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# Nuneaton and Bedworth Household Shopping Survey for Strategic Perspectives

August 2010

Job Ref: 200710

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Sample Questionnaire

### Introduction

### 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Nuneaton and Bedworth area to determine food shopping, non-food shopping and leisure habits.

### 1.2 Research Methodology

A total of 1000 telephone interviews were conducted between Thursday 5<sup>th</sup> August and Wednesday 18<sup>th</sup> August. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day, in the evening and at weekends. All respondents were the main food shopper in the household, determined using a preliminary filter question.

A random sample of live interviews were listened in to and assessed by our CATI Team Leaders to verify that the quality of interviewing was being maintained.

### 1.2.1 Sampling

Selection was done using random stratified sampling from all available telephone numbers within the defined survey area. The survey area was segmented into 2 zones, inside and outside the BC boundary. The zone details were:

Within the boundary:

Postcode Sectors	Number of Interviews
CV6 6	3
CV11 6	94
CV10 0	72
CV11 5	61
CV11 4	71
CV10 7	65
CV10 8	70
CV10 9	83
CV12 8	62
CV12 0	50
CV12 9	69
	700

#### Outside the boundary:

Postcode Sectors	Number of Interviews
LE10 3	11
LE10 0	81
LE10 1	41
LE10 2	56
LE9 8	38
CV13 6	17
CV9 1	24
CV7 9	32
	300

#### 1.2.2 Statistical Reliability

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

The 95% confidence intervals for this survey are as follows:

%ge Response	95% confidence interval
10	1.9
20	2.5
30	2.8
40	3.0
50	3.1

# Appendix 1:

**Data Tabulations** 

By Postcode part 1

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	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Q01 Where do you norm	ally go f	or yo	ur house	hold	's main t	food	and gro	cery s	shopping	g i.e.	primaril	y bul	k 'trolley	' pur	chases?													
Aldi, Kingswood Road, Nuneaton	2.5%	25	1.4%	1	1.5%	1	11.4%	8	9.6%	8	0.0%	0	1.6%	1	3.2%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	9.7%	6	4.3%	3	0.0%	0	0.0%	0	3.1%	1
Asda, Abbey Park, Coventry	1.6%	16	0.0%		1.5%	1		0	0.0%	0		0		0		0	8.0%	4			11.6%	8		0	0.0%	0	9.4%	3
Asda, Barwell Lane,	9.7%	97	0.0%	0		0		0	0.0%	0		0		0		0		0		0	0.0%		11.8%	2		0	0.0%	0
Hinckley Asda, Newtown Road,	24.5%	245	48.6%	35	53.8%	35	51.4%	36	56.6%	47	33.8%	24	27.9%	17	29.8%	28	6.0%	3	1.6%	1	7.2%	5	23.5%	4	0.0%	0	0.0%	0
Nuneaton		_												_														
Co-Op, Abbey Street,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	0.1%	1	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	1 10/	1	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0
Co-Op, Coniston Way, Nuneaton	0.1%	1	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	U	1.1%	1	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Co-Op, Kem Street,	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Co-Op, New Century Way,	0.4%	4	1.4%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton																												
Farmfoods Ltd, Camborne Drive, Horestone	0.5%	5	0.0%	0	3.1%	2	0.0%	0	1.2%	1	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G R Supermarket, Church Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods Ltd,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Street, Nuneaton																												
Iceland Foods Plc, Mill Street, Bedworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland Foods Plc, Queens	0.6%	6	1.4%	1	0.0%	0	2.9%	2	1.2%	1	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Nuneaton Iceland, Queens Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton																												
Lidl, Queens Road, Nuneaton	0.3%	3		0		2	0.0%	0		0		0		1	0.0%	0	0.0%	0		0	0.0%	0			0.0%	0	0.0%	0
Morrisons, Alvis Retail Park, Coventry	0.3%	3	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	7.6%	76	2.8%	2	3.1%	2	5.7%	4	3.6%	3	1.4%	1	4.9%	3	6.4%	6	2.0%	1	0.0%	0	0.0%	0	29.4%	5	0.0%	0	0.0%	0
Morrisons, Skipworth Road,	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.2%	5	0.0%	0	0.0%	0	0.0%	0
Binley, Coventry Netto, Regent Street,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Nuneaton One Stop Community Stores	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ltd, Higham Lane, Nuneaton																												
S & K Supermarkets, Arbury	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Nuneaton Sainsbury PLC, Austin	0.7%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Drive, Coventry										_								_				_				_		
Sainsbury PLC, Vicarage	12.5%	125	19.4%	14	21.5%	14	14.3%	10	9.6%	8	31.0%	22	32.8%	20	31.9%	30	0.0%	0	1.6%	1	4.3%	3	5.9%	1	0.0%	0	0.0%	0

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	Tota	l	CV10 (	)	CV10 '	7	CV10 8	3	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	1
Street , Nuneaton																												
Somerfield Stores Ltd, Camborne Drive,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Nuneaton																												
Tesco Extra, Arena Retail Park, Coventry	6.2%	62	0.0%	0	3.1%	2	2.9%	2	3.6%	3	8.5%	6	0.0%	0	9.6%	9	14.0%	7	6.5%	4	14.5%	10	0.0%	0	66.7%	2	43.8%	14
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Heath Road, Bedworth	0.6%	6	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Jubilee Crescent, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Leicester Street / George Street Ringway,	10.4%	104	0.0%	0	0.0%	0	1.4%	1	1.2%	1	4.2%	3	0.0%	0	1.1%	1	52.0%	26	69.4%	43	30.4%	21	0.0%	0	0.0%	0	21.9%	7
Bedworth																												
Tesco, Raven Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		0		0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Asda online	0.6%	6	1.4%	1	0.0%	0	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado online	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Sainsburys online	0.6%	6	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco online	1.5%	15	2.8%	2	1.5%	1	1.4%	1	2.4%	2	0.0%	0	1.6%	1	0.0%	0	2.0%	1	1.6%	1	1.4%	1	5.9%	1	0.0%	0	3.1%	1
Aldi, Station Street, Atherstone	0.9%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.6%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	5.8%	4	0.0%	0	0.0%	0	3.1%	1
Asda, Ventura Road, Tamworth	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooltrader, Abbeygate Shopping Centre,	0.1%	1	0.0%	-	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	1.6%	1	0.0%	0		0		0	0.0%	Ö	0.0%		0.0%	0		0
Harefield Road, Nuneaton																												
Co-Op, Station Street, Atherstone	1.0%	10	2.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%		0.0%	0		0
Iceland, Brunel Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Market Place. Nuneaton	0.4%	4	1.4%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Arena	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Retail Park, Coventry Marks and Spencer, Ventura Retail Park, Ventura Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	[	CV10	0	CV10 7	,	CV10 8	3	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12	2 0	CV12	8	CV12 9	)	CV13 6		CV6 6		CV7 9	_
Road, Tamworth																												
Morrisons, Marlborough Way, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brunel Road, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermart, Coleshill Road, Chapel End	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hawley Road, Hinckley	4.2%	42	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	1.4%	1	0.0%	0	0.0%	0	1.2%	1	2.8%	2	4.9%	3	2.1%	2	2.0%	1	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	_
Q02 What is the main re-	ason yo	u cho	ose	(store	e mentio	ned a	at Q01) t	o do	your ma	in foc	od and g	rocei	y shop	ping?														
Accessibility by public transport	0.4%	4	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice / price of non- food goods (e.g. clothes, DVDs, etc)	0.5%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	7.4%	74	5.6%	4	1.5%	1	14.3%	10	8.4%	7	7.0%	5	9.8%	6	7.4%	7	8.0%	4	4.8%	3	13.0%	9	11.8%	2	0.0%	0	3.1%	1
Clean shopping environment	0.3%	3	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clubcard / Rewards system	1.9%	19	2.8%	2	0.0%	0	0.0%	0	4.8%	4	1.4%	1	1.6%	1	1.1%	1	0.0%	0	6.5%	4	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Convenient to home	39.7%	397	41.7%	30	36.9%	24	35.7%	25	25.3%	21	33.8%	24	23.0%	14	30.9%	29	46.0%	23	66.1%	41	36.2%	25	41.2%	7	66.7%	2	56.3%	18
Convenient to work	2.4%	24	0.0%	0	4.6%	3	2.9%	2	3.6%	3	7.0%	5	0.0%	0		2	0.0%	0	1.6%	1	1.4%	1	5.9%	1	0.0%	0	0.0%	0
Free car parking	0.8%	8	1.4%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0	3.3%	2	1.1%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Good car parking provision	1.6%	16	5.6%	4	6.2%	4	0.0%	0	0.0%	0	4.2%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good shopping environment	1.4%	14	0.0%	0		3	4.3%	3	0.0%	0	0.0%	0	0.0%	0		1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low prices	19.3%	193	12.5%		23.1%	15	12.9%	9	32.5%		21.1%	15		11	19.1%	18			12.9%	8	27.5%		17.6%		33.3%	1	15.6%	5
Part of shopping trip for non-food goods	0.3%	3	0.0%		1.5%	1	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0		0	0.0%	0		0		0	0.0%	0
Preference for retailer	6.7%		13.9%	10	12.3%	8	7.1%	5	6.0%	5	5.6%	4		3	3.2%	3	4.0%	2		3	4.3%	3	0.0%	0		0	6.3%	2
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of fresh food	5.7%	57	8.3%	6	4.6%	3	4.3%	3	3.6%	3	2.8%	2	19.7%	12	11.7%	11	6.0%	3	1.6%	1	2.9%	2	11.8%	2	0.0%	0	3.1%	1
Safe (during the day)	0.1%	1	0.0%	0		0	0.0%	0		0	1.4%	1		0		0	0.0%	0		0	0.0%	0		0		0	0.0%	0
Safe (during the day) Safe (during the evening	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
/night time)		1				0								0						0								
Use of cafe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		-	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use of cash point / ATM	0.1%	1 1	0.0%	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0				1 1	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Provision of petrol station / car wash	0.1%	_					0.0%			0					1.1%	_	0.0,0				0.0%						0.0%	
Provision of self service tills Provision of delicatessen / bakery / fresh fish counter etc	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other	2.0%	20	1.4%	1	0.0%	0	0.0%	0	2.4%	2	4.2%	3	1.6%	1	3.2%	3	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
No particular reason	1.2%	12	0.0%	0		0	0.0%	0	4.8%	4	1.4%	1	3.3%	2		1	2.0%	1	0.0%	0	1.4%	1	0.0%	0		0	0.0%	0
I use it out of habit	1.6%	16	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	4.9%	3	5.3%	5	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	3.1%	1
I get staff discount / work there	2.6%	26	1.4%	1	0.0%	0	7.1%	5	2.4%	2	2.8%	2		2	3.2%	3	2.0%	1	0.0%	0	2.9%	2		0	0.0%	0	6.3%	2
Delivery service	1.0%	10	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Close to relatives house	0.3%	3	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0
It is easy	0.3%	3	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good layout	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
I get a lift with family	0.5%	5	1.4%	1	0.0%	0	1.4%	1	1.2%	1	2.8%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
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									_		· · · · · c	, -	1															
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12	9	CV13 6	í	CV6 6		CV7	9
(Don't know / varies)	1.1%	11	1.4%	1	1.5%	1	0.0%	0	1.2%	1	1.4%	1	3.3%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Q03 How do you norma			. [STORI	E/DES	STINATI	ON M	ENTION	ED A	T Q01]?																			
Car / van (as driver)	68.4%	661	66.7%	46		48		46	73.4%	58			46.7%	28			57.1%	28		36		41	87.5%	14	100.0%		82.8%	24
Car / van (as passenger)	16.5%	160	15.9%	11		9	16.4%	11	17.7%	14	15.9%		18.3%	11	18.9%		18.4%		13.1%	8	19.4%	13		1	0.0%		10.3%	3
Bus, minibus or coach	4.8%	46		8		2	3.0%	2	6.3%	5		4		2			18.4%	9	3.3%	2	10.4%	7	0.0%	0	0.0%	0		0
Using park & ride facility	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.0%	68	1.4%	1	4.8%	3	7.5%	5	0.0%	0	8.7%	6	30.0%	18	0.0%	0	2.0%	1	19.7%	12	4.5%	3	6.3%	1	0.0%	0	3.4%	1
Taxi	1.0%	10	1.4%	1	0.0%	0	3.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Not applicable / goods delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	12	1.4%	1	1.6%	1	1.5%	1	1.3%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Base:		967		69		63		67		79		69		60		90		49		61		67		16		3		29
Q04 How often do you	normally	do yo	ur main	food	shoppii	ng at	sтс	RE/D	ESTINA	TION	MENTIC	NEC	AT Q01	?														
More than once a week	11.5%	115	15.3%	11	10.8%	7	7.1%	5	3.6%	3	18.3%	13	16.4%	10	8.5%	8	18.0%	9	9.7%	6	23.2%	16	5.9%	1	0.0%	0	0.0%	0
Once a week	71.2%	712	70.8%	51	73.8%	48	72.9%	51	73.5%	61	67.6%	48	67.2%	41	77.7%	73	54.0%	27	71.0%	44	65.2%	45	82.4%	14	100.0%	3	78.1%	25
Once a fortnight	10.7%	107	12.5%	9	9.2%	6	15.7%	11	15.7%	13	9.9%	7	9.8%	6	6.4%	6	12.0%	6	6.5%	4	7.2%	5	5.9%	1	0.0%	0	18.8%	6
Once a month	4.5%	45	1.4%	1	6.2%	4	2.9%	2	4.8%	4	4.2%	3	6.6%	4	3.2%	3	16.0%	8	6.5%	4	4.3%	3	0.0%	0	0.0%	0	3.1%	1
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.2%	3	0.0%	0	4.8%	3	0.0%	0	5.9%	1	0.0%	0	0.0%	0
(Don't know)	0.3%	3	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Total	[	CV10 0		CV10 7		CV10	8	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	3	CV12 9	9	CV13 6		CV6 6		CV7 9	_
Q05 In addition to (\$	STORE I	MENT	IONED AT	ΓQO	)1), are th	ere	any oth	er sto	ores that	you	regulari	y use	e for you	r mai	n-food s	hopp	ing?											
Aldi, Kingswood Road, Nuneaton	3.4%	34	1.4%	1	7.7%	5	11.4%	8	9.6%	8	2.8%	2	3.3%	2	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth	2.7%	27	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	8.0%	4	21.0%	13	10.1%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Abbey Park, Coventry	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.6%	1	0.0%	0	2.0%	1	1.6%	1	8.7%	6	0.0%	0	0.0%	0	12.5%	4
Asda, Barwell Lane, Hinckley	3.9%	39	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Asda, Newtown Road , Nuneaton	9.7%	97	8.3%	6	7.7%	5	14.3%	10	10.8%	9	8.5%	6	24.6%	15	14.9%	14	6.0%	3	9.7%	6	18.8%	13	11.8%	2	0.0%	0	9.4%	3
Caves Fruit & Veg, Queens Road, Nuneaton	0.3%	3	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Abbey Street, Nuneaton	0.7%	7	0.0%	0	0.0%	0	1.4%	1	1.2%	1	1.4%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Co-Op, Kem Street, Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0		0	5.6%	4		0		1	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Co-Op, New Century Way, Nuneaton	0.1%	1			0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0			0.0%	0	0.0%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.2%	2			1.5%	1	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.2%	2	0.0%	0	0.0%	0	1.4%	1		1	0.0%	0			0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Iceland Foods Plc, Mill Street, Bedworth	1.4%	14	0.0%		0.0%	0	0.0%	0		0	0.0%	0			0.0%	0	6.0%	3	8.1%	5	8.7%	6			0.0%	0	0.0%	0
Iceland Foods Plc, Queens Road, Nuneaton	1.2%	12	0.0%	0	1.5%	1	1.4%	1	6.0%	5	0.0%	0		3		1	0.0%	0	0.0%	0	1.4%	1	0.0%		0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton	0.2%	2		0	0.0%	0	0.0%	0		0	1.4%	1	0.070	0		0	0.0%	0	0.0%	0	0.0%	0			0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton Morrisons, Alvis Retail Park,	0.8% 0.8%	8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		1	0.0% 0.0%	0		4 0	0.0% 0.0%	0	0.0% 10.0%	0 5	1.6% 1.6%	1	2.9% 1.4%	2 1	0.0% 0.0%	0		0	0.0% 3.1%	0
Coventry Morrisons, Hinckley Fields Industrial Estate, Hinckley	5.5%	55	2.8%	2	1.5%	1	0.0%	0	1.2%	1	2.8%	2	3.3%	2	8.5%	8	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Morrisons, Skipworth Road, Binley, Coventry	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	10.0%	5	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Netto, Regent Street , Nuneaton	0.8%	8	2.8%	2	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Austin Drive, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Fletchampstead Highway,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Sainsbury PLC, Trinity Street, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Coventry Sainsbury PLC, Vicarage	5.9%	59	5.6%	4	9.2%	6	2.9%	2	9.6%	8	14.1%	10	3.3%	2	13.8%	13	0.0%	0	6.5%	4	7.2%	5	11.8%	2	0.0%	0	0.0%	0

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	Total		CV10 0	١	CV10 7	'	CV10 8	ł	CV10 9	1	CV11	4	CV11	5	CV11	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Street , Nuneaton Somerfield Stores Ltd.	1.0%	10	1.4%	1	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camborne Drive, Nuneaton				_	0.0,0			_	,		_,,,,			·	211,1						,.		,.					
Tesco Extra, Arena Retail Park, Coventry	4.3%	43	4.2%	3	4.6%	3	5.7%	4	8.4%	7	1.4%	1	1.6%	1	5.3%	5	12.0%	6	9.7%	6	1.4%	1	5.9%	1	33.3%	1	6.3%	2
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Jubilee Crescent, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Tesco, Leicester Street / George Street Ringway, Bedworth	2.5%	25	0.0%	0	3.1%	2	2.9%	2	1.2%	1	2.8%	2	0.0%	0	1.1%	1	6.0%	3	8.1%	5	10.1%	7	0.0%	0	0.0%	0	6.3%	2
Other	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Asda online	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco online	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Aldi, Radford Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Coventry Aldi, Roseberry Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.4%	1	0.0%	0		0	0.0%	0
Coventry		1				0																•						
Aldi, Station Street,	0.6%	6	0.0%	0	0.0%	U	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone Aldi, Watling Street,	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	0.40/		0.00/			0	0.00/	0	0.00/	0		0	0.00/	0	0.00/	0	0.00/	0	1.60/	1	1 40/	1	0.00/	0	0.00/	0	2.10/	1
Asda, Brade Drive, Coventry	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00	0		1	1.4%	1	0.0%	0		0	3.1%	1
Asda, Ventura Road, Tamworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
B and M, Newton Retail Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hill Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Atherstone, Hinckley	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, School Road, Bulkington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, St Nicholas Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Station Street, Atherstone	0.5%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weddington Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington, Nuneaton Costcutter, Stoke Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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	Total		CV10 0		CV10 7		CV10 8		CV10 9	)	CV11 4	ı	CV11	5	CV11 6	6	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Farmers Markets, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Iceland, Brunel Road, Hinckley	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Lidl, Hawley Road, Hinckley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Chapel End	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Market Place, Nuneaton	4.1%	41	1.4%	1	6.2%	4	10.0%	7	3.6%	3	7.0%	5	6.6%	4	7.4%	7	4.0%	2	8.1%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Precinct, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Arena Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Counting House Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marlborough Way, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Coleshill Road, Chapel End. Nuneaton	0.3%	3	2.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poppler Farm, The Longshoot, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brunel Road, Hinckley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clifton Way, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Bradgate Mall, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hawley Road, Hinckley	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Olivier Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Tesco, Station Road, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Street Market Ventura Retail Park,	0.1% 0.1%	1 1	0.0% 1.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1	0.0% 0.0%	0												
Tamworth	0.1,0	•	2	•	3.070	v	3.070	v	3.070	Ü	3.070	v	0.070	Ü	0.070	J	0.070	J	3.070		3.070		3.070	v	3.070		3.070	Ü

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	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11 (	6	CV12 (	)	CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	
Wilkinsons, Church Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies) (Nowhere else)	1.1% 43.4%	11 434	0.0% 58.3%	0 42		0 36	0.0% 51.4%	0 36	1.2% 41.0%	1 34	1.4% 46.5%	1 33	1.6% 42.6%	1 26	3.2% 36.2%	3 34	4.0% 38.0%	2 19	1.6% 35.5%	1 22	0.0% 30.4%	0 21		0 5	0.0% 66.7%	0 2	0.0% 62.5%	0 20
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Q06 How often do you no Those who visit another	•	•	ou visit tl	he (S	TORE M	ENTI	ONED A	T Q05	5)?																			
More than once a week Once a week Once a fortnight Once a month Less often Varies (Don't know)	13.3% 34.6% 19.8% 20.5% 6.4% 4.6% 0.9%	75 196 112 116 36 26 5	43.3% 16.7% 16.7% 10.0% 0.0%	13 5 5		10 4	2.9%	13 7	10.2% 40.8% 28.6% 10.2% 4.1% 2.0% 4.1%	20 14	10.5% 42.1% 18.4% 18.4% 2.6% 5.3% 2.6%	16 7	34.3% 14.3% 20.0% 25.7% 5.7% 0.0% 0.0%	9	30.0% 13.3% 31.7% 10.0%	8	6.5% 35.5% 25.8% 19.4% 6.5% 6.5%	11 8	20.0% 35.0% 20.0% 12.5% 5.0% 7.5% 0.0%	8 14 8 5 2 3 0	14.6% 31.3% 25.0% 18.8% 2.1% 6.3% 2.1%	12 9 1	0.0% 33.3% 8.3% 33.3% 8.3% 16.7% 0.0%	0 4 1 1 1 2 0	0.0% 0.0% 100.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0	8.3% 16.7%	0 4 1 2 2 3 0
Base:	0.970	566	0.070	30	0.070	29	0.070	34	4.1 /0	49	2.070	38	0.070	35	0.070	60	0.070	31	0.070	40	2.1 70	48	0.070	12	0.070	1	0.070	12
Q07 When you go shopp	ing for	main	food go	ods, d	do you n	orma	illy link t	his tr	ip with a	noth	er activi	ty?																
Yes – non-food shopping Yes – leisure activity Yes – travelling to / from work	12.4% 3.1% 4.8%	124 31 48	9.7% 1.4% 0.0%	7 1 0	21.5% 0.0% 3.1%	14 0 2		10 1 7	8.4% 6.0% 10.8%	7 5 9	18.3% 5.6% 9.9%	13 4 7	9.8% 3.3% 0.0%	6 2 0	16.0% 2.1% 2.1%	15 2 2	24.0% 4.0% 2.0%	12 2 1	9.7% 1.6% 6.5%	6 1 4	10.1% 2.9% 1.4%	7 2 1	17.6% 5.9% 5.9%	3 1 1	0.0% 0.0% 0.0%	0 0 0	6.3% 3.1% 3.1%	2 1 1
Yes – travelling to / from school / college	0.4%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other food shopping Yes - visiting services such as banks and other financial institutions	5.5% 6.4%	55 64			16.9% 13.8%	11 9	2.9% 5.7%	2 4	1.2% 3.6%	1 3	8.5% 7.0%	6 5	9.8% 6.6%	6 4	5.3% 6.4%	5 6	6.0% 14.0%	3 7	3.2% 9.7%	2 6	4.3% 4.3%	3	0.0% 0.0%	0	0.0% 33.3%	0	3.1% 3.1%	1
Yes - petrol station / car wash Yes - recycling facilities Yes - childcare / nursery / after school activity	3.0% 0.3% 0.3%	30 3 3	2.8%	1 2 0		1 0 0		1 0 0	2.4% 0.0% 0.0%	2 0 0	1.4% 0.0% 0.0%	1 0 0	1.6% 0.0% 0.0%	1 0 0	5.3% 0.0% 0.0%	5 0 0	8.0% 0.0% 0.0%	4 0 0	1.6% 0.0% 0.0%	1 0 0	2.9% 0.0% 0.0%	2 0 0	11.8% 0.0% 0.0%	2 0 0	0.0% 0.0% 0.0%	0 0 0	3.1% 0.0% 0.0%	1 0 0
Yes - other No Visit café / restaurant Visit friends / relatives Window shopping Visit the market (Don't know / varies)	0.7% 66.2% 1.9% 1.7% 0.4% 0.4% 1.2%	7 662 19 17 4 4	77.8% 0.0% 1.4% 1.4% 0.0%		1.5% 0.0% 1.5%	1 40 0 1 0 1 0	2.9% 1.4% 0.0% 1.4%	0 46 2 1 0 1	1.2% 65.1% 0.0% 2.4% 0.0% 1.2%	1 54 0 2 0 1	0.0% 47.9% 2.8% 2.8% 2.8% 0.0% 2.8%	0 34 2 2 2 0 2		1 42 2 0 1 0 2	0.0% 59.6% 5.3% 4.3% 0.0% 0.0% 2.1%	0 56 5 4 0 0 2	4.0% 56.0% 2.0% 2.0% 0.0% 0.0%	2 28 1 1 0 0	0.0% 74.2% 0.0% 0.0% 0.0% 0.0% 1.6%	0 46 0 0 0 0	1.4% 73.9% 1.4% 1.4% 0.0% 0.0%	1 51 1 1 0 0	0.0% 58.8% 0.0% 0.0% 0.0% 0.0%	0 10 0 0 0 0	0.0% 66.7% 0.0% 0.0% 0.0% 0.0%	0 2 0 0 0 0 0	0.0% 81.3% 0.0% 0.0% 0.0% 0.0%	0 26 0 0 0 0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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									_			_																
	Total		CV10	0	CV10	7	CV10	8	CV10 9		CV11 4		CV11 5		CV11	6	CV12 0	)	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7 9	_
Q08 Where do you buy no Those who do non food		•		it's li	nked to	your	main foo	od sh	opping?																			
In-store	3.2%	4	14.3%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	9.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	3	83.3%	5	42.9%	3	0.0%	0	0.0%	0	50.0%	1
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.7%	5	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Hinckley	8.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	48.4%	60	42.9%	3	78.6%	11	80.0%	8	57.1%	4	46.2%	6	83.3%	5	80.0%	12	8.3%	1	16.7%	1	0.0%	0	100.0%	3	0.0%	0	0.0%	0
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	2.4%	3	28.6%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennetts Road North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradestone Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copper Beech Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copsewood Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Road / School Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craddock Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dark Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eadie Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath End Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hickman Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcomen Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Tree Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathbone Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smorral Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicolas Park Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomkinson Road / Croft Road	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0
Trafford Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton & Bedworth Household Survey Page 17 for Strategic Perspectives August 2010

	Total		CV10 0		CV10 7		CV10 8		CV10 9	)	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Trelawney Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vernons Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Webb Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (corner of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Lane) Weddington Road (opposite Shanklin Drive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiclif Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive Coventry	8.1%	10	0.0%	0	14.3%	2	0.0%	0	0.0%	0	7.7%	1	0.0%	0	6.7%	1	25.0%	3	0.0%	0	28.6%	2	0.0%	0	0.0%	0	50.0%	1
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	5.6%	7	0.0%	0	0.0%	0	0.0%	0	14.3%	1	15.4%	2	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	5.6%	7	14.3%	1	0.0%	0	10.0%	1	14.3%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		124		7		14		10		7		13		6		15		12		6		7		3		0		2

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	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Q09 Where do you go f			ities who	en it's	s linked t	to yo	ur main	food	shoppin	ıg?																		
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	12.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.1	00.0%	1
Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	22.6%	7	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	38.7%	12	0.0%	0	0.0%	0	0.0%	0	80.0%	4	75.0%	3	100.0%	2	50.0%	1	50.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive, Coventry	3.2%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	12.9%	4	100.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		31		1		0		1		5		4		2		2		2		1		2		1		0		1
Q10 Do you make sepa	rate smal	l scal	e 'top-up	o' bas	ket food	l sho <sub>l</sub>	oping tri	ips fo	r small l	oasic	goods	such	as news	pape	rs, breac	d, mi	lk and tob	acc	o product	s, ir	n between	yo	ur main fo	od s	shopping	trip	?	
Yes	78.0%	780	72.2%	52	78.5%	51	70.0%	49	83.1%	69	71.8%	51	77.0%	47	78.7%	74	84.0%	42	85.5%	53	71.0%	49	52.9%	9 1	100.0%	3	78.1%	25
No	22.0%		27.8%		21.5%		30.0%		16.9%		28.2%		23.0%	14		20			14.5%		29.0%		47.1%	8	0.0%		21.9%	7
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Tota	l	CV10 0	)	CV10 7	7	CV10 8	3	CV10	9	CV11	4	CV11	5	CV11 6	•	CV12 0	)	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7 9	_
Q11 Where do you norma Those who do top up foo	•		•	ouse	hold's s	hopp	ing for s	mall	scale 'to	op-up	o' basket	food	l and cor	nveni	ence god	ods i	tems (inc	ludi	ng newsp	ape	rs, bread	, mil	k and tok	acco	o produc	ts)?		
Aldi, Kingswood Road, Nuneaton	2.2%	17	3.8%	2	2.0%	1	14.3%	7	4.3%	3	0.0%	0	2.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Asda, Barwell Lane, Hinckley	2.2% 4.6%	17 36	0.0% 0.0%	0	0.00	0	0.0% 0.0%	0	0.0% 0.0%	0		1	0.0,0	0	0.0% 0.0%	0	11.9% 0.0%		17.0% 0.0%	9	2.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0		1
Asda, Newtown Road , Nuneaton	6.2%	48	5.8%	3	9.8%	5	10.2%	5	15.9%	11	9.8%	5	19.1%	9	9.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bray Stores, Exhall Green, Exhall, Bedworth	0.1%	1	0.0%	0	0.10,70	0	0.0%	0		0		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		1
Caves Fruit & Veg, Queens Road, Nuneaton Co-Op, Abbey Street,	0.1%	1 7	0.0%	0	0.0%	0	0.0% 2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Nuneaton Co-Op, Coniston Way,	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	9.5%	7	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Nuneaton Co-Op, Copper Beech Road,	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Co-Op, Kem Street, Attleborough	2.6%	20	0.0%	0	7.8%	4	0.0%	0	1.4%	1	23.5%	12	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, New Century Way, Nuneaton	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Ltd, Raven Way, Nuneaton	0.4%	3	0.0%		2.0%	1	0.0%	0	0.0%	0	0.070	0	0.0,0	0	2.7%	2		0	0.070	0	0.0%	0	0.0%	0	0.0%	0	******	0
Costcutter Supermarket, Wiclif Way, Nuneaton Costcutters Nuneaton,	0.4%	3 5	0.0%	0	0.10,70	0	4.1% 0.0%	0	0.0%	0	0.0% 9.8%	5		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Copsewood Avenue, Nuneaton	0.070	3	0.070	Ü	0.070	Ü	0.070	Ü	0.070	V	7.070	3	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Farmfoods Ltd, Camborne Drive, Horestone	1.3%	10	1.9%	1	2.0%	1	0.0%	0	0.0%	0		2		1	4.1%	3	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0		0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton Iceland Foods Plc, Mill	0.5%	4 7	0.0%	0	2.0% 0.0%	0	2.0%	0	2.9% 0.0%	0		0		0	0.0%	0	0.0% 7.1%		0.0% 5.7%	0	0.0%	0	0.0%	0	0.0%	0		0
Street, Bedworth Iceland Foods Plc, Queens	0.5%	4	0.0%	0	2.0%	1	2.0%	1	2.9%	2		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Nuneaton Iceland, Queens Road, Nuneaton	0.5%	4	0.0%	0	2.0%	1	2.0%	1	1.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jay Supermarket, Edward Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Lidl, Queens Road, Nuneaton	1.4%	11	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0	17.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									101	51	aue	,10 1	crsp	cci	1103												August 20	10
	Total	l	CV10 0		CV10 7		CV10 8		CV10 9	)	CV11	4	CV11	5	CV11 6	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Morrisons, Alvis Retail Park,	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Coventry Morrisons, Hinckley Fields	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	3	0.0%	0	0.0%	0
Industrial Estate, Hinckley Morrisons, Skipworth Road,	0.4%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Binley, Coventry Netto, Regent Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.6%	5	3.8%	2	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mount Pleasant Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S & K Supermarkets, Arbury Road, Nuneaton	0.4%	3	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Vicarage Street, Nuneaton	3.8%	30	0.0%	0	2.0%	1	10.2%	5	2.9%	2	19.6%	10	8.5%	4	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgies Newsagents, Heath Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	1.9%	15	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leicester Street, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Trafford Drive, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Retail Park, Coventry	1.8%	14	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.8%	2	8.2%	4	0.0%	0	33.3%	1	20.0%	5
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Croft Road, Nuneaton	2.2%	17	1.9%		23.5%	12	8.2%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
Tesco, Heath Road, Bedworth	0.9%	7	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.9%	1	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	7.2%	56	0.0%	0	3.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	23.8%	10	39.6%	21	30.6%	15	0.0%	0	0.0%	0	28.0%	7
Other	3.8%	30	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AAA, Coleshill Road, Chapel End, Nuneaton	0.3%	2	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									101	Di	raics	10 1	crsp	CCL	IVCS												August 20	10
	Total		CV10 0		CV10 7		CV10 8		CV10 9		CV11 4	ı	CV11	5	CV11 6		CV12 0		CV12 8		CV12 9	١	CV13 6		CV6 6		CV7 9	_
A.d.																												
Atherstone Aldi, Watling Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ventura Road, Tamworth	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bp Service Station, Weddington Road, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Copper Beach Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, School Road, Bulkington	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	14	0.0%	0	0.0%	0	4.0%	1
Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	1.3%	10	0.0%	0	0.0%	0	0.0%	0	13.0%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Station Street, Atherstone	1.4%	11	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Hinckley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weddington Road, Weddington, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton	0.6%	5	7.7%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Smorral Lane, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Stoke Road, Hinckley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everton News, Attleborough Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gene Foods, Bulkington Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
George Elliot Hospital, Collage Street, Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Post Office And Newsagents, Coventry	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									101	Si	Taicg	ic i	crsp		1162												August 20	110
	Total		CV10 0		CV10 7		CV10 8		CV10 9	)	CV11 4	4	CV11	5	CV11	6	CV12 (	)	CV12 8	}	CV12 9	١	CV13 6		CV6 6		CV7 9	
Road, Nuneaton																												
Home Bargains, Unit B -C, Mill Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Brunel Road, Hinckley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Atherstone	0.3%	2	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Bedworth	0.9%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	4.1%	2	0.0%	0	0.0%	0	4.0%	1
Local Shop, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Local Shop, Burbage	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Camphill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Ceasar Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Chapel End	0.5%	4	5.8%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Coleshill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Galley Common, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hilltop, Attleborough	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hinckley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hingham On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Local Shop, Horeston Grange	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Nuneaton	1.2%	9	1.9%	1	2.0%	1	6.1%	3	0.0%	0	3.9%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Whitestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Londis, Hickman Road, Galley Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Mace Stores, Coventry Road, Exhall, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	4.8%	2	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Marks and Spencer, Arena Retail Park, Longford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Market Place, Nuneaton	2.8%	22	7.7%	4	9.8%	5	2.0%	1	0.0%	0	3.9%	2	0.0%	0	8.1%	6	0.0%	0	5.7%	3	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Marks and Spencer, The Precinct, Coventry	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Regent Street, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Long Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									101	Di	raics.	10 1	crsp	CCL	IVCS												August 20	10
	Total		CV10 0		CV10 7		CV10 8		CV10 9		CV11 4	ı	CV11 :	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
A dl d																												
Atherstone Nisa, Arbury Road, Stockingford, Nuneaton	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0.5%	4	3.8%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Littleworth Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0
Nuneaton Market One Stop, Coleshill Road,	0.8% 0.3%	6 2	0.0% 3.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.9% 0.0%	2 0	2.0% 0.0%	1 0	4.3% 0.0%	2 0	0.0% 0.0%	0	2.4% 0.0%	1 0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0
Nuneaton One Stop, Heath Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Moore Road, Barwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Weddington Road, Nuneaton	1.2%		11.5%	6	0.0%	0	6.1%	3	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%		0.0%	0		0
Post Office, Ash Green Lane, Coventry	0.1%	1	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	,.	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	4.0%	1
Post Office, Tuttle Hill, Nuneaton Premier, Camphill Road,	0.1%	1	0.0%	0	0.0%	0	0.0% 4.1%	0	1.4% 2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton								2																				
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Ivanhoe Avenue, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Lister Street, Nuneaton	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0		0
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ram Newsagent, Croft Road, Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brunel Road, Hinckley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clifton Way, Hinckley	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%		0.0%	0		0
Select And Save, Park Road, Bedworth	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%		0.0%	0	21272	0
Spar, Kingswood Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0
Supermart, Coleshill Road, Chapel End Terry Aucott Butchers, Mill	0.3%	2	1.9% 0.0%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Terry Aucon Butchers, Will	U.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	∠. <del>4</del> 70	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

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									10	1 5	uaic	gic	CIS	pcci	IVCS												August	2010
	Tota	al	CV10	0 0	CV10	0 7	CV10	8	CV10	) 9	CV11	1 4	CV1	15	CV1	16	CV12	2 0	CV12	2 8	CV12	29	CV13	6	CV6	6	CV7	9
Street, Bedworth																												
Fesco Express, Greenwall Road, Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
esco Express, London Road, Hinckley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
esco Extra, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	(
sco, Hawley Road,	4.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hinckley esco, Olivier Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Coventry xaco, Camp Hill Road,	0.3%	2	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nuneaton	0.570	2	1.570	1	0.070	U	0.070	U	1.470	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	,
on't know / varies)	9.1%	71	7.7%	4	3.9%	2	6.1%	3	5.8%	4	2.0%	1	23.4%	11	8.1%	6	9.5%	4	9.4%	5	4.1%	2	22.2%	2	66.7%	2	20.0%	5
ise:		780		52		51		49		69		51		47		74		42		53		49		9		3		25
12 How often do you				seholo	d's shop	oping	for sma	II scal	le 'top-ι	ıp' ba	sket foc	od and	l conve	nience	goods	items	s (inclu	ding n	ewspap	oers, b	read, m	ilk an	d tobace	co pro	oducts)	<b>?</b>		
Those who do top up			~																									
aily	6.4%	50		2		3		5	5.8%		15.7%	8		4	5.4%	4		0		1	6.1%	3	0.0%	0	0.0%		16.0%	4
ore than once a week	50.4%	393			52.9%	27		25			39.2%		46.8%	22	44.6%		52.4%		56.6%	30		21	44.4%		33.3%		40.0%	10
nce a week	33.3%	260			33.3%	17	28.6%		36.2%		37.3%		36.2%		37.8%	28		17	28.3%	15			55.6%		33.3%		32.0%	
ice a fortnight	3.7%	29		3		3		1		1	2.0%	1			4.1%	3		1		1	4.1%	2	0.0%	0	0.0%	0	4.0%	
ice a month	2.1%	16		0		1	2.0%	1	2.9%	2	2.0%	1			2.7%	2		0	0.0,0	0	6.1%	3	0.0%	0	0.0%	0	4.0%	
ess often aries	0.0% 4.1%	0 32		0		0		0	0.0% 1.4%	0	0.0% 3.9%	0 2			0.0% 5.4%	0		0	0.0% 11.3%	0 6		0	0.0% 0.0%	0	0.0% 33.3%	0 1	0.0% 4.0%	
	4.1%		1.9%	_	0.0%		0.1%	49	1.4%	_	3.9%		0.0%	47	3.4%	74		42	11.5%		2.0%	49	0.0%	9	33.3%	3	4.0%	1
ase:		780		52		51		49		69		51		47		/4		42		53		49		9		3		25
Q13 Of all the money y  Those who do top up	•			hous	ehold g	roceri	es, wha	t shar	e goes	to you	ır main	food	shoppi	ng?														
			~																									
-10%	0.8%	6	0.0%	0		0	0.0%	0	2.9%	2	0.0%	0			1.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
-20%	0.8%	6		1	2.0%	1	2.0%	1	0.0%	0	0.0%	0			2.7%	2		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
-30%	2.2%	17		0		1	2.0%	1	7.2%	5	3.9%	2			2.7%	2		0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	4.0%	
-40%	1.4%	11		0		1	0.0%	0		0	3.9%	2			2.7%	2		0		1	2.0%	1	0.0%	0	0.0%	0	0.0%	
-50%	5.4%	42		3		1	2.0%	1	7.2%	5	5.9%	3	6.4%		4.1%		14.3%	6		1	4.1%	2	0.0%	0	0.0%	0	4.0%	
-60%	6.5%	51		1	2.0%	1	18.4%		11.6%	8	3.9%	2			4.1%	3			17.0%	9	6.1%	3	0.0%	0	0.0%	0	0.0%	
-70%	9.9%	77			11.8%	6			15.9%				14.9%	7	14.9%	11		3		3	8.2%	4	0.0%	0	0.0%	0	8.0%	
-80% -90%	26.5%	207			29.4%	15			18.8%		27.5%		19.1%	9	27.0%		31.0%		30.2%	16			55.6%		33.3%		20.0%	
-90% -100%	22.9% 11.0%	179 86			29.4% 13.7%	15 7	26.5% 6.1%	13	17.4% 8.7%	6	19.6% 9.8%	10 5	29.8% 0.0%		14.9% 12.2%		14.3% 14.3%	6	26.4%	14 2		12	22.2% 11.1%	2	0.0% 33.3%		28.0% 24.0%	,
-100% on't know / varies)	12.6%	98		8		3		8		7	9.8%	5 5			12.2%		11.9%		11.3%	6			11.1%	1	33.3%		12.0%	
ean:	12.0%	73.1	13.4%	8 76.9	3.9%	76.1	10.5%	71.6	10.1%	66.3	7.0%	5 71.4	23.3%	73.2	13.3%	70.2	11.9%	73.1	11.5%	71.9	12.270	74.6	11.1%	80.5	33.3%	85.5	12.0%	79.6
ase:		780		52		51		49		69		51		47		70.2		42		53		49		9		3		25
asc.		700		32		J I		47		09		JI		+/		74		+4		23		47		2		J		23

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### Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12 9	9	CV13 6	i	CV6 6		CV7 9	
Q14 In which location do	you no	rmall	y do mo	st of y	our ho	useho	old's noi	n-food	l shoppi	ing?																		
Attleborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	30.0%	15	25.8%	16	20.3%	14	0.0%	0	0.0%	0	15.6%	5
Birmingham	1.6%	16	5.6%	4	0.0%	0	4.3%	3	0.0%	0	2.8%	2	3.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Coventry	8.4%	84	11.1%	8	9.2%	6	7.1%	5	7.2%	6	4.2%	3	6.6%	4	8.5%	8	24.0%	12	14.5%	9	15.9%	11	5.9%	1	33.3%	1	18.8%	6
Hinckley	9.2%	92	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	23.5%	4	0.0%	0	0.0%	0
Horeston Grange	0.4%	4	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	6.6%	66	1.4%	1	6.2%	4	1.4%	1	0.0%	0	1.4%	1	3.3%	2	6.4%	6	0.0%	0	0.0%	0	4.3%	3	5.9%	1	33.3%	1	3.1%	1
Nuneaton	47.5%	475	58.3%	42	69.2%	45	65.7%	46	81.9%	68	70.4%	50	70.5%	43	50.0%	47	24.0%	12	43.5%	27	36.2%	25	41.2%	7	0.0%	0	25.0%	8
Solihull	0.8%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	3.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tamworth	1.1%	11	6.9%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (corner of Brook Lane)	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive Coventry	2.3%	23	0.0%	0	4.6%	3	2.9%	2	0.0%	0	2.8%	2	0.0%	0	3.2%	3	4.0%	2	4.8%	3	4.3%	3	5.9%	1	0.0%	0	12.5%	4
Catalogue / Mail order	0.7%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.3%	2		1	0.0%	0		0	0.0%	0		0	0.0%	0	3.1%	1
Internet - Argos	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Crompton and Moore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0
Internet - Debenhams	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0
Internet - Next	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Various internet sites	1.3%	13	0.0%	0	1.5%	1	4.3%	3	1.2%	1	1.4%	1	0.0%	0		1	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.7%	7	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Fosse Park, Leicester	3.2%	32	2.8%	2	1.5%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	3.1%	1
Gallagher Retail Park, Stoney Stanton Road, Coventry	0.8%	8	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	4.0%	2		0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Tamworth - Ventura Retail Park, Outside of Borough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	7.9%	79	4.2%	3	4.6%	3	1.4%	1	2.4%	2	9.9%	7	8.2%	5	13.8%	13	4.0%	2	8.1%	5	13.0%	9	0.0%	0	0.0%	0	12.5%	4
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12 9	9	CV13 6		CV6 6		CV7 9	,
Q15 Where do you norm	ally do	most (	of your	house	hold's s	shopp	ing for	(wom	ens, me	ns, cł	nildrens	and	baby) cl	othing	g & foot	wear	items?											
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	3.2%	2	5.8%	4	0.0%	0	0.0%	0	6.3%	2
Birmingham	2.1%	21	2.8%	2	3.1%	2	2.9%	2	0.0%	0	4.2%	3	3.3%	2	4.3%	4	0.0%	0	3.2%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Coventry	11.8%	118	12.5%	9	9.2%	6	5.7%	4	15.7%	13	5.6%	4	9.8%	6	9.6%	9	30.0%	15	24.2%	15	27.5%	19	5.9%	1	33.3%	1	40.6%	13
Hinckley	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Leicester	7.9%	79	1.4%	1	4.6%	3	5.7%	4	2.4%	2	1.4%	1	0.0%	0	5.3%	5	0.0%	0	0.0%	0	4.3%	3	17.6%	3	33.3%	1	3.1%	1
Nuneaton Town Centre	45.6%	456	48.6%	35	69.2%	45	57.1%	40	68.7%	57	62.0%	44	68.9%	42	52.1%	49		17	45.2%	28	39.1%	27	41.2%	7	0.0%	0	21.9%	7
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	1.8%	18	1.4%	1	0.0%	0	1.4%	1	1.2%	1	4.2%	3	4.9%	3	3.2%	3	2.0%	1	1.6%	1	4.3%	3	5.9%	1	0.0%	0	0.0%	0
Tamworth	1.8%	18	11.1%	8	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Queens Road	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	2.8%	28	1.4%	1	4.6%	3	2.9%	2	0.0%	0	2.8%	2	0.0%	0	2.1%	2	10.0%	5	6.5%	4	4.3%	3	0.0%	0	0.0%	0	12.5%	4
Fosse Park, Leicester	9.0%	90	8.3%	6	3.1%	2	4.3%	3	2.4%	2	4.2%	3	1.6%	1	8.5%	8	0.0%	0	1.6%	1	1.4%	1	11.8%	2	0.0%	0	6.3%	2
Hinckley Retail Park, Hinckley	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Catalogue / Mail order	1.7%	17	0.0%	0	0.0%	0	5.7%	4	0.0%	0	4.2%	3	1.6%	1	2.1%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	16	0.0%	0	1.5%	1	0.0%	0	2.4%	2	1.4%	1	4.9%	3	2.1%	2	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Internet - Cotton Traders	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Evans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Marks and	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencers																												
Internet - New Look	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Next	0.8%	8	0.0%	0	0.0%	0	5.7%	4	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet - QVC	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tailor For You	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - TK Maxx	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Various internet sites	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.4%	1	0.0%	0	1.1%	1	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden World, Atherstone	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.1%	1
(Don't know / Varies)	4.3%	43	8.3%	6	1.5%	1	4.3%	3	0.0%	0	5.6%	4	3.3%	2	7.4%	7	0.0%	0	6.5%	4	5.8%	4	0.0%	0	0.0%	0	3.1%	1
(Do not do this type of shopping)	1.2%	12	2.8%	2	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0		2		1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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# Nuneaton & Bedworth Household Survey for Strategic Perspectives

August 2010

												<del>,</del>	1															
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13 6	•	CV6 6		CV7 9	
Q16 Where do you norma	ally do	most (	of your	house	ehold's	shopp	ing for t	furnit	ure, car	pets a	and othe	er floc	or coveri	ings (	such as	beds	s, sofas,	table	s, fitted (	carpe	ets, scree	ens, e	etc)?					
Attleborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	3.4%	34	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0		2	12.0%	6	17.7%	11	7.2%	5	5.9%	1	33.3%	1	6.3%	2
Birmingham	0.4%	4	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0		0		1	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Coventry	10.6%	106	5.6%	4	13.8%	9	10.0%	7	10.8%	9	14.1%	10		5	8.5%	8	14.0%		19.4%	12			11.8%	2	0.0%	0	40.6%	13
Hinckley	7.2%	72	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0		0	0.0%		17.6%	3	0.0%	0	0.0%	0
Horeston Grange	0.5%	5	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0		1	2.1%	2		0		0		0	0.0%	0	0.0%	0	0.0%	0
Leicester	3.4%	34	0.0%	0	0.0%	Ö	0.0%	0	1.2%	1	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%	Ő	5.9%	1	0.0%	0	0.0%	0
Nuneaton Town Centre	32.8%	328		38	50.8%	33	52.9%	37	51.8%	43	36.6%	26		29	37.2%	35			21.0%	13	33.3%		23.5%	4	0.0%	0	12.5%	4
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Solihull	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.3%	3	1.4%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Weddington Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0		0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	0.170	1	1.7/0	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Oueens Road	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	1.6%	16		2	4.6%	3	1.4%	1	2.4%	2	0.0%	0		0	2.1%	2	4.0%	2		0	1.4%	1	0.0%	0	0.0%	Ö	6.3%	2
Bermuda Park, Nuneaton	0.6%	6	2.8%	2	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	4.4%	44	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.8%	2		3	2.1%	2	0.0%	0		0	0.0%		11.8%	2	0.0%	0	0.0%	0
Fosse Park: DFS	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	,	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Harveys	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Marks & Spencer	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Next Home	0.3%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	0.2%	6	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0		0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Other	1.1%	11	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0		1	2.1%	2		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
	0.3%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Internet - Argos Internet - B&O	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Carpet Right	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Carpet World	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Carpet World  Internet - Currys	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - DFS	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Floors To Go	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Harveys Internet - Next	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
			1.4%	1	0.0%	0		1		-	1.4%	1	0.0%	0	4.3%		2.0%	1		1	2.9%	2	0.0%	0		0		1
Various internet sites	1.8%	18 6		0	0.0%	0	1.4% 0.0%	0	2.4% 0.0%	2	0.0%	0		0	4.3% 1.1%	4 1	0.0%	0	1.6% 0.0%	0		0	0.0%	0	0.0% 0.0%	0	3.1% 0.0%	0
Atherstone	0.6%													-		_												
Bedworth	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry - Alvis Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holyhead Road	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1 60/	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Gallagher Retail Park, Stoney	0.4%	4	0.0%	U	0.0%	U	0.0%	U	0.0%	U	1.4%	1	0.0%	U	1.170	1	0.0%	U	1.6%	1	0.0%	U	0.0%	U	0.0%	U	3.170	1
Stanton Rd, Coventry	11.00/	110	0.70/	7	12 20/	8	4.20/	2	9 40/	7	7.00/	E	19.00/	11	12 90/	12	10.00/	F	1.4.50/	9	<b>5</b> 90/	4	11 00/	2	22 20/	1	6 20/	2
(Don't know / Varies)	11.0%	110	9.7%		12.3%		4.3%	3	8.4%	7	7.0%	5		11	12.8%				14.5%		5.8%		11.8%	2	33.3%	1	6.3%	2
(Do not do this type of shopping)	15.7%	157	18.1%	13	7.7%	5	14.3%	10	14.5%	12	29.6%	21	14.8%	9	14.9%	14	18.0%	9	19.4%	12	21.7%	15	11.8%	2	0.0%	U	15.6%	5
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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August 2010

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CV100 CV107 CV108 CV109 CV114 CV115 CV11 6 CV120 CV128 CV129 CV136 CV66 CV7 9 Total Q17 Where do you normally do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? Attleborough 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.5% 75 0.0% 0 3.1% 2 1.4% 0.0% 0 1.4% 1 1.6% 1 1.1% 30.0% 43.5% 27 24.6% 17 0.0% 0 0.0% 0 31.3% 10 Bedworth Town Centre 1 1 15 0.0% 0.0% 0 0 0.0% 0.0% 0 Birmingham 0.1% 1 1.4% 1 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 Bulkington 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% 0 0.0% 0 1.4% 1 0.0% 0 0.0% 0 0.0% 0 Coventry 14.0% 140 6.9% 5 10.8% 7 17.1% 12 15.7% 13 12.7% 9 11.5% 7 9.6% 9 18.0% 9 21.0% 13 30.4% 21 5.9% 1 100.0% 3 43.8% 14 Hinckley 16.6% 166 0.0% 0 0.0% 2.9% 2 0.0% 0 0.0% 0 0.0% 0 4.3% 4 0.0% 0 1.6% 0.0% 0 23.5% 4 0.0% 0 0.0% 0 0 1 Horeston Grange 0.3% 3 1.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leicester 0.6% 6 2.8% 2 0.0% 0 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Nuneaton Town Centre 25.5% 255 43.1% 31 38.5% 25 48.6% 34 49.4% 41 38.0% 27 37.7% 23 31.9% 30 16.0% 8 9.7% 6 11.6% 8 17.6% 3 0.0% 0 6.3% 2 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 Solihull 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 1.1% 1 0.0% 0 0.0% 0 0 0.0% 0 Tamworth 0.4% 4 2.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bermuda Park, Nuneaton 0.2% 2 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bermuda Park: Screwfix 0.1% 1 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1 Elliot Fields / Junction 1 0.1% 1 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 1.4% Retail & Leisure Park. Rugby Elliot Fields / Junction 1 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 1.6% 0.0% Retail & Leisure Park: Homebase Focus, Weddington Road, 14.1% 141 25.0% 18 32.3% 21 7.1% 5 18.1% 15 28.2% 20 32.8% 20 29.8% 28 6.0% 3 1.6% 1 4.3% 3 17.6% 3 0.0% 0 0.0% 0 Nuneaton 0.0% Hinckley Retail Park 2.5% 25 0.0% 0 0 0.0% 0 0.0% 0 1.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 17.6% 3 0.0% 0 0.0% 0 Catalogue / Mail order 0.5% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% 0 1.6% 0.0% 0 0.0% 0 0.0% 0 3.1% 1 0.3% 3 0 0.0% 1 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0 1.2% 0.0% 0 1.6% 0 0 1.6% 0.0% 0 0.0% 0.0% 0 Other 0 1 Internet - B&Q 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Internet - Thompson and 0.1% 1 0.0% 0 0.0% 0 1.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Morgan

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Shilton

Stapleton

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Road, Coventry Arena Retail Park, Classic

Drive Coventry

B&O, Alvis Retail Park,

Woods, Coventry Dobbies Garden World.

