+, only 30.8% i.e. less than a third of the adult population, participates once a week in sport; this level is lower than the West Midlands (33.8%) and England average (35.8%), and is lower than the previous levels of participation in the Borough in APS 1 2005/06 (32.1%). This means that circa 70% of Nuneaton and Bedworth residents are not physically active at least once a week. Participation levels are falling in the borough; they have been as high as 36.9% based on APS 4, 2009/10. This statistic is of significant concern, given the corporate priority and objectives for health and well-being in Nuneaton and Bedworth.

3.87. (Source: APS 9 2014/15 Q2)

3.88. Only 22.8% of the Nuneaton and Bedworth population (16+) takes part in 1-2 x 30 minutes of moderate intensity activity per week. (Source: APS 9 2014/15 Q2)

3.89. The proportion of people taking part in 30 minutes' moderate intensity activity 3 times a week (formerly NI8) is only 19.8% in Nuneaton and Bedworth; this is lower than the region (West Midlands 22.7%) and England (23.3%). The proportion of people in Nuneaton and Bedworth taking part in 30 minutes' moderate intensity activity 3 times a week has fallen since APS 4 2009/10.

3.90. Overall, participation rates are higher for males than females in Nuneaton and Bedworth based on participation in sport for 1 x 30 minutes per week. However, participation rates are higher for females based on participation in sport and active recreation. (Source: Local Sport Profiles December 2015).

3.91. Given the low participation rates for those aged 16+ in the Borough, it will be important moving forward to try and get young people to be more active, so this will then become a lifestyle habit, and help to reduce obesity both in childhood, and in later in life.

3.92. APS 9 Q2 also identifies that:

- **In terms of Latent Demand, 54.1% of all adults in Nuneaton and Bedworth want to do more sport – this is clearly an opportunity to increase levels of physical activity and contribute to addressing health inequalities**
- **33% of those who are physically inactive in Nuneaton and Bedworth want to do more sport**
- **In 2012/13 29.8% (APS7) of those who are inactive said they wanted to do more sport\***
- **Satisfaction with existing sports facilities has decreased from 61.5% to 55.9% in Nuneaton and Bedworth over the last 3 years.**

*N.B \*APS 9 data on the % of adults who are already active and want to do more sport has yet to be released. (Source: SE Local Sport Profile, and APS 9 2014/15 Q2)*

3.93. The sports with the highest participation levels in Nuneaton and Bedworth are:

**Table 3.9: Sports with highest participation levels in Nuneaton and Bedworth**

	<b>NUNEATON AND BEDWORTH</b>
<b>TOP PARTICIPATION SPORTS</b>	Swimming Cycling Gym Fitness Football

Table 3.10: Comparison with Sport England KPIs – Nuneaton and Bedworth

1-2 x 30 – PHYSICAL ACTIVITY PER WEEK	YEAR	NUNEATON AND BEDWORTH			WEST MIDLANDS			ENGLAND		
		ALL	MALE	FEMALE	ALL	MALE	FEMALE	ALL	MALE	FEMALE
	2005/06	24.8%	29.7%	26.8%	25.3%	28.9%	25.6%	27%	30.9%	26.7%
2014/15	22.8%	19.8%	21.8%	22.6%	27%	20.8%	25%	27%	23.3%	

INDICATOR	NUNEATON AND BEDWORTH				WEST MIDLANDS				ENGLAND			
	2011/12	2012/2013	2013/14	2014/15	2011/12	2012/2013	2013/14	2014/15	2011/12	2012/2013	2013/14	2014/15
KPI3 - Club Membership in the last 4 weeks	18.1 %	18.8 %	12.9 %	18.6%	21.7 %	19.7 %	20.6 %	19.5 %	22.8 %	21.5 %	21.6 %	21.6 %
KPI4 - Received tuition / coaching in last 12 months	14.6 %	15.1 %	*	12.4 %	16.0 %	15.7 %	14.5 %	12.8%	16.8 %	16.1%	16.4 %	15.6 %
KPI5 - Took part in organised competition in last 12 months	15.0 %	*	*	13.0 %	14.0 %	13.0 %	11.7 %	11.8%	14.4 %	12.6 %	13.3 %	13.3 %
KPI6 - Satisfaction with local provision		61.5 %	63.5 %	59.7 %		62.2 %	60.3 %	60.7 %		60.3 %	61.6 %	61.7 %

Source: Local Sports Profile April 2016

N.B Table 2.3 Figures in green are the highest for 2014/15; figures in red are the lowest in 2014/15.

**Table 3.11: Summary of Participation Factors Nuneaton and Bedworth**

KEY FACTORS	NUNEATON AND BEDWORTH
<b>PARTICIPATION</b>	30.8% (16+, once a week); has been as high as 36.9%,)
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 3 X 30 MINUTES PER WEEK</b>	19.8%
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 1-2 X 30 MINUTES PER WEEK</b>	22.8%
<b>LATENT DEMAND TO DO MORE SPORTS</b>	54.1% of all adults
<b>LEVEL OF PHYSICAL ACTIVITY</b>	52.2 % of the population is physically active – this is lower than the regional (55.5%) and England (57%) average  34.5% of the population is physically inactive- this is higher than the regional (29.1%), and the England (27.7%) average
There is latent demand to do more sport from both active and inactive individuals Satisfaction with sports facilities is falling	

Source: APS9 and 7, Local Sports Profile

## MARKET SEGMENTATION

- 3.94. Sport England’s market segmentation model comprises 19 ‘sporting’ segments. It is designed to assist understanding of attitudes, motivations and perceived barriers to sports participation and to assist agencies involved in delivery of sport and recreation to develop tailored interventions, communicate more effectively with the target market and to better understand participation in the context of life stage and lifecycles. Across Nuneaton and Bedworth, Market Segmentation data indicates higher proportions of Philips, Elsie and Arnolds, Kev’s, Roger and Joys, Brendas, Jackies and Tims.
- 3.95. The implications of this analysis is that there is a need to ensure provision of quality facilities for cycling, keep fit/gym, swimming, football and athletics or running, table tennis, and golf at local level. There is also a need to ensure opportunities exist for walking.

**Table 3.12: Market Segmentation Summary – Nuneaton and Bedworth**

MARKET SEGMENT	KEY CHARACTERISTICS	% OF NUNEATON AND BEDWORTH	ACTIVITIES / SPORTS THAT APPEAL TO SEGMENT
Tim, Settling Down Males	Tim is an active type that takes part in sport on a regular basis. He is aged 26 – 35, may be married or single, is a career professional, and may or may not have children. Tim participates in very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership.	6.4	Cycling, keep fit/gym, swimming, football and athletics or running, also football and athletics.
Jackie, Middle England Mums	Jackie likes to go to aerobic classes and take the kids swimming	6.7	Keep fit, swimming, cycling
Kev, Pub League Team Mates	Kev trains with the pub football team and sometimes makes the Sunday side	7.4	Keep fit, football, cycling and swimming
Philip, Comfortable Mid-Life Males	Philip also enjoys keep fit/gym, swimming, football, golf and athletics (running). His participation in most of his top sports is above the national average, which is indicative of the priority he places on sport.	10.4	Cycling, keep fit / gym, swimming and football
Roger and Joy Early Retirement Couples	Typically aged 56 – 65 this couple may be in employment, but nearing the end of their careers, or already have taken early retirement. They are slightly less active than the average adult population.	7	Walking, swimming, table tennis, golf and keep fit classes
Brenda, Older Working Mum	Enjoys a bit of walking and the occasional swim but doesn't have time for much else	6.8	Keep fit and swimming
Elsie and Arnold, Retirement Home Singles	Enjoy the occasional walk and afternoon dance	9.2	Swimming

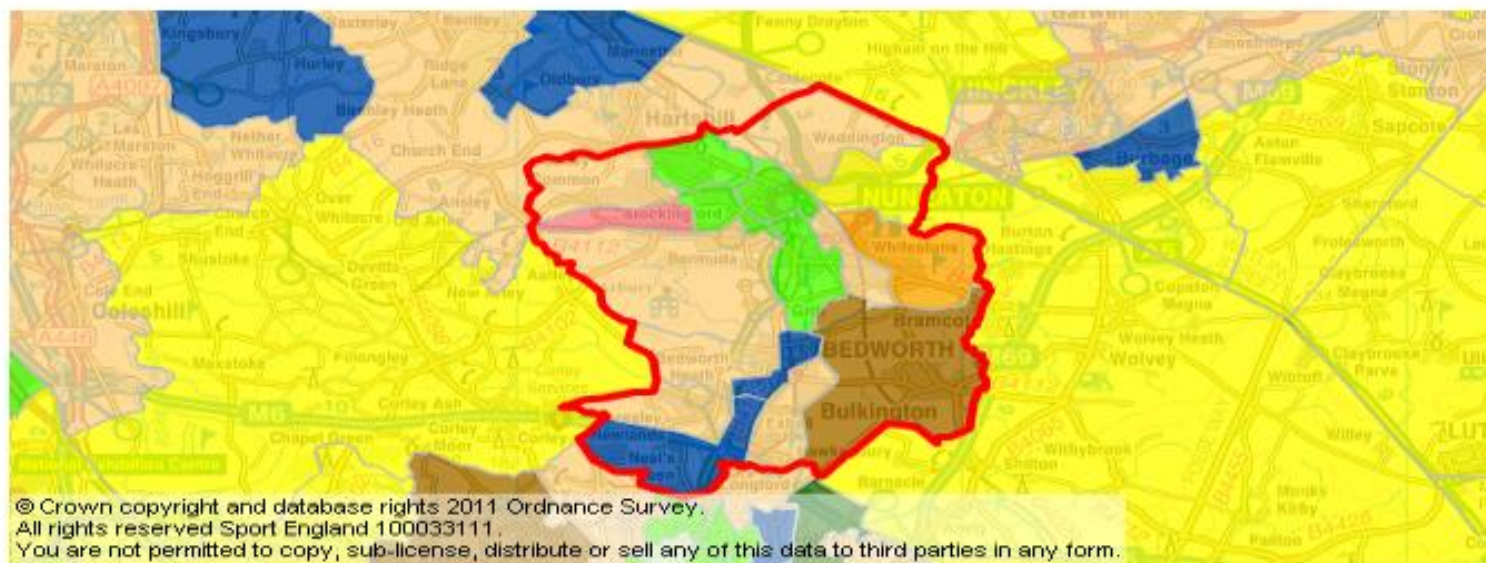
Figure 3.1: Dominant Market Segments in Nuneaton and Bedworth (Source: Sport England Market Segmentation November 2015)

# Dominant market segment by population



Catchment area:  
Nuneaton and Bedworth District

- Ben - 1
- Jamie - 2
- Chloe - 3
- Leanne - 4
- Helena - 5
- Tim - 6
- Alison - 7
- Jackie - 8
- Kev - 9
- Paula - 10
- Philip - 11
- Elaine - 12
- Roger & Joy - 13
- Brenda - 14
- Terry - 15
- Norma - 16
- Ralph & Phyllis - 17
- Frank - 18
- Elsie & Arnold - 19



- Catchment area
- Middle Super Output Areas





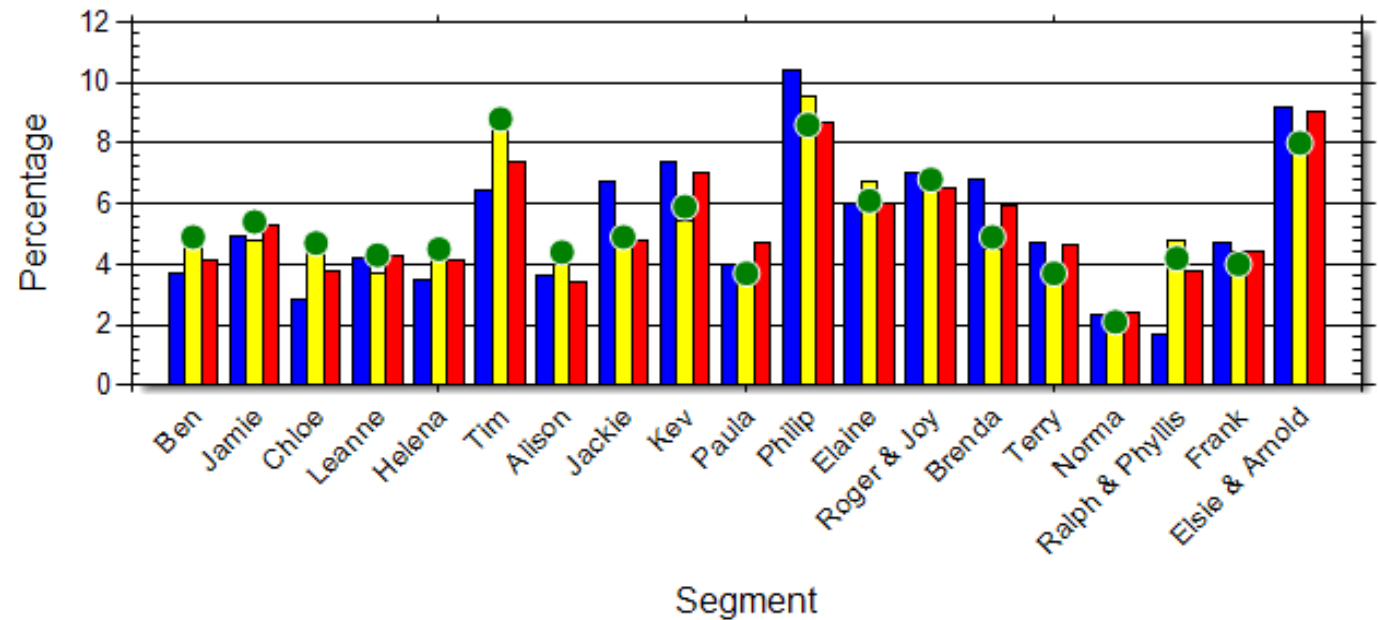
Figure 3.2: Market Segmentation %Chart Showing Dominant Segments in Nuneaton and Bedworth

# Population of all segments within catchment area



Catchment area:  
Nuneaton and Bedworth District

- Nuneaton and Bedworth District
- Warwickshire
- West Midlands
- England



(Source: Sport England Market Segmentation November 2015)

FINNA

## 4. EXISTING FACILITY PROVISION

### INTRODUCTION

- 4.1. The current level and nature of facility provision in Nuneaton and Bedworth, has been assessed overall on the basis of the two main towns, as referenced in Section 3. The large village of Bulkington is also taken into account.
- 4.2. The demographic profile of the Borough is discussed in detail in Section 3 (paragraphs 3.48 – 3.56); Table 4.1 sets out a summary of the key points relevant to the current and future provision of sports facilities at local level. Table 4.2 highlights the main issues concerning current participation level in the Borough, which are discussed in more depth in Section 3 (paragraphs 3.92-3.99).

**Table 4.1: Summary of Demographic Profile Nuneaton and Bedworth Borough**

KEY FACTORS	NUNEATON AND BEDWORTH
<b>POPULATION 2015 (ALL AGES)</b> (Office for National Statistics mid-year estimates 2013)	Current Population 126,003
<b>POPULATION INCREASES PLANNED</b>	10,040 new homes planned with the potential for an additional 4,020 in order to meet Coventry and Warwickshire Housing Market Area shortfall in housing needs. The final amount will be agreed through a Memorandum of Understanding with the sub-region. The population is estimated to increase to 137,929 by 2031.
<b>POPULATION CHARACTERISTICS</b>	Predominantly white; young population – 0 -13, and 35 - 64; also growing 65+ group Low population growth but high population density with 1,544 people per square kilometre 99% of the population live in urban areas
<b>DEPRIVATION</b>	Has the highest levels of deprivation in Warwickshire (ranked 108 <sup>th</sup> out of 326 LAs)
<b>OBESITY</b>	64.8% of adults are overweight/obese; 20.8% of children are obese
<b>HEALTH COST OF INACTIVITY</b>	£2m (Source: Sport England Nuneaton and Bedworth Local Sports Profile 2015)
<b>HEALTH ISSUES</b>	Main health problems are coronary heart disease and diabetes
<b>PARTICIPATION</b>	30.8% (16+, once a week); has been as high as 36.9%,)
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 3 X 30 MINUTES PER WEEK</b>	19.8%

KEY FACTORS	NUNEATON AND BEDWORTH
<b>PARTICIPATION IN PHYSICAL ACTIVITY AND SPORT 1-2 X 30 MINUTES PER WEEK</b>	22.8%
<b>LATENT DEMAND TO DO MORE SPORTS</b>	54.1% of all adults
<b>LEVEL OF PHYSICAL ACTIVITY</b>	52.2 % of the population is physically active – this is lower than the regional (55.5%) and England (57%) average 34.5% of the population is physically inactive- this is higher than the regional (29.1%), and the England (27.7%) average.

Sources: Sport England, Nuneaton and Bedworth Local Sports Profile 2015 and APS 9, NBBC Strategic Plan

**Table 4.2: Summary of Nuneaton and Bedworth Participation Profile**

#### **PARTICIPATION PROFILE**

- 28.4% (16+, once a week); has been as high as 36.9%)
- 52.2 % of the population is physically active – this is lower than the regional (55.5% and England (57%) average
- 34.5% of the population is physically inactive- this is higher than the regional (29.1%) and the England (27.7%) average
- 56.9% of all adults want to do more sport

(Source: NBBC Local Sports Profile 2015 and APS 9)

#### **NBBC PASSPORT TO LEISURE SCHEME**

- 4.3. One of the existing initiatives in the Borough is NBBC's Passport to Leisure Scheme (PTL), which is a concessionary scheme for targeted groups, to ensure pa and play affordability. The PTL supports families on low incomes e.g. free swims for juniors, so that price is not a barrier to them participating in sport and physical activity.
- 4.4. The NBBC Passport to Leisure is available FREE of charge to residents of Nuneaton and Bedworth provided that they fall into one of the following categories:
- **Under 18 years of age & in full time education**
  - **60 years of age or over**
  - **In receipt of - Disability Living Allowance, Job Seekers Allowance, Income Support, Housing Benefit or Council Tax Benefit.**
- 4.5. PTL holders who do not qualify for free swimming receive at least a 25% reduction on the price paid by non-PTL holders.
- 4.6. PTL holders receive at least a 10% reduction on the prices charged to non PTL holders for ALL other activities, including swimming lessons and gym usage [casual and memberships] at all of the centres.
- 4.7. EVERYONE ACTIVE, a private leisure management company appointed by NBBC in 2014, is responsible for the operation and management of the main sports facilities in Nuneaton and Bedworth. These were formerly managed by the Nuneaton and Bedworth Leisure Trust:
- **Pingles Leisure centre, Nuneaton**
  - **Bedworth Leisure Centre, Bedworth**
  - **Jubilee Sports Centre, Nuneaton**
  - **Etone Sports Centre, Nuneaton**

## SUPPLY OF SPORT AND RECREATIONAL FACILITIES IN NUNEATON AND BEDWORTH

- 4.8. The following summarises the existing indoor and outdoor sports facilities across Nuneaton and Bedworth (within the scope of this strategy):

**Table 4.3: Existing Sports Facilities – Nuneaton and Bedworth**

FACILITIES	NUNEATON AND BEDWORTH
HEALTH & FITNESS SUITE	11
SPORTS HALL	17
STUDIO	8
SQUASH COURTS	8 4 at Etone 4 at Cleaver
SWIMMING POOL	7 (main and learner pools detailed in Table 4.13) plus 1 Lido (outdoor pool)
GYMNASTICS	1 purpose built club facility
ATHLETICS TRACK	1
PARKOUR	1
BMX	2 facilities
CYCLING	1 Club
FULL SIZED AGP	2 X 3G; 1 X Sand dressed ATP
MARTIAL ARTS CENTRES	1 purpose built
BOXING CLUBS	6
<b>TOTAL</b>	<b>65</b>

**N.B All outdoor facilities not included in the scope of this strategy are covered in the 2015 Nuneaton and Bedworth Playing Pitch Strategy. Details of the pool locations are included in the swimming pool part of section 4.**

- 4.9. Based on the Active Places database, and the local sports profile data (Sport England), the Maps used in the following facility assessments show the extent of existing sport and leisure built facility provision in Nuneaton and Bedworth.
- 4.10. Active Places allows sports facilities in an area to be identified. Nationally, it contains information regarding 50,000 facilities, across eleven facility types.
- 4.11. Users of sport and recreation facilities do not recognise administrative boundaries and will use facilities that are convenient and/or provide a quality/value for money experience. Ownership and management are, in this context, a minor consideration for most users.
- 4.12. The availability of facilities in neighbouring areas can and does influence sports facility usage patterns; however, in Nuneaton and Bedworth, usage patterns are more affected by accessibility, given the geography of the area, low levels of and limited public transport.

## CATCHMENT AREAS

- 4.13. Catchment areas for different types of provision provide a means of identifying areas currently not served by existing indoor sports facilities. It is however, recognised that catchment areas vary from person to person, day to day, hour to hour, and are also very different in rural and urban areas. This problem is overcome by accepting the concept of 'effective catchment', defined as the distance travelled by around 75-80% of users.

4.14. The Maps in Section 4 demonstrate catchment areas for facility provision in Nuneaton and Bedworth, based on this approach.

### **PUBLIC TRANSPORT**

4.15. 22.4% of the Nuneaton and Bedworth population do not have access to private transport, but 35% of households have access to 2+ cars (Source: Census 2011). It is not always easy (or indeed possible in some cases) to use public transport to get to and from some sport and recreation facilities.

4.16. In light of aspirations to reduce private car journeys, improved links with the public transport network could improve access to sport and recreation facilities. Establishing or improving links with existing or proposed public transport networks should therefore be a key consideration in development of new sports facilities in Nuneaton and Bedworth. It is however recognised that in more rural areas this can present more of a challenge than in more urban communities.

4.17. This approach is clearly supported in Borough Plan policy, which positively supports the development of additional opportunities for walking and cycling (within existing communities and those that will be developed), both on an informal basis, for example, new routes connecting to existing networks, and as a means of accessing community facilities, and thereby reducing the number of car journeys and contributing to Nuneaton and Bedworth's health and well-being agenda.

### **ASSESSMENT OF EXISTING SPORTS FACILITY PROVISION IN NUNEATON AND BEDWORTH**

4.18. Given the range of facilities in Nuneaton and Bedworth, each type is summarised below and assessed separately, to provide a more detailed picture of the current supply and demand, and critically future need.

4.19. The facility types assessed are:

- **Sports halls**
- **Swimming/leisure pools**
- **Health and Fitness Facilities, including dance studios**
- **Athletics Tracks**
- **Key sports specific indoor facilities for example tennis / bowls / gymnastics / netball / martial arts / cricket**
- **Community Facilities e.g. community centres/halls/hubs (see paragraph 4.203 and Appendix 9)**
- **Boxing Facilities**

4.18 The quality assessments of the NBBC facilities, managed by EVERYONE ACTIVE (Sport Leisure Management Ltd (SLM)) are summarised in Table 4.4; they will also be referenced in subsequent sections as they clearly impact on sports halls, swimming pools, health and fitness facilities etc. The quality audits comprise an independent visual assessment of the quality and condition of the facilities; results are recorded on the ANOG assessment sheet, developed by Sport England. Details of the audits undertaken are included in Appendix 2a - 2e. These audits are not a comment on the operational management of the facilities.

4.19 The audit scores are based on a numerical value, detailed on each assessment sheet, as follows:

**Table 4.4: Audit Scoring System**

KEY	RATING
>80%	Excellent
60% - 80%	Good
40% - 59%	Average
20%-39%	Poor
<20%	Very Poor

4.20 A facility scoring highly in terms of visual quality and condition is likely to require less investment than one which in a poorer visual condition. The combination of the scores results in the facility rating, and identification of investment need (significant, moderate etc).

4.21 Etone Sports Centre (Etone is managed under SLM outside of the school day, evening, weekends and school holidays. The site is owned by WCC) and the Nuneaton Academy Sports Centre is currently managed by N&B Leisure Trust, a charitable trust.

**Table 4.5: Summary of NBBC and Community Organisation Facilities – Quality Audits**

FACILITY	QUALITY AUDIT SCORE	NEED FOR INVESTMENT
<b>PINGLES LEISURE CENTRE</b>	Excellent	Minimal (in very good condition)
<b>BEDWORTH LEISURE CENTRE</b>	Good	Significant (ongoing maintenance has been undertaken but no development of new facilities; investment requirements also related to building age)
<b>JUBILEE SPORTS CENTRE</b>	Good	Significant (ongoing maintenance has been undertaken but no development of new facilities; investment requirements also related to building age)
<b>MANAGED BY COMMUNITY ASSOCIATIONS</b>		
<b>ETONE SPORTS CENTRE (DUAL USE) – MANAGED BY EVERYONE ACTIVE</b>	Good	Significant (ongoing maintenance has been undertaken but no development of new facilities; investment requirements also related to building age)
<b>THE NUNEATON ACADEMY SPORTS CENTRE</b>	Excellent	Minimal

## SPORTS HALLS

### EXISTING PROVISION - SUPPLY

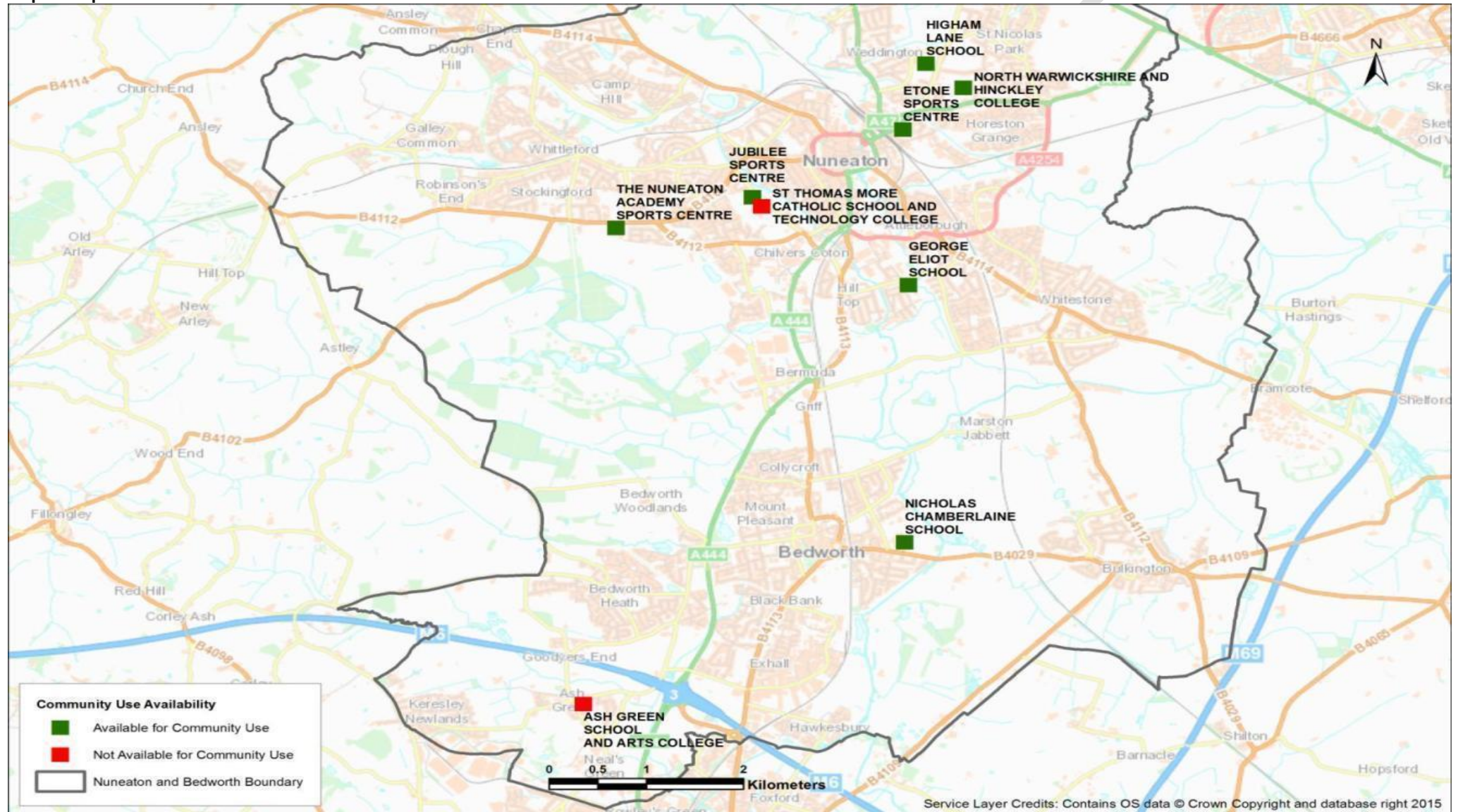
4.22 Indoor multi-sports halls are defined as areas where a range of sport and recreational activities are carried out. They are at least 10m x 18m (e.g., the size of one badminton court including surrounding safety area) and include specifically designed venues such as leisure centres and school sports halls. The definition also applies to halls where activities can take place, such as school assembly halls, community buildings and community centres (the main ones are included in the table below). Specialist centres, e.g. dance centres, are not included.