Greenacres Farm, Stoney

Road, Stapleton

Greenacres Nursery, Ashby

Atherstone

Stanton

Holyhead Road, Coventry B & O Brandon Road, Binley

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By postcode part 1

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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									foi	r S	trateg	ic l	Persp	ecti	ives												August 20	10
	Total		CV10	0	CV10 7		CV10	8	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 0		CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	_
(Don't know / Varies) (Do not do this type of shopping)	4.5% 8.5%	45 85	1.4% 8.3%	1 6	9.2% 4.6%	6 3	2.9% 14.3%	2 10	0.0% 8.4%	0 7	2.8% 14.1%	2 10	6.6% 6.6%	4 4	5.3% 8.5%	5 8	4.0% 12.0%		8.1% 8.1%	5 5	7.2% 13.0%	5 9	5.9% 5.9%	1	0.0% 0.0%	0		1 2
Rase:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	. 4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13	5	CV6 6		CV7 9	
Q18 Where do you norm	ally do r	nost o	of your s	shopp	ing for	audio	visual,	photo	ographic	c, con	nputer i	tems (	such as	stere	eos, rad	ios, T	Vs, softv	vare,	cameras	s, tele	ephones	s, CDs	s & DVDs	etc)	?			
Bedworth Town Centre	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6	16.1%	10	13.0%	9	0.0%	0	0.0%	0	6.3%	2
Birmingham	0.4%	4	0.0%	0	1.5%	1	2.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Coventry	9.1%	91	6.9%	5	7.7%	5	5.7%	4	12.0%	10	5.6%	4	4.9%	3	8.5%	8	16.0%	8	19.4%	12	24.6%	17	0.0%	0	66.7%	2	25.0%	8
Hinckley	6.2%	62	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.2%	3	2.0%	1	0.0%	0	1.4%	1	17.6%	3	0.0%	0	0.0%	(
Leicester	2.3%	23	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	11.8%	2	0.0%	0	0.0%	(
Nuneaton Town Centre	32.6%	326	44.4%	32	53.8%	35	54.3%	38	48.2%	40	53.5%	38	62.3%	38	41.5%	39	16.0%	8	25.8%	16	14.5%	10	23.5%	4	0.0%	0	9.4%	
Solihull	0.5%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Γamworth	0.6%	6	4.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Arena Retail Park, Coventry	2.2%	22	1.4%	1	1.5%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	2.1%	2	8.0%	4	4.8%	3	2.9%	2	5.9%	1	0.0%	0	12.5%	4
Elliots Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Retail & Leisure Park:	0.170	1	0.070	Ü	0.070	O	0.070	Ü	0.070	O	0.070	Ü	0.070	O	1.170		0.070	Ü	0.070	0	0.070	Ü	0.070	Ü	0.070	Ü	0.070	,
Comet																												
Fosse Park, Leicester	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	3.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fosse Park: Currys	1.7%	17	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fosse Park: PC World	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
linckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Catalogue / Mail order	0.9%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	(
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Amazon	2.5%	25	2.8%	2	6.2%	4	1.4%	1	6.0%	5	1.4%	1	0.0%	0	2.1%	2	6.0%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
nternet - Argos	0.4%	4	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Co-op	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Comet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Currys	0.8%	8	0.0%	0	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	(
nternet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Dell	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Dixons	0.1%	1	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Ebay	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
nternet - Ebuyer.com	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
nternet - HMV	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Itunes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - John Lewis	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Mesh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ì
nternet - My.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - PC World	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Play.com	0.6%	6	0.0%	0	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Pricerunner	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Snap Fish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet - Sunday Shopper		_		1	0.0%	0		1		3		0		0				0		0		0		0		0		(
nternet - Tesco	0.6%	6	1.4% 1.4%	1	0.00	6	1.4%	2	3.6% 1.2%		0.0%	8	0.0%	-	0.0%	0	0.0%	2	0.0%	5	0.0%	9	0.0%	0	0.0%	0	0.0%	
Various internet sites	6.1%	61		1	9.2%		2.9%				11.3%		1.6%	1	10.6%	10	4.0%		8.1%		13.0%	-	0.0%	-	0.0%	-	6.3%	
lvis Retail Park, Holyhead Road, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	
therstone	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
		1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	(
Brightmores, Burbage	0.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	t

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	Total	l	CV10	0	CV10 7	7	CV10 8	3	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	}	CV12 9	)	CV13 6	6	CV6 6		CV7 9	_
Burbage	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Atherstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Wm Morrison, Skipworth Road, Binley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	8.1%	81	5.6%	4	9.2%	6	2.9%	2	7.2%	6	4.2%	3	8.2%	5	7.4%	7	6.0%	3	4.8%	3	10.1%	7	23.5%	4	33.3%	1	15.6%	5
(Do not do this type of shopping)	10.8%	108	22.2%	16	7.7%	5	20.0%	14	4.8%	4	9.9%	7	14.8%	9	12.8%	12	16.0%	8	8.1%	5	8.7%	6	11.8%	2	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13	6	CV6 6		CV7	)
Q19 Where do you norm	ally do	most (	of your h	nouse	hold's s	shopp	ing for	small	domest	ic ele	ctrical	applia	nces (s	uch a	s irons,	kettle	es, fans,	coffe	e maker	s, foc	od mixer	s etc)	?					
Bedworth Town Centre	5.6%	56	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	34.0%	17	32.3%	20	17.4%	12	0.0%	0	0.0%	0	12.5%	
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bulkington	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Coventry	7.5%	75	4.2%	3	3.1%	2	2.9%	2	1.2%	1	5.6%	4	0.0%	0	2.1%	2	24.0%	12	22.6%	14	24.6%	17	0.0%	0	66.7%	2	43.8%	1
Hinckley	16.5%	165	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	29.4%	5	0.0%	0	0.0%	
Horeston Grange	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Leicester	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nuneaton Town Centre	44.9%	449	62.5%	45	73.8%	48	72.9%	51	83.1%	69	70.4%	50	85.2%	52	69.1%	65	20.0%	10	14.5%	9	30.4%	21	47.1%	8	0.0%	0	9.4%	
Solihull	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tamworth	0.5%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Queens Road	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Arena Retail Park, Coventry	2.2%	22	4.2%	3	1.5%	1	2.9%	2	0.0%	0	1.4%	1	0.0%	0	2.1%	2	6.0%	3	4.8%	3	4.3%	3	5.9%	1	0.0%	0	9.4%	
Arena Retail Park: Tesco Extra	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.5%	4	2.9%	2	0.0%	0	0.0%	0	6.3%	
Bermuda Park, Nuneaton	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Elliot Fields / Junction 1 Retail & Leisure Park: Comet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Elliot Fields / Junction 1 Retail & Leisure Park: Currys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fosse Park, Leicester	1.7%	17	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fosse Park: Argos Extra	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		
Fosse Park: Currys	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hinckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Catalogue / Mail order	1.0%	10	0.0%	0	1.5%	1	2.9%	2	0.0%	0	0.0%	0	3.3%	2	1.1%	1	4.0%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0		
Other	0.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	5.9%	1	0.0%	0		
Internet - 365 Electrical.com	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet - Amazon	0.1%	8	0.0%	0	3.1%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet - Argos	0.5%	5	0.0%	0	3.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Internet - Comet	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	5.9%	1	0.0%	0		
Internet - Currys	0.6%	6	0.0%	0	1.5%	1	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	
Internet - Dabs.com	0.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet - Ebay	0.1%	7	1.4%	1	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0,0	
•		1	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet - Ideal World	0.1% 0.1%	1	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	
Internet - Play.com Internet - Tesco	0.1%	9	2.8%	2	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0		0	1.6%	1	1.4%	1	0.0%	0	0.0%	0		
Various internet sites	1.6%	16	2.8% 1.4%	1	0.0%	0	2.9% 0.0%	0	1.2%	1	2.8%	2	0.0%	0	3.2%	3		1	1.6%	1	5.8%	4	0.0%	0	0.0%	0		
				1				0		-		0		0				0		0		0		-				
Atherstone	0.4%	4	1.4%	-	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Burbage	0.1%	1	0.0%	0	0.0%	-	0.0%		0.0%		0.0%	0	0.0%	-	0.0%	0			0.0%	-	0.0%	0	0.0%	0	0.0%	-	,	
Co-op, Long Street, Atherstone Gallagher Retail Park, Stoney	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0% 3.2%	0	0.0%	0	0.0%	0	0.0%	0		
Stanton Rd, Coventry	0.0%	6	0.0%	U	1.3%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	3.2%	۷	0.0%	U	0.0%	U	0.0%	U	7.470	

By postcode part 1

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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												•	_														_	
	Tota	l	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	)	CV12 8	8	CV12	9	CV13 6	,	CV6 6		CV7 9	1
(Don't know / Varies) (Do not do this type of shopping)	4.4% 3.4%			4 3	3.1% 1.5%	2	0.0% 7.1%	0 5	2.4% 3.6%	2 3	5.6% 5.6%	4 4	1.6% 3.3%	1 2	5.3% 5.3%	5 5	2.0% 4.0%	1 2	4.8% 4.8%	3	7.2% 1.4%	5 1	5.9% 0.0%	1 0	33.3% 0.0%	1	0.0% 3.1%	0 1
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV1	1 5	CV11	. 6	CV12	0	CV12	8	CV12	9	CV13 6		CV6 6		CV7 9	1
Q20 Where do you norm	nally do r	nost o	of your h	ouse	hold's s	shopp	ing for I	arge	domesti	ic ele	ctrical a	ppliaı	nces (s	uch a	s fridge:	s, was	shing ma	chin	es, cook	ers, v	vacuum (	clean	ers etc)?					
Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	16.0%	8	27.4%	17	15.9%	11	0.0%	0	0.0%	0	9.4%	3
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Coventry	7.0%	70	5.6%	4	4.6%	3	4.3%	3	4.8%	4	7.0%	5	1.6%	1	3.2%	3	20.0%	10	12.9%	8	21.7%	15	5.9%	1	66.7%	2	25.0%	8
Hinckley	8.3%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	(
Horeston Grange	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leicester	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Nuneaton Town Centre	38.6%	386	54.2%	39	58.5%	38	58.6%	41	62.7%	52	52.1%	37	70.5%	43	56.4%	53	22.0%	11	24.2%	15	31.9%	22	41.2%	7	0.0%	0	9.4%	3
Solihull	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Arena Retail Park, Coventry	2.4%	24	2.8%	2	7.7%	5	1.4%	1	2.4%	2	0.0%	0	0.0%	0	1.1%	1	8.0%	4	3.2%	2	4.3%	3	5.9%	1	0.0%	0	9.4%	3
Bermuda Park, Nuneaton	0.5%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Elliot Fields / Junction 1 Retail & Leisure Park:	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Comet	2.00/	20	0.00/	0	1.50/	1	0.00/	0	0.00/	0	2.00/	2	0.00/	0	2.10/	2	2.00/	1	0.00/	0	0.00/	0	F 00/	1	0.00/	0	0.00/	,
Fosse Park, Leicester	3.0% 0.2%	30 2	0.0% 0.0%	0	1.5% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.8% 0.0%	2	0.0%	0	2.1% 0.0%	2		1	0.0% 0.0%	0	0.0% 0.0%	0	5.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Fosse Park: Argos Extra	3.2%	32	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.070	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fosse Park: Currys Hinckley Retail Park	0.3%	32	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	_,,,,	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	ď
•	1.1%	11	1.4%	1	3.1%	2	2.9%	2	1.2%	1	0.0%	0	1.6%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ì
Catalogue / Mail order Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - 247 Electrical	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Amazon	0.1%	5	0.0%	0	3.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Amazon Internet - Appliances Direct	0.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Apphances Direct	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Argos Internet - Boots	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Co-Op	0.5%	5	1.4%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	3.3%	2	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Co-op	0.6%	6	0.0%	0	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Currys	1.5%	15	0.0%	0	3.1%	2	8.6%	6	1.2%	1	0.0%	0	0.0%	0	2.1%	2		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	(
Internet - Ebay	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0		0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Internet - Ebay Internet - Empire Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Homebase	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		0		0		0	0.0%	0	0.0%	Ö	0.0%	(
Internet - Marks and Spencers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Sainsburys	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Tesco	0.6%	6	1.4%	1	0.0%	0	1.4%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0		0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Various internet sites	5.5%	55	2.8%	2	4.6%	3	1.4%	1	2.4%		11.3%	8	1.6%	1	12.8%	12		2		3	8.7%	6	0.0%	0	0.0%	0	6.3%	2
Alvis Retail Park, Holyhead Road, Coventry	0.4%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	6.3%	2

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	Total	l	CV10 (	)	CV10 7	7	CV10 8	3	CV10 9	)	CV11	4	CV11	5	CV11 (	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Atherstone	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Atherstone	0.7%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Gallagher Retail Park, Stoney Stanton Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Orchard Retail Park, London Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	1.1%	1	2.0%	1	4.8%	3	1.4%	1	0.0%	0	0.0%	0	18.8%	6
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
(Don't know / Varies)	7.3%	73	11.1%	8	6.2%	4	1.4%	1	6.0%	5	7.0%	5	4.9%	3	4.3%	4	8.0%	4	11.3%	7	4.3%	3	17.6%	3	33.3%	1	3.1%	1
(Do not do this type of shopping)	5.6%	56	6.9%	5	3.1%	2	11.4%	8	4.8%	4	8.5%	6	3.3%	2	4.3%	4	6.0%	3	3.2%	2	7.2%	5	5.9%	1	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13 6	6	CV6 6		CV7	9
Q21 Where do you nor	mally do ı	most o	of your l	nouse	hold's s	shopp	ing for	chem	ist and ı	medic	al good	s, co	smetics	and o	other be	auty <sub>l</sub>	product	s (suc	h as me	dicin	es, vitan	nins,	glasses,	con	act lens	es et	c)?	
Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	13.4%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.1%	1	72.0%	36	79.0%	49	40.6%	28	0.0%	0	0.0%	0	53.1%	17
Birmingham	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	18	0.0%	0	0.0%	0	3.1%	1
Chapel End	1.4%	14	8.3%	6	0.0%	0	1.4%	1	7.2%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	3.0%	30	1.4%	1	1.5%	1	2.9%	2	1.2%	1	2.8%	2	0.0%	0	0.0%	0	4.0%	2	8.1%	5	10.1%	7	5.9%	1	33.3%	1	21.9%	7
Hinckley	18.0%	180	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	4	0.0%	0	0.0%	0
Horeston Grange	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Nuneaton Town Centre	45.8%	458	72.2%	52	90.8%	59	78.6%	55	80.7%	67	77.5%	55	93.4%	57	85.1%	80	14.0%	7	4.8%	3	14.5%	10	35.3%	6	0.0%	0	3.1%	1
Solihull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.2%	2	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.5%	5	0.0%	0	0.0%	0	4.3%	3	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.4%	4	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Park, Coventry	1.3%	13	0.0%	0	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	2.1%	2	2.0%	1	0.0%	0	2.9%	2	0.0%	0	66.7%	2	6.3%	2
Arena Park: Boots	0.8%	8	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	2.1%	2	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Fosse Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Boots	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	1.0%	10	1.4%	1	0.0%	0	2.9%	2	3.6%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Internet -QVC	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	2.5%	25	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooks Chemist, Ratcliffe Street, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	2.9%	29	5.6%	4	0.0%	0	1.4%	1	1.2%	1	2.8%	2	3.3%	2	2.1%	2	2.0%	1	3.2%	2	2.9%	2	17.6%	3	0.0%	0	0.0%	0
(Do not do this type of shopping)	1.7%	17	1.4%	1	0.0%	0	1.4%	1	1.2%	1	1.4%	1	0.0%	0	2.1%	2	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Tota	l	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	3	CV12 9	9	CV13 6	ó	CV6 6		CV7 9	,
000 Whom do						<b>.</b>			L - L L !									<b>-</b> -	•									
Q22 Where do you do mo	ost of yo	our no	usenoic	rs sn	opping	tor ga	imes &	toys;	nobby it	ems;	sport a	na ca	mping g	jooas	s; and m	usica	ıınstrum	nents										
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	4.8%	3	4.3%	3	0.0%	0	0.0%	0	9.4%	3
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Coventry	8.7%	87	6.9%	5	3.1%	2	8.6%	6	10.8%	9	9.9%	7	4.9%	3	5.3%	5	14.0%	7	12.9%	8	20.3%	14	5.9%	1	0.0%	0	25.0%	8
Hinckley	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Leicester	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	(
Nuneaton Town Centre	22.7%	227	25.0%	18	33.8%	22	30.0%	21	34.9%	29	31.0%	22	39.3%	24	36.2%	34	10.0%	5	17.7%	11	18.8%	13	23.5%	4	0.0%	0	12.5%	4
Tamworth	0.4%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Queens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Arena Retail Park, Coventry	1.6%	16	0.0%	0	4.6%	3	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	4.0%	2	3.2%	2	4.3%	3	0.0%	0	33.3%	1	3.1%	1
Arena Retail Park: Game	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Fosse Park, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fosse Park: JJB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Catalogue / Mail order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Amazon	1.3%	13	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.6%	1	0.0%	0	5.9%	1	0.0%	0	3.1%	1
Internet - Argos	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Internet - Decathalon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Č
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Ebay	0.6%	6	2.8%	2	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ċ
Internet - Go Outdoors	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Internet - JJB	0.2%	2	0.0%	0	0.0%	ő	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Play.com	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Quidco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Rocking Roost	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Sports Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - The Falcon Puzzles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Toys R Us	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Wiggle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
20	3.1%	31	2.8%	2	3.1%	2	0.0%	0	6.0%	5	2.8%	2	0.0%	0	7.4%	7	2.0%	1	3.2%	2	5.8%	4	0.0%	0	0.0%	0	3.1%	1
Various internet sites	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Arley Decathlon, IKEA Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Coventry	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.20/	2	0.00/	0	0.00/	0	0.00/	0	2.10/	
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
New Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Old Arley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stoney Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cross Point Business Park, Parkway, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Ventura Retail Park. Outside	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
of Borough, Tamworth	7.00	7.0	0.20/		c 201	,	0.00/		0.40/	-	0.50/		<i>c.co.</i> (		0.50/		0.00/	,	12.00/		2.00/	_	5.00/		22.20/		c 20/	
(Don't know / Varies)	7.9%	79	8.3%	6	6.2%	4	0.0%	0	8.4%	7	8.5%	6	6.6%	4	8.5%	8	8.0%		12.9%	8	2.9%	2	5.9%		33.3%	1	6.3%	2
(Do not do this type of	39.9%	399	50.0%	36	43.1%	28	55.7%	39	26.5%	22	43.7%	31	45.9%	28	41.5%	39	44.0%	22	35.5%	22	39.1%	27	29.4%	5	33.3%	1	28.1%	9
shopping)																												

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									10		uice	, · ·	crsp		VCB												August 2	010
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13	5	CV6 6		CV7 9	,
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Q23 Where do you do mo	ost of y	our ho	ousehol	d's sh	opping	for pe	ets & pe	t relat	ed prod	lucts?	?																	
Bedworth Town Centre	4.7%	47	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	22.0%	11	22.6%	14	15.9%	11	0.0%	0	0.0%	0	28.1%	9
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	4.0%	40	4.2%	3	3.1%	2	0.0%	0	2.4%	2	2.8%	2	0.0%	0	2.1%	2	6.0%	3	6.5%	4	13.0%	9	0.0%	0	0.0%	0	40.6%	13
Hinckley	8.4%	84	1.4%	1	1.5%	1	1.4%	1	1.2%	1	0.0%	0	1.6%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Horeston Grange	0.4%	4	2.8%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	23.5%	235	37.5%	27	44.6%	29	44.3%	31	47.0%	39	29.6%	21	39.3%	24	25.5%	24	6.0%	3	4.8%	3	14.5%	10	11.8%	2	0.0%	0	3.1%	1
Rugby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Elliot Fields / Junction 1 Retail & Leisure Park: Pets	0.5%	5	1.4%	1	1.5%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
at Home																												
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Internet - Bowmeow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Feline K9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Livefood.co.uk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Sainsburys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Various internet sites	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Holly Lane, Atherstone	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.6%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden World,	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.1 /0	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	1.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Earl Shilton, Leicestershire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	5.9%	1	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney	0.4%	8		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		1	1.4%	1	5.9% 0.0%	1	33.3%		12.5%	4
Stanton Rd, Coventry	0.8%	٥	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	2.0%	1	1.0%	1	1.4%	1	0.0%	U		1	12.5%	4
Shentone Farm Shop, Aquaduct Farm, Shenton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pingle Pet Food, Ashby Road, Barwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	1.9%	19	4.2%	3	0.0%	0	1.4%	1	2.4%	2	0.0%	0	0.0%	0	3.2%	3	4.0%	2	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
(Do not do this type of shopping)	52.0%	520			43.1%		52.9%	37	41.0%				55.7%		63.8%		60.0%		64.5%	40			58.8%	-	66.7%		15.6%	5
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
2		1000		, 2		33		70		33		, 1		01		74		50		32		37		.,		5		52

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# Nuneaton & Bedworth Household Survey for Strategic Perspectives

August 2010

																											-	
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9	•	CV13 6		CV6 6		CV7 9	_
Q24 Where do you do m	ost of y	our ho	useholo	d's sh	opping	for al	l other r	on-fo	ood good	ds inc	cluding I	books	s; jewelle	ery aı	nd watcl	hes; d	china, gla	ssw	are; recre	eatio	nal and l	uxur	y goods?					
Bedworth Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	18.0%	9	4.8%	3	7.2%	5	0.0%	0	0.0%	0	15.6%	5
Birmingham	1.7%	17	1.4%	1	1.5%	1	2.9%	2	2.4%	2	2.8%	2	1.6%	1	4.3%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Bulkington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Coventry	5.7%	57	1.4%	1	3.1%	2	2.9%	2	1.2%	1	2.8%	2	1.6%	1	2.1%	2	12.0%	6	17.7%	11	20.3%	14	0.0%	0	33.3%	1	28.1%	9
Hinckley	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Leicester	4.4%	44	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	1	11.8%	2	0.0%	0	3.1%	1
Nuneaton Town Centre	34.8%	348	54.2%	39	46.2%	30	48.6%	34	67.5%	56	47.9%	34	49.2%	30	43.6%	41	24.0%	12	29.0%	18	21.7%	15	41.2%	7	0.0%	0	9.4%	3
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Solihull	0.8%	8	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	2.1%	2	2.0%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	1.4%	1	0.0%	0	33.3%	1	3.1%	1
Fosse Park, Leicester	1.3%	13	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Fosse Park: WH Smith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	1.1%	11	1.4%	1	0.0%	0	2.9%	2	1.2%	1	1.4%	1	0.0%	0	2.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - AB Books	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Amazon	6.3%	63	5.6%	4	12.3%	8	4.3%	3	3.6%	3	1.4%	1	1.6%	1	7.4%	7	4.0%	2	3.2%	2	2.9%	2	11.8%	2	33.3%	1	9.4%	3
Internet - Book Depository	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Co-Op	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.070	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - HMV	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.5%	5	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - QVC	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Various internet sites	2.0%	20	0.0%	0	1.5%	1	1.4%	1	2.4%	2	2.8%	2	0.0%	0	5.3%	5	2.0%	1	1.6%	1	4.3%	3	0.0%	0	0.0%	0	3.1%	1
(Don't know / Varies)	12.4%	124	18.1%	13	9.2%	6	12.9%	9	9.6%	8	11.3%	8	14.8%	9	12.8%	12	6.0%	3	17.7%	11	5.8%	4	11.8%	2	0.0%	0	12.5%	4
(Do not do this type of shopping)	17.0%	170	15.3%	11	23.1%	15	15.7%	11	8.4%	7	26.8%	19	24.6%	15	18.1%	17	26.0%	13	16.1%	10	27.5%	19	5.9%	1	0.0%	0	12.5%	4
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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		Tot between telepeetives																						August	2010			
	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	)	CV12 8	3	CV12 9	9	CV13	5	CV6 6		CV7	9
Q25 When you do your	househo	old's n	on-food	l shop	pping, h	ow do	you us	ually	travel?																			
Car / van (as driver)	61.2%	612	55.6%	40	63.1%	41	67.1%	47	72.3%	60	53.5%	38	23.0%	14	62.8%	59	48.0%	24	61.3%	38	59.4%	41	70.6%	12 1	100.0%	3	81.3%	26
Car / van (as passenger)	13.1%	131	16.7%	12	6.2%	4	10.0%	7	12.0%	10	14.1%	10	14.8%	9	13.8%	13	14.0%	7	17.7%	11	15.9%	11	5.9%	1	0.0%	0	6.3%	2
Bus, minibus or coach	10.4%	104	15.3%	11	9.2%	6	14.3%	10	10.8%	9	7.0%	5	3.3%	2	9.6%	9	28.0%	14	12.9%	8	14.5%	10	11.8%	2	0.0%	0	6.3%	2
Using park & ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
moped Walk	9.2%	92	5.6%	4	15.4%	10	5.7%	4	4.8%	4	16.9%	12	54.1%	33	4.3%	4	6.0%	3	0.0%	0	2.9%	2	5.9%	1	0.0%	0	3.1%	1
Taxi	0.6%	6		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	2.0%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	7	1.4%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not applicable / goods delivered	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	2	5.9%	1	0.0%	0	3.1%	1
(Don't know / varies)	3.2%	32	2.8%	2	3.1%	2	0.0%	0	0.0%	0	7.0%	5	4.9%	3	7.4%	7	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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									101	ı	Iaice	310 1	crsp		1162												August 20	<b>J10</b>
	Total		CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	1	CV12 9	1	CV13 6		CV6 6		CV7 9	_
Q26 What main improven	nents to	Nune	eaton To	own C	entre w	ould (	encoura	ge yo	u to visi	t moi	e often	than	you cur	rently	/ do?													
Better / more frequent bus services	1.3%	13	1.4%	1	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Better / new train service Better pedestrian links from train station to centre	0.3% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 0.0%	2 0	0.0% 0.0%	0		0		0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0
Better access by car Better pedestrian links from	5.0% 0.4%	50 4	18.1% 1.4%	13 1	4.6% 0.0%	3	2.9% 0.0%	2 0	9.6% 1.2%	8 1	7.0% 1.4%	5 1	3.3% 1.6%	2 1	2.1% 0.0%	2	2.0% 0.0%	1 0		2	1.4% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	1
car parking into centre Cheaper parking	4.5%	45	4.2%	3	9.2%		11.4%	8	7.2%	6	5.6%	4		2	4.3%	4	2.0%	1	4.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Free parking  More / better signage around the centre	4.2% 0.4%	42 4	6.9% 0.0%	5 0	7.7% 0.0%	5	12.9% 1.4%	9 1	4.8% 1.2%	4	0.0% 0.0%	0		1	1.1% 1.1%	1	6.0% 2.0%	3 1	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	1
More parking provision More/ better covered	4.2% 0.8%	42 8	4.2% 0.0%	3	3.1% 0.0%	2	2.9% 4.3%	2	7.2% 3.6%	6	5.6% 1.4%	4	4.9% 0.0%	3 0	4.3% 0.0%	4	4.0% 0.0%	2		0	5.8% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	1
shopping centres Fewer empty shops / vacancies	6.9%	69	13.9%	10	9.2%	6	12.9%	9	7.2%	6	9.9%	7	8.2%	5	8.5%	8	4.0%	2	6.5%	4	2.9%	2	0.0%	0	0.0%	0	3.1%	1
A Street Market Better Quality Street Markets	0.3% 1.9%	3 19	1.4% 1.4%	1	0.0% 0.0%	0	2.9% 12.9%	2	0.0% 0.0%	0	0.0% 1.4%	0 1	0.0% 3.3%	0 2		0 4	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 5.9%	0	0.0% 0.0%	0	0.0% 0.0%	0
More clothes & fashion shops	9.7% 11.5%	97	9.7% 19.4%		21.5% 10.8%	14		-	15.7% 20.5%	13	9.9% 18.3%	7	3.3% 8.2%	2		18 17	8.0%	4 5	9.7% 9.7%	6	5.8% 1.4%	4	0.0% 11.8%	0 2	0.0% 0.0% 0.0%	0	6.3% 0.0%	2
More department stores / larger stores More discount stores /					0.0%	0	4.3%	3	3.6%	3	2.8%			1	2.1%	2	0.0%	0		0		1	0.0%	0		0	0.0%	0
cheaper goods	1.7%	17	2.8%	2								2		10					3.2%	2	1.4%	3		1		0		
More independent shops More quality / designer shops	9.2% 8.1%	81	16.7% 12.5%	9	15.4% 7.7%	5	15.7% 20.0%	11 14	12.0% 8.4%	10 7	9.9% 7.0%	5	16.4% 8.2%		13.8% 18.1%	13 17	6.0% 6.0%	3	3.2% 8.1%	5	4.3% 1.4%		5.9% 11.8%	2	0.0% 0.0%	0	3.1% 9.4%	1 3
A particular retailer or type of shop	2.3%	23	4.2%	3	4.6%	3	1.4%	1	3.6%	3	2.8%	2		1	2.1%	2	4.0%	2		1	1.4%	1	0.0%	0		0	0.0%	0
Better (more) safety / security / CCTV / police presence	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0		2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Creche  More facilities for children	0.1% 0.4%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.2%	0	0.0% 1.4%	0	0.0% 0.0%	0		1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More facilities for disabled	0.4%	5	1.4%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1,0	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.7%	7	1.4%	1	3.1%	2	0.0%	0	1.2%	1	0.0%	0		1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Information Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrainised streets	0.7%	7	4.2%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	1.9%	19	2.8%	2	4.6%	3	4.3%	3	0.0%	0	2.8%	2	0.0%	0	3.2%	3	2.0%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / benches	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More litter bins	0.8%	8	0.0%	0	3.1%	2	1.4%	1	0.0%	0	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter / graffiti	0.7%	7	0.0%	0	3.1%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public art	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	23	2.8%	2	4.6%	3	4.3%	3	2.4%	2	1.4%	1	3.3%	2		3	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
A Marks and Spencers	6.0%	60	5.6%	4	7.7%	5	5.7%	4	0.0%	0	14.1%	10	6.6%	4	10.6%	10	4.0%	2		5	2.9%	2	5.9%	1	0.0%	0	3.1%	1
A Morrisons	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Primark	1.4%	14	1.4%	1	1.5%	1	4.3%	3	4.8%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	. 5	C	CV11 6		CV12 0		CV12 8		CV12 9	)	CV13 6	,	CV6 6		CV7	9
A TJ Hughes	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.	.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger choice of shops	1.6%	16	1.4%	1	0.0%	0	7.1%	5	0.0%	0	1.4%	1	1.6%	1	3.	.2%	3	4.0%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	3.1%	1
Cheaper public transport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	.0%	0	0.0%	0	4.8%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.2%	12	4.2%	3	3.1%	2	1.4%	1	2.4%	2	2.8%	2	0.0%	0	1.	.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.	.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better / more frequent bus services	1.3%	13	1.4%	1	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.	.1%	1	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
(Don't know)	4.6%	46	1.4%	1	0.0%	0	7.1%	5	2.4%	2	2.8%	2	8.2%	5	6.	.4%	6	6.0%	3	3.2%	2	0.0%	0	5.9%	1	0.0%	0	0.0%	0
(Nothing in particular)	45.4%	454	31.9%	23	27.7%	18	31.4%	22	30.1%	25	32.4%	23	41.0%	25	25.	.5%	24	50.0%	25	54.8%	34	71.0%	49	58.8%	10	100.0%	3	65.6%	21
Base:		1000		72		65		70		83		71		61			94		50		62		69		17		3		32

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									101	ı Dı	aue	,10 1	crsp		IVCS												August 2	010
	Tota	ıl	CV10	0	CV10	7	CV10 8	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	,
Q27 What main improve	ments to	o Bed	worth To	own C	entre w	ould (	encoura	ge yo	u to visi	t mo	re often	than	you cur	rently	do?													
Better / new train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by car	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from car parking into centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	6	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	6.3%	2
More / better signage around the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision	1.4%	14	1.4%	1	0.0%	0	0.0%	0	3.6%	3	0.0%	0	1.6%	1	1.1%	1	2.0%	1	1.6%	1	5.8%	4	0.0%	0	0.0%	0	6.3%	2
More/ better covered shopping centres	0.5%	5	1.4%	1	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops / vacancies	5.3%	53	6.9%	5	6.2%	4	8.6%	6	4.8%	4	14.1%	10	6.6%	4	0.0%	0	14.0%	7	11.3%	7	5.8%	4	0.0%	0	0.0%	0	0.0%	0
A Street Market	1.1%	11	4.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	5.8%	4	0.0%	0	0.0%	0	3.1%	1
Better Quality Street Markets	1.6%	16	6.9%	5	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	2.1%	2	4.0%	2	4.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothes & fashion shops	11.9%	119	5.6%	4	7.7%	5	4.3%	3	4.8%	4	2.8%	2	3.3%	2	9.6%	9	36.0%	18	50.0%	31	37.7%	26	5.9%	1	0.0%	0	37.5%	12
More department stores / larger stores	10.9%	109	9.7%	7	6.2%	4	4.3%	3	6.0%	5	8.5%	6	6.6%	4	10.6%	10	28.0%	14	29.0%	18	33.3%	23	0.0%	0	0.0%	0	40.6%	13
More discount stores / cheaper goods	2.2%	22	5.6%	4	0.0%	0	1.4%	1	1.2%	1	1.4%	1	4.9%	3	2.1%	2	2.0%	1	3.2%	2	8.7%	6	0.0%	0	0.0%	0	0.0%	0
More independent shops	6.9%	69	8.3%	6	6.2%	4	2.9%	2	4.8%	4	9.9%	7	6.6%	4	6.4%	6	12.0%	6	19.4%	12	18.8%	13	0.0%	0	0.0%	0	9.4%	3
More quality / designer shops	9.1%	91	8.3%	6	6.2%	4	0.0%	0	1.2%	1	4.2%	3	3.3%	2	5.3%	5	22.0%	11	45.2%	28	18.8%	13	11.8%	2	0.0%	0	43.8%	14
A particular retailer or type of shop	2.2%	22	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	10.0%	5	9.7%	6	7.2%	5	0.0%	0	0.0%	0	6.3%	2
Better (more) safety / security / CCTV / police presence	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Information Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrainised streets	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	1.8%	18	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	1.1%	1	4.0%	2	8.1%	5	5.8%	4	0.0%	0	0.0%	0	3.1%	1
More seating / benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More litter bins	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter / graffiti	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public art	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	12	0.0%	0	0.0%	0	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	4.0%	2	8.1%	5	0.0%	0	0.0%	0	0.0%	0	3.1%	1
A Marks and Spencers	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A WH Smith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Shoe shops	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger choice of shops	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	1.1%	1	20.0%	10	1.6%	1	0.0%	0	5.9%	1	0.0%	0	9.4%	3
Less charity shops	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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August 2010

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	Tota	l	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	. 5	CV11	6	CV12	0	CV12	8	CV12 9	9	CV13 6	1	CV6 6		CV7 9	,
More places to eat (Don't know ) (Nothing in particular)	0.3% 22.3% 50.1%	3 223 501	12.5%	0 9 54		0 18 37		0 22 38	1.2% 18.1% 63.9%	1 15 53	0.0% 15.5% 59.2%	0 11 42		0 15 35	33.0%	0 31 44	2.0% 4.0% 12.0%	1 2 6	0.0% 0.0% 8.1%	0 0 5	1.4% 2.9% 27.5%	1 2 19	0.0% 64.7% 23.5%	0 11 4 1	0.0% 0.0% 100.0%	0 0 3	0.0% 0.0% 18.8%	0 0 6
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Q28 How often do you	and your	famil	y visit th	ne foll	owing le	isure	attracti	ons?																				
Bingo																												
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies)	5.1% 0.5% 0.5% 0.6% 0.5% 0.7% 91.7% 0.4%	51 5 6 5 7 917 4	0.0% 2.8% 1.4% 2.8%	2 0 0 2 1 2 64 1	0.0% 0.0% 0.0% 0.0%	4 0 0 0 0 0 61 0	1.4% 0.0% 0.0% 1.4% 0.0% 90.0%	4 1 0 0 1 0 63 1	3.6% 0.0% 2.4% 1.2% 0.0% 0.0% 92.8% 0.0%	3 0 2 1 0 0 77 0	0.0% 0.0% 1.4% 0.0% 91.5%	5 0 0 1 0 65 0	0.0% 0.0% 0.0% 0.0% 0.0% 93.4%	3 0 0 0 0 0 57	0.0% 1.1% 0.0% 0.0%	2 0 0 1 0 0 90 1	2.0% 0.0% 0.0% 0.0% 0.0% 80.0%	9 1 0 0 0 0 40 0	6.5% 0.0% 0.0% 0.0% 0.0% 1.6% 91.9% 0.0%	4 0 0 0 0 1 57	7.2% 2.9% 0.0% 1.4% 0.0% 0.0% 88.4% 0.0%	5 2 0 1 0 0 61	94.1%	0 0 0 0 1 0 16 1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 100.0%	0 0 0 0 0 0 0 3	9.4% 0.0% 0.0% 0.0% 3.1% 0.0% 87.5% 0.0%	3 0 0 0 1 0 28 0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Cinema																												
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies)	1.7% 5.3% 14.8% 13.1% 10.3% 5.4% 48.4% 1.0%	17 53 148 131 103 54 484 10	4.2% 11.1% 9.7% 12.5% 4.2%	1 3 8 7 9 3 40 1			12.9% 14.3% 14.3% 1.4% 45.7%	1 5 9 10 10 1 32 2	3.6% 7.2% 18.1% 10.8% 10.8% 6.0% 43.4% 0.0%	9 9 5	7.0% 18.3% 7.0% 9.9% 4.2% 52.1%	0 5 13 5 7 3 37 1	3.3% 11.5% 9.8% 9.8% 8.2% 50.8%		3.2% 16.0% 17.0% 10.6% 7.4% 42.6%	2 3 15 16 10 7 40 1	4.0% 8.0% 10.0% 6.0% 8.0% 64.0%		1.6% 9.7% 8.1% 12.9% 14.5% 4.8% 46.8% 1.6%	1 6 5 8 9 3 29	1.4% 5.8% 18.8% 10.1% 8.7% 5.8% 49.3% 0.0%		23.5% 11.8% 5.9% 5.9% 52.9%	2 1 1	0.0% 0.0% 33.3% 33.3% 0.0% 0.0% 33.3% 0.0%	1	0.0% 3.1% 12.5% 12.5% 12.5% 0.0% 59.4% 0.0%	0 1 4 4 4 0 19
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Gym / Healthclub	/ Sports F	acility	y																									
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies) Base:	19.2% 1.5% 1.4% 0.6% 0.3% 0.1% 76.2% 0.7%	192 15 14 6 3 1 762 7	1.4% 1.4% 0.0% 0.0% 0.0%	8 1 0 0 0 61 1	3.1% 1.5% 0.0%	15 1 2 1 0 0 46 0	0.0% 1.4% 0.0% 0.0% 0.0% 82.9%	9 0 1 0 0 0 58 2	16.9% 1.2% 1.2% 0.0% 0.0% 0.0% 80.7% 0.0%	14 1 0 0 0 67 0 83	0.0% 0.0% 73.2%	15 1 3 0 0 0 52 0	0.0% 0.0% 0.0% 0.0% 82.0%	8 1 0 0 0 0 50 2	3.2% 0.0% 1.1% 0.0% 0.0% 66.0%	27 3 0 1 0 0 62 1 94	0.0% 0.0% 0.0% 0.0% 82.0%	7 2 0 0 0 0 41 0	19.4% 0.0% 1.6% 1.6% 3.2% 0.0% 74.2% 0.0%	12 0 1 1 2 0 46 0	14.5% 1.4% 0.0% 0.0% 0.0% 0.0% 84.1% 0.0%	10 1 0 0 0 0 58 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	66.7% 0.0% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0%	2 0 0 0 0 0 1 0	15.6% 0.0% 3.1% 3.1% 0.0% 0.0% 78.1% 0.0%	5 0 1 1 0 0 25 0
Base:		1000		12		03		70		83		/1		61		94		30		02		09		1 /		3		32

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											_	•	-														_	
	Total		CV10	0	CV10	7	CV10 8	3	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7 9	
Museum or place	of historica	al inte	erest																									
Once a week	0.6%	6	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.0%	10	0.0%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1	3.3%	2	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Once a month	4.1%	41	11.1%	8	0.0%	0	0.0%	0	3.6%	3	2.8%	2	9.8%	6	5.3%	5	2.0%	1	0.0%	0	2.9%	2	5.9%	1	0.0%	0	9.4%	3
Once every two months	7.3%	73	5.6%	4	6.2%	4	7.1%	5	6.0%	5	8.5%	6	9.8%	6	11.7%	11	2.0%	1	3.2%	2	5.8%	4	5.9%	1	0.0%	0	3.1%	1
Once every six months	12.3%	123	12.5%	9	6.2%	4	7.1%	5	6.0%	5	16.9%	12	14.8%	9	18.1%	17	10.0%	5	21.0%	13	7.2%	5	29.4%	5	33.3%	1	9.4%	3
Once a year	9.0%	90	5.6%	4	9.2%	6	8.6%	6	10.8%	9	4.2%	3	8.2%	5	11.7%	11	10.0%	5	14.5%	9	11.6%	8	5.9%	1	0.0%	0	3.1%	1
Don't go	63.0%	630	62.5%	45	76.9%	50	72.9%	51	71.1%	59	60.6%	43	49.2%	30	48.9%	46	70.0%	35	59.7%	37	69.6%	48	35.3%	6	66.7%	2	71.9%	23
(Don't know / varies)	2.7%	27	1.4%	1	0.0%	0	4.3%	3	0.0%	0	4.2%	3	4.9%	3	3.2%	3	2.0%	1	0.0%	0	1.4%	1	17.6%	3	0.0%	0	3.1%	1
Base:	1	1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Pub/ Bar																												
Once a week	26.2%	262	15.3%	11	23.1%	15	15.7%	11	28.9%	24	25.4%	18	26.2%	16	23.4%	22	22.0%	11	33.9%	21	33.3%	23	29.4%	5	0.0%	0	18.8%	6
Once a fortnight	8.4%	84	13.9%	10	7.7%	5	5.7%	4	10.8%	9	12.7%	9	6.6%	4	7.4%	7	12.0%	6	8.1%	5	0.0%	0	0.0%	0	33.3%	1	3.1%	1
Once a month	12.0%	120	8.3%	6	9.2%	6	18.6%	13	9.6%	8	9.9%	7	14.8%	9	10.6%	10	6.0%	3	9.7%	6	8.7%	6	11.8%	2	33.3%	1	21.9%	7
Once every two months	5.1%	51	4.2%	3	6.2%	4	4.3%	3	7.2%	6	2.8%	2	3.3%	2	9.6%	9	4.0%	2	3.2%	2	4.3%	3	5.9%	1	0.0%	0	9.4%	3
Once every six months	2.2%	22	4.2%	3	3.1%	2	0.0%	0	2.4%	2	1.4%	1	0.0%	0	2.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	1.2%	12	2.8%	2	0.0%	0	1.4%	1	0.0%	0	1.4%	1	3.3%	2	3.2%	3	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Don't go	44.0%		50.0%	36	49.2%	32	52.9%	37	39.8%	33		32		27	42.6%	40	56.0%	28	41.9%	26			52.9%		33.3%		46.9%	15
(Don't know / varies)	0.9%	9	1.4%	1	1.5%	1	1.4%	1	1.2%	1	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1	1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Restaurant																												
Once a week	16.4%	164	13.9%	10	16.9%	11	14.3%	10	21.7%	18	15.5%	11	8.2%	5	19.1%	18	10.0%	5	25.8%	16	17.4%	12	5.9%	1	0.0%	0	21.9%	7
Once a fortnight	15.0%	150	15.3%	11	13.8%	9	17.1%	12	18.1%	15	15.5%	11	13.1%	8	11.7%	11	8.0%	4	16.1%	10	11.6%	8	11.8%	2	0.0%	0	9.4%	3
Once a month	23.9%	239	19.4%	14	23.1%	15	30.0%	21	19.3%	16	22.5%	16	18.0%	11	25.5%	24	28.0%	14	21.0%	13	24.6%	17	29.4%	5	66.7%	2	18.8%	6
Once every two months	10.8%	108	8.3%	6	3.1%	2	11.4%	8	9.6%	8	12.7%	9	11.5%	7	14.9%	14	14.0%	7	9.7%	6	7.2%	5	0.0%	0	0.0%	0	12.5%	4
Once every six months	4.6%	46	5.6%	4	7.7%	5	1.4%	1	9.6%	8	4.2%	3	0.0%	0	3.2%	3	4.0%	2	6.5%	4	2.9%	2	11.8%	2	0.0%	0	6.3%	2
Once a year	1.1%	11	0.0%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1	4.9%	3	3.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't go	26.7%	267	36.1%	26	32.3%	21	24.3%	17	20.5%	17	25.4%	18	37.7%	23	21.3%	20	34.0%	17	21.0%	13	36.2%	25	29.4%	5	33.3%	1	28.1%	9
(Don't know / varies)	1.5%	15	1.4%	1	1.5%	1	1.4%	1	0.0%	0	2.8%	2	6.6%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	3.1%	1
Base:	1	1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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									_			7																
	Total CV10		CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7 9	_
Tenpin bowling																												
Once a week	0.6%	6	0.0%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Once a fortnight	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	2.0%	20	0.0%	0	3.1%	2	2.9%	2	3.6%	3	0.0%	0	3.3%	2	2.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Once every two months	6.9%	69	8.3%	6	4.6%	3	4.3%		13.3%	11	2.8%	2	4.9%	3	4.3%	4	2.0%	1	11.3%	7	8.7%	6	5.9%	1	33.3%	1	6.3%	2
Once every six months	9.9%	99	8.3%		10.8%	7	12.9%	9	9.6%	8	9.9%	7	4.9%	3	10.6%	10	2.0%	1	6.5%	4	10.1%	7	17.6%	3	0.0%	0	6.3%	2
Once a year	5.5%	55	4.2%	3	3.1%	2		7	3.6%	3	4.2%	3	0.0%	0	7.4%	7	4.0%	2	3.2%	2	1.4%	1	0.0%	0	0.0%	0	9.4%	3
Don't go	73.7%	737	77.8%	56	75.4%	49	67.1%	47	68.7%	57	80.3%	57	85.2%	52	73.4%	69	90.0%	45	75.8%	47	79.7%		64.7%	11	66.7%	_	75.0%	24
(Don't know / varies)	1.2%	12	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.4%	1	1.6%	1	2.1%	2	0.0%	0	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Theatre																												
Once a week	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	3.0%	30	4.2%	3	1.5%	1	1.4%	1	1.2%	1	2.8%	2	0.0%	0	4.3%	4	4.0%	2	3.2%	2	2.9%	2	5.9%	1	0.0%	0	3.1%	1
Once every two months	10.1%	101	6.9%	5	9.2%	6	0.0.0	6	6.0%	5	5.6%	4	9.8%	6		10	4.0%	2		10	11.6%		11.8%	2	0.0%	0	6.3%	2
Once every six months	13.8%	138	4.2%	3	1.5%	1	1 / 11 / 0	12	12.0%	10	9.9%	7	11.5%	7	21.3%	20	6.0%	3	22.6%	14	13.0%	9	11.8%	2	0.0%		15.6%	5
Once a year	9.3%	93	8.3%	6	6.2%		14.3%	10	7.2%	6	8.5%	6		5		14		4	8.1%	5	5.8%	4	, , .	1	33.3%		12.5%	4
Don't go	61.1%	611	75.0%		80.0%	52			73.5%	61	67.6%	48		40		44	74.0%	37	46.8%	29	66.7%		52.9%		66.7%		62.5%	20
(Don't know / varies)	1.6%	16	1.4%	1	0.0%	0	4.3%	3	0.0%	0	1.4%	1	1.6%	1	2.1%	2	4.0%	2	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Other Activity																												
Once a week	5.6%	56	1.4%	1	6.2%	4	8.6%	6	6.0%	5	4.2%	3	3.3%	2	7.4%	7	6.0%	3	3.2%	2	1.4%	1	5.9%	1	0.0%	0	15.6%	5
Once a fortnight	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Once a month	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't go	90.5%	905	94.4%	68	92.3%	60	87.1%	61	90.4%	75	85.9%	61	93.4%	57	89.4%	84		47	83.9%	52	98.6%	68	88.2%	15	100.0%	3	84.4%	27
(Don't know / varies)	2.5%	25	2.8%	2	0.0%	0	2.9%	2	1.2%	1	8.5%	6	1.6%	1	1.1%	1	0.0%	0	11.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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									101	Si	rateg	IC I	rersp	ecu	ives												August 2	J10
	Tota	1	CV10	0	CV10	7	CV10 8		CV10	9	CV11 4	ı	CV11 :	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Q29 Where did you or m Those who go to the cir.			ur house	hold	last go	to the	cinema?	?																				
AMC Theatre, Ladywood Middle Way, Broadway Plaza, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld Cinema , Broad Street, Broad Street, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld Cinema , Leicester Road, Junction 1 / Elliots Field Retail &	0.8%	4	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Park, Rugby Cineworld Cinema , Mill Lane Arcade Upper,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Touchwood , Solihull Electric Cinema, Station Street, Birmingham,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham IMAX Cinema, Curzon Street, Millenium Point, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odean Cinema, New Street,	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham, Birmingham Odeon Cinema, Aylestone Road, Freemans Park, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton	78.5%	397	90.3%	28	100.0%	29	83.3%	30	93.6%	44	81.8%	27	89.3%	25	92.5%	49	61.1%	11	90.6%	29	88.6%	31	75.0%	6 1	100.0%	2	69.2%	9
Showcase Cinema de Lux, High Cross Road, Leicester, Leicester	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry	11.3%	57	6.5%	2	0.0%	0	5.6%	2	4.3%	2	12.1%	4	7.1%	2	3.8%	2	33.3%	6	6.3%	2	8.6%	3	0.0%	0	0.0%	0	23.1%	3
Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester	4.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	25.0%	2	0.0%	0	0.0%	0
Vue Cinema, Watson Road, Star City, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Birmingham	1.0% 0.2%	5 1	0.0% 3.2%	0 1	0.0% 0.0%	0	5.6% 0.0%	2	2.1% 0.0%	1 0	0.0% 0.0%	0		0	1.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.7% 0.0%	1

By postcode part 1

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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											_	-	_															
	Tota	l	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	3	CV12 9	)	CV13 6		CV6 6		CV7 9	
Civic Hall, High Street, Bedworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		506		31		29		36		47		33		28		53		18		32		35		8		2		13

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									101	31	rateg	IC I	rersp	ecu	ives												August 20	)10
	Total	l	CV10 0	)	CV10 7		CV10 8	1	CV10 9	)	CV11 4		CV11 :	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Q30 Where did you or mo						оар	jym / hea	lthcl	ub / spor	ts fa	cility?																	
Abbey Social Club, Meadow Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Leisure Centre, Coventry Road, Bedworth	15.2%	35	0.0%	0	5.3%	1	20.0%	2	6.3%	1	5.3%	1	11.1%	1	0.0%	0	55.6%	5	68.8%	11	54.5%	6	0.0%	0	50.0%	1	71.4%	5
Bermuda Working Mens Club, Bermuda Village, Nuneaton	0.4%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannons Health & Fitness Ltd, St. Davids Way, Bermuda Park, Nuneaton	7.4%	17	10.0%	1	15.8%	3	20.0%	2	0.0%	0	5.3%	1	0.0%	0	19.4%	6	11.1%	1	12.5%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Cleaver Squash Fitness Club, Weddington Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etone Sports Centre, Leicester Road, Nuneaton	1.3%	3	0.0%	0	5.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Centre, Corporation Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Ladypace Ltd, Market Place, Nuneaton	2.2%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	5.3%	1	11.1%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton	0.9%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind Estate, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton	0.4%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pingles Leisure Centre, Avenue Road, Nuneaton	19.0%	44	40.0%	4	52.6%	10	10.0%	1	18.8%	3	42.1%	8	33.3%	3	22.6%	7	0.0%	0	6.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Alderman Smith Secondary School, Radnor Drive, Nuneaton	4.8% 0.4%	11 1	20.0% 0.0%	2	0.0% 5.3%	0	0.0% 0.0%	0	6.3% 0.0%	1 0	0.0% 0.0%	0		0	6.5% 0.0%	2	0.0% 0.0%	0		0		0	66.7% 0.0%	2	0.0% 0.0%	0	14.3% 0.0%	1 0
Atherstone	2.6%		10.0%	1		0	0.0%		12.5%	2	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AZ Fitness, Ansley Common, Nuneaton Bettabodies, Attleborough	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3% 0.0%	1	0.0%	0		0	0.0% 3.2%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Denaboules, Amedorough	U. <del>4</del> 70	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	3.470	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

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	Total	l	CV10 0	)	CV10 7		CV10 8	3	CV10 9	9	CV11 4	4	CV11 5	5	CV11	6	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Fields Industrial Estate, Liberty Way, Nuneaton																												
Birmingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	4.8%	11	10.0%	1	5.3%	1	10.0%	1	6.3%	1	15.8%	3	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%		50.0%	1	14.3%	1
Gym Heaven, Abbey Street, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	11.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	24.2%	56	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.3%	1	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mira Company Gym, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Fitness & Wellbeing, St David's Way, Nuneaton	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	6.5%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Nuneaton Golf Club, Golf Drive, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversley Resource Centre, Coton Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TLC Ladies Gym, Abbey Street, Nuneaton	2.6%	6	10.0%	1	0.0%	0	0.0%	0	6.3%	1	5.3%	1	0.0%	0	6.5%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vibez Fitness for Women, Coleshill Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	3.9%	9	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	11.1%	1	6.5%	2	0.0%	0	12.5%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Base:		231		10		19		10		16		19		9		31		9		16		11		3		2		7

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									101		aucs	10 1	crsp	CCU	IVCB												August 2	110
	Total		CV10 0		CV10 7		CV10 8		CV10 9	)	CV11 4	1	CV11 :	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Q31 Where did you or mo			ur housel	nold	last go to	o a re	estaurant	:?																				
Agra Palace Indian Cuisine, Abbey Green, Nuneaton	1.1%	8	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	5.9%	2	0.0%	0	6.1%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Attleborough Arms, Highfield Road, Nuneaton	0.4%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B N Ayce, St. Davids Way, Bermuda Park, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balti Village, The Square, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	1.7%	12	6.7%	3	4.7%	2	0.0%	0	1.5%	1	3.9%	2	0.0%	0	1.4%	1	0.0%	0	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Bilberries Public House, Bond Gate, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bull & Anchor, Wheelwright Lane, Ash Green, Coventry	0.6%	4	2.2%	1	0.0%	0	1.9%	1	0.0%		0.0%	0		0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Cassandras, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cedar Tree, Avenue Road, Nuneaton	1.7%	12	2.2%	1	2.3%	1	3.8%	2	3.0%	2	3.9%	2	5.9%	2	0.0%	0	3.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Chetwynd Restaurant, Chetwynd Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chicago Rock Cafe, Newdegate Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Crow's Nest, Crowhill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Palace Public House, Gadsby Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felix Holt, Stratford Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griff House Beefeater, Coventry Road, Griff, Nuneaton	3.8%	27	0.0%	0	7.0%	3	1.9%	1	1.5%	1	5.9%	3	0.0%	0	8.2%	6	0.0%	0	18.4%	9	6.8%	3	0.0%	0	0.0%	0	4.5%	1
Griff House, Coventry Road, Griff, Nuneaton	1.4%	10	0.0%		0.0%	0	0.0%	0		1	5.9%	3	0.0%	0	2.7%	2	3.0%	1	0.0%	0	4.5%	2	0.0%		0.0%	0		0
Griffin Inn, Coventry Road, Griff, Nuneaton	2.6%	19	0.0%	0	4.7%	2	3.8%	2	4.5%	3	2.0%	1	0.0%	0	1.4%	1	12.1%	4	2.0%	1	4.5%	2	0.0%	0	0.0%	0	4.5%	1

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	Total		CV10 0		CV10 7		CV10 8		CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Italian Express, Abbey Street, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
La Tavola Calda Hotel, Midland Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longshoot Hotel, The Long Shoot, Nuneaton	2.0%	14	2.2%	1	2.3%	1	3.8%	2	0.0%	0	2.0%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Raglan, Coventry Road, Exhall, Coventry	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Snacks, Manor Court Road, Nuneaton	0.3%	2	0.0%	0	2.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's Restaurants Ltd, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Balti, The Square, Attleborough, Nuneaton	0.8%	6	0.0%	0	4.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Arms, Whittleford Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Inn, Rugby Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza Hut UK Ltd, Abbey Street, Nuneaton	0.6%	4	0.0%	0	2.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Plough Inn, Plough Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Railway Tavern, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rajdhani Indian Restaurant, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shahi Balti, Abbey Street, Nuneaton	0.4%	3	0.0%	0	2.3%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunnyside Inn, Northumberland Avenue, Nuneaton	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boat Inn, Blackhorse Road, Longford, Coventry	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Crown Inn, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Jailhouse, Chapel Street, Nuneaton	0.4%	3	2.2%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Newdegate Arms, Newdigate Road,	0.8%	6	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Bedworth Village Pantry, George Street, Attleborough,	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									101		raics	10 1	crsp	CCI.	IVCS												August 20	10
	Total		CV10 0		CV10 7		CV10 8		CV10 9	9	CV11 4	ı	CV11	5	CV11 6	6	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Nuneaton Weavers Arms, Long Street, Bulkington, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Lion, Croft Road, Nuneaton	0.3%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wing Wah Chinese Restaurant, Bond Street, Nuneaton	2.2%	16	4.4%	2	0.0%	0	1.9%	1	1.5%	1	3.9%	2	2.9%	1	4.1%	3	3.0%	1	0.0%	0	4.5%	2	10.0%	1	0.0%	0	0.0%	0
Yeoman Harvester, St. Nicolas Park Drive, Nuneaton	3.5%	25	6.7%	3	7.0%	3	1.9%	1	9.1%	6	7.8%	4	8.8%	3	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.5%	97	11.1%	5	9.3%	4	9.6%	5	10.6%	7	5.9%	3	14.7%	5	13.7%	10	6.1%	2	8.2%	4	6.8%	3	50.0%	5	0.0%	0	18.2%	4
(Don't know)	12.1%	87	4.4%	2	4.7%	2	3.8%	2	15.2%	10	5.9%	3	5.9%	2	9.6%	7	21.2%	7	16.3%	8	11.4%	5	20.0%	2	0.0%	0	22.7%	5
Abbey Grange Hotel, Manor Court Road, Nuneaton	0.4%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	3.8%	27	15.6%	7	2.3%	1	5.8%	3	6.1%	4	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.3%	1	10.0%	1	0.0%	0	0.0%	0
Bedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0		0	0.0%	0
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best Western - Western Hall, Weston Lane, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS Restaurant, Ropewalk Centre, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	1.4%	1	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cedar Tree, Avenue Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Hotel, Higham Lane, Nuneaton	2.0%	14	6.7%	3	0.0%	0	1.9%	1	3.0%	2	2.0%	1	5.9%	2	6.8%	5	0.0%	0		0	0.0%	0			0.0%	0		0
Civic Hall, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	2.3%	1	0.0%		0.0%	0		0
Cousins, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0		0		0	0.0%	0		0	0.0%	0			0.0%	0	0.070	0
Coventry	5.7%	41	4.4%	2	4.7%	2	1.9%	1	1.5%	1	3.9%	2	2.9%	1	4.1%		21.2%		14.3%	7	13.6%	6			50.0%	1	22.7%	5
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crow's Nest, Crowhill Road, Nuneaton	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
Earl Shilton	2.1%	15	2.2%	1	2.3%	1	1.9%	1	0.0%	0	2.0%	1	0.0%	0	1.4%	1	3.0%	1		0	0.0%	0	0.0%	0		0	0.0%	0
Frankie & Bennys, Bermuda Leisure Park, St David's Way, Nuneaton	3.5%	25	6.7%	3	2.3%	1	3.8%	2	4.5%	3	2.0%	1	0.0%	0	4.1%	3	3.0%	1	4.1%	2	6.8%	3	0.0%	0	0.0%	0	4.5%	1

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									101	. Di	Taic	310 1	crsk		1162												August 20	110
	Total		CV10 0	١	CV10 7	,	CV10 8	3	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Glebe Gate Restaurant, North Warwickshire & Hinckley College, Hinckley Road, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshill	0.8%	6	0.0%	0	0.0%	0	3.8%	2	3.0%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	12.7%	91	2.2%		14.0%	6	1.9%	1	4.5%	3	7.8%	4	2.9%	1	8.2%	6	3.0%	1		2	4.5%	2	0.0%		50.0%	1	0.0%	0
India Red, Abbey Street, Nuneaton	0.3%	2	0.0%		0.0%	0	1.9%	1	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0
Jenny's Café, Harefield Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Johns Bar, Pine Lane,	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	1 70/	10	0.00/	0	0.00/	0	0.00/	0	1.50/	1	0.00/	0	2.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	10.00/	1	0.00/	0	0.00/	0
Leicester	1.7% 0.1%	12	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	1.5%	1	0.0%	0	2.9% 0.0%	0	0.0%	0	0.0%	0		0	0.0% 0.0%		10.0%	0	0.0%	0	0.0% 0.0%	0
Masala Indian Restaurant, Queens Road, Nuneaton		1		0	0.0%			0	1.5%	1	0.0%	U			0.0%	0	0.0%	0				0	0.0%					0
New Inn, Rugby Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plough Inn, Plough Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty India, Upper Abbey Street, Nuneaton	0.4%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lion Inn, Attleborough	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Dragon, Horeston Grange, Cambourne Drive, Nuneaton	0.3%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0
Rugby	0.6%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Shahi Balti, Abbey Street, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.6%	4	2.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bear & Ragged Staff, King Street, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The Bull & Spice, Bull Street, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Camp Inn, Camp Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner House, Nuneaton	3.5%	25	4.4%	2	0.0%	0	3.8%	2	3.0%	2	11.8%	6	0.0%	0	1.4%	1	0.0%	0	6.1%	3	13.6%	6	0.0%	0	0.0%	0	9.1%	2
Road, Bulkington The Courtyard Restaurant,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Lane, Nuneaton The Rugger Tavern, Attleborough Road, Nuneaton	1.0%	7	0.0%	0	2.3%	1	1.9%	1	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The William White	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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									fo	r St	rateg	gic l	Persp	ecti	ives												August 2	2010
	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 0	)	CV12 8	1	CV12 9	)	CV13	6	CV6 6		CV7	,
(Weatherspoon), Newdegate Street, Nuneaton (Don't do this activity)	1.8%	13	2.2%	1	2.3%	1	7.7%	4	3.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		718		45		43		52		66		51		34		73		33		49		44		10		2		22

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											0																8	
	Total	l	CV10	0	CV10	7	CV10 8		CV10 9		CV11 4		CV11 5		CV11 6	i	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Q32 Where did you or n Those who do another		•	ur house	ehold	underta	ke th	e activity	mer	ntioned?																			
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2
Birmingham	4.3%	3	0.0%	0	20.0%	1	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	7.1%	5	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2
Hinckley	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	5.7%	4	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Nuneaton	37.1%	26		1	20.0%	1	71.4%	-	57.1%	4	25.0%	1		1	66.7%	6	0.0%	0		-	100.0%		100.0%	2	0.0%	0	0.0%	0
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Tamworth	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Touchwood, Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oueens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Nuneaton	0.070	Ü	0.070	Ů	0.070		0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	0	0.070	Ü	0.070	Ů	0.070	Ů	0.070	Ü
Arena Retail Park, Classic	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Coventry	1.470	1	0.070	U	0.070	U	0.070	U	0.070	O	0.070	U	0.070	U	0.070	U	0.070	O	0.070	0	0.070	U	0.070	U	0.070	O	0.070	Ü
Broadway Plaza, Ladywood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleway, Birmingham	0.070	O	0.070	U	0.070	U	0.070	U	0.070	O	0.070	U	0.070	U	0.070	U	0.070	O	0.070	0	0.070	U	0.070	U	0.070	O	0.070	Ü
Cross Point Buisness Park.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gielgud Way, Coventry	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Fosse Park, Fosse Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Leicester	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.070	U	0.070	U	0.070	U
Junction 1 / Elliots Field	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Leicester Road, Rugby																												
, ,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Leisure Park,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Lubbesthorpe Way, Braunstone, Leicester																												
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Star City, Watson Road,	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Birmingham	1.4.20/	10	0.00/	0	20.00/		1.4.20/		1.4.20/	1	50.00/	2	0.00/	0	0.00/	0	0.00/	0	22.20/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other	14.3%	10	0.0%	0		1	14.3%		14.3%	1	50.0%	2		0	0.0%	0	0.0.0		33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shilton	1.4%	1	0.0%	0	0.0%	-	0.0%	0	0.0%	0	0.0%	0		0		0	0.070	0		0	0.0%	0		0	0.0%	0	0.0%	
Atherstone	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
(Don't do this activity)	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1
Base:		70		2		5		7		7		4		3		9		3		3		1		2		0		5

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## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	0	CV12 8	3	CV12 9	)	CV13 (	5	CV6 6		CV7	)
Q33 What improvements	to Nun	eaton	's existiı	ng lei	sure off	er wo	uld mak	e you	ı visit it	more	often th	nan yo	ou curre	ntly d	o, durin	g the	day and	/or e	venings?	?								
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.9%	9	2.8%	2	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.7%	7	1.4%	1	3.1%	2	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better disabled acess	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.6%	6	0.0%	0	3.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better policing	0.7%	7	0.0%	0	1.5%	1	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
More street cleaning	0.7%	7	0.0%	0	1.5%	1	2.9%	2	0.0%	0	2.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.9%	9	0.0%	0	1.5%	1	1.4%	1	0.0%	0	7.0%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	1.3%	13	6.9%	5	1.5%	1	1.4%	1	2.4%	2	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cultural facilities	1.1%	11	1.4%	1	3.1%	2	4.3%	3	1.2%	1	4.2%	3	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	2.0%	20	1.4%	1	4.6%	3	2.9%	2	3.6%	3	5.6%	4	4.9%	3	2.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	1.6%	16	2.8%	2		2	1.4%	1	0.0%	0	1.4%	1	3.3%	2	4.3%	4	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
A casino	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
More / better health clubs / gyms	1.2%	12	0.0%	0	1.5%	1	5.7%	4	0.0%	0	1.4%	1	0.0%	0	2.1%	2		0		1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
A swimming pool	2.4%	24	1.4%	1	4.6%	3	2.9%	2	3.6%	3	1.4%	1	4.9%	3	5.3%	5	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Ten Pin Bowling	0.6%	6	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.6%	6	0.0%	0	0.0%	0	2.9%	2	1.2%	1	2.8%	2		1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
More quality restaurants	4.3%	43	4.2%	3	4.6%	3	2.9%	2	7.2%	6	7.0%	5	9.8%	6	10.6%	10	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
More pavement cafes	0.4%	4	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	64.3%	643			61.5%	40	47.1%	33	59.0%	49	46.5%	33	50.8%	31	46.8%	44	84.0%	42	71.0%	44	72.5%	50	76.5%		100.0%	3	75.0%	24
Other	2.3%	23	2.8%	2	3.1%	2	4.3%	3	2.4%	2	4.2%	3	8.2%	5	2.1%	2	0.0%	0	4.8%	3	0.0%	0	5.9%	13 1	0.0%	0	0.0%	0
Don't know	1.4%	14	0.0%	0	0.0%	0	1.4%	1	2.4%	2	1.4%	1	0.0%	0	2.1%	2		0	1.6%	1	0.0%	-	11.8%	2	0.0%	0	0.0%	0
An ice rink	1.4%	18	2.8%	2	0.0%	0	4.3%	3	0.0%	0	2.8%	2	6.6%	4	5.3%	5		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	3.1%	31	2.8%		10.8%	7	4.3%	3	3.6%	3	4.2%	3	1.6%	1	4.3%	4	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
More for children	0.7%	7	4.2%	3	1.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		4	0.0%	0		0	1.4%	1	1.2%	1		2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A youth club	0.4% 0.3%	3	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	2.8% 0.0%	0	0.0%	0	0.0% 0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.1%	1
Better advertising		-						-												8		9						
(Don't do this activity)	12.0%	120	23.6%	17	4.6%	3	21.4%	15	9.6%	8	9.9%	/	11.5%	/	13.8%	13	10.0%	3	12.9%	ð	13.0%	9	5.9%	1	0.0%	U	12.5%	4
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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	Tota	l	CV10 (	n	CV10 '	,	CV10 8	)	CV10 9	n	CV11	4	OT711	_		_	OTTA A		~***		~~~~		~~~~		OTT C		
				<b>U</b>	CVIU	′	CVIU	,	CVIU	9	CV11 4	•	CV11	•	CV11 6	)	CV12 (	)	CV12 8		CV12 9	,	CV13 6		CV6 6		CV7 9
Q34 What improvements	to Bed	worth'	s existin	ıg leis	sure offe	r wo	uld make	you	visit it r	nore	often th	an yo	u currei	ntly d	o?												
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved public transport	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better car parking	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
More / better disabled acess	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Improved security / CCTV	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
More street cleaning	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improvements in the built environment	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0		2	1.4%	1	0.0%	0	0.0%	0	0.0%
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More better parks / green spaces	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.1%
Provision of public toilets	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved street furniture	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
More / better seats	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better cultural facilities	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0		2	0.0%	0	5.9%	1	0.0%	0	0.0%
A cinema	1.3%	13	1.4%	1	1.5%	1	0.0%	0	3.6%	3	0.0%	0	1.6%	1	0.0%	0	2.0%	1	4.8%	3	2.9%	2	0.0%	0	0.0%	0	3.1%
A theatre	0.4%	4	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better health clubs / gyms	0.7%	7	0.0%	0	3.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	5.9%	1	0.0%	0	3.1%
A swimming pool	1.4%	14	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.0%	2	6.5%	4	5.8%	4	0.0%	0	0.0%	0	0.0%
Ten Pin Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bingo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better public houses	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.1%
More nightclubs	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More quality restaurants	2.3%	23	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	2.1%	2	2.0%	1	6.5%	4	14.5%	10	0.0%	0	0.0%	0	9.4%
More pavement cafes	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%
Nothing	70.2%	702	61.1%	44	78.5%	51	60.0%	42	68.7%	57	70.4%	50	65.6%	40	62.8%	59	70.0%	35	62.9%	39	55.1%	38	70.6%	12 1	.00.0%	3	62.5%
Other	1.4%	14	0.0%	0	4.6%	3	1.4%	1	1.2%	1	2.8%	2	3.3%	2	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%
(Don't know)	2.6%	26	1.4%	1	0.0%	0	1.4%	1	4.8%	4	1.4%	1	9.8%	6	3.2%	3	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%
Cheaper prices	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	4.0%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More for children	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.4%	1	0.0%	0	0.0%	0	3.1%
(Don't do this activity)	16.7%	167	31.9%	23	10.8%	7	32.9%	23	19.3%	16	16.9%	12	16.4%	10	26.6%	25	8.0%	4	9.7%	6	11.6%	8	5.9%	1	0.0%	0	12.5%
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3	:
GEN Gender of responder	nt																										
Male	25.4%		23.6%		23.1%		20.0%		27.7%		35.2%		32.8%		21.3%		30.0%		16.1%		24.6%		23.5%		33.3%		18.8%
Female	74.6%	746	76.4%	55	76.9%	50	80.0%	56	72.3%	60	64.8%	46	67.2%	41	78.7%	74	70.0%	35	83.9%	52	75.4%	52	76.5%	13	66.7%	2	81.3%
		1000		72		65		70		83		71		61		94		50		62		69		17		3	:

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									202	~		<b>5</b>	- CISP		2,00												rugust =	310
	Tot	al	CV10	0	CV10	7	CV10	8	CV10 9	9	CV11	4	CV11 5	5	CV11	6	CV12 (	)	CV12 8	1	CV12 9	)	CV13 6		CV6 6		CV7 9	
AGE Can I just ask,	how old are	you?																										
18-24	2.0%	20	2.8%	2	1.5%	1	1.4%	1	2.4%	2	4.2%	3	1.6%	1	1.1%	1	0.0%	0	6.5%	4	2.9%	2	0.0%	0	0.0%	0	3.1%	1
25-34	5.3%	53		4		3	2.9%	2		9		2		1	2.1%	2		3		2	10.1%	7			66.7%		3.1%	1
35-44	19.8%		16.7%		29.2%		22.9%		28.9%		23.9%		11.5%	-	12.8%	12		3		5			17.6%		33.3%		40.6%	13
45-54	24.9%	249			24.6%		22.9%		21.7%		14.1%		18.0%	11		25			24.2%	15	14.5%		29.4%	5	0.0%		34.4%	11
55-64	20.0%	200			20.0%		25.7%		16.9%		22.5%		31.1%	19			22.0%		21.0%	13			17.6%	3	0.0%		9.4%	3
65+	27.1%	271			20.0%		22.9%		19.3%		29.6%		36.1%		28.7%	27			37.1%	23			35.3%	6	0.0%		9.4%	3
(Refused)	0.9%	9	2.8%	2		0		1	0.0%	0		2		0		2		1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
ADU How many adu	Its aged 16	years	and ove	r, incl	uding yo	ourse	elf, live in	you	r househ	old?																		
One	18.6%	186	16.7%	12	13.8%	9	27.1%	19	14.5%	12	22.5%	16	34.4%	21	16.0%	15	22.0%	11	14.5%	9	20.3%	14	29.4%	5	0.0%	0	12.5%	4
Two	55.9%	559	61.1%	44	52.3%	34	50.0%	35	59.0%	49	56.3%	40	42.6%	26	53.2%	50	58.0%	29	61.3%	38	56.5%	39	58.8%	10	100.0%	3 4	46.9%	15
Three	16.3%	163	15.3%	11	23.1%	15	12.9%	9	18.1%	15	12.7%	9	11.5%	7	17.0%	16	14.0%	7	21.0%	13	14.5%	10	5.9%	1	0.0%	0 :	34.4%	11
Four or more	8.5%	85	5.6%	4	10.8%	7	7.1%	5	8.4%	7	7.0%	5	11.5%	7	10.6%	10	6.0%	3	3.2%	2	8.7%	6	5.9%	1	0.0%	0	6.3%	2
(Refused)	0.7%	7	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
CHI How many chile	dren aged 1	5 year	s and ur	nder,	live in yo	our h	ousehol	1?																				
None	72.6%	726	72.2%	52	66.2%	43	68.6%	48	65.1%	54	81.7%	58	91.8%	56	76.6%	72	86.0%	43	80.6%	50	72.5%	50	76.5%	13	33.3%	1 :	50.0%	16
One	13.3%	133	11.1%	8	20.0%	13	12.9%	9	18.1%	15	11.3%	8	6.6%	4	10.6%	10	8.0%	4	9.7%	6	13.0%	9	11.8%	2	0.0%	0 1	21.9%	7
Two	10.8%	108	13.9%	10	7.7%	5	11.4%	8	13.3%	11	4.2%	3	1.6%	1	7.4%	7	6.0%	3	9.7%	6	8.7%	6	5.9%	1	33.3%	1 .	25.0%	8
Three	2.1%	21	1.4%	1	6.2%	4	2.9%	2	2.4%	2	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.9%	2	5.9%	1	33.3%	1	0.0%	0
Four or more	0.5%	5	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.1%	1
(Refused)	0.7%	7	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
CAR How many cars	does your	house	hold ow	n or l	nave the	use	of?																					
None	11.2%	112	12.5%	9	7.7%	5	11.4%	8	12.0%	10	15.5%	11	26.2%	16	4.3%	4	22.0%	11	9.7%	6	17.4%	12	5.9%	1	0.0%	0	3.1%	1
One	43.0%	430		35	35.4%	23	41.4%	29			49.3%	35	52.5%	32		34	46.0%	23	48.4%	30	43.5%		41.2%	7		1 3	34.4%	11
Two	32.6%		27.8%		36.9%		37.1%		34.9%		28.2%		14.8%		44.7%		26.0%		37.1%	23	26.1%		23.5%				37.5%	12
Three or more	12.2%	122			20.0%	13			12.0%	10		4			11.7%	11		2		3	13.0%		29.4%		33.3%		25.0%	8
(Refused)	1.0%	10		1	0.0%	0	2.9%	2	1.2%	1	1.4%	1	0.0%	0	3.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
FUT Would you be v	willing to be	recon	tacted fo	or fut	ure qual	ity co	ontrol pu	rpose	es?																			
Yes	75.5%				76.9%		68.6%		84.3%		73.2%		80.3%	49			72.0%		77.4%	48			70.6%		100.0%		78.1%	25
No	24.5%	245	25.0%	18	23.1%	15	31.4%	22	15.7%	13	26.8%	19	19.7%	12	20.2%	19	28.0%	14	22.6%	14	34.8%	24	29.4%	5	0.0%	0 2	21.9%	7
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
				_																				-		-		-

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									10.		uce	51C 1	CISP	CCL												1	August 2	310
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8		CV12 9	•	CV13 6	i	CV6 6		CV7 9	
SEG Socio-economic	group																											
A	1.8%	18	0.0%	0	1.5%	1	1.4%	1	2.4%	2	1.4%	1	1.6%	1	6.4%	6	0.0%	0	3.2%	2	0.0%	0	5.9%	1	0.0%	0	0.0%	0
В	12.3%	123	13.9%	10	15.4%	10	8.6%	6	8.4%	7	11.3%	8	8.2%	5	17.0%	16	4.0%	2	9.7%	6	8.7%	6	11.8%	2	33.3%	1	15.6%	5
C1	28.4%	284	26.4%	19	32.3%	21	24.3%	17	31.3%	26	28.2%	20	26.2%	16	35.1%	33	22.0%	11	25.8%	16	18.8%	13	35.3%	6	0.0%	0	31.3%	10
C2	23.9%	239	19.4%		27.7%	18	27.1%	19	19.3%		19.7%	14	23.0%	14					14.5%	9	30.4%	21	11.8%	2	66.7%	2	34.4%	11
D	14.9%	149	20.8%	15	13.8%	9	21.4%		19.3%	16	18.3%	13	26.2%	16	2.1%	2	18.0%	9	21.0%	13	11.6%	8	5.9%	1	0.0%	0	6.3%	2
E	13.5%	135		8	6.2%	4			15.7%		14.1%		14.8%	9		8	14.0%		21.0%	13	21.7%	15	23.5%	4	0.0%	0	9.4%	3
(Refused)	5.2%	52	8.3%	6	3.1%	2	4.3%	3	3.6%	3	7.0%	5	0.0%	0	10.6%	10	6.0%	3	4.8%	3	8.7%	6	5.9%	1	0.0%	0	3.1%	1
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
QUOTA Postcode																												
CV100	7.2%	72	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV107	6.5%	65	0.0%	0	100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV108	7.0%	70	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV109	8.3%	83	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV114	7.1%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV115	6.1%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV116	9.4%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV120	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV128	6.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV129	6.9%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%	0	0.0%	0
CV136	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	17	0.0%	0	0.0%	0
CV6 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 .	100.0%	3	0.0%	0
CV7 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 1	100.0%	32
CV9 1	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE100	8.1%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE101	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE102	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE103	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 8	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
ZON Zone																												
Within BC boundary	70.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%	69	0.0%		100.0%	3	0.0%	0
Outside BC boundary	30.0%	300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü	100.0%	17	0.0%	0.1	100.0%	32
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

## Appendix 2:

**Data Tabulations** 

By Postcode part 2 and zone

	oundary
Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases?	
Aldi, Kingswood Road, 2.5% 25 0.0% 0 1.2% 1 0.0% 0 1.8% 1 0.0% 0 0.0% 0 3.3% 23 0.7 Nuneaton	.7% 2
	.3% 1
	.0% 3
Asda, Barwell Lane, 9.7% 97 0.0% 0 35.8% 29 48.8% 20 28.6% 16 18.2% 2 73.7% 28 0.0% 0 32.3 Hinckley	
Asda, Newtown Road , 24.5% 245 20.8% 5 2.5% 2 2.4% 1 3.6% 2 0.0% 0 0.0% 0 33.0% 231 4.7 Nuneaton	.7% 14
	.0% 0
Co-Op, Coniston Way, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0 Nuneaton	.0% 0
Attleborough	.0% 0
Co-Op, New Century Way, 0.4% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.0 Nuneaton	.0% 0
Farmfoods Ltd, Camborne 0.5% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 5 0.0 Drive, Horestone	.0% 0
G R Supermarket, Church $0.1\%$ 1 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.1\%$ 1 $0.0\%$ Road, Nuneaton	.0% 0
Heron Frozen Foods Ltd, $0.2\%$ 2 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.3\%$ 2 $0.0\%$ Abbey Street, Nuneaton	.0% 0
Iceland Foods Plc, Mill 0.4% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.0 Street, Bedworth	.0% 0
Road, Nuneaton	.0% 0
Nuneaton	.0% 0
	.0% 0
Coventry	.0% 0
Morrisons, Hinckley Fields 7.6% 76 4.2% 1 28.4% 23 29.3% 12 12.5% 7 0.0% 0 15.8% 6 3.1% 22 18.0 Industrial Estate, Hinckley	
Binley, Coventry	.3% 1
Netto, Regent Street , 0.6% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 9.1% 1 0.0% 0 0.7% 5 0.3 Nuneaton	.3% 1
One Stop Community Stores 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0 Ltd, Higham Lane,  Nuneaton	.0% 0
	.0% 0
	.0% 3
	.0% 3

	Tota	ıl	CV9	1	LE10	0	LE10 1		LE10 2		LE10 3		LE9 8		Within bound		Outside bound	_
Street , Nuneaton																		
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Tesco Extra, Arena Retail Park, Coventry	6.2%	62	4.2%	1	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	45	5.7%	17
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Heath Road, Bedworth	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0
Геsco, Jubilee Crescent, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0		0		2
Tesco, Leicester Street / George Street Ringway, Bedworth	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.7%	96	2.7%	8
Tesco, Raven Way, Nuneaton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Other	0.5%	5	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.1%	1	1.3%	4
Asda online	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0		5	0.3%	1
Ocado online	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	1.0%	3
Sainsburys online	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		5	0.3%	1
Fesco online	1.5%	15	0.0%	0	0.0%	0	2.4%	1	3.6%	2	0.0%	0	0.0%	0		10	1.7%	5
Aldi, Station Street, Atherstone	0.9%		25.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3		6
Aldi, Watling Street, Hinckley	0.6%	6	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.6%	4	0.7%	2
Asda, Brade Drive, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Asda, Ventura Road, Tamworth	0.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Co-Op, Station Street, Atherstone	1.0%	10	29.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	2.3%	7
celand, Brunel Road, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0		1	0.3%	1
Marks and Spencer, Market Place, Nuneaton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0
Marks and Spencer, Arena Retail Park, Coventry	0.1%	1		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		1
Marks and Spencer, Ventura Retail Park, Ventura Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0

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	Tota	1	CV9 1	l	LE10	)	LE10 1		LE10	2	LE10 3	3	LE9 8		Within bounda		Outside bounda	-
Road, Tamworth																		
Morrisons, Marlborough Way, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Sainsburys, Brunel Road, Hinckley	0.6%	6	0.0%	0	6.2%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6
Sainsburys, Enderby, Leicester	0.9%	9	0.0%	0	0.0%	0	0.0%	0	3.6%	2	45.5%	5	0.0%	0	0.3%	2	2.3%	7
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Supermart, Coleshill Road, Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Hawley Road, Hinckley	4.2%	42	0.0%	0	12.3%	10	9.8%	4	37.5%	21	18.2%	2	2.6%	1	0.4%	3	13.0%	39
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1
(Don't know / varies)	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.6%	11	0.7%	2
Base:		1000		24		81		41		56		11		38		700		300

									101	. Di	Tates	,ic i	стър	CC L	IVCS			
	Tota	1	CV9 1	l	LE10	0	LE10 1		LE10 2	2	LE10	3	LE9 8	}	Within bounda	_	Outside bound	-
Q02 What is the main re	ason you	u cho	ose (	(store	e mentic	ned a	at Q01) to	do	your mai	n foc	od and g	rocer	y shopp	ing?				
Accessibility by public transport	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Choice / price of non- food goods (e.g. clothes, DVDs, etc)	0.5%	5	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.4%	3	0.7%	2
Choice of food goods available	7.4%	74	16.7%	4	2.5%	2	4.9%	2	12.5%	7	0.0%	0	0.0%	0	8.0%	56	6.0%	18
Clean shopping environment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Clubcard / Rewards system	1.9%	19	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	2.6%	1	2.1%	15	1.3%	4
Convenient to home	39.7%	397	29.2%	7	51.9%	42	41.5%	17	41.1%	23	72.7%	8	44.7%	17	36.9%	258	46.3%	139
Convenient to work	2.4%	24	8.3%	2	2.5%	2	0.0%	0	1.8%	1	0.0%	0	2.6%	1	2.4%	17	2.3%	7
Free car parking	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Good car parking provision	1.6%	16	0.0%	0	1.2%	1	2.4%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Good shopping environment	1.4%	14	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	5.3%	2	1.3%	9	1.7%	5
Low prices	19.3%	193	33.3%	8	17.3%	14	24.4%	10	14.3%	8	9.1%	1	15.8%	6	19.7%	138	18.3%	55
Part of shopping trip for non-food goods	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Preference for retailer	6.7%	67	4.2%	1	4.9%	4	9.8%	4	8.9%	5	18.2%	2	7.9%	3	6.6%	46	7.0%	21
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Quality of fresh food	5.7%	57	4.2%	1	2.5%	2	2.4%	1	3.6%	2	0.0%	0	5.3%	2	6.6%	46	3.7%	11
Safe (during the day)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Safe (during the evening /night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use of cafe	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Use of cash point / ATM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Provision of petrol station / car wash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Provision of self service tills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of delicatessen / bakery / fresh fish counter etc	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Other	2.0%	20	0.0%	0	0.0%	0	9.8%	4	1.8%	1	0.0%	0	2.6%	1	1.7%	12	2.7%	8
No particular reason	1.2%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	0.7%	2
use it out of habit	1.6%	16	0.0%	0	2.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.6%	11	1.7%	5
get staff discount / work there	2.6%	26	0.0%	0	3.7%	3	0.0%	0	1.8%	1	0.0%	0	5.3%	2	2.6%	18	2.7%	8
Delivery service	1.0%	10	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	6	1.3%	4
Close to relatives house	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	0.7%	2
It is easy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Good layout	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
I get a lift with family	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
. ,																		

	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	L	E9 8		Within bounda	_	Outsid	-
(Don't know / varies)	1.1%	11	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6	5%	1	1.1%	8	1.0%	3
Base:		1000		24		81		41		56		11			38		700		300
Q03 How do you norma Those who did not sa	•		. [STORI	E/DES	STINATI	ON M	ENTION	ED A	T Q01]?										
Car / van (as driver)	68.4%	661	66.7%		59.5%	47	69.2%	27	87.0%	47	90.9%	10	73.7	7%		66.2%	448		213
Car / van (as passenger)	16.5%	160		3	22.8%	18		6	11.1%	6	,	1	21.1		8	16.8%	114		
Bus, minibus or coach	4.8%	46		0		0		1	0.0%	0	0.0%	0			1	6.5%	44		
Using park & ride facility	0.0%	0		0		0	0.0%	0		0	0.0%	0			0	0.0%	0		
Motorcycle, scooter or moped	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.3%	2	0.3%	1
Walk	7.0%	68	16.7%	4	8.9%	7	12.8%	5	1.9%	1	0.0%	0	0.0	)%	0	7.2%	49	6.6%	19
Taxi	1.0%	10	4.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	1.0%	7	1.0%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.3%	2	0.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.0%	0	0.0%	0
Not applicable / goods delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.1%	1	0.0%	0
Mobility scooter	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.3%	2	0.3%	1
(Don't know / varies)	1.2%	12	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6	5%	1	1.2%	8	1.4%	4
Base:		967		24		79		39		54		11			38		677		290
Q04 How often do you	normally	do yo	our main	food	shoppi	ng at	sто	RE/D	ESTINA	TION	MENTI	ONED	) AT	Q01?					
More than once a week	11.5%		12.5%		7.4%		19.5%		12.5%	7		1	2.6			12.6%	88		
Once a week	71.2%	712			80.2%		51.2%	21	73.2%	41	81.8%	9				70.3%	492		
Once a fortnight	10.7%	107	8.3%	2	12.3%	10	14.6%	6	8.9%	5	9.1%	1	7.9	)%	3	10.4%	73	11.3%	34
Once a month	4.5%	45	8.3%	2	0.0%	0	7.3%	3	3.6%	2	0.0%	0	2.6	5%	1	5.1%	36	3.0%	9
Less often	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.1%	1	0.3%	1
Varies	1.6%	16	12.5%	3	0.0%	0	7.3%	3	1.8%	1	0.0%	0	2.6	5%	1	1.0%	7	3.0%	9
(Don't know)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	)%	0	0.4%	3	0.0%	0
Base:		1000		24		81		41		56		11			38		700		300

									101		augi	· .	cispe		IVCB			
	Total		CV9 1		LE10 (	)	LE10 1		LE10 2	;	LE10 3		LE9 8		Within bounda		Outside bounda	_
Q05 In addition to (	STORE N	MENT	IONED A	T Q	01), are t	here	any other	r sto	res that	you ı	regularly	use	for your	mai	n-food s	hopp	ing?	
Aldi, Kingswood Road, Nuneaton	3.4%	34	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	2	4.3%	30	1.3%	4
Aldi, Mill Street, Bedworth	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	27	0.0%	0
Asda, Abbey Park, Coventry	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	11	1.7%	5
Asda, Barwell Lane, Hinckley	3.9%	39	0.0%	0		11		9	16.1%	9	9.1%	1	13.2%	5	0.1%	1	12.7%	38
Asda, Newtown Road , Nuneaton	9.7%	97	8.3%	2	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	12.4%	87	3.3%	10
Caves Fruit & Veg, Queens Road, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Co-Op, Abbey Street, Nuneaton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.9%	6	0.3%	1
Co-Op, Kem Street, Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Co-Op, New Century Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Iceland Foods Plc, Mill Street, Bedworth	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	14	0.0%	0
Iceland Foods Plc, Queens Road, Nuneaton	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.0%	0
Iceland, Queens Road, Nuneaton	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Lidl, Queens Road, Nuneaton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Morrisons, Alvis Retail Park, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1
Morrisons, Hinckley Fields Industrial Estate, Hinckley	5.5%	55	0.0%	0		14	14.6%	6	10.7%	6	0.0%	0	26.3%	10	2.3%	16	13.0%	39
Morrisons, Skipworth Road, Binley, Coventry	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.7%	2
Netto, Regent Street , Nuneaton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Sainsbury PLC, Austin Drive, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Trinity Street, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Vicarage	5.9%	59	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0	2.6%	1	7.7%	54	1.7%	5

													v-sp-					
	Total		CV9 1	1	LE10 (	)	LE10 1		LE10 2	:	LE10 3	i	LE9 8		Within bound	-	Outside bound	_
Street . Nuneaton																		
Street , Nuneaton Somerfield Stores Ltd,	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.0%	0
Camborne Drive,	1.0%	10	0.070	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	1.470	10	0.070	U
Nuneaton																		
Tesco Extra, Arena Retail	4.3%	43	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	38	1.7%	5
Park, Coventry	11070		0.070		11270	•	21170	•	0.070	Ü	0.070	Ü	0.070		21.70		11,70	
Tesco, Clifford Bridge Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.3%	1
Coventry																		
Tesco, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Jubilee Crescent,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Coventry																		
Tesco, Leicester Street /	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	23	0.7%	2
George Street Ringway,																		
Bedworth														_				_
Other	0.9%	9	0.0%	0	0.0%	0		0	0.0%		27.3%	3	7.9%	3	0.3%	2		7
Asda online	0.2%	2		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		2		0
Ocado online	0.1% 0.1%	1 1	0.0% 0.0%	0	0.1% 0.1%	1 1		0										
Marks and Spencers online Tesco online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1		0
Aldi, Radford Road,	0.1%	1		0	0.0%	0		0	0.0%	0		0	0.0%	0		1		0
Coventry	0.170	1	0.070	U	0.1 /0	1	0.070	U										
Aldi, Roseberry Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Coventry	01170	•	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.170	•	0.070	Ü
Aldi, Station Street,	0.6%	6	20.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.7%	5
Atherstone																		
Aldi, Watling Street,	0.4%	4	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	1.0%	3
Hinckley																		
Asda, Brade Drive, Coventry	0.4%	4	0.0%	0	0.0%	0		0	1.8%	1	0.0%	0	0.0%	0		2		2
Asda, Ventura Road,	0.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2
Tamworth																		
B and M, Newton Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Park, Nuneaton	0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.10/	1	0.00/	0
Cooltrader, Abbeygate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Shopping Centre, Harefield Road, Nuneaton																		
Co-Op, Hill Street, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Co-Op, Atherstone, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1		0
Co-Op, School Road,	0.1%	2		0	0.0%	0		0	0.0%	0		0	0.0%	0		2		0
Bulkington	2.270	_	/-		/-	•	/0	~	/0	Ŭ	/-	•	/0	•	2.270	_	2.075	Ŭ
Co-Op, St Nicholas Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Nuneaton																		
Co-Op, Station Street,	0.5%	5	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	1.0%	3
Atherstone																		
Co-Op, Weddington Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Weddington, Nuneaton	0.101		0.007	_	1.00		0.001	^	0.001	^	0.001	^	0.001	^	0.007	_	0.201	
Costcutter, Stoke Road,	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Hinckley																		

Total CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE9 8 Within BC boundary  Farmers Markets, Hinckley 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% (celand, Brunel Road, 0.4% 4 0.0% 0 3.7% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 1 0.0% 0 1.3% (Hinckley)			Within BC	,	1 F0 8		T 7740 2											
celand, Brunel Road, 0.4% 4 0.0% 0 3.7% 3 0.0% 0 0.0% 0 0.0% 0 2.6% 1 0.0% 0 1.3%					LL		LE10 3		LE10 2		LE10 1		LE10 0		CV9 1		Total	
celand, Brunel Road, 0.4% 4 0.0% 0 3.7% 3 0.0% 0 0.0% 0 0.0% 0 2.6% 1 0.0% 0 1.3%	0.3%	0	0.0% 0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Farmers Markets Hinckley
																		Iceland, Brunel Road,
Lidl, Hawley Road, Hinckley 0.8% 8 0.0% 0 2.5% 2 2.4% 1 8.9% 5 0.0% 0 0.0% 0 0.0% 0 2.7%	2.7%	0	0.0% 0	0	0.0%	0	0.0%	5	8.9%	1	2.4%	2	2.5%	0	0.0%	8	0.8%	Lidl, Hawley Road, Hinckley
Local Shop, Chapel End 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0%	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Local Shop, Chapel End
	0.7%	0	0.0% 0	0	0.0%	1	9.1%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	2	0.2%	Marks and Spencer, Fosse Park Shopping Centre,
Marks and Spencer, Market 4.1% 41 0.0% 0 2.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.6% 39 0.7% Place, Nuneaton	0.7%	89	5.6% 39	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.5%	0	0.0%	41	4.1%	Marks and Spencer, Market Place, Nuneaton
Marks and Spencer, The 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% Precinct, Coventry	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Marks and Spencer, The
	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Marks and Spencer, Arena
·	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Marks and Spencer,
	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Morrisons, Counting House
	0.3%	0	0.0% 0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.2%	1	0.1%	Morrisons, Marlborough
	0.3%	0	0.0% 0	0	0.0%	1	9.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Morrisons, Normandy Way,
	0.0%	3	0.4% 3	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	Nisa, Coleshill Road, Chapel
	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Poppler Farm, The
	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Premier, Queen Road,
	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Sainsburys, Bitterscote
	1.3%	1	0.1% 1	0	0.0%	0	0.0%	1	1.8%	2	4.9%	1	1.2%	0	0.0%	5	0.5%	Sainsburys, Brunel Road,
	1.0%	0	0.0% 0	0	0.0%	1	9.1%	0	0.0%	0	0.0%	2	2.5%	0	0.0%	3	0.3%	Sainsburys, Clifton Way,
•	1.3%	0	0.0% 0	0	0.0%	0	0.0%	1	1.8%	0	0.0%	2	2.5%	0	0.0%	4	0.4%	Sainsburys, Enderby,
	0.3%	0	0.0% 0	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Tesco, Bradgate Mall,
	6.3% 19	0	0.0% 0	0	0.0%	1	9.1%	9	16.1%	4	9.8%	5	6.2%	0	0.0%	19	1.9%	Tesco, Hawley Road,
·	0.3%	0	0.0% 0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.1%	Tesco, Olivier Way,
	2.0%	0	0.0% 0	1	2.6%	1	9.1%	0	0.0%	1	2.4%	3	3.7%	0	0.0%	6	0.6%	Tesco, Station Road,
·	0.0%	1	0.1% 1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	Nuneaton Street Market
		1														1		Ventura Retail Park,

												,						
	Tota	al	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	1	Within bound		Outside bound	
Wilkinsons, Church Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
(Don't know / varies) (Nowhere else)	1.1% 43.4%	11 434	0.0% 41.7%	0 10	1.2% 40.7%	1 33	0.0% 51.2%	0 21	0.0% 41.1%	0 23	0.0% 18.2%	0 2	2.6% 39.5%	1 15	1.3% 43.6%	9 305	0.7% 43.0%	2 129
Base:		1000		24		81		41		56		11		38		700		300
Q06 How often do you no Those who visit another	•	•	u visit t	he (S	TORE M	ENTI	ONED A	T Q0	5)?									
More than once a week	13.3%	75	7.1%	1	14.6%	7	5.0%	1	18.2%	6	22.2%	2	13.0%	3	13.9%	55	11.7%	20
Once a week	34.6%	196	42.9%	6	37.5%	18	35.0%	7	42.4%	14	22.2%	2	26.1%	6	34.2%	135	35.7%	61
Once a fortnight	19.8%	112	21.4%	3	25.0%	12		3	15.2%	5	22.2%		17.4%	4	20.5%	81	18.1%	31
Once a month	20.5%	116	7.1%	1	18.8%	9	30.0%	6	15.2%	5	22.2%	2	30.4%	7	20.3%	80	21.1%	36
Less often	6.4%	36	7.1%	1	2.1%	1	5.0%	1	9.1%	3	0.0%	0	8.7%	2	6.3%	25	6.4%	11
Varies	4.6%	26		2	0.0%	0		2	0.0%	0	11.1%	1	4.3%	1	3.8%	15	6.4%	11
(Don't know)	0.9%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	4	0.6%	1
Base:	0.570	566	0.070	14	2.1 /0	48	0.070	20	0.070	33	0.070	9	0.070	23	1.070	395	0.070	171
Q07 When you go shopp Yes – non-food shopping	12.4%	124	0.0%	0 <b>us, c</b>	3.7%	3	14.6%	<b></b>	16.1%	9	9.1%	1 <b>1</b>	7.9%	3	13.9%	97	9.0%	27
Yes – leisure activity	3.1%	31	8.3%	2	3.7%	3	4.9%	2	1.8%	1	0.0%	0	2.6%	1	2.9%	20	3.7%	11
Yes – travelling to / from work	4.8%	48	4.2%	1	2.5%	2	7.3%	3	7.1%	4	9.1%	1	5.3%	2	4.7%	33	5.0%	15
Yes – travelling to / from school / college	0.4%	4	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3
Yes - other food shopping	5.5%	55	0.0%	0	4.9%	4	7.3%	3	1.8%	1	9.1%	1	2.6%	1	6.3%	44	3.7%	11
Yes – visiting services such as banks and other financial institutions	6.4%	64	8.3%	2	2.5%	2	2.4%	1	3.6%	2	18.2%	2	5.3%	2	7.4%	52	4.0%	12
Yes - petrol station / car wash	3.0%	30	16.7%	4	1.2%	1	4.9%	2	0.0%	0	0.0%	0	2.6%	1	2.7%	19	3.7%	11
Yes - recycling facilities	0.3%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Yes - childcare / nursery / after school activity	0.3%	3	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Yes - other	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
No	66.2%	662		14		62	61.0%	25	66.1%	37	36.4%	4	76.3%	29	65.0%	455	69.0%	207
Visit café / restaurant	1.9%		12.5%	3	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.9%	13	2.0%	6
Visit friends / relatives	1.7%	17	0.0%	0	1.2%	1	0.0%	0	1.8%	1	18.2%	2	0.0%	0	1.9%	13	1.3%	4
Window shopping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.6%	3	0.0%	1
Visit the market	0.4%													_				
(Don't know / varies)	1.2%	12	4.2%	1	1.2%	1	0.0%	0	1.8%	1	9.1%	1	0.0%	0	1.1%	8	1.3%	4
Base:		1000		24		81		41		56		11		38		700		300

	Total	1	CV9 1	<u> </u>	LE10	0	LE10 1		LE10	2	LE10 3		LE9 8			in BC dary		Outside bounda	
Q08 Where do you buy no Those who do non food s		_		it's li	nked to	your	main foo	d sh	opping?	•									
In-store	3.2%	4	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	3.19	6	3	3.7%	1
Abbey Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Attleborough	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.09	6	1	0.0%	0
Bedworth	9.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.39	6 1	1	3.7%	1
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Coventry	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.29	6	6	0.0%	0
Hinckley	8.1%	10	0.0%	0	33.3%	1	33.3%	2	44.4%	4	0.0%	0	66.7%	2	1.09	6	1	33.3%	9
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Leicester	2.4%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	33.3%	1	1.09	6	1	7.4%	2
Nuneaton	48.4%	60	0.0%	0	33.3%	1	16.7%	1	33.3%	3	100.0%	1	0.0%	0	52.69	6 5	1	33.3%	9
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Γamworth	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.19	6	3	0.0%	0
Arbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Armson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Bennetts Road North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Bradestone Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Bulkington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Church Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Copper Beech Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Copsewood Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Coventry Road / School Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Craddock Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Dark Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Eadie Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Heath End Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Hickman Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Lutterworth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Newcomen Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Newtown Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Nuneaton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Pine Tree Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Rathbone Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Rugby Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Smorral Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
St Nicolas Park Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09		0	0.0%	0
Tomkinson Road / Croft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6	0	0.0%	0
Road Trofford Drive	0.0%	0	0.00%	0	0.0%	0	0.0%	0	0.00/	0	0.00%	0	0.0%	0	0.09		0	0.0%	0
Trafford Drive	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.09	0	U	0.0%	U

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	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within I bounda	-	Outside bounda	-
Trelawney Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vernons Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Webb Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (corner of Brook Lane)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (opposite Shanklin Drive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiclif Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive Coventry	8.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	9	3.7%	1
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fosse Park, Leicester	5.6%	7	0.0%	0	33.3%	1	33.3%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	4	11.1%	3
(Don't know / Varies)	5.6%	7	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	6.2%	6	3.7%	1
Base:		124		0		3		6		9		1		3		97		27

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	Tota	1	CV9 1	1	LE10	)	LE10	1	LE10 2	2	LE10 3		LE	98		Within bounda	_	Outsio	-	
Q09 Where do you go f Those who do leisure			ities who	en it'	s linked t	to yo	ur main	food	shoppin	g?										
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Bedworth	12.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	20.0%	4	0.0%	0	
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Coventry	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	9.1%	1	
Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Hinckley	22.6%	7	0.0%	0	100.0%	3	100.0%	2	0.0%	0	0.0%	0	100.0%	6	1	5.0%	1	54.5%	6	
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Leicester	3.2%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	6	0	0.0%	0	9.1%	1	
Nuneaton	38.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	55.0%	11	9.1%	1	
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Arena Retail Park, Classic	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	5.0%	1	0.0%	0	
Drive, Coventry																				
Bermuda Park, St Davids	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	5.0%	1	0.0%	0	
Way, Nuneaton																				
Junction 1 / Elliots Field	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
Retail & Leisure Park,																				
Leicester Road, Rugby																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	0.0%	0	0.0%	0	
(Don't know / Varies)	12.9%	4	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0	10.0%	2	18.2%	2	
Base:		31		2		3		2		1		0			1		20		11	
Q10 Do you make sepa	rate smal	l scale	e 'top-up	o' bas	sket food	sho	pping tri	ps fo	r small b	oasic	goods sı	ıch	as ne	wspa	per	rs, brea	d, mi	lk and	tobacc	o products, in between your main food shopping trip?
Yes	78.0%	780	79.2%	10	76.5%	62	97.6%	40	75.0%	12	90.9%	10	86.8%	, -	22	77.1%	540	80.0%	240	
Yes No		220			76.5% 23.5%	62 19		40	75.0% 25.0%	14	90.9%					22.9%		20.0%		
INO	22.0%	220	20.8%	3	23.3%	19	2.4%	1	23.0%	14	9.1%	1	13.2%	0	3	44.9%	100	20.0%	60	
Base:		1000		24		81		41		56		11		3	38		700		300	

Total CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE98 Within BC **Outside BC** boundary boundary Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at O10 Aldi, Kingswood Road, 2.2% 17 0.0% 0 1.6% 1 0.0% 0 0.0% 0.0% 0 3.0% 1 2.8% 15 0.8% 2 Nuneaton Aldi, Mill Street, Bedworth 2.2% 17 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 16 0.4% -1 0.0% 18 0.0% 0 12.1% 0.0% 36 Asda, Barwell Lane, 4.6% 36 0 16.1% 10 45.0% 9.5% 4 4 0 15.0% Hinckley Asda, Newtown Road, 6.2% 48 5.3% 1 1.6% 0.0% 0.0% 0.0% 0 0.0% 0 8.3% 45 1.3% 3 1 Nuneaton 0.0% 0.0% 0.0% 0 0.0% Bray Stores, Exhall Green, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0 0.4% Exhall, Bedworth Caves Fruit & Veg. Oueens 0.1% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 1.6% 0 0 0.4% 1 Road, Nuneaton Co-Op, Abbey Street, 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 1.3% 7 0.0% 0 Nuneaton Co-Op, Coniston Way, 0.9% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 1.3% 7 0.0% 0 Nuneaton Co-Op, Copper Beech Road, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 Nuneaton Co-Op, Kem Street. 2.6% 20 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 3.7% 20 0.0% 0 Attleborough Co-Op, New Century Way, 0.4% 3 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.6% 3 0.0% 0 Nuneaton 0.4% 0.0% 0.0% 0 0 Costcutter Ltd, Raven Way, 3 0.0% 0 0.0% 0.0% 0.0% 0.6% 3 0.0% 0 Nuneaton 0.4% 0 0.0% 0 Costcutter Supermarket, 3 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.6% 3 0 Wiclif Way, Nuneaton 0.9% 0 Costcutters Nuneaton, 0.6% 5 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 5 0.0% Copsewood Avenue, Nuneaton Farmfoods Ltd. Camborne 1.3% 10 0.0% 0 1.6% 2.5% 0.0% 0 0.0% 0 0.0% 0 1.5% 8 0.8% 2 Drive, Horestone Heron Frozen Foods Ltd, 0.5% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.7% 4 0.0% 0 Abbey Street, Nuneaton Iceland Foods Plc. Mill 1.3% 0.9% 7 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7 0.0% 0 Street, Bedworth 0.5% Iceland Foods Plc, Queens 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.7% 0.0% 0 4 4 Road, Nuneaton Iceland, Oueens Road, 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 4 0.0% 0 Nuneaton Jay Supermarket, Edward 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 Street, Nuneaton Larchbank Convenience 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.4% -1 Store, Tresillian Road, Exhall, Bedworth Lidl, Queens Road, Nuneaton 1.4% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 11 0.0% 0

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									for	·S	trateg	ic l	Persp	ect	ives				August 2010
	Total	l	CV9 1		LE10 (	)	LE10 1		LE10 2	,	LE10 3	3	LE9 8	3	Within bounda	_	Outside bounda	-	
Morrisons, Alvis Retail Park, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Morrisons, Hinckley Fields Industrial Estate, Hinckley	2.2%	17	0.0%	0	8.1%	5	5.0%	2	7.1%	3	10.0%	1	0.0%	0	0.6%	3	5.8%	14	
Morrisons, Skipworth Road, Binley, Coventry	0.4%	3	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.4%	1	
Netto, Regent Street , Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0	
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0	
Premier Stores, Mount Pleasant Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
S & K Supermarkets, Arbury Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Sainsbury PLC, Vicarage Street, Nuneaton	3.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	30	0.0%	0	
Sedgies Newsagents, Heath Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Somerfield Stores Ltd, Camborne Drive, Nuneaton	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	15	0.0%	0	
Spar, Leicester Street, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Spar, Lutterworth Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	0.0%	0	
Spar, Trafford Drive, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0	
Tesco Extra, Arena Retail Park, Coventry	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	2.1%	5	
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Tesco, Croft Road, Nuneaton Tesco, Heath Road, Bedworth	2.2% 0.9%	17 7		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0		0		17 7		0	
Tesco, Leicester Street / George Street Ringway, Bedworth	7.2%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	49	2.9%	7	
Other	3.8%	30	0.0%	0	0.0%	0	0.0%	0	11.9%	5	10.0%	1	57.6%	19	0.6%	3	11.3%	27	
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
AAA, Coleshill Road, Chapel End, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Aldi, Station Street,	0.5%	4	21.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	

											0							
	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within E boundar		Outside bounda	_
Atherstone																		
Aldi, Watling Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Asda, Ventura Road, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bp Service Station, Weddington Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Co-Op, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Church Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Copper Beach Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Co-Op, School Road, Bulkington	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.6%	14	0.8%	2
Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	10	0.0%	0
Co-Op, Station Street, Atherstone	1.4%	11	47.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	3.8%	9
Co-Op, Trent Road, Hinckley	0.6%	5	0.0%	0	4.8%	3	2.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	5
Co-Op, Weddington Road, Weddington, Nuneaton	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.4%	1
Costcutter, Coleshill Road, Nuneaton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0
Costcutter, Smorral Lane, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Costcutter, Stoke Road, Hinckley	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Everton News, Attleborough Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Gene Foods, Bulkington Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
George Elliot Hospital, Collage Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Greggs, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Greggs, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Hill Top Post Office And Newsagents, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0

											races			,						
	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9	8		Within Boundary		Outside l boundar		
Road. Nuneaton																				
Home Bargains, Unit B -C, Mill Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Iceland, Brunel Road, Hinckley	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.0%	0	0.8%	2	
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1	0.0%	0	0.4%	1	
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	(	)	0.0%	0		1	
Local Shop, Atherstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		)	0.4%	2	0.0%	0	
Local Shop, Bedworth	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		Ö	1.1%	6	0.4%	1	
Local Shop, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		Ó	0.4%	2	0.0%	0	
Local Shop, Burbage	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%		Ö	0.2%	1	1.3%	3	
Local Shop, Camphill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		)	0.4%	2	0.0%	0	
Local Shop, Ceasar Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	
Local Shop, Chapel End	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.7%	4	0.0%	0	
Local Shop, Coleshill Road, Nuneaton	0.3%	2		0		0	0.0%	0	0.0%	0		0	0.0%			0.4%	2		Ō	
Local Shop, Galley Common, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Local Shop, Hilltop, Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	
Local Shop, Hinckley	0.5%	4	0.0%	0	3.2%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	(	С	0.0%	0	1.7%	4	
Local Shop, Hingham On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.0%	0		1	
Local Shop, Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	О	0.2%	1	0.0%	0	
Local Shop, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	1.7%	9	0.0%	0	
Local Shop, Whitestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	
Londis, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	(	C	0.0%	0	0.4%	1	
Londis, Hickman Road, Galley Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	
Mace Stores, Coventry Road, Exhall, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.4%	2	0.0%	0	
Marks and Spencer, Arena Retail Park, Longford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.0%	0	0.4%	1	
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	(	C	0.0%	0	0.4%	1	
Marks and Spencer, Market Place, Nuneaton	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	3.9%	21	0.4%	1	
Marks and Spencer, The Precinct, Coventry	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.7%	4	0.0%	0	
Netto, Regent Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Nisa Extra, Long Street,	0.3%	2	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.0%	0	0.8%	2	

											races		СТБР		'					gust 2010
	Total		CV9 1		LE10 0	)	LE10 1		LE10 2		LE10 3		LE9 8	3		Within BO boundary		Outside bounda		
Atherstone																				
Nisa, Arbury Road, Stockingford, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Nisa, Coleshill Road, Chapel End, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.7%	4	0.0%	0	
Nisa, Littleworth Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	
Nuneaton Market	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	)	1.1%	6	0.0%	0	
One Stop, Coleshill Road,	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%			0.4%	2		0	
Nuneaton																				
One Stop, Heath Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.9%	5	0.0%	0	
One Stop, Moore Road, Barwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	2	0.0%	0	0.8%	2	
One Stop, Weddington Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	1.7%	9	0.0%	0	
Post Office, Ash Green Lane, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.0%	0	0.4%	1	
Post Office, Tuttle Hill, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Premier, Camphill Road, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.7%	4	0.0%	0	
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.4%	2	0.0%	0	
Premier, Ivanhoe Avenue, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Premier, Lister Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Ram Newsagent, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Sainsburys, Brunel Road, Hinckley	0.8%	6	0.0%	0	8.1%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	(	C	0.0%	0	2.5%	6	
Sainsburys, Clifton Way, Hinckley	1.5%	12	0.0%	0	19.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.0%	0	5.0%	12	
Sainsburys, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	(	0	0.0%	0	0.4%	1	
Select And Save, Park Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Spar, Kingswood Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.2%	1	0.0%	0	
Supermart, Coleshill Road, Chapel End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	C	0.4%	2	0.0%	0	
Terry Aucott Butchers, Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(	0	0.2%	1	0.0%	0	

Street, Bedworth Tesco Express, Greenwall 0.1% 1 0.0% 0 0.
Tesco Express, London Road, Hinckley Tesco Extra, Coventry Tesco, Hawley Road, Hinckley Tesco, Olivier Way, Tesco, Camp Hill Road, Nuneaton (Don't know / varies)  0.8% 6 0.0% 0 0.0% 0 0.0% 0 12.5% 5 2.4% 1 0.0% 0
Tesco, Hawley Road, 4.7% 37 0.0% 0 16.1% 10 12.5% 5 45.2% 19 30.0% 3 0.0% 0 0.0% 0 15.4% 37 Hinckley Tesco, Olivier Way, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.0% 1 0.0% 0 0.0% 0 0.4% 1 Coventry Texaco, Camp Hill Road, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 2 0.0% 0 Nuneaton (Don't know / varies) 9.1% 71 10.5% 2 9.7% 6 10.0% 4 4.8% 2 10.0% 1 15.2% 5 8.1% 44 11.3% 27 Base: 780 19 62 40 42 10 33 540 240
Tesco, Olivier Way, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.0% 1 0.0% 0 0.0% 0 0.4% 1 Coventry  Texaco, Camp Hill Road, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 2 0.0% 0 Nuneaton (Don't know / varies) 9.1% 71 10.5% 2 9.7% 6 10.0% 4 4.8% 2 10.0% 1 15.2% 5 8.1% 44 11.3% 27  Base: 780 19 62 40 42 10 33 540 240
Texaco, Camp Hill Road, 0.3% 2 0.0% 0
Base: 780 19 62 40 42 10 33 540 240
Q12 How often do you normally do your household's shopping for small scale 'top-up' basket food and convenience goods items (including ne
Those who do top up food shopping at Q10
Daily 6.4% 50 0.0% 0 11.3% 7 2.5% 1 7.1% 3 0.0% 0 3.0% 1 6.3% 34 6.7% 16 More than once a week 50.4% 393 73.7% 14 43.5% 27 57.5% 23 54.8% 23 60.0% 6 51.5% 17 49.8% 269 51.7% 124 Once a week 33.3% 260 10.5% 2 32.3% 20 37.5% 15 26.2% 11 30.0% 3 30.3% 10 34.4% 186 30.8% 74
Once a fortnight         3.7%         29         5.3%         1         4.8%         3         0.0%         0         11.9%         5         0.0%         0         3.0%         1         3.3%         18         4.6%         11           Once a month         2.1%         16         0.0%         0         1.6%         1         2.5%         1         0.0%         0         0.0%         0         3.0%         1         2.2%         12         1.7%         4           Less often         0.0%         0         0
Varies 4.1% 32 10.5% 2 6.5% 4 0.0% 0 0.0% 0 10.0% 1 9.1% 3 3.9% 21 4.6% 11 Base: 780 19 62 40 42 10 33 540 240
Q13 Of all the money you spend on food and household groceries, what share goes to your main food shopping?  Those who do top up food shopping at Q10
0-10% 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.1% 2 0.7% 4 0.8% 2 11-20% 0.8% 6 0.0% 0 0.0% 0 2.5% 1 0.0% 0 0.0% 0 0.0% 0 0.9% 5 0.4% 1
21-30% 2.2% 17 0.0% 0 1.6% 1 0.0% 0 4.8% 2 0.0% 0 0.0% 0 2.4% 13 1.7% 4 31-40% 1.4% 11 5.3% 1 3.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 8 1.3% 3 41-50% 5.4% 42 21.1% 4 1.6% 1 5.0% 2 9.5% 4 10.0% 1 3.0% 1 5.2% 28 5.8% 14
51-60% 6.5% 51 5.3% 1 4.8% 3 10.0% 4 4.8% 2 0.0% 0 3.0% 1 7.4% 40 4.6% 11 61-70% 9.9% 77 15.8% 3 6.5% 4 7.5% 3 9.5% 4 20.0% 2 3.0% 1 10.7% 58 7.9% 19
71-80% 26.5% 207 26.3% 5 35.5% 22 25.0% 10 26.2% 11 20.0% 2 21.2% 7 25.9% 140 27.9% 67 81-90% 22.9% 179 10.5% 2 25.8% 16 22.5% 9 16.7% 7 40.0% 4 30.3% 10 22.6% 122 23.8% 57 91-100% 11.0% 86 0.0% 0 14.5% 9 12.5% 5 16.7% 7 0.0% 0 21.2% 7 9.4% 51 14.6% 35
(Don't know / varies) 12.6% 98 15.8% 3 6.5% 4 15.0% 6 11.9% 5 10.0% 1 12.1% 4 13.1% 71 11.3% 27  Mean: 73.1 63.6 76.9 74.3 73.1 74.4 76.8 72.2 75.1
Mean:     73.1     63.6     76.9     74.3     73.1     74.4     76.8     72.2     75.1       Base:     780     19     62     40     42     10     33     540     240

	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10 3		LE9 8	3	Within bounda	_	Outside bounda	
Q14 In which location do	you no	rmall	y do mo	st of	your hou	ıseho	old's nor	n-food	d shopp	ing?								
Attleborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Bedworth	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	46	1.7%	5
Birmingham	1.6%	16	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.0%	14	0.7%	2
Coventry	8.4%	84	4.2%	1	1.2%	1	2.4%	1	0.0%	0	9.1%	1	0.0%	0	10.4%	73	3.7%	11
Hinckley	9.2%	92	0.0%	0	34.6%	28	43.9%	18	37.5%	21	9.1%	1	44.7%	17	0.4%	3	29.7%	89
Horeston Grange	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Leicester	6.6%	66	0.0%	0	13.6%	11	14.6%	6	28.6%	16	36.4%	4	21.1%	8	2.7%	19	15.7%	47
Nuneaton	47.5%	475	45.8%	11	27.2%	22	19.5%	8	10.7%	6	27.3%	3	13.2%	5	57.9%	405	23.3%	70
Solihull	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1
Γamworth	1.1%	11	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.0%	3
Church Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Kingswood Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Nuneaton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Weddington Road (corner of Brook Lane)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Arena Retail Park, Classic Drive Coventry	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	1.7%	5
Catalogue / Mail order	0.7%	7	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2
Other	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2
nternet - Argos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Crompton and Moore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Debenhams	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Next	0.1%	1	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
arious internet sites	1.3%	13	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2
therstone	0.7%	7	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	1.7%	5
osse Park, Leicester	3.2%	32	0.0%	0	13.6%	11	12.2%	5	1.8%	1	18.2%	2	5.3%	2	1.3%	9	7.7%	23
Sallagher Retail Park, Stoney Stanton Road, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2
Tamworth - Ventura Retail Park. Outside of Borough	0.2%	2	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Don't know / Varies)	7.9%	79	8.3%	2	3.7%	3	7.3%	3	19.6%	11	0.0%	0	15.8%	6	7.1%	50	9.7%	29

	Tota	al	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9	3	Within bound		Outside bounda	
Q15 Where do you norn	nally do	most o	of your l	nouse	hold's s	shopp	ing for	(wom	ens, me	ns, cl	nildrens	and l	baby) cl	othing	g & foot	wear	items?	
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2
Birmingham	2.1%	21	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.6%	18	1.0%	3
Coventry	11.8%	118	8.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	14.4%	101	5.7%	17
Hinckley	3.8%	38	0.0%	0	17.3%	14	14.6%	6	12.5%	7	9.1%	1	23.7%	9	0.0%	0	12.7%	38
Leicester	7.9%	79	0.0%	0	14.8%	12	36.6%	15	21.4%	12	36.4%	4	31.6%	12	2.9%	20	19.7%	59
Nuneaton Town Centre	45.6%	456	45.8%	11	28.4%	23	17.1%	7	14.3%	8	18.2%	2	18.4%	7	54.9%	384	24.0%	72
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Solihull	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	0.3%	1
Γamworth	1.8%	18	20.8%	5	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	10	2.7%	8
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Arena Retail Park, Coventry	2.8%	28	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	2.0%	6
Fosse Park, Leicester	9.0%	90	0.0%	0	25.9%	21	29.3%	12	28.6%	16	36.4%	4	15.8%	6	3.9%	27	21.0%	63
Iinckley Retail Park, Hinckley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Catalogue / Mail order	1.7%	17	12.5%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	1.7%	5
Other	1.6%	16	0.0%	0	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	12	1.3%	4
nternet - Cotton Traders	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Ebay	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
nternet - Evans	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
nternet - Marks and Spencers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - New Look	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - Next	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
nternet - QVC	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
nternet - Tailor For You	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
nternet - TK Maxx	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Various internet sites	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.9%	6	0.3%	1
Atherstone	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Oobbies Garden World, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Don't know / Varies)	4.3%	43	4.2%	1	1.2%	1	0.0%	0	10.7%	6	0.0%	0	7.9%	3	4.4%	31	4.0%	12
Do not do this type of shopping)	1.2%	12	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	10	0.7%	2
ase:		1000		24		81		41		56		11		38		700		300