## SPORTS HALL SUPPLY IN NUNEATON AND BEDWORTH

- 4.23 The supply analysis identifies that Nuneaton and Bedworth has a total of 18 halls (sports halls/activity halls) across 17 sites (Nuneaton and Bedworth Facility Planning Model Report and Active Places, June 2015). However, as highlighted in Table 4.6, there are 10 sports halls (8 main halls i.e. 4 badminton courts, and 2 halls with 3 badminton courts) across 10 sites. Seven of these facilities are community accessible i.e. pay and play and 4 are used by clubs and community associations.
- 4.24 Only full size badminton courts are counted in the sports hall section (see paragraph 4.21 above). However, it is recognised that there are a number of smaller halls in which one can play badminton, both the court is not full size. These halls are assessed in the Community Halls section, (see paragraph 4.203 and Appendix 9). NBBC wish to develop increased use of the informal hall facilities or a range of sport and physical activity, to facilitate more people taking part in activity more often.
- 4.25 Map 4.1 shows all the sports halls in Nuneaton and Bedworth, their location and community accessibility. Sports halls are primarily located on education sites and in Nuneaton and Bedworth's leisure centres e.g. Etone and Jubilee Sports Centres



Map 4.1: Sports Halls in Nuneaton and Bedworth



Nuneaton and Bedworth Sports and Activity Halls by community use availability

4.26 The analysis of the overall hall supply in the Borough is as follows:

**Table 4.6: Analysis of Hall Supply in Nuneaton and Bedworth**

HALLS IN NUNEATON AND BEDWORTH	TOWN/VILLAGE	NO OF COURTS	DATE BUILT	ACCESSIBILITY STATUS
<b>SPORTS HALLS</b>				
ASH GREEN SCHOOL AND ARTS COLLEGE	Ash Green	4	1963	Sports Clubs/Community Associations
ETONE SPORTS CENTRE	Nuneaton	4	1979 (Refurbished 2004)	Community Accessible
GEORGE ELIOT SCHOOL	Nuneaton	4		Community Accessible
HIGHAM LANE SCHOOL	Nuneaton	3	1997	Community Accessible
JUBILEE SPORTS CENTRE	Nuneaton	4	1978	Community Accessible
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	Bedworth	4	1988 (Refurbished 2006)	Community Accessible
ST THOMAS MORE CATHOLIC SCHOOL AND TECHNOLOGY COLLEGE	Nuneaton	3	1997	Sports Clubs/Community Associations
THE NUNEATON ACADEMY SPORTS CENTRE	Nuneaton	4	2006	Community Accessible
NORTH WARWICKSHIRE AND HINCKLEY COLLEGE - THE SPORT AND FITNESS CENTRE	Nuneaton	4	1990 (Refurbished 2008)	Community Accessible
<b>TOTAL COURTS</b>		<b>34</b>		

HALLS IN NUNEATON AND BEDWORTH	TOWN/VILLAGE	NO OF COURTS	DATE BUILT	ACCESSIBILITY STATUS
<b>ACTIVITY HALL</b>				
ASH GREEN SCHOOL AND ARTS COLLEGE	Nuneaton	0	1963	Sports Clubs/Community Associations
EDWARD STREET DAYCARE CENTRE	Nuneaton	0		Community Associations
KING EDWARD VI COLLEGE	Nuneaton	1	1930 (REFURBISHED 2005)	Sports Clubs/Community Associations
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	Bedworth	1	1988	Community Accessible
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	Bedworth	0	1988	Community Accessible
NUNEATON CLUB FOR YOUNG PEOPLE	Nuneaton	1	2000	Community Association
NUNEATON CLUB FOR YOUNG PEOPLE	Nuneaton	0	2000	Community Association
NUNEATON CLUB FOR YOUNG PEOPLE (1 FACILITY REPRESENTS THE REAR SPORTS HALL FACILITY/)	Nuneaton	0	2000	Community Association
<b>TOTAL BADMINTON COURTS (FULL SIZE)</b>		<b>36</b>		
<b>TOTAL SPORTS HALLS</b>		<b>9</b>		
<b>TOTAL COMMUNITY ACCESSIBLE 3+ COURT SPORTS HALLS</b>		<b>9</b>		
<b>TOTAL COMMUNITY ACCESSIBLE BADMINTON COURTS</b>		<b>23</b>		
<b>COMMUNITY ACCESSIBLE 4 COURT HALLS</b>		<b>5</b>		
<b>COMMUNITY ACCESSIBLE 5+ COURT HALLS</b>		<b>0</b>		
<b>COMMUNITY ACCESSIBLE 6 COURT HALLS</b>		<b>0</b>		

HALLS IN NUNEATON AND BEDWORTH	TOWN/VILLAGE	NO OF COURTS	DATE BUILT	ACCESSIBILITY STATUS
COMMUNITY ACCESSIBLE 8 COURT HALLS		0		
ACTIVITY HALLS 1 OR 2 COURTS		1		
<b>TOTAL ACTIVITY HALLS</b>		<b>8</b>		

FINAL REPORT

4.27 Community accessible Sports Hall facilities are therefore only available as follows:

**Table 4.7: Community Accessible Sports Halls**

<b>FACILITY</b>	<b>HALL TYPE</b>	<b>NUMBER OF COURTS</b>
<b>JUBILEE SPORTS CENTRE</b>	Main	4
<b>GEORGE ELIOT SCHOOL</b>	Main	4
<b>NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE</b>	Main	4
<b>ETONE SPORTS CENTRE</b>	Main	4
<b>NUNEATON ACADEMY SPORTS CENTRE</b>	Main	4
<b>HIGHAM LANE SCHOOL</b>	MAIN	<b>3</b>
<b>NORTH WARWICKSHIRE &amp; HINCKLEY COLLEGE- THE SPORTS AND FITNESS CENTRE</b>	MAIN	<b>3</b>
	<b>TOTAL</b>	<b>26</b>

4.28 Tables 4.6 and 4.7 highlight that there are no sports halls larger than 4 badminton court size in the Borough. The lack of a 6 or 8 court hall means that some activities can only be accommodated to a certain level e.g. county level netball, and basketball cannot use a 4 court hall for competition.

4.29 Six of the 7 community accessible sports halls are on education sites; these provide access for community access; the other 2 school sports hall facilities (Ash Green Arts College and St Thomas Moore Catholic School and Technology College) provide for associations/sports club use. Seven sites provide for pay and play access; these are the facilities operated by EVERYONE ACTIVE and the 6 schools/College identified in Tables 4.6 and 4.7. Jubilee Sports Centre is the only local authority sports hall available in the Borough; this is also the only sports hall with pay and play day time access.

4.30 School facilities with community access include:

- **Etone Sports Centre**
- **George Eliot School**
- **Nicholas Chamberlaine Sports Centre**
- **Nuneaton Academy Sports Centre**
- **Higham Lane School**
- **North Warwickshire and Hinckley College**

4.31 All schools in Nuneaton and Bedworth were contacted as part of the development of this Strategy. The responses from those with sports facilities are particularly important for future provision.

4.32 Consultation with the schools identified the following information about their programmes and community access.

**Table 4.8: Summary of School Sports Facilities – Community Use**

School	Facilities	Community use	Current usage	Cost
Ash Green School & Arts college	Sports Hall Grass pitches (No Floodlights)	Yes No	Unable to answer - must be offsite by 7pm	£25per hour
George Eliot School	Sports Hall Playing fields (No Floodlights) Tennis Courts (No Floodlights)	Yes No No	Every weeknight 7-9pm	£28.50ph
Higham Lane School (Awaiting response via email)				
King Edward VI College (No response)				
Nicholas Chamberlaine Technology College	Sports Hall Grass pitches (No Floodlights)			
St Thomas More Catholic School and Technology College	Dual use of Jubilee Sports Centre facilities inc: Gym facility Dance studio Astroturf (floodlit) 2 netball courts 2 tennis courts	Yes	N/A	All bookings through Jubilee for public use
Nuneaton Academy Sports Centre	Sports Hall 3G Whole pitch Dance Studio Gym	Community facility	Used all evenings and weekends - little availability throughout other than dance studio	£31ph £72/£90 with floodlights £26.40ph £29 per month
Sport & Fitness Centre North Warwickshire & Hinkley College	Gym facility	Yes	Seven days per week	£3 per session
Etone College	Grass pitches Dual use of Etone Sports Centre	Yes	One evening throughout the week Sunday 9am-12pm	£21per hour for grass pitches

4.33 Analysis of the above information highlights the following:

- **There is very limited availability of the sports halls/gymnasia during the week; most of the available hours of community use are at the weekends.**
- **The use of these facilities is predominantly by block bookings, as opposed to pay and play usage**
- **The main facilities available for community use are sports halls, pitches, fitness facilities, tennis/netball courts and studios**

## EXISTING SUPPLY – GEOGRAPHICAL DISTRIBUTION AND QUALITY

### QUALITY

4.34 Detailed quality assessments have been undertaken on all NBBC facilities, and the two community association run sports centres offering community use. These are provided in Appendix 2 (2a - 2e), and summarised in Table 4.5 above.

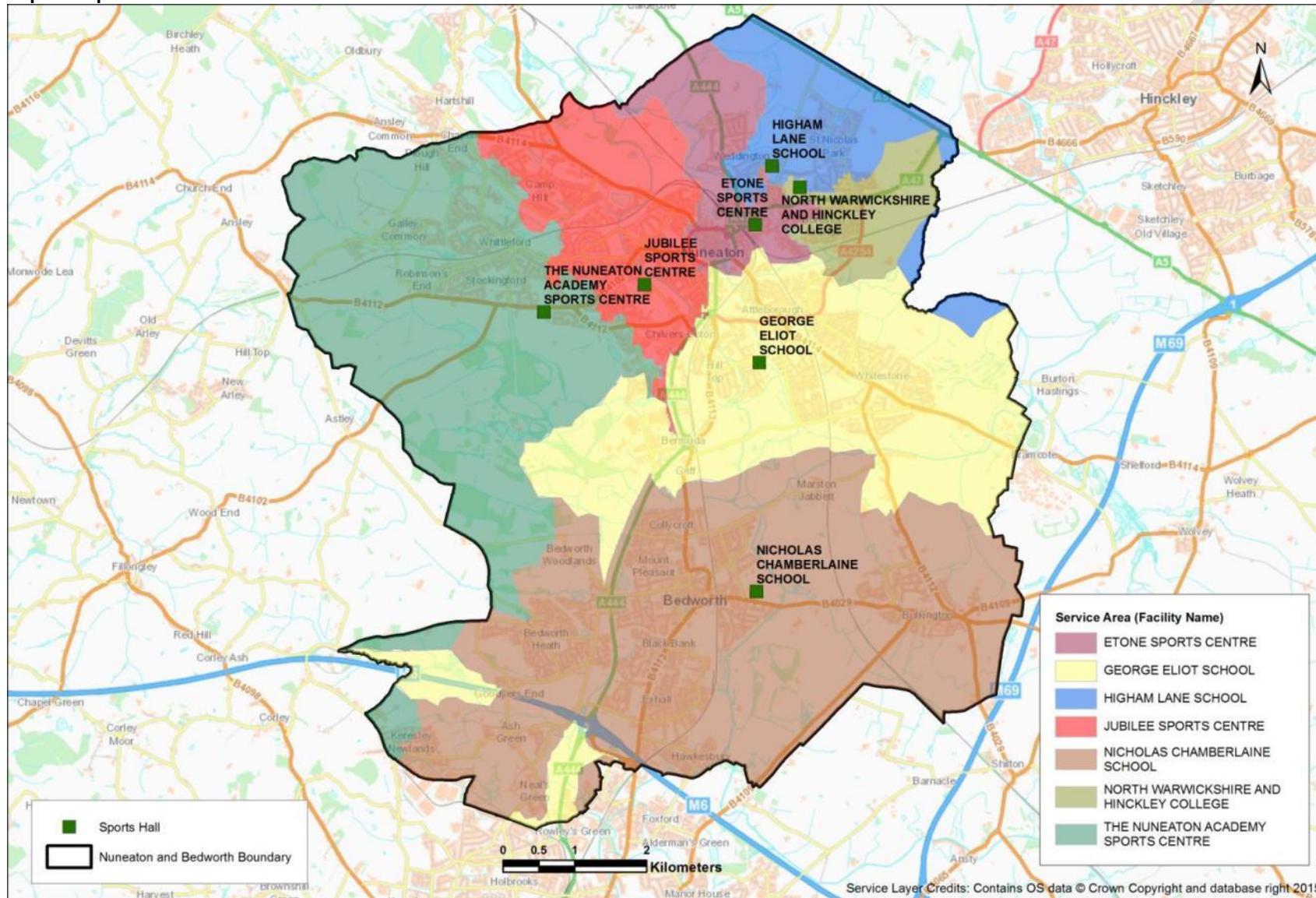
4.35 Jubilee Sports Centre was built in 1978 so is now 38 years old. The visual site audit identifies that although it is good condition, it needs significant investment to bring it up to Sport England recommended standards (Table 4.5). Although it is recognised that structurally the building is safe, the provision of good quality, fit for purpose environments is important to increase participation. Given the satisfaction with existing sports facilities in the Borough has declined quite significantly, the quality of facility provision moving forward will be key. NBBC has an opportunity to secure 106 / CIL funding towards such improvements, particularly where the facility will provide for new population growth.

- 4.36 Jubilee Sports Centre is the only local authority sports hall in the Borough. Etone Sports Centre was refurbished in 2004, and the Nuneaton Sports Academy was built in 2006; these are 12 and 10 years old respectively. Ash Green Arts College sports hall is the oldest local facility, built in 1963, whilst others were built in the late 1970s or 90s. The quality of the existing facilities is therefore variable, despite refurbishments undertaken in the last 12 years.
- 4.37 Overall, the facilities in Nuneaton and Bedworth are ageing; if these facilities were developed today, their design, layout, circulation space, and appearance would be very different; they would also have the added benefit of modern technology in terms of heating and light, which can significantly reduce utility costs. However, like many other local authorities, investment in sports facility provision (non-statutory provision) tends to be undertaken over a period of time. This Strategy supports future investment in existing stock e.g. CIL funding, to improve quality, as well as investment in new and additional facilities.

### EXISTING SUPPLY - ACCESSIBILITY

- 4.38 Geographical distribution of sports hall provision is predominantly based around the urban area of Nuneaton, with one community accessible sports hall in Bedworth (Nicholas Chamberlaine Technology College). Whilst the facilities in the urban areas are within walking distance of a large number of residents in those towns, walking catchment areas alone are not an appropriate means of determining accessibility for those in more rural areas. The more rural roads are not particularly safe for either walking or cycling, so use of private transport tends to be the norm to access leisure facilities.
- 4.39 As illustrated in Map 4.2, only areas in Nuneaton fall within the identified catchment area for the NBBC pay and play facility, operated by Everyone Active (Jubilee Sports Centre). However, Etone offers pay and play access after 5.00pm as does North Warwickshire and Hinckley College, so although limited, there is access to additional facilities at least in the evenings and at weekends.
- 4.40 The areas of Nuneaton and Bedworth outside the identified catchment areas of the community accessible sports halls are in the south and south west of the Borough.
- 4.41 The main issue for accessibility of sports halls in Nuneaton and Bedworth is the fact that 6 out of the 8 available sports halls (full size i.e. minimum 4 badminton court) are on school sites. Even if the schools have formal community use arrangements in place, this does mean that there is only limited access available during the day, particularly in Bedworth, where there is only 1 community accessible sports hall.

Map 4.2: Sports Halls in Nuneaton and Bedworth – Service Areas

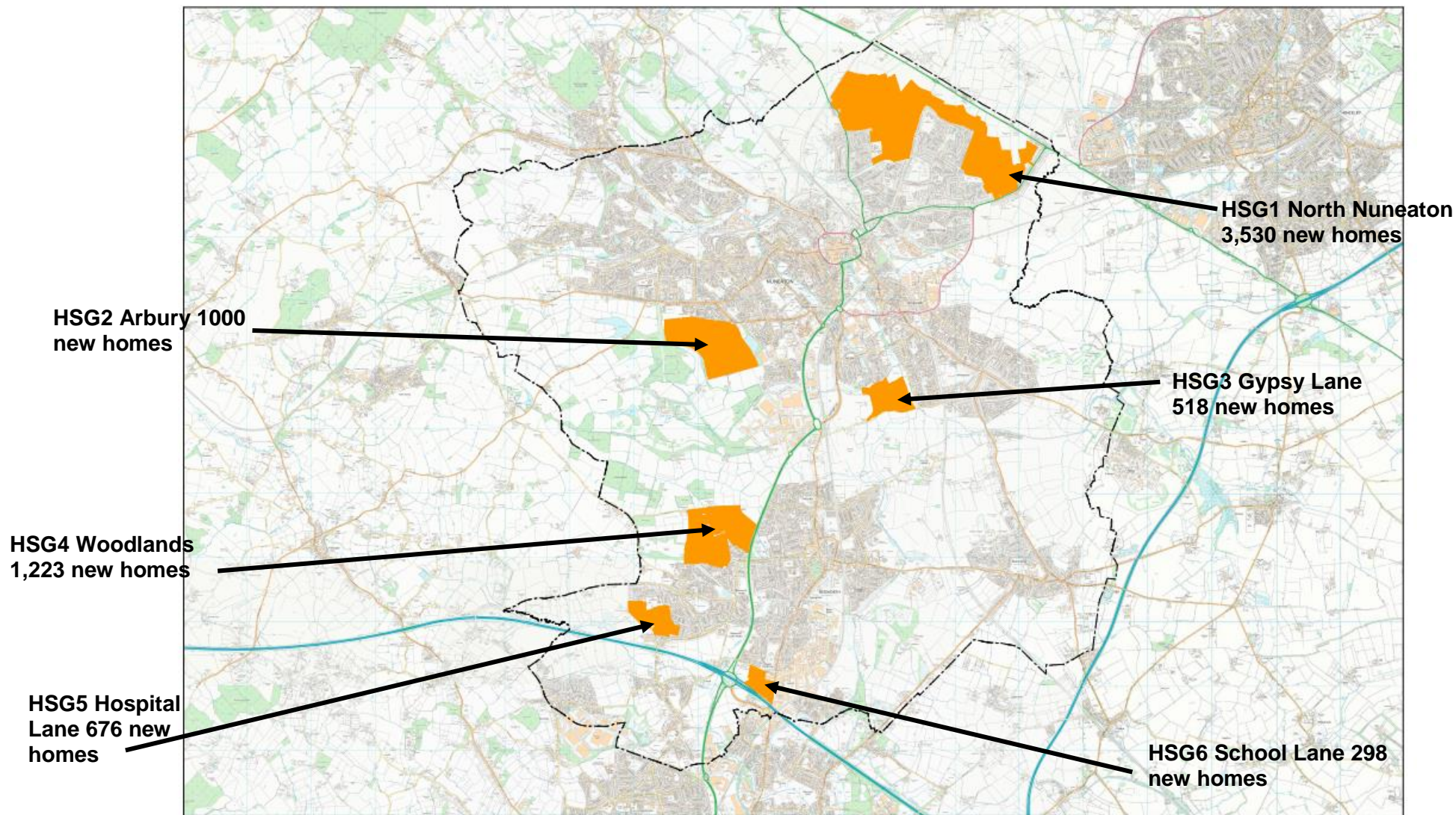


Sports Halls service areas in Nuneaton and Bedworth with community access (up to 20 minutes drive time)



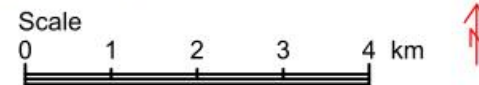
- 4.42 Although all but one of the existing community accessible sports halls are 4 badminton court size, communities in Nuneaton and Bedworth have access to fit for purpose sports halls within their local area. The main issues are the fact that existing facilities are ageing, Jubilee needs investment, and the provision is concentrated in the North of the Borough, around Nuneaton. Daytime access is limited across the Borough, given that 7 (only 6 are 4 badminton court size) of the 8 sports halls with pay and play access are on education sites and therefore are not open for community use during the day.
- 4.43 Some schools and colleges offer their sports hall facilities for community use although the nature, extent and practical arrangements surrounding this and 'usefulness' of said facility use varies considerably. This matters in terms of both future accessibility and participation. Those education facilities with a formal community use arrangement provide community access and use based on this formal agreement e.g. times and types of use; education facilities which are not subject to a formal community use arrangement may withdraw community access at any time. In Nuneaton and Bedworth, there are 2 formal community use arrangements (Etone Sports Centre and the Nuneaton Academy Sports Centre), developed as part of planning conditions. Although other education sites offer community access, these arrangements are not subject to a formal community use agreement, and so could be withdrawn at any time.
- 4.44 The newest sports hall (Nuneaton Academy Sports Centre) was developed as a result of investment in education provision. Maintaining developing increased community access to education-based sports facilities is important to ensure locally available access and facilitating increased participation in sport and physical activity for health benefits.
- 4.45 **Community Halls** there are a number of community halls across the Borough; some already cater for short mat bowls, fitness classes, badminton, table tennis, martial arts or have the potential to do so. Such halls can be limited in what they are able to offer due to a lack of space. All community halls in the Borough, with the exception of the two activity halls at Nicholas Chamberlaine Technology College are less than one badminton court size. Nuneaton Club 4 Young People has three separate 1 court halls (including the rear sports hall).
- 4.46 The challenge in Nuneaton and Bedworth is that whilst there are village communities all the sports facility provision is in the two towns, and the majority is in Nuneaton. This is where the provision of informal activity halls/community centres, or additional sports halls on education sites becomes even more important, as this type of facility increases the level of local provision available for local people. Given the planned population increases in the borough, it will be important to ensure there is adequate provision of, and access to, sports hall and other leisure facilities in the towns, as well as the outlying areas.
- 4.47 Map 4.3 shows the location of the strategic sites for residential development proposed in the Borough Plan submission version (October 2015). Clearly whilst the majority is in, around and to the North of Nuneaton, there are also sites in the south of the Borough, where it will be important to ensure access to community provision – informal and formal.

Map 4.3: Proposed Strategic Housing Sites



Contains Ordnance Survey data (C) Crown  
copyright and database rights 2015  
Nuneaton and Bedworth Borough Council  
100018416

Strategic housing sites - submission 2015



Scale 1:70000

## SUPPLY AND DEMAND ANALYSIS

### SPORT ENGLAND'S FACILITIES PLANNING MODEL (FPM)

- 4.48 Strategic Leisure was provided with Sport England's Facilities Planning Model National Run (June 2015 report, based on January 2015 data) for sports hall provision in Nuneaton and Bedworth.

### NUNEATON AND BEDWORTH

- 4.49 The Sport England FPM report sets out an assessment of the current situation regarding sports hall supply, based on a 2015 population of 127,662.26. The key findings are summarised below. The full report can be accessed at Appendix 6. This includes all details of the FPM parameters and assumptions/exclusions.

**N.B The population base used by the FPM is different to the actual 2015 population of 126,003 by +1,659 people. However, this difference in population scale does not change the overall FPM conclusions i.e. that there is a current undersupply of sports halls. The slightly lower population slightly reduces the under-supply of sports hall space demanded, but not significantly, so overall, the supply and demand analysis (current and future need) remains the same (it is important to take into account that a slight reduction in sports hall provision required now will also mean that future demand is slightly reduced; however, bearing in mind that current and future demand together equate to 9.36 courts, this is still the need to be addressing, since it is not practical to develop less, even if additional capacity is created through the options outlined in Table 5.4.**

### SUPPLY

- 4.50 The Sport England Facilities Planning Model analysis for Nuneaton and Bedworth identifies 9 sports halls across 9 sites in the Borough with a total supply equivalent to 42.20 marked out courts. However, when the availability of sports hall space during the peak period is calculated, the number of courts actually available reduces significantly to 33.78 (This may not specifically relate to the number of courts available but reflects the space available in each hall and what this equates to in equivalent court space. The Sport England FPM model identifies peak time as follows for sports halls: Weekday: 9:00 to 10:00; 17:00 to 22:00; Saturday: 09:30 to 17:00; Sunday: 09:00 to 14:30, 17:00 to 19:30; Total:45.5 hours).
- 4.51 The halls modelled are those identified as being accessible to the community on a 'pay and play' basis (see Table 4.7), and take into account court availability.
- 4.52 There are 7 community accessible sports halls in the Borough (5 halls have 4 badminton courts, and 2 have 3 badminton courts; Etone Sports Centre has a 4 court sports hall, but this is not full size as now recognised by Sport England due to its run off areas, so the facility is counted as having 3 courts, which better reflects its available court capacity and availability)). Nuneaton and Bedworth residents have a lower share of sports hall facilities in the Borough than the West Midlands and England averages. Nuneaton and Bedworth also has a lower level of provision per 10,000 population, at 3.31 than the Warwickshire (4.57), West Midlands (4.56) and England averages (4.35).

### CURRENT DEMAND

- 4.53 The Sport England Facilities Planning Model analysis identifies that the 2015 population (127,662.26) generates a demand for 39.33 courts and 8,587 visits per week during peak periods (vpwpp). (this is based on a comfort factor of 80%: above 80% usage a sports hall is too full to be used). Clearly, with current community accessible provision at 33.78 courts there is an under supply of sports halls in the Borough of around -5.5 courts.

- 4.54 Currently, 93.20% of all demand for sports hall provision is met in the Borough; this is the same level as the Warwickshire average, and higher than the West Midlands average (90.10%). 79.10% (7,296 visits per week per peak period (vpwpp) of all available capacity in the existing and available community accessible provision is used during peak periods. (Peak periods are 5-10pm weekdays and 9am – 5pm at weekends). Overall the sports halls are operating at just below the ‘Sports Hall full’ Sport England comfort level of 80% of used total capacity. (See Appendices 5 and 6 for full details of the FPM, its parameters and assumptions).
- 4.55 73.80% (5,909 vpwpp) of all demand is retained in the Borough. 19% of all vpwpp is imported into the Borough, which is a higher figure than the rest of Warwickshire.
- 4.56 The percentage of demand satisfied by car users (77.41%) is higher than the national average (75.3%) and the West Midlands average (76.6%), but lower than that of Warwickshire (82.28%). This reflects that the Borough is more urban than much of the rest of Warwickshire.
- 4.57 22.4% of Nuneaton and Bedworth residents do not have access to a car; this figure is of concern given the under supply of sports halls, as it means that some residents may not be able to access this type of provision, either in the Borough, or in neighbouring authorities.
- 4.58 6.80% of demand is unmet by the current provision of community accessible sports halls. This equates to 583 vpwpp, or 2.66 courts. Given the need to increase activity levels significantly in the Borough to address health inequalities, the lack of court capacity is an issue.
- 4.59 It is thought that this demand is unmet for two reasons; firstly, existing sports halls are full (14.20% of demand cannot be met because existing sports halls are full), and secondly, people live outside the catchment area of an existing sports hall (85.76%).
- 4.60 Table 4.9 summarises the analysis described in paragraphs 4.49 – 4.59.

**Table 4.9: Summary of 2015 Supply and Demand Analysis**

2015 DEMAND FOR COURTS	2015 SUPPLY OF COURTS	SURPLUS (+)/ DEFICIENCY (-) OF COURTS	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) DEMANDED BY CURRENT POPULATION	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) SATISFIED	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) UNSATISFIED	DEMAND MET IN THE BOROUGH	DEMAND UNMET IN THE BOROUGH
39.33	33.78	-5.5	8,587	8,005	583	73.80%	6.80%

- 4.61 The existing sports hall stock with pay and play community access is insufficient to meet demand. However, the location of this unmet demand is spread across the Borough and does not suggest a specific location where additional courts should be provided. There are existing sports halls (total of 15 courts) in the borough which are not available for community pay and play access; the priority should be to try and increase access to these facilities for wider community use, and/or increase access at existing sites with community use.
- 4.62 The challenge with the existing sports halls used by the community on a pay and play basis (highlighted in yellow) is that they are all operating well above the comfort level of 80% recommended by Sport England, except Nicholas Chamberlaine Technology College, and Higham Lane School. The sports hall at North Warwickshire and Hinckley College is available for pay and play community use after 5pm; this is operating at 74% of available capacity, so has some space available.

**Table 4.10 Used Capacity of Existing Sports Halls in the Borough**

CAPACITY USED FOR EACH SPORTS HALL	
NAME OF FACILITY	% OF CAPACITY USED
ASH GREEN SCHOOL AND ARTS COLLEGE	47%
ETONE SPORTS CENTRE	100%
GEORGE ELIOT SCHOOL	100%
HIGHAM LANE SCHOOL	74%
JUBILEE SPORTS CENTRE (NUNEATON)	100%
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	60%
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	
ST THOMAS MORE CATHOLIC SCHOOL AND TECHNOLOGY COLLEGE	100%
THE NUNEATON ACADEMY SPORTS CENTRE	100%
NORTH WARWICKSHIRE & HINCKLEY COLLEGE THE SPORT AND FITNESS CENTRE	74%

4.63 Based on current demand, there is insufficient sports hall provision in the Borough. The increase in population as a result of 10,040 new homes by 2031 (12,520 additional residents) will significantly increase this demand, and exacerbate the current under supply of sports halls. The only way to address this issue is to develop additional sports hall facilities. The demand for additional sports hall space will predominantly be in Nuneaton, where there is greater population growth; however, there is also demand for additional sports hall provision in Bedworth.

### FUTURE DEMAND

4.64 The Sport England FPM analysis undertaken does not identify future demand. The population of Nuneaton and Bedworth will increase by 12,520 to 137,929 by 2031.

4.65 Using the Sport England Facility Calculator (SFC), it is possible to estimate overall future demand for provision of sports halls, swimming pools and indoor bowls rinks, based on this population increase.

4.66 Using the SFC provides a quantitative estimate of future need, but unlike the FPM the analysis does not identify specific locations for future provision. That needs to be informed by the nature and location of future housing development, local geography and accessibility, and critically the location of existing facilities.

4.67 This is because future demand may have the potential to be addressed through facility extension, or refurbishment, as well as new build.

4.68 Future demand will also need to reflect the current supply and demand analysis. Clearly if there is under-supply of a specific facility type now, the level of undersupply is going to increase by 2031, given population growth and increased levels of participation.

4.69 The SFC for Nuneaton and Bedworth identifies the following future facility demand (Table 4.11), based on a population increase of 12,520 by 2031.

**Table 4.11: Future Facility Demand (2031) – Nuneaton and Bedworth**

FACILITY TYPE	UNIT	FACILITY	ADDITIONAL VPWPP
SPORTS HALL	3.47 Badminton Courts	0.87 4 Badminton Court Sports Halls	758

- 4.70 Using the SFC, the future demand for sports halls and badminton courts generated by 12,520 additional residents in the Boroughs is 0.87 sports halls, equivalent to 3.47 courts.
- 4.71 Taking the existing shortfall of provision into account (-5.5 courts), by 2031, if no other sports halls are built, nor additional hours are accessed in the existing provision, to meet both current and future demand there is a need for a total of 8.97 courts, (or the equivalent of two 4 court halls, plus the creation of an additional 1 court capacity in an existing sports hall (this could be achieved through programming changes, or extending opening hours))

### CONSULTATION

- 4.72 Consultation with relevant National Governing Bodies (NGBs), and local clubs, highlights local factors in relation to supply and demand for sports halls in the future.

Table 4.12: Summary of National Governing Body Consultation – Sports Hall Sports

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
<b>BADMINTON ENGLAND</b>	<p>Young People 13-26 years</p> <p>Casual Market</p> <p>Club engagement</p> <p>Badminton as a whole aims to improve the profile of the sport.</p>	<p>Three sites signed up to 'Play Badminton' Jubilee and Etone via Everyone Active</p> <p>Nuneaton Academy via N&amp;B Leisure Trust</p> <p>Badminton England has identified that there is potential for growth of badminton in particular at The Nuneaton Academy and Jubilee Sports Centre.</p> <p>Need to focus on delivering the sessions being offered to capacity, and look to expand and run more sessions over the next year.</p> <p>Opportunity to potentially access up to £15K of capital funding as part of Play Badminton. However, nothing identified as an immediate concern but simple improvement such as painting walls (non-white) should be considered as this impacts on all levels of play from beginner onwards.</p> <p>Warwickshire has a strong county system and leagues. However, Nuneaton and Bedworth is weak area and no local league.</p>	<p>Badminton England is using 4 Global Software to measure participation numbers.</p>
<b>ENGLAND BASKETBALL</b>	<p>Focus Satellite Clubs, school and club competitions – national perspective.</p> <p>AP9 – shows that basketball participation has increased even though Sport England funding was cut from Basketball England in 2014 due to them not hitting their previous Active People targets.</p>	<p>Formal basketball activity in the area is limited; no clubs affiliated with us for the current season. I believe there is a junior basketball club being developed but it is in its infancy and not yet affiliated with us. No evidence to suggest huge demand for new indoor facilities. Due to the lack of current activity and latent demand, the area is not part of our satellite club network and is not a focus area for Basketball England for the next 2 years.</p>	<p>New club being supported out of Jubilee Sports Centre that NBBC has worked with over the past 12 months that are nearing affiliation to the league.</p>

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
	<p>The AP9 increase could be legacy of Ball Again and IM basketball programmes that Basketball England previously promoted.</p> <p>Mixed economy model now being used through alternative organisations to deliver basketball that are receiving Sport England funding e.g. British Basketball Foundation, Reach and Teach. Basketball England still received some funding from Sport England for Satellite clubs programme, which is one of the most successful Satellite programmes amongst NGBs, and is currently working on a higher education specific satellite clubs model.</p> <p>Urban conurbations have the greatest potential and therefore are the main focus for Basketball England</p>		
<p><b>ENGLAND NETBALL</b></p>	<p>Within the last year netball has seen an increase in participation rates. There are now more than 150,000 netballers across the country who are playing the sport for at least half an hour every week.</p> <p>'Back to Netball' for women over 16 provides coached sessions.</p>	<p>What is your current development and delivery in the area?</p> <ul style="list-style-type: none"> <li>England Netball currently has a number of affiliated clubs that train and play in the area as part of the Coventry and Warwickshire Netball Association League:</li> </ul> <p>In addition to the CWNA Senior League, Ambleside and Synergy also enter teams in the CWNA Junior League. Ambleside is the only current CAPS (England Netball kitemark scheme) club.</p>	<p><b>Clubs</b></p> <ul style="list-style-type: none"> <li>Ambleside Netball Club: Home ground Ambleside Sports Club, Ambleside Way. This is a CAPS accredited club with Senior and Junior sections.</li> <li>Arley's Angels: Home ground Old Arley Sports Centre</li> </ul>



NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
		<p>As an NGB we are also currently running a Back to Netball programme at Ambleside Sports Club, which has attracted 58 women over 12 weeks.</p> <p>In terms of further netball delivery, there are three non-affiliated leagues:</p> <p>Monday evenings - year round at Nicholas Chamberlain School. Indoor league with approximately 8 teams, running for at least 20 years.</p> <p>Thursday evenings - netball league at Nuneaton Academy which is typically for 'Back to Netball' standard teams</p> <p>Flexi League: this is a league under development in conjunction with Warwickshire County Netball Association.</p> <p>What are your future plans for the development and delivery of your sport?</p> <ul style="list-style-type: none"> <li>• Development of the Flexi League</li> <li>• Development of an Inclusive Community Netball Group for players with Learning Disabilities, as the result of a planned school-based initiative.</li> <li>• To support Synergy to find a local home ground</li> <li>• To support local clubs to maintain and develop their delivery</li> <li>• To promote the local delivery of High 5 Netball for 9-11 year olds</li> </ul>	<ul style="list-style-type: none"> <li>• Bedworth Ladies: Home Ground Heckley Fields, Bedworth</li> <li>• Bulkington: Home Ground: Recreational Ground, School Road. Bulkington no longer has a junior section, but there are potential plans in the pipeline to reignite this. Bulkington has also previously run a Summer League.</li> <li>• Griff &amp; Coton: Home Ground: Griff &amp; Coton Club, Heath End Road, Nuneaton. Griff &amp; Coton also run a Summer League at their ground in June/July.</li> <li>• Nuneaton Old Eds: Home Ground: King Edward VI College, Church Street, Nuneaton</li> <li>• Synergy: Home Ground Caludon Castle School, Coventry. Synergy has just received a Junior Club Starter Fund award from England Netball to support the development of its reignited junior section.</li> </ul>

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
		<p>What are your NGB's facility needs and requirements for the future?</p> <ul style="list-style-type: none"> <li>• Evening availability of indoor facilities</li> <li>• Additional outdoor home ground venues for Saturday league fixtures</li> <li>• To help identify relevant funding streams for re-surfacing projects as they become necessary and to support bid preparation.</li> </ul>	<p>NBBC and Everyone Active are submitting a funding application to Sport England to develop 2/3 netball courts and 2 tennis courts on the Pingles site. Upgrade of existing courts will also be undertaken, as surface condition is poor.</p> <p>Potential for Miners Welfare Park and tennis courts to be refurbished with work currently being planned with Bedworth Cricket Club, developing a hub style facility for cricket, football, bowls, tennis and maybe netball.</p>
<p><b>VOLLEYBALL ENGLAND</b></p>	<p>Go Spike – Adult participation programme (16+)</p> <p>Satellite Clubs – Children and young people (11-25)</p> <p>Further Education – Colleges and Sixth Forms (16-18)</p> <p>Club Development</p> <p>Sitting Volleyball – Disability offer (14+)</p> <p>Since 2013 nationally there has been lots of effort put in to develop new clubs.</p>	<p>Volleyball England has 5 investment zones but Warwickshire does not fall within these. Nearest is Black Country and Staffordshire.</p> <p>The club is very proactive and have a good infrastructure for both adult and juniors.</p> <p>Adult team compete in National and regional Leagues. They have successfully applied for funding to secure nets and kit in the past.</p>	<p>Nuneaton website - <a href="http://www.nuneatonvolley.co.uk/index.html">http://www.nuneatonvolley.co.uk/index.html</a></p> <p>The seniors play and train at St Thomas More School and George Elliot School.</p> <p>NBBC has a very good Volleyball Club and a very keen chair and committee.</p>

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
ENGLAND TABLE TENNIS			Ambleside Sports and Social Club is very keen, as part of developing a new extension to their existing building, to have TT as a Hub site for the area. It is the largest Club playing at this facility now.

FINAL REPORT

- 4.73 Consultation was undertaken at local level with local sports clubs, who were asked their views on the current facilities they use, whether they are likely to increase their membership in the future, and what the main issues are for them in terms of facilities in Nuneaton and Bedworth.
- 4.74 A summary of feedback from sports clubs using sports hall facilities is set out below. Detailed feedback is included at Appendices 7 and 10.

### SUMMARY OF SPORTS HALL CLUB VIEWS'

- 4.75 A questionnaire was sent to identified indoor sports clubs in July 2015. Although 25 sports clubs responded, there were no responses received from indoor sports hall sports clubs. The needs of key clubs in the Borough were however raised in the NGB consultation summarised in Table 4.12.
- 4.76 Key needs include:
- **Access to indoor netball courts in the evenings for training**
  - **Support for the developing basketball club to affiliate to the league and grow**
  - **Internal improvements to sports halls to facilitate use for badminton e.g. paint non-white etc; potential for a capital grant to support this**
  - **Continued access for volleyball club to continue growth**
  - **Potential to develop a table tennis hub**
- 4.77 One reason for the response rate may be that club membership itself is very low in Nuneaton and Bedworth, at around 14.7% (Source: APS 9 2015).

### SUMMARY CONCLUSIONS – SPORTS HALLS

- 4.78 From the Sport England Facility Planning Model (FPM), which is only one element of the needs assessment, the simplistic analysis of supply versus demand in relation to sports halls within Nuneaton and Bedworth has identified a current under supply of sports hall space within the local authority area (-5.5 courts), and a future demand for an additional 3.47 courts. This assumes retention of all existing community accessible facilities because all community accessible sports halls in Nuneaton and Bedworth, bar one, are full in peak periods.
- 4.79 On the basis of both current and future demand to 2031, there is a need for 8.97 additional badminton courts in the Borough.
- 4.80 Current levels of satisfied demand are higher than regional levels at 93.20%, and the same level as the Warwickshire average, because there is a lack of sports hall capacity to meet demand. Nuneaton and Bedworth imports 583 vpwpp (net).
- 4.81 The largest sports halls are 4 court; there are no 6 or 8 court halls in the Borough; the under supply of courts means there is less flexibility over sports hall programming, and a lack of indoor competition venues for netball, basketball, and volleyball.
- 4.82 England Netball (NGB) highlights the need, and demand, for additional indoor sports hall space in Nuneaton and Bedworth, in the evenings. Basketball is also growing in the Borough, and there is a well-established volleyball club.

- 4.83 Given there are a significant number of existing sports halls on education sites, which are only available for sports club/community association use, it may be possible to achieve some increased capacity within the existing sports hall stock, by negotiating improved and extended access to existing facilities on educational sites through formal community use agreements, and opening existing community facilities for longer.
- 4.84 Schools play a key role in providing facilities for community access; it is key that all new sports halls on school sites provide secured community access to a minimum 4 court sports hall, through a formal community use agreement. This could be enforced through use of planning conditions.
- 4.85 The condition and quality of these facilities, despite various refurbishments, will need to be carefully monitored, to ensure that facility quality does not deteriorate. Given that there is already an under supply of sports halls (badminton courts -5.5) in the Borough, planning should be undertaken for replacement facilities in the medium term (3-5 years). The oldest sports hall was built in 1963 and is not used to capacity (Ash Green) because of its age and condition.
- 4.86 Nuneaton and Bedworth Borough Council operates 2 sports hall through Everyone Active (Jubilee and Etone Sports Centre); whilst there has been previous refurbishment of these facilities, their age will mean that condition and quality deteriorates over time, so thought needs to be given to their replacement in the medium to long term (5 years+). This is on the basis that public sports facilities have a lifespan of 30-40 years.
- 4.87 If the buildings are still structurally sound in this timescale, refurbishment and/or extension should also be considered, to ensure current and future needs for sports hall space can be met. There is potential to secure S106 contributions for such investment, given that population growth will increase demand for community accessible sports hall provision.
- 4.88 There are proposals for the redevelopment of Etone Sports centre; if this progresses, the potential to provide a larger sports hall should be considered. The majority of new population growth is in the Nuneaton area, so this is where demand for additional sports facility provision will be highest in the future.

## SWIMMING POOLS

### SWIMMING POOL SUPPLY IN NUNEATON AND BEDWORTH

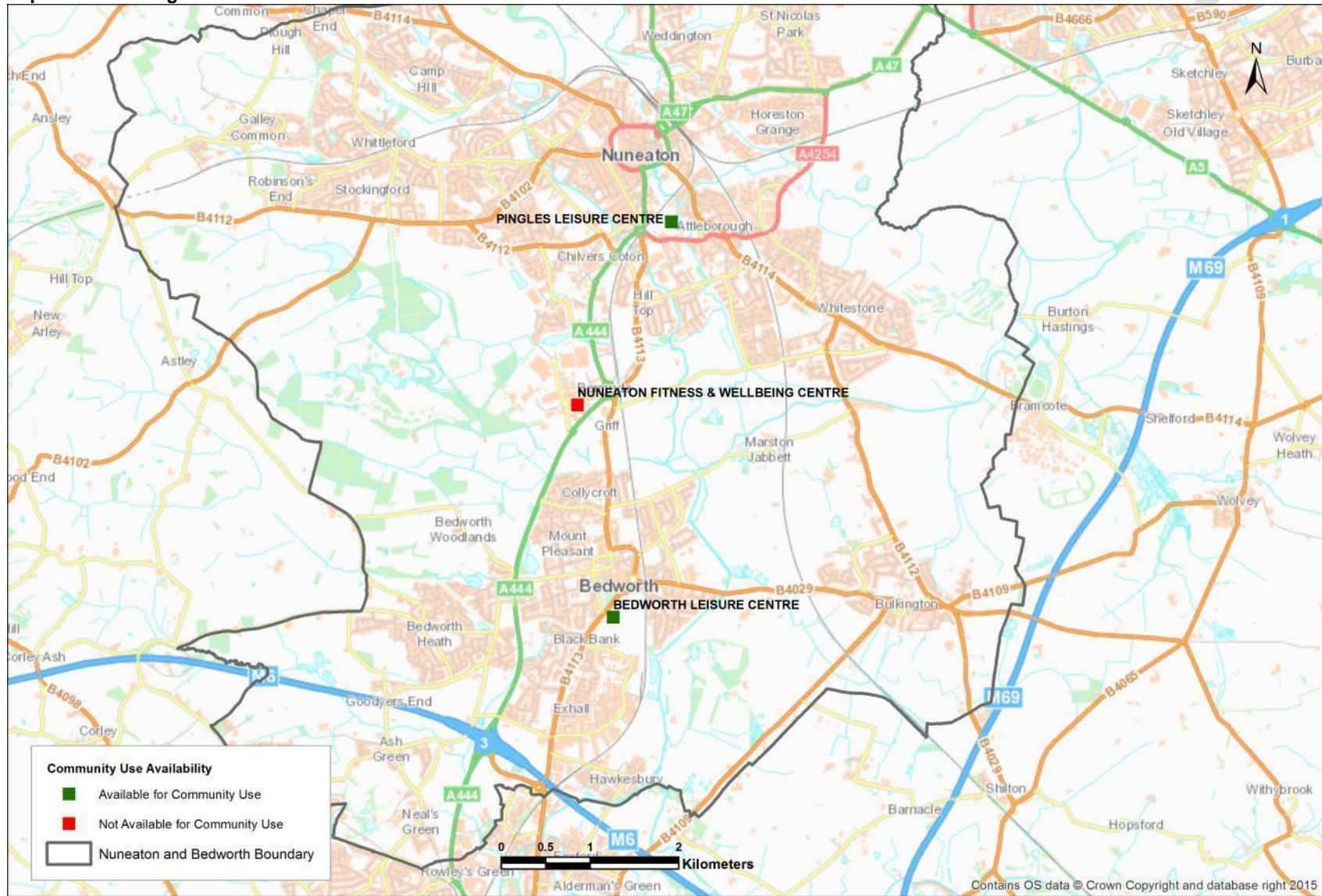
- 4.89 The supply analysis identifies that Nuneaton and Bedworth has a total of 6 swimming pools, across 4 sites (FPM May 2015 (Data January 2015), Active Places August 2015). Of these 6 pools, 4 are main pools, and 2 are learner/teaching/training pools.
- 4.90 Sites are pay and play access, managed by Everyone Active (Pingles Leisure Centre, Bedworth Leisure Centre,). Nuneaton Fitness and Wellbeing Centre (Nuffield Health) is commercially operated, but does allow some non-member use, so has partial community access. Bramcote Swimming Pool is a private facility, on an army Barracks site. The pool is only available via prior booking and on a formal basis due to security issues. Overall, 2 sites and 2 pools in the Borough are 100% available for community use,
- 4.91 Map 4.4 shows the swimming pools in Nuneaton and Bedworth and their location. The analysis of the overall swimming pool supply in Nuneaton and Bedworth, is as follows:

**Table 4.13: Analysis of Swimming Pool Supply in Nuneaton and Bedworth**

<b>TOTAL SWIMMING POOLS</b>	<b>6</b>
<b>TOTAL COMMUNITY ACCESSIBLE SWIMMING POOLS</b>	<b>4 (4 LOCAL AUTHORITY POOLS)</b>
<b>TOTAL MAIN POOLS</b>	<b>2 (2 LOCAL AUTHORITY POOLS- BEDWORTH LEISURE CENTRE AND PINGLES LEISURE CENTRE)</b>
<b>TOTAL LEARNER POOLS</b>	<b>1 (1 LOCAL AUTHORITY POOL- BEDWORTH LEISURE CENTRE )</b>
<b>LEISURE POOLS</b>	<b>1 (1 LOCAL AUTHORITY POOL - PINGLES LEISURE CENTRE)</b>
<b>NON COMMUNITY ACCESSIBLE POOLS</b>	<b>2 (BRAMCOTE AND NUNEATON FITNESS AND WELL-BEING CENTRE (SOME LIMITED ACCESS))</b>

- 4.92 Table 4.13 highlights that the majority of swimming pools in Nuneaton and Bedworth are available for community use. All NBBC pools are available for community use at all times and are programmed accordingly, with a combination of lessons, casual and lane swimming, fun sessions, aqua fitness sessions, and club use. Only Bedworth Leisure Centre has a learner pool. Although not included in the assessment of water space as it is not a purpose built learner pool, it is important to highlight that Pingles Leisure Water is also used to accommodate swimming lessons every week night (approximately 2 bays are used).

Map 4.4: Swimming Pools in Nuneaton and Bedworth



Nuneaton and Bedworth Swimming Pools by community use availability

## EXISTING SUPPLY – GEOGRAPHICAL DISTRIBUTION AND QUALITY

### QUALITY

- 4.20. Detailed quality assessments have been undertaken on all NBBC facilities. These are provided in Appendix 2 (2a - 2e), and are summarised in Table 4.5 above.
- 4.93 Pingles Leisure Centre has an 8 lane x 25m pool, a learner pool and a Lido (excluded from the assessment). Pingles Leisure Centre was built in 2003/4, (12 years old), and extended in 2006. Bedworth Leisure Centre was built in 1975 (40 years old), and refurbished in 2000 and 2014. It has a 25m x 6 lane pool and a learner pool.
- 4.94 Pingles Leisure Centre is in excellent condition (only 12 years old). Pingles Leisure centre main pool provides the county competition pool.
- 4.95 Bedworth Leisure Centre is in a good condition, helped by its refurbishment in 2000, but it is an ageing facility and needs significant investment. Thought will need to be given to its replacement in the medium to long term, given that public swimming facilities are typically designed with a life of 30-40 years. The quality of the future swimming offer is important to encourage increased physical activity, given that all community swimming is provided through the NBBC pools.

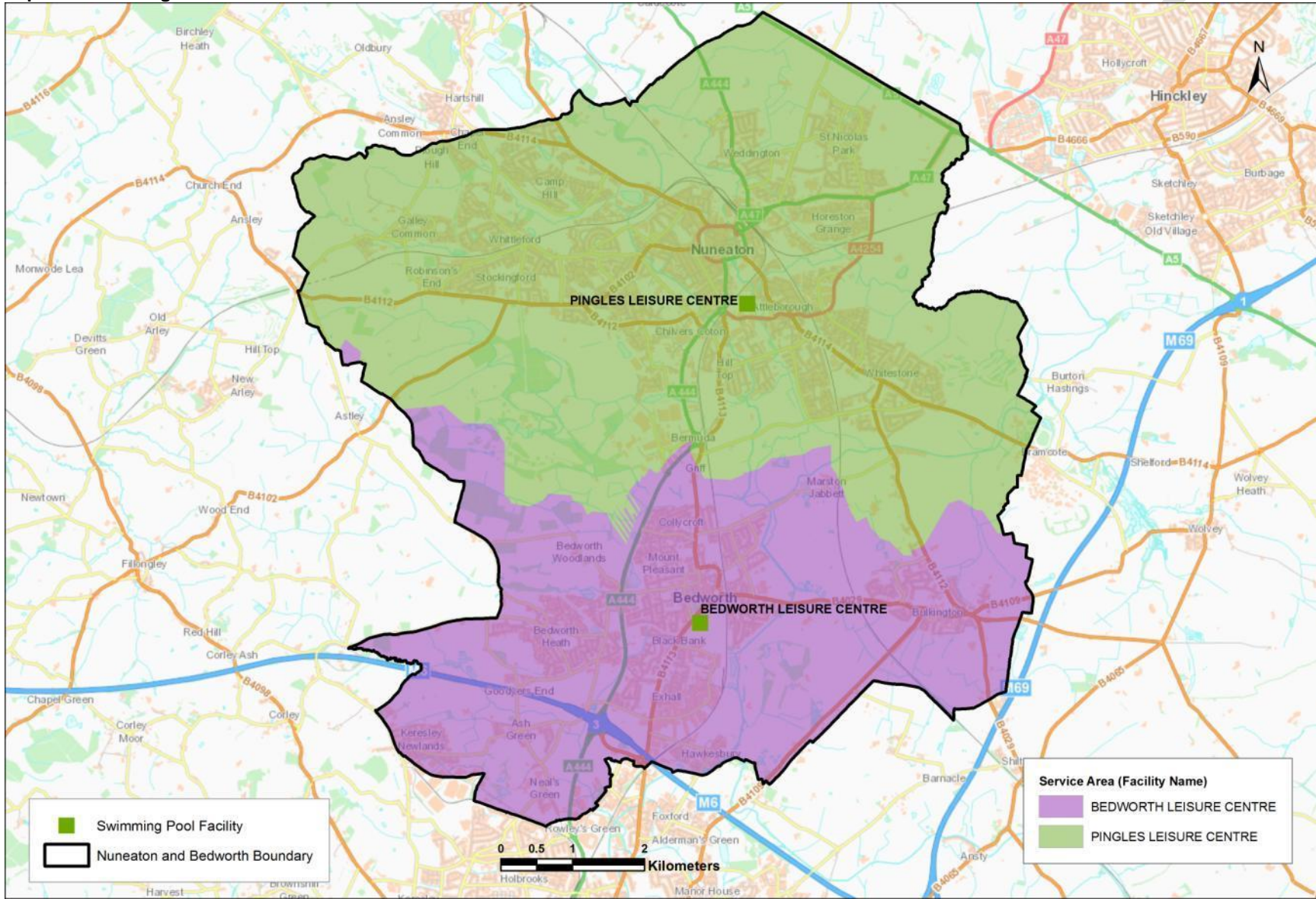
### EXISTING SUPPLY - ACCESSIBILITY

- 4.96 Swimming pool facilities are based in the urban areas, in each of the two main towns.
- 4.97 As illustrated in Map 4.5 below, residents in Nuneaton and Bedworth's towns have easier access to the existing swimming pools, particularly given that 22.4% of the population does not have access to a car.
- 4.98 Based on a 20 minute drive-time, all residents in Nuneaton and Bedworth are within a 20 minute drive-time catchment area of a community accessible pool. However, this does not mean that everyone can access the pools, because they are very full, and 22.4% of the Borough's population does not have access to a car.
- 4.99 A significant proportion of users travel by car to use the swimming facilities (82.10%).

(Source Sport England Pools FPM June 2015)



Map 4.5: Swimming Pools in Nuneaton and Bedworth – Service Areas



Swimming Pools service areas in Nuneaton and Bedworth with community access (up to 20 minutes drive time)

## SUPPLY AND DEMAND ANALYSIS

### SPORT ENGLAND'S FACILITIES PLANNING MODEL

4.100 Strategic Leisure was provided with the Sport England's Facilities Planning Model National Run (May 2014; data from January 2015 report) for swimming pool provision in Nuneaton and Bedworth. The report sets out an assessment of the current situation regarding swimming pool supply, based on a 2015 population of 127,662. The full report can be accessed at Appendix 5.

**N.B** The population base used by the FPM is different to the actual 2015 population of 126,003 by +1,659 people. However, this different in population scale does not change the overall FPM conclusions ie that there is a current undersupply of swimming pools. For every 1000 population there is a need for around 85 vpwpp; therefore, based on a 2015 population of 126,003, there would be a need for approx. 7,963 vpwpp (reducing calculated FPM demand by 150 vpwpp). This would slightly reduce the under-supply of sqm of water space demanded, but not significantly, so overall, the supply and demand analysis (current and future need) remains the same (it is important to take into account that a slight reduction in water space required now will also mean that future demand is slightly reduced; however, bearing in mind that current and future demand together equate to nearly one 8 lane x 15m pool, this is still the need to be addressing, since it is not practical to develop less, even if additional capacity is created through the options outlined in Table 5.7.

### SUPPLY

4.101 The Sport England FPM Facilities Planning Model analysis identifies 5 pools across 3 Sites (Pingles Leisure Centre (main and leisure pool), Bedworth Leisure Centre (main and learner pool), Nuneaton Fitness and Wellbeing Centre), in Nuneaton and Bedworth.

4.102 There is a total water supply in the 5 pools of 1,154 sqm. The four existing community accessible pools provide a total of 1,129.68 sqm of water space, which equates to 974 vpwpp. There is provision of 9.04 sqm of water space per 1000 population which is lower than the England (12.46), West Midlands (11.53) and Warwickshire (13.20) averages.

4.103 The population of 127,662 demands 1,346.39 sqm of water space, equivalent to 8,113 vpwpp (based on pools being 70% full, using the Sport England comfort factor. The comfort factor means that the facility is full, but people can still swim; if capacity is over the 70% comfort factor, it is difficult to actually swim in the pool). This means there is a current under supply of -216.71 sqm (equivalent to a 4 lane x 25m pool).

4.104 Although a relatively small under supply, it is important to note that there is under provision of pools across Warwickshire, Therefore, unmet demand in Nuneaton and Bedworth is unlikely to be met in neighbouring Boroughs.

4.105 Residents in Nuneaton and Bedworth have reasonable access to swimming pools, with the majority of the population being able to access a pool within a 20-minute drive time. This is emphasised by the fact that 85.50% of demand for swimming is retained in the Borough.

### CURRENT DEMAND

4.106 The Facilities Planning Model analysis identifies that the 2015 population (127,662) generates a demand for 8,113 visits per week during peak periods (vpwpp). This equates to 1,346.39 sqm of water space, based on pools operating at 70% capacity, as paragraph 4.98 above. Clearly there is a current imbalance between the level of demand in the Borough and the available capacity (1,129.68 sqm) in existing swimming pools.

- 4.107 91.80% (7,449 visits per week in peak periods) of all demand for swimming pool provision is met in the Borough; this is a high level of satisfied demand, slightly higher than the West Midlands (91.40%) and the Warwickshire (90.80) averages. 85.50% of all demand for swimming is retained in the Borough. 92.80% of all available capacity in the existing community accessible provision is used during peak periods. This is very high; all available pools are operating above the Sport England 'comfort factor' of 70%. Pingles Leisure Centre operates at 100% capacity, the Bedworth Leisure Centre operates at 78% capacity, and the Nuneaton Fitness and Wellbeing Centre operates at 100% capacity.
- 4.108 8.20% (664 vpwpp, or 110.26 sqm of water space) of demand is unmet by the current provision of community accessible swimming pools. This demand is predominantly unmet because some residents are outside the catchment of an existing swimming pool (89.7% of the unmet demand; 80% of these have no car. This latter point reflects the fact that around 22.4% of Nuneaton and Bedworth residents do not own a car (England average is 25%). The areas of highest unmet demand are to the west of Nuneaton, and also to the north of the town, and within Bedworth.
- 4.109 Nuneaton and Bedworth is a net importer of swimmers; 29.90% of all met demand is imported use of the pools, equivalent to 1 in every 3 swims, higher than the Warwickshire average.
- 4.110 The age of the existing pool stock will become an issue into the future, as Bedworth Leisure Centre pool will be over 40 years old, and therefore the quality of the offer will diminish.
- 4.111 A growth in population by 2031 will increase demand for swimming provision, and the current level of under-supply (-216.71 sqm of water space), will increase.
- 4.112 Table 4.14 summarises the analysis described in paragraphs 4.100 – 4.112.

**Table 4.14: Summary of 2015 Supply and Demand Analysis**

2015 DEMAND FOR POOLS Sqm	2015 SUPPLY OF POOLS Sqm	SURPLUS (+)/ DEFICIENCY (-) OF POOLS	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) DEMANDED BY CURRENT POPULATION	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) SATISFIED	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) UNSATISFIED	DEMAND MET IN THE BOROUGH	DEMAND UNMET IN THE BOROUGH
1,346.39	1,129.68	<b>-216.71 sqm (one 4 lane x 25m pool)</b>	8,113	7,449	<b>664</b>	91.80 %	<b>8.20%</b>

## FUTURE DEMAND

- 4.113 The FPM analysis undertaken does not identify future demand. The population of Nuneaton and Bedworth will increase by 12,520, to 137,929.
- 4.114 Using the Sport England Facility Calculator (SFC), it is possible to estimate overall future demand for provision of sports halls, swimming pools and indoor bowls rinks, based on this population increase.
- 4.115 Using the SFC provides a quantitative estimate of future need, but unlike the FPM the analysis does not identify specific locations for future provision. That needs to be informed by the nature and location of future housing development, local geography and accessibility, and critically the location of existing facilities. This is because future demand may have the potential to be addressed through facility extension, or refurbishment, as well as new build.

4.116 Future demand will also need to reflect the current supply and demand analysis. Clearly if there is under-supply of a specific facility type now, the level of undersupply is going to increase by 2031, given population growth and increased levels of participation.

4.117 The SFC for Nuneaton and Bedworth identifies the following future facility demand (Table 4.15), based on a population increase of 12,520 by 2031.

**Table 4.15: Future Facility Demand (2031) – Nuneaton and Bedworth**

FACILITY TYPE	UNIT	FACILITY	ADDITIONAL VPWPP
SWIMMING POOL	2.52 Lanes  (134.14 sqm)	Around 60% of a 4 Lane x 25m Pool	808

4.118 Given the current under-supply of -216.71 sqm and the future demand of 134.14 sqm, by 2031 the Borough will have an under-supply of 350.85 sqm. An 8 lane x 25 m pool equates to 412.50 sqm.

4.119 There is clearly a need to consider the provision of additional community accessible water space in the Borough. This will have to be additional provision, as all pools currently offering community access (even limited as at Nuneaton Fitness and Wellbeing Centre) are full.

### CONSULTATION

4.120 Consultation with relevant National Governing Bodies (NGBs), and local clubs, highlights local factors in relation to supply and demand for swimming pool provision in the future.

4.121 The key issue for Nuneaton and Bedworth Swimming Club is to continue to grow and develop sustainably. The club will need continued access to good quality water space, changing and competition facilities. Bedworth Disability Swimming Club highlights the need for provision of a hoist in both the pool and changing area.

4.122 It is also important to highlight the need for sufficient water space in the Borough to meet the needs of school swimming (a requirement for OFSTED and part of inspections).

4.123 Swimming is an important life skill, and enables individuals to be physically active, well into later life, given that swimming is a non-weight bearing activity. Casual swimming is the top activity that Nuneaton and Bedworth residents wish to take part in to suit their work and home life timetable, whether young or old, so it is important that consideration be given now to how best additional water space can be provided. There will be an opportunity to seek S106 contributions given the additional water space will be needed to meet future demand as a result of population growth.