	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE98		Within bounda		Outside bounda	-	
Q16 Where do you norma	ally do ı	most o	of your l	house	hold's	shopp	ing for t	furnit	ure, car <sub>l</sub>	oets a	nd othe	r floo	r coverin	ıgs (	such as	beds	, sofas,	tables	s, fitted carpets, screens, etc)?
Attleborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Bedworth Town Centre	3.4%	34	0.0%	0	1.2%	1	0.0%	0	1.8%	1	9.1%	1	0.0%	0	4.0%	28	2.0%	6	
Birmingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	
Coventry	10.6%	106	4.2%	1	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	12.4%	87	6.3%	19	
Hinckley	7.2%	72	0.0%	0	29.6%	24	41.5%	17	25.0%	14	18.2%	2	23.7%	9	0.4%	3	23.0%	69	
Horeston Grange	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Leicester	3.4%	34	0.0%	0	4.9%	4	12.2%	5	17.9%	10	36.4%	4	21.1%	8	0.3%	2	10.7%	32	
Nuneaton Town Centre	32.8%	328		7	12.3%	10	4.9%	2	5.4%	3	18.2%	2	5.3%	2	42.0%	294		34	
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Solihull	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	
Tamworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	
Focus, Weddington Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Nuneaton	0.170	•	0.070	Ü	0.070	O	0.070	0	0.070		0.070	Ü	0.070	Ü	0.170	•	0.070	Ü	
Queens Road	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Arena Retail Park, Coventry	1.6%	16	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		13	1.0%	3	
Bermuda Park, Nuneaton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6	0.0%	0	
Fosse Park, Leicester	4.4%	44	0.0%	0			12.2%	5	17.9%	10	0.0%	0	13.2%	5	1.1%		12.0%	36	
Fosse Park: DFS	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0		1	0.3%	1	
Fosse Park: Harveys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Fosse Park: Marks & Spencer	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0		2	0.3%	1	
Fosse Park: Next Home	0.3%	4	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Hinckley Retail Park	0.4%	2	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0		0	0.7%	2	
Catalogue / Mail order	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	1	
Other	1.1%	11	8.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0		6	1.7%	5	
Internet - Argos	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
•	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	1	
Internet - B&Q	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	
Internet - Carpet Right		_		0				0								_		0	
Internet - Carpet World	0.1%	1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%		
Internet - Currys	0.1%	_	0.0%	-	0.0%	0	0.0%	-	0.0%	0	0.0%		0.0%	0		1	0.0%	0	
Internet - DFS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Internet - Floors To Go	0.1%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	0.0%	0		0	0.3%	1	
Internet - Harveys	0.1%	1	0.0%		0.0%	0	0.0%	-	0.0%	0	0.0%	0	0.0%	0		1	0.0%		
Internet - Next	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Various internet sites	1.8%	18	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	1.9%	13	1.7%	5	
Atherstone	0.6%	6		5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1		5	
Bedworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	
Coventry - Alvis Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Holyhead Road Gallagher Retail Park, Stoney	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Stanton Rd, Coventry				-				_						_					
(Don't know / Varies)	11.0%	110			12.3%	10	4.9%	2	14.3%	8	18.2%	2	23.7%		10.3%		12.7%	38	
(Do not do this type of shopping)	15.7%	157	20.8%	5	16.0%	13	7.3%	3	7.1%	4	0.0%	0	13.2%	5	17.1%	120	12.3%	37	
Base:		1000		24		81		41		56		11		38		700		300	

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#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

Total CV9 1 LE10 0 LE10 1 LE10 2 LE98 Within BC **Outside BC** LE103 boundary boundary Q17 Where do you normally do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? Attleborough 0.1% 1 4.2% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.3% 1 Bedworth Town Centre 7.5% 75 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 9.3% 65 3.3% 10 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% Birmingham 1 0 0 1 0.0% 0 0.2% 2 0 2 0 Bulkington 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.3% 0.0% Coventry 14.0% 140 4.2% 1 7.4% 2.4% 1 12.5% 7 18.2% 2 0.0% 0 15.4% 108 10.7% 32 6 Hinckley 16.6% 166 0.0% 0 70.4% 57 68.3% 28 64.3% 36 72.7% 8 68.4% 26 1.0% 7 53.0% 159 2 Horeston Grange 0.3% 3 4.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 0.3% 1 0 2 3 Leicester 0.6% 6 0.0% 0 0.0% 0 2.4% 1 0.0% 0 0.0% 5.3% 0.4% 1.0% 3 2 0 Nuneaton Town Centre 25.5% 255 45.8% 11 2.5% 2 0.0% 0 3.6% 0.0% 5.3% 2 33.3% 233 7.3% 22 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% 0.0% 0 Solihull 1 0 0 1 0.3% Tamworth 0.4% 4 8.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 0.7% 2 Bermuda Park, Nuneaton 0.2% 2 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.3% 2 0.0% 0 Bermuda Park: Screwfix 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.1% 1 0 0 Elliot Fields / Junction 1 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.1% 1 0.0% 0 Retail & Leisure Park. Rugby Elliot Fields / Junction 1 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.1% 0.0% 0 Retail & Leisure Park: Homebase Focus, Weddington Road, 14.1% 141 8.3% 0.0% 0 0.0% 1.8% 0.0% 2.6% 1 19.1% 134 2.3% Nuneaton 6 22.0% 2.5% 25 7.4% 2 0.0% Hinckley Retail Park 0.0% 0 9 3.6% 0 10.5% 4 0.1% 1 8.0% 24 5 2 Catalogue / Mail order 0.5% 0.0% 0 1.2% 2.4% 1 0.0% 0 0.0% 0 0.0% 0 0.3% 1.0% 3 0.3% 3 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.4% 3 0.0% 0 Other 0 0 0 0 0 0.0% 0 0 0 Internet - B&O 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.1% 1 0.0% Internet - Thompson and 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 Morgan Alvis Retail Park, Holyhead 0.3% 3 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.1% 0.7% 2 0 0 1 Road, Coventry Arena Retail Park, Classic 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 2 0.0% 0 Drive Coventry 0.2% 0 2 4.2% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.1% 0.3% Atherstone 1 7 0 0 B&Q, Alvis Retail Park, 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1.0% 7 0.0% Holyhead Road, Coventry B & O Brandon Road, Binley 1.2% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 12 0.0% 0 0.0% 0 0.0% 1.7% 12 Woods, Coventry Dobbies Garden World. 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.0% 0 Atherstone 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.0% 0 0.3% Greenacres Farm, Stoney 0.1% 0.0% Stanton Greenacres Nursery, Ashby 0.2% 2 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.1% 1 0.3% 1 Road, Stapleton 0.1% 0 0.0% 0.0% 0 0.0% 0 0.1% 0 Shilton 0.0% 0 0.0% 0 0 0.0% 0.0% Stapleton 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.3% 1

By postcode part 2 and zone

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Total		CV9 1	:	LE10 0	)	LE10 1		LE10 2		LE10 3	1	LE98		Within bounda	-	Outside bounda	-
(Don't know / Varies) (Do not do this type of shopping)	4.5% 8.5%	45 85	4.2% 16.7%	1 4	4.9% 6.2%	4 5	0.0% 2.4%	0 1	7.1% 3.6%	4 2	0.0% 9.1%	0 1	5.3% 2.6%	2	4.6% 9.7%	32 68	4.3% 5.7%	13 17
Base:		1000		24		81		41		56		11		38		700		300

	Tota	1	CV9 1		LE10	0	LE10 1	L	LE10 2	2	LE10	3	LE9 8		Within bounda		Outside bounda		
Q18 Where do you norm	ally do r	nost (	of your s	hopp	oing for	audio	visual, p	hoto	ographic	, con	nputer it	ems	(such as	ster	eos, rad	ios, T	Vs, soft	ware, car	meras, telephones, CDs & DVDs etc)?
Bedworth Town Centre	2.7%	27	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	3.6%	25	0.7%	2	
Birmingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Coventry	9.1%	91	4.2%	1	2.5%	2	0.0%	0	1.8%	1	0.0%	0	2.6%	1	11.1%	78	4.3%	13	
Hinckley	6.2%	62	0.0%	0	30.9%	25	24.4%	10	12.5%	7	36.4%	4	18.4%	7	0.9%	6	18.7%	56	
Leicester	2.3%	23	0.0%	0	2.5%	2	2.4%	1	12.5%	7	9.1%	1	15.8%	6	0.6%	4	6.3%	19	
Nuneaton Town Centre	32.6%	326	33.3%	8	6.2%	5	7.3%	3	10.7%	6	0.0%	0	7.9%	3	42.0%	294	10.7%	32	
Solihull	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Γamworth	0.6%	6	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2	
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
Arena Retail Park, Coventry	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	2.3%	16	2.0%	6	
Elliots Fields / Junction 1 Retail & Leisure Park:	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
Comet																			
Fosse Park, Leicester	4.7%	47	0.0%	0	17.3%	14	19.5%	8	17.9%	10	18.2%	2	18.4%	7	0.9%	6	13.7%	41	
Fosse Park: Currys	1.7%	17	0.0%	0	3.7%	3	9.8%	4		1	18.2%		10.5%	4	0.4%	3	4.7%	14	
Fosse Park: PC World	0.5%	5	0.0%	0	2.5%	2	2.4%	1	1.8%	1	0.0%	0		0	0.1%	1	1.3%	4	
Hinckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0		0	0.0%	0	0.3%	1	
Catalogue / Mail order	0.9%	9	0.0%	0	1.2%	1	4.9%	2	0.0%	0	0.0%	0		0	0.9%	6	1.0%	3	
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
nternet - Amazon	2.5%	25	4.2%	1	1.2%	1	0.0%	0	3.6%	2	0.0%	0		1	2.7%	19	2.0%	6	
		4	4.2%	1	1.2%	1		0		0		0		0	0.3%	2	0.7%	2	
nternet - Argos	0.4%			_			0.0%		0.0%	0	0.0%			0				_	
nternet - Co-op	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	-	0.0%	0		-	0.1%	1	0.0%	0	
nternet - Comet	0.3%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0		0	0.3%	2	0.3%	1	
nternet - Currys	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.1%	8	0.0%	0	
nternet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
nternet - Dell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.3%	2	0.0%	0	
nternet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
nternet - Ebay	0.7%	7	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0		0	0.6%	4	1.0%	3	
nternet - Ebuyer.com	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
nternet - HMV	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
nternet - Itunes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
nternet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
nternet - Mesh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
nternet - My.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
nternet - PC World	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
nternet - Play.com	0.6%	6	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.6%	4	0.7%	2	
nternet - Pricerunner	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
nternet - Snap Fish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.1%	1	0.0%	0	
nternet - Sunday Shopper	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0		0	0.0%	0	0.3%	1	
nternet - Tesco	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.7%	5	0.3%	1	
/arious internet sites	6.1%	61	0.0%	0	2.5%	2	7.3%	3		9	0.0%	0		0	6.4%	45	5.3%	16	
Alvis Retail Park, Holyhead Road, Coventry	0.7%	7	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.4%	43	1.0%	3	
Atherstone	0.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
Brightmores, Burbage	0.1%	1	0.0%	0		0	0.0%	0	1.8%	1	0.0%	0		0	0.0%	0	0.7%	1	
ongnumores, burbage	0.170	1	0.070	U	0.070	U	0.070	U	1.070	1	0.070	U	0.070	U	0.070	U	0.570	1	

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	Tota	1	CV9 1	1	LE10 (	)	LE10	1	LE10	2	LE10	3	LE9 8		Within bound	_	Outside bound	_
Burbage	0.3%	3	0.0%	0	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Co-op, Long Street, Atherstone	0.2%	2		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2
Wm Morrison, Skipworth Road, Binley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
(Don't know / Varies)	8.1%	81	12.5%	3	8.6%	7	12.2%	5	7.1%	4	9.1%	1	13.2%	5	6.7%	47	11.3%	34
(Do not do this type of shopping)	10.8%	108	8.3%	2	9.9%	8	4.9%	2	3.6%	2	0.0%	0	10.5%	4	12.3%	86	7.3%	22
Base:		1000		24		81		41		56		11		38		700		300

	Tota	ıl	CV9 1	-	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	3	Within bound		Outside bound		
Q19 Where do you norm	ally do ı	most o	of your h	ouse	hold's s	shopp	ing for	small	domes	ic ele	ctrical a	applia	nces (sı	ıch a	s irons,	kettle	es, fans,	, coffee	e makers, food mixers etc
Bedworth Town Centre	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	52	1.3%	4	
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Bulkington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1	
Coventry	7.5%	75	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	59	5.3%	16	
Hinckley	16.5%	165	0.0%	0	75.3%	61	78.0%	32	67.9%	38	36.4%	4	60.5%	23	0.3%	2	54.3%	163	
Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Leicester	1.1%	11	0.0%	0	2.5%	2	2.4%	1	3.6%	2	9.1%	1	7.9%	3	0.3%	2	3.0%	9	
Nuneaton Town Centre	44.9%	449	37.5%	9	4.9%	4	0.0%	0	1.8%	1	0.0%	0	10.5%	4	60.0%	420	9.7%	29	
Solihull	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
Tamworth	0.5%	5	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Oueens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Arena Retail Park, Coventry	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	1.3%	4	
Arena Retail Park: Tesco Extra	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7		2	
Bermuda Park, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Elliot Fields / Junction 1 Retail & Leisure Park: Comet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Elliot Fields / Junction 1 Retail & Leisure Park: Currys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Fosse Park, Leicester	1.7%	17	0.0%	0	1.2%	1	9.8%	4	7.1%	4	27.3%	3	2.6%	1	0.6%	4	4.3%	13	
Fosse Park: Argos Extra	0.4%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Fosse Park: Currys	1.1%	11	0.0%	0	3.7%	3	2.4%	1	3.6%	2	9.1%	1	7.9%	3	0.1%	1	3.3%	10	
Hinckley Retail Park	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	10	
Catalogue / Mail order	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.5%	0	
Other	0.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - 365 Electrical.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	
Internet - Amazon	0.1%	8	0.0%	0	1.2%	1	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.1%	5	1.0%	3	
Internet - Argos	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4		1	
Internet - Argos	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	
	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	5	0.3%	1	
Internet - Currys		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.5%	0	
Internet - Dabs.com	0.1% 0.7%	7		1	1.2%			0	0.0%	0		0	0.0%	0	0.1%	5	0.0%	2	
Internet - Ebay			4.2%	-		1	0.0%				0.0%								
Internet - Ideal World	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Play.com	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Tesco	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1	
Various internet sites	1.6%	16	4.2%	1	0.0%	0	2.4%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	13	1.0%	3	
Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Co-op, Long Street, Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	1.0%	3	

By postcode part 2 and zone

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Total		CV9 1		LE10	0	LE10 1		LE10 2	2	LE10 3	3	LE9 8		Within bounda	_	Outside bounda	-
(Don't know / Varies) (Do not do this type of shopping)	4.4% 3.4%	44 34	8.3% 8.3%	2 2	3.7% 1.2%	3 1	0.0% 2.4%	0 1	8.9% 0.0%	5 0	9.1% 0.0%	1	10.5% 0.0%	4	4.0% 4.1%	28 29	5.3% 1.7%	16 5
Base:		1000		24		81		41		56		11		38		700		300

	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	8	Within bound		Outside bounda		
Q20 Where do you norm	nally do r	most o	of your I	house	hold's	shopp	oing for	large	domesti	ic ele	ctrical a	oplia	nces (su	ıch as	fridge	s, was	shing ma	achines,	cookers, vacuum cleaners et
Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Bedworth Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	38	1.0%	3	
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Coventry	7.0%	70	4.2%	1	1.2%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	8.3%	58	4.0%	12	
Hinckley	8.3%	83	0.0%	0	42.0%	34	36.6%	15	30.4%	17	36.4%	4	18.4%	7	0.6%	4	26.3%	79	
Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Leicester	1.4%	14	0.0%	0	1.2%	1	7.3%	3	5.4%	3	9.1%	1	13.2%	5	0.0%	0	4.7%	14	
Nuneaton Town Centre	38.6%	386	33.3%	8	11.1%	9	2.4%	1	5.4%	3	0.0%	0	10.5%	4	50.1%	351	11.7%	35	
Solihull	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Arena Retail Park, Coventry	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	20	1.3%	4	
Bermuda Park, Nuneaton	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.6%	4	0.3%	i	
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Retail & Leisure Park: Comet	0.170	1	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.170		0.070	Ü	
Fosse Park, Leicester	3.0%	30	0.0%	0	7.4%	6	9.8%	4	14.3%	8	18.2%	2	7.9%	3	0.9%	6	8.0%	24	
Fosse Park: Argos Extra	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.7%	2	
Fosse Park: Currys	3.2%	32	0.0%	0	12.3%	10		5	7.1%	4	18.2%	2	15.8%	6	0.7%	5	9.0%	27	
Hinckley Retail Park	0.3%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
Catalogue / Mail order	1.1%	11	0.0%	0	1.2%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.0%	3	
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	0.3%	1	
Internet - 247 Electrical	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.3%	1	
				0		0	0.0%			1								1	
Internet - Amazon	0.5%	5 2	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0% 0.0%	0	0.6%	4	0.3% 0.0%	0	
Internet - Appliances Direct	0.2%		0.0%		0.0%				0.0%	0	0.0%	0			0.3%	2		-	
Internet - Argos	0.5%	5	0.0%	0	2.5%	2	0.0%	0	0.0%		0.0%	0	0.0%	0	0.4%	-	0.7%	2	
Internet - Boots	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Co-Op	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Internet - Comet	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Internet - Currys	1.5%	15	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	12	1.0%	3	
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Ebay	0.4%	4	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Internet - Empire Direct	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Homebase	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
nternet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Marks and Spencers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Sainsburys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Tesco	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Various internet sites	5.5%	55	4.2%	1	2.5%	2	7.3%	3	10.7%	6	0.0%	0	2.6%	1	5.7%	40	5.0%	15	
Alvis Retail Park, Holyhead	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Road, Coventry						·		-				Í							

											_		_						
	Tota	1	CV9 1	1	LE10 0	)	LE10 1	1	LE10 2	2	LE10 3	3	LE9 8		Within bounda	-	Outside bound	-	
Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Burbage	0.5%	5	0.0%	0	1.2%	1	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.1%	1	1.3%	4	
Co-op, Long Street, Atherstone	0.7%	7	25.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	2.0%	6	
Currys, Gallagher Retail Park, Stoney Stanton Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Currys, Orchard Retail Park, London Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Gallagher Retail Park, Stoney Stanton Rd, Coventry	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	2.0%	6	
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
(Don't know / Varies)	7.3%	73	12.5%	3	6.2%	5	7.3%	3	10.7%	6	9.1%	1	15.8%	6	6.4%	45	9.3%	28	
(Do not do this type of shopping)	5.6%	56	4.2%	1	6.2%	5	2.4%	1	7.1%	4	0.0%	0	2.6%	1	5.9%	41	5.0%	15	
Base:		1000		24		81		41		56		11		38		700		300	

August 2010

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	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9	8	Within		Outside bound		
Q21 Where do you nor	mally do	most (	of your	house	ehold's	shopp	ing for	chem	ist and	nedic	al good	ls, cos	smetics	s and	other b	eauty	product	ts (such	as medicines, vitamins, glasses, contact lenses etc)?
Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Bedworth Town Centre	13.4%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	16.6%	116	6.0%	18	
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Bulkington	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	19	0.3%	1	
Chapel End	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	14	0.0%	0	
Coventry	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	2.7%	8	
Hinckley	18.0%	180	0.0%	0	86.4%	70	85.4%	35	66.1%	37	45.5%	5	73.7%	28	0.1%	1	59.7%	179	
Horeston Grange	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Leicester	0.8%	8	0.0%	0	2.5%	2	2.4%	1	1.8%	1	0.0%	0	5.3%	2	0.1%	1	2.3%	7	
Nuneaton Town Centre	45.8%	458	4.2%	1	0.0%	0	2.4%	1	1.8%	1	18.2%	2	2.6%	1	63.6%	445	4.3%	13	
Solihull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Kingswood Road	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Queens Road	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Arena Park, Coventry	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2	
Arena Park: Boots	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2	
Fosse Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1	
Fosse Park: Boots	1.1%	11	0.0%	0	0.0%	0	4.9%	2	5.4%	3	18.2%	2	2.6%	1	0.4%	3	2.7%	8	
Catalogue / Mail order	1.0%	10	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	2.6%	1	1.0%	7	1.0%	3	
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Other	0.5%	5	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.1%	1	1.3%	4	
Internet -QVC	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Atherstone	2.5%	25	87.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	7.0%	21	
Burbage	1.1%	11	0.0%	0	2.5%	2	0.0%	0	16.1%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	11	
Cooks Chemist, Ratcliffe Street, Atherstone	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
(Don't know / Varies)	2.9%	29	4.2%	1	2.5%	2	0.0%	0	3.6%	2	9.1%	1	7.9%	3				12	
(Do not do this type of shopping)	1.7%	17	0.0%	0	4.9%	4	2.4%	1	0.0%	0	0.0%	0	2.6%	1	1.3%	9	2.7%	8	
Base:		1000		24		81		41		56		11		38		700		300	

	Tota	1	CV9	1	LE10	0	LE10	1	LE10	2	LE10 3	3	LE9 8	}	Within bounda	-	Outside bounda	_
Q22 Where do you do me	ost of yo	our ho	ouseholo	l's sh	opping	for ga	ames & t	oys;	hobby it	tems;	sport ar	nd ca	mping g	oods	s; and m	usica	ıl instruı	ments
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	1.0%	3
Birmingham	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Coventry	8.7%	87	0.0%	0	7.4%	6	2.4%	1	7.1%	4	0.0%	0	2.6%	1	9.4%	66	7.0%	21
Hinckley	4.5%	45	0.0%	0	19.8%	16	24.4%	10	16.1%	9	9.1%	1	21.1%	8	0.0%	0	15.0%	45
Leicester	2.9%	29	0.0%	0	6.2%	5	9.8%	4	7.1%	4	18.2%	2	26.3%	10	0.1%	1	9.3%	28
Nuneaton Town Centre	22.7%	227	33.3%	8	6.2%	5	4.9%	2	3.6%	2	0.0%	0	7.9%	3	28.4%	199	9.3%	28
Tamworth	0.4%	4	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2
Oueens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Arena Retail Park, Coventry	1.6%	16	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Arena Retail Park: Game	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Fosse Park, Leicester	0.6%	6	0.0%	0	1.2%	1	2.4%	1	3.6%	2	9.1%	1	0.0%	0	0.1%	1	1.7%	5
Fosse Park: JJB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Catalogue / Mail order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.3%	2	0.3%	1
Internet - Amazon	1.3%	13	0.0%	0	3.7%	3	4.9%	2	1.8%	1	0.0%	0	0.0%	0	0.7%	5	2.7%	8
Internet - Amazon Internet - Argos	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Internet - Argos Internet - Decathalon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.5%	0	0.3%	1
Internet - Decamaion Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Internet - Dixons Internet - Ebay	0.1%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.3%	1
Internet - Go Outdoors	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	0
Internet - JJB		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.0%	0
	0.2%			-		-		-				-		-				-
Internet - Play.com	0.4%	4	4.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.7%	2
Internet - Quidco	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Internet - Rocking Roost	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Sports Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - The Falcon Puzzles	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Internet - Toys R Us	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Wiggle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Various internet sites	3.1%	31	0.0%	0	1.2%	1	2.4%	1	3.6%	2	0.0%	0	2.6%	1	3.6%	25	2.0%	6
Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Decathlon, IKEA Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
New Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Old Arley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Stoney Stanton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Cross Point Business Park,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.9%	6	0.3%	1
Parkway, Coventry																		
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2
(Don't know / Varies)	7.9%	79	16.7%	4	7.4%	6	9.8%	4	14.3%	8	18.2%	2	5.3%	2	7.1%	50	9.7%	29
	7.9% 39.9%	399	37.5%	9	7.4% 39.5%	32	9.8% 34.1%	14			18.2% 45.5%	5	28.9%	11	42.1%	295	9.7% 34.7%	104
(Do not do this type of shopping)	39.9%	399	31.3%	9	39.3%	32	34.1%	14	33.9%	19	43.3%	3	20.9%	11	42.1%	293	34.1%	104

										_ ~ .	3,000	,		P		. •.			
	Tota	al	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE	29 8		Within bounda		Outside bound	_
Base:		1000		24		81		41		56		11		38	8		700		300
Q23 Where do you do m	ost of y	our ho	ousehol	d's sh	opping	for p	ets & pe	t rela	ted prod	lucts?	,								
Bedworth Town Centre	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (	)	5.4%	38	3.0%	9
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	0.0%	0
Bulkington	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0				0.6%	4	0.3%	1
Coventry	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				3.9%	27	4.3%	13
Hinckley	8.4%	84	0.0%	0	40.7%	33		10		17	0.0%	0				1.1%	8		76
Horeston Grange	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			)	0.6%	4	0.0%	0
Leicester Change	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	9.1%	1	2.69		1	0.1%	1	1.0%	3
Nuneaton Town Centre	23.5%	235		4	7.4%	6	9.8%	4	7.1%	4	9.1%	1	5.39		2 :	30.1%	211	8.0%	24
				0				0				_					211		
Rugby	0.2%	2			0.0%	0	0.0%	-	1.8%	1	0.0%	0			-	0.0%	0	0.7%	2
Elliot Fields / Junction 1 Retail & Leisure Park: Pets at Home	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (	0	0.7%	5	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (	0	0.0%	0	0.3%	1
Internet - Bowmeow	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0				0.0%	0	0.3%	1
Internet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	0.0%	0
Internet - Feline K9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			1	0.0%	0	0.3%	1
Internet - Livefood.co.uk	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0			)	0.0%	0	0.3%	1
Internet - Sainsburys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			)	0.1%	1	0.0%	0
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	0.0%	0
		1		0						1							0	0.0%	1
Various internet sites	0.1%	-	0.0%		0.0%	0	0.0%	0	1.8%	-	0.0%	0				0.0%	0		-
Aldi, Holly Lane, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	0.0%	0
Atherstone	0.6%	6		5	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	1.7%	5
Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.09		-	0.0%	0	0.3%	1
Bulkington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.1%	1	0.0%	0
Dobbies Garden World, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.1%	1	0.0%	0
Earl Shilton, Leicestershire	0.2%	2		0	0.0%	0	0.0%	0	3.6%	2	0.0%	0				0.0%	0		2
Fosse Park, Leicester	0.4%	4		1	0.0%	0	0.0%	0	0.0%	0	18.2%	2			0	0.0%	0	-10 / 0	4
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (	C	0.6%	4	1.3%	4
Shentone Farm Shop, Aquaduct Farm, Shenton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (	0	0.1%	1	0.0%	0
The Pingle Pet Food, Ashby Road, Barwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.09	6 (	0	0.0%	0	0.3%	1
(Don't know / Varies)	1.9%	19	0.0%	0	2.5%	2	0.0%	0	3.6%	2	9.1%	1	0.09	6 (	О	2.0%	14	1.7%	5
(Do not do this type of shopping)	52.0%	520		13		39		26	48.2%	27	45.5%	_	52.69			53.6%		48.3%	145
Base:		1000		24		81		41		56		11		38	8		700		300

Total CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE98 Within BC **Outside BC** boundary boundary Q24 Where do you do most of your household's shopping for all other non-food goods including books; jewellery and watches; china, glassware; recreational and luxury goods? 2.3% 23 0.0% 0 0.0% Bedworth Town Centre 0.0% 0 0.0% 0.0% 0.0% 2.6% 18 1.7% 5 Birmingham 1.7% 17 0.0% 0 1.2% 1 2.4% 1 0.0% 0 0.0% 0 0.0% 0 2.0% 14 1.0% 3 Bulkington 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% 0.0% 0 1 0 1 5.7% 57 0 2.5% 2 0.0% 5.4% 3 0.0% 0 0 6.1% 43 14 Coventry 0.0% 0 0.0% 4.7% 7.0% 70 Hinckley 70 0.0% 0 38.3% 31 34.1% 14 23.2% 13 0.0% 0 26.3% 10 0.0% 0 23.3% Leicester 4.4% 44 0.0% 0 11.1% 9 9.8% 4 17.9% 10 18.2% 2 28.9% 11 0.7% 5 13.0% 39 Nuneaton Town Centre 34.8% 348 37.5% 9 6.2% 5 4.9% 2 14.3% 8 27.3% 3 5.3% 2 44.1% 309 13.0% 39 0 0 Rugby 0.1% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.8% 8 0 0 8 Solihull 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 1.1% 0.0% 0 0.2% 2 Tamworth 0.0% 0 1.2% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.3% 1 0.2% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0.3% 2 0.0% 0 Oueens Road 0 0 0.0% 0.5% Arena Retail Park, Coventry 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.3% 1 Fosse Park, Leicester 1.3% 13 0.0% 0 3.7% 3 7.3% 3 1.8% 9.1% 7.9% 3 0.1% 1 4.0% 12 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% Fosse Park: WH Smith 0.1% 1 0 0.0% Catalogue / Mail order 1.1% 11 4.2% 1 1.2% 2.4% 0.0% 0 0.0% 0 0.0% 0 1.1% 8 1.0% 3 1 1 4.2% 0.0% 0 0 0 3 Other 0.4% 4 0 0.0% 0 0.0% 0.0% 0.0% 0.4% 0.3% Internet - AB Books 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 Internet - Amazon 6.3% 63 4.2% 7.4% 7.3% 3 16.1% 9 27.3% 3 5.3% 2 4.9% 34 9.7% 29 1 6 Internet - Book Depository 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 1 0.0% 0 Internet - Co-Op 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 Internet - Ebay 0.4% 4 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 2.6% 0.3% 2 0.7% 2 0.2% 2 0.0% 0 0 0.3% 2 Internet - HMV 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0.5% 5 Internet - Play.com 4.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.3% 1 Internet - QVC 0.1% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 2.6% 0.0% 0.3% Internet - Tesco 0.1% 1 0.0% 0 0.0% 0 0.0% 0 1 0 0 20 0 2.5% 0 0 2.3% Various internet sites 2.0% 0.0% 2 2.4% 1 0.0% 0 0.0% 0.0% 16 1.3% 4 (Don't know / Varies) 12.4% 124 4.2% 1 13.6% 11 19.5% 8 16.1% 9 0.0% 0 15.8% 6 11.9% 83 13.7% 41 (Do not do this type of 17.0% 170 41.7% 10 8.6% 7 9.8% 4 5.4% 3 18.2% 2 5.3% 2 19.6% 137 11.0% 33 shopping) Base: 1000 24 81 41 56 11 38 700 300

	Tota	1	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9	8	Within bound	_	Outside bounds	_
Q25 When you do your	househo	ld's n	on-food	shop	ping, ho	ow do	you us	ually	travel?									
Car / van (as driver)	61.2%	612	70.8%	17	51.9%	42	61.0%	25	85.7%	48	90.9%	10	71.1%	27	57.9%	405	69.0%	207
Car / van (as passenger)	13.1%	131	20.8%	5	13.6%	11	19.5%	8	5.4%	3	9.1%	1	15.8%	6	13.4%	94	12.3%	37
Bus, minibus or coach	10.4%	104	0.0%	0	12.3%	10	4.9%	2	3.6%	2	0.0%	0	5.3%	2	12.0%	84	6.7%	20
Using park & ride facility	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Motorcycle, scooter or	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
moped																		
Walk	9.2%	92	4.2%	1	9.9%	8	7.3%	3	3.6%	2	0.0%	0	0.0%	0	10.9%	76	5.3%	16
Taxi	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1
Train	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Other	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Not applicable / goods delivered	1.0%	10	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	2.6%	1	0.6%	4	2.0%	6
(Don't know / varies)	3.2%	32	4.2%	1	4.9%	4	4.9%	2	1.8%	1	0.0%	0	5.3%	2	3.1%	22	3.3%	10
Base:		1000		24		81		41		56		11		38		700		300

	Tota	l	CV9 1		LE10 0		LE10 1		LE10 2		LE10 3	3	LE9 8		Within bounda	-	Outside bounda	-
Q26 What main improver	nents to	Nune	aton To	wn C	entre wo	uld e	encourage	e yo	u to visit	mor	e often t	han y	you curre	ently	do?			
Better / more frequent bus services	1.3%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	1.0%	3
Better / new train service	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by car	5.0%	50	8.3%	2	2.5%	2	0.0%	0	7.1%	4	9.1%	1	2.6%	1	5.6%	39	3.7%	11
Better pedestrian links from car parking into centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Cheaper parking	4.5%	45	4.2%	1	2.5%	2	2.4%	1	3.6%	2	0.0%	0	2.6%	1	5.4%	38	2.3%	7
Free parking	4.2%	42	4.2%	1	6.2%	5	2.4%	1	5.4%	3	9.1%	1	2.6%	1	4.1%	29	4.3%	13
More / better signage around the centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
More parking provision	4.2%	42	4.2%	1	4.9%	4	2.4%	1	3.6%	2	0.0%	0	7.9%	3	4.3%	30	4.0%	12
More/ better covered shopping centres	0.8%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1
Fewer empty shops / vacancies	6.9%	69	0.0%	0	2.5%	2	9.8%	4	3.6%	2	0.0%	0	2.6%	1	8.4%	59	3.3%	10
A Street Market	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Better Quality Street Markets	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	0.3%	1
More clothes & fashion shops	9.7%	97	4.2%	1	6.2%	5	7.3%	3	3.6%	2	0.0%	0	5.3%	2	11.7%	82	5.0%	15
More department stores / larger stores	11.5%	115	0.0%	0	7.4%	6	9.8%	4	7.1%	4	0.0%	0	7.9%	3	13.7%	96	6.3%	19
More discount stores / cheaper goods	1.7%	17	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	2	2.0%	14	1.0%	3
More independent shops	9.2%	92	0.0%	0	3.7%	3	0.0%	0	5.4%	3	0.0%	0	7.9%	3	11.6%	81	3.7%	11
More quality / designer shops	8.1%	81	0.0%	0	0.0%	0	0.0%	0	3.6%	2	9.1%	1	5.3%	2	10.1%	71	3.3%	10
A particular retailer or type of shop	2.3%	23	8.3%	2	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.7%	19	1.3%	4
Better (more) safety / security / CCTV / police presence	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Creche	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
More facilities for children	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
More facilities for disabled	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
More toilets	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Information Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
More pedestrainised streets	0.7%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Nicer shopping environment	1.9%	19	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.3%	16	1.0%	3
More seating / benches	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
More litter bins	0.8%	8	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2
Less litter / graffiti	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
More public art	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	23	4.2%	1	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.7%	19	1.3%	4
A Marks and Spencers	6.0%	60	0.0%	0	8.6%	7	7.3%	3	3.6%	2	0.0%	0	0.0%	0	6.6%	46	4.7%	14
A Morrisons	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
A Primark	1.4%	14	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.6%	11	1.0%	3

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	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	1	Within bound	-	Outside bounda	-
A TJ Hughes	0.3%	3	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Bigger choice of shops	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Cheaper public transport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Less charity shops	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.0%	0
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Better / more frequent bus services	1.3%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	1.0%	3
(Don't know)	4.6%	46	8.3%	2	3.7%	3	7.3%	3	10.7%	6	0.0%	0	13.2%	5	3.7%	26	6.7%	20
(Nothing in particular)	45.4%	454	58.3%	14	61.7%	50	63.4%	26	57.1%	32	81.8%	9	55.3%	21	38.7%	271	61.0%	183
Rase:		1000		24		81		41		56		11		38		700		300

									_			, -	crspc					
	Total		CV9 1		LE10 0		LE10 1		LE10 2	}	LE10 3	3	LE9 8		Within bounda	_	Outside bounda	_
Q27 What main improver	nents to	Bedv	vorth To	wn C	entre wo	ıld e	encourage	e yo	u to visit	mor	e often t	than	you curre	ntly	do?			
Better / new train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by car	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Better pedestrian links from car parking into centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Free parking	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2
More / better signage around the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.7%	2
More/ better covered shopping centres	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Fewer empty shops / vacancies	5.3%	53	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	51	0.7%	2
A Street Market	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.3%	1
Better Quality Street Markets	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	16	0.0%	0
More clothes & fashion shops	11.9%	119	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	14.9%	104	5.0%	15
More department stores / larger stores	10.9%	109	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.4%	94	5.0%	15
More discount stores / cheaper goods	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.0%	21	0.3%	1
More independent shops	6.9%	69	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	9.1%	64	1.7%	5
More quality / designer shops	9.1%	91	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	10.4%	73	6.0%	18
A particular retailer or type of shop	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	20	0.7%	2
Better (more) safety / security / CCTV / police presence	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Creche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Information Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrainised streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Nicer shopping environment	1.8%	18	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.3%	16	0.7%	2
More seating / benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More litter bins	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.4%	3	0.3%	1
Less litter / graffiti	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
More public art	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0
Other	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.0%	1
	0.3%	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	0
A Marks and Spencers			0.0%							-		-						
A WH Smith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Shoe shops	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0
Bigger choice of shops	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	2.0%	14	1.3%	4
Less charity shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	Λ	0.0%	0	0.4%	3	0.0%	Λ

											- 400 8								2,
	Tota	ıl	CV9 1	l	LE10	0	LE10	1	LE10 2	2	LE10	3	LE9	8	Within bound		Outside bound		
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
(Don't know)	22.3%	223		-	35.8%	29			41.1%	23	0.0%		28.9%	-	17.9%		32.7%	98	
(Nothing in particular)	50.1%	501			63.0%		56.1%		55.4%		90.9%		68.4%		48.0%		55.0%	165	
	50.170	1000	50.570	24	03.070	81	30.170	41	33.170	56	70.770	11	00.170	38		700		300	
Base:		1000		24		81		41		30		11		38		700		300	
Q28 How often do you a	and your	famil	y visit the	e foll	owing le	eisure	attracti	ons?											
Bingo																			
Once a week	5.1%	51	4.2%	1	4.9%	4	0.0%	0	1.8%	1	0.0%	0	2.6%	1	5.9%	41	3.3%	10	
Once a fortnight	0.5%	5	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Once a month	0.5%	5		0		2		0		1	0.0%	0	0.0%	0		2		3	
Once every two months	0.6%	6		0	0.00	0		1	0.0%	0	0.0%	0	0.0%	0		5		1	
Once every six months	0.5%	5		0		0		0		0	0.0%	0	0.0%	0		3		2	
Once a year	0.7%	7	0.0%	0		1	2.4%	1		2		0	0.0%	0		3		4	
Don't go	91.7%	917			90.1%	73			92.9%		100.0%	11	97.4%		91.1%		93.0%	279	
(Don't know / varies)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4		0	
Base:		1000		24		81		41		56		11		38		700		300	
Cinema																			
Once a week	1.7%	17	0.0%	0	3.7%	3	0.0%	0	1.8%	1	0.0%	0	2.6%	1	1.7%	12	1.7%	5	
Once a fortnight	5.3%	53	8.3%	2	2.5%	2	4.9%	2	10.7%	6	0.0%	0	5.3%	2	5.4%	38	5.0%	15	
Once a month	14.8%	148			13.6%	11	14.6%	6	25.0%	14	0.0%		13.2%	5	14.4%	101	15.7%	47	
Once every two months	13.1%	131			17.3%		19.5%		19.6%	11	0.0%		26.3%		11.4%		17.0%	51	
Once every six months	10.3%	103	4.2%	1		5			10.7%		18.2%	2	7.9%		10.6%	74		29	
Once a year	5.4%		12.5%	3		3		2		3		1	5.3%	2		39		15	
Don't go	48.4%	484			51.9%	42			26.8%		72.7%	8	39.5%		49.7%		45.3%	136	
(Don't know / varies)	1.0%	10	4.2%		1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%		1.1%	8		2	
Base:		1000		24		81		41		56		11		38		700		300	
Gym / Healthclub /	Sports F	acility	/																
Once a week	19.2%	192	12.5%	3	18.5%	15	41.5%	17	26.8%	15	0.0%	0	18.4%	7	18.1%	127	21.7%	65	
Once a fortnight	1.5%	15	0.0%	0		2		2	0.0%	0	0.0%	0	0.0%	0	1.6%	11	1.3%	4	
Once a month	1.4%	14		0		3		1	0.0%	0	0.0%	0	0.0%	0		9		5	
Once every two months	0.6%	6		0		1	2.4%	1	0.0%	0	0.0%	0	0.0%	0		3		3	
Once every six months	0.3%	3		0		0		0		1	0.0%	0	0.0%	0		2		1	
Once a year	0.1%	1	0.0%	0		0		0	0.0%	0		0	2.6%	1		0		1	
Don't go	76.2%	762				60			69.6%		100.0%	11	78.9%		77.4%		73.3%	220	
(Don't know / varies)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Base:		1000		24		81		41		56		11		38		700		300	

											3	9						
	Tota	ıl	CV9	1	LE10	0	LE10 1		LE10	2	LE10	3	LE9 8		Within bound		Outside bound	
Museum or place of	of historic	cal int	erest															
Once a week	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.6%	4	0.7%	2
Once a fortnight	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	9	0.3%	1
Once a month	4.1%	41	0.0%	0	4.9%	4	2.4%	1	5.4%	3	9.1%	1	2.6%	1	3.9%	27	4.7%	14
Once every two months	7.3%	73	8.3%	2	4.9%	4	17.1%	7	12.5%	7	9.1%	1	5.3%	2	6.9%	48	8.3%	25
Once every six months	12.3%	123	8.3%	2	13.6%	11	4.9%	2	21.4%	12	9.1%	1	5.3%	2	12.1%	85	12.7%	38
Once a year	9.0%	90	4.2%	1	8.6%	7	4.9%	2	10.7%	6	18.2%	2	10.5%	4	9.4%	66	8.0%	24
Don't go	63.0%	630	75.0%	18	64.2%	52	63.4%	26	44.6%	25	54.5%	6	73.7%	28	63.7%	446	61.3%	184
(Don't know / varies)	2.7%	27	4.2%	1	3.7%	3	7.3%	3	1.8%	1	0.0%	0	0.0%	0	2.1%	15	4.0%	12
Base:		1000		24		81		41		56		11		38		700		300
Pub/ Bar																		
Once a week	26.2%	262	54.2%	13	25.9%	21	26.8%	11	39.3%	22	27.3%	3	23.7%	9	24.6%	172	30.0%	90
Once a fortnight	8.4%	84	8.3%	2	9.9%	8	7.3%	3	12.5%	7	0.0%	0	7.9%	3	8.6%	60	8.0%	24
Once a month	12.0%	120	8.3%	2	12.3%	10	22.0%	9	8.9%	5	0.0%	0	26.3%	10	10.7%	75	15.0%	45
Once every two months	5.1%	51	4.2%	1	2.5%	2	7.3%	3	3.6%	2	0.0%	0	7.9%	3	5.1%	36	5.0%	15
Once every six months	2.2%	22	0.0%	0	3.7%	3	4.9%	2	5.4%	3	9.1%	1	5.3%	2	1.6%	11	3.7%	11
Once a year	1.2%	12	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.3%	1
Don't go	44.0%	440	25.0%	6	43.2%	35	29.3%	12	30.4%	17	63.6%	7	28.9%	11	46.9%	328	37.3%	112
(Don't know / varies)	0.9%	9	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.7%	2
Base:		1000		24		81		41		56		11		38		700		300
Restaurant																		
Once a week	16.4%	164	8.3%	2	12.3%	10	12.2%	5	23.2%	13	27.3%	3	18.4%	7	16.6%	116	16.0%	48
Once a fortnight	15.0%	150	20.8%	5	16.0%	13	22.0%	9	16.1%	9	27.3%	3	18.4%	7	14.1%	99	17.0%	51
Once a month	23.9%	239			25.9%	21		12	30.4%	17	0.0%	0	26.3%	10	23.3%	163	25.3%	76
Once every two months	10.8%	108	0.0%	0	14.8%	12	17.1%	7	7.1%	4	27.3%	3	15.8%	6	10.3%	72	12.0%	36
Once every six months	4.6%	46	4.2%	1	2.5%	2	4.9%	2	3.6%	2	0.0%	0	7.9%	3	4.6%	32	4.7%	14
Once a year	1.1%	11	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.3%	1
Don't go	26.7%	267	45.8%	11	27.2%	22	9.8%	4	19.6%	11	18.2%	2	13.2%	5	28.3%	198	23.0%	69
(Don't know / varies)	1.5%	15	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	10	1.7%	5
Base:		1000		24		81		41		56		11		38		700		300

Total CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE9 8 Within BC Outside boundary bound	e BC
	lary
Tenpin bowling	
Once a week 0.6% 6 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.7%	2
Once a fortnight 0.2% 2 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.1% 1 0.3%	1
Once a month 2.0% 20 0.0% 0 3.7% 3 0.0% 0 5.4% 3 0.0% 0 2.6% 1 1.7% 12 2.7%	8
Once every two months 6.9% 69 8.3% 2 8.6% 7 4.9% 2 8.9% 5 0.0% 0 7.9% 3 6.7% 47 7.3%	22
Once every six months 9.9% 99 4.2% 1 9.9% 8 24.4% 10 16.1% 9 0.0% 0 10.5% 4 8.9% 62 12.3%	37
Once a year 5.5% 55 4.2% 1 6.2% 5 14.6% 6 7.1% 4 0.0% 0 15.8% 6 4.3% 30 8.3%	25
Don't go 73.7% 737 75.0% 18 70.4% 57 53.7% 22 60.7% 34 100.0% 11 63.2% 24 76.6% 536 67.0%	201
(Don't know / varies) 1.2% 12 8.3% 2 0.0% 0 2.4% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 8 1.3%	4
Base: 1000 24 81 41 56 11 38 700	300
Theatre	
Once a week 0.5% 5 4.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.3%	1
Once a fortnight 0.6% 6 0.0% 0 0.0% 0 2.4% 1 0.0% 0 9.1% 1 2.6% 1 0.4% 3 1.0%	3
Once a month 3.0% 30 4.2% 1 4.9% 4 2.4% 1 5.4% 3 9.1% 1 0.0% 0 2.6% 18 4.0%	12
Once every two months 10.1% 101 4.2% 1 13.6% 11 17.1% 7 21.4% 12 9.1% 1 7.9% 3 8.9% 62 13.0%	39
Once every six months 13.8% 138 0.0% 0 13.6% 11 26.8% 11 19.6% 11 18.2% 2 26.3% 10 12.3% 86 17.3%	52
Once a year 9.3% 93 8.3% 2 8.6% 7 4.9% 2 8.9% 5 18.2% 2 13.2% 5 9.3% 65 9.3%	28
Don't go 61.1% 611 79.2% 19 58.0% 47 41.5% 17 44.6% 25 36.4% 4 50.0% 19 64.4% 451 53.3%	160
(Don't know / varies) 1.6% 16 0.0% 0 1.2% 1 4.9% 2 0.0% 0 0.0% 0 0.0% 0 1.6% 11 1.7%	5
Base: 1000 24 81 41 56 11 38 700	300
Other Activity	
Once a week 5.6% 56 25.0% 6 3.7% 3 2.4% 1 7.1% 4 0.0% 0 5.3% 2 4.9% 34 7.3%	22
Once a fortnight 0.4% 4 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 2 0.7%	2
Once a month 0.5% 5 0.0% 0 0.0% 0 2.4% 1 0.0% 0 0.0% 0 0.0% 0 0.6% 4 0.3%	1
Once every two months $0.4\%$ 4 $0.0\%$ 0 $0.0\%$ 0 $0.4\%$ 1 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.4\%$ 3 $0.3\%$	1
Once every six months 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0%	0
Once a year 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
Don't go 90.5% 905 75.0% 18 95.1% 77 92.7% 38 83.9% 47 100.0% 11 94.7% 36 90.9% 636 89.7%	269
(Don't know / varies) 2.5% 25 0.0% 0 0.0% 0 0.0% 0 8.9% 5 0.0% 0 0.0% 0 2.9% 20 1.7%	5
Base: 1000 24 81 41 56 11 38 700	300

									101	. 5	nan	Sic		crspc		IVCB						August 2010
	Tota	l	CV9 1		LE10 (	)	LE10 1		LE10 2	2	LE1	.03		LE9 8		Within bounda	_		utside I oundar	-		
Q29 Where did you or m Those who go to the cir			ır househ	old	last go t	o the	cinema?	•														
AMC Theatre, Ladywood Middle Way, Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	(	0.0%	0		
Plaza, Birmingham Cineworld Cinema , Broad Street, Broad Street, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	(	0.0%	0		
Cineworld Cinema , Leicester Road, Junction 1 / Elliots Field Retail &	0.8%	4	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	1	1	1.9%	3		
Leisure Park, Rugby Cineworld Cinema , Mill Lane Arcade Upper,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	(	0.0%	0		
Touchwood , Solihull Electric Cinema, Station Street, Birmingham,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	(	0.0%	0		
Birmingham IMAX Cinema, Curzon Street, Millenium Point, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	1	(	0.0%	0		
Odean Cinema, New Street, Birmingham, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	1	(	0.0%	0		
Odeon Cinema, Aylestone Road, Freemans Park,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0		4.3%	1	0.0%	0	1	1.2%	2		
Leicester Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth	0.4%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	1	1.2%	2		
Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton	78.5%	397	81.8%	9	73.7%	28	56.0%	14	43.9%	18	33.3%	1	3	30.4%	7	88.7%	305	56	5.8%	92		
Showcase Cinema de Lux, High Cross Road,	1.2%	6	0.0%	0	5.3%	2	4.0%	1	2.4%	1	0.0%	0		8.7%	2	0.0%	0	3	3.7%	6		
Leicester, Leicester Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry	11.3%	57	0.0%	0	7.9%	3	32.0%	8	31.7%	13	33.3%	1	1	17.4%	4	7.3%	25	19	9.8%	32		
Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester	4.7%	24	0.0%	0	2.6%	1	8.0%	2	19.5%	8	33.3%	1	3	34.8%	8	0.6%	2	13	3.6%	22		
Vue Cinema, Watson Road, Star City, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	1	(	0.0%	0		
Other	1.0%	5	0.0%	0		0	0.0%	0	0.0%	0				0.0%	0	1.2%	4	(	0.6%	1		
Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	1	(	0.0%	0		

By postcode part 2 and zone

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

Page 103 August 2010

	Total		CV9 1		LE10 (	)	LE10 1		LE10 2	2	LE10 3		LE9 8		Within bounda	-	Outside bounda	-
Civic Hall, High Street, Bedworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
(Don't do this activity)	0.8%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.6%	2	1.2%	2
Base:		506		11		38		25		41		3		23		344		162

									101		raics	10 1	CIB	PCC	-11	· · · · ·				August 2010
	Total	l	CV9 1		LE10 0	1	LE10 1		LE10 2	2	LE10 3	3	LE	98		Within bounda	_	Outside bound	_	
Q30 Where did you or m Those who go to a gym						o a g	ym / heal	thcl	ub / spoi	rts fa	cility?									
Abbey Social Club, Meadow Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.7%	1	0.0%	0	
Bedworth Leisure Centre, Coventry Road, Bedworth	15.2%	35	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	19.1%	29	7.6%	6	
Bermuda Working Mens Club, Bermuda Village, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.7%	1	0.0%	0	
Cannons Health & Fitness Ltd, St. Davids Way, Bermuda Park, Nuneaton	7.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	11.2%	17	0.0%	0	
Cleaver Squash Fitness Club, Weddington Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.7%	1	0.0%	0	
Etone Sports Centre, Leicester Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	2.0%	3	0.0%	0	
Fitness Centre, Corporation Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	0.0%	0	1.3%	1	
Ladypace Ltd, Market Place, Nuneaton	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	3.3%	5	0.0%	0	
Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	1.3%	2	0.0%	0	
Nuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind Estate. Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.7%	1	0.0%	0	
Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.7%	1	0.0%	0	
Pingles Leisure Centre, Avenue Road, Nuneaton	19.0%	44	0.0%	0	14.3%	3	9.5%	2	0.0%	0	0.0%	0	12.5%	•	1	25.0%	38	7.6%	6	
Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	2.0%	3	0.0%	0	
Other	4.8%	11	0.0%	0	4.8%	1	9.5%	2	0.0%	0	0.0%	0	0.0%	,	0	3.3%	5	7.6%	6	
Alderman Smith Secondary School, Radnor Drive, Nuneaton	0.4%	1	0.0%	0		0	0.0%	0	0.0%	0		Ö			0	0.7%	1		0	
Atherstone	2.6%	6	100.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	2.0%	3	3.8%	3	
AZ Fitness, Ansley Common, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.7%	1	0.0%	0	
Bettabodies, Attleborough	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	0.7%	1	0.0%	0	

#### Page 105 August 2010

	Total	I	CV9 1		LE10	0	LE10 1	l	LE10	2	LE10 3	3	LE9 8		Within bounda		Outside bounda	
Fields Industrial Estate, Liberty Way, Nuneaton																		
Birmingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Coventry	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	10	1.3%	1
Gym Heaven, Abbey Street, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hinckley	24.2%	56	0.0%	0	76.2%	16	81.0%	17	87.5%	14	0.0%	0	62.5%	5	2.6%	4	65.8%	52
Leicester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	12.5%	1	0.0%	0	2.5%	2
Mira Company Gym, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nuffield Health, Fitness & Wellbeing, St David's Way, Nuneaton	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Nuneaton Golf Club, Golf Drive, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Riversley Resource Centre, Coton Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
TLC Ladies Gym, Abbey Street, Nuneaton	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0
Vibez Fitness for Women, Coleshill Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't do this activity)	3.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	5.3%	8	1.3%	1
Base:		231		3		21		21		16		0		8		152		79

									101	S <sub>t</sub>	ı ategi	CI	crspc	Cu	IVCS			
	Total		CV9 1	-	LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within I boundar		Outside Boundary	
Q31 Where did you or me Those who go to a resta			ur house	hold	last go to	a r	estaurant'	?										
Agra Palace Indian Cuisine, Abbey Green, Nuneaton	1.1%	8	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	7	0.4%	1
Attleborough Arms, Highfield Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
B N Ayce, St. Davids Way, Bermuda Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Balti Village, The Square, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	12	0.0%	0
Bilberries Public House, Bond Gate, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bull & Anchor, Wheelwright Lane, Ash Green, Coventry	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.4%	1
Cassandras, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Cedar Tree, Avenue Road, Nuneaton	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	12	0.0%	0
Chetwynd Restaurant, Chetwynd Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Chicago Rock Cafe, Newdegate Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.4%	1
Crow's Nest, Crowhill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Crystal Palace Public House, Gadsby Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Felix Holt, Stratford Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Griff House Beefeater, Coventry Road, Griff, Nuneaton	3.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	26	0.4%	1
Griff House, Coventry Road, Griff, Nuneaton	1.4%	10	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	9	0.4%	1
Griffin Inn, Coventry Road, Griff, Nuneaton	2.6%	19	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	16	1.3%	3

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#### Total CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE98 Within BC Outside BC boundary boundary Italian Express, Abbey Street, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 Nuneaton La Tavola Calda Hotel, 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 Midland Road, Nuneaton Longshoot Hotel, The Long 2.0% 14 0.0% 0 3.4% 2 0.0% 4.4% 2 0.0% 0 9.1% 3 1.4% 7 3.1% 7 Shoot, Nuneaton Lord Raglan, Coventry Road, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 Exhall, Coventry Manor Snacks, Manor Court 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.4% 2 0.0% 0 Road, Nuneaton McDonald's Restaurants Ltd. 0.3% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 1.7% 0 1 0.4% St. Davids Way, Bermuda Park, Nuneaton Millennium Balti, The 0.8% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.8% 4 0.9% 2 6 1.7% 2.8% Square, Attleborough, Nuneaton 0 Miners Arms, Whittleford 0.1% 1 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 Road, Nuneaton New Inn. Rugby Road. 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 Bulkington, Bedworth Pizza Hut UK Ltd, Abbey 0.6% 4 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.6% 3 0.4% 1 Street, Nuneaton Plough Inn, Plough Hill 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 Road, Nuneaton Railway Tavern, Bond Street, 0.1% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 0.0% Nuneaton Rajdhani Indian Restaurant, 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 Camborne Drive, Nuneaton Shahi Balti, Abbey Street, 0.4% 3 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.6% 3 0.0% 0 Nuneaton Sunnyside Inn, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 Northumberland Avenue, Nuneaton The Acorn, Camborne Drive, 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 Nuneaton The Boat Inn, Blackhorse 0.1% 1 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 Road, Longford, Coventry The Crown Inn, Bond Street, 0 0.0% 0.0% 0 0.2% 0 0.1% 0.0% 0.0% 0 0 0.0% 0.0% 0 0.0% 1 1 Nuneaton The Jailhouse, Chapel Street, 0.4% 3 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.6% 3 0.0% 0 Nuneaton The Newdegate Arms, 0.8% 6 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 1.2% 0.0% 0 6 Newdigate Road, Bedworth Village Pantry, George 0.1% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.2% 0.0% 0 1 0.0% 0 0 1 Street, Attleborough,

											rategr		P					
	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within I bounda	_	Outside bound	_
Nuneaton																		
Weavers Arms, Long Street, Bulkington, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
White Lion, Croft Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Nuneaton Wing Wah Chinese Restaurant, Bond Street,	2.2%	16	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	3.0%	1	2.6%	13	1.3%	3
Nuneaton																		
Yeoman Harvester, St. Nicolas Park Drive, Nuneaton	3.5%	25	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	24	0.4%	1
Other	13.5%	97	0.0%	0	20.7%	12	19.4%	7	20.0%	9	11.1%	1	33.3%	11	9.8%	48	21.7%	49
Don't know)	12.1%	87	0.0%	0	13.8%	8	16.7%	6	15.6%	7	44.4%	4	21.2%	7	9.8%	48	17.3%	39
Abbey Grange Hotel, Manor Court Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Atherstone	3.8%	27	53.8%	7	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.7%	18	4.0%	9
Sedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth	0.1%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.2%	1		0
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Best Western - Western Hall, Weston Lane, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
3HS Restaurant, Ropewalk Centre, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Cedar Tree, Avenue Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1		0
Chase Hotel, Higham Lane, Nuneaton	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	14	0.0%	0
Civic Hall, High Street,  Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Cousins, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Coventry	5.7%	41	7.7%	1	0.0%	0	2.8%	1	2.2%	1	0.0%	0	0.0%	0	6.7%	33	3.5%	8
Crossed Khukris Gurkha	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Restaurant, Abbey Street, Nuneaton	0.1 70	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	J	0.070	U	0.270	1	0.070	U
Crow's Nest, Crowhill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Earl Shilton	2.1%	15	0.0%	0	5.2%	3	2.8%	1	4.4%	2	0.0%	0	9.1%	3	1.2%	6	4.0%	9
Frankie & Bennys, Bermuda Leisure Park, St David's	3.5%	25	0.0%	0	5.2%	3	0.0%	0	4.4%	2	0.0%	0	0.0%	0	3.9%	19		6