Table 4.16: Summary of National Governing Body Consultation – Aquatic Activities

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
<p><b>AMATEUR SWIMMING ASSOCIATION (ASA)</b></p>	<p>Encouraging and facilitating more people to swim more often.</p> <p>Development of the Talent pathway.</p>	<p>What is your current development and delivery in the area?</p> <p>The pools are currently operated by Everyone Active who we do have an excellent working relationship with - we encourage all operators to work on the following areas and support them on</p> <ul style="list-style-type: none"> <li>• <b>School swimming</b></li> <li>• <b>Learn to swim</b></li> <li>• <b>Participation and structured sessions</b></li> <li>• <b>Workforce</b></li> <li>• <b>Club development</b></li> <li>• <b>Marketing and communications</b></li> <li>• <b>Utilising research and insight</b></li> <li>• <b>Data capture to be able to monitor performance</b></li> </ul> <p>What are your future plans for the development and delivery of your sport?</p> <p>We are currently working on our participation strategy this will be available later in 2015 and as part of this we will be ensuring decisions and focus will be based on our Insight work, in particular our Behaviour change research with a key focus on getting more people to swim on a regular basis - however it is fair to say that the above areas will still be included.</p> <p>A key focus in Nuneaton and Bedworth will be ensuring the swimming club is sustainable and continually developing.</p> <p>What are your NGB's facility needs and requirements for the future?</p> <p>Please see attached documentation you will know that there are only two L/A swimming pool sites in this local authority, the Pingles is relatively new but Bedworth LC is 40 years old and will need replacing in due course. Pingles provides the county sized competition pool.</p>	<p>What will be the impact be of Coventry City Pool closing, albeit the AT7 site recently developed a 25 metre pool and facilities opened 6 months ago.</p> <p>Warwick University is developing a new pool on campus.</p> <p>Future thoughts of NBBC about Bedworth Pool and its lifespan?</p> <p>Links with WCC and any new secondary school development that could incorporate swimming as a community use element.</p> <p>Neighbouring Boroughs and their intentions, specifically North Warwickshire / Coventry.</p>

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES	FURTHER COMMENTS
		<p>The Sport England FPM run suggests the Borough does not lend itself to having another pool location and the only way that the water area can sensibly be expanded is to have a larger pool in Bedworth in due course or a more flexible approach to existing water space i.e. moveable floor.</p> <p>The site has issues with safeguarding and resourcing the existing changing area for school as old style male and female and requires same gender staff member to support all changing of pupils. Discussions are on-going as to how to accommodate changes to address school swimming programme.</p>	

FINAL REPORT

## SUMMARY CONCLUSIONS – SWIMMING POOLS

- 4.124 From the FPM, which is only one element of the overall assessment of swimming pools in Nuneaton and Bedworth, it is clear that there is a current and future under supply of pools in the Borough.
- 4.125 Based on both current and future demand, there is insufficient swimming pool provision in the Borough. Current under supply of water space equates to a 4 lane x 25m pool; future demand based on population growth equates to 2.52 lanes of a 25m pool. In total by 2031, assuming no new pools are opened, and the existing facilities remain open, there will be a need for **an additional 6.52 lanes of a 25m pool. This could equate to one 6 lane x 25m pool plus some additional learner pool space, or one 4 lane x 25m pool plus an additional 2 lanes at an existing pool, plus some learner pool space.**
- 4.126 The current level of satisfied demand is very high in Nuneaton and Bedworth, reflecting the fact that the four community accessible pools (Pingles Leisure Centre, Bedworth Leisure Centre (main and learner pool), Nuneaton Fitness and Wellbeing Centre). are operating at well above recommended capacity. Both Pingles Leisure Centre and Bedworth Leisure Centre are fuller than the Sport England 70% comfort factor.
- 4.127 Current levels of unmet demand are at 8.20% in Nuneaton and Bedworth and equate to 664 vpwpp. This unmet demand is attributed predominantly to people living outside the catchment of an existing pool.
- 4.128 92.80% of peak available capacity is used across all existing pool.
- 4.129 Unmet demand is highest to the west of Nuneaton, and also to the north of the town, and in Bedworth.
- 4.130 There is a need to consider the age, condition and quality of the existing Bedworth Leisure Centre as the quality of the offer will reduce over time; the need to replace facilities will need to be a medium – long term priority (5+ years).
- 4.131 The ASA has highlighted the need to provide better quality facilities in Nuneaton and Bedworth; the ASA has also identified the need to continue to support the growth and development of Nuneaton and Bedworth Swimming Club.
- 4.132 Given the major developments of new housing will be around Nuneaton, sufficient provision of good quality and accessible water space for both existing and future residents of Nuneaton and Bedworth is necessary.
- 4.133 Consideration should also be given to the fact that swimming is the most popular sport in Nuneaton and Bedworth (based upon SE data), and that it provides a significant opportunity to increase participation.
- 4.134 It is only by increasing the available pool capacity that current and future demand for swimming will be appropriately met in the Borough.

## HEALTH AND FITNESS FACILITIES

### SUPPLY OF HEALTH AND FITNESS SUITES IN NUNEATON AND BEDWORTH

- 4.135 The supply analysis identifies that Nuneaton and Bedworth has a total of 13 fitness suites across 13 sites (Active Places August 2015). Full details of all sites are included at Appendix 12.
- 4.136 In addition to the indoor fitness suites, there is provision of outdoor fitness stations in the Borough. Whilst these are not included in the supply and demand analysis, this provision creates additional opportunities for participation at local level, and extends the fitness offer in the Borough.
- 4.137 The analysis of the overall fitness suite supply in Nuneaton and Bedworth is as follows:

**Table 4.17: Analysis of Fitness Suite Supply in Nuneaton and Bedworth**

<b>TOTAL FITNESS SUITES</b>	<b>13</b>
<b>TOTAL FITNESS STATIONS</b>	<b>619</b>
<b>TOTAL COMMUNITY ACCESSIBLE FITNESS SUITES (ALL WILL REQUIRE SOME FORM OF PAYMENT PRIOR TO USE/MONTHLY DD, MEMBERSHIP ETC)</b>	<b>4</b>
<b>TOTAL COMMUNITY ACCESSIBLE FITNESS STATIONS</b>	<b>196</b>

- 4.138 Table 4.17 highlights the supply of fitness stations in Nuneaton and Bedworth. Four facilities operate as pay and play facilities with a total of 196 fitness stations; there are four facilities based on education sites, some of which provide some form of community access, one Community organisation run facility, and four commercially operated facilities, which will require membership for use.
- 4.139 Everyone Active operates a pay and play offer, as one does not need to become a member to use the facilities, (this is not Everyone Actives preferred option). There is also free use for targeted concessionary groups at Jubilee Sports Centre through the NBBC Passport to Leisure scheme at certain times. This supports making leisure accessible for low income groups.
- 4.140 All fitness facilities will require some form of payment/membership before use with the NBBC facilities no different to those in the commercial sector. The four commercial fitness facilities in Nuneaton and Bedworth are not 'top end' provision, but in the bottom to middle of the commercial market; therefore, the membership/monthly fees do not present much of a barrier. There is also a Ladies' Gym (Gym Heaven, Nuneaton) in the borough. This is not included on the Map at 4.6, but it is in Nuneaton Town Centre.
- 4.141 Map 4.6 and Table 4.18 show all the fitness suites in Nuneaton and Bedworth.

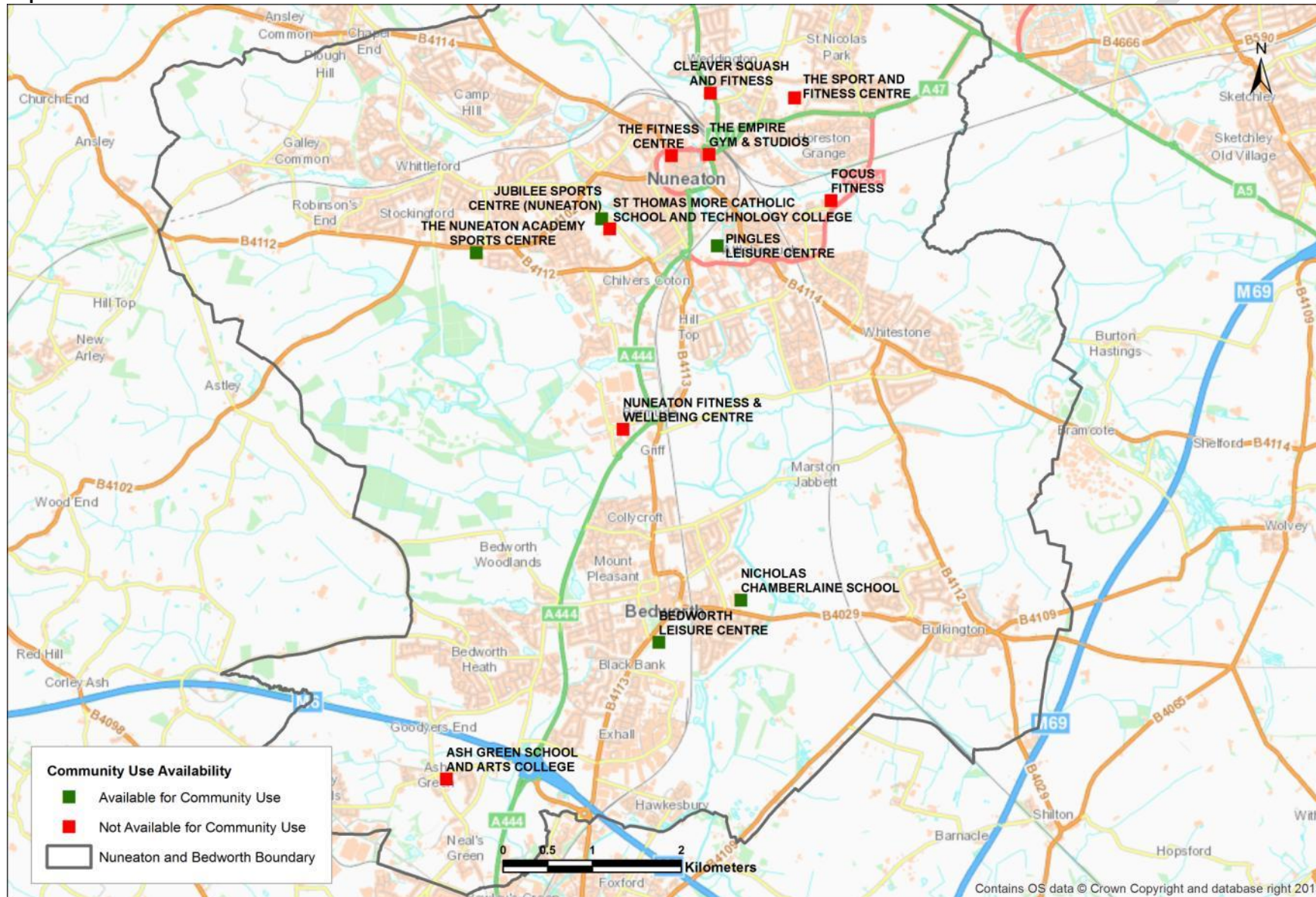


Table 4.18 Fitness Suites in the Borough

SITE NAME	FACILITY TYPE	NUMBER OF STATIONS	
ASH GREEN SCHOOL AND ARTS COLLEGE	Fitness Suite	15	Studio
BEDWORTH LEISURE CENTRE	Fitness Suite	65	Studio
CLEAVER SQUASH AND FITNESS	Fitness Suite	50	
FOCUS FITNESS	Fitness Suite	30	
JUBILEE SPORTS CENTRE (NUNEATON)	Fitness Suite	18	
NICHOLAS CHAMBERLAINE TECHNOLOGY COLLEGE	Fitness Suite		Studio
NUNEATON FITNESS & WELLBEING CENTRE	Fitness Suite	78	Studio
PINGLES LEISURE CENTRE	Fitness Suite	86	
THE EMPIRE GYM & STUDIOS	Fitness Suite	130	Studio
THE FITNESS CENTRE	Fitness Suite	63	
THE NUNEATON ACADEMY SPORTS CENTRE (FORMERLY ALDERMAN SMITH SCHOOL)	Fitness Suite	27	Studio
THE SPORT AND FITNESS CENTRE (NORTH WARK'S AND HINCKLEY COLLEGE),	Fitness Suite	49	Studio
ST THOMAS MORE CATHOLIC SCHOOL AND TECHNOLOGY COLLEGE	Fitness Suite	8	
		<b>TOTAL 619 FITNESS STATIONS</b>	
		<b>Community Accessible stations 196</b>	

N.B A Pure Gym has expressed an interest in opening a facility in Nuneaton Town Centre in the Ropewalk shopping centre. In addition, the Nuneaton Health and Activity Centre (private membership) operates from Attleborough Industrial Estate.

Map 4.6: Health and Fitness Facilities Nuneaton and Bedworth



Nuneaton and Bedworth Health and Fitness Facilities by community use availability

## EXISTING SUPPLY – GEOGRAPHICAL DISTRIBUTION AND QUALITY

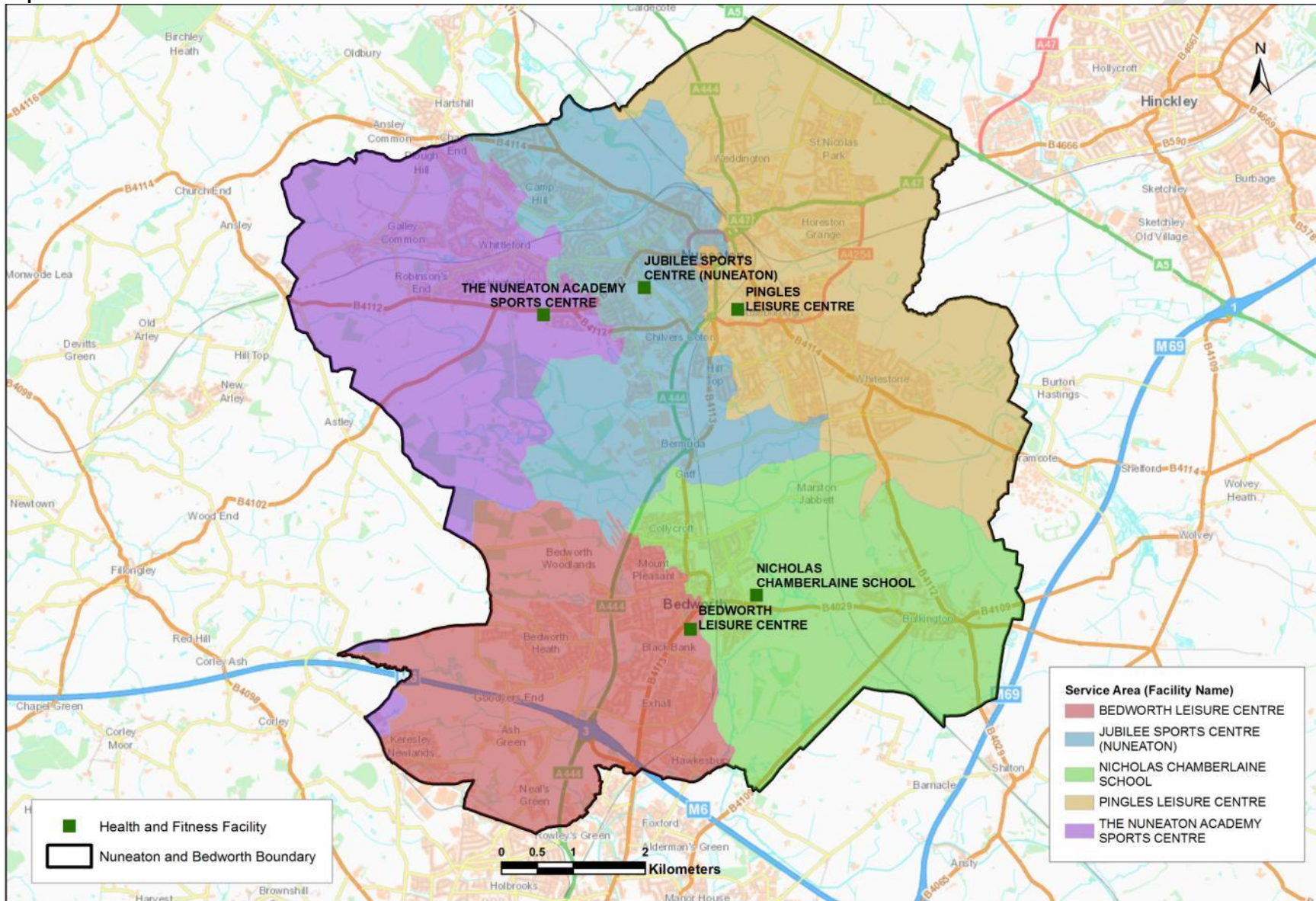
### QUALITY

- 4.142 Detailed quality assessments have been undertaken on all NBBC facilities. These are provided in Appendix 2 (2a - 2e), and summarised in Table 4.5.
- 4.143 Five of the existing fitness suites in Nuneaton and Bedworth were built from 2000 onwards; the majority of those built in the late 1970's /early 1990;s have been refurbished in the last 5-10 years. The fitness suite at the Ash Green School and Arts College has not been refurbished and is the oldest facility in the Borough. The newest facility was built in 2014 (Empire Gym); the Nuneaton Sports Academy has recently updated all its fitness equipment.
- 4.144 The quality of the existing facilities is therefore better than that of pools and halls.

### EXISTING SUPPLY - ACCESSIBILITY

- 4.145 Geographical distribution of fitness facilities provision is generally good, across Nuneaton and Bedworth, although the majority are located in and around the market towns. Map 4.7 shows the community accessible fitness suites with a 20-minute catchment area, which demonstrates that the majority of the Borough has access to at least one of these facilities.

Map 4.7: Fitness Suites in Nuneaton and Bedworth – Service Areas



Health and Fitness Facilities service areas in Nuneaton and Bedworth with community access (up to 20 minutes drive time)

- 4.146 The challenge in Nuneaton and Bedworth is that travel distances vary, and although car ownership is high, overall 22.4% of the community do not have access to private transport. This particularly challenging for residents of Keresley and Bulkington.
- 4.147 This is where the local provision of fitness facilities on education sites, becomes even more important, as this type of facility increases the level of local provision available for local people. Maintaining and developing increased community access to education-based sports facilities is key in ensuring locally available access, and facilitating increased participation in sport and physical activity for health benefits. Equally, the provision of a few fitness stations in a community hall could increase access to provision, particularly in a rural area.
- 4.148 The potential to locate some fitness provision, for example 6 fitness stations, resistance and cardiovascular, in some community halls, to improve access in the rural areas would be most sustainable if located in a community/village hall which already has some sports facilities such as a pitch, and/or a bowls green. The fitness facilities would then provide participation opportunities for local people playing in teams, as well as individuals.

### SUPPLY AND DEMAND ANALYSIS

- 4.149 Appendices 7 and 8 model the current supply and demand of community accessible fitness stations in more detail; based on current population demand for fitness (437 fitness stations) there is an under-supply of -241 fitness stations in the Borough. Based on population projections for 2031, there is a demand for 479 fitness stations; there remains an under supply of provision, but this increases to -283 stations.
- 4.150 Given there are already 619 fitness stations in the Borough (these are listed in Appendix 12), this would suggest there is actually sufficient provision of fitness facilities; the issue is they may not all be accessible to the local community due to cost, hours of operation, or location. Prior to developing new fitness facilities, the priority should be to try and open up the facilities on all education sites for community access (all the fitness facilities on sites which have community access to sports facilities); this would mitigate the apparent under-supply to some extent.
- 4.151 If there is development of additional/extended swimming facilities in the borough, this also presents an opportunity to increase fitness provision in the Borough.
- 4.152 Map 4.8 shows the supply and demand for fitness facilities based on Super Output Areas (SOA). This demonstrates that there is a need for additional facilities, but at a significantly higher level than the supply and demand shows. This is due to the fact that the SOA is very localised in terms of the demand identified.
- 4.153 If new facilities are built in the Borough to replace existing, ageing facilities, there is potential to increase the current number of fitness stations currently provided. This ensures that future demand, will be met, despite additional demand generated by population growth and increased participation.

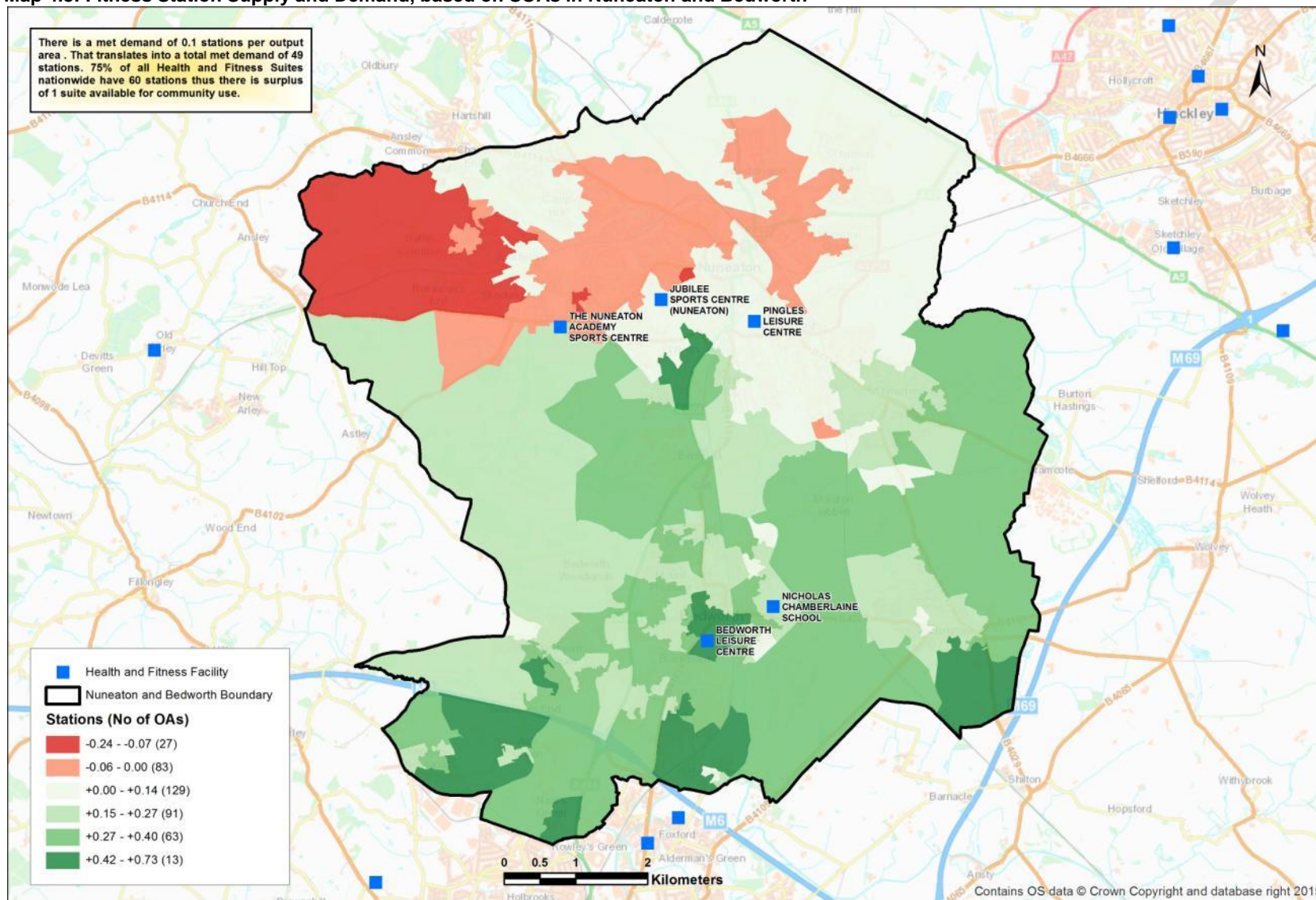
### SUMMARY CONCLUSIONS – FITNESS SUITES

- 4.154 There is a good supply of fitness facilities across Nuneaton and Bedworth in and around the market towns. There is limited provision outside the towns, however, as shown in Map 4.7, accessibility is satisfactory.
- 4.155 Current supply of fitness suites is predominantly through the public and commercial sectors (low to middle end of the market); some facilities are located on education sites, which have variable levels of community use.
- 4.156 The quality of fitness provision is generally better than that of pools and sports halls, because the facilities are newer.

- 4.157 There is a need to consider the options for provision of additional fitness stations to meet current (-241 fitness stations) and future demand (-283 fitness stations).
- 4.158 This could be achieved by extending existing opening hours on school sites with community accessible fitness provision, extending existing fitness suites and/or the development of new and additional facilities, plus locating fitness stations in a number of community halls.

FINAL REPORT

Map 4.8: Fitness Station Supply and Demand, based on SOAs in Nuneaton and Bedworth



Latent demand in stations per output area for Nuneaton and Bedworth Health and Fitness Facilities

## SQUASH

### SUPPLY OF SQUASH FACILITIES IN NUNEATON AND BEDWORTH

- 4.159 There are 6 squash courts in Nuneaton and Bedworth, located across 2 sites. Only 1 court is a glass back.
- 4.160 Existing squash courts are managed by a Club (Clever Squash and Fitness, one glass-back and one normal court), and NBBC through Everyone Active (Etone Sports centre (4 courts). Of the 6 courts available, 6 are community accessible, although the sports club sites require membership.
- 4.161 All existing squash courts are in Nuneaton. Clever Squash and Fitness club was built in 2009. Etone Sports Centre was built in 1979, and refurbished in 2004.
- 4.162 Consultation with England Squash and Racketball identified the following feedback:

**Table 4.18: Consultation with England Squash and Racquetball**

SPORT	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES	OTHER KEY INFORMATION
<b>ENGLAND SQUASH AND RACKETBALL</b>	<p>Going through period of change. New CEO 10 months ago. Changing structure and strategy of organisation.</p> <p>Nationally a downward trend in Squash via APD past 5 years.</p> <p>Membership has stayed generally the same.</p>	<p>Restructure and Strategy changes with new approach since Jan 2015. Reviewing priority areas.</p> <p>Nuneaton and Bedworth has not scored highly in terms of prioritisation.</p>	<p>Etone Sports centre provides the only public squash courts in the borough and these are not available until after 5pm during week days.</p> <p>NBBC has developed good links with Abbey Squash Club to try and increase access to courts.</p>

- 4.163 Clever Squash Club identified that its numbers have not increased for the past three years and it is this which is holding the Club back. All Courts at the Club have just been refurbished due to flooding. The bar area requires updating, as does the ladies changing rooms, and new ceilings required throughout.
- 4.164 No need for additional squash courts has been identified in the area, assuming the existing level of supply is retained. There may be potential to attract new members for Clever Squash Club from neighbouring authorities and in particular Rugby, where there is a shortage of squash courts (see Section 4, Table 5.1).



## TABLE TENNIS

### SUPPLY OF TABLE TENNIS FACILITIES IN NUNEATON AND BEDWORTH

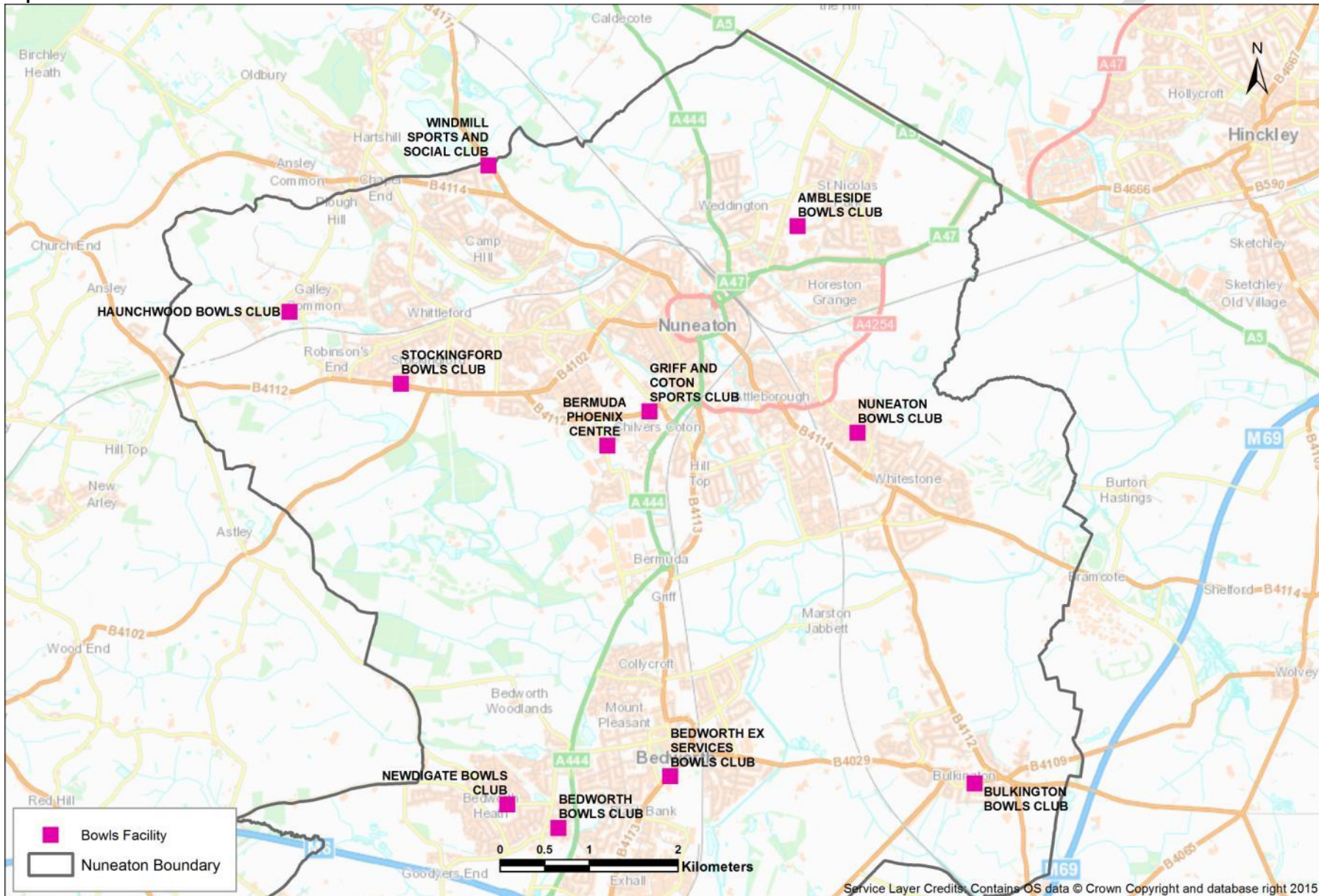
- 4.165 All sports halls in Nuneaton and Bedworth have the capability to provide table tennis facilities. The NBBC leisure centres provide facilities for training and competition, plus casual use, but there are no existing purpose built table tennis facilities in Nuneaton and Bedworth.
- 4.166 A number of community halls could also provide table tennis facilities e.g. Ambleside, Stockingford, Kerseley Community centres, Nuneaton Club 4 Young People.
- 4.167 However, Ambleside Sports & Social Club is very keen have a table tennis Hub site for the area. There is potential to develop this as part of a new extension to their existing building. The table tennis club is the largest Club now playing at this facility.
- 4.168 Feedback from local clubs suggests that the lack of purpose built table tennis facilities is the main challenge for them in the Borough.
- 4.169 An additional future option could be to programme table tennis into more of the available community halls to free up space in the sports halls. This could also support a hierarchy of provision, based around a formal and recreational offer, the former being delivered through the main facilities, and the latter through the community halls.

## INDOOR BOWLS

### SUPPLY OF INDOOR BOWLS FACILITIES IN NUNEATON AND BEDWORTH

- 4.170 There are 12 bowling clubs in the Borough; these are detailed in Appendix 12. All the clubs have outdoor greens. The nearest club with indoor facilities is in Rugby, adjacent to the new leisure centre. Barwell Indoor Bowling Centre, Leicester, is also close; Some of the local clubs use the facilities at Barwell during the winter months. See Map 4.9 for the identified bowls clubs in the Borough.

Map 4.9: Nuneaton and Bedworth Bowls Facilities



Nuneaton and Bedworth Bowls Facilities

4.171 There is a thriving outdoor bowls league in Nuneaton, and clubs play inter club and social matches. Some clubs, like Nuneaton Bowling Club use their indoor facilities to play short mat bowls and other activities e.g. snooker in the winter months.

4.172 No response has been received from the NGB in relation to priorities for the area.

4.173 Local clubs do not identify a lack of facilities in the Borough, either indoor or outdoor; the main issues and challenges for local bowls clubs are maintaining membership levels, and for some clubs growing this to remain sustainable, a lack of volunteers and the need for additional funding.

4.174 The 2016 PPS for the Borough highlights the following:

- **Crown green bowls summary**

- There are 18 crown green bowling rinks across 12 sites in Nuneaton and Bedworth.
- Eight crown green rinks are assessed as good quality and nine as average quality.
- Clubs state that the quality of greens has either got much better or slightly better since last season.
- Clubs are responsible for maintenance on all but one of the greens.
- Most users of the facilities travel up to 2 miles to access the greens.
- 90% of clubs can access ancillary facilities at the club site and 80% of clubs intend to improve ancillary facilities.
- 60% of clubs use facilities with floodlights, allowing training and match play on evenings.
- There are 13 clubs using 18 greens, providing activity for 664 members in Nuneaton and Bedworth, all clubs enter formal leagues.
- Despite a national trend of declining membership, just two clubs report a decline in the number of senior teams and two clubs report a loss of junior teams in the past three years. Bedworth Ex Servicemen's Bowling Club, Griff and Coton Sports and Miners Welfare Bowls Club, the Phoenix Foxes Bowling Club and the Plough Inn Bowls Club all report static membership numbers.
- Five clubs plan to increase membership and all are confident that this can be accommodated at existing sites.
- Future population projections suggest that almost a quarter of the Nuneaton and Bedworth population by 2031 will be over 65+, the most likely age band to play bowls.
- Generally, through consultation, it is considered that most bowling greens in Nuneaton and Bedworth have spare capacity, meaning current membership and an increase in membership is sustainable.
- Priority should therefore be placed on ensuring green quality and ancillary provision is sustained and improved where necessary.
- Bowling clubs in Nuneaton and Bedworth have spare capacity, meaning that current membership and an increase in membership is sustainable and clubs are able to accept additional members should demand increase. It would appear that there are enough greens to accommodate both the current and future demand.

- **Flat green bowls summary**

- There is one flat green bowling green with six rinks located at Ambleside Sports Club.
- The Club has 74 members with no active plans to increase membership further
- Ambleside Sports Club bowls green is maintained by the Club, that also has its own pavilion on site
- There is enough capacity at the facility if membership does increase in the future.

## DEMAND AND ACCESSIBILITY

4.175 Existing bowling facilities are located in and around the urban areas. Given that the population of Nuneaton and Bedworth is ageing, it will be important to ensure there continue to be appropriate and sufficient opportunities for participation in physical activity in the future; bowling is one such activity.

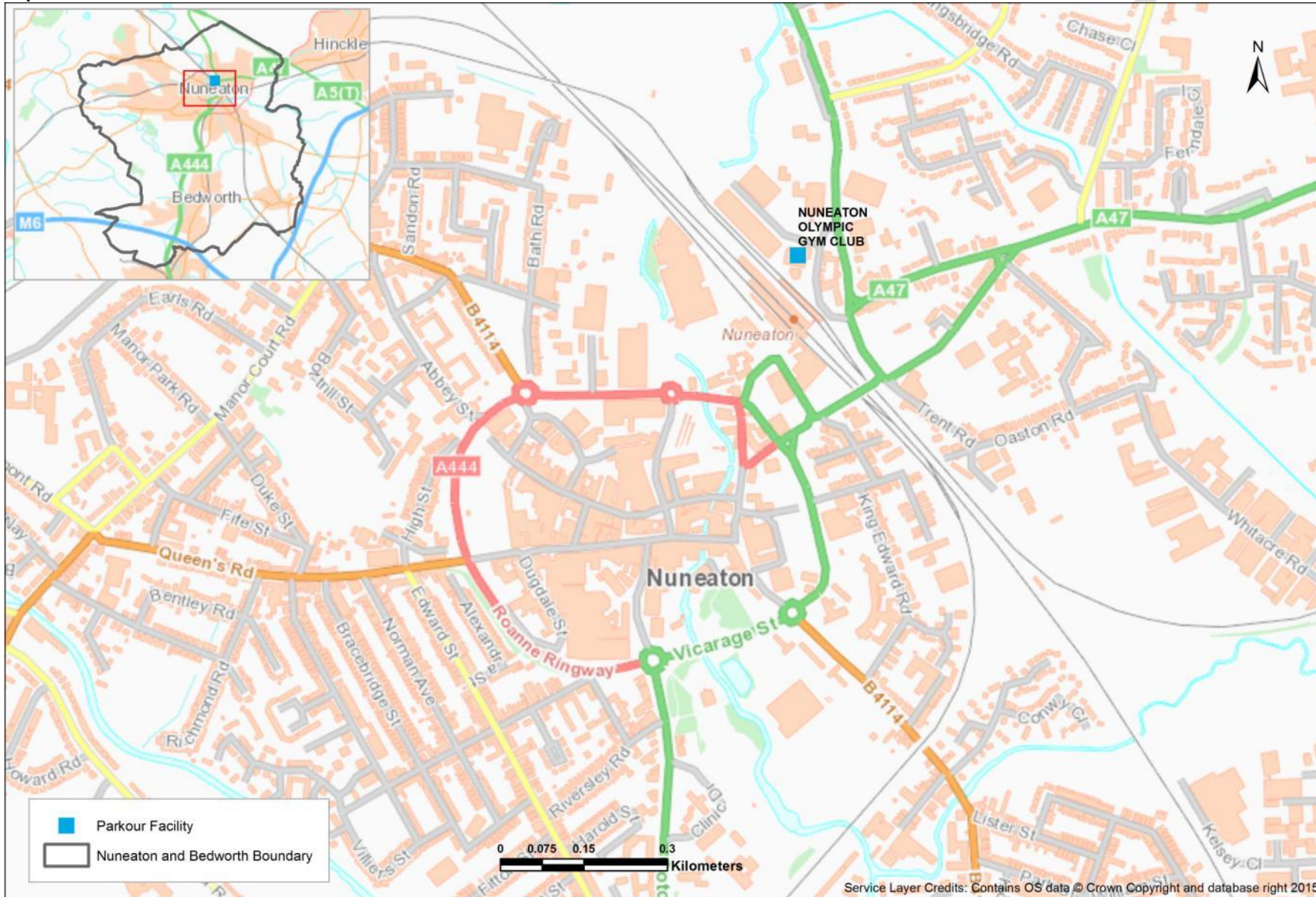
- 4.176 England Bowls recommend that 1 indoor rink is provided per 1000 people. On this basis it suggests that there is a lack of indoor bowling facilities in the Borough; however, this has not been identified as an issue by the bowling clubs themselves. Indeed, the PPS analysis suggests that there is spare capacity at greens and in clubs.
- 4.177 Although no need has been identified currently for additional facilities, as the population grows there will be demand for an additional 0.90 indoor bowling rinks by 2031 (**Sports Facility Calculator (SFC)**), equating to 140 additional vpwpp. This is based on a population increase of 12,520 people by 2031.
- 4.178 Bowling clubs have advised that membership is not growing significantly, although consultation has identified that 5 clubs intend to try and increase membership, so there does not appear to be a need for more facilities at this time.
- 4.179 Rather, the priority is for continued maintenance into existing facilities, to ensure facility quality is maintained, and where possible, improves.

### GYMNASTICS / TRAMPOLINING

### SUPPLY OF GYMNASTICS / TRAMPOLINING/PARKOUR FACILITIES IN NUNEATON AND BEDWORTH

- 4.180 There are two existing purpose built gymnastics/trampolining facility in Nuneaton and Bedworth, the Nuneaton Olympic Gymnastics Club and the Midlands Gymnastics Academy (new facility April 2016)
- 4.181 There is one club that caters for Parkour – the Nuneaton Olympic Gymnastics Club; these are the only facilities for Parkour in the Borough (See Map 4.10).

Map 4.10: Parkour Facilities in Nuneaton and Bedworth



Nuneaton and Bedworth Parkour Facilities

- 4.182 The Nuneaton Olympic Gymnastics Club is completing improvement works to its existing facilities, with funding from Sport England. The Club's activities are growing, and in the future it may need larger facilities, but current growth in participation is a result of day time and holiday provision. This Club clearly has an opportunity to grow further, given its location and improved facility offer. It is also one of only two purpose built gymnastics and trampolining facilities in the Borough.
- 4.183 British Gymnastics did not respond to the NGB consultation, at this time, but supported the funding application to Sport England for improved facilities.

## DEMAND AND ACCESSIBILITY

### GYMNASTICS

- 4.184 Whilst no specific need for additional facilities has been identified now, the Nuneaton Olympic Gymnastics Club has identified a potential need for larger facilities in the future. The growth in population is also likely to increase demand for gymnastics participation, given that families are likely to be moving into Nuneaton and Bedworth as part of population growth; gymnastics provides initial participation opportunities for young children, who may not wish to play team games. In this context, it is worth noting that the largest planned housing development is adjacent to the existing Nuneaton Olympic Gymnastics Club facilities.
- 4.185 The need for future gymnastics facilities needs to be reviewed on a regular basis to ensure provision is appropriate to support continued growth and development of the Nuneaton Olympic Gymnastics Club. Given the proposals for additional club facilities in Rugby, (see Section 4, Table 5.1), there may be potential for the Nuneaton Gymnastics Club to access these.

### INDOOR TENNIS FACILITIES

- 4.186 Whilst there are 31 outdoor tennis courts across 10 sites in Nuneaton and Bedworth, there are no dedicated indoor tennis courts. The nearest indoor courts are at Warwick University, Leicester, or Narborough.
- 4.187 Tennis is played outdoor at the leisure centres e.g. Pingles Leisure Centres (outdoor courts).
- 4.188 The assessment of need for outdoor tennis courts is covered in the 2016 PPS (KKP 2016), which draws the following conclusions:
- **There are a total of 31 tennis courts across ten sites identified in Nuneaton and Bedworth with 84% categorised as being available for community use.**
  - **Just over half (52%) of community accessible courts are available on council sites; however, the quality of the courts is poor or standard.**
  - **Of the provision that is available for community use, 15% (four courts) are rated as good quality, 52% (14 courts) are rated as average and one third (nine courts) are rated poor.**
  - **There are two tennis clubs in Nuneaton and Bedworth, Nuneaton LTC and Ambleside TC. Both sites are owned by the sports clubs. Courts at both sites are rated average. Nuneaton LTC resurfaced two macadam courts in 2010 to astro turf and looking to develop further 3 courts in the near future.**
  - **There are five floodlit courts at Nuneaton LTC for use by the club and wider community. There is also four flood lit courts within Pingles Leisure Complex.**
  - **Both clubs report adequate access to ancillary facilities, with good parking and standard changing facilities available.**

- **The LTA reports that unless tennis courts located in parks are supported by changing facilities, a café and floodlighting, it becomes harder to run a sustainable tennis programme.**
- **No education sites which are available for community use report any regular demand from the community.**
- **The PPS says:**
  - There are no indoor tennis facilities within the boundaries of Nuneaton and Bedworth. However, indoor facilities are located at the University of Warwickshire and Virgin Active Warwickshire, both in neighbouring Coventry City. There is no reported demand for additional indoor facilities by either club.
  - Based on LTA guidelines, both clubs in Nuneaton and Bedworth are operating with potential spare capacity and would be able to accommodate new players.
  - On the whole, it is believed that the current level of provision can accommodate current and predicted future demand.
- **Recommendations**
  - Improve court quality at sites assessed as poor or standard quality.
  - Ensure clubs can access the appropriate standard of courts to allow LTA competitions to be played.
  - Seek to improve offering at council sites through improved ancillary facilities and utilise technology to better manage community tennis.
  - Support clubs with own facility development plans.
- **On the whole, it is believed that the current level of provision can accommodate current and predicted future demand.**

4.189 There are two tennis clubs in the Borough, Nuneaton Lawn Tennis Club and Ambleside Tennis Club. Both clubs own their own courts.

4.190 Nuneaton Lawn Tennis Club has identified the need for additional court capacity at its base, (5 courts provided currently, but space for 2 more), to facilitate casual play alongside the junior coaching programme, and the competitive games. There is currently insufficient capacity on the existing courts to accommodate demand. The Club plans to re-surface there three remaining courts to artificial pitch alongside the 2 they developed in 2010.

4.191 The Lawn Tennis Association (LTA) commented that they work closely with Nuneaton Tennis club, who in turn deliver tennis in local schools, run Free Tennis Open days through the LTA national tennis Great British Tennis Weekend promotion offer, and organise competitions open to Junior players.

4.192 The Club at present has a strong competitive inter club team offer as well as attracting players of all ages and abilities.

4.193 The Club has recently developed the courts and carried out work on the clubhouse. The coaching team has also delivered tennis in partnership with NBBC at the Pingles Leisure Centre.

4.194 Given there are only two clubs in the area the delivery of tennis is relatively limited, but the coaches / Club are always keen to work closely with NBBC to increase participation.

- 4.195 The LTA would be keen to hold further discussions with NBBC on developing the existing park tennis courts. NBBC wish to pursue the refurbishment of courts at Miners Welfare Park as a priority to develop to enable more links with the Club and provide opportunity to increase tennis activities in a major destination Park of NBBC.
- 4.196 NBBC has developed a bid to Sport England bid for Pingles Leisure Centre tennis courts to provide 2/3 casual play areas. There are also opportunities for court development at Bedworth Miners Welfare Park linked with Bedworth Cricket Club; capital funding is needed to resource the proposed development, which should also include provision of floodlights to make a new fully accessible facility. The Park is a major destination in the Borough, and NBBC is keen to develop stronger links with the Cricket Club, so this development is seen as an investment priority.
- 4.197 There is potential to consider provision of additional courts at the Nuneaton Tennis Club site, and possibly the opportunity to cover over 2-3 courts to provide an indoor dome facility.

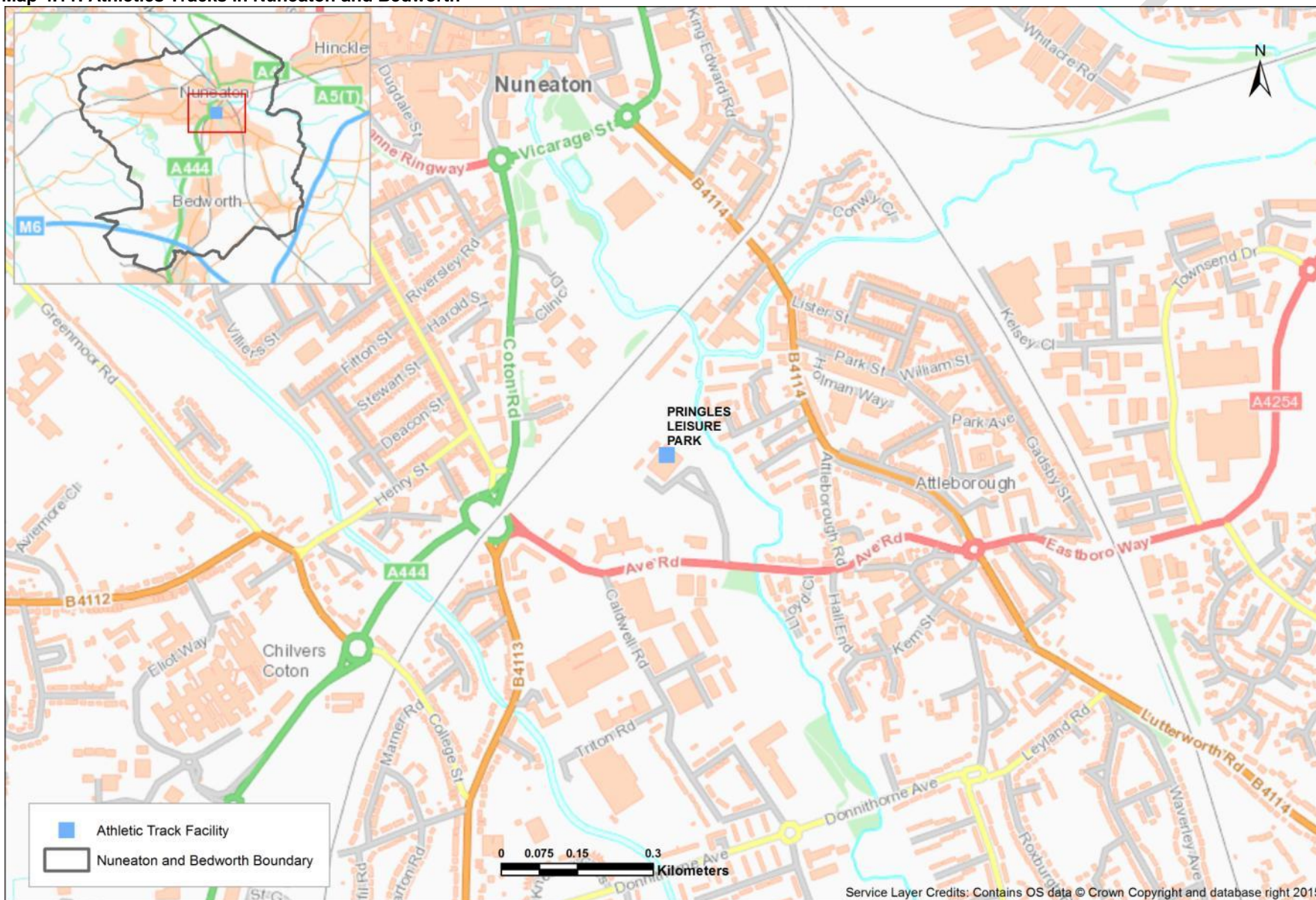


## ATHLETICS TRACKS

- 4.198 There is one athletics track in the Borough, adjacent to Pingles Leisure Centre. It is the home of Nuneaton Harriers Athletics Club. Nuneaton Triathlon Club also uses the athletics track. See Map 4.11
- 4.199 The Nuneaton Harriers Athletics Club provides a range of facilities and activities contributing to, and supporting NBBC's health and well-being objectives e.g. home of the Nuneaton Triathlon Club, premier football pitch of the authority, delivery of health and fitness sessions etc.

FINAL REPORT

Map 4.11: Athletics Tracks in Nuneaton and Bedworth



Nuneaton and Bedworth Athletic Track Facilities

- 4.200 The track is an 8 lane all weather facility, with floodlights and spectator seating, and a range of infrastructure e.g. social space, meeting rooms, changing and toilets etc.
- 4.201 Nuneaton Harriers Athletics Club responded to consultation, and highlights that its main facility need is for indoor training provision, particularly if club membership continues to grow over the next 5 years.
- 4.202 Consultation with England Athletics identified:
- **Nuneaton and Bedworth has a successful athletics club (Nuneaton Harriers) who have grown yearly in strength and numbers. England Athletics works closely with all our clubs to ensure they have the correct facilities and coaches to educate their athletes.**
  - **England Athletics has a successful local coach development programme to ensure a steady stream of coaches into clubs. The main focus is participation, whether it be as part of a club or running groups.**
  - **England Athletics recommend that any athletics club hosting league meetings has a minimum 6 lane track.**
- 4.203 There is potential for some development at Pingles Leisure Centre and the adjacent Stadium for athletics provision; the priority focus for the club is indoor training space. Whilst England Athletics has no specific capital funding support currently available, they would need to be a key partner in any future investment in athletics in the Borough.

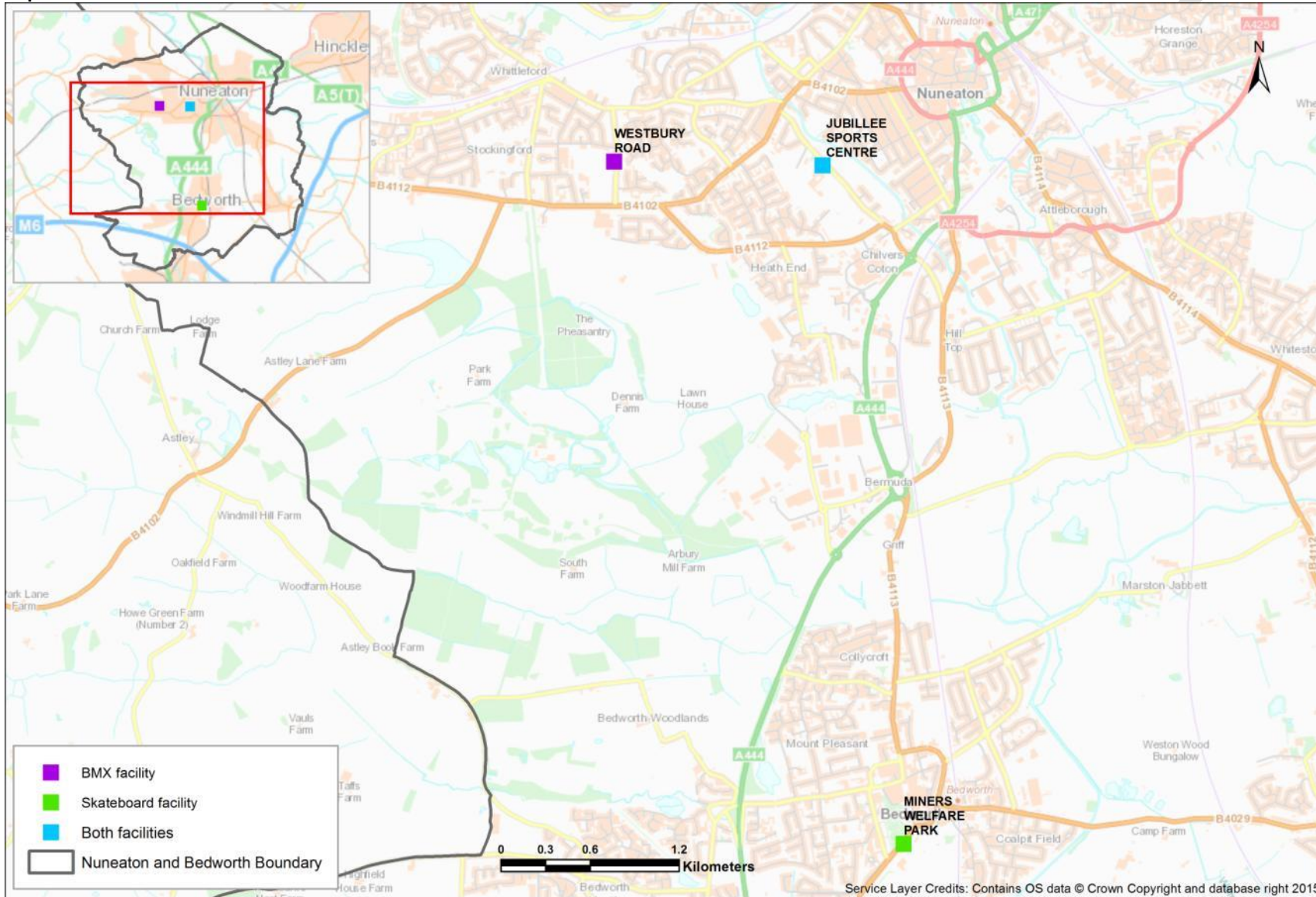
## CYCLING

- 4.204 There is currently one dedicated cycling facility in the Borough - Nuneaton BMX Race Track. See Map 4.12
- 4.205 Coventry Cycle Speedway Track, is located just outside the Borough.

## CONSULTATION WITH BRITISH CYCLING

- 4.206 British Cycling has confirmed that Nuneaton and Bedworth has not directly been identified as a focus location, as a need has been identified for the wider neighbouring area which would hopefully serve Nuneaton and Bedworth. For example, a closed road circuit in the 'triangle' of Coventry, Rugby and Warwick has been identified.
- 4.207 A need has also been identified for a closed road circuit in Leicester in the East Midlands region (approx. 30 minutes away).
- 4.208 The Sport England Market Segmentation figures shows 5,241 adults living in Nuneaton and Bedworth who want to cycle given the right opportunity. The motivations and requirements of this latent demand for cycling should be explored further locally, as it is likely to include both organized / formal motivations and cycle-sport but also cycling for health, leisure and recreation. We would suggest that there is likely to be a real positive impact from developing safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities can be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups. Community/ Club level facilities are significantly less costly to build, manage and maintain than competition facilities and can be more easily integrated into existing parks, open spaces or co-located with other sports and services.

Map 4.12: BMX and Skateboard Facilities in Nuneaton and Bedworth



Nuneaton and Bedworth BMX and Skateboard Facilities

4.209 No response was received to consultation from either British Cycling or any local clubs, so the future demand for cycling facilities is unclear.

### **BOXING AND MARTIAL ARTS**

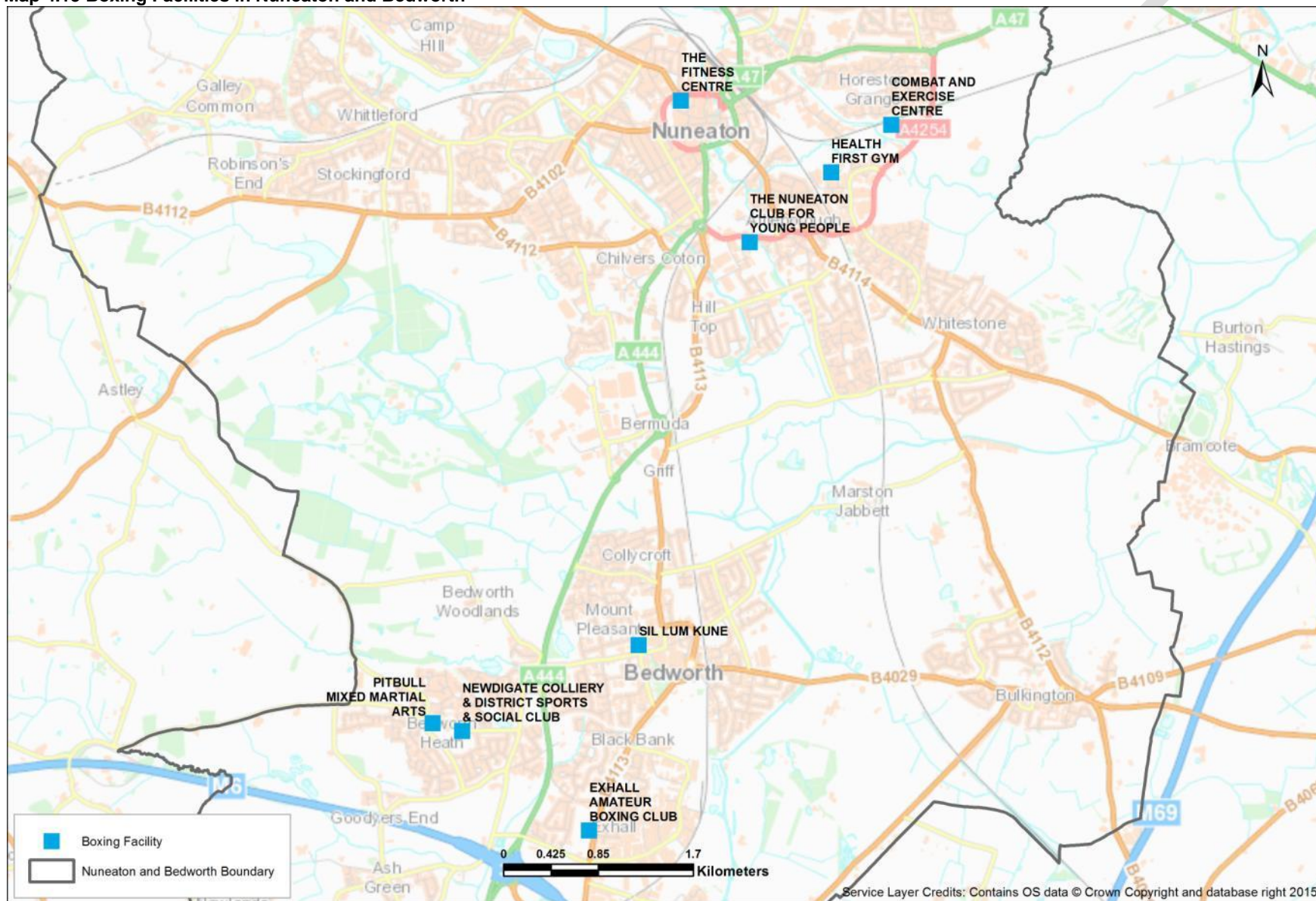
4.210 There are 6 main boxing clubs in Nuneaton and Bedworth, including the Nuneaton Club 4 Young People, which has recently affiliated to the NGB, and is developing links with the Amateur Boxing Association. Boxing facilities are also available at the Heckley Pavilion, the Alec Wilson Centre and the Bulkington Pavilion.