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			OFF. 4																 
	Total		CV9 1		LE10	0	LE10 1		LE10	2	LE10 3		LE9 8		Within BO boundary		Outside bounda		
Glebe Gate Restaurant, North Warwickshire & Hinckley College, Hinckley Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Hartshill	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	6	0.0%	0	
Hinckley	12.7%	91	7.7%	1	41.4%	24	47.2%	17	37.8%	17	11.1%	1	9.1%	3	5.7%	28	27.9%	63	
India Red, Abbey Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Nuneaton																			
Jenny's Café, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Johns Bar, Pine Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Leicester	1.7%	12	0.0%	0	1.7%	1	2.8%	1	2.2%	1	33.3%	3	9.1%	3	0.4%	2	4.4%	10	
Masala Indian Restaurant,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	
Queens Road, Nuneaton	0.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.270	1	0.070	U	
New Inn, Rugby Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Bulkington, Bedworth	0.40/		0.00/	_	0.00/		0.00/		0.004		0.004		0.00/		0.00		0.00/		
Plough Inn, Plough Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Road, Nuneaton																_			
Pretty India, Upper Abbey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Street, Nuneaton																			
Red Lion Inn, Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Royal Dragon, Horeston Grange, Cambourne Drive, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.2%	1	0.4%	1	
Rugby	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0	
Shahi Balti, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Solihull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.0%	1	0.2%	1	0.9%	2	
Tamworth	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0	
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Bear & Ragged Staff, King Street, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
The Bull & Spice, Bull Street, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Camp Inn, Camp Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Corner House, Nuneaton	3.5%	25	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.5%	22	1.3%	3	
Road, Bulkington The Courtyard Restaurant,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Higham Lane, Nuneaton The Rugger Tavern, Attleborough Road, Nuneaton	1.0%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	6	0.4%	1	
The William White	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	

By postcode part 2 and zone

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	ıl	CV9	1	LE10	0	LE10	1	LE10	2	LE10 3	3	LE9 8	3	Within bounda	-	Outside bounda	-
(Weatherspoon), Newdegate Street, Nuneaton (Don't do this activity)	1.8%	13	7.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	11	0.9%	2
Base:		718		13		58		36		45		9		33		492		226

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

									101	50	raicsi		cisp		1,00			
	Total	I	CV9	1	LE10	0	LE10 1		LE10 2		LE10 3		LE9 8	1	Within bounda	-	Outside I boundar	_
Q32 Where did you or m Those who do another		•	ur house	ehold	underta	ke th	e activity	mei	ntioned?									
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	7.7%	2
Birmingham	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Bulkington	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	7.7%	2
Hinckley	5.7%	4	0.0%	0	0.0%	0	33.3%	1	50.0%	2	0.0%	0	0.0%	0	2.3%	1	11.5%	3
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	5.7%	4	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	3.8%	1
Nuneaton	37.1%	26	33.3%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.7%	21	19.2%	5
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	2.9%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.8%	1
Touchwood, Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Nuneaton																		
Arena Retail Park, Classic	1.4%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Drive, Coventry																		
Broadway Plaza, Ladywood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleway, Birmingham																		
Cross Point Buisness Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gielgud Way, Coventry																		
Fosse Park, Fosse Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Leicester																		
Junction 1 / Elliots Field	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park,																		
Leicester Road, Rugby																		
Meridian Leisure Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lubbesthorpe Way,																		
Braunstone, Leicester																		
Star City, Watson Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham																		
Other	14.3%	10	0.0%	0	0.0%	0	66.7%	2	25.0%	1	0.0%	0	50.0%	1	13.6%	6	15.4%	4
Shilton	1.4%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0		0	3.8%	1
Atherstone	5.7%	4	66.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		4
Barwell	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	3.8%	1
(Don't do this activity)	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	3.8%	1
_								3		4		0		2		44		26
Base:		70		6		4		3		4		U		2		44		20

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	1	CV9 1	L	LE10 0		LE10 1	l	LE10	2	LE10	3	LE9 8		Within bound		Outside bounda		
Q33 What improvements	s to Nun	eaton	's existir	ng lei	sure offe	r wo	uld make	e you	ı visit it	more	often th	an yo	ou curren	tly d	lo, durir	ng the	day an	d/or eve	nings?
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Improved public transport	0.9%	9	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	2.6%	1	0.9%	6	1.0%	3	
More / better car parking	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.9%	6	0.3%	1	
More / better disabled acess	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Improved security / CCTV	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0	
More / better policing	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
More street cleaning	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Improvements in the built environment	0.9%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1	
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More better parks / green spaces	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	12	0.3%	1	
Provision of public toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Improved street furniture	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
More / better seats	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
More / better cultural facilities	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.0%	0	
A cinema	2.0%	20	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	19	0.3%	1	
A theatre	1.6%	16	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	15	0.3%	1	
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better health clubs / gyms	1.2%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.7%	2	
A swimming pool	2.4%	24	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	3.0%	21	1.0%	3	
Ten Pin Bowling	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.7%	5	0.3%	1	
Bingo	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0	
More / better public houses	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.4%	3	0.3%	1	
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
More quality restaurants	4.3%	43	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	7.9%	3	5.3%	37	2.0%	6	
More pavement cafes	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Nothing	64.3%	643	100.0%	24	76.5%	62	92.7%	38	71.4%	40	90.9%	10	68.4%	26	58.0%	406	79.0%	237	
Other	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	0.3%	1	
Don't know	1.4%	14	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	10.5%	4	1.0%	7	2.3%	7	
An ice rink	1.8%	18	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	0.3%	1	
Cheaper prices	3.1%	31	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	27	1.3%	4	
More for children	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0	
A youth club	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Better advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
(Don't do this activity)	12.0%	120	0.0%	0	12.3%	10	2.4%	1	16.1%	9	0.0%	0	7.9%	3	13.1%	92	9.3%	28	
Base:		1000		24		81		41		56		11		38		700		300	

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

										_ ~ .	, , , , , ,	5-0		- SP (						
	Tota	al	CV9	1	LE10 (	)	LE10	1	LE10	2	LE10	3	]	LE98		Within bound	_	Outside bound		
Q34 What improvements	s to Bed	worth'	's existi	ng lei	sure offe	er wo	uld mak	e you	ı visit it	more	often th	han y	ou c	curren	tly d	lo?				
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.1%	1	0.0%	0	
Improved public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.4%	3	0.0%	0	
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.3%	2	0.0%	0	
More / better disabled acess	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.1%	1	0.0%	0	
Improved security / CCTV	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.3%	2	0.0%	0	
More / better policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	2	0.0%	0	
1 0	0.2%	3		0		0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.3%	3	0.0%	0	
More street cleaning			0.0%		0.0%															
Improvements in the built	0.7%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	U	.0%	0	0.9%	6	0.3%	1	
environment More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.0%	0	0.0%	0	
More better parks / green spaces	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.4%	3	0.3%	1	
Provision of public toilets	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.6%	4	0.0%	0	
Improved street furniture	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.4%	3	0.0%	0	
More / better seats	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.4%	1	0.0%	0	
More / better cultural		5		0	0.0%	0	0.0%		0.0%	0				0.0%	0	0.1%	3		2	
	0.5%	3	0.0%	U	0.0%	U	0.0%	0	0.0%	U	9.1%	1	U	1.0%	U	0.4%	3	0.7%	2	
facilities	1.20/	12	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0	.00/	0	1.70/	10	0.20/		
A cinema	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	1.7%	12	0.3%	1	
A theatre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.6%	4	0.0%	0	
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.0%	0		0	
More / better health clubs /	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.7%	5	0.7%	2	
gyms																				
A swimming pool	1.4%	14	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		.0%	0	1.9%	13	0.3%	1	
Ten Pin Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.1%	1	0.0%	0	
Bingo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.1%	1	0.0%	0	
More / better public houses	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.7%	5	0.3%	1	
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.4%	3	0.0%	0	
More quality restaurants	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2	.6%	1	2.7%	19	1.3%	4	
More pavement cafes	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	.0%	0	0.7%	5	0.0%	0	
Nothing	70.2%		100.0%	24	82.7%	67	95.1%	39	76.8%	43	90.9%	10		.3%	29	65.4%	458	81.3%	244	
Other	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	1.9%	13	0.3%	1	
(Don't know)	2.6%	26	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0		.2%	5	2.3%	16		10	
Cheaper prices	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.9%	6	0.0%	0	
More for children	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		.0%	0	0.6%	4	0.3%	1	
(Don't do this activity)	16.7%	167	0.0%	0	16.0%	13	2.4%	1	19.6%	11	0.0%	0		.9%	3	19.1%	134		33	
Base:	10.770	1000	0.070	24	10.070	81	2.770	41	17.070	56	0.070	11	,	. 7 / 0	38	17.170	700	11.070	300	
GEN Gender of responde	ent																			
24.1	25.461	25.	45.00/		20.00/	25	10.00/	_	20.40/	1.5	27.20:	_		. 00/		25 201	1.77	25.56		
Male	25.4%	254			30.9%		12.2%	5	30.4%		27.3%	3		.8%		25.3%	177	25.7%	77	
Female	74.6%	746	54.2%	13	69.1%	56	87.8%	36	69.6%	39	72.7%	8	84	.2%	32	74.7%	523	74.3%	223	
Base:		1000		24		81		41		56		11			38		700		300	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	ıl	CV9	l	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8		Within bounda		Outside bounda	
AGE Can I just ask	x, how old are	you?																
18-24	2.0%	20	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	1.0%	3
25-34	5.3%	53	4.2%	1	7.4%	6	4.9%	2	5.4%	3	0.0%	0	7.9%	3	5.3%	37	5.3%	16
35-44	19.8%	198	16.7%	4	18.5%	15	22.0%	9	32.1%	18	18.2%	2	15.8%	6	18.3%	128		70
45-54	24.9%	249	29.2%	7	25.9%	21	41.5%	17	41.1%	23	0.0%	0	55.3%	21	20.6%	144		105
55-64	20.0%	200	4.2%	1	13.6%	11	9.8%	4	12.5%	7	36.4%	4	10.5%	4	23.3%	163		37
65+	27.1%	271	41.7%	10	33.3%	27	19.5%	8	8.9%	5	45.5%	5	10.5%	4	29.0%	203		68
(Refused)	0.9%	9	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1
Base:	0.570	1000	0.070	24	0.070	81	2	41	0.070	56	0.070	11	0.070	38	11170	700	0.070	300
ADU How many ad	lults aged 16 v	ears a	and over	. incl	udina va	ourse	lf. live in	voui	· housel	nold?								
								-			27.20		10.00/	_	40.50	4.00	4.5.00/	40
One	18.6%	186	20.8%	5	18.5%	15		5	10.7%	6	27.3%		13.2%	5	19.7%	138		48
Γwo	55.9%	559	50.0%	12	58.0%	47	68.3%	28	69.6%	39	36.4%	4	44.7%	17		387		172
Three	16.3%	163	20.8%	5	16.0%	13	9.8%	4	10.7%	6	36.4%	4	18.4%	7	16.0%	112		51
Four or more	8.5%	85	8.3%	2	7.4%	6	9.8%	4	8.9%	5	0.0%	0	23.7%	9	8.0%	56	9.7%	29
(Refused)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0
Base:		1000		24		81		41		56		11		38		700		300
CHI How many ch	ildren aged 15	year	s and un	der, l	ive in yo	our ho	ousehol	d?										
None	72.6%	726	70.8%	17	71.6%	58	61.0%	25	57.1%	32	90.9%	10	73.7%	28	75.3%	527	66.3%	199
One	13.3%	133	25.0%	6	17.3%	14	12.2%	5	12.5%	7	0.0%	0	15.8%	6	12.3%	86	15.7%	47
Т	10.90/	108	4.2%	1	8.6%	7	26.8%	11	26.8%	15	9.1%	1	7.9%	3	8.7%	61	15.7%	47
Γwo	10.8%		0.0%	0	2.5%	2	0.0%	0	3.6%	2	0.0%	0	2.6%	1	2.1%	15	2.0%	6
Two Three	2.1%	21	0.0%	0					0.00/	0	0.0%	_	0.0%	_	0 -01			
	2.1%	21 5		0		0	0.0%	0	0.0%			0	0.070	0	0.6%	4	0.3%	1
Three Four or more			0.0% 0.0% 0.0%		0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0		4 7	0.3% 0.0%	
Three	2.1% 0.5%	5	0.0%	0	0.0%										0.6% 1.0%			1
Three Four or more (Refused)	2.1% 0.5% 0.7%	5 7 1000	0.0% 0.0%	0 0 24	0.0% 0.0%	0 81	0.0%	0		0		0		0		7		1 0
Three Four or more (Refused) Base: CAR How many ca	2.1% 0.5% 0.7% ars does your h	5 7 1000 nouse	0.0% 0.0% hold ow	0 0 24 n or h	0.0% 0.0% nave the	0 81 <b>use</b> (	0.0% of?	0 41	0.0%	0 56	0.0%	0	0.0%	0 38	1.0%	7 700	0.0%	1 0 300
Three Four or more (Refused) Base: CAR How many ca	2.1% 0.5% 0.7% ars does your h	5 7 1000 <b>nouse</b> 112	0.0% 0.0% hold ow	0 0 24 n or h	0.0% 0.0% nave the	0 81 <b>use</b> 0	0.0% of? 7.3%	0 41 3	0.0%	0 56	0.0%	0 11 0	0.0%	0 38 0	1.0%	7 700 92	0.0% 6.7%	1 0 300
Three Four or more (Refused) Base: CAR How many ca None One	2.1% 0.5% 0.7% ars does your h 11.2% 43.0%	5 7 1000 <b>nouse</b> 112 430	0.0% 0.0% hold own 8.3% 45.8%	0 0 24 n or h	0.0% 0.0% nave the 14.8% 50.6%	0 81 <b>use</b> 0 12 41	0.0% of? 7.3% 36.6%	0 41 3 15	0.0% 1.8% 32.1%	0 56 1 18	0.0% 0.0% 54.5%	0 11 0 6	0.0% 0.0% 42.1%	0 38 0 16	1.0% 13.1% 43.6%	7 700 92 305	0.0% 6.7% 41.7%	1 0 300 20 125
Three Four or more (Refused) Base:  CAR How many ca  None One Two	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6%	5 7 1000 nouse 112 430 326	0.0% 0.0% hold own 8.3% 45.8% 37.5%	0 0 24 n or h	0.0% 0.0% nave the 14.8% 50.6% 24.7%	0 81 <b>use</b> 0 12 41 20	0.0% of? 7.3% 36.6% 41.5%	0 41 3 15 17	0.0% 1.8% 32.1% 44.6%	0 56 1 18 25	0.0% 0.0% 54.5% 9.1%	0 11 0 6 1	0.0% 0.0% 42.1% 34.2%	0 38 0 16 13	1.0% 13.1% 43.6% 32.1%	7 700 92 305 225	0.0% 6.7% 41.7% 33.7%	1 0 300 20 125 101
Three Four or more (Refused) Base:  CAR How many ca  None One Two Three or more	2.1% 0.5% 0.7% urs does your h 11.2% 43.0% 32.6% 12.2%	5 7 1000 <b>nouse</b> 112 430 326 122	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3%	0 0 24 n or h 2 11 9 2	0.0% 0.0% <b>nave the</b> 14.8% 50.6% 24.7% 9.9%	0 81 <b>use</b> 0 12 41 20 8	0.0%  of?  7.3% 36.6% 41.5% 14.6%	0 41 3 15 17 6	1.8% 32.1% 44.6% 19.6%	0 56 1 18 25 11	0.0% 0.0% 54.5% 9.1% 36.4%	0 11 0 6 1 4	0.0% 0.0% 42.1% 34.2% 23.7%	0 38 0 16 13 9	1.0% 13.1% 43.6% 32.1% 9.9%	7 700 92 305 225 69	6.7% 41.7% 33.7% 17.7%	1 0 300 20 125 101 53
Three Four or more (Refused) Base:  CAR How many ca None One Two Three or more (Refused)	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6%	5 7 1000 nouse 112 430 326 122 10	0.0% 0.0% hold own 8.3% 45.8% 37.5%	0 0 24 n or h	0.0% 0.0% nave the 14.8% 50.6% 24.7%	0 81 <b>use</b> 0 12 41 20 8 0	0.0% of? 7.3% 36.6% 41.5%	0 41 3 15 17 6 0	0.0% 1.8% 32.1% 44.6%	0 56 1 18 25 11 1	0.0% 0.0% 54.5% 9.1%	0 11 0 6 1 4 0	0.0% 0.0% 42.1% 34.2%	0 38 0 16 13 9 0	1.0% 13.1% 43.6% 32.1%	7 700 92 305 225 69 9	0.0% 6.7% 41.7% 33.7%	1 0 300 20 125 101 53 1
Three Four or more (Refused) Base:  CAR How many ca  None One Two Three or more (Refused) Base:	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6% 12.2% 1.0%	5 7 1000 nouse 112 430 326 122 10 1000	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3% 0.0%	0 0 24 n or h 2 11 9 2 0 24	0.0% 0.0% nave the 14.8% 50.6% 24.7% 9.9% 0.0%	0 81 <b>use 6</b> 12 41 20 8 0 81	0.0%  7.3% 36.6% 41.5% 14.6% 0.0%	3 15 17 6 0	1.8% 32.1% 44.6% 19.6% 1.8%	0 56 1 18 25 11	0.0% 0.0% 54.5% 9.1% 36.4%	0 11 0 6 1 4	0.0% 0.0% 42.1% 34.2% 23.7%	0 38 0 16 13 9	1.0% 13.1% 43.6% 32.1% 9.9%	7 700 92 305 225 69	6.7% 41.7% 33.7% 17.7%	1 0 300 20 125 101 53
Three Four or more (Refused) Base:  CAR How many ca None One Two Three or more (Refused)	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6% 12.2% 1.0%	5 7 1000 nouse 112 430 326 122 10 1000	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3% 0.0%	0 0 24 n or h 2 11 9 2 0 24	0.0% 0.0% nave the 14.8% 50.6% 24.7% 9.9% 0.0%	0 81 <b>use 6</b> 12 41 20 8 0 81	0.0%  7.3% 36.6% 41.5% 14.6% 0.0%	3 15 17 6 0	1.8% 32.1% 44.6% 19.6% 1.8%	0 56 1 18 25 11 1	0.0% 0.0% 54.5% 9.1% 36.4%	0 11 0 6 1 4 0	0.0% 0.0% 42.1% 34.2% 23.7%	0 38 0 16 13 9 0	1.0% 13.1% 43.6% 32.1% 9.9%	7 700 92 305 225 69 9	6.7% 41.7% 33.7% 17.7%	1 0 300 20 125 101 53 1
Three Four or more (Refused) Base:  CAR How many ca  None One Two Three or more (Refused) Base:	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6% 12.2% 1.0%	5 7 1000 nouse 112 430 326 122 10 1000	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3% 0.0%	0 0 24 n or h 2 11 9 2 0 24	0.0% 0.0% nave the 14.8% 50.6% 24.7% 9.9% 0.0%	0 81 <b>use 6</b> 12 41 20 8 0 81	0.0%  of?  7.3% 36.6% 41.5% 14.6% 0.0%	3 15 17 6 0	1.8% 32.1% 44.6% 19.6% 1.8%	0 56 1 18 25 11 1	0.0% 0.0% 54.5% 9.1% 36.4%	0 11 0 6 1 4 0	0.0% 0.0% 42.1% 34.2% 23.7%	0 38 0 16 13 9 0	1.0% 13.1% 43.6% 32.1% 9.9%	7 700 92 305 225 69 9 700	6.7% 41.7% 33.7% 17.7%	1 0 300 20 125 101 53 1
Three Four or more (Refused) Base:  CAR How many ca None One Two Three or more (Refused) Base:  FUT Would you be	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6% 12.2% 1.0%	5 7 1000 nouse 112 430 326 122 10 1000 recon	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3% 0.0%	0 0 24 n or h 2 11 9 2 0 24	0.0% 0.0% nave the 14.8% 50.6% 24.7% 9.9% 0.0%	0 81 use 0 12 41 20 8 0 81	0.0%  of?  7.3% 36.6% 41.5% 14.6% 0.0%	3 15 17 6 0 41	0.0%  1.8% 32.1% 44.6% 19.6% 1.8%	0 56 1 18 25 11 1 56	0.0% 0.0% 54.5% 9.1% 36.4% 0.0%	0 11 0 6 1 4 0	0.0% 0.0% 42.1% 34.2% 23.7% 0.0%	0 38 0 16 13 9 0 38	13.1% 43.6% 32.1% 9.9% 1.3%	7 700 92 305 225 69 9 700	0.0% 6.7% 41.7% 33.7% 17.7% 0.3%	1 0 300 20 125 101 53 1 300
Three Four or more (Refused) Base:  CAR How many ca  None One Two Three or more (Refused) Base:  FUT Would you be Yes	2.1% 0.5% 0.7% ars does your h 11.2% 43.0% 32.6% 12.2% 1.0% e willing to be	5 7 1000 nouse 112 430 326 122 10 1000 recon	0.0% 0.0% hold own 8.3% 45.8% 37.5% 8.3% 0.0%	0 0 24 n or h 2 11 9 2 0 24 or fute 21	0.0% 0.0% nave the 14.8% 50.6% 24.7% 9.9% 0.0%	0 81 <b>use o</b> 12 41 20 8 0 81 <b>ity co</b>	0.0%  7.3% 36.6% 41.5% 0.0%  ntrol pu 70.7%	3 15 17 6 0 41	1.8% 32.1% 44.6% 19.6% 1.8%	0 56 1 18 25 11 1 56	0.0% 0.0% 54.5% 9.1% 36.4% 0.0%	0 11 0 6 1 4 0 11	0.0% 0.0% 42.1% 34.2% 23.7% 0.0%	0 38 0 16 13 9 0 38	1.0% 13.1% 43.6% 32.1% 9.9% 1.3%	7 700 92 305 225 69 9 700	0.0% 6.7% 41.7% 33.7% 17.7% 0.3%	1 0 300 20 125 101 53 1 300

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

										- ~ .	3000	<b>5</b>	- o-sp		• .			
	Tota	al	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	3	Within bound		Outside bounda	
SEG Socio-economic	group																	
A	1.8%	18	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.6%	1	2.0%	14	1.3%	4
В	12.3%	123	16.7%	4	12.3%	10	22.0%	9	14.3%	8	18.2%	2	15.8%	6	11.0%	77		46
C1	28.4%	284	16.7%	4	25.9%	21		16		21		3	28.9%	11		192		92
C2	23.9%	239	20.8%	5	19.8%		14.6%	6		15		4	42.1%	16		164		75
D	14.9%	149			16.0%	13	7.3%	3	7.1%	4		0	7.9%	3			11.0%	33
E	13.5%	135	16.7%	4	23.5%	19		6	5.4%	3	0.0%	0	0.0%	0		96		39
(Refused)	5.2%	52	0.0%	0	2.5%	2	2.4%	1	5.4%	3	18.2%	2	2.6%	1	5.9%	41	3.7%	11
Base:		1000		24		81		41		56		11		38		700		300
QUOTA Postcode																		
CV100	7.2%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	72	0.0%	0
CV107	6.5%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		65	0.0%	0
CV108	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		70	0.0%	0
CV109	8.3%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		83	0.0%	0
CV114	7.1%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		71	0.0%	0
CV115	6.1%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		61	0.0%	0
CV116	9.4%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		94	0.0%	0
CV120	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	50	0.0%	0
CV128	6.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	62	0.0%	0
CV129	6.9%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	69	0.0%	0
CV136	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	17
CV6 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
CV7 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		32
CV9 1	2.4%		100.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		24
LE100	8.1%	81	0.0%		100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		81
LE101	4.1%	41	0.0%	0	0.0%		100.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0		41
LE102	5.6%	56	0.0%	0	0.0%	0	0.0%		100.0%	56		0	0.0%	0	0.0%	0		56
LE103	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	11	0.0%	0	0.0%	0		11
LE9 8	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	38	0.0%	0		38
Base:	2.370	1000	~.~.*	24	~.~.	81		41	~.~.*	56	~ . ~ . *	11		38	,0	700		300
ZON Zone																		
	<b>-</b>		0.0		0.0	_	0.0		0.0		0.000	_	0.0		100 0	=	0.00	_
Within BC boundary	70.0%	700	0.0%	0	0.0%	0		0		0		0	0.0%		100.0%	700	0.0%	0
Outside BC boundary	30.0%	300	100.0%	24	100.0%	81	100.0%	41	100.0%	56	100.0%	11	100.0%	38	0.0%	0	100.0%	300
Base:		1000		24		81		41		56		11		38		700		300

## Appendix 3:

Other Responses – Summary Counts

## Nuneaton & Bedworth Household Survey 'Other' responses

Q01	Where do you normally go for your household's main food and 'trolley' purchases?	grocery shopping i.e. primarily bulk
	Waitrose, Lower Leicester Road, Lutterworth	3
	Local store, Main Street, Higham On The Hill	1
	Tesco, Village Centre, Great Yarmouth	1
	resco, vinage centre, oreat rannouth	1
	Total	5
Q02	What is the main reason you choose (store mentioned at Q0	1) to do your main food and grocery
	shopping?	
	Bigger store	2
	Familiar	2
	Range of goods	2
	Compact	1
	Easy to get round	1
	Good offers	1
	Good opening hours	1
	Have no car at the moment so it's easier	1
	It is my mother's preferred supermarket	1
	It's less busy than anywhere else	1
	No other choice	1
	Quality	1
	Reliable retailer	1
	Shelves always well stocked	1
	Shopping environment	1
	Small and compact	1
	Total	19
Q05	In addition to (STORE MENTIONED AT Q01), are there	any other stores that you regularly
Qus		any other stores that you regularly
	use for your main-food shopping?	
	Asda, Narborough Road South, Braunstone	2
	Co-Op, High Street, Barwell	2
	Tesco, Resolution Road, Ashby De La Zouch	2
	Asda, Acle New Road, Runham Vauxhall, Great Yarmouth	1
	Morrisons, Bitterswell Road, Lutterworth	1
	Morrisons, Camden	1
	Total	9

Q07	When you go shopping for main food goods, do you normally link t	his trip with another activity?
	Appointment at the hospital	2
	Church	1
	Cleaning dad's house	1
	Doctors	1
	Dry cleaning	1
	Visiting religious centres	1
	Total	7
Q08	Where do you buy non-food goods when it's linked to your main foo	od shopping?
	Atherstone	1
	Total	1
Q11	Where do you normally do most of your household's shopping for s and convenience goods items (including newspapers, bread, milk ar	
	Co-Op, High Street, Barwell	15
	Spar, Burbage	4
	Co-Op, Malt Mill Bank, Barwell	3
	Co-Op, Ashby Road, Ibstock	1
	Co-Op, Leicester Road, Sapcote Village	1
	Co-Op, Main Street, Broughton Ashley	1
	Co-Op, Village Centre, Market Bosworth	1
	Co-Op, Wood Street, Earl Shilton	1
	Local shop, Ansley Village, Nuneaton	1
	Local shop, Stretton Under Fosse	1
		1
	The V Stores, Costall Road, Chapland	1
	Total	30
Q14	In which location do you normally do most of your household's non	n-food shopping?
	Leamington Spa Town Centre	3
	Boundary Mills Stores, Gonerby Moor, A1 Grantham, Lincolnshire	1
	Boundary Mills Stores, Junction 10 Retail Centre, Bentley Mill Way, Walsall	1
	Nottingham City Centre	1
	Walsall	1

Q15	Where do you normally do most of your household's shopp baby) clothing & footwear items?	ping for (womens, mens, childrens and
	Leamington Spa Town Centre Stratford Town Centre Abroad, America Bolton Burton On Trent	6 2 1 1 1
	Great Yarmouth Town Centre Liverpool City Centre Nottingham Oxford Skegness Town Centre	1 1 1 1
	Total	16
Q16	Where do you normally do most of your household's shopp coverings (such as beds, sofas, tables, fitted carpets, screen	
	Burton On Trent Leamington Spa Cannock Town Centre Ikea, Park Lane, Wednesbury Kenilworth Measham Village Northampton Warwick Wednesbury	2 2 1 1 1 1 1 1
	Total	11
Q17	Where do you normally do most of your household's shopp supplies and garden products (such as drills, lawn mowers plants, shrubs etc)?	
	Burton On Trent Car Boot Sale, Furnace End, Warwickshire Shrewsbury Town Centre	1 1 1
	Total	3
Q18	Where do you normally do most of your shopping for audi (such as stereos, radios, TVs, software, cameras, telephone	
	Car Boot, Furnace End, Warwickshire	1
	Total	1

Q19	Where do you normally do most of your household's shopping appliances (such as irons, kettles, fans, coffee makers, food mix	
	Ashby De La Zouch	1
	Total	1
Q20	Where do you normally do most of your household's shopping appliances (such as fridges, washing machines, cookers, vacuur	_
	Burton On Trent Lakeside Retail Park, Lakeside Parkway, Scunthorpe	1 1
	Total	2
Q21	Where do you normally do most of your household's shopping cosmetics and other beauty products (such as medicines, vitam	_
	Internet:	
	Boots	1
	Total	1
	Other:	
	Market Bosworth Abroad Market Harborough	2 1 1
	Skelton Town Centre  Total	1 5
Q22	Where do you do most of your household's shopping for games camping goods; and musical instruments?	& toys; hobby items; sport and
	Internet:	
	Argos	1
	Total	1
	Other:	
	Burton On Trent Derby City Centre Lakeside Shopping Centre, West Thurrock Way, Grays, Essex	1 1 1
	Total	3

Q23	Where do you do most of your household's shoppi	ng for pets & pet related products?
	Higham On The Hill	1
	Total	1
Q24	Where do you do most of your household's shoppi jewellery and watches; china, glassware; recreatio	
	Abroad Market Bosworth Skegness Town Centre Wales  Total	1 1 1 1
Q25	When you do your household's non-food shopping	, how do you usually travel?
	Mobility scooter	1
	Total	1
Q26	What main improvements to Nuneaton Town Cen you currently do?  A particular retailer or type of shop:	tre would encourage you to visit more often than
	Ikea Shoe shops A JD Sports store Another food hall Clothes shops for older people Coffee shops Computer shop Decent supermarket Furniture store Hardware shop John Lewis Large supermarket Local bakery More choice of food and non food shops More clothes shops for the older generation More shops like Woolworths Need a food shop in the town centre Office Principles Shops for older people Toy shops	2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

Total

## Other:

Total

A petrol station	1
Autonomy to come back	1
Better opening times	1
Better pavements	1
Cut the rent for shops, cheaper prices offered on the market	1
Do up shops	1
Drop off and pick up points for teenagers	1
Less expensive	1
Fill pot holes in the town	1
Have stores closer together and in one area	1
Help small businesses to stay open	1
Keep cyclists out	1
Less rates for shops	1
Less speed bumps	1
Longer opening hours, especially on Sunday	1
Clothes in Marks and Spencers	1
More information advertising in Hinckley area	1
More provision for cyclists	1
Move supermarkets out of centre	1
Nappy changing facilities	1
Need a retail park	1
Update of department stores	1
Would like more improvements in Bulkington	1

## Q27 What main improvements to Bedworth Town Centre would encourage you to visit more often than you currently do?

## A particular retailer or type of shop:

Hardware shop	2
A Good quality coffee shop	1
Argos	1
BHS	1
Debenhams	1
DIY stores	1
Electrical goods stores	1
Home Furnishings	1
Larger Tesco	1
Less charity shops	1
McDonalds	1
Morrisons	1
Netto	1
Shops for older people	1
Specifically a Primark,	1
Specifically a shoe shop, upgrade the market	1
Supermarket	1
TJ Hughes	1
Waitrose	1
Wilkinsons	1
Wilkinsons, Argos	1
Total	22

## Other:

Better bus shelter	1
Better opening hours	1
Bus station	1
Make it more cosmopolitan	1
Modernise completely	1
More competition for Tesco	1
More leisure facilities for the children	1
More stalls on the market	1
Nappy changing facilities	1
Needs flattening and rebuilding	1
Less run down	1
Less uneven paths at the George Street car park	1

Total 12

## Q28 How often do you and your family visit the following leisure attractions?

## Once a week

Swimming	
	13
Football	5
Golf	4
Green bowls	3
	2
Line dancing	3
Crown green bowling	2
Fishing	2
Ice skating	2
Walking	3 2 2 2 2 1
Camping	1
Concerts	1
Cycling	1
Cycling and walking	1
Football supporters	1
Football training	1
	_
Going to the park	1
Gymnastics club	1
Horse racing	1
Indoor bowling	1
Live music	1
Live music venues	1
Music concerts	1
Old 60's soul music	1
Running	1
Running and swimming	1
	1
Shooting	
Travelling	1
Walking the dog	1
Walking trips	1
Walking trips	
	1 56
Walking trips	
Walking trips  Total	
Walking trips	
Walking trips  Total  Once a fortnight	56
Walking trips  Total  Once a fortnight  Golf	<b>56</b>
Walking trips  Total  Once a fortnight  Golf Horse racing	56
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving	<b>56</b>
Walking trips  Total  Once a fortnight  Golf Horse racing	56 1 1
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving	56 1 1 1
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving	56 1 1 1
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming	56 1 1 1 1
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total	56 1 1 1 1
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming	56 1 1 1 1
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month	56  1 1 1 1 4
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month  Swimming	56  1 1 1 1 4
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month	56  1 1 1 1 4
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month  Swimming	56  1 1 1 1 4
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month  Swimming Concerts Golf	56  1 1 1 1 4
Walking trips  Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month  Swimming Concerts	56  1 1 1 1 4 4
Total  Once a fortnight  Golf Horse racing Narrow boat driving Swimming  Total  Once a month  Swimming Concerts Golf	56  1 1 1 1 4 4

	Once every two months	
	Concerts	2
	Snow dome	1
	Soft play	1
	Total	4
	Once every six months	
	Motorcycle race	1
	Total	1
Q29	Where did you or members of your household last go to the cinema	1?
	Abroad	1
	Central London	1
	Cineworld Cinema, Chariot Way, Strood, Rochester	1
	Odeon Cinema, Kinnaird Retail Park, Edinburgh	1
	Vue Cinema, Castle Mall, Norwich	1
	Total	5
Q30	Where did you or members of your household last go to a gym / he	althclub / sports facility?
	Bosworth Hall Hotel, Spindles Health And Leisure Club, The Park, Marker Bosworth	6
	Abroad	1
	Ansley Common	1
	Forest Of Arden Marriot Hotel And Country Club, Maxstoke Lane, Meriden	1

Oak Ridge Golf Club, Arley Lane, Ansley, Nuneaton The Post House Hotel, Hinckley Road, Walsgrave On Sowe

**Total** 

1 1

## Q31 Where did you or members of your household last go to a restaurant?

The Lord Nelson Inn, Birmingham Road, Ansley, Nuneaton	9
Abroad	8
The Old Black Horse Inn, Market Place, Market Bosworth	5
Softleys, Market Place, Market Bosworth	4
The Pheasant, Main Street, Withybrook	4
The Saxon Mill, Coventry Road, Warwick	4
San Giovanni Italian Restaurant, Mill Lane, Sheepy Parva	3
San Giovanni Italian Restaurant, Mill Lane, Sheepy Parva	3
Bull & Butcher, Common Lane, Corley, Coventry	2
Gate Inn, Hinckley Road, Osbaston, Nuneaton	2
Millers Hotel, Twycross Road, Sibson, Nuneaton	2
The Hercules Inn, Main Street, Sutton Cheney, Nuneaton	2
The Man At Arms, The Green, Bitteswell, Lutterworth	2
Wentworth Arms, Station Road, Elmesthorpe	2
Anstey Hall, Maris Lane, Trumpington, Cambridge	1
Appleby Inn Hotel, Atherstone Road, Appleby Magna	1
Balls Brothers Hay's Galleria, Tooley Street, London	1
Bongate, Wales	1
Bosworth Hall Hotel, Jenny's Carvery, The Park, Market Bosworth	1
Bull & Butcher, Common Lane, Corley	1
Cafe Rouge, Abbeygate Street, Bury St Edmunds	1
	1
City Limits Bar And Grill, Xscape Sports Village, Milton Keynes Holiday- Dorset	
•	1
La Coppola, Regent Street, Leamington Spa	1
Lock Fyne, Gun Wharf Quays, Portsmouth	1
Lucys, Queen Street, Louth	1
Mill On The Soar, Coventry Road, Broughton Astley	1
Nags Head, Ashby Road, Stapleton	1
Pizza Express, The Parade, Leamington Spa	1
Red Lion Inn, Wall Hill Road, Corley	1
Royal Oak Inn, Overstratton, South Petherton, Somerset	1
Simla Peppers, Main Street, Market Bosworth	1
The Bell Inn, High Street, Moreton In Marsh	1
The Boot Inn, Birmingham Road, Ansley, Nuneaton	1
The Cock Inn, Twycross Road, Sibson, Nuneaton	1
The Cottage Inn, Blackhall Lane, Fillongley	1
The Cross, New Street, Kenilworth	1
The Fat Italian, Coronation Street, Crosby	1
The Greenway, Shurdington, Cheltenham	1
The Grey Goose Pub & Restaurant, The Talbot, Lutterworth Road,	1
Gilmorton	
The Greyhound Inn, Sutton Stop, Longford	1
The Meridan, Huntington	1
The Millers Hotel, Twycross Road, Sibson, Nuneaton	1
The Oddfellows Arms, Main Street, Higham On The Hill	1
The Orange Tree, Warwick Road, Chadwick End	1
The Red Lion, Hogsthorpe Road, Mumby, Alford	1
The Red Lion, Main Street, Hunningham	1
The Red Lion, Wall Hill Road, Corley	1
The Rising Sun, Church Road, Shackerstone, Nuneaton	1
The Royal Arms Hotel, Main Street, Sutton Cheney, Nuneaton	1
The Shires Inn & Restaurant, Main Street, Peatling Parva,	1
Lutterworth	
The Vintner, Sheep Street, Stratford Upon Avon	1
, shoop shoot, shanoto opon 11, on	•

Total	97
Woodlands Garden Centre, Ashby Road, Stapleton	1
White Swan, High Street, Stoke Golding, Nuneaton	1
White Horse, Station Road, Broughton Astley	1
White Horse, Leicester Lane, Desford	1
Whitby	1
The Weavers Arms, Fillongley Road, Meriden, Coventry	1
The Waterside, South Bank, London	1

## Q32 Where did you or members of your household undertake the activity mentioned?

2
1
1
1
1
1
1
1
1
10

## Q33 What improvements to Nuneaton's existing leisure offer would make you visit it more often than you currently do, during the day and/or evenings?

Community centre 2 Leisure centre 2 Badminton courts, 1 Better access to the library and advice provision 1 Better changing rooms at the baths 1	
Better publicity of leisure activities 1	
Better tennis courts, more variety  1	
Bring back the Bollywood films at the Odeon	
Dance studio	-
Family tickets for sports centre	L
Indoor skateboarding 1	L
Later opening hours	L
More choice	L
More music venues	L
More pensioners clubs	L
More Tai Chi, classes for silver surfers	l
Passport for life should be for life	l
Proper gymnastics club	L
Skating park 1	L
Special offers for families	L
Updating it	

Total

## Q34 What improvements to Bedworth's existing leisure offer would make you visit it more often than you currently do?

14

Roller-skating park	2
All weather pitch	1
Better access to the library and advice provision	1
Better tennis courts	1
Hydro therapy pool	1
Ice rink	1
Ice skating	1
If they advertise more I might go	1
Improvements to the civic hall	1
More facilities and attractions	1
More marketing of what's on	1
Move the market to its old place in the town centre	1
Put back the squash courts	1
-	

Total

## Appendix 4:

Sample Questionnaire

Job Number: 200710

Nuneaton & Bedworth Household Survey

Good morning / afternoon / evening, my name is .... from NEMS Market Research, an independent market research company. We are conducting a short survey into the shopping behaviour of people in the area on behalf of Nuneaton & Bedworth Borough Council to help improve the retail and leisure provision in the area. Do you have a few minutes to answer some questions?

#### Are you the person responsible for main food shopping in your household? QA

Yes

No

IF 'YES' - CONTINUE INTERVIEW

IF 'NO' – ASK - COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

#### PC Can I just ask you to confirm your postcode please?

- Postcode (PLEASE WRITE IN)
- 2 (Not in quota

#### 001 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases?

DO NOT READ OUT. ONE ANSWER ONLY

- A A Day Newsagent, Nuneaton Road, Bedworth 001
- 002 Aldi, Kingswood Road, Nuneaton
- Aldi, Mill Street, Bedworth 003
- 004 Aloe Vera Products, Arbury Road, Nuneaton
- Arden News, Abbey Gate Shopping Precinct, Nuneaton 005
- Asda, Abbey Park, Coventry 006
  - Asda, Barwell Lane, Hinckley
- 007 Asda, Newtown Road , Nuneaton 800
- 009 B Hadley, Church Street, Nuneaton
- Bedworth Newsagents, Smorrall Lane, Bedworth 010
- 011 Bray Stores, Exhall Green, Exhall, Bedworth
- 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton
- 013 Carters News, Dark Lane, Bedworth
- 014 Caves Fruit & Veg, Queens Road, Nuneaton
- Co-Op, Coniston Way, Nuneaton 015
- Co-op, Copper Beech Road, Nuneaton 016
- 017 Co-Op, Kem Street, Attleborough
- 018 Co-op, New Century Way, Nuneaton
- Copsewood News, Copsewood Avenue, Nuneaton 019
- 020 Cornor Shop, Edward Street, Nuneaton
- Costcutter Ltd, Raven Way, Nuneaton 021
- 022 Costcutter Supermarket, Wiclif Way, Nuneaton 023
- Costcutters Nuneaton, Copsewood Avenue, Nuneaton D G & P C Rogers, Coventry Road, Exhall, Bedworth 024
- 025 Dillons Newsagents Ltd, Lutterworth Road, Nuneaton
- Drayton Stores, Drayton Road, Bedworth 026
- 027 Exton News, Armson Road, Exhall, Bedworth
- 028 Farmfoods Ltd. Camborne Drive. Horestone
- G R Supermarket, Church Road, Nuneaton 029
- Glenco Newsagents, Chequer Street, Bulkington, Bedworth 030
- 031 Gt News, Leicester Street, Bulkington, Bedworth
- 032 Haunchwood News, Haunchwood Road, Nuneaton Heath End News, Heath End Road, Nuneaton 033
- 034 Heron Frozen Foods Ltd, Abbey Street, Nuneaton
- 035 Heron News, Abbey Street, Nuneaton
- 036 Holland & Barrett Ltd. Market Place. Nuneaton
- Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037
- 038 Horeston Grange News, Camborne Drive, Nuneaton
- Hundal Newsagents, Weddington Road, Nuneaton 039
- 040 Iceland Foods Plc, Mill Street, Bedworth Iceland Foods Plc. Queens Road. Nuneaton
- 041 Iceland, Cannon Park Shopping Centre, Coventry 042
- Iceland, Clock Towers Shopping Centre, Rugby 043
- Iceland, Queens Road, Nuneaton 044
- 045 J B News, Leicester Street, Bedworth
- J G News, Devon Close, Nuneaton 046 047 J Sainsbury PLC, Austin Drive, Coventry
- J Sainsbury PLC, Dunchurch Road, Rugby 048
- 049 J Sainsbury PLC, Fletchampstead Highway, Coventry 050 J Sainsbury PLC, Trinity Street, Coventry
- J Sainsbury PLC, Vicarage Street , Nuneaton 051
- 052 Jay Convenience Stores, Hickman Road, Nuneaton Jay Supermarket, Edward Street, Nuneaton
- 053 054
- Just for You Newsagent, Heath End Road, Nuneaton
- K & R News, St. Nicolas Park Drive, Nuneaton 055
- Keresley Newsagent, Rathbone Close, Keresley End, Bedworth 056 057
- Kieras News, Newtown Road, Bedworth
- 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth
- 059 Lidl. Queens Road. Nuneaton
- Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060
- 061 Minimart, Rugby Road, Bulkington, Bedworth
- 062 Mumtaz Store, Princes Street, Nuneaton
- 063 Netto, Regent Street, Nuneaton
- Newdigate Stores, Oakley Court, Bedworth 064 News Plus Group Ltd, Coventry Road, Bedworth 065
- 066 Niko News, Bulkington Road, Bedworth

- 067 One Stop Community Stores Ltd, Higham Lane, Nuneaton
- One Stop Community Stores Ltd, Leicester Road, Bedworth P.D.S News, Croft Road, Nuneaton 068
- 069
- 070 Padda Newsagents, Church Road, Nuneaton
- 071 Pinetree Newsagents, Pine Tree Road, Bedworth
- Poundland Ltd, Abbey Street, Nuneaton 072
- Premier Stores, Mount Pleasant Road, Bedworth 073
- R & R Supermarket, Church Road, Nuneaton 074
- 075 R K Supermarket, Kingswood Road, Nuneaton
- 076
- S & K Supermarkets, Arbury Road, Nuneaton Saints Liquor Store, Smorrall Lane, Bedworth 077
- 078 Sedgies Newsagents, Heath Road, Bedworth
- Shivom News, Vernons Lane, Nuneaton 079 080 Somerfield Stores Ltd, Camborne Drive, Nuneaton
- Sonnys Grocer, Heath End Road, Nuneaton 081
- Spar, Leicester Street, Bulkington, Bedworth 082
- 083 Spar, Lutterworth Road, Nuneaton
- Spar, Trafford Drive, Nuneaton 084
- 085 Star News, Sherbourne Avenue, Nuneaton
- Stokes Plc, All Saints Square, Bedworth 086
- Supercigs, All Saints Square, Bedworth 087
- 088 Terry Haskins, Marston Lane, Bedworth
- 089 Tesco Extra, Arena Retail Park, Coventry
- 090 Tesco Stores Ltd. Croft Road. Nuneaton
- Tesco Stores Ltd, Heath Road, Bedworth 091
- Tesco, Clifford Bridge Road, Coventry 092
- 093 Tesco, Jubilee Crescent, Coventry
- 094 Tesco, Leicester Street / George Street Ringway, Bedworth
- Tesco, Raven Way, Nuneaton The Co-Op, Abbey Street, Nuneaton 095
- 096
- The Grocers, Pine Tree Road, Bedworth 097
- 098 The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton
- 099 United News Shops Ltd, College Street, Nuneaton
- V.J.S. Queen Elizabeth Road, Nuneaton 100
- 101 Wm Morrison, Alvis Retail Park, Coventry
- Wm Morrison, Hinckley Fields Industrial Estate, Hinckley 102
- Wm Morrison, Skipworth Road, Binley, Coventry Internet / Mail Order (PLEASE WRITE IN) Other (PLEASE WRITE IN) 103
- 104
- 105
- 106 (Don't know / varies)

#### What is the main reason you choose ..... (store mentioned at Q01) to do your Q02 main food and grocery shopping? DO NOT READ OUT. ONE ANSWER ONLY Accessibility by public transport Choice / price of non- food goods (e.g. clothes, DVDs, etc) Choice of food goods available 2 Clean shopping environment 5 Clubcard / Rewards system Convenient to home 6 7 Convenient to work Free car parking 8 Good car parking provision Α Good shopping environment B C Low prices Part of shopping trip for non-food goods D Preference for retailer Provision of leisure services nearby Provision of services nearby, such as banks and other financial services F Quality of fresh food G Н Safe (during the day) Safe (during the evening /night time) J K Use of cafe Use of cash point / ATM Provision of petrol station / car wash М Provision of self service tills Provision of delicatessen / bakery / fresh fish counter etc Other (PLEASE WRITE IN) Ν 0 No particular reason Q (Don't know / varies) NOT THOSE WHO MENTIONED INTERNET AT Q01 How do you normally travel to..... [STORE/DESTINATION MENTIONED AT Q01]? Q03 DO NOT READ OUT. ONE ANSWER ONLY Car / van (as driver) 2 Car / van (as passenger) 3 Bus, minibus or coach 4 5 Using park & ride facility Motorcycle, scooter or moped Walk 6 Taxi 8 Train Bicycle 9 Other (PLEASE WRITE IN) Α В Not aplicable / goods delivered С (Don't know / varies) How often do you normally do your main food shopping at ..... STORE/DESTINATION MENTIONED AT Q01? Q04 DO NOT READ OUT. ONE ANSWER ONLY

More than once a week Once a week

Once a fortnight

Once a month Less often

Varies (Don't know)

2

3 4

#### Q05 In addition to ...... (STORE MENTIONED AT Q01), are there any other stores that you regularly use for your main-food shopping? DO NOT READ OUT. CAN BE MULTICODED A A Day Newsagent, Nuneaton Road, Bedworth 001 Aldi, Kingswood Road, Nuneaton 002 Aldi, Mill Street, Bedworth 003 004 Aloe Vera Products, Arbury Road, Nuneaton 005 Arden News, Abbey Gate Shopping Precinct, Nuneaton Asda, Abbey Park, Coventry 006 007 Asda, Barwell Lane, Hinckley Asda, Newtown Road , Nuneaton 800 009 B Hadley, Church Street, Nuneaton Bedworth Newsagents, Smorrall Lane, Bedworth 010 Bray Stores, Exhall Green, Exhall, Bedworth 011 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton Carters News, Dark Lane, Bedworth 013 014 Caves Fruit & Veg. Queens Road, Nuneaton Co-Op, Coniston Way, Nuneaton 015 Co-op, Copper Beech Road, Nuneaton 016 Co-Op, Kem Street, Attleborough 017 018 Co-op, New Century Way, Nuneaton Copsewood News, Copsewood Avenue, Nuneaton 019 Cornor Shop, Edward Street, Nuneaton 020 Costcutter Ltd, Raven Way, Nuneaton 021 022 Costcutter Supermarket, Wiclif Way, Nuneaton 023 Costcutters Nuneaton, Copsewood Avenue, Nuneaton D.G. & P.C. Rogers, Coventry Road, Exhall, Bedworth 024 025 Dillons Newsagents Ltd, Lutterworth Road, Nuneaton Drayton Stores, Drayton Road, Bedworth 026 027 Exton News, Armson Road, Exhall, Bedworth 028 Farmfoods Ltd. Camborne Drive, Horestone G R Supermarket, Church Road, Nuneaton 029 Glenco Newsagents, Chequer Street, Bulkington, Bedworth 030 Gt News, Leicester Street, Bulkington, Bedworth 031 032 Haunchwood News, Haunchwood Road, Nuneaton 033 Heath End News, Heath End Road, Nuneaton Heron Frozen Foods Ltd, Abbey Street, Nuneaton 034 035 Heron News, Abbey Street, Nuneaton 036 Holland & Barrett Ltd, Market Place, Nuneaton Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037 Horeston Grange News, Camborne Drive, Nuneaton 038 039 Hundal Newsagents, Weddington Road, Nuneaton 040 Iceland Foods Plc, Mill Street, Bedworth Iceland Foods Plc, Queens Road, Nuneaton 041 Iceland, Cannon Park Shopping Centre, Coventry 042 Iceland, Clock Towers Shopping Centre, Rugby 043 Iceland, Queens Road, Nuneaton 044 045 J B News, Leicester Street, Bedworth 046 J G News, Devon Close, Nuneaton J Sainsbury PLC, Austin Drive, Coventry 047 J Sainsbury PLC, Dunchurch Road, Rugby 048 J Sainsbury PLC, Fletchampstead Highway, Coventry 049 050 J Sainsbury PLC, Trinity Street, Coventry J Sainsbury PLC, Vicarage Street , Nuneaton 051 Jay Convenience Stores, Hickman Road, Nuneaton 052 Jay Supermarket, Edward Street, Nuneaton 053 Just for You Newsagent, Heath End Road, Nuneaton 054 055 K & R News, St. Nicolas Park Drive, Nuneaton Keresley Newsagent, Rathbone Close, Keresley End, Bedworth 056 057 Kieras News, Newtown Road, Bedworth 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth 059 Lidl. Queens Road. Nuneaton Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060 061 Minimart, Rugby Road, Bulkington, Bedworth Mumtaz Store, Princes Street, Nuneaton 062 Netto, Regent Street, Nuneaton 063 064 Newdigate Stores, Oakley Court, Bedworth News Plus Group Ltd. Coventry Road, Bedworth 065 Niko News, Bulkington Road, Bedworth 066 One Stop Community Stores Ltd, Higham Lane, Nuneaton 067 068 One Stop Community Stores Ltd, Leicester Road, Bedworth 069 P.D.S News, Croft Road, Nuneaton Padda Newsagents, Church Road, Nuneaton 070 Pinetree Newsagents, Pine Tree Road, Bedworth 071 072 Poundland Ltd, Abbey Street, Nuneaton 073 Premier Stores, Mount Pleasant Road, Bedworth R & R Supermarket, Church Road, Nuneaton 074 R K Supermarket, Kingswood Road, Nuneaton 075 S & K Supermarkets, Arbury Road, Nuneaton 076 077 Saints Liquor Store, Smorrall Lane, Bedworth Sedgies Newsagents, Heath Road, Bedworth 078 Shivom News, Vernons Lane, Nuneaton 079 Somerfield Stores Ltd, Camborne Drive, Nuneaton 080 081 Sonnys Grocer, Heath End Road, Nuneaton 082 Spar, Leicester Street, Bulkington, Bedworth Spar, Lutterworth Road, Nuneaton 083 084 Spar, Trafford Drive, Nuneaton 085 Star News, Sherbourne Avenue, Nuneaton 086 Stokes Plc, All Saints Square, Bedworth

Supercias, All Saints Square, Bedworth

Terry Haskins, Marston Lane, Bedworth

Tesco Extra, Arena Retail Park, Coventry

087

090	Tesco Stores Ltd, Croft Road, Nuneaton
091	Tesco Stores Ltd, Heath Road, Bedworth
092	Tesco, Clifford Bridge Road, Coventry
093	Tesco, Jubilee Crescent, Coventry
094	Tesco, Leicester Street / George Street Ringway, Bedworth
095	Tesco, Raven Way, Nuneaton
096	The Co-Op, Abbey Street, Nuneaton
097	The Grocers, Pine Tree Road, Bedworth
098	The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton
099	United News Shops Ltd, College Street, Nuneaton
100	V J S, Queen Elizabeth Road, Nuneaton
101	Wm Morrison, Alvis Retail Park, Coventry
102	Wm Morrison, Hinckley Fields Industrial Estate, Hinckley
103	Wm Morrison, Skipworth Road, Binley, Coventry
104	Internet / Mail Order (PLEASE WRITE IN)
105	Other (PLEASE WRITE IN)
106	(Don't know / varies)
107	(Nowhere else)

#### How often do you normally do you visit the (STORE MENTIONED AT Q05)? Q06

### DO NOT READ OUT. ONE ANSWER ONLY

- More than once a week
- Once a week
  Once a fortnight
- 1 2 3 4 5 6 7 Once a month Less often

- Varies (Don't know)

## When you go shopping for main food goods, do you normally link this trip with another activity? DO NOT READ OUT. CAN BE MULTICODED Q07

1	Yes – non-food shopping	GO TO Q08
2	Yes – leisure activity	GO TO Q09
3	Yes – travelling to / from work	GO TO Q10
4	Yes – travelling to / from school / college	GO TO Q10
5	Yes - other food shopping	GO TO Q10
6	Yes – visiting services such as banks and other financial institutions	GO TO Q10
7	Yes - petrol station / car wash	GO TO Q10
8	Yes - recycling facilities	GO TO Q10
9	Yes - childcare / nursery / after school activity	GO TO Q10
Α	Yes - other (PLEASE WRITE IN)	GO TO Q10
В	No	GO TO Q10
С	(Don't know / varies)	GO TO Q10

#### Q08

Where do you buy non-food goods when it's linked to your main food shopping?

DO NOT READ OUT. ONE ANSWER ONLY

001 In-store

Towns / Centres Abbey Green

002

003 Attleborough

004 Bedworth 005

Birmingham Bulkington 006

007 Chapel End

800 Coventry

009 Hinckley

010 Horeston Grange

011 Leicester

012 Nuneaton

013 Rugby

Solihull 014

015 Tamworth

Specific roads

016 Arbury Road

017 Armson Road

Bennetts Road North 018

019 Bradestone Road 020 Bulkington Road

021 Church Road

Copper Beech Road 022

023 Copsewood Avenue

024 Coventry Road / School Lane

025 Craddock Drive

026 Croft Road

027 Dark Lane

028 Eadie Street

029 Heath End Road

030 Hickman Road

Kingswood Road Lutterworth Road 031 032

033 Newcomen Road

034 Newtown Road

035 Nuneaton Road

036 Pine Tree Road 037

Queens Road

038 Rathbone Close

039 Rugby Road 040

Smorral Lane St Nicolas Park Drive 041

042 Tomkinson Road / Croft Road

043 Trafford Drive

Trelawney Road 044 045

Vernons Lane 046 Vicarage Lane

047 Webb Street

048 Weddington Road (corner of Brook Lane)

049 050 Weddington Road (opposite Shanklin Drive) Whittleford Road

051

Wiclif Way

Retail parks

052 Bermuda Park, St Davids Way, Nuneaton

053

Arena Retail Park, Classic Drive Coventry
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby 054

Other

Other (PLEASE WRITE IN) 055

056 (Don't know / can't remember)

#### Towns / centres Attleborough 1 2 3 4 5 6 7 Bedworth Birmingham Bulkington Chapel End Coventry Coventry Hinckley 8 9 A B C Horeston Grange Leicester Nuneaton Solihull D Tamworth Specific roads Kingswood Road E F Queens Road Retail parks Arena Retail Park, Classic Drive, Coventry Bermuda Park, St Davids Way, Nuneaton Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby G H Other (PLEASE WRITE IN) Κ (Don't know / can't remember) Do you make separate small scale 'top-up' basket food shopping trips for small basic goods such as newspapers, bread, milk and tobacco products, in between your main food shopping trip? ONE ANSWER ONLY Q10

GO TO Q11

GO TO Q13

Where do you go for leisure activities when it's linked to your main food shopping?

DO NOT READ OUT. ONE ANSWER ONLY

Q09

Yes

No

#### Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers bread, milk and tobacco products)?