4.211 There is a purpose built martial arts studio (Sil Lim Kune) in George St Bedworth, which also offers kick boxing. Martial arts are also available at the Bulkington Boys' Club, and a facility in Attleborough industrial estate called Health First Gym and kickboxing.

4.212 Boxing facilities are shown on Map 4.13.

FINAL REPORT

Map 4.13 Boxing Facilities in Nuneaton and Bedworth



Nuneaton and Bedworth Boxing Facilities

4.213 The Boxing Whole Sport Plan (WSP) focus is to grow participation by supporting grass roots clubs by enabling them to be more:

- **Sustainable**
- **Better governance**
- **Grow participation**

4.214 Focussing on working with existing clubs and wanting to grow participation by encouraging clubs with a more developmental focus to think about also delivering recreational sessions.

4.215 National Social Inclusion Projects in the West Midlands the focus is Youth and Young People.

4.216 In the future looking to roll out a Fitness based boxing qualification to remove the barriers for coaching qualifications at foundation level for non- contact boxing.

4.217 ABA has commissioned Sported to deliver workshops to support sustainability etc. (£1M)

4.218 Whilst none of the clubs in Nuneaton and Bedworth are identified as priorities currently, the NGB recognises the development work and participation through them.

4.219 Exhall Boxing Club has developed a Stage 2 application to develop and improve its changing facilities, following Sport England investment in Heatley Pavilion to create a boxing rink.

4.220 It is clear that the increasing participation in boxing will require improved purpose-built facilities moving forward. Provision of improved/extended facilities is most likely to be achieved through partnership at local level between the clubs and the NGB, with support from NBBC.

### **INDOOR CRICKET**

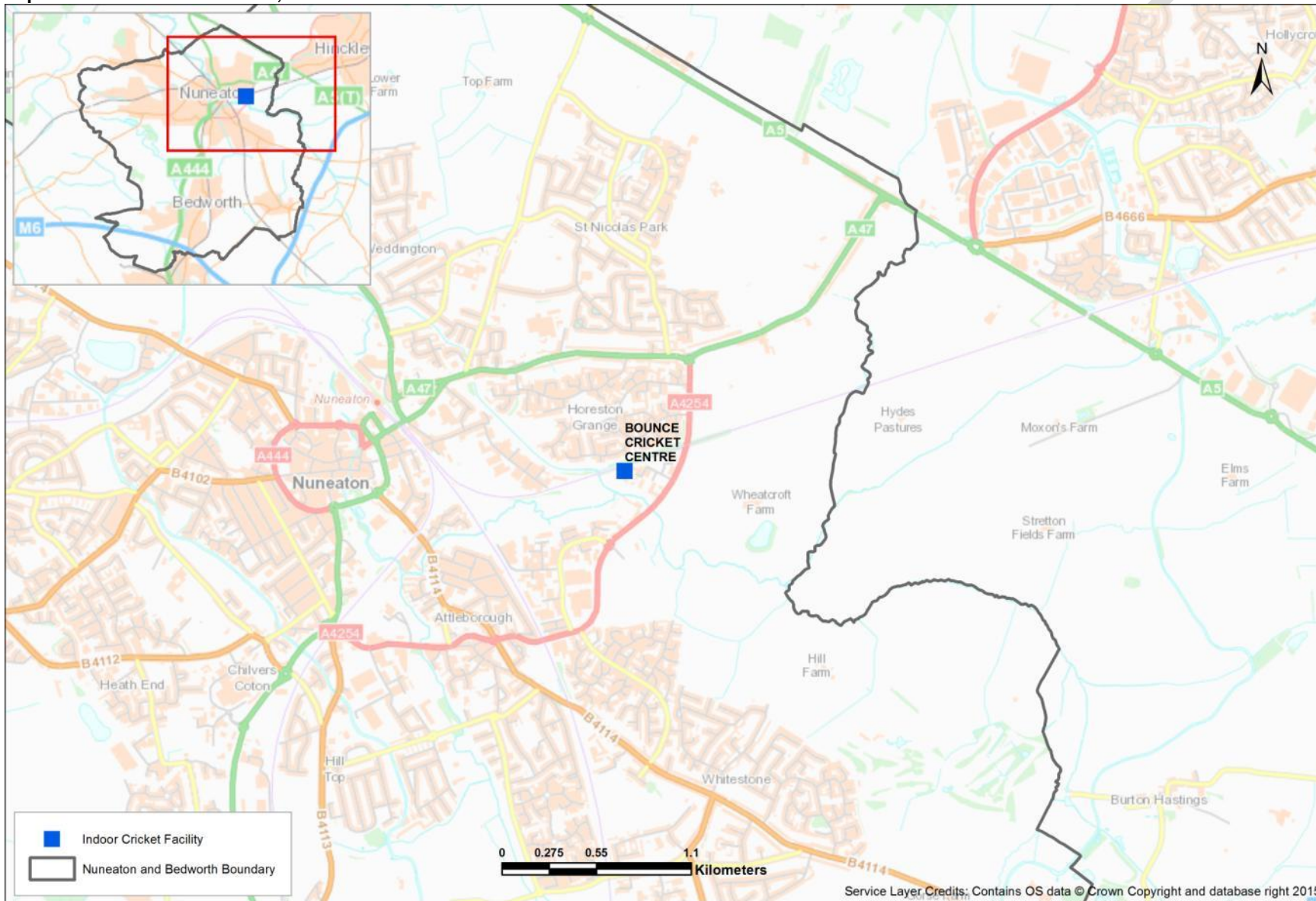
4.221 The 2016 PPS (KKP) identifies that the majority of cricket clubs in the Borough identify demand for additional or new training provision. There is one indoor cricket facility in the Borough.

4.222 The Bounce Indoor Cricket Centre was opened in 2010, and is run as a charity by local cricketers. The facility comprises 4 lanes and a viewing balcony and is open for local clubs to hire, plus offers a range of coaching courses and opportunities.

4.223 Map 4.14 shows the location of the Bounce Indoor Cricket Centre in the Borough. It is the only such facility in the Borough.

4.224 Given the identified demand for additional training and practising capacity from local clubs, there is potentially scope to increase this type of provision in the future.

Map 4.14: Indoor Cricket Centre, Nuneaton and Bedworth



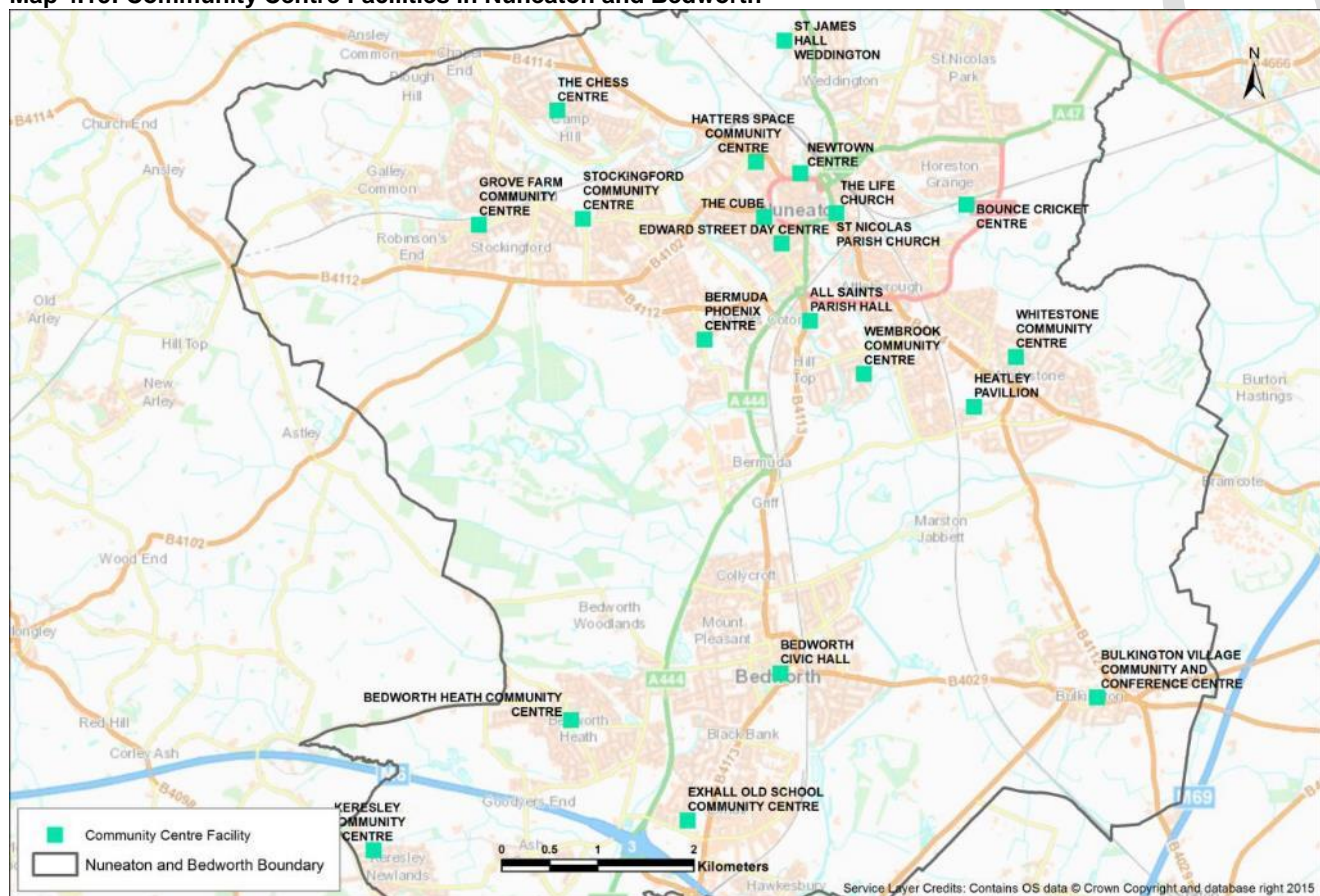
Nuneaton and Bedworth Indoor Cricket Facilities



## COMMUNITY CENTRES / HALLS

- 4.225 Twenty-three community halls were identified and visited to inform this Strategy (See Appendix 9); in addition, relevant stakeholders were consulted about the existing community halls, the services and activities offered. It is clear there are already a significant number of community hall facilities in the Borough, and these present an opportunity to deliver targeted services for physical activity at a very local level, to facilitate increased participation.
- 4.226 The existing community halls are shown on Map 4.15. The majority of the existing community halls are in and around Nuneaton, although there are some facilities in Bedworth and the surrounding villages.

Map 4.15: Community Centre Facilities in Nuneaton and Bedworth



Nuneaton and Bedworth Community Centre Facilities

- 4.227 Appendix 9 sets out the detail of the halls visited, and describes the current range of activities delivered at them. Many of the community halls are run by local community groups, with the majority of use being hires for e.g. martial arts, dance and social group use. There are currently very limited formal programmes for sport or physical activity currently delivered in the halls in partnership with NBBC or Everyone Active, which target inactive people to get them becoming more active, and then link them into the more formal pathways for sport and recreation e.g. facilities and clubs.
- 4.228 Given the location of the existing community halls, many of which are in some of the most deprived areas of the Borough, where car ownership is low and residents need access to very local facilities, NBBC is keen to develop the activities provided in the halls to deliver opportunities for participation in physical activity. There is therefore the opportunity to develop a community hub model with the community halls providing opportunities for physical activity at a very local level, linking into other provision at the Borough's clubs and sports facilities. This approach would both facilitate increased participation and therefore help to address health inequalities and reduce obesity, and demonstrate the rationale for NBBC continuing to invest in community hall provision.
- 4.229 NBBC's aim is to ensure they have the capacity and facilities to provide sport and physical activity going forward to meet the need to improve health and reduce obesity in the Borough. There is a real opportunity, given the level of development in the borough, to direct Section 106 or CIL funding at community facilities to provide funding to improve sporting and physical activity facilities. This will fit with new Government Strategy (Sporting Future: A New Strategy for an Active Nation December 2015), regarding use of more informal sports places.
- 4.230 As set out earlier in Section 3, paragraph 3.99, Sport England has developed nineteen sporting segments to provide a better understanding of people's attitudes to sport, their motivations and barriers. The key data sources were the Department of Culture, Media and Sport (DCMS), 'Taking Part' survey and Active People. Further data was added from Experian Mosaic databases. Population data is used for people aged 18 and over.
- 4.231 The segmentation model consists of 19 segments – each has a distinct sporting behaviour and attitude. A summary of each market segment is provided below.

**Table 4.19: Summary of Sport England 19 Market Segments**

<b>NAME</b>	<b>TITLE</b>	<b>DESCRIPTION</b>	<b>TOP THREE PARTICIPATING SPORTS NATIONALLY</b>
<b>BEN</b>	Competitive Male Urbanites	Male (aged 18-25), recent graduates, with a 'work-hard, play-hard' attitude. Most sporty of 19 segments.	Football, Keep fit/gym, Cycling
<b>JAMIE</b>	Sports Team Drinkers	Young blokes (aged 18-25) enjoying football, pints and pool.	Football, Keep fit/gym, Athletics
<b>CHLOE</b>	Fitness Class Friends	Young (aged 18-25) image-conscious females keeping fit and trim.	Keep fit/gym, Swimming, Athletics
<b>LEANNE</b>	Supportive Singles	Young (aged 18-25) busy mums and their supportive college mates. Least active segment of her age group.	Keep fit/gym, Swimming, Athletics
<b>HELENA</b>	Career Focused Females	Single professional women, enjoying life in the fast lane (aged 26-45).	Keep fit/gym, Swimming, Cycling
<b>TIM</b>	Settling Down Males	Sporty male professionals (aged 26-45), buying a house and settling down with partner.	Cycling, keep fit/ gym, swimming, football, athletics and golf.  Club member and competitive sport. Cycling, keep fit/ gym, swimming, football, golf.
<b>ALISON</b>	Stay at Home Mums	Mums with a comfortable, but busy, lifestyle (aged 36-45).	Keep fit/gym, Swimming, Cycling
<b>JACKIE</b>	Middle England Mums	Mums (aged 36-45) juggling work, family and finance.	Keep fit/gym, Swimming, Cycling

<b>NAME</b>	<b>TITLE</b>	<b>DESCRIPTION</b>	<b>TOP THREE PARTICIPATING SPORTS NATIONALLY</b>
<b>KEV</b>	Pub League Team Mates	Blokes (aged 36-45) who enjoy pub league games and watching live sport.	Keep fit/gym, Football, Cycling
<b>PAULA</b>	Stretched Single Mums	Single mum (aged 26-45) with financial pressures, childcare issues and little time for pleasure.	Keep fit/gym, Swimming, Cycling
<b>PHILIP</b>	Comfortable Mid Life Males	Mid-life professional (aged 46-55), sporty males with older children and more time for themselves.	Cycling, keep fit/ gym, swimming, football, golf.
<b>ELAINE</b>	Empty Nest Career Ladies	Mid-life professionals who have more time for themselves since their children left home (aged 46-55).	Keep fit/gym, swimming, cycling, athletics or running, tennis and badminton.
<b>ROGER &amp; JOY</b>	Early Retirement Couples	Free-time couples nearing the end of their careers (aged 56-65).	Keep fit/gym, swimming, cycling, golf and angling
<b>BRENDA</b>	Older Working Women	Middle aged ladies (aged 46-65), working to make ends meet.	Keep fit/gym, Swimming, Cycling
<b>TERRY</b>	Local 'Old Boys'	Generally inactive older men (aged 56-65), low income and little provision for retirement.	Keep fit/gym, Swimming, Cycling
<b>NORMA</b>	Later Life Ladies	Older ladies (aged 56-65), recently retired, with a basic income to enjoy their lifestyles.	Keep fit/gym, Swimming, Cycling
<b>RALPH &amp; PHYLLIS</b>	Comfortable Retired Couples	Retired couples (aged 66+), enjoying active and comfortable lifestyles.	Keep fit/gym, Swimming, Golf
<b>FRANK</b>	Twilight Year Gents	Retired men (aged 66+) with some pension provision and limited sporting opportunities.	Golf, Keep fit/gym, Bowls

NAME	TITLE	DESCRIPTION	TOP THREE PARTICIPATING SPORTS NATIONALLY
<b>ELSIE &amp; ARNOLD</b>	Retirement Home Singles	Retired singles or widowers (aged 66+), predominantly female, living in sheltered accommodation.	Keep fit/gym, Swimming, Bowls

FINAL REPORT

4.232 Understanding the dominant market segments in Nuneaton and Bedworth is important as it can help to direct future provision of opportunities for physical activity and sport programming, and ensure that provision is such that it will address local interests and need. The dominant market segments for each of the community halls is summarised in Table 4.20. Appendix 13 details the actual number of the market segmentation types within the catchment area of each community centre/hall. The activities identified reflect the range of provision that is most likely to facilitate increased participation in physical activity, particularly amongst hard to reach groups, and the currently inactive. This provides an insight into the types of activities which it should be a priority to provide.

### SUMMARY OF MARKET SEGMENTATION FOR COMMUNITY HALLS

4.233 The Dominant Market Segments for each community centre audited, plus the population of each specific market segment within a 2km catchment area of each community centre, is detailed below. This analysis highlights the specific programming which should, wherever possible be adopted at a very local level to better facilitate participation within local communities. Clearly some activities e.g. swimming cannot be provided in a community hall. Such sports need to be promoted at community level and support provided to those who wish to access them, to find out where they are provided, at what cost and time etc to enable them to participate.

**Table 4.20: Bedworth Heath Community Centre Dominant market segments and preferred activities**

MARKET SEGMENTATION NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1266
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1996
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	1357
Brenda	46 - 55	Swimming, walking, keep fit and cycling	1293
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1790

**Table 4.21: Heatley Pavilion Dominant market segments and preferred activities**

MARKET SEGMENTATION NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1152
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	909

MARKET SEGMENTATION NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1273
Elaine	46 – 55	Swimming, exercise classes, gym and walking	1036
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	983
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1291

Table 4.22: Newtown Centre Dominant market segments and preferred activities

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jamie	18 – 25	Team sports (e.g. football), combat sports and weight training	1960
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2099
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	2545
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	2852
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2128
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	2909

**Table 4.23: Stockingford Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jamie	18 – 25	Team sports (e.g. football), combat sports and weight training	2008
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2389
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	3038
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2648
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	2479

**Table 4.24: Attleborough Sports Club Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1590
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	1895
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1732
Elaine	46 – 55	Swimming, exercise classes, gym and walking	2056
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1434

**Table 4.25: Ambleside Sports Club Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1392



SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1088
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1915
Elaine	46 – 55	Swimming, exercise classes, gym and walking	1271
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	1424

**Table 4.26: Bermuda Phoenix Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jamie	18 – 25	Team sports (e.g. football), combat sports and weight training	1862
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	2477
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	2140
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2190
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	2284

**Table 4.26: Keresley Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	<b>475</b>
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	<b>442</b>
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	<b>702</b>

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Brenda	46 - 55	Swimming, walking, keep fit and cycling	434
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	596

Table 4.27: George Elliot School Dominant market segments and preferred activities

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1352
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	1765
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1821
Brenda	46 - 55	Swimming, walking, keep fit and cycling	1466
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1852

Table 4.28: Edward Street Day Centre Dominant market segments and preferred activities

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2358
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	3064
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	3048
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2561
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	3001

**Table 4.29: Bedworth East Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1155
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1863
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	1305
Brenda	46 - 55	Swimming, walking, keep fit and cycling	1221
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1700

**Table 4.30: The Cube Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2373
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	3157
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes	3051
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2645
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	3072

**Table 4.31: Whitestone Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1304
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1371
Elaine	46 – 55	Swimming, exercise classes, gym and walking	1086
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	1007
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1149

**Table 4.32: Grove Farm Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1647
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	2158
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	2261
Brenda	46 - 55	Swimming, walking, keep fit and cycling	1924
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	1849

**Table 4.33: Hatters Space Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2150

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	2748
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	2784
Brenda	46 - 55	Swimming, walking, keep fit and cycling	2239
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	2856

**Table 4.34: Bulkington Village Community & Conference Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	446
Elaine	46 – 55	Swimming, exercise classes, gym and walking	377
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	687
Frank	66+	Individual and peer activities, walking, bowls, golf, darts, pool, swimming	425
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	616

**Table 4.35: Exhall Old School Community Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1625
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1695

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	2453
Brenda	46 - 55	Swimming, walking, keep fit and cycling	1617
Elsie & Arnold	66+	Low intensity, bowls, walking and dancing	2079

**Table 4.36: The Chess Centre Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	2534
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	2533
Paula	26 - 35	Social activities, 10 pin bowling and low intensity	1996
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1619
Jamie	18 – 25	Team sports (e.g. football), combat sports and weight training	1534

**Table 4.37: Bedworth Civic Hall Dominant market segments and preferred activities**

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jamie	18 – 25	Team sports (e.g. football), combat sports and weight training	2225
Leanne	18 – 25	Social activities, swimming and keep fit classes	1620
Tim	26 – 35	Very active, technical sports, skiing, water sports, team games, individual activities, personal fitness and likely to have private gym membership	1661

SEGMENT NAME	AGE BAND	PREFERRED ACTIVITIES	POPULATION IN CATCHMENT AREA
Jackie	36 - 45	Visiting leisure facilities for swimming and may take children bowling or ice skating	1347
Kev	36 - 45	Team sports, football, combat sports, low intensity social activities (e.g. darts)	1106
Philip	46 – 55	Team sports, racquet sports, technical sports, fitness club member and competitive sports	1099
Elaine	46 – 55	Swimming, exercise classes, gym and walking	1054
Roger & Joy	56 – 65	Walking, swimming, table tennis, golf and keep fit classes.	1025

- 4.234 Clearly, developing the identified activities through participation programmes will require resources; there is potential to secure CIL/S106 contributions for programmes targeted at both existing communities, to facilitate increased levels of regular physical activity, and also new programmes, specifically targeted to provide for the new communities that will be established in the Borough, as a result of the new housing development.
- 4.235 NBBC would like to continue to develop work with local groups to develop activity programmes and sports provision; there is specific opportunity to further develop the level and nature of sport and physical activity provision at community halls, given their locations in the community, and specifically at Keresley Community Centre, Nuneaton Club 4 Young People. Future management options and improvements will be required at both of these sites to fully develop sporting hubs and deliver outcomes to support this strategy and Edward Street Day Centre.
- 4.236 NBBC is also keen where possible to facilitate the future asset transfer of halls e.g. Stockingford and Keresley Community Centres, Newtown Centre to local community groups. These have the potential to form ‘hub’ community centres located between Pingles and Wembrook.
- 4.237 Whilst many of the community halls have had investment into infrastructure, there is a need to maintain quality provision at local level, given that some people in the Borough do not have a car and therefore rely on local provision to which they can walk. This will require some investment both in existing infrastructure, but also potentially in new build in areas of population growth. Provision of a community hall in these new areas, and particularly in those where there is over 50 houses (see Map 4.3), will ensure there is the opportunity to deliver physical activity to the developing communities, which will then link them into the formal sports facilities in the Borough.
- 4.238 Equally, it is important to highlight that there is significant potential to increase access to provision in some community halls by improving the management capacity, and working in partnership to develop, implement and monitor a range of physical activity opportunities and sport development programmes for the benefit of local communities, and particularly those are inactive and do not use the Borough’s sports facilities.

### SUMMARY CONCLUSIONS – COMMUNITY HALLS

- 4.239 Given the high levels of inactivity in the Borough, growing obesity levels and overall health inequalities, it is an absolute priority to increase the provision of opportunities to enable those who are currently inactive, to be more active, more often.
- 4.240 As well as investment in formal sports facilities, it will be important, moving forward, to develop a network of informal places and spaces, where individuals can participate in activities of their choice, or classes and organised programmes.
- 4.241 Provision of these opportunities should be a priority for investment, through e.g. S106 and CIL. (This is explored in more detail in Section 5).

FINAL REPORT



## 5. APPLYING THE ANALYSIS

### CONSULTATION WITH NEIGHBOURING LOCAL AUTHORITIES

- 5.1. In determining the nature, level and location of sports facility provision required for the future in Nuneaton and Bedworth, it is also important to be aware of how neighbouring local authorities are planning for the future. Given that communities use sports facilities in areas other than where they live, the development of new or improved provision can impact significantly on both participation levels and capacity cross-boundary.
- 5.2. Neighbouring local authorities actually have relatively high levels of sports hall and swimming pool provision compared to Nuneaton and Bedworth, which means there is some opportunity for people to use neighbouring facilities, if they have the means to travel.
- 5.3. Table 5.1 summarises the consultation undertaken with neighbouring local authorities to inform this Strategy. All neighbouring local authorities (Coventry, North Warwickshire, Solihull and Rugby) were contacted and sent a short survey; follow up contact was made twice to encourage responses, but only two were received.

**Table 5.1: Neighbouring Local Authority Swimming Pool Developments**

LOCAL AUTHORITY	FACILITY DEVELOPMENTS
<p><b>RUGBY BOROUGH COUNCIL</b></p>	<p>Rugby Borough Council has a new facility strategy which is in draft form.</p> <p>The Council is now looking at expanding the new Queen’s Diamond Jubilee Centre in Rugby, by adding two studies and an additional 60 stations to the fitness suite, and a new crèche.</p> <p>By 2026 the Borough will need an additional pool and leisure centre in the urban area to provide for demand created by population growth, but given its location, this will not impact on Nuneaton and Bedworth.</p> <p>Rugby Gym Club is hoping to develop a new centre within the next year; this could provide some access for Nuneaton and Bedworth residents/club.</p> <p>The Borough is short of squash courts so access to courts in nearby areas would be of benefit. Potentially this situation could result in additional members for Cleaver Squash Club.</p>
<p><b>NORTH WARWICKSHIRE BOROUGH COUNCIL</b></p>	<p>The Council is commencing development of a Health, Well-Being and Leisure Strategy later in 2016.</p> <p>A review of the leisure portfolio is already underway to look at future provision; this could impact on Arley Sports Centre, which is very close to the Nuneaton and Bedworth border. It is very unlikely that the Council will be developing any new facilities, which would impact immediately on Nuneaton and Bedworth; its most recent investment has been at Coleshill, into a new dual use leisure centre at The Coleshill School.</p> <p>There are proposals for developments in and around Hartshill, which could include the re-development of education and transport infrastructure in the area.</p> <p>There may be potential for inclusion of indoor/outdoor leisure facilities, which could impact on Nuneaton and Bedworth, but any proposals have yet to be confirmed.</p>

LOCAL AUTHORITY	FACILITY DEVELOPMENTS
<b>SOLIHULL METROPOLITAN BOROUGH COUNCIL</b>	No comments received to date
<b>COVENTRY CITY COUNCIL</b>	<p>No comments received to date. However, it is public knowledge that the City Council is closing the 50m pool in the city centre and will be replacing this with a new leisure water destination.</p> <p>Two other pools have been built/refurbished in the city. There is an agreed proposal to build a new 50m Pool at The Allan Higgs Centre, Coventry.</p>

- 5.4. In addition to the local authorities bordering Nuneaton and Bedworth, it is important to highlight the very recent investment in the new Hinckley Leisure Centre, given its proximity to the Borough, as well as the opening of new gyms at Hinckley (The Crescent - (Simply Gym and Snap Fitness).
- 5.5. Consultation with the neighbouring local authorities identifies that there could be impact on the Borough as a result on developments in neighbouring areas. The new destination pool facility in Coventry may draw some use from the Borough's residents, but is unlikely to impact on regular swimmers, as the Coventry development will be leisure water as opposed to a traditional swimming pool.
- 5.6. Clearly any change to Arley Sports Centre, and/or Hartshill Secondary School (takes NBB children as right on boundary), could impact on the Borough, and its residents in terms of improved, or reduced accessibility to sports facilities.
- 5.7. It is important to highlight that the majority of demand for pools and sports halls from Borough residents is met within Nuneaton and Bedworth and there are low numbers of people choosing to use facilities out of the Borough. There are however people coming to the Borough to use facilities; it is this that could reduce if there are facilities developed elsewhere.
- 5.8. Other investment in sports facilities will be made in Coventry and Warwick where two existing facilities are being refurbished and an additional sports centre will be built, and there may be a new pool developed at the University campus. These facilities are unlikely to impact significantly on Nuneaton and Bedworth residents however, due to travel distances involved.

### CONSULTATION WITH EVERYONE ACTIVE

- 5.9. Consultation with Everyone Active identifies the following points:
  - Although there are good levels of use at Pingles Leisure Centre, driven by the main pool and leisure pool, it would be beneficial to have a learner / training pool on this site. A larger fitness suite would also be advantageous, but the capital cost of extending the existing facility is prohibitive.
  - Everyone Active has recently invested in improving the reception area at Bedworth Leisure Centre and is awaiting the outcome of a grant application to Sport England to improve the changing rooms. The fitness suite really needs to be extended and replaced given it is built over several levels (the site has previously been extended using SE monies), although overall is in good condition, but the design of the existing building precludes this.

- **There is potential to consider replacement Bedworth Leisure Centre, with a larger facility, including a new 3G pitch. Although there is a new full size 3G facility next door at Bedworth United Football Club opened in 2015, this has limited community access. The 2016 NBBC PPS (KKP), identifies:**
  - Nine clubs from the Nuneaton and Bedworth highlight the specific need for additional 3G training facilities.
  - On the basis that 187 teams are playing competitive football in Nuneaton and Bedworth, in order to satisfy training demand, there is a recommended need for at least five full size 3/4G pitches (there are currently 3).
- **Etone Sports Centre has no daytime use and ageing facilities; it is in need of investment to refresh the overall environment, and ideally investment to update the existing facility, given its age.**
- **Jubilee Sports Centre – this facility is well-used by the local community. There is potential to consider extension of the existing fitness suite. Given the age of the facility there is also a general need for investment to modernize the provision.**
- **There is also potential for involvement in delivery of sports development programmes across the Borough, working with the NBBC team.**

## KEY ISSUES AND OPTIONS

5.10. Based on the local context and the supply and demand analysis, there is clearly a need to consider additional provision of sports halls and swimming pools in the Borough. There is also a need to replace/invest in some existing sports and leisure facilities in Nuneaton and Bedworth. There are a number of reasons for this:

- **The age, condition and poor quality of some facilities – particularly swimming pools and sports halls. Although Etone Sports Centre, Bedworth Leisure Centre and Jubilee Sports Centre are structurally sound and in reasonable condition, they are all ageing facilities, which, although well-maintained, do not provide a modern environment for participation in sport and physical activity. The quality of these facilities could be improved; given there is an identified need for additional sports hall and swimming pool provision in the Borough by 2031, there is potential to consider extension/refurbishment/replacement of these facilities in particular, to deliver improved facilities to meet community need.**
- **The need to significantly increase participation in physical activity for community health benefits**
- **The need to invest in active environments, where physical activity is the norm**
- **The vision of providing good quality community sport and leisure facilities for all Nuneaton and Bedworth communities**
- **The need to improve accessibility to provision at local level**
- **The focus on the two towns in terms of community provision**
- **Long term population growth in Nuneaton and Bedworth, which will increase demand for community facilities, including sport and leisure provision, particularly in and around Nuneaton, where the majority of new homes will be built**

- **The need to invest in key community hall sites to develop increased opportunities for regular participation in physical activity and recreation e.g.**
  - Nuneaton Clubs 4 Young People
  - Keresley Community Centre
  - Edward St Day Centre
- **Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns i.e. Bulkington, Bedworth Heath, and Exhall**
- **Asset transfer of key community hall sites where there is an active community partner e.g. Keresley and Stockingford Community Centres, Newtown Centre**
- **The current and future need for additional sports halls (5.5 badminton courts now, and a total of 8.97 badminton courts by 2031)**
- **The current and future need for additional swimming pools (one 4 lane x 25m pool now, and a further 2.52 lanes by 2031 i.e. a total equivalent to 1 x 6 lane x 25m pool, plus additional learner pool space)**
- **The current and future need for community accessible fitness stations (241 now and a total of 283 by 2031)**
- **The potential for further investment and development of gymnastics facilities**
- **The potential for additional investment in tennis courts, and specifically the opportunity at the Bedford Miner's Welfare Park, in partnership with Bedworth Cricket Club**
- **The need for more facilities for boxing and martial arts given increasing levels of participation**
- **The need for additional 3G provision to meet clubs' training needs**
- **The need for additional indoor cricket training facilities**
- **The need for investment in 'active' infrastructure to facilitate increased provision of cycling, jogging and walking routes in the Borough, connecting new and existing settlements, education and leisure sites**

5.11. Housing development is one of the principal justifications for additional community sports facilities because additional residents increase demand for sports facilities. The population of Nuneaton and Bedworth is set to grow significantly by 2031, and there will be a need to ensure good quality community sport and leisure facilities are available to meet existing and future demand. Investment in additional provision of formal sports facilities, and community halls should be secured through S106/CIL contributions, given the level of housing growth planned to 2031.

5.12. A further driver for considering investment/replacement in terms of sports facilities is accessibility; accessibility is related both to geographic location and programming. If particular activities are not provided, or are programmed at times which are unsuitable for participants, they are unlikely to take part.

5.13. The way in which a sport and recreation facility is managed often determines the level and type of community use allowed/encouraged. For example, local authority managed sport and recreation facilities are more likely to encourage use by disadvantaged groups than those managed by commercially sector operators and are, thus, more accessible.

- 5.14. Improving the quality of provision is particularly important in given that less than a quarter of Nuneaton and Bedworth residents currently take part in sport and physical activity at least once a week, on a regular basis. Obesity is a significant challenge for 64.5% of the adult population, and 22.8% of children.
- 5.15. Priority is placed on reducing health inequalities and increasing participation in physical activity in Nuneaton and Bedworth; the provision of good quality, local community facilities, accessible and affordable to meet identified need, is key to facilitating participation growth. This reflects Public Health and NBBC health and well-being priorities, and the NBBC Health Offer to facilitate sustained behaviour change to reduce obesity, improve health and increase participation.
- 5.16. Based on the quality audits and assessments, age and condition, the priorities for future investment in facility provision are:
- **Swimming Pools – need for one 25m x 4 lane pool now, and a further 2.52 lanes by 2031; there is a need for a community accessible learner pool in Nuneaton**
  - **Sports Halls (badminton courts) – need for access to an additional 5.5 badminton courts now, and a further 3.47 by 2031; need to refurbish and refresh, and if possible extend Jubilee Sports Centre sports hall due to facility age**
  - **Facilities on Education sites due to age – Etone Sports Centre, Ash Green School and Arts College (the potential to open up this site for community use of the sports facilities should be explored, but the condition of the facility precludes this at the moment)**
- 5.17. As a consequence of there being a need for both replacement and additional facility provision, there is an important opportunity in Nuneaton and Bedworth to re-think the scale and nature of the existing sports facilities provided in the Borough. This should be done in the context of the priority placed on health and well-being at local level, and the fact that modern, fit for purpose facilities, designed to be fully inclusive, and of a high quality, will be better used than older facilities.
- 5.18. The need to provide additional facilities provides the opportunity to consider replacement of Bedworth Leisure Centre by a larger facility, together with extended pool provision at the Pingles Leisure Centre, (learner pool), and a new facility in Nuneaton to meet demand generated by population growth.
- 5.19. Key issues informing future provision include:

## GENERAL

- **Age and Condition**
  - The age of two of the existing NBBC facilities (Bedworth Leisure Centre, Etone Sports Centre) means there is a need to consider the options now for future investment / replacement / extension / refurbishment.
  - The quality of some facilities due to age e.g. swimming pools, sports halls, which means there is a need to consider planned, significant investment.
  - Lack of available capacity in existing Nuneaton and Bedworth swimming pools, due to high demand, and that pools are already operating at capacity. (Pingles and Bedworth Leisure Centres). There may be potential to address this to some degree by altering the pool programme to accommodate more lessons and casual swimming time, but overall, demand for water space exceeds the existing available capacity and this situation will become exacerbated in the future, due to population growth.
  - Current levels of provision are insufficient in Nuneaton and Bedworth (swimming pools) to meet current demand. Existing levels of provision (not necessarily specific sites/locations) should be retained as a minimum.
  - Under supply of sports halls in Nuneaton and Bedworth, and the age of the sports hall facilities at Etone Sports Centre, Jubilee Sports Centre, and Ash Green School and Arts College means they will need to be replaced/refurbished in the medium term. (3-5 years)

- **Participation Levels**
  - Low levels of participation in sport and physical activity across Nuneaton and Bedworth.
  - High levels of use at Nuneaton and Bedworth facilities, swimming pools (two facilities operating at 100% (Pingles), one at 78% (Bedworth Leisure Centre)), and sports halls (all community accessible facilities operating at 100%, except Higham School, North Warwickshire and Hinckley College and Nicholas Chamberlaine Technology College): two facilities (George Elliot School, and St Thomas Moore Catholic School and Technology College) without secured community use operating at 100%), meaning existing facilities are at capacity.
  - The focus for facility provision in the future should be on increasing participation, and contributing to Nuneaton and Bedworth Borough Council's health and well-being agenda.
  - Facility programming should reflect the market segmentation analysis for Nuneaton and Bedworth to facilitate as many relevant opportunities for participation as possible to increase participation overall. High quality facilities for fitness/keep fit/gym/weight training, swimming, football, athletics, boxing, badminton, and cycling are needed at local level, based on the propensity to participate evidenced by the dominant market segments identified by SE. There is also a need to ensure opportunities exist for walking, cycling and dancing, based on the existing dominant market segments.
  - Key to driving up participation levels by changing behavior is those who are currently inactive is the opportunity to provide participation opportunities through the community halls, at a very local level.
  
- **Accessibility**
  - Sport and leisure facilities, should, wherever possible, be accessible to communities by foot, cycling, or public transport, as well as private car.
  - The need to ensure appropriate provision is available for both an ageing population, and for younger participants.
  - Ensuring access is available to those without access to private transport.
  - Ensuring provision (even if informal, in multi-purpose space) is local to the communities in which people live, given that some people will not travel out of their immediate area.
  
- **Resources**
  - The growth in population will result in increased demand for sports facilities in the areas of housing development, particularly around Nuneaton and also Bedworth.
  - There is need and opportunity to source funding addressed through the Community Infrastructure Levy (CIL) or through S106 for additional facilities required as a consequence of population growth.
  - Investment in future facility provision could also be made by NBBC, local partners, national/regional agencies, and potentially local organisations, depending on the nature and scale of development.

## GEOGRAPHIC

- 5.20. Greatest demand for future provision of halls and pools will be in Nuneaton, where the majority of the housing development will be located.
- 5.21. However, there is also current under supply of both halls and pools in the Borough, so there is a need to address this in both Nuneaton and Bedworth, given that the existing pools in both Pingles and Bedworth Leisure Centres are full (100% and 78% respectively), and the only sports hall operated by NBBC at Jubilee Sports Centre is also full (100%). Etone Sports Centre does provide for community use after 5.00 pm.
- 5.22. All other community accessible pools and halls are also operating at 100%, except Nicholas Chamberlain Technology College (60%) and Ash Green Arts School (47%) and College and North Warwickshire and Hinckley College (74%).

## FACILITY SPECIFIC

### SPORTS HALLS

5.23. From the Sport England Facility Planning Model (FPM), which is only one element of the overall needs assessment, alongside the supply and demand assessment, consultation, and audit, the simplistic analysis of supply versus demand in relation to sports halls within Nuneaton and Bedworth has identified a current under supply of sports hall space within the local authority area (-5.5 courts), and a future demand for an additional 3.86 courts. This assumes retention of all existing community accessible facilities because sports halls in Nuneaton and Bedworth are full in peak periods (5.00 pm to 10.00 pm on weekdays, and 9.00 am – 5.00 pm at weekends).

**Table 5.2: Summary of 2015 Supply and Demand Analysis**

2015 DEMAND FOR COURTS	2015 SUPPLY OF COURTS	SURPLUS (+)/ DEFICIENCY (-) OF COURTS	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) DEMANDED BY CURRENT POPULATION	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) SATISFIED	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) UNSATISFIED	DEMAND MET IN THE BOROUGH	DEMAND UNMET IN THE BOROUGH
39.33	33.78	-5.5	8,587	8,005	583	73.80%	6.80%

**Table 5.3: Future Facility Demand (2031) – Nuneaton and Bedworth**

FACILITY TYPE	UNIT	FACILITY	ADDITIONAL VPWPP
SPORTS HALL	3.47 Badminton Courts	0.87 4 Badminton Court Sports Halls	758

- 5.24. **On the basis of current (Table 5.2) and future demand to 2031 (Table 5.3), there is a need for 8.97 additional badminton courts in the Borough.**
- 5.25. The existing sports hall stock is insufficient; given existing facilities are ageing, and over time quality will deteriorate (although existing facilities have been well-maintained, public sports buildings have a life expectancy, as advised by Sport England, of 30 - 40 years). Although still structurally sound, Etone Sports Centre, Jubilee Sports Centre and Bedworth Sports Centre are no longer modern buildings. Given the identified priority to increase participation, particularly by those who are inactive, there is potential to review the nature of Borough-wide sports hall provision in the future, based on developing improved quality facilities, and increasing use of informal community halls.
- 5.26. The largest sports halls are 4 court; there are no 6 or 8 court halls in the Borough; the under supply of courts means there is less flexibility over sports hall programming, and a lack of indoor competition venues for netball, basketball, and volleyball. There is also a lack of daytime access to sports halls given that all facilities except Jubilee Sports Centre are on education sites.
- 5.27. England Netball (NGB) highlights the need, and demand, for additional indoor sports hall space in Nuneaton and Bedworth, due to growing participation, and the establishment of new clubs. Netball identifies the need for any new sports halls to be of an appropriate size to provide a netball court; netball also identifies the need for outdoor, floodlit courts in the Borough.
- 5.28. Current levels of satisfied demand are higher than national and regional levels at 91.8%, resulting in existing facilities being full.

- 5.29. There are a significant number of sports halls on education sites, but opportunities to achieve some increased capacity within the existing sports hall stock, by negotiating improved and extended access to existing facilities on educational sites through formal community use agreements, and opening existing community facilities for longer, are limited. Only three sites (Nicholas Chamberlaine Technology College, North Warwickshire and Hinckley College and Ash Green School and Arts College) of the total 9 in the Borough, of which only 7 are available for community pay and play access) are not operating at capacity i.e. above the Sport England recommended 'comfort level' of 80%. Schools play a key role in providing facilities for community access; it is key that all new sports halls on school sites provide secured community access to a minimum 4 court sports hall, through a formal agreement.
- 5.30. The condition and quality of these facilities, despite various refurbishments, will need to be carefully monitored, to ensure that facility quality does not deteriorate (there is a need for education institutions (academies, schools, colleges, to maintain facilities, (potentially in partnership with Warwickshire County Council (WCC), depending on the nature of the institution) in good condition). Given that there is already an under supply of sports halls (badminton courts) in the Borough, planning should be undertaken for refurbished/replacement facilities in the medium term (3 - 5 years).
- 5.31. Nuneaton and Bedworth Borough Council operates 1 sports hall through Everyone Active (Jubilee Sports Centre); whilst there has been refurbishment of this facility, its age will mean that its condition and quality deteriorates over time, so planning needs to be given to its replacement in the medium to long term (5 years+). Etone Sports Centre is also operated outside of the school day, and during evenings, weekends and holiday periods.
- 5.32. Given the current under- supply of sports halls, the planned population growth in the Borough, and the need to provide a range of community facilities for new residents, there is demand for a total of 8.97 additional courts; this could be realised through a combination of increasing access at existing facilities e.g. Nicholas Chamberlain Technology College and North Warwickshire and Hinckley College through longer opening hours for community access, and development of new facilities through replacement/extension of Bedworth Leisure Centre, redevelopment/extension of Etone and/or Jubilee Sports Centre and a new build facility in Nuneaton, to cater for future demand as a result of housing growth. A new sports hall should be located where it will be most accessible to the population growth i.e. potentially to the north of Nuneaton (HSG1 North of Nuneaton, 3,530 new homes), (See Appendix 13 (overall and individual calculations for new areas of housing development), and Map 4.3)
- 5.33. In considering increasing access at Nicholas Chamberlain Technology College and North Warwickshire and Hinckley College, it is important to remember that there are no formal community use arrangements on these sites, and the facilities is already operating at 60% and 74% respectively, so there is a limit on what can be achieved in terms of increasing accessibility.
- 5.34. A further option could be to secure investment (school, WCC) in the Ash Green School and Arts College sports hall, so that its community use capacity can be extended to pay and play, as opposed to just sports clubs and organisations.
- 5.35. The provision of 9.36 additional badminton courts could be configured in a number of ways:



**Table 5.4: Potential Options for Delivering Additional Sports Hall Provision**

ADDITIONAL COURTS NEEDED BY 2031	SPORTS HALL CONFIGURATION OPTIONS
8.97	Two new 4 court halls
	One new 8 court hall,
	One new 6 court hall, plus a replacement 6 court hall at either Etone (as above not by NBBC) or Jubilee Sports Centre (i.e. increase an existing 4 court hall to a 6 court hall)

- 5.36. **Jubilee Sports Centre** is the only NBBC leisure centre with a 4 court sports hall; it is also the oldest facility and will need refurbishment or replacement in the medium term. The Jubilee Sports Centre is in Nuneaton, around which there will be an additional houses built by 2031.
- 5.37. Given there is a need to refurbish/replace the existing leisure centre, plus develop additional provision, there is potential to re-develop the existing facility with a 6 court sports hall in the future.
- 5.38. Providing an additional 2 courts in Nuneaton would still leave a further 6 courts to be provided in the Borough, based on identified need; these would be needed in both Nuneaton due to population growth and Bedworth, due a lack of accessible day time sports hall provision. The development of 10,040 houses across the whole Borough, and specifically between the two towns (Arbury HSG 3) will also need access to sports hall provision.
- 5.39. All of the above options could be resourced through S106 or CIL funding.
- 5.40. There will be additional houses built in and around Bedworth by 2031 (based on known and planned housing developments, including Woodlands) and there is no NBBC sports hall in the town, although there is sports hall provision on school sites. **However, Nicholas Chamberlain Technology College is already operating at 60% of available capacity; this facility provides very limited weekday access for community, and is predominantly used by clubs and groups, as opposed to offering pay and play. Ash Green School and Arts College sports hall is the oldest in the Borough and as a result of its condition operates at only 47% of available capacity. Bedworth Leisure Centre will also need to be replaced or extensively refurbished in the medium to long term so there is potential to re-develop this with the addition of a 4/6 court sports hall.**
- 5.41. Clearly the options for the development of additional sports hall provision will need to be further considered in relation to location, funding and timescale.
- 5.42. It is also clear that investment in Nuneaton will impact on that in Bedworth and vice versa, so development options need to be discussed and agreed, so that future provision needs can be delivered in both the main towns.

## SWIMMING POOLS

- 5.43. From the FPM, which is only one element of the analysis alongside the supply and demand assessment, consultation, and audit, and based on both current and future demand, there is insufficient swimming pool provision in the Borough. Current under supply of water space equates to one 4 lane x 25m pool; future demand based on population growth equates to 2.49 lanes of a 25m pool.

**Table 5.5: Summary of 2015 Supply and Demand Analysis**

2015 DEMAND FOR POOLS SQM	2015 SUPPLY OF POOLS SQM	SURPLUS (+)/ DEFICIENCY (-) OF POOLS	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) DEMANDED BY CURRENT POPULATION	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) SATISFIED	VISITS PER WEEK IN THE PEAK PERIOD (VPWPP) UNSATISFIED	DEMAND MET IN THE BOROUGH	DEMAND UNMET IN THE BOROUGH
1,346.39	1,129.68	<b>-216.71 sqm (one 4 lane x 25m pool)</b>	8,113	7,449	<b>664</b>	91.80 %	<b>8.20%</b>

**Table 5.6: Future Facility Demand (2031) – NUNEATON AND BEDWORTH**

FACILITY TYPE	UNIT	FACILITY	ADDITIONAL VPWPP
SWIMMING POOL	2.52 Lanes  (134.14 sqm)	Around 60% of a 4 Lane x 25m Pool	808

- 5.44. In total by 2031, assuming no new pools are opened, and the existing facilities remain open, there will be a need for **an additional 6.52 lanes of a 25m pool. This could equate to one 6 lane x 25m pool, plus a learner pool or a 4 lane x 25m pool, plus two additional lanes at an existing pool, plus a new learner pool.**
- 5.45. Current levels of unmet demand are at 8.2% in Nuneaton and Bedworth and equate to 664 vpwpp. This unmet demand is attributed predominantly to people living outside the catchment of an existing pool.
- 5.46. 92.8% of peak available capacity is used; this masks the fact that the Pingles (100%) and Bedworth Leisure Centres (78%) are fuller than the Sport England recommended 70% comfort factor; the Nuneaton Fitness and Wellbeing Centre (Nuffield) is also operating at 100% capacity.
- 5.47. The current level of satisfied demand is high in Nuneaton and Bedworth at 91.80%, reflecting the fact that the 3 main pools (Pingles, Bedworth and Nuneaton Fitness and Wellbeing Centre (Nuffield) are operating at well above recommended capacity.
- 5.48. Unmet demand is highest to the west of Nuneaton, and also to the north of the town, and in Bedworth. The new housing developments (North of Nuneaton HSG 1, and Woodlands HSG4) will exacerbate the locations of this unmet demand, particularly to the north of Nuneaton and in Bedworth. Every additional 1000 people create demand for an extra 85 swims per week in the peak period.
- 5.49. There is a need to consider the age, condition and quality of the existing pools at Bedworth Leisure Centre as the quality of the offer will reduce over time; the need to replace facilities will need to be a medium –long term priority (5+ years).
- 5.50. The ASA has highlighted the need to provide better quality facilities in Bedworth given the age of Bedworth Leisure Centre.
- 5.51. Given the major developments of new housing will be in Nuneaton and also Bedworth, sufficient provision of good quality and accessible water space for both current and future residents of Nuneaton and Bedworth is necessary.
- 5.52. Consideration should also be given to the fact that swimming is the most popular sport in Nuneaton and Bedworth (as per SE data), and that it provides a significant opportunity to increase participation.

- 5.53. It is only by increasing the available pool capacity that current and future demand for swimming will be appropriately met in the Borough.
- 5.54. The identified need for additional swimming provision in Nuneaton and Bedworth is 6.52 lanes of a 25m pool by 2031.
- 5.55. There is clearly an opportunity to re-plan the provision of swimming across the Borough, if the existing leisure centres in Nuneaton and Bedworth are extended and re-placed (CIL/S106 contributions), and new provision is built to cater for demand as a result of population growth (S106 contributions).
- 5.56. The options for replacing the existing pool provision, and addressing the additional water space requirements are:

**Table 5.7: Options for the provision of Water Space required by 2031**

<b>OPTION</b>	<b>WATER SPACE REQUIRED = 8 lanes of a 25m pool (6.49 lanes rounded up)</b>
<b>1</b>	<ul style="list-style-type: none"> <li>• Replace the existing 6 lane x 25m pool at Bedworth Leisure Centre with an 8 lane x 25m pool ie 2 additional lanes</li> <li>• Build a new 4 lane x 25m pool, to the north of Nuneaton</li> <li>• Provide a new learner pool with a moveable floor at Pingles Leisure Centre</li> </ul>
<b>2</b>	<ul style="list-style-type: none"> <li>• Replace the existing 6 lane x 25m pool at Bedworth Leisure Centre with a new 6 lane x 25m pool as part of a replacement leisure centre</li> <li>• Build a new 4 lane x 25m pool plus a learner pool north of Nuneaton</li> <li>• Provide a new learner pool with a moveable floor at Pingles Leisure centre</li> </ul>

- 5.57. Clearly the options for the development of additional swimming pool provision will need to be further considered in relation to location, funding and timescale, given that what is developed in either Nuneaton or Bedworth will clearly then impact on scale and location of development in the other town.

## HEALTH AND FITNESS

- 5.58. There is a significant amount of fitness provision in Nuneaton and Bedworth, with the majority of facilities being provided by the public/commercial sector.
- 5.59. Access is generally good to fitness facilities across Nuneaton and Bedworth, but there is a need for more community accessible fitness stations.
- 5.60. There is insufficient provision of community accessible fitness facilities to meet current and future demand, and therefore a need to consider how best to address the current apparent under supply of -241 fitness stations and the future under supply of -283 fitness stations. The priority should be to open up community access to those fitness facilities on school sites which are not currently community accessible. The next priority is to develop new provision, as part of any new/extended leisure centre developments in the Borough, funded through S106/CIL.
- 5.61. Clearly the development of any new provision should include fitness facilities to provide a revenue stream and support sustainability of the site; it will also be important to try and negotiate improved accessibility to existing fitness facilities, as some 'private' sector facilities may actually offer affordable membership schemes, given that those in the Borough are not high end commercial provision.

### INDOOR NETBALL

5.62. There is significant opportunity to further develop indoor and outdoor netball, if there is investment in a larger sports hall. Access to larger sports halls is critical for training and competition, and is supported by the NGB.

### GYMNASTICS FACILITIES

5.63. Given the growing participation in gymnastics at local level, there is a potential and need for the development of additional dedicated gymnastics facilities. These facility needs should be driven by the local gymnastics club (Nuneaton Olympic Gymnastics Club), supported by NBBC.

5.64. There is also a need to increase access wherever possible to existing sports halls for gymnastics use, until more dedicated facilities can be provided.

5.65. The potential development of dedicated gymnastics facilities in Rugby could provide some access to the Nuneaton Olympic Gymnastics Club.

### CYCLING FACILITIES

5.66. Development of safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities could be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups.

### INDOOR TENNIS FACILITIES

5.67. There is an opportunity to consider development of both more park-based courts (Pingles and Bedworth destination parks) and also potentially a dome covering a couple of courts at the Nuneaton Tennis Club to create additional all year round capacity, for both casual and competitive tennis.

### BOXING FACILITIES

5.68. There is a need to support existing clubs and work with them to develop additional dedicated boxing facilities, given growing participation. The community halls network has significant potential to provide space for use by boxing and martial arts clubs.

### ATHLETICS FACILITIES

5.69. There is a need to develop improved infrastructure provision at Pingles Stadium to support the growth of participation in athletics.

### TABLE TENNIS

5.70. There are no purpose built table tennis facilities in the Borough. Local clubs identify this as the main challenge they face, and the barrier to developing participation further. Several of the community halls could accommodate table tennis e.g. Ambleside Sports Club, Stockingford, Keresley Community Centres and Nuneaton Club 4 Young People. There is a need for table tennis facilities, particularly at community level, and an opportunity to work with Ambleside Sports Club to develop dedicated facilities.

## COMMUNITY HALLS

- 5.71. There is a need to invest in the existing community halls to ensure a quality environment can be provided in which to deliver physical activity programmes and opportunities to help tackle current levels of inactivity and poor health in the Borough.
- 5.72. These programmes and opportunities need to be targeted at those who are currently inactive with the local community, and be a partnership between NBBC, Everyone Active and local people/community groups and organisations.
- 5.73. Achieving a quality environment will be a combined result of investment in built facility infrastructure, programme focus and delivery, and operational resources. Improved operational approaches will result in increased access, improved efficiency and revenue generation, and reduced costs.
- 5.74. This approach will realise the development of a network of community hubs, linked to the formal sports facilities and programmes.
- 5.75. The identified priority halls for investment are:
- **Nuneaton Clubs 4 Young People**
  - **Keresley Community Centre**
  - **Edward St Day Centre**
  - **Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns i.e. Bulkington, Bedworth Heath, and Exhall.**
  - **Halls in identified areas of high SOA deprivation, as communities in these areas are also less likely to participate in physical activity on a regular basis**
- 5.76. Priority halls to be considered for asset transfer are Stockingford and Keresley Community Centres and Newtown Centre to local community groups.

## INFORMAL FACILITIES

- 5.77. Other future facility provision, linked particularly to the population growth and housing development, is the development of new and improved walking, jogging and cycling routes/connectivity, to encourage active travel, and provide an environment in which physical activity can be easily integrated into daily life.

## 6. DELIVERING THE STRATEGY

### INTRODUCTION

- 6.1. Overall, Nuneaton and Bedworth has a good range of existing sport and leisure facilities across the area; however, some are now ageing, and will require investment and/or replacement. This is particularly true of NBBC sports hall and swimming pool facilities. In Nuneaton and Bedworth there is insufficient swimming pool provision to meet current and future demand. There is also insufficient sports hall provision to meet both current and future demand.
- 6.2. Whilst there are some facilities on education sites, which are not available for community use, these are in the minority. Proposals for new schools should incorporate formal community use arrangements for use of sports facilities.
- 6.3. Nuneaton and Bedworth's population will grow significantly over the next few years, particularly in and around Nuneaton (to the north and south), and also to the north and south of Bedworth, so there is a need to ensure sufficient provision of accessible, quality and affordable facilities to meet local need.
- 6.4. It is particularly important that there is increased access to opportunities for physical activity at local level, so it is easy for residents, particularly those who are currently inactive, and those without access to private transport, to participate, and become physically active. This is very important given the existing low levels of physical activity in the Borough, and the high level of obesity, plus other health challenges.
- 6.5. There is a range of facility providers in Nuneaton and Bedworth, and it is important that NBBC works with these in partnership to develop and deliver facility provision. NBBC can no longer be the provider and funder of last resort, but needs to adopt more of an enabling and facilitating role.

### VISION

- 6.6. The Vision for future provision of sport and leisure facilities in Nuneaton and Bedworth is:

***'To encourage more people to be more active, more often, by providing an efficient leisure service, attractive open spaces and support for local sports clubs and community events.'***

- 6.7. As a minimum, NBBC wishes to see accessible community sport and leisure facilities for swimming, fitness and sports hall sports/activities available for all residents. This includes both formal and informal spaces e.g. community halls in which to play sport and be physically active.

### AIMS

- 6.8. The aim of providing sufficient high quality, fit for purpose and accessible provision is to:
  - **Significantly increase the regular amount of physical activity undertaken by individuals, and particularly those who are currently inactive**
  - **Develop additional facility provision where need is evidenced**
  - **Create active environments where the choice to become physical active is an integral part of everyday life**

- **Encourage new participants to start taking part in physical activity**
- **Facilitate the development of healthier lifestyles across Nuneaton and Bedworth's communities**
- **Contribute to a reduction in health inequalities across Nuneaton and Bedworth**
- **Support and provide opportunities for local sports clubs and community groups**

- 6.9. The provision of a network of high quality and accessible facilities will contribute to the overall priority for healthier lifestyles in Nuneaton and Bedworth, across all age groups. Facilitating opportunities to be more physically active, more often is also important, to contribute to a reduction in health inequalities across Nuneaton and Bedworth, and help people to live and age better.
- 6.10. Sustainability of facility provision is key to maintaining these opportunities; NBBC needs to plan now for the investment requirements of its existing facilities, and work in partnership with other providers and stakeholders to address the other priorities identified through this Strategy.