DO NOT READ OUT. ONE ANSWER ONLY

- A A Day Newsagent, Nuneaton Road, Bedworth 001
- Aldi, Kingswood Road, Nuneaton 002
- 003 Aldi, Mill Street, Bedworth
- 004 Aloe Vera Products, Arbury Road, Nuneaton
- Arden News, Abbey Gate Shopping Precinct, Nuneaton 005
- Asda, Abbey Park, Coventry 006
- 007 Asda, Barwell Lane, Hinckley
- 800 Asda Newtown Road Nuneaton
- B Hadley, Church Street, Nuneaton 009
- Bedworth Newsagents, Smorrall Lane, Bedworth 010
- Bray Stores, Exhall Green, Exhall, Bedworth 011
- 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton
- Carters News, Dark Lane, Bedworth 013
- Caves Fruit & Veg, Queens Road, Nuneaton 014
- 015 Co-Op, Coniston Way, Nuneaton
- Co-op, Copper Beech Road, Nuneaton 016
- Co-Op, Kem Street, Attleborough 017
- Co-op. New Century Way, Nuneaton 018
- Copsewood News, Copsewood Avenue, Nuneaton 019
- 020 Cornor Shop, Edward Street, Nuneaton
- 021 Costcutter Ltd, Raven Way, Nuneaton
- 022 Costcutter Supermarket, Wiclif Way, Nuneaton
- Costcutters Nuneaton, Copsewood Avenue, Nuneaton 023
- 024 D G & P C Rogers, Coventry Road, Exhall, Bedworth
- Dillons Newsagents Ltd, Lutterworth Road, Nuneaton 025
- 026 Drayton Stores, Drayton Road, Bedworth
- Exton News, Armson Road, Exhall, Bedworth 027
- Farmfoods Ltd, Camborne Drive, Horestone 028
- G R Supermarket, Church Road, Nuneaton 029
- 030 Glenco Newsagents, Chequer Street, Bulkington, Bedworth
- 031 Gt News, Leicester Street, Bulkington, Bedworth
- Haunchwood News, Haunchwood Road, Nuneaton 032
- Heath End News, Heath End Road, Nuneaton 033
- 034 Heron Frozen Foods Ltd, Abbey Street, Nuneaton
- 035 Heron News, Abbey Street, Nuneaton
- Holland & Barrett Ltd. Market Place, Nuneaton 0.36
- Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037
- 038 Horeston Grange News, Camborne Drive, Nuneaton
- 039 Hundal Newsagents, Weddington Road, Nuneaton
- 040 Iceland Foods Plc, Mill Street, Bedworth Iceland Foods Plc, Queens Road, Nuneaton
- 041 042 Iceland, Cannon Park Shopping Centre, Coventry
- 043 Iceland, Clock Towers Shopping Centre, Rugby
- 044 Iceland, Queens Road, Nuneaton
- J B News, Leicester Street, Bedworth 045 J G News, Devon Close, Nuneaton
- 046 J Sainsbury PLC, Austin Drive, Coventry 047
- J Sainsbury PLC, Dunchurch Road, Rugby 048
- J Sainsbury PLC, Fletchampstead Highway, Coventry J Sainsbury PLC, Trinity Street, Coventry 049
- 050
- 051 J Sainsbury PLC, Vicarage Street, Nuneaton
- Jay Convenience Stores, Hickman Road, Nuneaton 052
- 053 Jay Supermarket, Edward Street, Nuneaton
- 054 Just for You Newsagent, Heath End Road, Nuneaton K & R News, St. Nicolas Park Drive, Nuneaton
- 055
- 056 Keresley Newsagent, Rathbone Close, Keresley End, Bedworth Kieras News, Newtown Road, Bedworth 057
- 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth
- Lidl. Queens Road. Nuneaton 059
- Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060
- Minimart, Rugby Road, Bulkington, Bedworth 061
- 062 Mumtaz Store, Princes Street, Nuneaton
- 063 Netto, Regent Street, Nuneaton
- Newdigate Stores, Oakley Court, Bedworth 064 News Plus Group Ltd, Coventry Road, Bedworth 065
- 066 Niko News, Bulkington Road, Bedworth
- 067 One Stop Community Stores Ltd, Higham Lane, Nuneaton
- One Stop Community Stores Ltd. Leicester Road, Bedworth 068
- 069 P.D.S News, Croft Road, Nuneaton
- Padda Newsagents, Church Road, Nuneaton 070
- 071 Pinetree Newsagents, Pine Tree Road, Bedworth
- Poundland Ltd, Abbey Street, Nuneaton 072 Premier Stores, Mount Pleasant Road, Bedworth 073
- 074 R & R Supermarket, Church Road, Nuneaton
- 075 R K Supermarket, Kingswood Road, Nuneaton 076 S & K Supermarkets, Arbury Road, Nuneaton
- 077 Saints Liquor Store, Smorrall Lane, Bedworth
- Sedgies Newsagents, Heath Road, Bedworth 078
- 079 Shivom News, Vernons Lane, Nuneaton 080 Somerfield Stores Ltd. Camborne Drive. Nuneaton
- Sonnys Grocer, Heath End Road, Nuneaton 081
- Spar, Leicester Street, Bulkington, Bedworth 082
- 083 Spar, Lutterworth Road, Nuneaton
- Spar, Trafford Drive, Nuneaton 084
- 085 Star News, Sherbourne Avenue, Nuneaton
- Stokes Plc, All Saints Square, Bedworth 086
- Supercigs, All Saints Square, Bedworth 087 Terry Haskins, Marston Lane, Bedworth

Tesco Extra, Arena Retail Park, Coventry 089 090 Tesco Stores Ltd, Croft Road, Nuneaton Tesco Stores Ltd, Heath Road, Bedworth 091 092 Tesco, Clifford Bridge Road, Coventry 093 Tesco, Jubilee Crescent, Coventry 094 Tesco, Leicester Street / George Street Ringway, Bedworth Tesco, Raven Way, Nuneaton 095 The Co-Op, Abbey Street, Nuneaton 096 097 The Grocers, Pine Tree Road, Bedworth The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton United News Shops Ltd, College Street, Nuneaton V J S, Queen Elizabeth Road, Nuneaton 098 099 100 Wm Morrison, Alvis Retail Park, Coventry 101 Wm Morrison, Hinckley Fields Industrial Estate, Hinckley Wm Morrison, Skipworth Road, Binley, Coventry Internet / Mail Order (PLEASE WRITE IN) 102 103 104 105 Other (PLEASE WRITE IN) (Don't know / varies) 106 How often do you normally do your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, Q12 milk and tobacco products)?

DO NOT READ OUT. ONE ANSWER ONLY More than once a week 2 Once a week Once a fortnight 5 Once a month 6 Less often Varies Of all the money you spend on food and household groceries, what share goes to your main food shopping?
READ OUT. ONE ANSWER ONLY Q13 0-10% 2 11-20% 3 4 21-30% 31-40% 5 41-50% 6 51-60% 61-70% 8 71-80% 9 81-90%

91-100% (Don't know / varies)

#### In which location do you normally do most of your household's non-food Q14

shopping?

DO NOT READ OUT. ONE ANSWER ONLY

#### Towns / Centres

- Abbey Green Attleborough 001
- 002
- 003 Bedworth
- 004 Birmingham
- Bulkington Chapel End 005 006
- 007 Coventry
- 800 Hinckley
- Horeston Grange 009 010 Leicester
- 011 Nuneaton
- 012 Rugby
- 013 Solihull
- 014 Tamworth
- Specific streets 015 Arbury Road
- 016 Armson Road
- 017 Bennetts Road North
- 018 Bradestone Road
- 019 Bulkington Road
- 020 Church Road
- 021 Copper Beech Road
- 022 Copsewood Avenue
- Coventry Road / School Lane Craddock Drive 023
- 024
- 025 Croft Road
- Dark Lane
- 026 027
- Eadie Street
- 028 Heath End Road 029 Hickman Road
- 030 Kingswood Road
- 031 Lutterworth Road
- 032 Newcomen Road
- 033 Newtown Road
- 034 Nuneaton Road
- 035 Pine Tree Road 036 Queens Road
- 037 Rathbone Close
- 038 Rugby Road
- 039 Smorral Lane
- 040 St Nicolas Park Drive
- Tomkinson Road / Croft Road 041 042
- Trafford Drive 043 Trelawney Road
- 044 Vernons Lane
- 045 Vicarage Lane
- 046 Webb Street
- 047 Weddington Road (corner of Brook Lane)
- 048 Weddington Road (opposite Shanklin Drive)
- 049 050 Whittleford Road
- Wiclif Way

### Retail parks

- 051 Bermuda Park, St Davids Way, Nuneaton
- 052 Arena Retail Park, Classic Drive Coventry
- Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby 053

### Others

- 054 Catalogue / Mail order
- 055 Internet (PLEASE WRITE IN)
- Other (PLEASE WRITE IN) 056 057 (Don't know / can't remember)

### Where do you normally do most of your household's shopping for (womens, mens, childrens and baby) clothing & footwear items? Q15

DO NOT READ OUT. ONE ANSWER ONLY

- 001
- Towns / centres Attleborough Bedworth Town Centre 002
- 003 Birmingham
- Bulkington Chapel End Coventry 004 005
- 006
- 007 Hinckley
- 800 Horeston Grange
- 009 010 Leicester Nuneaton Town Centre
- 011
- Rugby Solihull 012
- 013 Tamworth
- Specific streets Kingswood Road
- 014 015 Queens Road
- Retail parks
- Arena Retail Park, Coventry 016
- Fosse Park, Leicester Hinckley Retail Park, Hinckley 017 018
- Junction 1 / Elliots Fields Retail & Leisure Park, Rugby 019
- Others
- 020
- Catalogue / Mail order Internet (PLEASE WRITE IN) 021
- 022 Other (PLEASE WRITE IN)
- 023 (Don't know / can't remember)
- (Do not do this type of shopping) 024

Where do you normally do most of your household's shopping for furniture, Q16 carpets and other floor coverings (such as beds, sofas, tables, fitted carpets, screens, etc)?

DO NOT READ OUT. ONE ANSWER ONLY

#### Towns / Centres

- 001 Attleborough
- 002 Bedworth Town Centre
- 003 Birmingham
- 004 Bulkington
- Chapel End 005
- 006 Coventry
- 007 Hinckley Horeston Grange
- 008 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- 012 Solihull

014

- 013 Tamworth
  - Specific streets
    - Focus, Weddington Road, Nuneaton
- 015 Kingswood Road
- 016 Queens Road
- Retail parks
- 017 Area Retail Park: Marks & Spencer
- 018 Arena Retail Park, Coventry
- 019 Bermuda Park, Nuneaton
- Bermuda Park: Axminster 020
- Bermuda Park: Bathstore 021
- 022 Bermuda Park: Supatile Warehouse
- 023 Bermuda Park: Tile Clearing House
- 024
- Bermuda Park: Wood Floorz 4U Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 025
- Elliot Fields / Junction 1 Retail & Leisure Park: AHF Furniture 026
- 027 Elliot Fields / Junction 1 Retail & Leisure Park: Carpetright
- 028 Elliot Fields / Junction 1 Retail & Leisure Park: Homebase
- Elliot Fields / Junction 1 Retail & Leisure Park: Laura Ashley Home 029
- 030 Elliot Fields / Junction 1 Retail & Leisure Park: Next Home
- 031 Elliot Fields / Junction 1 Retail & Leisure Park: Wickes
- 032 Fosse Park, Leicester
- 033 Fosse Park: Argos Extra
- 034 Fosse Park: DFS
- 035 Fosse Park: Harveys
- 036 Fosse Park: Marks & Spencer
- 037 Fosse Park: Next Home Fosse Park: SoS 038
- Hinckley Retail Park 039

### Other

- 040 Catalogue / Mail order
- Internet (PLEASE WRITE IN)
  Other (PLEASE WRITE IN) 041 042
- (Don't know / can't remember) 043
- 044 (Do not do this type of shopping)

Where do you normally do most of your household's shopping for hardware, DIY Q17 goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres Attleborough 001 002 Bedworth Town Centre 003 Birmingham 004 Bulkington Chapel End 005 006 Coventry 007 Hinckley 008 Horeston Grange 009 Leicester 010 Nuneaton Town Centre 011 Rugby 012 Solihull 013 Tamworth Specific streets 014 Kingswood Road 015 Queens Road Retail parks 016 Bermuda Park, Nuneaton 017 Bermuda Park: Screwfix 018 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby Elliot Fields / Junction 1 Retail & Leisure Park: Homebase Elliot Fields / Junction 1 Retail & Leisure Park: Wickes 019 020 Focus, Weddington Road, Nuneaton 021 022 Hinckley Retail Park Others 023 Catalogue / Mail order Internet (PLEASE WRITE IN) 024 Other (PLEASE WRITE IN) 025 026 (Don't know / can't remember) 027 (Do not do this type of shopping) Where do you normally do most of your shopping for audio visual, photographic, Q18 computer items (such as stereos, radios, TVs, software, cameras, telephones, CDs & DVDs etc)? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough Bedworth Town Centre 002 003 Birmingham Bulkington 004 005 Chapel End 006 Coventry 007 Hinckley 008 Horeston Grange 009 Leicester 010 Nuneaton Town Centre 011 Rugby Solihull 012 013 Tamworth Specific streets 014 Kingswood Road Queens Road 015 Retail parks 016 Arena Retail Park, Coventry Arena Retail Park: Carphone Warehouse 017 018 Arena Retail Park: Game 019 Arena Retail Park: Phones 4U Elliots Fields / Junction 1 Retail & Leisure Park, Rugby 020 021 Elliots Fields / Junction 1 Retail & Leisure Park: Comet 022 Elliots Fields / Junction 1 Retail & Leisure Park: Currys Fosse Park, Leicester 023 Fosse Park: Argos Extra 024 025 Fosse Park: Carphone Warehouse 026 Fosse Park: Currys 027 Fosse Park: PC World 028 Hinckley Retail Park Others

029

030

031 032 Catalogue / Mail order Internet (PLEASE WRITE IN)

Other (PLEASE WRITE IN)

(Don't know / can't remember) (Do not do this type of shopping)

#### Where do you normally do most of your household's shopping for small Q19 domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers etc)? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough 002 Bedworth Town Centre 003 Birmingham 004 Bulkington Chapel End 005 006 Coventry 007 Hinckley 008 Horeston Grange 009 Leicester 010 Nuneaton Town Centre 011 Rugby 012 Solihull 013 Tamworth Specific streets 014 Kingswood Road 015 Queens Road Retail parks Arena Retail Park, Coventry 016 017 Arena Retail Park: Tesco Extra 018 Bermuda Park, Nuneaton Bermuda Park: Domestic Appliance Co. 019 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 020 Elliot Fields / Junction 1 Retail & Leisure Park: Comet 021 022 Elliot Fields / Junction 1 Retail & Leisure Park: Currys 023 Fosse Park, Leicester Fosse Park: Argos Extra 024 Fosse Park: Currys 025 Hinckley Retail Park 026 Others 027 Catalogue / Mail order Internet (PLEASE WRITE IN) 028 029 Other (PLEASE WRITE IN) (Don't know / can't remember) 030 031 (Do not do this type of shopping) Where do you normally do most of your household's shopping for large Q20 domestic electrical appliances (such as fridges, washing machines, cookers, vacuum cleaners etc)? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough 002 Bedworth Town Centre 003 Birmingham 004 Bulkington 005 Chapel End 006 Coventry Hinckley 007 008 Horeston Grange 009 Leicester 010 Nuneaton Town Centre Rugby Solihull 011 012 013 Tamworth Specific streets 014 Kingswood Road Queens Road 015 Retail parks 016 Arena Retail Park, Coventry 017 Arena Retail Park: Tesco Extra 018 Bermda Park: Domestic Appliance Co. Bermuda Park, Nuneaton 019 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 020 021 Elliot Fields / Junction 1 Retail & Leisure Park: Comet 022 Elliot Fields / Junction 1 Retail & Leisure Park: Currys 023 Fosse Park, Leicester 024 Fosse Park: Argos Extra Fosse Park: Currys 025 026 Hinckley Retail Park Others

027

028 029

030

031

Catalogue / Mail order Internet (PLEASE WRITE IN)

Other (PLEASE WRITE IN)

(Don't know / can't remember)

(Do not do this type of shopping)

#### Q21 Where do you normally do most of your household's shopping for chemist and medical goods, cosmetics and other beauty products (such as medicines, vitamins, glasses, contact lenses etc)? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough Bedworth Town Centre 002 003 Birmingham 004 Bulkington 005 Chapel End 006 Coventry 007 Hinckley 008 Horeston Grange 009 Leicester 010 Nuneaton Town Centre Rugby Solihull 011 012 Tamworth 013 Specific streets 014 Kingswood Road 015 Queens Road Retail parks Arena Park, Coventry 016 017 Arena Park: Boots Arena Park: Tesco Extra 018 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby Elliot Fields / Junction 1 Retail & Leisure Park: Boots 019 020 021 Fosse Park, Leicester 022 Fosse Park: Boots 023 Hinckley Retail Park Others 024 Catalogue / Mail order 025 Internet (PLEASE WRITE IN) 026 Other (PLEASE WRITE IN) 027 (Don't know / can't remember) 028 (Do not do this type of shopping) Q22 Where do you do most of your household's shopping for games & toys; hobby items; sport and camping goods; and musical instruments? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough Bedworth Town Centre 002 003 Birmingham 004 Bulkington 005 Chapel End 006 Coventry 007 Hinckley 800 Horeston Grange 009 Leicester 010 Nuneaton Town Centre Rugby Solihull 011 012 013 Tamworth Specific streets Kingswood Road 014 Queens Road 015 Retail parks 016 Arena Retail Park, Coventry Arena Retail Park: Game Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 017 018 019 Elliot Fields / Junction 1 Retail & Leisure Park: JJB 020 Fosse Park, Leicester 021 Fosse Park: JJB Fosse Park: Sports Direct 022 Fosse Park: WHSmith 023 Hinckley Retail Park 024 Others 025 Catalogue / Mail order

Internet (PLEASE WRITE IN)

(Don't know / can't remember)

(Do not do this type of shopping)

Other (PLEASE WRITE IN)

026

027

#### Where do you do most of your household's shopping for pets & pet related Q23 products? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres Attleborough Bedworth Town Centre 001 002 003 Birmingham 004 Bulkington 005 Chapel End 006 Coventry 007 Hinckley 800 Horeston Grange 009 Leicester 010 Nuneaton Town Centre 011 Rugby 012 013 Tamworth Specific streets 014 Kingswood Road Queens Road 015 Retail parks 016 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby Elliot Fields / Junction 1 Retail & Leisure Park: Pets at Home 017 018 Hinckley Retail Park Others Catalogue / Mail order Internet (PLEASE WRITE IN) 019 020 Other (PLEASE WRITE IN) 021 (Don't know / can't remember) 022 (Do not do this type of shopping) Where do you do most of your household's shopping for all other non-food Q24 goods including books; jewellery and watches; china, glassware; recreational and luxury goods? DO NOT READ OUT. ONE ANSWER ONLY Towns / centres 001 Attleborough 002 Bedworth Town Centre 003 Birmingham Bulkington 004 005 Chapel End 006 Coventry 007 008 Hinckley Horeston Grange 009 Leicester 010 Nuneaton Town Centre 011 Rugby Solihull 012 013 Tamworth Specific streets 014 Kingswood Road 015 Queens Road Retail parks 016 Arena Retail Park, Coventry 017 Arena Retail Park: Borders 018 Arena Retail Park: Clinton Cards Arena Retail Park: Johnsons Dry Clean 019 020 Fosse Park, Leicester 021 Fosse Park: WH Smith 022 Hinckley Retail Park

Others

Catalogue / Mail order Internet (PLEASE WRITE IN)

Other (PLEASE WRITE IN)

(Don't know / can't remember) (Do not do this type of shopping)

023

024 025

026

027

#### Q25 When you do your household's non-food shopping, how do you usually travel?

DO NOT READ OUT. ONE ANSWER ONLY

- Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Using park & ride facility
- 5 Motorcycle, scooter or moped
- Walk 6
- 8 Train
- 9
- Bicycle
  Other (PLEASE WRITE IN) A B
- Not applicable / goods delivered

#### Q26 What main improvements to Nuneaton Town Centre would encourage you to visit

more often than you currently do?
DO NOT READ OUT. CAN BE MULTICODED. WHEN USING OTHER BOX PLEASE

BE SPECIFIC.

# TRAVEL / PARKING

- Better / more frequent bus services
- 2 Better / new train service
- Better pedestrian links from train station to centre 3
- Better access by car
- 5 Better pedestrian links from car parking into centre
- 6 Cheaper parking
- Free parking
  More / better signage around the centre 7 8
- 9 More parking provision
- SHOPS Α
- More/ better covered shopping centres
- Fewer empty shops / vacancies A Street Market B C
- D Better Quality Street Markets
- More clothes & fashion shops
- E More department stores / larger stores
- More discount stores / cheaper goods G
- More independent shops
- More quality / designer shops
- J A particular retailer or type of shop (PLEASE WRITE IN)

# **FACILITIES**

- Κ Better (more) safety / security / CCTV / police presence
- Creche
- М More facilities for children
- Ν More facilities for disabled
- 0 More toilets
- Information Centre Ρ

# **ENVIRONMENT**

- Q More pedestrainised streets
- R Nicer shopping environment
- S More seating / benches
- More litter bins
- U Less litter / graffiti
- ٧ More public art
  OTHERS

- Other (PLEASE WRITE IN)
- (Don't know)
- (Nothing in particular)

### Q27 What main improvements to Bedworth Town Centre would encourage you to

visit more often than you currently do?
DO NOT READ OUT. CAN BE MULTICODED. WHEN USING OTHER BOX PLEASE

BE SPECIFIC.

# TRAVEL / PARKING

- Better / more frequent bus services
- 2 Better / new train service
- 3 4 Better pedestrian links from train station to centre
- Better access by car
- 5 Better pedestrian links from car parking into centre
- 6 Cheaper parking
- Free parking
- 8 More / better signage around the centre
- 9 More parking provision

# SHOPS

- Α More/ better covered shopping centres
- Fewer empty shops / vacancies A Street Market
- B C
- D Better Quality Street Markets
- Е More clothes & fashion shops
- F More department stores / larger stores
- G More discount stores / cheaper goods
- Н More independent shops
- More quality / designer shops
- A particular retailer or type of shop (PLEASE WRITE IN)

  FACILITIES J

- K Better (more) safety / security / CCTV / police presence
- Creche
- М More facilities for children
- N More facilities for disabled
- 0 More toilets

# Information Centre **ENVIRONMENT**

- Q
- More pedestrainised streets R
- Nicer shopping environment More seating / benches
- S
- More litter bins
- U Less litter / graffiti
- ٧ More public art

### OTHERS

- W Other (PLEASE WRITE IN)
- (Don't know)
- (Nothing in particular)

#### Q28 How often do you and your family visit the following leisure attractions?

READ OUT. ONE ANSWER ONLY

Once a week|Once a fortnight|Once a month|Once every two months|Once every six months|Once a year|Don't go|(Don't know / varies)

- Bingo 1 2
- Cinema
- Gym / Healthclub / Sports Facility
- 4 5 Museum or place of historical interest
- Pub/ Bar
- Restaurant
- 6 7 Tenpin bowling
- 8
- Other Activity (PLEASE WRITE IN)

#### Q29 Where did you or members of your household last go to the cinema?

DO NOT READ OUT. ONE ANSWER ONLY

- AMC Theatre, Ladywood Middle Way, Broadway Plaza, Birmingham
- Cineworld Cinema , Broad Street, Broad Street, Birmingham
- 3 Cineworld Cinema , Leicester Road, Junction 1 / Elliots Field Retail & Leisure Park, Rugby
- Cineworld Cinema, Mill Lane Arcade Upper, Touchwood, Solihull 4
- Electric Cinema, Station Street, Birmingham, Birmingham 5
- IMAX Cinema, Curzon Street, Millenium Point, Birmingham
- Odean Cinema, New Street, Birmingham, Birmingham
- 8 Odeon Cinema, Aylestone Road, Freemans Park, Leicester
- Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth 9
- Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton Α
- В Showcase Cinema de Lux, High Cross Road, Leicester, Leicester
- Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester С
- D
- Е Vue Cinema, Watson Road, Star City, Birmingham
- Other (PLEASE WRITE IN)
- G (Don't do this activity)

# Where did you or members of your household last go to a gym / healthclub / Q30

DO NOT READ OUT. ONE ANSWER ONLY

- Abbey Social Club, Meadow Street, Nuneaton 001
- Atack Snooker Centre, Regent Street, Nuneaton 002
- Attleborough Liberal Club, Bull Street, Nuneaton 003
- 004 Attleborough Snooker Club, Highfield Road, Nuneaton 005 Attleborough Sports Club, Marston Lane, Nuneaton
- Bedworth Conservative Club Ltd, Coventry Road, Bedworth 006
- 007 Bedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth
- 800 Bedworth Leisure Centre, Coventry Road, Bedworth
- 009 Bedworth Liberal Club, King Street, Bedworth
- Bedworth Rugby Football Club, Smarts Road, Bedworth 010
- Bedworth United Football and Social Club, Coventry Road, Bedworth 011
- Bermuda Working Mens Club, Bermuda Village, Nuneaton 012
- 013 Bulkington Sports & Social Club, Bulkington, Bedworth
- 014 Bulkington War Memorial Club, Stafford Close, Bulkington, Bedworth
- Bulkington Working Mens Club, Chequer Street, Bulkington, Bedworth 015
- C Barratt, Shilton Lane, Bulkington, Bedworth 016
- 017 Cannons Health & Fitness Ltd, St. Davids Way, Bermuda Park, Nuneaton
- 018 Chase Riding School, Nuneaton Road, Bulkington, Bedworth
- Chestnuts Club Ltd, Old Hinckley Road, Nuneaton 019
- Cleaver Squash Fitness Club, Weddington Road, Nuneaton 020
- Collycroft Working Mens Club, Leicester Road, Bedworth 021
- Coral Bookmakers, Abbey Street, Nuneaton 022
- 023 Coral Bookmakers, Riversley Road, Nuneaton
- Coral Bookmakers, Vernons Lane, Nuneaton 024
- 025 Coral Bookmakers, Weddington Road, Nuneaton
- 026 Cote Sport, Camp Hill Road, Nuneaton 027 Coventry Karting, Bayton Road, Exhall, Coventry
- Coventry Welsh Rugby Football Ground, Burbages Lane, Bedworth 028
- Etone Sports Centre, Leicester Road, Nuneaton 029 030 Fitness Centre, Corporation Street, Nuneaton
- Grand Bingo & Entertainment Social Club, Camp Hill Road, Nuneaton 031
- 032 Griff & Coton Sports Club, Heath End Road, Nuneaton
- 033 H J M Caterers Ltd, Abbey Street, Nuneaton
- Haunchwood Sports & Social Club, Valley Road, Galley Common, Nuneaton 034 035 Higham Lane Leisure Association, Ambleside Way, Nuneaton
- 036 Hill E.R, Newland Lane, Coventry
- Ladypace Ltd, Market Place, Nuneaton 037
- 038 Lakeside Superbowl, St. Davids Way, Bermuda Park, Nuneaton
- Lions Club of Nuneaton, Chartwell Close, Nuneaton 039
- 040 Liquid Envy, Leicester Road, Nuneaton
- Newdigate Colliery & District Sports & Social Club. Smorrall Lane. Bedworth 041
- 042 Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton
- 043 Nuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind Estate, Nuneaton
- Nuneaton Bowling Club, Higham Lane, Nuneaton 044
- 045 Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton
- Nuneaton Golf Shop, Golf Drive, Nuneaton 046
- Nuneaton Lawn Tennis Club, Caldwell Road, Nuneaton 047
- Odeon Cinemas Ltd, St. Davids Way, Bermuda Park, Nuneaton 048
- 049 Old Edwardians Rugby Football Club, Weddington Road, Nuneaton
- 050 Palace Bingo, Leicester Road, Bedworth
- Pingles Leisure Centre, Avenue Road, Nuneaton 051
- 052 Plough Hill Golf Centre, Plough Hill Road, Nuneaton
- Reflex, Church Street, Nuneaton 053
- 054 Saunders Hall Workingmens Club, Saunders Avenue, Bedworth
- Sounds Magic Disco. Golf Drive, Nuneaton 055
- 056 Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton
- 057 Stockingford Allotment Association, Ansley Road, Nuneaton
- Stockingford Labour Party Club Ltd, Arbury Road, Nuneaton 058
- 050
- The Sound Foundry, Seymour Road, Nuneaton Trent Valley House Working Men's Club & Institute, New Street, Bedworth 060
- Weddington Social Club, Weddington Road, Nuneaton 061
- Weston Lawn Equitation, Bedworth Road, Bulkington, Bedworth 062
- 063 William Hill Bookmakers, Leicester Street, Bulkington, Bedworth Woodlands Working Mens Club, Woodlands Road, Bedworth 064
- Other (PLEASE WRITE IN) 065
- 066 (Don't do this activity)

#### Q31 Where did you or members of your household last go to a restaurant?

DO NOT READ OUT. ONE ANSWER ONLY

- Agra Palace Indian Cuisine, Abbey Green, Nuneaton 001
- 002 Alties Public House, Newtown Road, Bedworth
- Anker Inn, Weddington Road, Nuneaton 003
- 004 Attleborough Arms, Highfield Road, Nuneaton
- 005 B N Ayce, St. Davids Way, Bermuda Park, Nuneaton
- 006 Balti Hut, Bond Street, Nuneaton
- 007 Balti Village, The Square, Attleborough, Nuneaton
- 008 Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton
- 009 Bilberries Public House, Bond Gate, Nuneaton
- 010 British Queen, King Street, Bedworth
- 011 Bull & Anchor, Wheelwright Lane, Ash Green, Coventry
- Cassandras, Abbey Gate Shopping Precinct, Nuneaton 012
- 013 Cedar Tree, Avenue Road, Nuneaton
- 014 Chetwynd Arms, Chetwynd Drive, Nuneaton
- 015 Chetwynd Restaurant, Chetwynd Drive, Nuneaton
- 016 Chicago Rock Cafe, Newdegate Street, Nuneaton
- 017 Coniston Tavern, Pallett Drive, Nuneator
- 018 Courtyard Restaurant, Higham Lane, Nuneaton
- 019 Crew, Queens Road, Nuneaton
- 020 Cricketers Arms, Nuneaton Road, Bedworth
- Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton 021
- 022 Crow's Nest, Crowhill Road, Nuneaton
- 023 Crystal Palace Public House, Gadsby Street, Nuneaton
- 024 Elliots, Abbey Street, Nuneaton
- Felix Holt, Stratford Street, Nuneaton 025
- 026 Flames Grill, Harefield Road, Nuneaton
- 027 Fox Inn, The Square, Attleborough, Nuneaton
- George Eliot Hotel Public House, Bridge Street, Nuneaton 028
- 029 Griff House Beefeater, Coventry Road, Griff, Nuneaton
- 030 Griff House, Coventry Road, Griff, Nuneaton
- 031 Griffin Inn, Coventry Road, Griff, Nuneaton
- 032 Hare & Hounds, Hare & Hounds Lane, Nuneaton
- Hearty Goodfellow, Arbury Road, Nuneaton 033
- 034 Ignitez Indian Cuisine & Cafe Bar, Queens Road, Nuneaton
- 035 Italian Express, Abbey Street, Nuneaton
- 036 Karens Kabin, Church Street, Nuneaton
- 037 Kelly's Bar, Attleborough, Nuneaton, Warwickshire
- 038 Kingswood, Kingswood Road, Nuneaton
- La Tavola Calda Hotel, Midland Road, Nuneaton 039
- 040 Lamb & Flag, Church Road, Nuneaton
- 041 Leonardos, Newdegate Street, Nuneaton
- 042 Longshoot Hotel, The Long Shoot, Nuneaton
- 043 Lord Raglan, Coventry Road, Exhall, Coventry
- 044 Manor Snacks, Manor Court Road, Nuneaton
- 045 Masons, Coventry Street, Nuneaton
- 046 McDonald's Restaurants Ltd. Queens Road. Nuneaton
- 047 McDonald's Restaurants Ltd, St. Davids Way, Bermuda Park, Nuneaton
- 048 Meghna Tandoori, King Street, Bedworth
- 049 Millennium Balti, The Square, Attleborough, Nuneaton
- 050 Miners Arms, Marston Lane, Bedworth
- Miners Arms, Whittleford Road, Nuneaton 051 052
- Mount Pleasant, Leicester Road, Bedworth
- New Inn, Rugby Road, Bulkington, Bedworth 053 054 Old Chequers Inn, Chequer Street, Bulkington, Bedworth
- 055
- Pizza Hut UK Ltd, Abbey Street, Nuneaton Plough Inn, Plough Hill Road, Nuneaton 056
- Punch Bowl, Tuttle Hill, Nuneaton 057
- 058 Railway Tavern, Bond Street, Nuneaton
- 059 Rajdhani Indian Restaurant, Camborne Drive, Nuneaton
- 060 Room at the Top, Abbey Street, Nuneaton
- 061 Royal Oak, Arbury Road, Nuneaton
- 062 Royal Oak, Nuneaton Road, Bedworth
- 063 Rule & Compass, Leicester Street, Bulkington, Bedworth
- 064 Salutation Inn, Chancery Lane, Nuneaton
- 065 Shahi Balti, Abbey Street, Nuneaton
- Starbucks Coffee Company UK Ltd, Market Place, Nuneaton 066
- 067 Sunnyside Inn, Northumberland Avenue, Nuneaton
- 068 Thai Tham, Coton Road, Nuneaton
- 069 The Acorn, Camborne Drive, Nuneaton
- 070 The Bear & Ragged Staff, King Street, Bedworth
- 071 The Boat Inn, Blackhorse Road, Longford, Coventry
- 072 The Buddys Kebab Shop Restaurant, Bond Gate, Nuneaton
- 073 The Camp Inn, Camp Hill Road, Nuneaton
- 074 The Cross Kevs, Goodvers End Lane, Bedworth
- 075 The Crown Inn, Bond Street, Nuneaton
- 076 The Hayrick, Meadowside, Nuneaton 077 The Jailhouse, Chapel Street, Nuneator
- 078 The Newdegate Arms, Newdigate Road, Bedworth
- 079 The Parade, Coton Road, Nuneaton
- Tony S Cafe, Eadie Street, Nuneaton 080
- 081 Town Talk, Abbey Green, Nuneaton
- 082 Travellers Rest, Bulkington Road, Bedworth
- Village Pantry, George Street, Attleborough, Nuneaton 083 084 Weavers Arms, Long Street, Bulkington, Bedworth
- 085 White Lion, Croft Road, Nuneaton
- 086 Wing Wah Chinese Restaurant, Bond Street, Nuneaton
- 087 Yeoman Harvester, St. Nicolas Park Drive, Nuneaton
- 088 Other (PLEASE WRITE IN)
- (Don't do this activity)

# Where did you or members of your household undertake the activity mentioned? (INTERVIEWERS PLEASE REFER TO Q28 - OTHER ACTIVITY) Q32 DO NOT READ OUT. ONE ANSWER ONLY

- Attleborough 001
- 002 Bedworth
- 003 Birmingham
- 004 Bulkington
- 005 Chapel End
- 006 Coventry Hinckley 007
- 800 Horeston Grange
- 009 Leicester
- 010 Nuneaton
- 011 Rugby
- 012 Solihull
- 013 Tamworth
- 014 Touchwood, Solihull 015
- Kingswood Road Queens Road 016
- 017 Bermuda Park, St Davids Way, Nuneaton
- 018 Arena Retail Park, Classic Drive, Coventry
- Broadway Plaza, Ladywood Middleway, Birmingham Cross Point Buisness Park, Gielgud Way, Coventry 019
- 020
- 021 Fosse Park, Fosse Park Avenue, Leicester
- 022 Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby
- Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester Star City, Watson Road, Birmingham Other (PLEASE WRITE IN) 023
- 024
- 025
- 026 (Don't do this activity)

# What improvements to Nuneaton's existing leisure offer would make you visit it more often than you currently do, during the day and/or evenings? DO NOT READ OUT. CAN BE MULTICODED UP TO MARK UP TO THREE Q33

- RESPONSES ONLY.
- Improved access by foot and cycle
- 2 Improved public transport
- 3 4 More / better car parking
- More / better disabled acess
- Improved security / CCTV
- 6 More / better policing
- More street cleaning
- Improvements in the built environment 8
- 9 More / better signposting and information
- More better parks / green spaces
- ВС Provision of public toilets
- Improved street furniture
- D More / better seats
- E F More / better cultural facilities
- A cinema
- G A theatre
- Н A casino
- More / better health clubs / gyms
- A swimming pool
- K Ten Pin Bowling
- Bingo More / better public houses М
- Ν More nightclubs
- 0 More quality restaurants Р More pavement cafes
- Q Nothing
- Other (PLEASE WRITE IN) R
- (Don't do this activity)

#### What improvements to Bedworth's existing leisure offer would make you visit it Q34

more often than you currently do?
DO NOT READ OUT. CAN BE MULTICODED UP TO MARK UP TO THREE RESPONSES ONLY.

- Improved access by foot and cycle
- 2 Improved public transport
- 3 More / better car parking
- More / better disabled acess Improved security / CCTV 4 5 6
- More / better policing
- More street cleaning
- Improvements in the built environment More / better signposting and information More better parks / green spaces 8 9
- Provision of public toilets
- A B C D Improved street furniture
- More / better seats
- More / better cultural facilities
- A cinema
- E F G A theatre
- H A casino
- More / better health clubs / gyms
- A swimming pool
  Ten Pin Bowling
- J K
- Bingo More / better public houses
- L M N More nightclubs
- O P Q More quality restaurants
- More pavement cafes
- Nothing
  Other (PLEASE WRITE IN)
- R S (Don't do this activity)

Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name.

Gender of respondent

CODE FROM OBSERVATION GEN Male Female 2 Can I just ask, how old are you?
DO NOT READ OUT. ONE ANSWER ONLY AGE 18-24 25-34 35-44 45-54 3 4 5 55-64 65+ (Refused) 6 7 What is the occupation of the chief wage earner of the household? DO NOT READ OUT. ONE ANSWER ONLY Occupation (PLEASE WRITE IN) Basic state pension ONLY 1 3 (Refused) How many adults aged 16 years and over, including yourself, live in your DO NOT READ OUT. ONE ANSWER ONLY ADU One 2 Two 3 4 Three Four or more 5 (Refused) How many children aged 15 years and under, live in your household? DO NOT READ OUT. ONE ANSWER ONLY CHI 2 3 4 One Two Four or more (Refused) 5 6 How many cars does your household own or have the use of? DO NOT READ OUT. ONE ANSWER ONLY CAR None 2 One 3 Two Three or more 4 5 (Refused) FUT Would you be willing to be recontacted for future quality control purposes? DO NOT READ OUT. ONE ANSWER ONLY

1 Yes 2 No

140

Thank & close

TABLE 2: Q11

Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up food shopping at Q10													
SP-REWEIGHTED DATA	Total %	Total No	CV10 0 %	CV10 0 No	CV10 7 %	CV10 7 No	CV10 8 %	CV10 8 No	CV10 9 %	CV10 9 No	CV11 4 %	CV11 4 No	CV11 5 %
All respondents													
·	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)
Iceland Foods Plc, Queens Road, Nuneaton	0.57%	4	0.00%	0	2.04%	1	2.17%	1	3.23%	2	0.00%	0	0.00%
Iceland, Queens Road, Nuneaton	0.57%	4 7	0.00%	0	2.04%	1	2.17%	1	1.61%	1	0.00%	0	2.94%
Co-Op, Abbey Street, Nuneaton Co-Op, New Century Way, Nuneaton	1.00%	3	0.00%	0	0.00% 2.04%	1	2.17% 0.00%	1	1.61%	1	0.00%	0	14.71% 5.88%
Netto, Regent Street , Nuneaton	0.43%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4.08%	2	0.00%
Netto, Regent Street, Nuneaton	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Newtown Road , Nuneaton	6.84%	48	6.25%	3	10.20%	5	10.87%	5	17.74%	11	10.20%	5	26.47%
Sainsbury PLC, Vicarage Street , Nuneaton	4.27%	30	0.00%	0	2.04%	1	10.87%	5	3.23%	2	20.41%	10	11.76%
B Hadley, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Caves Fruit & Veg, Queens Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.57%	4	0.00%	0	2.04%	1	2.17%	1	3.23%	2	0.00%	0	0.00%
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Market Place, Nuneaton J B News. Leicester Street. Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Greggs, Abbey Gate Shopping Precinct, Nuneaton	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Nuneaton	1.28%	9	2.08%	1	2.04%	1	6.52%	3	0.00%	0	4.08%	2	0.00%
Marks and Spencer, Market Place, Nuneaton	3.13%	22	8.33%	4	10.20%	5	2.17%	1	0.00%	0	4.08%	2	0.00%
Wilkinsons, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Leicester Street / George Street Ringway, Bedworth	7.98%	56	0.00%	0	4.08%	2	0.00%	0	0.00%	0	2.04%	1	0.00%
Aldi, Mill Street, Bedworth	2.42%	17	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Iceland Foods Plc, Mill Street, Bedworth	1.00%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Greggs, High Street, Bedworth  Home Bargains, Unit B -C, Mill Street, Bedworth	0.14% 0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Bedworth	1.00%	7	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Aucott Butchers, Mill Street, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Kem Street, Attleborough	2.85%	20	0.00%	0	8.16%	4	0.00%	0	1.61%	1	24.49%	12	0.00%
Co-Op, School Road, Bulkington	2.28%	16	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Somerfield Stores Ltd, Camborne Drive, Nuneaton	2.14%	15	6.25%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Kingswood Road, Nuneaton	2.42%	17	4.17%	2	2.04%	1	15.22%	7	4.84%	3	0.00%	0	2.94%
Lidl, Queens Road, Nuneaton	1.57%	11	0.00%	0	4.08%	2	2.17%	1	0.00%	0	0.00%	0	23.53%
Bedworth Newsagents, Smorrall Lane, Bedworth Co-Op, Coniston Way, Nuneaton	0.00% 1.00%	0 7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Farmfoods Ltd. Camborne Drive. Horestone	1.00%	10	2.08%	1	2.04%	1	0.00%	0	0.00%	0	4.08%	2	2.94%
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Pinetree Newsagents, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R K Supermarket, Kingswood Road, Nuneaton Saints Liquor Store, Smorrall Lane, Bedworth	0.00% 0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Leicester Street, Bulkington, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Grocers, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Smorral Lane, Bedworth	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Bulkington	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Chapel End	0.57%	4	6.25%	3	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Horeston Grange	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aloe Vera Products, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Copsewood News, Copsewood Avenue, Nuneaton Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.00% 0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	10.20%	5	0.00%
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.71%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
G R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do ton un food shopping at Q10

-REWEIGHTED DATA	CV11 5 No	CV11 6 %	CV11 6 No	CV12 0 %	CV12 0 No	CV12 8 %	CV12 8 No	CV12 9 %	CV12 9 No	CV13 6 %	CV13 6 No	CV6 6 %
All respondents						CV12 8 (%)						
eland Foods Plc, Queens Road, Nuneaton	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	0.00%	CV12 8 (No)	CV12 9 (%) 0.00%	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (9
eland, Queens Road, Nuneaton	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
-Op, Abbey Street, Nuneaton	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
-Op, New Century Way, Nuneaton	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
tto, Regent Street , Nuneaton	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
etto, Regent Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
da, Newtown Road , Nuneaton	9	10.29%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
insbury PLC, Vicarage Street , Nuneaton	4	11.76%	8	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hadley, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
ves Fruit & Veg, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
eron Frozen Foods Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
ron News, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	-				0							
lland & Barrett Ltd, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News, Leicester Street, Bedworth	•	0.00%	-	0.00%	-	0.00%	0	0.00%	0	0.00%	0	0.00%
undland Ltd, Abbey Street, Nuneaton	0	0.00%	0		0	0.00%	0	0.00%	0	0.00%	0	0.00%
Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
oltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
eggs, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
al Shop, Nuneaton	0	2.94%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
rks and Spencer, Market Place, Nuneaton	0	8.82%	6	0.00%	0	6.25%	3	0.00%	0	14.29%	1	0.00%
Ikinsons, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
sco, Leicester Street / George Street Ringway, Bedworth	0	0.00%	0	27.03%	10	43.75%	21	31.91%	15	0.00%	0	0.00%
i, Mill Street, Bedworth	0	0.00%	0	13.51%	5	18.75%	9	2.13%	1	0.00%	0	0.00%
land Foods Plc, Mill Street, Bedworth	0	0.00%	0	8.11%	3	6.25%	3	2.13%	1	0.00%	0	0.00%
kes Plc, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
percigs, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
eggs, High Street, Bedworth	0	0.00%	0	0.00%	0	2.08%	1	0.00%	0	0.00%	0	0.00%
me Bargains, Unit B -C, Mill Street, Bedworth	0	0.00%	0	0.00%	0	2.08%	1	0.00%	0	0.00%	0	0.00%
al Shop, Bedworth	0	0.00%	0	8.11%	3	0.00%	0	4.26%	2	0.00%	0	0.00%
rks and Spencer, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
ry Aucott Butchers, Mill Street, Bedworth	0	0.00%	0	2.70%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
en News, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Op. Kem Street, Attleborough	0	2.94%	2	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Op, School Road, Bulkington	0	0.00%	0	0.00%	0	0.00%	0	29.79%	14	0.00%	0	0.00%
nerfield Stores Ltd, Camborne Drive, Nuneaton	0	17.65%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
li, Kingswood Road, Nuneaton	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
I, Queens Road, Nuneaton	8	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
dworth Newsagents, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
-Op, Coniston Way, Nuneaton	0	10.29%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
rmfoods Ltd, Camborne Drive, Horestone	1	4.41%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
enco Newsagents, Chequer Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	0				0		0					
News, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
reston Grange News, Camborne Drive, Nuneaton	-											
k R News, St. Nicolas Park Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
resley Newsagent, Rathbone Close, Keresley End, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
nimart, Rugby Road, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	
etree Newsagents, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermarket, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
nts Liquor Store, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
r, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Grocers, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
tcutter, Smorral Lane, Bedworth	0	0.00%	0	5.41%	2	0.00%	0	0.00%	0	0.00%	0	0.00%
mfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
al Shop, Bulkington	0	0.00%	0	0.00%	0	0.00%	0	4.26%	2	0.00%	0	0.00%
al Shop, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
al Shop, Horeston Grange	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Day Newsagent, Nuneaton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Vera Products, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
ters News, Dark Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
sewood News, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
cutters Nuneaton, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
& P C Rogers, Coventry Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
yton Stores, Drayton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
on News. Armson Road. Exhall. Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
on News, Armson Road, Exhail, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	-				-							
ath End News, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
t for You Newsagent, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
ras News, Newtown Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
dda Newsagents, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R Supermarket, Church Road, Nuneaton		0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do top up food shopping at Q10

Those who do top up food shopping at Q10	CV6 6	CV7 9	CV7 9	CV9 1	CV9 1	LE10 0	LE10 0	LE10 1	LE10 1	LE10 2	LE10 2	LE10 3	LE10 3	LE9 8	LE9 8
SP-REWEIGHTED DATA	No	%	No	%	No	%	No	%	No	%	No No	%	No	%	No
All respondents	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%)	LE10 1 (No)	LE10 2 (%)	LE10 2 (No)	LE10 3 (%)	LE10 3 (No)	LE9 8 (%)	LE9 8 (No)
Iceland Foods Plc, Queens Road, Nuneaton	CV6 6 (NO)	0.00%	CV79 (NO)	0.00%	0	0.00%	0 (NO)	0.00%	0 (NO)	0.00%	0	0.00%	0 (NO)	0.00%	0 0
Iceland, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, New Century Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Netto, Regent Street , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Netto, Regent Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Newtown Road , Nuneaton	0	5.00%	1	5.88%	1	1.79%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Vicarage Street , Nuneaton B Hadley, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Caves Fruit & Veg, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	1.79%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron News, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J B News, Leicester Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poundland Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Greggs, Abbey Gate Shopping Precinct, Nuneaton Local Shop. Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Wilkinsons, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	0	35.00%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Mill Street, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland Foods Plc, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Stokes Plc, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supercigs, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Greggs, High Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Home Bargains, Unit B -C, Mill Street, Bedworth	0	0.00% 5.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Bedworth  Marks and Spencer, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Aucott Butchers, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Kem Street, Attleborough	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, School Road, Bulkington	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	11.11%	1	0.00%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	1.79%	1	0.00%	0	0.00%	0	0.00%	0	3.57%	1
Lidl, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bedworth Newsagents, Smorrall Lane, Bedworth Co-Op, Coniston Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Farmfoods Ltd, Camborne Drive, Horestone	0	0.00%	0	0.00%	0	1.79%	1	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Gt News, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Horeston Grange News, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K & R News, St. Nicolas Park Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Minimart, Rugby Road, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Pinetree Newsagents, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R K Supermarket, Kingswood Road, Nuneaton Saints Liquor Store, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Grocers, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter, Smorral Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Bulkington	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Horeston Grange	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A A Day Newsagent, Nuneaton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aloe Vera Products, Arbury Road, Nuneaton Carters News, Dark Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Consewood News, Consewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Drayton Stores, Drayton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Exton News, Armson Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heath End News, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Just for You Newsagent, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Kieras News, Newtown Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Padda Newsagents, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R & R Supermarket, Church Road, Nuneaton	U	0.00%	U	0.00%	U	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	U

TABLE 2: Q11

Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up food shopping at Q10	T-4-1	Takal	CHOO	0400	0407	0407	0400	0400	6,400	CIMOO	0/44.4	044.4	C) (II A F
SP-REWEIGHTED DATA	Total %	Total No	CV10 0 %	CV10 0 No	CV10 7 %	CV10 7 No	CV10 8 %	CV10 8 No	CV10 9 %	CV10 9 No	CV11 4 %	CV11 4 No	CV11 5 %
All respondents													
S & K Supermarkets, Arbury Road, Nuneaton	Total (%) 0.43%	Total (No)	CV10 0 (%) 0.00%	CV10 0 (No) 0	CV10 7 (%) 4.08%	CV10 7 (No) 2	CV10 8 (%) 2.17%	CV10 8 (No) 1	CV10 9 (%) 0.00%	CV10 9 (No) 0	CV11 4 (%) 0.00%	CV11 4 (No) 0	CV11 5 (%) 0.00%
Sonnys Grocer, Heath End Road, Nuneaton	0.45%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Heath Road, Bedworth	1.00%	7	4.17%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bray Stores, Exhall Green, Exhall, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	ō	0.00%	0	0.00%
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beech Road , Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Ltd, Raven Way, Nuneaton	0.43%	3	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Supermarket, Wiclif Way, Nuneaton	0.43%	3	0.00%	0	0.00%	0	4.35%	2	1.61%	1	0.00%	0	0.00%
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton Haunchwood News, Haunchwood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneato	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J G News, Devon Close, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Convenience Stores, Hickman Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Supermarket, Edward Street, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.94%
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Higham Lane, Nuneaton One Stop Community Stores Ltd, Leicester Road, Bedworth	0.71% 0.71%	5	4.17% 0.00%	2	0.00%	0	6.52%	3	0.00%	0	0.00%	0	0.00%
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier Stores, Mount Pleasant Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Sedgies Newsagents, Heath Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Shivom News, Vernons Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Lutterworth Road, Nuneaton	1.28%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Spar, Trafford Drive, Nuneaton	0.57%	4	0.00%	0	0.00%	0	0.00%	0	6.45%	4	0.00%	0	0.00%
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Croft Road, Nuneaton	2.42%	17	2.08%	1	24.49%	12	8.70%	4	0.00%	0	0.00%	0	0.00%
Tesco, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bp Service Station, Weddington Road, Nuneaton Co-Op, Copper Beach Road, Nuneaton	0.14%	3	2.08%	1	0.00%	0	0.00%	0	0.00% 4.84%	-	0.00%	0	0.00%
Co-Op, Copper Beach Road, Nuneaton Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	1.42%	10	0.00%	0	0.00%	0	0.00%	0	4.84% 14.52%	3	0.00%	0	0.00%
Co-Op, Weddington Road, Weddington, Nuneaton	0.43%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Everton News, Attleborough Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Gene Foods, Bulkington Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
George Elliot Hospital, Collage Street, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Hill Top Post Office And Newsagents, Coventry Road, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Galley Common, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Hilltop, Attleborough	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Hickman Road, Galley Common	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Nisa, Arbury Road, Stockingford, Nuneaton	0.14%	1	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Nisa, Littleworth Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Heath Road, Bedworth One Stop, Weddington Road, Nuneaton	0.71% 1.28%	5 9	0.00% 12.50%	0	0.00%	0	0.00% 6.52%	0	0.00%	0	0.00%	0	0.00%
Poppler Farm, The Longshoot, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Post Office, Tuttle Hill, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Premier, Camphill Road, Nuneaton	0.57%	4	0.00%	0	0.00%	0	4.35%	2	3.23%	2	0.00%	0	0.00%
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	2.17%	1	1.61%	1	0.00%	0	0.00%
Premier, Ivanhoe Avenue, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Premier, Lister Street, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Premier, Queen Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.94%
Ram Newsagent, Croft Road, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Select And Save, Park Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Kingswood Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Tesco Express, Greenwall Road, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Texaco, Camp Hill Road, Nuneaton	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Aldi, Station Street, Atherstone	0.57% 1.57%	4 11	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Station Street, Atherstone	0.28%	11 2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Atherstone Nisa Extra, Long Street, Atherstone	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Moore Road, Barwell	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Burbage	0.57%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%	0	0.00%	0	0.00%	ō	0.00%	0	0.00%	0	0.00%	0	0.00%

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do top up food shopping at Q10

SP-REWEIGHTED DATA		CV11 5 No	CV11 6 %	CV11 6 No	CV12 0 %	CV12 0 No	CV12 8 %	CV12 8 No	CV12 9 %	CV12 9 No	CV13 6 %	CV13 6 No	CV6 6 %
	All respondents	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)
S & K Supermarkets, Arbury	Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sonnys Grocer, Heath End R		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Heath Road, Bedworf		0	0.00%	0	2.70%	1	2.08%	1	6.38%	3	0.00%	0	0.00%
Bray Stores, Exhall Green, Ex		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	ence Stores, Bracebridge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beech Road		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Corner Shop, Edward Street Costcutter Ltd, Raven Way,		0	0.00% 2.94%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Supermarket, Wi		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Dillons Newsagents Ltd, Luti		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Haunchwood News, Haunch		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Town	send Drive, Attleborough Fields Industrial Estate, Nuneato	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hundal Newsagents, Weddi		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J G News, Devon Close, Nun		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Convenience Stores, Hic		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Supermarket, Edward St		1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	re, Tresillian Road, Exhall, Bedworth herbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mumtaz Store, Princes Stree		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Newdigate Stores, Oakley Co		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News Plus Group Ltd, Coven		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Niko News, Bulkington Road	d, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores	s Ltd, Higham Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	s Ltd, Leicester Road, Bedworth	0	0.00%	0	5.41%	2	6.25%	3	0.00%	0	0.00%	0	0.00%
P.D.S News, Croft Road, Nur		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier Stores, Mount Pleas		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sedgies Newsagents, Heath Shivom News, Vernons Lane		0	0.00%	0	2.70%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Lutterworth Road, Nui		0	11.76%	8	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Trafford Drive, Nuneat		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Star News, Sherbourne Aver		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Haskins, Marston Lane		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Croft Road, Nuneator	n	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Raven Way, Nuneato		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United News Shops Ltd, Coll		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
V J S, Queen Elizabeth Road		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bp Service Station, Wedding		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beach Road, Co-Op, Sherbourne Avenue,		0	0.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Weddington Road, V		0	2.94%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Everton News, Attleborough		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Gene Foods, Bulkington Roa		0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
George Elliot Hospital, Colla	ge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	wsagents, Coventry Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Galley Common		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hilltop, Attlebor		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Hickman Road, Galle Nisa, Arbury Road, Stocking		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Nisa, Littleworth Road, Nun		0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Heath Road, Bedy		0	0.00%	0	8.11%	3	4.17%	2	0.00%	0	0.00%	0	0.00%
One Stop, Weddington Road		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Poppler Farm, The Longshoo		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Post Office, Tuttle Hill, Nune	eaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier, Camphill Road, Nu	neaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	Service Station, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier, Ivanhoe Avenue, N		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier, Lister Street, Nune		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier, Queen Road, Nune Ram Newsagent, Croft Road		1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Select And Save, Park Road,		0	0.00%	0	0.00%	0	2.08%	1	0.00%	0	0.00%	0	0.00%
Spar, Kingswood Road, Nun-		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Express, Greenwall Ro		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Texaco, Camp Hill Road, Nur		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Station Street, Athersto		ō	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Station Street, Ather	rstone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Atherstone		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	erstone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Nisa Extra, Long Street, Athe													
One Stop, Moore Road, Barr	well	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
		0	0.00% 0.00% 0.00%	0	0.00% 2.70% 0.00%	0 1 0	0.00% 0.00% 0.00%	0	0.00% 0.00% 0.00%	0	0.00% 0.00% 0.00%	0	0.00% 0.00% 0.00%

TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do ton un food shopping at Q10

SP-REWEIGHTED DATA	CV6 6 No	CV7 9 %	CV7 9 No	CV9 1 %	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents															
S & K Supermarkets, Arbury Road, Nuneaton	CV6 6 (No)	CV7 9 (%) 0.00%	CV7 9 (No)	CV9 1 (%) 0.00%	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%) 0.00%	LE10 1 (No)	LE10 2 (%) 0.00%	LE10 2 (No)	LE10 3 (%) 0.00%	LE10 3 (No)	LE9 8 (%) 0.00%	LE9 8 (No)
Sonnys Grocer, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton Costcutter Supermarket, Wiclif Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneato	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hundal Newsagents, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J G News, Devon Close, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Convenience Stores, Hickman Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Supermarket, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton Newdigate Stores, Oakley Court, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Niko News. Bulkington Road. Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
P.D.S News, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier Stores, Mount Pleasant Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Shivom News, Vernons Lane, Nuneaton Spar, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Trafford Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Star News, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bp Service Station, Weddington Road, Nuneaton Co-Op, Copper Beach Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beach Road, Nuneaton Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Weddington Road, Weddington, Nuneaton	0	0.00%	0	0.00%	0	1.79%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Everton News, Attleborough Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Gene Foods, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
George Elliot Hospital, Collage Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hill Top Post Office And Newsagents, Coventry Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Galley Common, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Hilltop, Attleborough	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Londis, Hickman Road, Galley Common Nisa, Arbury Road, Stockingford, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa, Arbury Road, Stockingrord, Nurreaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poppler Farm, The Longshoot, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Post Office, Tuttle Hill, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Ivanhoe Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Lister Street, Nuneaton Premier, Queen Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Ram Newsagent, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Select And Save, Park Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Express, Greenwall Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Texaco, Camp Hill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	0	0.00%	0	23.53%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	0	0.00%	0	52.94%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Atherstone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa Extra, Long Street, Atherstone	0	0.00%	0	11.76%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Moore Road, Barwell	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	7.14%	2
Local Shop, Burbage	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	7.50%	3	0.00%	0	0.00%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	U	0.00%	U	0.00%	U	0.00%	0	0.00%	0	0.00%	U	0.00%	U	0.00%	U

TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up food shopping at Q10	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5
SP-REWEIGHTED DATA	10tai	No	%	No	CV10 7 %	No	W	No No	W 10 9	No	W 114	No	W 113
All respondents													
	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)
Sainsbury PLC, Trinity Street, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Clifford Bridge Road, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Jubilee Crescent, Coventry Mace Stores, Coventry Road, Exhall, Coventry	0.00% 0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, The Precinct, Coventry	0.57%	4	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Post Office, Ash Green Lane, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Cannon Park Shopping Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Arena Retail Park, Longford, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Alvis Retail Park, Coventry	0.28%	2	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0.43%	3	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Austin Drive, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Extra, Arena Retail Park, Coventry	1.99%	14	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Tesco Extra, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Olivier Way, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
AAA, Coleshill Road, Chapel End, Nuneaton	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Costcutter, Coleshill Road, Nuneaton	0.71%	5	8.33%	4	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Church Road, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Coleshill Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
Nisa, Coleshill Road, Chapel End, Nuneaton	0.57%	4	4.17%	2	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
One Stop, Coleshill Road, Nuneaton	0.28%	2	4.17%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Steve Mellor Butchers, Coleshill Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Aldi, Watling Street, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Trent Road, Hinckley	0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Stoke Road, Hinckley	0.28%	2 2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley Lidl, Hawley Road, Hinckley	0.28% 0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Camphill Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
Local Shop, Hinckley	0.57%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hingham On The Hill	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Whitestone	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Coventry Road, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Brunel Road, Hinckley	0.85%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Clifton Way, Hinckley	1.71%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Express, London Road, Hinckley	0.85%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	5.27%	37	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Station Road, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	5.13%	36	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Castle Street, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Church Street, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Hinckley Fields Industrial Estate, Hinckley	2.42%	17	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	2.94%
Morrisons, Normandy Way, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Ceasar Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Leicester Market	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Counting House Road, Leicester	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester Tesco, Bradgate Mall, Leicester	0.14% 0.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Ventura Retail Park, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Ventura Road, Tamworth	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Other	4.27%	30	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
	100%	702	100%	48	100%	49	100%	46	100%	62	100%	49	100%

TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do top up food shopping at Q10

Those who do top up food shopping at Q10	CV11 5	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6
SP-REWEIGHTED DATA	No	%	No	%								
All respondents												
	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)
Sainsbury PLC, Trinity Street, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Clifford Bridge Road, Coventry Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mace Stores, Coventry Road, Exhall, Coventry	0	0.00%	0	5.41%	2	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, The Precinct, Coventry	0	0.00%	0	5.41%	2	2.08%	1	0.00%	0	0.00%	0	0.00%
Post Office, Ash Green Lane, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Arena Retail Park, Longford, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Austin Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Extra, Arena Retail Park, Coventry	0	0.00%	0	2.70%	1	4.17%	2	8.51%	4	0.00%	0	100.00%
Tesco Extra, Coventry	0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Tesco, Olivier Way, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
AAA, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Coleshill Road, Nuneaton Local Shop, Church Road, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Nisa, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Steve Mellor Butchers, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Watling Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Trent Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Stoke Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hingham On The Hill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	14.29%	1	0.00%
Local Shop, Whitestone	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Coventry Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Clifton Way, Hinckley Tesco Express, London Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Station Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Castle Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Church Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Hinckley Fields Industrial Estate, Hinckley	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	42.86%	3	0.00%
Morrisons, Normandy Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Ceasar Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Counting House Road, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Bradgate Mall, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth  Ventura Retail Park, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Ventura Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Other	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	28.57%	2	0.00%
# # * * * * * * * * * * * * * * * * * *	34	100%	68	100%	37	100%	48	100%	47	100%	7	100%
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TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up'
Those who do top up food shopping at Q10

Those who do top up food shopping at Q10	CV6 6	CV7 9	CV7 9	CV9 1	CV9 1	LE10 0	LE10 0	LE10 1	LE10 1	LE10 2	LE10 2	LE10 3	LE10 3	LE9 8	LE9 8
SP-REWEIGHTED DATA	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents									.= ( )				. = . =	. = 0 0 (0/)	
Sainsbury PLC, Trinity Street, Coventry	CV6 6 (No)	CV7 9 (%) 0.00%	CV7 9 (No) 0	CV9 1 (%) 0.00%	CV9 1 (No) 0	LE10 0 (%) 0.00%	LE10 0 (No) 0	LE10 1 (%) 0.00%	LE10 1 (No) 0	LE10 2 (%) 0.00%	LE10 2 (No) 0	LE10 3 (%) 0.00%	LE10 3 (No) 0	LE9 8 (%) 0.00%	LE9 8 (No) 0
Tesco, Clifford Bridge Road, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mace Stores, Coventry Road, Exhall, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, The Precinct, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Post Office, Ash Green Lane, Coventry	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Longford, Coventry	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	0	0.00%	0	5.88%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	1	25.00%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00% 11.11%	0	0.00%	0
Tesco, Olivier Way, Coventry  A J Stores, Nuneaton Road, Hartshill, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A.A.A., Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Church Road, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Steve Mellor Butchers, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Watling Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Co-Op, Trent Road, Hinckley	0	0.00%	0	0.00%	0	5.36%	3	2.78%	1	0.00%	0	0.00%	0	3.57%	1
Costcutter, Stoke Road, Hinckley	0	0.00%	0	0.00%	0	3.57%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	3.57%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Lidl, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	11.11%	1	0.00%	0
Local Shop, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00% 3.57%	0 2	0.00% 5.56%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Hinckley Local Shop, Hingham On The Hill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Whitestone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Londis, Coventry Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Sainsburys, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	8.93%	5	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Clifton Way, Hinckley	0	0.00%	0	0.00%	0	21.43%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Express, London Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	13.89%	5	2.50%	1	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	17.86%	10	13.89%	5	47.50%	19	33.33%	3	0.00%	0
Tesco, Station Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Barwell Lane, Hinckley	0	0.00%	0	0.00%	0	17.86%	10	50.00%	18	10.00%	4	0.00%	0	14.29%	4
Co-Op, Castle Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Co-Op, Church Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	0	0.00%	0	0.00%	0	8.93%	5	5.56%	2	7.50%	3	11.11%	1	0.00%	0
Morrisons, Normandy Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Ceasar Road, Nuneaton Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3.57%	1
Morrisons, Counting House Road, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	11.11%	1	0.00%	0
Tesco, Bradgate Mall, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Ventura Retail Park, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	12.50%	5	11.11%	1	67.86%	19
	1	100%	20	100%	17	100%	56	100%	36	100%	40	100%	9	100%	28

**TABLE 1:**Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents	Total (%)	Total (No)	CV10.0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)	CV11 5 (No)
Iceland Foods Plc, Queens Road, Nuneaton	0.63%	6	1.47%	1	0.00%	0	2.99%	2	1.28%	1	1.49%	1	1.75%	1
Iceland, Queens Road, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Co-Op, New Century Way, Nuneaton	0.42%	4	1.47%	1	1.59%	1	1.49%	1	0.00%	0	0.00%	0	1.75%	1
Co-Op, Abbey Street, Nuneaton	0.63%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	8.77%	5
Netto, Regent Street , Nuneaton	0.63%	6	0.00%	0	0.00%	0	0.00%	0	1.28%	1	1.49%	1	1.75%	1
Asda, Newtown Road , Nuneaton	25.71%	245	51.47%	35	55.56%	35	53.73%	36	60.26%	47	35.82%	24	29.82%	17
Sainsbury PLC, Vicarage Street , Nuneaton	13.12%	125	20.59%	14	22.22%	14	14.93%	10	10.26%	8	32.84%	22	35.09%	20
B Hadley, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Caves Fruit & Veg, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.21%	2	0.00%	0	0.00%	0	0.00%	0	1.28%	1	0.00%	0	1.75%	1
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J B News, Leicester Street, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Marks and Spencer, Market Place, Nuneaton	0.42%	4	1.47%	1	0.00%	0	1.49%	1	1.28%	1	0.00%	0	1.75%	1
Tesco, Leicester Street / George Street Ringway, Bedworth	10.91%	104	0.00%	0	0.00%	0	1.49%	1	1.28%	1	4.48%	3	0.00%	0
Aldi, Mill Street, Bedworth	1.26%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Iceland Foods Plc, Mill Street, Bedworth	0.42%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Kem Street, Attleborough	0.42%	4	1.47%	1	0.00%	0	0.00%	0	0.00%	0	4.48%	3	0.00%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0.31%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Kingswood Road, Nuneaton	2.62%	25	1.47%	1	1.59%	1	11.94%	8	10.26%	8	0.00%	0	1.75%	1
Lidl, Queens Road, Nuneaton	0.31%	3	0.00%	0	3.17%	2	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.52%	5	0.00%	0	3.17%	2	0.00%	0	1.28%	1	1.49%	1	1.75%	1
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R K Supermarket, Kingswood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Pinetree Newsagents, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Grocers, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bedworth Newsagents, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Saints Liquor Store, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Coniston Way, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aloe Vera Products, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
S & K Supermarkets, Arbury Road, Nuneaton	0.10%	1	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G R Supermarket, Church Road, Nuneaton	0.10%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Copsewood News, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sonnys Grocer, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Heath Road, Bedworth	0.63%	6	0.00%	0	1.59%	1	0.00%	0	1.28%	1	0.00%	0	0.00%	0

 TABLE 1:

 Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6	CV6 6	CV7 9	CV7 9	CV9 1
	%	No	%	No	%	No	%								
All respondents	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)
Iceland Foods Plc, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, New Century Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Netto, Regent Street , Nuneaton	1.14%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Newtown Road , Nuneaton	31.82%	28	6.25%	3	1.69%	1	7.46%	5	26.67%	4	0.00%	0	0.00%	0	20.83%
Sainsbury PLC, Vicarage Street , Nuneaton	34.09%	30	0.00%	0	1.69%	1	4.48%	3	6.67%	1	0.00%	0	0.00%	0	0.00%
B Hadley, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Caves Fruit & Veg, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J B News, Leicester Street, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneator	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Leicester Street / George Street Ringway, Bedworth	1.14%	1	54.17%	26	72.88%	43	31.34%	21	0.00%	0	0.00%	0	24.14%	7	0.00%
Aldi, Mill Street, Bedworth	0.00%	0	2.08%	1	10.17%	6	4.48%	3	0.00%	0	0.00%	0	3.45%	1	0.00%
Iceland Foods Plc, Mill Street, Bedworth	0.00%	0	4.17%	2	1.69%	1	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Kem Street, Attleborough	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Somerfield Stores Ltd, Camborne Drive, Nuneaton	2.27%	2	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Kingswood Road, Nuneaton	3.41%	3	0.00%	0	1.69%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Farmfoods Ltd, Camborne Drive, Horestone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R K Supermarket, Kingswood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Pinetree Newsagents, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Grocers, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bedworth Newsagents, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Saints Liquor Store, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Coniston Way, Nuneaton	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aloe Vera Products, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
S & K Supermarkets, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
G R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Copsewood News, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sonnys Grocer, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Heath Road, Bedworth	0.00%	0	2.08%	1	1.69%	1	2.99%	2	0.00%	0	0.00%	0	0.00%	0	0.00%

Q01 Where do you normally go for your household's main food and grocery shopping i.e

TABLE 1:

SP-REWEIGHTED DATA	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents											
Iceland Foods Plc, Queens Road, Nuneaton	<b>CV9 1 (No)</b> 0	0.00%	<b>LE10 0 (No)</b>	0.00%	LE10 1 (No)	0.00%	LE10 2 (No)	0.00%	<b>LE10 3 (No)</b>	0.00%	<b>LE9 8 (No</b>
Iceland, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, New Century Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Netto, Regent Street , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	9.09%	1	0.00%	0
Asda, Newtown Road , Nuneaton	5	2.53%	2	2.56%	1	3.70%	2	0.00%	0	0.00%	0
Sainsbury PLC, Vicarage Street , Nuneaton	0	2.53%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
B Hadley, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Caves Fruit & Veg, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron News, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J B News, Leicester Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poundland Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneator	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.70%	1
Aldi, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland Foods Plc, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Stokes Plc, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supercigs, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Kem Street, Attleborough	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Kingswood Road, Nuneaton	0	1.27%	1	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Lidl, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Gt News, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Minimart, Rugby Road, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Farmfoods Ltd, Camborne Drive, Horestone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Horeston Grange News, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R K Supermarket, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Pinetree Newsagents, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Grocers, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bedworth Newsagents, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Saints Liquor Store, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Coniston Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K & R News, St. Nicolas Park Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aloe Vera Products, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
S & K Supermarkets, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Exton News, Armson Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Padda Newsagents, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R & R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Copsewood News, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Carters News, Dark Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Drayton Stores, Drayton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heath End News, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Just for You Newsagent, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sonnys Grocer, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0

**TABLE 1:**Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents	Total (%)	Total (No)	CV10 0 (9/)	CV10 0 (No)	CV10 7 (9/)	CV10.7 (No.)	CV/10 0 (0/)	CV10 8 (No)	CV10 0 (9/)	CV10.0 (No.)	CV11 A (9/)	CV11.4 (No.)	CV11 5 (%)	CV11 5 (No)
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J G News, Devon Close, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Supermarket, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Convenience Stores, Hickman Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.10%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier Stores, Mount Pleasant Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nunea	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Trafford Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Shivom News, Vernons Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Supermarket, Wiclif Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	0.94%	9	4.41%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	1.05%	10	2.94%	2	0.00%	0	0.00%	0	1.28%	1	0.00%	0	0.00%	0
Co-Op, Tamworth Road, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Trinity Street, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Clifford Bridge Road, Coventry	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	1.68%	16	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Brade Drive, Coventry	0.73%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Cannon Park Shopping Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Coventry	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0.31%	3	1.47%	1	0.00%	0	0.00%	0	1.28%	1	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	0.84%	8	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0.73%	7	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	6.51%	62	0.00%	0	3.17%	2	2.99%	2	3.85%	3	8.96%	6	0.00%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Costcutter, Coleshill, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End	0.10%	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Watling Street, Hinckley	0.63%	6	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Iceland, Brunel Road, Hinckley	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Lidl, Hawley Road, Hinckley	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0

 TABLE 1:

 Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6	CV6 6	CV7 9	CV7 9	CV9 1
All and the first state of the f	%	No	%	No	%	No	%								
All respondents	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beech Road , Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J G News, Devon Close, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Supermarket, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bray Stores, Exhall Green, Exhall, Bedworth	0.00%	0	0.00%	0 0	0.00%	0	0.00%	0 0	0.00%	0	0.00%	0	0.00%	0 0	0.00%
Haunchwood News, Haunchwood Road, Nuneaton Jay Convenience Stores, Hickman Road, Nuneaton	0.00% 0.00%	0 0	0.00% 0.00%	0	0.00% 0.00%	0 0	0.00% 0.00%	0	0.00% 0.00%	0	0.00%	0 0	0.00%	0	0.00% 0.00%
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Frigham Lane, Numeaton  One Stop Community Stores Ltd, Leicester Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier Stores, Mount Pleasant Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Ltd, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nunea	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Trafford Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Shivom News, Vernons Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Supermarket, Wiclif Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sedgies Newsagents, Heath Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Station Street, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	25.00%
Co-Op, Station Street, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	29.17%
Co-Op, Tamworth Road, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Trinity Street, Coventry Tesco, Clifford Bridge Road, Coventry	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 1.49%	0 1	0.00% 0.00%	0	0.00%	0 0	0.00%	0 0	0.00% 0.00%
Tesco, Jubilee Crescent, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0.00%	0	8.33%	4	0.00%	0	11.94%	8	0.00%	0	0.00%	0	10.34%	3	0.00%
Asda, Brade Drive, Coventry	0.00%	0	4.17%	2	0.00%	0	5.97%	4	0.00%	0	0.00%	0	3.45%	1	0.00%
Iceland, Cannon Park Shopping Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Arena Retail Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3.45%	1	0.00%
Morrisons, Alvis Retail Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	33.33%	1	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0.00%	0	0.00%	0	1.69%	1	7.46%	5	0.00%	0	0.00%	0	0.00%	0	4.17%
Sainsbury PLC, Austin Drive, Coventry	0.00%	0	2.08%	1	0.00%	0	2.99%	2	0.00%	0	0.00%	0	6.90%	2	0.00%
Tesco Extra, Arena Retail Park, Coventry	10.23%	9	14.58%	7	6.78%	4	14.93%	10	0.00%	0	66.67%	2	48.28%	14	4.17%
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Coleshill, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Watling Street, Hinckley	2.27%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Hawley Road, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

Q01 Where do you normally go for your household's main food and grocery shopping i.e

TABLE 1:

SP-REWEIGHTED DATA	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents											
			LE10 0 (No)								-
Kieras News, Newtown Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A A Day Newsagent, Nuneaton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Niko News, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
P.D.S News, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
I G News, Devon Close, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
lay Supermarket, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
lay Convenience Stores, Hickman Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier Stores, Mount Pleasant Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Newdigate Stores, Oakley Court, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Star News, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nunea	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Trafford Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Shivom News, Vernons Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hundal Newsagents, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Supermarket, Wiclif Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Tamworth Road, Atherstone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Trinity Street, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Clifford Bridge Road, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Brade Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
celand, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	1	1.27%	1	2.56%	1	0.00%	0	0.00%	0	0.00%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	9.09%	1	0.00%	0
Costcutter, Coleshill, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End		0.00,0	•	0.0070	•		•	0.0070	•	0.0070	
Supermart, Coleshill Road, Chapel End Aldi Watling Street Hinckley	0	1 27%	1	0.00%	0	1 85%	1	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End Aldi, Watling Street, Hinckley celand, Brunel Road, Hinckley	0	1.27% 1.27%	1 1	0.00%	0	1.85% 0.00%	1 0	0.00% 0.00%	0 0	0.00%	0

**TABLE 1:**Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
All respondents	% Total (%)	No Total (No)	% CV10 0 (%)	No CV10 0 (No)	% CV10.7 (%)	No CV10 7 (No)	% CV10.8 (%)	No CV10 8 (No)	% CV10 9 (%)	No CV10 9 (No)	% CV11.4 (%)	No CV11 4 (No)	% CV11 5 (%)	No CV11 5 (No)
Sainsburys, Brunel Road, Hinckley	0.63%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Clifton Way, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	4.41%	42	2.94%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Barwell Lane, Hinckley	10.18%	97	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	7.97%	76	2.94%	2	3.17%	2	5.97%	4	3.85%	3	1.49%	1	5.26%	3
Leicester Market	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Enderby, Leicester	0.94%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0.10%	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	0.31%	3	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0.52%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
	100%	953	100%	68	100%	63	100%	67	100%	78	100%	67	100%	57

 TABLE 1:

 Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6 No	CV12 0 %	CV12 0 No	CV12 8	CV12 8 No	CV12 9	CV12 9 No	CV13 6	CV13 6 No	CV6 6 %	CV6 6 No	CV7 9 %	CV7 9 No	CV9 1
All respondents	CV11 6 (%)			CV12 0 (No)	,,	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)			CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	
Sainsburys, Brunel Road, Hinckley	0.00%	0 ,	0.00%	0 ,	0.00%	0 '	0.00%	0 '	0.00%	0 '	0.00%	0 ,	0.00%	0 ,	0.00%
Sainsburys, Clifton Way, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	1.14%	1	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	13.33%	2	0.00%	0	0.00%	0	0.00%
Morrisons, Hinckley Fields Industrial Estate, Hinckley	6.82%	6	2.08%	1	0.00%	0	0.00%	0	33.33%	5	0.00%	0	0.00%	0	4.17%
Leicester Market	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester	2.27%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Ventura Road, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	8.33%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4.17%
Other	0.00%	0	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
	100%	88	100%	48	100%	59	100%	67	100%	15	100%	3	100%	29	100%

 TABLE 1:

 Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents	CV9 1 (No)				LE10 1 (No)				LE10 3 (No)		LE9 8 (No)
Sainsburys, Brunel Road, Hinckley	0	6.33%	5	2.56%	1	0.00%	0 ,	0.00%	0 ,	0.00%	0 ,
Sainsburys, Clifton Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	0	12.66%	10	10.26%	4	38.89%	21	18.18%	2	2.70%	1
Asda, Barwell Lane, Hinckley	0	36.71%	29	51.28%	20	29.63%	16	18.18%	2	75.68%	28
Morrisons, Hinckley Fields Industrial Estate, Hinckley	1	29.11%	23	30.77%	12	12.96%	7	0.00%	0	16.22%	6
Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.70%	1
Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	3.70%	2	45.45%	5	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0	1.27%	1	0.00%	0	3.70%	2	0.00%	0	0.00%	0
	24	100%	79	100%	39	100%	54	100%	11	100%	37



# **Goad Category Report**

# **Nuneaton**

Survey Date: 10/09/2008



# GETTING THE MOST FROM YOUR GOAD CATEGORY REPORT

Each shopping centre has its own unique mix of multiple outlets, independent shops, convenience and comparison stores, food outlets and vacant premises.

Understanding the retail composition of a centre and its effect on local consumers is crucial to the success of any business. By studying the information in the report, you will be able to examine site quality, evaluate threats opportunities, and assess the vitality and viability of the centre. However, you will only achieve this if you are aware of the various implications of the data that you see. This guide is designed to help you interpret the information you see on the Goad Category Report.

# 1. The Local Area

When evaluating the quality of a site, it is often beneficial to compare it with other local shopping centres. Category Reports are available for the majority of retail centre that we map.

# 2. The Indexing System

A simple indexing system appears throughout the report. This illustrates the difference between a percentage figure for the centre and the UK average. An index of 100 represents an exact match, anything less than 100 indicates a below average count for the centre, and a figure over 100 represents an above average count.

For example, if restaurants accounted for 10% of a centre's outlets and the UK average was also 10%, the index would be 100. If however, the UK average was 8%, the index would be 125.

The index is an effective gap analysis tool and can be used to identify areas that are under and over represented within a centre. A retail category that is heavily under represented could indicate poor local demand. On the other hand, it could show that there is an untapped market waiting to be serviced. Either way, it provides a strong indication that the site will need to be examined further.

# 3. Floor Space

The floor space figures shown on the report are derived from the relevant Goad Plan, but only show the footprint floorspace, and the site area without the building lines. They should not therefore be read as a definitive report of floor space, but do provide a useful means of

comparison between centres, as all outlets are measured in a consistent manner

## 4. Vacant Outlets

Comparing the number of vacant outlets with the GB average provides a useful insight into the current economic status of a centre. For example, a high index generally represents underdevelopment or decay, while a low index shows a strong retail presence.

# 5. Multiple Outlets/Major Retailers

A multiple retailer is defined as being part of a network of nine or more outlets. The presence of multiple outlets can greatly enhance the appeal of a centre to local consumers. The strong branding and comprehensive product mix of retailers such as Marks & Spencer, Boots and HMV are often sufficient in itself to attract consumers to a centre. 30 national multiples have been identified as Major Retailers, (i.e. those retailers most likely to improve the consumer appeal of a centre).

The presence of multiple outlets and major retailers can have a significant impact on neighbouring outlets. While other retailers will undoubtedly benefit from increased pedestrian traffic, (and therefore increased sales opportunities), multiples provide fierce competition for rivals in their retail categories.

# Also available from Experian

# The Goad Centre Report

This defines the retail extent and composition of a centre; showing the number of premises in over 27 retail categories and detailing the space allocation across each of them. A comparison of these figures with the national average illustrates under or over representation by category, allowing you to assess the degree of competition or opportunity within the centre.

# The Goad Distribution Report

Goad Distribution Reports provides a top-level analysis of the total retail mix and composition of a centre. It shows the number of premises in 16 categories and details the space allocation across each of them.

# Retail Planner

Retail Planner is a service for retail planners, property consultants and retailers, providing comprehensive, up-to-date information for retail planning related decisions. Specifically we provide data for three different types of expenditure: Comparison, Convenience and Leisure. Each category is broken down into the European standard COICOP (Classification of Individual Consumption by Purpose) classification. Data is available at output area and postal sector levels. We can also provide data for predefined areas such as Local Authority District Boundaries.

# Goad Paper Plans

These provide a bird's eye view of over 1,250 UK retail centres. The name, retail category, floor space and exact location of all outlets and vacant premises is recorded and mapped. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured. There are also over 800 retail park plans available

# **Goad Digital Plans**

Digital plans are available online through our Goad Network system. This enables the user to View, Interrogate Edit & Print plans to their own requirements. For a demonstration logon to <a href="http://www.goadnetwork.co.uk/demologin.asp">http://www.goadnetwork.co.uk/demologin.asp</a>

# **Tailored Plans and Extracts**

We are able to provide tailored plans and extracts which highlight the information most relevant to your enquiry.

# The Retail Address Database

An extensive database covering the addresses of 360,000 retail outlets across the UK, this is a highly effective tool for site evaluation and competitor analysis.

For further details on these products or if you have any queries regarding your Goad Category Report, please contact Experian on: Tel: 0845 601 6011

Fax: 0115 968 5003 E-mail:

goad.sales@uk.experian.com



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Nearest Location	Distance KM
Bedworth	4.82
Hinckley	6.86
Atherstone	8.05
Coventry - Riley Square Shopping Centre	9.63
Coventry - Edgwick	10.61

-				
Department Stores			Clothing	
BhS		1	Burton	
Debenhams		1	Dorothy Perkins	
House of Fraser		0	H & M	
John Lewis		0	New Look	
Marks & Spencer		1	Next	
			River Island	
<b>Mixed Goods Retailers</b>	;		Topman	
Argos		1	Topshop	
Boots the Chemist		1		
W H Smith		1	Other Retailers	
Wilkinson		1	Carphone Warehouse	
Woolworths		1	Clarks	
			Clintons	
Supermarkets			Currys	
Sainsburys	1		HMV	
Tesco	0		Superdrug	
Waitrose	0		Virgin Megastores	
			Vodafone	
			Waterstones	

# Multiple Counts & Floorspace by Sector

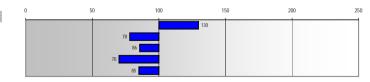
**Total Multiple Outlets** 

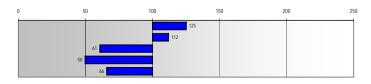
**Total Multiple Floorspace** 

Counts	Outlets	Area %	Base %	Index
Comparison	110	54.73	42.20	130
Convenience	17	8.46	10.82	78
Retail Service	18	8.96	10.47	86
Leisure Services	30	14.93	21.28	70
Financial & Business Services	26	12.94	15.22	85

Floorspace Sq Ft	Outlets	Area %	Base %	Index
Comparison	528,200	59.33	47.41	125
Convenience	200,400	22.51	20.11	112
Retail Service	27,600	3.10	5.10	61
Leisure Services	81,700	9.18	18.46	50
Financial & Business Services	52,300	5.88	8.91	66

890,200







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		Base:	All	<b>UK Centres</b>							
Sector	Classification						0 50	100	150	200	250
Comparison			Outlets	Area %	Base %	Index	55				
	Antique Shops		1	0.26	0.46	55	33				
	Art & Art Dealers		1	0.26	0.77	33		121			
	Booksellers		3	0.77	0.63	121			128		
	Carpets & Flooring		3	0.77	0.60	128			168		
	Catalogue Showrooms		1	0.26	0.15	168			134		
	Charity Shops		11	2.81	2.09	134	65				
	Chemist & Drugstores		3	0.77	1.17	65		121			
	Childrens & Infants Wear		3	0.77	0.63	121		123			
	Clothing General		10	2.55	2.08	123	0				
	Crafts, Gifts, China & Glass		0	0.00	1.37	0	0				
	Cycles & Accessories		0	0.00	0.22	0					232
	Department & Variety Stores		5	1.28	0.55	232			157		_
	DIY & Home Improvement		5	1.28	0.81	157			131		
	Electrical & Other Durable Goods		8	2.04	1.56	131	29				
	Florists		1	0.26	0.88	29			162		
	Footwear		9	2.30	1.41	162	58				
	Furniture Fitted		1	0.26	0.44	58				193	
	Furniture General		8	2.04	1.06	193					
	Gardens & Equipment		2	0.51	0.06	789		12	4		
	Greeting Cards		5	1.28	1.03	124		116			
	Hardware & Household Goods		6	1.53	1.32	116		_	127		
	Jewellery, Watches & Silver		9	2.30	1.80	127			17	3	
	Ladies & Mens Wear & Acc.		5	1.28	0.74	173		117			
	Ladies Wear & Accessories		18	4.59	3.94	117	0				
	Leather & Travel Goods		0	0.00	0.25	0			163		
	Mens Wear & Accessories		6	1.53	0.94	163		121			
	Music & Musical Instruments		1	0.26	0.21	121			163		
	Music & Video Recordings		2	0.51	0.31	163		109			
	Newsagents & Stationers		3	0.77	0.70	109					
	Office Supplies		2	0.51	0.10 0.82	507					217
	Other Comparison Goods		7	1.79		217			142		
	Photographic & Optical		0	0.26 0.00	0.18 0.24	142 0	0				
	Secondhand Goods, Books, etc.		4		0.24	-		122			
	Sports, Camping & Leisure Goods		4 7	1.02 1.79	1.18	122 151			151		
	Telephones & Accessories		, 5		0.89				143		
	Textiles & Soft Furnishings Toiletries, Cosmetics & Beauty Products		5 8	1.28 2.04	0.89	143 236					236
	· · · · · · · · · · · · · · · · · · ·		8 6		0.86	236 170			170		
	Toys, Games & Hobbies Vehicle & Motorcycle Sales		6	1.53	0.90	170	0				
	Vehicle Accessories		3	0.00 0.77	0.34	261					
	Totals		173		0.29 <b>34.86</b>						
	lotais		1/3	44.13	34.86	127					



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nvenience	Outlets	Area %	Base %	Index	0	50	100	150	200	
Bakers & Confectioners	6	1.53	1.72	89			89			
Butchers	4	1.02	0.74	138				138		
CTN	4	1.02	1.13	90			90			
Convenience Stores	2	0.51	0.91	56		56				
Fishmongers	0	0.00	0.12	0	0					
Frozen Foods	3	0.77	0.27	287						
Greengrocers	1	0.26	0.37	69		69				
Grocers & Delicatessens	0	0.00	0.98	0	0					
Health Foods	2	0.51	0.54	94			94			
Markets	0	0.00	0.11	0	0					
Off Licences	0	0.00	0.66	0	0					
Shoe Repairs Etc	2	0.51	0.45	114			11	4		
Supermarkets	4	1.02	0.82	124				124		
Total Convenience	28	7.14	8.81	63						
ail Service	Outlets	Area %	Base %	Index	0	50	100	150	200	
Clothing & Fancy Dress Hire	0	0.00	0.09	0	0					
Dry Cleaners & Launderettes	2	0.51	0.91	56		56				
Filling Stations	0	0.00	0.22	0	0					
Health & Beauty	23	5.87	6.76	87			87			
Opticians	7	1.79	1.43	125				125		
Other Retail Services	0	0.00	0.45	0	0					
Photo Processing	1	0.26	0.28	92			92			
Photo Studio	0	0.00	0.17	0	0					
Post Offices	1	0.26	0.38	68		68				
Repairs, Alterations & Restoration	0	0.00	0.29	0	0					
Travel Agents	6	1.53	1.16	132				132		
TV, Cable & Video Rental	0	0.00	0.01	0	0					
Vehicle Rental	1	0.26	0.06	443						
Vehicle Repairs & Services	4	1.02	0.52	197					197	
Video Tape Rental	1	0.26	0.29	89			89			
Totals	46	11.73	13.00	90					·	
					0	50	100	150	200	
ner Retail	Outlets	Area %	Base %	Index						



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					0 50	100	150	200	250
Leisure Services	Outlets	Area %	Base %	Index					
Bars & Wine Bars	4	1.02	1.47	69	69				
Bingo & Amusements	3	0.77	0.53	145			145		
Cafes	11	2.81	3.07	91		91			
Casinos & Betting Offices	4	1.02	1.28	80		80			
Cinemas, Theatres & Concert Halls	0	0.00	0.23	0 (	0				
Clubs	6	1.53	0.81	190				190	
Disco, Dance & Nightclubs	3	0.77	0.19	400					
Fast Food & Take Away	22	5.61	5.47	103		103			
Hotels & Guest Houses	0	0.00	0.57	0 (	0				
Public Houses	9	2.30	3.24	71	71				
Restaurants	4	1.02	4.30	24	24				
Sports & Leisure Facilities	2	0.51	0.26	193				193	
Totals	68	17.35	21.42	81		<u>'</u>			
Financial & Business Services					0 50	100	150	200	250
Building Societies	3	0.77	0.54	142			142		
Building Supplies & Services	3	0.77	0.65	39	39				
Business Goods & Services	1	0.20	0.03	0	0				
	2	0.00	0.62	82		82			
Employment & Careers Financial Services	2	2.30	1.57	62 147			147		
Legal Services	9	1.28	1.07	119			119		
Other Business Services	5	0.00	0.31	0	0				
Printing & Copying	1	0.00	0.34	75		75			
Property Services	12	3.06	3.60	75 85		85			
Retail Banks	12	2.81	2.51	65 112		112			
Totals	44		11.25	100					
iotais	44	11.22	11.23	100		400	450	000	050
Vacant Outlets					0 50	100	150	200	250
Vacant Retail & Service Outlets	33	8.42	10.33	82		82			

392

**Total Number of Outlets** 



Sector	Classification					0 50	100	150	200	250
Comparison		Floorspace	Area %	Base %	Index		100	150	200	250
	Antique Shops	800	0.07	0.25	27	27				
	Art & Art Dealers	1,700	0.14	0.41	35	35				
	Booksellers	6,700	0.56	0.55	101		101			
	Carpets & Flooring	23,600	1.96	0.63	311					
	Catalogue Showrooms	15,600	1.29	0.54	238					238
	Charity Shops	12,000	1.00	1.19	84	_	84			
	Chemist & Drugstores	11,800	0.98	1.61	61	61				
	Childrens & Infants Wear	5,800	0.48	0.51	95		95			
	Clothing General	64,200	5.33	3.64	147			147		
	Crafts, Gifts, China & Glass	0	0.00	0.68	0					
	Cycles & Accessories	0	0.00	0.17	0 0					
	Department & Variety Stores	135,000	11.21	5.75	195				195	
	DIY & Home Improvement	6,800	0.56	1.36	41	41				
	Electrical & Other Durable Goods	15,300	1.27	1.31	97		97			
	Florists	800	0.07	0.32	21	21	100			
	Footwear	13,400	1.11	1.12	100	10	100			
	Furniture Fitted	900	0.07	0.40	19	19				
	Furniture General	52,600	4.37	1.75	250					219
	Gardens & Equipment	1,800	0.15	0.07	219			21		219
	Greeting Cards	9,900	0.82	0.68	121		100	21		
	Hardware & Household Goods	28,200	2.34	2.34	100		100	128		
	Jewellery, Watches & Silver	12,000	1.00	0.78	128			130		
	Ladies & Mens Wear & Acc.	15,300	1.27	0.98	130		114	130		
	Ladies Wear & Accessories	43,800	3.64	3.19	114		114			
	Leather & Travel Goods	0	0.00	0.13	0 0			135		
	Mens Wear & Accessories	12,100	1.00	0.75 0.13	135	51		133		
	Music & Musical Instruments	800	0.07		51	5.			101	
	Music & Video Recordings	8,000	0.66	0.35	191	67				
	Newsagents & Stationers	5,900 8,600	0.49	0.73 0.13	67 539	37				
	Office Supplies Other Comparison Goods	13,600	0.71 1.13	0.13	168			1	68	
	Photographic & Optical	400	0.03	0.07	36	36				
	Secondhand Goods, Books, etc.	400	0.03	0.09	0 0					
	Sports, Camping & Leisure Goods	22,800	1.89	1.11	171				171	
	Telephones & Accessories	6,300	0.52	0.62	84		84			
	Textiles & Soft Furnishings	18,600	1.54	0.66	235					235
	Toiletries, Cosmetics & Beauty Products	16,700	1.39	0.85	163			163		
	Toys, Games & Hobbies	9,200	0.76	0.68	113		113			
	Vehicle & Motorcycle Sales	9,200	0.00	0.88	0 0					
	-	12,400	1.03	0.71	340					
	Vehicle Accessories	12,400	1.03	0.30	340					

613,400

50.92 38.22

Totals



133

	F1	• 0/	<b>5</b> 6/	
venience Bakers & Confectioners	Floorspace	<b>Area %</b> 0.61	Base %	Index 73
	7,300		0.83	
Butchers	4,100	0.34	0.37	91
CTN	4,200	0.35	0.50	69
Convenience Stores	2,600	0.22	0.91	24
Fishmongers	0	0.00	0.05	0
Frozen Foods	14,500	1.20	0.67	180
Greengrocers	1,500	0.12	0.17	72
Grocers & Delicatessens	0	0.00	0.53	0
Health Foods	2,000	0.17	0.27	60
Markets	0	0.00	0.86	0
Off Licences	0	0.00	0.39	0
Shoe Repairs Etc	1,100	0.09	0.12	75
Supermarkets	174,700	14.50	8.45	172
Total Convenience	212,000	17.60	14.13	63
I Service	Floorspace	Area %	Base %	Index
Clothing & Fancy Dress Hire	0	0.00	0.04	0
Dry Cleaners & Launderettes	1,300	0.11	0.40	27
Filling Stations	0	0.00	0.11	0
Health & Beauty	17,700	1.47	3.01	49
Opticians	7,100	0.59	0.81	73
Other Retail Services	0	0.00	0.31	0
Photo Processing	600	0.05	0.10	49
Photo Studio	0	0.00	0.08	0
Post Offices	2,100	0.17	0.43	41
Repairs, Alterations & Restoration	0	0.00	0.10	0
Travel Agents	6,100	0.51	0.62	81
TV, Cable & Video Rental	0	0.00	0.00	0
Vehicle Rental	600	0.05	0.05	99
Vehicle Repairs & Services	10,400	0.86	0.69	126
Video Tape Rental	4,200	0.35	0.25	139
Totals	50,100	4.16	7.00	59
Retail	Floorspace	Area %	Base %	Index
Other Retail Outlets	0	0.00	0.12	0



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					0 50	100	150	200	250
Leisure Services	Floorspace	Area %		Index	68				
Bars & Wine Bars	17,100	1.42	2.09	68	69				
Bingo & Amusements	8,600	0.71	1.03	69	5,4				
Cafes	11,200	0.93	1.65	56	30				
Casinos & Betting Offices	7,500	0.62	0.95	66	00				
Cinemas, Theatres & Concert Halls	0	0.00	1.48	0					
Clubs	27,100	2.25	1.39	161			161		
Disco, Dance & Nightclubs	11,300	0.94	0.46	204		_		204	
Fast Food & Take Away	29,100	2.42	2.54	95		95			
Hotels & Guest Houses	0	0.00	1.79	0	0				
Public Houses	27,800	2.31	4.27	54	54				
Restaurants	10,200	0.85	3.52	24	24				
Sports & Leisure Facilities	16,800	1.39	1.51	93		93			
Totals	166,700	13.84	22.67	61					
					0 50	100	150	200	250
Financial & Business Services	Floorspace	Area %	Base %	Index				_	
							135		
Building Societies	6,800	0.56	0.42	135	30		135		
Building Supplies & Services	2,200	0.18	0.61	30	30		135		
Building Supplies & Services Business Goods & Services	2,200 0	0.18 0.00	0.61 0.06	30 0	30		135		
Building Supplies & Services Business Goods & Services Employment & Careers	2,200 0 1,700	0.18 0.00 0.14	0.61 0.06 0.35	30 0 40	30	90	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services	2,200 0 1,700 9,900	0.18 0.00 0.14 0.82	0.61 0.06 0.35 0.93	30 0 40 89	30	89	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services	2,200 0 1,700	0.18 0.00 0.14 0.82 0.69	0.61 0.06 0.35 0.93 0.80	30 0 40	30 40	89 <b></b>	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services	2,200 0 1,700 9,900 8,300 0	0.18 0.00 0.14 0.82 0.69 0.00	0.61 0.06 0.35 0.93 0.80 0.39	30 0 40 89 86 0	30	89 <b></b>	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying	2,200 0 1,700 9,900 8,300 0 900	0.18 0.00 0.14 0.82 0.69 0.00 0.07	0.61 0.06 0.35 0.93 0.80 0.39	30 0 40 89 86 0 35	30 40	89 <b></b>	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services	2,200 0 1,700 9,900 8,300 0	0.18 0.00 0.14 0.82 0.69 0.00	0.61 0.06 0.35 0.93 0.80 0.39 0.22 1.92	30 0 40 89 86 0 35 55	30 40 40 55 55 55 55 55 55 55 55 55 55 55 55 55	89 <b></b>	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying	2,200 0 1,700 9,900 8,300 0 900	0.18 0.00 0.14 0.82 0.69 0.00 0.07	0.61 0.06 0.35 0.93 0.80 0.39 0.22 1.92 3.10	30 0 40 89 86 0 35	30 40 40 55 55 55 55 55 55 55 55 55 55 55 55 55	89 86	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services	2,200 0 1,700 9,900 8,300 0 900 12,700	0.18 0.00 0.14 0.82 0.69 0.00 0.07 1.05	0.61 0.06 0.35 0.93 0.80 0.39 0.22 1.92	30 0 40 89 86 0 35 55	0 40 40 55	89 88	135		
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services Retail Banks Totals	2,200 0 1,700 9,900 8,300 0 900 12,700 32,900	0.18 0.00 0.14 0.82 0.69 0.00 0.07 1.05 2.73	0.61 0.06 0.35 0.93 0.80 0.39 0.22 1.92 3.10	30 0 40 89 86 0 35 55 88	30 40 40 50	89 86	135	200	25
Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services Retail Banks	2,200 0 1,700 9,900 8,300 0 900 12,700 32,900	0.18 0.00 0.14 0.82 0.69 0.00 0.07 1.05 2.73	0.61 0.06 0.35 0.93 0.80 0.39 0.22 1.92 3.10	30 0 40 89 86 0 35 55 88	0 30 40 0 50			200	251

1,204,700

Total Floorspace



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# **TERMS AND CONDITIONS**

#### 1. DEFINITIONS

"this agreement" means the terms and conditions hereunder and the correspondence between the parties attached hereto.

"Experian" means Experian Group Limited.

"the Client" means the person, firm or limited company to whom the Services are to be provided.

"the Information" means any information (in whatsoever form) provided to the Client by Experian in connection with the Services

"the Media" means the records, tapes or other materials and documents by which the information is communicated to the Client.

"the Services" means the services to be provided by Experian to the Client more particularly described in the correspondence between the parties attached hereto.

#### 2. CONTRACT TERMS

Subject to Clause 14 hereunder this Agreement shall be on the terms and conditions set out below to the exclusion of any other terms and conditions whether or not the same are endorsed upon, delivered with or referred to in any document delivered or sent by the client to Fxperian.

#### 3. PAYMENT OF CHARGES

- 3.1 The charges for the Services ("the Charges") shall be specified by Experian to the Client.
- 3.2 The Client shall pay the Charges within 28 days of the date of Experian's invoice thereof.
- 3.3 Interest at an annual rate of 5% above Barclays Bank ptc's base rate from time to time shall accrue daily and be calculated on a daily basis on any sum overdue from the date of invoice until payment in full of the Charges.
- 3.4 Unless expressly stated otherwise the Charges shall be exclusive of VAT (or any other duty chargeable in respect thereof) (which for the avoidance of doubt shall be payable by the Client in accordance with the terms and conditions hereof).

#### 4. PROVISION OF THE SERVICES

- 4.1 Experian shall use all reasonable endeavours to ensure that the information is accurate in all material respects.
- 4.2 Save as provided in sub-clause 4.1 above or otherwise expressly provided in this Agreement or to the extent that it is unlawful for any said representations and warranties to be excluded Experian makes no representations or warranties whether express or implied (by statute or otherwise) in connection with the Services or use thereof by the Client or otherwise in connection with this Agreement.
- 4.3 The parties hereto agree that the time for the performance of Experian's obligations in connection with the Services shall not be of the essence in this Agreement.

#### 5. LIMITATION OF LIABILITY

Notwithstanding anything to the contrary contained in this Agreement:

- 5.1 Experian shall not be liable (whether in contract or in negligence (other than the liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) or other tort or otherwise) for any indirect or consequential loss of any kind whatsoever (including without limitation loss of profit or loss of business) suffered by the Client in connection with the Services.
- 5.2 Without prejudice to the provisions of sub-clause 4.1 above Experiants maximum aggregate liability hereunder (other than liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) whether for breach of this Agreement or otherwise and whether or not arising from the negligence of Experian or any other person involved directly or indirectly in the provision of the Services shall not exceed an amount equal to the Charges (exclusive of VAT) payable to Experian hereunder.

#### 6. COPYRIGH

Property and the copyright (and all other intellectual property rights) in the Media and the Information (other than any information which has passed to Experian by the Client in connection with the Services or which has been obtained from any third party by Experian which copyright and all other intellectual property rights as appropriate shall remain vested in such third party) shall at all times remain vested in Experian.

## 7. CONFIDENTIALITY

- 7.1 The Client undertakes that it shall use the Information solely for the purpose of its own business and shall not (without the prior written consent of Experian) copy reproduce publish or transmit any part of the Information in any manner whatsoever and the media shall be returned to Experian upon demand.
- 7.2 The Client undertakes with Experian that the Client shall permit access to the Information only to those of its authorised officers or employees who need to know or use the Information and that the Client shall procure that its offices and employees shall maintain in strictest confidence and not divulge communicate or permit access to any third party any confidential information relating to Experian.
  7.3 For the purpose of sub-clause 7.2 hereof the expression "confidential information" shall mean (as the context may require)
- 7.3.1 the Information; and/or
- 7.3.2 any information concerning Experian's trade secrets or business dealings transactions or affairs which may come to the notice of the client; and/or
- 7.3.3 any information and/or know how relating to the methods or techniques used by Experian in devising and developing the Services and any tapes documents or other materials comprising any part of such information and/or know how made available by Experian hereunder.
- 7.4 The provisions of sub-clause 7.2 hereof shall not apply to any confidential information to the extent that:
- 7.4.1 the Client is required to divulge the same by a Court tribunal or government authority with competent jurisdiction
- 7.4.2 it has already come within the public domain
- 7.4.3 it was already known to the Client prior to the date of disclosure by Experian (as evidence by written records)

#### 8. INDEMNITY

The Client shall indemnify and keep indemnified Experian from and against any and all liability loss claims demands costs or expenses of any kind whatsoever which shall at any time suffer or incur and which arise out of or in connection with the services provided that this indemnity shall not apply to the extent that any such liability arises of the default of Experian.

# 9. DATA PROTECTION ACT 1984

The Client undertakes that at all times they shall comply fully with the provisions of the Data Protection Act 1984 and any subsequent amendments thereto or reenactments thereof.

## 10. TERMINATION

- 10.1 Experian shall be entitled to terminate this Agreement immediately by written notice to the Client if:
- 10.1.1 The Client is guilty of any material breach of the provisions of this Agreement and such breach if capable of remedy is not remedied within twenty one working days of written notice having been given to remedy such breach.
- 10.1.2 The Client has had a bankruptcy order made against it or has made an arrangement or composition with its creditors or (being a body corporate) has had convened a meeting of creditors (whether formal or informal) or has entered into liquidation (whether voluntary or compulsory) except a solvent voluntary liquidation for the purpose only of reconstruction or amalgamation or has a receiver manager administrator or administrative receiver appointed of its undertaking or any part thereof or a resolution has been passed or a petition presented to any Court for the winding-up of the Client or for the granting of an administration order in respect of the Client or any proceedings have been commenced relating to the insolvency of the Client.
- 10.2 The termination of this Agreement shall be without prejudice to the rights of Experian accrued prior to such termination.

#### 11. FORCE MAJEURE

Notwithstanding anything herein contained neither party shall be under any liability to the other in respect of any failure to perform or delay in performing any of the obligations hereunder which is due to any cause of whatsoever nature beyond its reasonable control and no such failure or delay shall be deemed for any purposes to be a breach of this Agreement.

### 12. ASSIGNMENT

The rights granted to the Client hereunder are personal to it and the Client shall not assign or grant any rights in respect of or otherwise deal in the same.

#### 13. WAIVER

Failure by either party to enforce any of the provisions of this Agreement shall not operate as a waiver of any of its rights hereunder or operate so as to bar the exercise or enforcement thereof at any time or times.

#### 14. VARIATIONS

This Agreement constitutes the whole of the terms agreed between the parties hereto in respect of the subject matter hereof and supersedes all previous negotiations, understandings or representations and shall be capable of being varied only by an instrument in writing signed by a duly authorised representative of each of the parties hereto.

#### 15. NOTICE

Any notice to be given hereunder by either party to the other may be given by first class mail addressed to the party of the address herein specified or such other address as such party may from time to time nominate for the purpose hereof or by telex or telefax and shall be deemed to have been served.

15.1 if given by mail seventy-two hours after the same shall have been despatched and 15.2 if given by telex or telefax one hour after transmission (if transmitted during normal business hours) and twelve hours after transmission (if transmitted outside normal business hours)

#### 16. SEVERANCE

This Agreement is severable in that if any provision hereof is determined to be illegal or unenforceable by any Court or competent jurisdiction such provision shall be deemed to have been deleted without affecting the remaining provisions of this Agreement.

#### 17. LAW

This Agreement shall be governed by and construed in accordance with English Law and the parties hereto agree that the English Courts shall have exclusive jurisdiction.



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# **Goad Category Report**

# **Bedworth**

Survey Date: 09/03/2007



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## GETTING THE MOST FROM YOUR GOAD CATEGORY REPORT

Each shopping centre has its own unique mix of multiple outlets, independent shops, convenience and comparison stores, food outlets and vacant premises.

Understanding the retail composition of a centre and its effect on local consumers is crucial to the success of any business. By studying the information in the report, you will be able to examine site quality, evaluate threats opportunities, and assess the vitality and viability of the centre. However, you will only achieve this if you are aware of the various implications of the data that you see. This guide is designed to help you interpret the information you see on the Goad Category Report.

#### 1. The Local Area

When evaluating the quality of a site, it is often beneficial to compare it with other local shopping centres. Category Reports are available for the majority of retail centre that we map.

#### 2. The Indexing System

A simple indexing system appears throughout the report. This illustrates the difference between a percentage figure for the centre and the UK average. An index of 100 represents an exact match, anything less than 100 indicates a below average count for the centre, and a figure over 100 represents an above average count.

For example, if restaurants accounted for 10% of a centre's outlets and the UK average was also 10%, the index would be 100. If however, the UK average was 8%, the index would be 125.

The index is an effective gap analysis tool and can be used to identify areas that are under and over represented within a centre. A retail category that is heavily under represented could indicate poor local demand. On the other hand, it could show that there is an untapped market waiting to be serviced. Either way, it provides a strong indication that the site will need to be examined further.

#### 3. Floor Space

The floor space figures shown on the report are derived from the relevant Goad Plan, but only show the footprint floorspace, and the site area without the building lines. They should not therefore be read as a definitive report of floor space, but do provide a useful means of

comparison between centres, as all outlets are measured in a consistent manner.

#### 4. Vacant Outlets

Comparing the number of vacant outlets with the GB average provides a useful insight into the current economic status of a centre. For example, a high index generally represents underdevelopment or decay, while a low index shows a strong retail presence.

#### 5. Multiple Outlets/Major Retailers

A multiple retailer is defined as being part of a network of nine or more outlets. The presence of multiple outlets can greatly enhance the appeal of a centre to local consumers. The strong branding and comprehensive product mix of retailers such as Marks & Spencer, Boots and HMV are often sufficient in itself to attract consumers to a centre. 30 national multiples have been identified as Major Retailers, (i.e. those retailers most likely to improve the consumer appeal of a centre).

The presence of multiple outlets and major retailers can have a significant impact on neighbouring outlets. While other retailers will undoubtedly benefit from increased pedestrian traffic, (and therefore increased sales opportunities), multiples provide fierce competition for rivals in their retail categories.

## Also available from Experian

## The Goad Centre Report

This defines the retail extent and composition of a centre; showing the number of premises in over 27 retail categories and detailing the space allocation across each of them. A comparison of these figures with the national average illustrates under or over representation by category, allowing you to assess the degree of competition or opportunity within the centre.

#### The Goad Distribution Report

Goad Distribution Reports provides a top-level analysis of the total retail mix and composition of a centre. It shows the number of premises in 16 categories and details the space allocation across each of them.

#### Retail Planner

Retail Planner is a service for retail planners, property consultants and retailers, providing comprehensive, up-to-date information for retail planning related decisions. Specifically we provide data for three different types of expenditure: Comparison, Convenience and Leisure. Each category is broken down into the European standard COICOP (Classification of Individual Consumption by Purpose) classification. Data is available at output area and postal sector levels. We can also provide data for predefined areas such as Local Authority District Boundaries.

## **Goad Paper Plans**

These provide a bird's eye view of over 1,250 UK retail centres. The name, retail category, floor space and exact location of all outlets and vacant premises is recorded and mapped. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured. There are also over 800 retail park plans available

#### **Goad Digital Plans**

Digital plans are available online through our Goad Network system. This enables the user to View, Interrogate Edit & Print plans to their own requirements. For a demonstration logon to <a href="http://www.goadnetwork.co.uk/demologin.asp">http://www.goadnetwork.co.uk/demologin.asp</a>

#### Tailored Plans and Extracts

We are able to provide tailored plans and extracts which highlight the information most relevant to your enquiry.

#### The Retail Address Database

An extensive database covering the addresses of 360,000 retail outlets across the UK, this is a highly effective tool for site evaluation and competitor analysis.