### **PRINCIPLES FOR FUTURE PROVISION**

- 6.11. Analysis of existing provision also identifies the principles that should underpin all future sport and leisure facility development in Nuneaton and Bedworth. These are to:
- **Ensure residents in all areas of Nuneaton and Bedworth have good quality, local, accessible and affordable facilities**
  - **Replace / refurbish ageing facilities where new provision is needed; all new and refurbished provision should be designed and developed based on Sport England and NGB guidance, and be fully inclusive**
  - **Rationalise existing provision where new fit for purpose facilities can replace/improve existing buildings**
  - **Invest in existing provision to improve quality**
  - **Invest strategically to ensure economic viability and sustainability of provision**
  - **Where possible, provide facilities (formal and informal) closer to where people live; improved access to community halls across the Borough will facilitate increased opportunities for participation at local level**
  - **Aim to ensure that more facilities on education sites provide opportunities (through a formal agreement) for community access**

### **PRIORITY INVESTMENT NEEDS**

- 6.12. The facilities that have been identified as being in need of investment are:

Table 6.2: Priority Facility Investment Needs

FACILITY TYPE	CURRENT NEED	LOCATION	NEED BY 2031	LOCATION
<b>SPORTS HALLS</b>	5.5 badminton courts	Boroughwide	Additional 3.47 badminton courts (Total 8.97 courts)	Boroughwide
<b>SWIMMING POOLS</b>	1 x 4 lane 25m pool equivalent) Learner/training pool in Nuneaton (as part of above provision)	North or west of Nuneaton	Additional 2.52 lanes of a 25m pool. (Total 1 x 6 lane x 25m pool equivalent, plus some learner pool space)	North or west of Nuneaton; in Bedworth
<b>FITNESS STATIONS</b>	241 Fitness stations	North of Nuneaton	Total 22 additional  (Total overall need 283)	North, South, East and West of Nuneaton; South of Bedworth
<b>GYMNASTICS FACILITIES</b>	Increased access wherever possible to existing sports halls for gymnastics use, until more dedicated facilities can be provided.	Nuneaton Olympic Gymnastics Club	Development of additional dedicated gymnastics facilities. These facility needs should be driven by the local gymnastics club, supported by NBBC	Nuneaton Olympic Gymnastics Club
<b>CYCLING</b>	Development of safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities could be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups.	Boroughwide	Development of safe, traffic-free cycling facilities in the Borough such as MTB trails, BMX pump/ play tracks or community level closed road circuits. The facilities could be designed to be suitable for coaching and training making them ideal catalysts for supporting the establishment of new cycling clubs/ groups.	
<b>TENNIS COURTS</b>	Improve/reconfigure existing provision and develop further courts if funding/opportunities become available to enhance participation opportunities	Bedworth Miner's Welfare Park Dome, Nuneaton Tennis Club	Enhanced provision of indoor /outdoor tennis courts	Bedworth Miner's Welfare Park Dome, Nuneaton Tennis Club
<b>TABLE TENNIS FACILITIES (DEDICATED)</b>	Provision of purpose built facilities, with dedicated table tennis tables.	Boroughwide	Provision of purpose built facilities, with dedicated table tennis tables.	There is a need for table tennis facilities, particularly at community level, and an opportunity to work with Ambleside Sports Club to develop dedicated facilities
<b>BOXING FACILITIES</b>	Increased number of facilities that can be used for boxing – formal and informal	Community Halls	Increased number of facilities that can be used for boxing – formal and informal	Community Halls
<b>ATHLETICS FACILITIES</b>	Improved infrastructure	Pingles Stadium	Improved infrastructure	Pingles Stadium
<b>INFORMAL FACILITIES</b>	Increased provision of walking, cycling and jogging routes/paths.	Boroughwide	Increased provision of walking, cycling and jogging routes/paths, and especially in new housing developments.	Boroughwide
<b>COMMUNITY HALLS</b>	Development of a network of community hubs, linked to the formal sports facilities and programmes.	Identified priority halls for investment are: <ul style="list-style-type: none"> <li>• Nuneaton Clubs 4 Young People</li> <li>• Keresley Community Centre</li> <li>• Edward St Day Centre</li> <li>• Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns ie Bulkington, Bedworth Heath, and Exhall.</li> </ul>	Development of a network of community hubs, linked to the formal sports facilities and programmes	Other community halls to be identified as strategic investment opportunities as the network grows



FACILITY TYPE	CURRENT NEED	LOCATION	NEED BY 2031	LOCATION
		<ul style="list-style-type: none"> <li>Halls in identified areas of high SOA deprivation, as communities in these areas are also less likely to participate in physical activity on a regular basis</li> </ul>		

FINAL REPORT

6.13. The exact scale of provision in each town, and the options to consider in determining this, given the inter-relationship across the Borough, these are set out in detail in Section 5 Tables 5.4 and 5.7.

6.14. It is important to stress that the priorities identified above could be provided in three main ways:

- **New build facilities**
- **Extensions to existing facilities (if possible on the same site)**
- **Changing the operational timetable – this could create more capacity for community use, if for example, club time was reduced; alternatively, longer opening hours could create more capacity. However, given the scale of population growth in the Borough over the next few years, it is unlikely that operational changes alone will address increased demand for sports facilities.**

## OTHER PRIORITIES AND NEEDS

### CAPITAL INVESTMENT

6.15. It is clear from the strategy analysis that there is a need for capital investment in Nuneaton and Bedworth's existing facility network, refurbishment or replacement of this, to address both current and future needs. Whilst some of this investment relates to additional facility provision, there is also a need for investment in existing ageing stock; increased participation is more likely to be achieved if the environment in which people take part is good quality and fit for purpose.

6.16. It is also clear that delivery of the levels of investment required will only result from a local partnership approach. The development of improved sports facilities, and physical activity environments, will facilitate increased participation, which in turn will benefit individual and community health. The challenge is that the greatest health benefit will be gained by encouraging the inactive, to become active.

6.17. In relation to getting more people active, it is important to highlight the following issues:

- **Many of NBBC's existing facilities are already full (Sports halls operating at capacity (Jubilee Sports Centre, Etone Sports Centre; swimming pools operating at capacity (Pingles Leisure Centre(100%) and Bedworth Leisure Centre (78%)), as well as other facilities in the Borough – Nuneaton Sports Academy, Nuneaton Fitness and Wellbeing centre, George Elliot School, St Thomas More Catholic School and Technical College**
- **Much of the existing facility portfolio is ageing; quality is likely to deteriorate over time**
- **Increasing population will put additional demands on the capacity of existing facilities**
- **Increasing participation will increase demand on existing facilities**

6.18. These issues all highlight the need for investment, and additional provision. Whilst some of this may be met through extending the operational hours of existing school sports halls (and generating the schools additional income), there remains a need for NBBC to consider investment in additional built sports facility provision, given NBBC's stated commitment to providing high quality leisure facilities for the community.

6.19. NBBC will need to consider, through technical feasibility studies, how best to address the identified needs for future provision; given the existing leisure centres are all well-located, extension and new build on current sites may be an option.

6.20. Equally, new build on alternative sites should also be considered, if the facility mix developed can demonstrate viability.

### IMPROVED LOCAL PARTNERSHIP WORKING

6.21. In order to deliver the identified Strategy needs, and the key outcome of increased participation to address health inequalities, plus meet demands from increased population, there is a need for some fundamental changes in approach. The development of new, and improved facilities is a mechanism to deliver these outcomes.

6.22. The really key issue to address initially is that of partnership working to open up existing community halls to offer and deliver increased participative opportunities, particularly for those who are currently inactive.

6.23. Working across Nuneaton and Bedworth's communities, to target those who are inactive, this approach aims to take opportunities for physical activity to local areas, to overcome barriers of access, and develop participation through informal places and places, as well as delivering programmes in formal sports facilities.

6.24. More joined-up partnerships on the ground, with shared, and agreed local priorities will address the health issues in Nuneaton and Bedworth, and contribute to NBBC's Health Offer much more successfully than organisations working on their own.

### HIERARCHY OF FACILITY PROVISION

6.25. Development of a hierarchy of facility provision, which includes both formal and informal sports facilities is an opportunity in Nuneaton and Bedworth. Given the nature of the Borough, with two main towns and smaller settlements, and the locations of new housing development, it is not economically viable to provide a sports hall or swimming pool in every community. It is also inevitable that there will be fewer specialist facilities in an area, than those which are multi-purpose.

6.26. It is therefore a priority to invest, not just in the formal sports facilities to provide opportunities for participation, but in the community halls around the Borough, to enable them to provide a wider activity offering at a very local level. Investment may be needed in resources, people, and programming, as well as in the facilities themselves.

6.27. This model of facility provision is based on a 'hub and spoke' approach. Formal sports facilities, located in the main towns (areas of highest population) form the 'hubs' at the centre of the participation model; these are then linked to, and complemented by school halls, which are open for community access, and community halls where informal activities are offered.

### OVERVIEW

6.28. Although Nuneaton and Bedworth has good sports facilities there are some ageing facilities, which will require refurbishment and/or replacement in the medium term. Replacement of these facilities in the medium to long term provides an opportunity to consider provision of larger sports halls to meet both current and future demand. Additional swimming provision is also needed to meet future demand as a result of population growth, but also to meet current demand; two of NBBC's swimming pools are already very full, and there is no capacity to increase participation at peak times. Future demand may have the potential to be addressed through facility extension, or refurbishment, as well as new build.

6.29. The anticipated population growth in Nuneaton and Bedworth to 2031 needs to be appropriately catered for in terms of demand for sports facilities – both formal facilities and informal, multi-purpose spaces.

- 6.30. In Nuneaton and Bedworth this means ensuring geographical distribution of facilities to enable more people to access facilities in the urban area by walking, and/or cycling. It also means better quality facilities, given the age, in particular of NBBC provision, but also some facilities on education sites.
- 6.31. The provision of a network of high quality and accessible facilities will contribute to the overall priority for healthier lifestyles in Nuneaton and Bedworth, across all age groups. Facilitating opportunities to be more physically active, more often is also important, to contribute to a reduction in health inequalities across Nuneaton and Bedworth, and help people to live and age better, because they are more active.
- 6.32. In order to realise the above Vision and Aims for sport and leisure facility provision in Nuneaton and Bedworth there are a number of key priorities that need to be addressed, and implemented. These are set out below in the Action Plan, based on the recommendations for future provision.

### PLANNING POLICY AND SECURING DEVELOPER CONTRIBUTIONS

- 6.33. In order to implement the Strategy recommendations and address identified needs for improved and additional facility provision, NBBC will need to identify and secure capital funding from a range of sources. Developer's contributions CIL/S106 will be a key part of this funding moving forward.
- 6.34. The facility investment needs identified in the Strategy and set out in Table 6.2, provide the definitive investment priorities and locations for this investment. This should inform Borough Plan policy, and specifically the priorities against which to secure developer contributions moving forward.

### PLANNING OBLIGATIONS

- 6.35. NBBC wishes to create sustainable communities and therefore future infrastructure requirements, generated as a result of new development, will need to be put in place to address identified community needs. NBBC will therefore expect developers and applicants to compensate for, or mitigate the impacts of, their schemes through specific community provisions or by Developers' Contributions.
- 6.36. The main mechanism for the delivery of such community benefits are planning obligations, secured by agreements concluded under Section 106 of the Town and Country Planning Act 1990 (as amended by the Planning and Compensation Act 1991). Government guidance (Source: Circular 5/05 *Planning Obligations*), states that planning obligations should only be concluded where they are:
- **Relevant to planning;**
  - **Necessary to make the proposed development acceptable in planning terms;**
  - **Directly related to the proposed development;**
  - **Fairly and reasonably related in scale and kind to the proposed development; and**
  - **Reasonable *in all other respects*.**
- 6.37. Planning obligations (including S106 and tariffs) are now required to meet three tests (in italics above) under the Community Infrastructure Levy (CIL) Regulation 122 (since 6th April 2010).
- 6.38. Circular 5/05 *Planning Obligations* also:
- **Encourages the pooling of contributions from smaller schemes where the individual proposal will have some impact, but not sufficient to justify a whole new item of provision; and**
  - **Promotes the use of formulae and standard charges, which can speed up negotiations and help remove uncertainty.**

6.39. It is anticipated that NBBC will seek contributions where new development would exceed the capacity of existing services and facilities, either because of the scale of development or because such facilities are already at or above capacity (this is pertinent to existing NBBC pools and halls in particular in relation to planned development north of Nuneaton, at the Woodlands and Arbury). Developers' Contributions can be utilised to upgrade existing facilities as well as to provide new ones.

6.40. The options to achieve this are:

- **Planning obligations may be used to secure benefits on the site itself or on other suitable sites within a local authority area.**
- **The facilities and other provisions, sought in association with development, can be made by on site provision or by a financial contribution to provision, or the upgrading of facilities nearby.**
- **Where provision is to be made onsite, NBBC will expect the developer to provide suitable land in an appropriate location and also construct the element or provision to the satisfaction of the local authorities. Alternatively, the developer may make a financial contribution to NBBC so that they may arrange for the construction and development of the element or facility.**

### **MAINTENANCE CONTRIBUTIONS**

6.41. Circular 5/05 also states that where the benefits of contributions are predominantly for the users of the associated development, it may be appropriate for a developer to contribute to maintenance. The key points are that:

- **If the facility is to be used by a wider public, the costs of maintenance and recurrent expenditure should be borne by the relevant authority.**
- **Where contributions are for the initial support (pump priming) of new facilities, these should also reflect the time lag between the provision of the new facility and its inclusion in public sector funding streams. Pump priming maintenance payments should be time limited.**
- **Commuted sum payments covering a period of 20 years maintenance, and which will take account of inflation, will be sought for open space, play space, parks and playing fields and other appropriate elements such as areas of landscaping and of nature conservation value.**

6.42. NBBC should seek developer contributions based on the capital costs of providing a typical facility. The calculation includes basic building costs, landscaping and external works, professional fees and initial equipment costs. For sports facilities, costs have been calculated using a combination of Sport England's regularly updated Sports Facilities Kitbag Quarterly Costs publications and other appropriate examples of recent facility comparable costs e.g. Sports Facility Calculator.

6.43. Appendix 13 sets out some examples of the sports facility needs (based on a population generated by 2.38 people per new dwelling) generated by the six strategic housing sites planned for the Borough together with the capital costs of these. Costs will need to be updated as appropriate, depending on when development is planned and agreed, using Sport England design and cost guidance <https://www.sportengland.org/facilities-planning/tools-guidance/design-and-cost-guidance/> as well as the appropriate Local Building Costs Inflation Index whichever is the higher.

- 6.44. In some cases, new residential developments will not generate the need for a new sports facility. However, where developments are located in areas where additional pressure will be placed on existing sports facilities by the development, the local authorities will seek contributions at the standard rate, for the enhancement and extension of existing sports in the vicinity of the development. This could be a key opportunity for NNBC to refurbish existing provision e.g. Etone and Jubilee Sports Centres and Bedworth Leisure Centre.
- 6.45. Where appropriate, NNBC will require the transfer of a site which is appropriately accessible, located, serviced and of appropriate quality, to the authority at a peppercorn rate.
- 6.46. If larger developments generate a need for and/or locate suitable community provision e.g. community hall then these will be located on-site. Otherwise, off-site contributions will be sought to support nearby existing or new sites, and/or for identified, more strategic sites (such as larger, high quality, leisure facilities serving more than the local need).
- 6.47. It is also important to highlight that the National planning guidance (Circular 05/05) allows for cross boundary and pooled Developers' Contributions. This is an opportunity particularly for the collection of funding towards identified investment needs for community halls.

## RECOMMENDATIONS

### SPORTS HALLS

#### RECOMMENDATION 1 (R1)

NNBC prioritises investment into sports hall provision to:

- **Improve and enhance the quality of Jubilee Sports Centre and Etone Sports Centre(refurbishment/extension/replacement)**
- **Address identified need for provision of an additional 8.97 badminton courts in the Borough by 2031 through replacement/extension of existing provision at Bedworth Leisure Centre and new build facilities**
- **If a 6 or 8 court hall is provided in the Borough, priority should be given to provision of facilities for Indoor Netball, given the needs identified in the consultation analysis**

#### RECOMMENDATION 2 (R2)

NNBC works with relevant partners to secure investment to improve existing sports halls with capacity for community use e.g. Ash Green Arts School and College

#### RECOMMENDATION 3 (R3)

NNBC works with relevant partners to extend opportunities at existing sports halls with capacity for increased community use e.g. Ash Green Arts School and College, North Warwickshire and Hinckley College, Higham School, Nicholas Chamberlain School of Science and Technology

## SWIMMING POOLS

### RECOMMENDATION 4 (R4)

NBBC prioritises investment into swimming pool provision to:

- **Address identified need for provision of additional swimming pool facilities in the Borough by 2031- equivalent of 1 x 6 lane x 25m pool plus some learner pool water space.**
- **Addressing the need for additional swimming pool provision should include:**
  - a new learner pool at Pingles Leisure Centre, and/or a new build facility to the North of Nuneaton
  - replacement/extension of existing provision at Bedworth Leisure Centre
  - new 4 lane x 25m pool (minimum scale) North of Nuneaton

### RECOMMENDATION 5 (R5)

Additional swimming facility provision is planned strategically across the Borough, to make most effective use of available resources, avoid duplication, address need and deliver sustainable provision, given the impact of facilities developed in Nuneaton on Bedworth and vice versa.

## HEALTH AND FITNESS

### RECOMMENDATION 6 (R6)

NBBC prioritises the need to address the current (-241) and future (-283 by 2031) under – supply of fitness stations in the Borough.

- **Additional provision should be developed as part of any new build / extension / refurbishment programme to existing facilities.**
- **Opportunity should be taken to install small numbers of fitness stations in the priority community halls with which NBBC works to develop increased opportunities for regular participation in physical activity.**

## OTHER SPORTS FACILITIES

### RECOMMENDATION 7 (R7)

NBBC works with Nuneaton Olympic Gymnastics Club, British Gymnastics and other relevant local, regional and local partners to develop additional purpose built gymnastics provision, which is club led and operated.

### RECOMMENDATION 8 (R8)

NBBC works with local boxing clubs and groups and the NGB to develop more facilities that can be used for boxing training at a local level, particularly through the network of community halls.

### RECOMMENDATION 9 (R9)

NBBC continues to work with local partners to improve existing tennis court provision in the Borough, and develop new indoor/outdoor court facilities.

Priority projects are:

- **Development of courts at Bedworth Miner's Welfare Park, in partnership with Bedworth Cricket Club**
- **Development of improved court capacity and surfaces at Nuneaton Tennis Club**

### RECOMMENDATION 10 (R10)

NBBC monitors and reviews the need for additional indoor cricket provision in the Borough, given the identified need for additional training facilities in the 2016 PPS, including indoor cricket nets in any new development of sports halls in the borough should be considered.

### RECOMMENDATION 11 (R11)

NBBC works with local cycling clubs and British cycling to develop additional cycling facilities in the borough to respond to local need.



**RECOMMENDATION 12 (R12)**

NBBC works with Ambleside Sports Club to support the development of purpose built table tennis facilities. Additional provision should be made for table tennis through the community halls network, with priority locations being Stockingford, and Keresley Community centres, and Nuneaton Club 4 Young People.

**RECOMMENDATION 13 (R13)**

NBBC continues to work with Nuneaton Athletics Club, England Athletics and other local users of the Athletics Stadium to improve and develop infrastructure which will support increased participation and club development.

**RECOMMENDATION 14 (R14)**

NBBC monitors and keeps under review the need for additional bowls provision in the Borough, working closely with local clubs to understand where and when demand exceeds capacity.

**RECOMMENDATION 15 (R15)**

NBBC seeks to secure CIL/S106 contributions towards the development of additional and safe walking and cycling routes.

**RECOMMENDATION 16 (R16)**

NBBC works with local schools, the County Council and Sport England to develop formal community use agreements in:

- **Schools where they are not currently in place, or at minimum commitments for a period of time to protect community access.**
- **All new schools as part of Planning Conditions**

**RECOMMENDATION 17 (R17)**

NBBC identifies the level of capital funding required to address the identified investment needs for sports facilities and community halls, and investigates the various sources available for capital funding. CIL/S106 should be major contributors.

#### **RECOMMENDATION 18 (R18)**

NBBC prioritises investment in the development of a local, quality network of community facilities, in partnership with local health and community organisations, to develop and deliver targeted participation interventions. Increasing local opportunities to take part in regular physical activity, in the local community, based on the activity analysis and involving partners who have a stake in reducing health inequalities, will increase participation and thereby invest in the health of the Nuneaton and Bedworth community.

#### **RECOMMENDATION 19 (R19)**

Identified priority halls for investment are:

- **Nuneaton Clubs 4 Young People**
- **Keresley Community Centre**
- **Edward St Day Centre**
- **Consideration should also be given to investing in facilities in terms of programmes and activities in each of the communities around the main towns i.e. Bulkington, Bedworth Heath, and Exhall.**
- **Halls in identified areas of high SOA deprivation, as communities in these areas are also less likely to participate in physical activity on a regular basis**

Priority halls to be considered for asset transfer are Stockingford and Keresley Community Centres and Newtown Centre to local community groups.

#### **RECOMMENDATION 20 (R20)**

There should be on-going monitoring of this Strategy through its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.

**ACTION PLAN**

6.48. The Action Plan underpinning the Strategy is summarised in the table below:

**Table 6.3: Strategy Action Plan**

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 1 (R1)</b>  NBBC prioritises investment into sports hall provision to: <ul style="list-style-type: none"> <li>• <b>Improve and enhance the quality of Jubilee Sports Centre and Etone Sports Centre (refurbishment /extension / replacement)</b></li> <li>• <b>Address identified need for provision of an additional 8.97 badminton courts in the Borough by 2031 through replacement/extension of existing provision at Bedworth Leisure Centre and new build facilities</b></li> <li>• <b>If a 6 or 8 court hall is provided in the Borough, priority should be given to provision of facilities for Indoor Netball, given the needs identified in the consultation analysis</b></li> </ul>	Ensure the need for additional sports hall provision is reflected in the Borough Plan	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	Undertake technical feasibilities to determine how best to meet identified demand for additional courts, (needs to link to opening school sites without pay and play community use)	NBBC, external consultants	Medium term		Officer time - NBBC Planning and leisure officers, external consultants, Sport England
<b>RECOMMENDATION 2 (R2)</b>  NBBC works with relevant partners to secure investment to improve existing sports halls with capacity for community use e.g. Ash Green Arts School and College.	NBBC works with relevant partners to secure investment	NBBC, Ash Green Arts School and College, WCC	Medium term		Officer time - NBBC Planning and leisure officers
<b>RECOMMENDATION 3 (R3)</b>  NBBC works with relevant partners to extend opportunities at existing sports halls with capacity for increased community use e.g. Ash Green Arts School and College, North Warwickshire and Hinckley College, Higham School, Nicholas Chamberlain School of Science and Technology	Develop a partnership approach to discussions with Warwickshire County Council (WCC), existing, and all new secondary schools to develop formal community use agreements for on-site sports facilities.	NBBC to initiate	Ongoing		Officer time - NBBC leisure and planning officers, WCC, Sport England, relevant local schools
<b>RECOMMENDATION 4 (R4)</b>  NBBC prioritises investment into swimming pool provision to: <ul style="list-style-type: none"> <li>• <b>Address identified need for provision of additional swimming pool facilities in the Borough by 2031-equivalent of 1 x 6 lane x 25m pool plus some learner pool water space.</b></li> <li>• <b>Addressing the need for additional swimming pool provision should include:</b> <ul style="list-style-type: none"> <li>➢ a new learner pool at Pingles Leisure Centre, and/or a new build facility to the North of Nuneaton</li> <li>➢ replacement/extension of existing provision at Bedworth Leisure Centre</li> <li>➢ new 4 lane x 25m pool (minimum scale) North of Nuneaton</li> </ul> </li> </ul>	Ensure the need for additional swimming pool provision is reflected in the Borough Plan  Review the options for delivery of the identified need for future swimming provision in the Borough, and decide on the way forward as all options will depend on each other	NBBC	Short term		Officer time - NBBC Planning and leisure officers

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 5 (R5)</b></p> <p>Additional swimming facility provision is planned strategically across the Borough, to make most effective use of available resources, avoid duplication, address need and deliver sustainable provision, given the impact of facilities developed in Nuneaton on Bedworth and vice versa.</p>	Ensure the need for additional swimming pool provision is reflected in the Borough Plan	NBBC	Short term		Officer time NBBC - Planning and leisure officers
	Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough	NBBC	Short term		Officer time NBBC - Planning and leisure officers
	Undertake technical feasibilities to determine how best to meet identified demand for additional pools,	NBBC, external consultants	Medium term		Officer time - NBBC Planning and leisure officers, external consultants, Sport England
<p><b>RECOMMENDATION 6 (R6)</b></p> <p>NBBC prioritises the need to address the current (-241) and future (-283 by 2031) under – supply of fitness stations in the Borough.</p> <p>Additional provision should be developed as part of any new build / extension / refurbishment programme to existing facilities.</p> <p>Opportunity should be taken to install small numbers of fitness stations in the priority community halls with which NBBC works to develop increased opportunities for regular participation in physical activity</p>	Ensure the need for additional provision is reflected in the Borough Plan	NBBC	Short term		Officer time - NBBC Planning and leisure officers
	Ensure identified facility needs are reflected in the CIL/S106 funding requirements for the Borough	NBBC	Short term		Officer time - NBBC Planning and leisure officers
<p><b>RECOMMENDATION 7 (R7)</b></p> <p>NBBC works with Nuneaton Olympic Gymnastics Club, British Gymnastics and other relevant local, regional and local partners to develop additional purpose built gymnastics provision, which is club led and operated.</p>	Establish a partnership working group with local club to support development of improved facilities	NBBC; local gymnastics club	Medium		NBBC leisure officers, NGB, Sport England; local gymnastics club; capital budget
<p><b>RECOMMENDATION 8 (R8)</b></p> <p>NBBC works with local boxing clubs and groups and the NGB to develop MORE facilities that can be used for boxing training at a local level, particularly through the network of community halls.</p>	Establish a partnership working group with local boxing clubs to support development of improved facilities	NBBC; local boxing clubs; community hall management committees	Medium		NBBC leisure officers, NGB, Sport England; local boxing clubs; capital budget
<p><b>RECOMMENDATION 9 (R9)</b></p> <p>NBBC continues to work with local partners to improve existing tennis court provision in the Borough, and develop new indoor/outdoor court facilities.</p> <p>Priority projects are:</p> <ul style="list-style-type: none"> <li>• <b>Development of courts at Bedworth Miner's Welfare Park, in partnership with Bedworth Cricket Club</b></li> <li>• <b>Development of improved court capacity and surfaces at Nuneaton Tennis Club</b></li> </ul>	Establish a partnership working group with local tennis clubs to support development of improved facilities	NBBC; local tennis clubs, Bedworth Cricket Club, Bedworth Miner's Welfare Park Friends group	Short		NBBC leisure officers, NGB, Sport England; local tennis clubs; capital budget

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 10 (R10)</b></p> <p>NBBC monitors and reviews the need for additional indoor cricket provision in the Borough, given the identified need for additional training facilities in the 2016 PPS.</p> <p>Including indoor cricket nets in any new development of sports halls in the borough should be considered.</p>	Establish a partnership working group with local clubs to support development of improved indoor facilities	NBBC; local cricket clubs	Medium		NBBC leisure officers, NGB, Sport England; local cricket clubs; capital budget
<p><b>RECOMMENDATION 11 (R11)</b></p> <p>NBBC works with local cycling clubs and British cycling to develop additional cycling facilities in the borough to respond to local need.</p>	Establish a partnership working group with local cycling clubs to support development of improved facilities	NBBC; local cycling clubs	Medium		NBBC leisure officers, NGB, Sport England; local cycling clubs; capital budget
<p><b>RECOMMENDATION 12 (R12)</b></p> <p>NBBC works with Ambleside Sports Club to support the development of purpose built table tennis facilities.</p> <p>Additional provision should be made for table tennis through the community halls network, with priority locations being Stockingford, and Keresley Community Centres, and Nuneaton Club 4 Young People.</p>	Establish a partnership working group with Ambleside Sports Club to support development of purpose built table tennis facilities	NBBC; local table tennis clubs	Short		NBBC leisure officers, NGB, Sport England; Ambleside Sports club; capital budget
	Establish a partnership working group with Stockingford, and Keresley Community centres, and Nuneaton Club 4 Young People to assess opportunities to develop and provide table tennis facilities	NBBC; local table tennis clubs	Short		NBBC leisure officers, NGB, Sport England; identified Community Centres; capital budget
<p><b>RECOMMENDATION 13 (R13)</b></p> <p>NBBC continues to work with Nuneaton Athletics Club, England Athletics and other local users of the Athletics Stadium to improve and develop infrastructure which will support increased participation and club development.</p>	Establish a partnership working group with local club to support development of improved facilities	NBBC; local athletics club	Medium		NBBC leisure officers, NGB, Sport England; local gymnastics club; capital budget
<p><b>RECOMMENDATION 14 (R14)</b></p> <p>NBBC monitors and keeps under review the need for additional bowls provision in the Borough, working closely with local clubs to understand where and when demand exceeds capacity,</p>	Establish a partnership working group with local club to support development of improved facilities	NBBC; bowls clubs	Medium		NBBC leisure officers, NGB, Sport England; local gymnastics club; capital budget
<p><b>RECOMMENDATION 15 (R15)</b></p> <p>NBBC seeks to secure CIL/S106 contributions towards the development of additional and safe walking and cycling routes</p>	Use the Strategy evidence base to secure S106/ contributions in new housing developments.	NBBC	Short		NBBC planning officers; capital budget

RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 - 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 16 (R16)</b> NBBC works with local schools, the County Council and Sport England to develop formal community use agreements in:</p> <ul style="list-style-type: none"> <li><b>Schools where they are not currently in place, or at minimum commitments for a period of time to protect community access.</b></li> <li><b>All new schools as part of Planning Conditions</b></li> </ul>	Open discussions with North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College to secure increased pay and play community access to existing facilities	NBBC; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; Warwick shire County Council (WCC)	Short		NBBC Leisure officers; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; WCC; revenue funding
	Work towards sourcing a formal Community Use Agreement with North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College	NBBC; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; Warwick shire County Council (WCC)	Short		NBBC Leisure officers; North Warwickshire and Hinckley College, St Thomas Moore Catholic School and Technology College, Higham School, Nicholas Chamberlaine Technology College; WCC; revenue funding
<p><b>RECOMMENDATION 18 (R18)</b> NBBC prioritises investment in the development of a local, quality network of community facilities, in partnership with local health and community organisations, to develop and deliver targeted participation interventions. Increasing local opportunities to take part in regular physical activity, in the local community, based on the activity analysis and involving partners who have a stake in reducing health inequalities, will increase participation and thereby invest in the health of the Nuneaton and Bedworth community.</p>	Work with NBBC planning colleagues and Warwickshire shire County Council Education department to ensure all new schools developed have community use as a planning condition		Ongoing		NBBC Leisure officers; WCC; revenue funding
<p><b>RECOMMENDATION 17 (R17)</b> NBBC identifies the level of capital funding required to address the identified investment needs for sports facilities and community halls, and investigates the various sources available for capital funding. CIL/S106 should be major contributors.</p>	Work with NBBC planning colleagues to identify potential levels of capital funding from residential development	NBBC leisure officers	Medium		NBBC Capital budget;
	Working with partners identify all potential sources of capital funding to support new/extended facility provision in the Borough	NBBC leisure officers	Medium		External funding
<p><b>RECOMMENDATION 20 (R20)</b> There should be on-going monitoring of this Strategy through its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.</p>	Establish monitoring process  Ensure ongoing dialogue with neighbouring local authorities	NBBC	Ongoing		NBBC Leisure officers (Health Champions Group)

## DISCLAIMER

Forecasts and recommendation in any proposal, report or letter are made in good faith and on the basis of the information before the Company at the time. Their achievement must depend, among other things, on effective co-operation of the Client and the Client's staff. In any consequence, no statement in any proposal, report or letter is to be deemed to be in any circumstances a representation, undertaking, warranty or contractual condition.

FINAL REPORT