For further details on these products or if you have any queries regarding your Goad Category Report, please contact Experian on: Tel: 0845 601 6011

Fax: 0115 968 5003 E-mail:

goad.sales@uk.experian.com



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## **Bedworth**



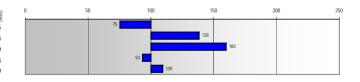
Nearest Location	Distance KM
Coventry - Riley Square Shopping Centre	4.81
Nuneaton	4.82
Coventry - Edgwick	5.87
Coventry - Walsgrave Road	7.69
Coventry	8.43

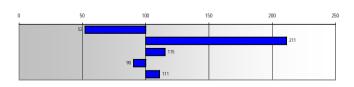
Major Retailers	s Preser	nt		
Department Stores			Clothing	
BhS		0	Burton	0
Debenhams		0	Dorothy Perkins	0
House of Fraser		0	H & M	0
John Lewis		0	New Look	1
Marks & Spencer		0	Next	0
			Primark	0
<b>Mixed Goods Retailers</b>			River Island	0
Argos		0	Topman	0
Boots the Chemist		1	Topshop	0
T K Maxx		0		
W H Smith		0	Other Retailers	
Wilkinson		0	Carphone Warehouse	0
			Clarks	0
Supermarkets			Clintons	1
Sainsburys	0		H M V	0
Tesco	4		02	0
Waitrose	0		Superdrug	1
			Phones 4 U	0
			Vodafone	0
			Waterstones	0

## Multiple Counts & Floorspace by Sector

Counts	Outlets	Area %	Base %	Index
Comparison	19	31.67	42.06	75
Convenience	9	15.00	10.84	138
Retail Service	10	16.67	10.43	160
Leisure Services	12	20.00	21.44	93
Financial & Business Services	10	16.67	15.23	109
Total Multiple Outlets	60			

Floorspace Sq Ft	Outlets	Area %	Base %	Index
Comparison	44,400	24.54	47.15	52
Convenience	77,700	42.95	20.33	211
Retail Service	10,600	5.86	5.08	115
Leisure Services	30,300	16.75	18.52	90
Financial & Business Services	17,900	9.89	8.92	111
Total Multiple Floorspace	180.900			







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		Base:	All UK Centre	es							
Sector	Classification					0	50	100	150	200	250
Comparison		Out	lets Area %		Index						
	Antique Shops		0 0.00		0			93			
	Art & Art Dealers		1 0.7		93	U					
	Booksellers		0 0.00		0	0					
	Carpets & Flooring		0 0.00		0	U					
	Catalogue Showrooms		0 0.00		0	- 1				204	
	Charity Shops		6 4.29		204	- 1			18	4	
	Chemist & Drugstores		3 2.14		184	- 1			117		
	Childrens & Infants Wear		1 0.7		117		34				
	Clothing General		1 0.7	2.07	34						
	Crafts, Gifts, China & Glass		0 0.00	1.36	0	0					
	Cycles & Accessories		0 0.00	0.22	0	Ì			140		
	Department & Variety Stores		1 0.7	0.51	140				140		
	DIY & Home Improvement		0 0.00	0.81	0	Ů		93			
	Electrical & Other Durable Goods		2 1.43	3 1.54	93			73	164		
	Florists		2 1.43	0.87	164				104		
	Footwear		1 0.7	1.38	52		52				
	Furniture Fitted		0 0.00	0.44	0	°,					
	Furniture General		1 0.7	1.05	68		68				
	Gardens & Equipment		0 0.00	0.07	0	0					
	Greeting Cards		4 2.86	3 1.00	285						
	Hardware & Household Goods		2 1.43	3 1.33	108			108			
	Jewellery, Watches & Silver		3 2.14	1.79	119				119		
	Ladies & Mens Wear & Acc.		0 0.00	0.75	0	٥					
	Ladies Wear & Accessories		4 2.86	3.92	73		73				
	Leather & Travel Goods		0 0.00	0.25	0	0					
	Mens Wear & Accessories		0 0.00	0.94	0	0					
	Music & Musical Instruments		0 0.00	0.21	0	0					
	Music & Video Recordings		0 0.00	0.30	0	0					
	Newsagents & Stationers		0 0.00	0.69	0	0					
	Office Supplies		0 0.00	0.10	0	0					
	Other Comparison Goods		2 1.43	0.83	173				173		
	Photographic & Optical		0 0.00	0.18	0	0					
	Secondhand Goods, Books, etc.		0 0.00	0.23	0	0					
	Sports, Camping & Leisure Goods		0 0.00	0.83	0	0					
	Telephones & Accessories		0 0.00	1.19	0	0					
	Textiles & Soft Furnishings		0.00	0.86	0	0					
	Toiletries, Cosmetics & Beauty Products		2 1.43	0.86	166				166		
	Toys, Games & Hobbies		1 0.7	0.89	80		80				
	Vehicle & Motorcycle Sales		0 0.00	0.34	0	0					
	Vehicle Accessories		1 0.7	0.28	252						
	Totals		38 27.14	34.57	79				·		
	Totalo		27.11	04.07							



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onvenience	Outlets	Area %	Base %	Index	0	50	100	150	200	
Bakers & Confectioners	5	3.57	1.72	208					208	
Butchers	4	2.86	0.73	389						
CTN	2	1.43	1.12	128				128		
Convenience Stores	1	0.71	0.93	77			77			
Fishmongers	0	0.00	0.12	0	0					
Frozen Foods	1	0.71	0.27	269						
Greengrocers	1	0.71	0.37	195					195	
Grocers & Delicatessens	1	0.71	0.99	72		72				
Health Foods	1	0.71	0.54	132				132		
Markets	1	0.71	0.11	671						
Off Licences	2	1.43	0.65	219					21	9
Shoe Repairs Etc	1	0.71	0.45	159				159		
Supermarkets	1	0.71	0.82	87			87			
Total Convenience	21	15.00	8.81	63						
etail Service	Outlets	Δrea %	Base %	Index	0	50	100	150	200	2
Clothing & Fancy Dress Hire	0	0.00	0.09	0	0					
Dry Cleaners & Launderettes	1	0.71	0.90	80			30			
Filling Stations	1	0.71	0.22	329						
Health & Beauty	5	3.57	6.81	52		52				
Opticians	4	2.86	1.42	201					201	
Other Retail Services	1	0.71	0.46	157				157		
Photo Processing	2	1.43	0.27	537						
Photo Studio	0	0.00	0.17	0	0					
Post Offices	0	0.00	0.38	0	0					
Repairs, Alterations & Restoration	0	0.00	0.29	0	0					
Travel Agents	3	2.14	1.14	188					188	
TV, Cable & Video Rental	0	0.00	0.01	0	0					
Vehicle Rental	0	0.00	0.06	0	0					
Vehicle Repairs & Services	3	2.14	0.52	414						
Video Tape Rental	1	0.71	0.28	259						
Totals	21	15.00	13.00	115						
					0	50	100	150	200	
ther Retail	Outlets	Area %	Base %	Index						



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sure Services	Outlets	Area %	Base %	Index	50	100	150	200	
Bars & Wine Bars	0	0.00	1.48	0 0					
Bingo & Amusements	2	1.43	0.52	273					
Cafes	1	0.71	3.10	23	23				
Casinos & Betting Offices	3	2.14	1.28	167			167		
Cinemas, Theatres & Concert Halls	1	0.71	0.23	305					
Clubs	3	2.14	0.80	268					
Disco, Dance & Nightclubs	0	0.00	0.19	0 0					
Fast Food & Take Away	6	4.29	5.50	78		78			
Hotels & Guest Houses	0	0.00	0.57	0 0					
Public Houses	5	3.57	3.21	111		111			
Restaurants	1	0.71	4.32	17					
Sports & Leisure Facilities	2	1.43	0.26	539					
Totals	24	17.14	21.49	80		<u> </u>			
ncial & Business Services				0	50	100	150	200	
Building Societies	2	1.43	0.54	266					
Building Supplies & Services	0	0.00	0.64	0 0					
Business Goods & Services	0	0.00	0.04	0 0					
Employment & Careers	0	0.00	0.61	0 0					
Financial Services	5	3.57	1.56	228					228
Legal Services	1	0.71	1.06	67	67				
Other Business Services	0	0.00	0.32	0 0					
Printing & Copying	0	0.00	0.34	0 0					
Property Services	5	3.57	3.56	100		100			
Retail Banks	5	3.57	2.49	143			143		
Totals	18	12.86	11.17	115					
ant Outlets				0	50	100	150	200	
Vacant Retail & Service Outlets	18	12.86	10.62	121		12	1		

140

**Total Number of Outlets** 



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ector	Classification					0 50	100	150	200	
omparisor		Floorspace	Area %	Base %	Index					
	Antique Shops	0	0.00	0.24	0 0					
	Art & Art Dealers	1,400	0.46	0.41	113		113			
	Booksellers	0	0.00	0.54	0 0	0				
	Carpets & Flooring	0	0.00	0.64	0 0	0				
	Catalogue Showrooms	0	0.00	0.55	0 0	0				
	Charity Shops	7,500	2.47	1.20	205					205
	Chemist & Drugstores	5,400	1.78	1.60	111		111			
	Childrens & Infants Wear	700	0.23	0.49	47	47				
	Clothing General	5,100	1.68	3.63	46	46				
	Crafts, Gifts, China & Glass	0	0.00	0.67	0 0					
	Cycles & Accessories	0	0.00	0.17	0 0					
	Department & Variety Stores	6,800	2.24	5.51	41	41				
	DIY & Home Improvement	0	0.00	1.35	0 0	0				
	Electrical & Other Durable Goods	7,300	2.40	1.30	185				185	
	Florists	1,000	0.33	0.32	102		102			
	Footwear	900	0.30	1.09	27	27				
	Furniture Fitted	0	0.00	0.40	0 0	0				
	Furniture General	3,000	0.99	1.71	58	58				
	Gardens & Equipment	0	0.00	0.07	0 0	0				
	Greeting Cards	4,700	1.55	0.67	232					
	Hardware & Household Goods	1,800	0.59	2.39	25	25				
	Jewellery, Watches & Silver	2,000	0.66	0.78	85		85			
	Ladies & Mens Wear & Acc.	0	0.00	1.00	0 0	0				
	Ladies Wear & Accessories	6,300	2.08	3.18	65		65			
	Leather & Travel Goods	0	0.00	0.13	0 0					
	Mens Wear & Accessories	0	0.00	0.74	0 0	0				
	Music & Musical Instruments	0	0.00	0.13	0 0	0				
	Music & Video Recordings	0	0.00	0.34	0 0	0				
	Newsagents & Stationers	0	0.00	0.72	0 0	0				
	Office Supplies	0	0.00	0.13	0 0	0				
	Other Comparison Goods	2,100	0.69	0.68	102		102			
	Photographic & Optical	0	0.00	0.09	0 0	0				
	Secondhand Goods, Books, etc.	0	0.00	0.11	0 0	0				
	Sports, Camping & Leisure Goods	0	0.00	1.10	0 0	0				
	Telephones & Accessories	0	0.00	0.62	0 0	0				
	Textiles & Soft Furnishings	0	0.00	0.63	0 0	0				
	Toiletries, Cosmetics & Beauty Products	6,000	1.98	0.85	233					
	Toys, Games & Hobbies	900	0.30	0.67	44	44				
	Vehicle & Motorcycle Sales	0	0.00	0.70	0 0	0				
	Vehicle Accessories	4,200	1.38	0.30	468					
	Totals	67,100	22.10	37.84	58					



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						0	50	100	150	200	250
Convenienc		Floorspace	Area %		Index					204	
	Bakers & Confectioners	5,100	1.68	0.83	204						223
	Butchers	2,500	0.82	0.37	223				159		
	CTN	2,400	0.79	0.50	159		28		137		
	Convenience Stores	800	0.26	0.94	28		20				
	Fishmongers	0	0.00	0.05	0	U					
	Frozen Foods	6,500	2.14	0.67	322					_	
	Greengrocers	900	0.30	0.17	172				1	72	
	Grocers & Delicatessens	800	0.26	0.53	50		50				
	Health Foods	900	0.30	0.28	108			108			
	Markets	1,800	0.59	0.86	69		69				
	Off Licences	2,400	0.79	0.39	203					203	
	Shoe Repairs Etc	400	0.13	0.12	108			108			
	Supermarkets	64,000	21.08	8.48	249						249
	Total Convenience	88,500	29.15	14.17	63						
						0	50	100	150	200	250
Retail Service		Floorspace	Area %		Index						$\overline{}$
	Clothing & Fancy Dress Hire	0	0.00	0.04	0		76				
	Dry Cleaners & Launderettes	900	0.30	0.39	76		/0				24
	Filling Stations	800	0.26	0.11	243		F1				243
	Health & Beauty	4,700	1.55	3.03	51		31				
	Opticians	3,500	1.15	0.81	143			116	143		
	Other Retail Services	1,100	0.36	0.31	116			116			
	Photo Processing	1,400	0.46	0.10	475						_
	Photo Studio	0	0.00	0.08	0	0					
	Post Offices	0	0.00	0.42	0	0					
	Repairs, Alterations & Restoration	0	0.00	0.10	0	0					
	Travel Agents	2,600	0.86	0.61	140				140		
	TV, Cable & Video Rental	0	0.00	0.00	0	0					
	Vehicle Rental	0	0.00	0.05	0	0					
	Vehicle Repairs & Services	4,900	1.61	0.68	236						236
	Video Tape Rental	1,400	0.46	0.24	194					194	
				0.07	101						
	Totals	21,300	7.02	6.97	101						
	Totals	21,300	7.02	6.97	101	0	50	100	150	200	250
Other Retail		21,300 Floorspace	7.02 Area %	6.97 Base %	Index	0	50	100	150	200	250



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						50
eisure Services	Floorspace	Area %	Base %	Index		_
Bars & Wine Bars	0	0.00	2.10	0		
Bingo & Amusements	6,200	2.04	1.03	199	16	
Cafes	800	0.26	1.67	16	10	
Casinos & Betting Offices	5,200	1.71	0.95	180		
Cinemas, Theatres & Concert Halls	4,500	1.48	1.48	100		
Clubs	15,800	5.20	1.38	377		
Disco, Dance & Nightclubs	0	0.00	0.46	0		
Fast Food & Take Away	4,100	1.35	2.55	53	53	
Hotels & Guest Houses	0	0.00	1.78	0		
Public Houses	12,700	4.18	4.24	99		
Restaurants	800	0.26	3.55	7	7	
Sports & Leisure Facilities	1,700	0.56	1.50	37	37	
Totals	51,800	17.06	22.69	75		
			<b>D</b> 0/		50	
ancial & Business Services	Floorspace	Area %		Index		
Building Societies	2,400	0.79	0.42	190		
Building Supplies & Services	0	0.00	0.60	0		
Business Goods & Services	0	0.00	0.06	0		
Employment & Careers	0	0.00	0.35	0		
Financial Services	7,100	2.34	0.92	253		62
Legal Services	1,500	0.49	0.80	62		
Other Business Services	0	0.00	0.39	0		
Printing & Copying	0	0.00	0.21	0		88
Property Services	5,100	1.68	1.91	88		
Retail Banks	12,700	4.18	3.08	136		
Totals	28,800	9.49	8.74	109		
acant Outlets					0 50	
Vacant Retail & Service Outlets	46,100	15.18	8.87	171		



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#### TERMS AND CONDITIONS

#### 1 DEFINITIONS

"this agreement" means the terms and conditions hereunder and the correspondence between the parties attached hereto.

"Experian" means Experian Group Limited.

"the Client" means the person, firm or limited company to whom the Services are to be provided.

"the Information" means any information (in whatsoever form) provided to the Client by Experian in connection with the Services.

"the Media" means the records, tapes or other materials and documents by which the information is communicated to the Client.

"the Services" means the services to be provided by Experian to the Client more particularly described in the correspondence between the parties attached hereto.

#### 2. CONTRACT TERMS

Subject to Clause 14 hereunder this Agreement shall be on the terms and conditions set out below to the exclusion of any other terms and conditions whether or not the same are endorsed upon, delivered with or referred to in any document delivered or sent by the client to Experian.

#### 3. PAYMENT OF CHARGES

3.1 The charges for the Services ('the Charges') shall be specified by Experian to the Client.
3.2 The Client shall pay the Charges within 28 days of the date of Experian's invoice thereof.

3.3 Interest at an annual rate of 5% above Barclays Bank plc's base rate from time to time shall accrue daily and be calculated on a daily basis on any sum overdue from the date of invoice until payment in full of the Charges.

3.4 Unless expressly stated otherwise the Charges shall be exclusive of VAT (or any other duty chargeable in respect thereof) (which for the avoidance of doubt shall be payable by the Client in accordance with the terms and conditions hereof).

#### 4. PROVISION OF THE SERVICES

4.1 Experian shall use all reasonable endeavours to ensure that the information is accurate in all material respects.

4.2 Save as provided in sub-clause 4.1 above or otherwise expressly provided in this Agreement or to the extent that it is unlawful for any said representations and warrantiles to be excluded Experian makes no representations or warranties whether express or implied (by statute or otherwise) in connection with the Services or use thereof by the Client or otherwise in connection with this Agreement

4.3 The parties hereto agree that the time for the performance of Experian's obligations in connection with the Services shall not be of the essence in this Agreement.

#### 5. LIMITATION OF LIABILITY

Notwithstanding anything to the contrary contained in this Agreement:

5.1 Experian shall not be Table (whether in contract or in negligence (other than the liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) or other tort or otherwise) for any indirect or consequential loss of any kind whatsoever (including without limitation loss of profit or loss of business) suffered by the Client in connection with the Services.

5.2 Without prejudice to the provisions of sub-clause 4.1 above Experians maximum aggregate liability hereunder (other than liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) whether for breach of this Agreement or otherwise and whether or not airsing from the negligence of Experian or any other person involved directly or indirectly in the provision of the Services shall not exceed an amount equal to the Charges (exclusive of VAT) payable to Experian hereunder.

#### 6. COPYRIGHT

Property and the copyright (and all other intellectual property rights) in the Media and the Information (other than any information which has passed to Experian by the Client in connection with the Services or which has been obtained from any third party by Experian which copyright and all other intellectual property rights as appropriate shall remain vested in such third party shall at all tilms er emain vested in Experian.

#### 7 CONFIDENTIALITY

7.1 The Client undertakes that it shall use the Information solely for the purpose of its own business and shall not (without the prior written consent of Experian) copy reproduce publish or transmit any part of the Information in any manner whatsoever and the media shall be returned to Experian upon demand.

7.2 The Client undertakes with Experian that the Client shall permit access to the Information only to those of its authorised officers or employees who need to know or use the Information and that the Client shall procure that its offices and employees shall maintain in strictest confidence and not divulge communicate or permit access to any third party any confidential information relating to Experian. 7.3 For the purpose of sub-clause 7.2 hereof the expression 'confidential information' shall mean (as the context may require)

#### 7.3.1 the Information; and/or

7.3.2 any information concerning Experian's trade secrets or business dealings transactions or affairs which may come to the notice of the client; and/or

7.3.3 any information and/or know how relating to the methods or techniques used by Experian in devising and developing the Services and any tapes documents or other materials comprising any part of such information and/or know how made available by Experian hereunder

7.4 The provisions of sub-clause 7.2 hereof shall not apply to any confidential information to the extent that:

7.4.1 the Client is required to divulge the same by a Court tribunal or government authority with competent jurisdiction

7.4.2 it has already come within the public domain

7.4.3 it was already known to the Client prior to the date of disclosure by Experian (as evidence by written records)

#### 8 INDEMNITY

The Client shall indemnify and keep indemnified Experian from and against any and all liability loss claims demands costs or expenses of any kind whatsoever which shall at any time suffer or incur and which arise out of or in connection with the services provided that this indemnity shall not apply to the extent that any such liability arises of the default of Experian.

#### 9. DATA PROTECTION ACT 1984

The Client undertakes that at all times they shall comply fully with the provisions of the Data Protection Act 1984 and any subsequent amendments thereto or reenactments thereof

#### 10. TERMINATION

10.1 Experian shall be entitled to terminate this Agreement immediately by written notice to the Client if:

10.1.1 The Client is guilty of any material breach of the provisions of this Agreement and such breach if capable of remedy is not remedied within twenty one working days of written notice having been given to remedy such breach.

10.1.2 The Client has had a bankruptcy order made against it or has made an arrangement or composition with its creditors or (being a body corporate) has had convened a meeting of creditors (whether formal or informal) or has entered into liquidation (whether voluntary or computsory) except a solvent voluntary injudiation for the purpose only of reconstruction or amalgamation or has a receiver manager administrator or administrative receiver appointed of its undertaking or any part thereof or a resolution has been passed or a petition presented to any Court for the winding-up of the Client or for the granting of an administration order in respect of the Client or any proceedings have been commenced relating to the insolvency of the Client.

 $10.2\,\mbox{The termination}$  of this Agreement shall be without prejudice to the rights of Experian accrued prior to such termination.

#### 11 FORCE MAJELIRE

Notwithstanding anything herein contained neither party shall be under any liability to the other in respect of any failure to perform or delay in performing any of the obligations hereunder which is due to any cause of whatsoever nature beyond its reasonable control and no such failure or delay shall be deemed for any purposes to be a breach of this Agreement.

#### 12. ASSIGNMENT

The rights granted to the Client hereunder are personal to it and the Client shall not assign or grant any rights in respect of or otherwise deal in the same.

#### 13. WAIVE

Failure by either party to enforce any of the provisions of this Agreement shall not operate as a waiver of any of its rights hereunder or operate so as to bar the exercise or enforcement thereof at any time or times.

#### 14. VARIATIONS

This Agreement constitutes the whole of the terms agreed between the parties hereto in respect of the subject matter hereof and supersedes all previous negotiations, understandings or representations and shall be capable of being varied only by an instrument in writing signed by a duly authorised representative of each of the parties hereto.

#### 15. NOTICE

Any notice to be given hereunder by either party to the other may be given by first class mail addressed to the party of the address herein specified or such other address as such party may from time to time nominate for the purpose hereof or by telex or telefax and shall be deemed to have been served.

15.1 if given by mail seventy-two hours after the same shall have been despatched and 15.2 if given by telex or telefax one hour after transmission (if transmitted during normal business hours) and twelve hours after transmission (if transmitted outside normal business hours).

#### 16. SEVERANCE

This Agreement is severable in that if any provision hereof is determined to be illegal or unenforceable by any Court or competent jurisdiction such provision shall be deemed to have been deleted without affecting the remaining provisions of this Agreement.

#### 17. LAW

This Agreement shall be governed by and construed in accordance with English Law and the parties hereto agree that the English Courts shall have exclusive jurisdiction.



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## **Convenience Goods Provision in Local Centres and Neighbourhood Locations**

Local	Centres	Nei	ghbourhood Locations
Arbury Road	Nisa	Armson Road	Exton News
Church Road	G R Supermarket	Attleborough Road	Everton News
	Padda Newsagents	Bracebridge Street	Bright Corner Shop Convenience Stores
	R & R Supermarket	Bulkington Road	Niko News
Copsewood	Copsewood News	College Street	United News Shops Ltd
Avenue	Costcutters Nuneaton	Copper Beech Road	Co-Operative Retail Services Ltd
Heath End Road	Just for You Newsagent	Coventry Road	D G & P C Rogers
	Sedgies Newsagents Sonnys Grocer		News Plus Group Ltd Hill Top Post Office And Newsagents
Newtown Road	Kieras News	Croft Road	Tesco Stores Ltd
Pine Tree Road	Pinetree Newsagents		Ram Newsagent
	The Grocers	Dark Lane	Carters News
Rathbourne Close	Keresley Newsagent	Devon Close	J G News
Smorrall Lane	Bedworth Newsagents	Drayton Road	Drayton Stores
	Saints Liquor Store	Edward Street	Cornor Shop
St. Nicolas Park Drive	Co-Op		Jay Supermarket
Drive	K & R News	Exhall Green	Bray Stores
		Haunchwood Road	Haunchwood News
		Heath End Road	Tesco Stores Ltd
			Heath End News
		Hickman Rd	Londis Jay Convenience Stores
		Higham Lane	One Stop Community Stores Ltd
		Ivanhoe Avenue	Premier
		Leicester Road	One Stop Community Stores Ltd
		Lister Street	Premier, Lister Street, Nuneaton
		Lutterworth Road	Dillons Newsagents Ltd S & K Supermarkets
			Spar
		Mount Pleasant	Premier Stores
		Oakley Court	Newdigate Stores
		Paragon Way	Coventry Wholesale Supplies
		Park Road	Select And Save
		Princes Street	Mumtaz Store
		Queen Elizabeth Road	VJS
		Raven Way	Costcutter Ltd
			Tesco
		Sherbourne Avenue	Mid County Co-Operative
		Trafford Drive	Spar
		Tresillian Road	Larchbank Convenience Store
		Tuttle Hill	Post Office
		Venons Lane	Shivom News
		Weddington Road	Hundal Newsagents
			One Stop
		Wiclif Way	Costcutter Supermarket



## 2010 CONVENIENCE GOODS RETAIL STUDY Convenience Goods Capacity Assessment

'Baseline' Scenario:

TABLE 1: BASE YEAR POPULATION & PROJECTIONS (2010 - 2026)

Year:	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
2010	12,259	10,940	11,884	14,056	12,044	10,353	15,984	8,542	10,502	11,630	4,352	10,564	8,330	6,319	20,951	10,712	14,499	2,796	9,875	206,592
2011	12,253	10,951	11,947	14,115	12,116	10,382	16,030	8,633	10,507	11,629	4,385	10,616	8,341	6,314	21,254	10,860	14,541	2,816	9,961	207,651
2016	12,330	11,188	12,247	14,715	12,218	10,623	16,268	8,737	10,689	11,592	4,501	11,065	8,384	6,375	22,548	11,338	14,987	2,859	10,491	213,155
2021	12,456	11,466	12,608	15,308	12,503	10,957	16,536	8,877	10,868	11,636	4,619	11,481	8,507	6,425	23,930	11,871	15,405	2,921	11,069	219,443
2026	12,596	11,765	12,918	15,832	12,800	11,306	16,783	9,019	11,068	11,619	4,734	11,942	8,580	6,547	25,118	12,343	15,746	2,982	11,581	225,279

Sources: Experian Business Strategies 'Retail Area Planner' Report by postcode sector.

Base year population derived from 2008 mid-year ONS population estimates.

Projections are based on Experian's 'demographic component model'. This takes into account 2008 mid-year age and gender estimates and projects the population forward year-on-year based on Government population projections for local authority areas and London Boroughs.

This takes into account are the birth rate (0-4 age band); ageing; net migration; and death rate.

TABLE 2: **EXPENDITURE PER CAPITA FORECASTS (2008 prices)** ZONE 1 ZONE 3 ZONE 4 ZONE 5 ZONE 6 ZONE 7 ZONE 8 ZONE 9 ZONE 10 ZONE 11 ZONE 12 ZONE 13 ZONE 14 ZONE 15 ZONE 16 ZONE 17 ZONE 18 ZONE 19 ZONE 2 Year: CV10 0 CV10 7 CV10 8 CV10 9 CV11 4 CV11 5 CV11 6 CV12 0 CV12 8 CV129 CV13 6 CV6 6 CV7 9 CV9 1 LE10 0 LE10 1 LE10 2 LE10 3 LE9 8 2010 1,806 1,701 1,712 1,751 1,714 1,631 1,947 1,794 1,769 1,795 1,808 1,717 1,761 1,785 1,631 1,719 1,789 1,873 1,631 2011 1,798 1,694 1,704 1,707 1,623 1,743 1,938 1,786 1,761 1,787 1,800 1,710 1,753 1,777 1,624 1,711 1,781 1,864 1,624 1,846 1,749 1,789 1,752 1,667 2,064 1,834 1,808 1,835 1,848 1,755 1,800 1,825 1,668 1,757 1,828 1,914 1,668 2021 1,914 1,804 1,815 1,856 1,818 1,729 2,064 1,903 1,876 1,904 1,917 1,821 1,867 1,893 1,730 1,823 1,897 1,986 1,730 2026 1,996 1.881 1.892 1.935 1.895 1.802 2.152 1.983 1.956 1.984 1,999 1.898 1.946 1.973 1.803 1.900 1.977 2.070 1.803

Sources & (1) Average spend per capita estimates for 2010 are derived from Experian 'Retail Area Planner' Reports

(2) Annual expenditure growth forecasts informed by Experian Business Strategies - Retail Planner Briefing Note 8.1 (August 2010)

(3) Expenditure on SFT has been deducted at the outset. The base year figure and forecasts have been informed by research published by Experian Business Strategies (EBS) and other research bodies.

TABLE 3:	TOTAL FORECAS	T GROWTH IN	CONVENIENC	E GOODS EXE	PENDITURE	, 2010 - 20	26 (£ milli	on)												
Year:	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
2010	22.1	18.6	20.3	24.6	20.6	16.9	31.1	15.3	18.6	20.9	7.9	18.1	14.7	11.3	34.2	18.4	25.9	5.2	16.1	361.0
2011	22.0	18.5	20.4	24.6	20.7	16.9	31.1	15.4	18.5	20.8	7.9	18.1	14.6	11.2	34.5	18.6	25.9	5.2	16.2	361.2
2016	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7
2021	23.8	20.7	22.9	28.4	22.7	18.9	34.1	16.9	20.4	22.2	8.9	20.9	15.9	12.2	41.4	21.6	29.2	5.8	19.1	406.1
2026	25.1	22.1	24.4	30.6	24.3	20.4	36.1	17.9	21.6	23.1	9.5	22.7	16.7	12.9	45.3	23.5	31.1	6.2	20.9	434.4



#### 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

TABLE 4:

#### EXISTING CONVENIENCE GOODS FLOORSPACE & ESTIMATED 'BENCHMARK' TURNOVER LEVELS

			Estimated Food Sales Area	Average Sales Density	2010	2011	2016	2021	2026
			(m <sup>2</sup> net)	(£ per m²)					
NUNEATON	TOWN CENTRE:								
	Iceland, Oueens Road		455	6.271	2.85	2.85	2.90	2.96	3.04
	Co-op, Abbey Street		828	5,500	4.55	4.55	4.64	4.73	4.85
	Netto, Regent Street		679	4,000	2.72	2.72	2.76	2.82	2.89
	Asda, Newtown Road		3,029	15,048	45,58	45.58	46.41	47.34	48.54
	J Sainsbury, Vicarage Road		2,412	10,140	24.46	24.46	24.91	25.41	26.05
	All Other Convenience Floorspace		7,368	2,500	18.42	18.42	18.75	19.13	19.62
	All Other Convenience Ploorspace	SUB-TOTAL	14,771	£6,674	£98.6	£98.6	£100.4	£102.4	£105.0
BEDWORTH	I TOWN CENTRE:								
	Tesco, Leicester Street		2,903	£13,513	£39.23	£39.23	£39.94	£40.74	£41.77
	Aldi, Mill Street		956	£4,500	£4.30	£4.30	£4.38	£4.47	£4.58
	Iceland, Mill Street		326	£6,271	£2.04	£2.04	£2.08	£2.12	£2.17
	All Other Convenience Floorspace		1,982	£2,500	£4.95	£4.95	£5.04	£5.15	£5.28
		SUB-TOTAL	6,166	£8,194	£50.5	£50.5	£51.4	£52.5	£53.8
DISTRICT C	CENTRES								
	Co-op, Kem Street-Attleborough		1,318	£5,500	£7.25	£7.25	£7.38	£7.53	£7.72
	Co-op, School Road-Bulkington		391	£5,500	£2.15	£2.15	£2.19	£2.23	£2.29
	Somerfield, Cambourne Drive-Horestone		734	£5,500	£4.04	£4.04	£4.11	£4.19	£4.30
	Aldi, Kingswood Road		678	£4,500	£3.05	£3.05	£3.11	£3.17	£3.25
	Lidl, Queens Road All Other District Centre Convenience Floor		904 740	£3,500 £2,500	£3.16 £1.85	£3.16 £1.85	£3.22 £1.88	£3.28 £1.92	£3.37 £1.97
	All Other District Centre Convenience Floor	SUB-TOTAL	4.764	£2,500	£1.85	£1.85	£1.88	£1.92	£1.97
		SUB-TUTAL	4,764		£21.5	£21.5	£21.9	£22.3	£22.9
LOCAL CEN					į				
	All Local Centre Convenience Floorspace		1,330	£2,500	£3.33	£3.33	£3.39	£3.45	£3.54
		SUB-TOTAL	1,330	£2,500	£3.3	£3.3	£3.4	£3.5	£3.5
NEIGHBOU	RHOOD CENTRES								
	All Neighbourhood Centre Convenience Flo	orspace	4,194	£2,500	£10.49	£10.49	£10.68	£10.89	£11.17
		SUB-TOTAL	4,194	£2,500	£10.5	£10.5	£10.7	£10.9	£11.2
TOTAL:			31,226	£5.906	£184.4	£184.4	£187.8	£191.5	£196.4

SOURCES: Floorspace estimates have been informed by the latest Council audits and floorspace estimates; the Nuneaton and Bedworth Town Centre Experian Goad 'Retail Category Report' and our own research.

Average sales density estimates have been informed by the published company averages as set out in Mintel's 'UK Retail Rankings', along with the findings of the store audits and centre health check assessments. Please note that SP has made an allowance for VAT & petrol sales, etc..

NOTES: Assume following 'productivity' growth rates for all existing, new and committed convenience goods floorspace: 2010-2011 0.009

2010-2011 0.00% 2012 0.20% 2013-2021 0.40% 2022-2026 0.50%



#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

TABLE 5:

**NEW RETAIL FLOORSPACE COMMITMENTS** (ie. with planning permission and/or under construction)

	Estimated Sales Area	Average Sales Density	2010	2011	2016	2021	2026
	(m² net)	(£ per m²)					
(1) Application Number: 9718 -Rugby Club Site Liberty Way Nuneator	1	}					
Convenience Goods:	320	£2,500	£0.80	£0.80	£0.81	£0.83	£0.85
(2) Application Number: 30060 - 126 Abbey Street Nuneaton		į					
Convenience Goods:	120	£2,000	£0.24	£0.24	£0.24	£0.25	£0.26
BOROUGH AREA:		İ	£1.04	£1.04	£1.06	£1.08	£1.11

SOURCE: Nuneaton and Bedworth Borough Council - Retail Commitments over 100m<sup>2</sup> gross.

NOTES:

(1) Application Number: 9718 - Address: Rugby Club Site Liberty Way Nuneaton CV11 6RR; Permission granted (9/10/2006) for an extension to existing club house; erection of retail, residential & office building for Nuneaton Rugby Football Union Football Club (NRFUFC); new stand & club house; improvements to footpath/cycle links. No specific operator has been identified for the retail component. The gross retail area is 400m² (320m² net - assuming a gross to net ratio of 80%).

(2) Application Number: 30060 - Address: 126 Abbey Street Nuneaton CV11 5BZ; Permission granted (13/5/2010) for A1 use Single Storey extension to rear. The gross retail area is 150m² (120m² net - assuming a gross to net ratio of 80%).

Assume following 'productivity' growth rates for all existing, new and committed convenience goods floorspace:

2010-2011 0.00% 2012 0.20% 2013-2021 0.40% 2022-2026 0.50%



## 2010 CONVENIENCE GOODS RETAIL STUDY Convenience Goods Capacity Assessment

'Baseline' Scenario:

TABLE 6: TOP-UP FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (%)

	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 1
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9
NUNEATON TOWN CENTRE:																			
Iceland, Queens Road	0.0%	4.1%	4.3%	4.8%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Co-op, Abbey Street	0.0%	2.0%	2.2%	1.6%	0.0%	20.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Netto, Regent Street	2.1%	0.0%	0.0%	0.0%	4.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Asda, Newtown Road	6.3%	10.2%	10.9%	17.7%	10.2%	26.5%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	5.9%	1.8%	0.0%	0.0%	0.0%	0.0
J Sainsbury, Vicarage Road	0.0%	2.0%	10.9%	3.2%	20.4%	11.8%	11.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
All Other Convenience Floorspace	12.5%	14.3%	10.9%	3.2%	8.2%	0.0%	11.8%	0.0%	6.3%	0.0%	14.3%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0
BEDWORTH TOWN CENTRE:																			
Tesco, Leicester Street	0.0%	4.1%	0.0%	0.0%	2.0%	0.0%	0.0%	27.0%	43.8%	31.9%	0.0%	0.0%	35.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Aldi, Mill Street	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	13.5%	18.8%	2.1%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Iceland, Mill Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	6.3%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
All Other Convenience Floorspace	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%	4.2%	4.3%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
DISTRICT CENTRES																			
Co-op, Kem Street-Attleborough	0.0%	8.2%	0.0%	1.6%	24.5%	0.0%	2.9%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.8%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	11.1%	0.0
Co-op, School Road-Bulkington			0.0%	0.0%	0.0%			0.0%	0.0%	0.0%	0.0%						0.0%		
Co-op (formerly Somerfield), Cambourne Drive-Horestone	6.3%	0.0%				0.0%	17.6%					0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0
Aldi, Kingswood Road	4.2%	2.0%	15.2%	4.8%	0.0%	2.9%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	3.6
Lidl, Queens Road	0.0%	4.1%	2.2%	0.0%	0.0%	23.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
All Other District Centre Convenience Floorspace	10.4%	2.0%	0.0%	3.2%	4.1%	2.9%	16.2%	5.4%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	1.8%	2.8%	0.0%	0.0%	0.0
LOCAL CENTRES	4.2%	4.1%	2.2%	0.0%	10.2%	0.0%	0.0%	2.7%	2.1%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
NEIGHBOURHOOD CENTRES	22.9%	38.8%	37.0%	38.7%	10.2%	5.9%	20.6%	16.2%	12.5%	2.1%	0.0%	0.0%	10.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.09
BOROUGH AREA - MARKET SHARE LEVELS:	68.8%	98.0%	95.7%	79.0%	95.9%	97.1%	94.1%	83.8%	93.8%	87.2%	14.3%	0.0%	65.0%	5.9%	8.9%	2.8%	0.0%	11.1%	3.69
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																			
Atherstone	4.2%	0.0%	0.0%	1.6%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	88.2%	0.0%	0.0%	0.0%	0.0%	0.09
Barwell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1
Burbage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0
Coventry	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	10.8%	2.1%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0
Coventry-Asda, Abbey Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Asda, Brade Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Iceland, Cannon Park Shopping Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Morrisons, Alvis Retail Park	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Morrisons, Skipworth Road, Binley	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Sainsbury, Austin Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Coventry-Samsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	2.7%	4.2%	10.6%	0.0%	100.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%		0.0
Coventry-Tesco, Olivier Way														0.0%				11.1%	
Hartshill	22.9%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Hinckley	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	64.3%	38.9%	55.0%	44.4%	3.6
Hinckley-Asda, Barwell Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.9%	50.0%	10.0%	0.0%	14.3
Hinckley-Co-Op, Castle Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	2.5%	0.0%	0.0
Morrisons, Hinckley Fields Industrial Estate	0.0%	0.0%	0.0%	0.0%	2.0%	2.9%	1.5%	0.0%	0.0%	0.0%	42.9%	0.0%	0.0%	0.0%	8.9%	5.6%	7.5%	11.1%	0.0
Kenilworth	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	3.6
Leicester																			
Leicester-Marks and Spencer, Fosse Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0
Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Tamworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Tamworth-Asda, Ventura Road	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Tamworth-Marks and Spencer, Ventura Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Tamworth-Morrisons, Marlborough Way	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Outside Borough-All Other	2.1%	0.0%	0.0%	1.6%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	28.6%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	11.1%	67.9
SUB_TOTAL-OUTSIDE BOROUGH AREA	31.3%	2.0%	4.3%	21.0%	4.1%	2.9%	5.9%	16.2%	6.3%	12.8%	85.7%	100.0%	35.0%	94.1%	91.1%	97.2%	100.0%	88.9%	96.4
	100.00/	100.00/	400.00:	100.00	400.00	100.00:	100.00:	100.00:	100.00	100.00:	100.00:	100.00:	100.00:	100.00:	100.00:	100.00:	100.00	100.00:	405
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0



## 2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

'Baseline' Scenario:

TABLE 7: MAIN FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (%)

	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 1
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8
NUNEATON TOWN CENTRE:																			
Iceland, Oueens Road	1.5%	0.0%	3.0%	1.3%	1.5%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Abbey Street	1.5%	1.6%	1.5%	0.0%	1.5%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Netto, Regent Street	0.0%	0.0%	0.0%	1.3%	1.5%	1.8%	1.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%
Asda, Newtown Road	51.5%	55.6%	53.7%	60.3%	35.8%	29.8%	31.8%	6.3%	1.7%	7.5%	26.7%	0.0%	0.0%	20.8%	2.5%	2.6%	3.7%	0.0%	0.0%
J Sainsbury, Vicarage Road	20.6%	22.2%	14.9%	10.3%	32.8%	35.1%	34.1%	0.0%	1.7%	4.5%	6.7%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
All Other Convenience Floorspace	1.5%	0.0%	1.5%	2.6%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BEDWORTH TOWN CENTRE:																			
Tesco, Leicester Street	0.0%	0.0%	1.5%	1.3%	4.5%	0.0%	1.1%	54.2%	72.9%	31.3%	0.0%	0.0%	24.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Aldi, Mill Street	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	2.1%	10.2%	4.5%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Mill Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	1.7%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Other Convenience Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES																			
Co-op, Kem Street-Attleborough	1.5%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, School Road-Bulkington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road	1.5%	1.6%	11.9%	10.3%	0.0%	1.8%	3.4%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	1.9%	0.0%	0.0%
Lidl, Queens Road	0.0%	3.2%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Other District Centre Convenience Floorspace	0.0%	3.2%	0.0%	1.3%	1.5%	1.8%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOCAL CENTRES	0.0%	3.2%	1.5%	1.3%	0.0%	0.0%	0.0%	2.1%	1.7%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NEIGHBOURHOOD CENTRES	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
	*****																		
BOROUGH AREA - MARKET SHARE LEVELS:	79.4%	90.5%	91.0%	89.7%	85.1%	91.2%	75.0%	68.8%	91.5%	55.2%	33.3%	0.0%	27.6%	20.8%	7.6%	2.6%	5.6%	9.1%	2.7%
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																			
Atherstone	7.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Coventry-Asda, Abbey Park	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	11.9%	0.0%	0.0%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Asda, Brade Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	6.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Iceland, Cannon Park Shopping Centre	0.0%																		
Coventry-Marks and Spencer, Arena Retail Park		0.0%	0.0%	0.0%			0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Morrisons, Alvis Retail Park	0.0% 1.5%	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 33.3%	3.4% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley	0.0% 1.5% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.3% 0.0%	0.0% 0.0% 1.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 1.7%	0.0% 0.0% 7.5%	0.0% 0.0% 0.0%	0.0% 33.3% 0.0%	3.4% 0.0% 0.0%	0.0% 0.0% 4.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive	0.0% 1.5% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1%	0.0% 0.0% 1.7% 0.0%	0.0% 0.0% 7.5% 3.0%	0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9%	0.0% 0.0% 4.2% 0.0%	0.0% 0.0% 0.0% 1.3%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.09 0.09 0.09 0.09
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park	0.0% 1.5% 0.0% 1.5% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2%	0.0% 0.0% 0.0% 0.0% 3.0%	0.0% 1.3% 0.0% 0.0% 3.8%	0.0% 0.0% 1.5% 0.0% 9.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 10.2%	0.0% 0.0% 0.0% 2.1% 14.6%	0.0% 0.0% 1.7% 0.0% 6.8%	0.0% 0.0% 7.5% 3.0% 14.9%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7%	3.4% 0.0% 0.0% 6.9% 48.3%	0.0% 0.0% 4.2% 0.0% 4.2%	0.0% 0.0% 0.0% 1.3% 1.3%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way	0.0% 1.5% 0.0% 1.5% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1%	0.09 0.09 0.09 0.09 0.09 0.09
Coventry-Morrisons, Alvis Retail Park Coventry-Horrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill	0.0% 1.5% 0.0% 1.5% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0%	0.0% 1.3% 0.0% 0.0% 3.8%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0%	0.09 0.09 0.09 0.09 0.09 0.09
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2%	0.09 0.09 0.09 0.09 0.09 0.09 0.09
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 3.4% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7%
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 0.0% 12.8% 51.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 18.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7% 0.0%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Chivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 5.3%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4% 0.0% 6.8%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 33.3%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 4.2%	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 29.1%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7% 0.0%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipwarth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Clivier Way Hartshill Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 5.3%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4% 0.0% 6.8% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.29 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 29.1% 0.0%	0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 18.2% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.79 0.0% 16.29
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Chivier Way Hartshill Hinckley Hinckley-Sad, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 2.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4% 0.0% 0.0% 6.8% 0.0% 2.3%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 33.3% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 29.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 3.7%	0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 45.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.79 0.0% 16.29 0.0% 2.7%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Banwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 0.0% 4.4% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 3.8% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 5.3%	0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 0.0% 3.4% 0.0% 6.8% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 33.3%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.29 0.0% 0.0% 0.0% 0.0% 0.0% 4.2% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 29.1% 0.0%	0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 18.2% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7° 0.0% 16.2° 0.0% 2.7%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Hartshill Hinckley Hinckley-Sada, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0% 1.5% 0.0% 1.5% 0.0% 1.5% 4.4% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 22.8% 36.7% 0.0% 29.1% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 3.7% 1.9%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 18.2% 0.0% 0.0% 45.5% 0.0%	0.09 0.09 0.09 0.09 0.09 0.09 2.79 75.75 0.09 16.25 0.09 2.79 0.09
Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Horschill Hinckley-Asda, Banwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester Leicester Lamworth	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 3.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 1.5% 0.0% 1.5% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 5.3% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 10.2% 0.0% 3.4% 0.0% 6.8% 0.0% 6.8% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 33.3% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 66.7% 6.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 22.8% 36.7% 0.0% 29.1% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 1.9% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7' 0.0% 16.2' 0.0% 2.7% 0.0%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Hartshill Hinckley Hinckley-Sad, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 5.7% 1.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 0.0% 45.5% 0.0% 0.0% 0.0%	0.09 0.09 0.09 0.09 0.09 0.09 2.79 75.7' 0.09 2.79 0.09 0.09
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Chira, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Go-Op, Castle Street Horrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester Leicester Lamworth-Marks and Spencer, Fosse Park Rugby Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park	0.0% 1.5% 0.0% 1.5% 0.0% 1.5% 4.4% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 6.7% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 0.0% 66.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 0.0% 22.8% 36.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 3.7% 1.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 45.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.7' 0.0% 16.2' 0.0% 0.0% 0.0% 0.0%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Hartshill Hinckley Hinckley-Sada, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester Leicester Leicester Rupby	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 0.0% 22.8% 36.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 51.3% 0.0% 30.8% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.7% 29.6% 0.0% 13.0% 0.0% 5.7% 1.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 0.0% 45.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.7% 75.79 0.0% 2.7% 0.0% 0.0% 0.0% 0.0%
Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco, Extra, Arena Retail Park Coventry-Tesco, Clivier Way Hartshill Hinckley Hinckley-Sada, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Warks and Spencer, Fosse Park Rugby Tamworth Tamworth-Marks and Spencer, Ventura Retail Park	0.0% 1.5% 0.0% 1.5% 0.0% 0.0% 1.5% 4.4% 0.0% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.3% 0.0% 0.0% 0.0% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.5% 0.0% 1.5% 0.0% 9.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 14.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.7% 0.0% 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 7.5% 3.0% 14.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 33.3% 0.09% 0.09% 0.09% 66.79% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09%	3.4% 0.0% 6.9% 48.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 12.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 9.1% 0.0% 18.2% 0.0% 0.0% 0.0% 45.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%



## 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

TABLE 8: TOP-UP FOOD SHO	OPPING - 201	0 MARKET SI	HARE ANALYS	IS (£M)																
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
TOTAL AVAILABLE FOOD SPEND (£M):	CV10 0	CV10 7 18.6	CV10 8	CV10 9	CV11 4	CV11 5 16.9	CV11 6	CV12 0	CV12 8 18.6	CV12 9	CV13 6	CV6 6	CV7 9 14.7	CV9 1	LE10 0 34.2	LE10 1 18.4	LE10 2	LE10 3	LE9 8 16.1	254.0
% OF TOTAL SPEND:	22.1 25%	25%	20.3 25%	24.6 25%	20.6 25%	25%	31.1 25%	15.3 25%	25%	20.9 25%	7.9 25%	18.1 25%	25%	11.3 25%	34.2 25%	25%	25.9 25%	5.2 25%	25%	361.0
TOTAL TOP-UP FOOD SPEND (£M):	5.5	4.7	5.1	6.2	5.2	4.2	7.8	3.8	4.6	5.2	2.0	4.5	3.7	2.8	8.5	4.6	6.5	1.3	4.0	90.2
NUNEATON TOWN CENTRE:																				
Iceland, Queens Road Co-op, Abbey Street	0.0	0.2 0.1	0.2 0.1	0.3 0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8 1.2
Netto, Regent Street	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Asda, Newtown Road	0.3	0.5	0.6	1.1	0.5	1.1	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2	0.0	0.0	0.0	0.0	5.4
J Sainsbury, Vicarage Road	0.0	0.1	0.6	0.2	1.1	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
All Other Convenience Floorspace	0.7	0.7	0.6	0.2	0.4	0.0	0.9	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	4.2
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.2	0.0	0.0	0.1	0.0	0.0	1.0	2.0	1.7	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	6.3
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.5	0.9	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.0	0.4	0.0	0.1	1.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	1.9
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.3	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Aldi, Kingswood Road	0.2	0.1	0.8	0.3	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	1.9
Lidl, Queens Road All Other District Centre Convenience Floorspace	0.0 0.6	0.2 0.1	0.1	0.0 0.2	0.0 0.2	1.0 0.1	0.0 1.3	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3 3.3
All other bisulti centre convenience rioorspace	0.0	0.1	0.0	0.2	0.2	0.1	1.3	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	3.3
LOCAL CENTRES	0.2	0.2	0.1	0.0	0.5	0.0	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
NEIGHBOURHOOD CENTRES	1.3	1.8	1.9	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	11.5
BOROUGH AREA - MARKET SHARE LEVELS:	3.8	4.6	4.9	4.9	5.0	4.1	7.3	3.2	4.4	4.6	0.3	0.0	2.4	0.2	0.8	0.1	0.0	0.1	0.1	50.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
1																				
Atherstone	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	2.9
Barwell	0.0	0.0 0.0	0.0	0.1 0.0	0.1 0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.3	0.3
Barwell Burbage	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.5	0.0	0.3 0.0	0.3 0.6
Barwell Burbage Coventry	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.4	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.2	0.0 0.0 0.0	0.3 0.0 0.0	0.3 0.6 1.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0	0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0	0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0	0.3 0.6 1.0 0.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0	0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2
Barwell Burhage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Harks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2 0.2 0.4
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iseland, Cannon Park Shopping Centre Coventry-Iseland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sinsbury, Austin Drive	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2 0.2 0.4 0.0
Barwell Burhage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Scoc Extra, Arena Retail Park Retail Park Retail Park Retail Park Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Arade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Iceland, Cannon Park Shopping Centre Coventry-Miss and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sinsbury, Austin Drive	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2 0.2 0.4 0.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Eadan, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tecso Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Cityra, Parana Retail Park Hinckley Hinckley Hinckley Hinckley Hinckley Hinckley Hinckley Hane	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Leand, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Horrisons, Alvis Retail Park Coventry-Fashbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Horrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco, Dilvier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3 2.8
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Eadan, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Fasinsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3 2.8 0.1
Barwell Burhage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Barda, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Foc Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3 2.8 0.1
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Redan, Cannon Park Shopping Centre Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Fasisbury, Austin Drive Coventry-Fasisbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3 2.8 0.1
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Reland, Cannon Park Shopping Centre Coventry-Merks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Horrisons, Alvis Retail Park Coventry-Fashsbury, Austin Drive Coventry-Fashsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester—Marks and Spencer, Fosse Park Rugby Tamworth	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 12.0 12.2 5.1 0.3 2.8 0.1 0.3 0.2 0.0
Barwell Burhage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Barden, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Citra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Oo-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Asda, Ventura Road	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.2 0.2 0.4 0.0 6.4 0.1 2.0 12.2 5.1 0.3 2.8 0.1 0.3 0.0 0.0
Banwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Mericand, Cannon Park Shopping Centre Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Fasinsbury, Austin Drive Coventry-Fasinsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Clivier Way Hartshill Hinckley-Asda, Banwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Asda, Ventura Road Tamworth-Asda, Ventura Road Tamworth-Asda, Ventura Road	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.2 0.2 0.4 0.0 12.2 5.1 0.3 2.8 0.1 0.3 0.3 0.0 0.0 0.0 0.0 0.0 0.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Barbage Coventry-Barbage Coventry-Barbage Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Sainsbury, Austin Drive Coventry-Tesco Citra, Arena Retail Park Coventry-Tesco Citra, Parena Retail Park Hinckley-Asda, Barwell Lane Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Mariborough Way	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0
Barwell Burhage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Barda, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Sainsbury, Austin Drive Coventry-Tesco Citra, Arena Retail Park Coventry-Tesco Citra, Arena Retail Park Hinckley-Asda, Barwell Lane Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Mariborough Way Outside Borough-All Other	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 1.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.2 0
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Bardan, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Extra, Arena Retail Park Hinckley-Asda, Barwell Lane Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castile Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.2 0.4 0.0 12.0 12.2 0.3 0.3 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0



## 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

TABLE 9: MAIN FOOD SHOP	PING - 2010	MARKET SHA	RE ANALYSIS	(£M)																
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
TOTAL AVAILABLE FOOD SPEND (£M):	CV10 0 22.1	CV10 7 18.6	CV10 8 20.3	CV10 9 24.6	CV11 4 20.6	CV11 5 16.9	CV11 6 31.1	CV12 0 15.3	CV12 8 18.6	CV12 9 20.9	CV13 6 7.9	CV6 6 18.1	CV7 9 14.7	CV9 1 11.3	LE10 0 34.2	LE10 1 18.4	LE10 2 25.9	LE10 3 5.2	LE9 8 16.1	361.0
% OF TOTAL SPEND:	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	75%	302.0
TOTAL TOP-UP FOOD SPEND (£M):	16.6	14.0	15.3	18.5	15.5	12.7	23.3	11.5	13.9	15.7	5.9	13.6	11.0	8.5	25.6	13.8	19.5	3.9	12.1	270.7
NUNEATON TOWN CENTRE:																			ļ	
Iceland, Queens Road	0.2	0.0	0.5	0.2	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Co-op, Abbey Street	0.2	0.2	0.2	0.0	0.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Netto, Regent Street	0.0	0.0	0.0	0.2	0.2	0.2	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	1.5
Asda, Newtown Road	8.5	7.8	8.2	11.1	5.5	3.8	7.4	0.7	0.2	1.2	1.6	0.0	0.0	1.8	0.6	0.4	0.7	0.0	0.0	59.5
J Sainsbury, Vicarage Road	3.4	3.1	2.3	1.9	5.1	4.4	8.0	0.0	0.2	0.7	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	30.2
All Other Convenience Floorspace	0.2	0.0	0.2	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
BEDWORTH TOWN CENTRE:																			ļ	
Tesco, Leicester Street	0.0	0.0	0.2	0.2	0.7	0.0	0.3	6.2	10.2	4.9	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	25.7
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	1.4	0.7	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
All Other Convenience Floorspace	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Aldi, Kingswood Road Lidl, Queens Road	0.2	0.2	1.8	1.9 0.0	0.0	0.2 0.2	0.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.4	0.0	0.0	6.1 0.7
All Other District Centre Convenience Floorspace	0.0	0.4	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
LOCAL CENTRES	0.0	0.4	0.2	0.2	0.0	0.0	0.0	0.2	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
NEIGHBOURHOOD CENTRES	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.6
																			ļ	
BOROUGH AREA - MARKET SHARE LEVELS:	13.2	12.6	13.9	16.6	13.2	11.6	17.5	7.9	12.8	8.6	2.0	0.0	3.0	1.8	1.9	0.4	1.1	0.4	0.3	138.6
BOROUGH AREA - MARKET SHARE LEVELS:	13.2	12.6	13.9	16.6	13.2	11.6	17.5	7.9	12.8	8.6	2.0	0.0	3.0	1.8	1.9	0.4	1.1	0.4	0.3	138.6
BOROUGH AREA - MARKET SHARE LEVELS: ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA	13.2	12.6	13.9	16.6	13.2	11.6	17.5	7.9	12.8	8.6	2.0	0.0	3.0	1.8	1.9	0.4	1.1	0.4	0.3	138.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA		0.0	0.0							0.0			0.0	<b>1.8</b>	0.0			-	0.3	
	13.2 1.2 0.0			0.2 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0		0.0 0.0	0.0 0.0 0.0				0.0 0.0	0.0 0.0	0.4 0.0 0.0		6.0 0.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Banwell Burbage	1.2 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.2 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	4.6 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	6.0 0.0 0.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry	1.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry Coventry-Asda, Abbey Park	1.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1	4.6 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Fande Drive	1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4	4.6 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Location, Cannon Park Shopping Centre	1.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1	4.6 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Fande Drive	1.2 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9	0.0 0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Mirks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Skipworth Road, Binley	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barweil Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Ledand, Cannon Park Shopping Centre Coventry-Horrisons, Alvis Netail Park Coventry-Morrisons, Alvis Netail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Morsibury, Austin Drive	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Seco Extra, Arena Retail Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 1.2 0.5 2.3	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.5.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Barks and Spencer, Arena Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Borisony—Austral Drive Coventry—Sensbury, Austra Drive Coventry—Tesco Extra, Arena Retail Park Coventry—Tesco, Olivier Way	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 0.0 0.5 2.3	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 9.1	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.8 5.3 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.5.8 0.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Seco Extra, Arena Retail Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 1.2 0.5 2.3	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.5.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barweill Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Tecland, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Skijworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tecco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley Hinckley Hinckley Harea Barweil Lane	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.2	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0 0.0 0.2 1.7 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 1.2 0.5 2.3 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 9.1 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.0 0.0 0.8 5.3 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.5.8 0.6 0.2 18.7 32.9
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Bursh Spencer, Arena Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Sinsbury, Austin Drive Coventry—Sinsbury, Austin Drive Coventry—Tesco, Olivier Way Hartshill Hinckley—Asda, Barwell Lane Hinckley—Co-Op, Castle Street	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.2 1.7 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 0.0 1.2 0.5 2.3 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.8 5.3 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.0 2.5.8 0.6 0.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barweill Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Rose, Brade Drive Coventry—Marks and Spencer, Arena Retail Park Coventry—Morisons, Skijworth Road, Binley Coventry—Sinsons, Skijworth Road, Binley Coventry—Sinsobury, Austin Drive Coventry—Tesco, Olivier Way Hartshill Hinckley Hinckley—Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.7 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.2 1.7 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.5 2.3 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 9.1 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.8 5.3 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.4 5.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Burbard, Cannon Park Shopping Centre Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Borisons, Alvis Retail Park Coventry—Sensbury, Austin Drive Coventry—Tesco, Olivier Way Hartshill Hinckley—Coventy—Coventry—Sense, Olivier Way Hinckley—Asda, Barwell Lane Hinckley—Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 1.2 0.5 2.3 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.0 2.0 6 0.2 18.7 32.9 0.0 23.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry, Coventry,-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skijworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Clivier Way Hartshill Hinckley Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 1.2 2.3 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.4 5.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 3.4
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Burbard, Cannon Park Shopping Centre Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Borisons, Alvis Retail Park Coventry—Sensbury, Austin Drive Coventry—Tesco, Olivier Way Hartshill Hinckley—Coventy—Coventry—Sense, Olivier Way Hinckley—Asda, Barwell Lane Hinckley—Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 1.2 0.5 2.3 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.3 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Burbard, Cannon Park Shopping Centre Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Morisons, Alvis Retail Park Coventry—Sinsbury, Austin Drive Coventry—Tesco Extra, Arena Retail Park Coventry—Tesco, Olivier Way Hartshill Hinckley—Asda, Barwell Lane Hinckley—Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester Leicester—Marks and Spencer, Fosse Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 1.2 2.5 2.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.8 5.3 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 3.4 0.0 0.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry, Coventry,-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skijworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Cilvier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 1.2 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.4 5.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 3.4 0.6 0.0 0.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventry—Asda, Abbey Park Coventry—Asda, Brade Drive Coventry—Asda, Brade Drive Coventry—Bursense Assense Assense Assense Assense Coventry—Coventry—Marks and Spencer, Arena Retail Park Coventry—Morrisons, Akips Retail Park Coventry—Morrisons, Akips Retail Park Coventry—Sensbury, Austin Drive Coventry—Tesco Extra, Arena Retail Park Coventry—Tesco, Olivier Way Hartshill Hinckley—Asda, Barwell Lane Hinckley—Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester—Marks and Spencer, Fosse Park Rugby Tamworth—Asda, Ventura Road Tamworth—Asda, Ventura Road Tamworth—Marks and Spencer, ventura Retail Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 0.3 3.4 0.0 0.0 0.2 0.2 0.2 0.2 0.2 0.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventy Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco, Univier Way Hartshill Hinckley Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA Atherstone Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Morks and Spencer, Arena Retail Park Coventry-Morrisons, Skijworth Road, Binley Coventry-Morrisons, Skijworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco Clivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way Outside Borough-All Other	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.4 5.0 2.0 2.0 25.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstone Barwell Burbage Coventy Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco, Univier Way Hartshill Hinckley Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park	1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.4 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 1.0 4.2 1.8 0.0 0.4 5.0 2.0 2.0 2.5.8 0.6 0.2 18.7 32.9 0.0 23.8 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0



#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

ABLE 10:	TOTAL FOOD SHOPPING -	2010 MARKET SHARE ANALYSIS (%)	

	TABLE 10: TOTAL FOOD SH	OPPING - 201	MARKET SHA	ARE ANALYSI	S (%)																	
No.   Control		ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL	Borough
Expending   1.1%   1.2%   2.7%   2.2%   2.1%   3.1%   3.1%   3.2%   2.2%   3.1%   3.2%   3.		CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8		Area
Common   C	NUMEATON TOWN CENTRE.																					
Comparison   1.1   1.7		1 10%	1 0%	3 30%	2 20%	1 10%	3 /10%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.0%
Patts   Patt																						
Color   Colo																						
Page									0.0%													
Texts, Learnester Street    0,0h    1,0h    1,0h    1,0h    3,0h    3,0h    0,0h    0,	All Other Convenience Floorspace	4.2%	3.6%	3.8%	2.7%	2.0%	3.9%	2.9%	0.0%	1.6%	0.0%	3.6%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	1.6%	2.2%
Tens, Linearies Steries	·																					
Add   Tell Performance   Complex																						
Eatland, Bill Street																						
STREET COMPANIES   1.1%																						
STATE CENTRES   1.0%																						
Coop, Schole finds-bring-pin   1.15, 2.0%, 0.0%, 0.4%, 2.5%, 0.0%,	All Other Convenience Floorspace	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	1.0%	1.1%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.5%
Coopies Floorid Road-Buildingson 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	DISTRICT CENTRES																					
Co-op   Co-o		1.1%	2.0%	0.0%	0.4%	9.5%	0.0%	0.7%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.2%
Jack (Negerood Road 1 1.7% 12.8% 8.9% 0.0% 2.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0																						
Jack (Negerood Road 1 1.7% 12.8% 8.9% 0.0% 2.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0																						
ALCHARLES 1.0% 2.9% 0.0% 1.9% 2.1% 2.1% 4.9% 1.4% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																						
LOCAL CENTRES  1.0%  3.4%  1.0			3.4%		0.0%	0.0%	7.2%		0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%			0.5%	0.8%
NEIGHBOURHOOD CENTRES   5,7%   9,7%   10,4%   9,7%   2,6%   1.5%   5,1%   4.1%   3.1%   0.5%   0.0	All Other District Centre Convenience Floorspace	2.6%	2.9%	0.0%	1.8%	2.1%	2.1%	4.9%	1.4%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.4%	0.7%	0.0%	0.0%	0.0%	1.3%	1.8%
NEIGHBOURHOOD CENTRES 5.7% 9.7% 10.4% 9.7% 2.6% 1.5% 5.1% 4.1% 3.1% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	LOCAL CENTRES	1.0%	3.4%	1.7%	1.0%	2.6%	0.0%	0.0%	2.2%	1.8%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.4%
SOROUGH AREA - MARKET SHARE LEVELS: 76,7% 92,3% 92,2% 87,1% 87,8% 92,7% 79,8% 72,5% 92,1% 63,2% 28,6% 0,0% 36,9% 17,1% 7,9% 2,6% 4,2% 9,6% 2,9% 52,4% 74,3% ALI OTHER LOCATIONS OUTSIDE BOROUGH AREA Althorization  Althorization  OPEN OPEN OPEN OPEN OPEN OPEN OPEN OPE																						
All OTHER LOCATIONS OUTSIDE BOROUGH AREA  Althorstrone 6.65% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	NEIGHBOURHOOD CENTRES	5.7%	9.7%	10.4%	9.7%	2.6%	1.5%	5.1%	4.1%	3.1%	0.5%	0.0%	0.0%	2.5%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	3.4%	4.8%
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Atherstane 6.65% 0.09% 0	BODOLIGH ADEA - MADKET SHADE I EVELS:	76 7%	92.3%	92.7%	87 10%	27 20/ <sub>0</sub>	92 7%	70 8%	72 50%	07 1%	63 70%	28 60%	0.0%	36 0%	17 10%	7 0%	2 60%	4 79%	0 6%	2 0%	52 A0/a	74 30%
Atherstone 6.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	BOROUGH AREA - MARKET SHARE ELVELS.	70.770	J2.J /0	J2.2 /0	07.1 /0	07.070	32.7 /0	75.0 %	72.3 /0	32.1 /0	03.2 /0	20.0 /0	0.0 /0	30.9 /0	17.1 /0	7.570	2.0 /0	4.2 /0	3.0 /0	2.5 /0	32.4 /0	74.370
Barwell 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																					
Burbage 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	Atherstone	6.6%	0.0%	0.0%	1.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	62.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.8%
Coventry																						
Covertry-Asia, Abbey Park   0.0%   1.2%   0.0%	Burbage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.2%	0.0%
Coventry-Acada, Brade Drive   0.0%	Coventry	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	2.7%	0.5%	1.1%	5.0%	0.0%	1.3%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.5%	0.4%
Coventry-Inceland, Cannon Park Shopping Centre   0.0%	Coventry-Asda, Abbey Park	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	9.0%	0.0%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.7%
Covertry-Marks and Spencer, Arean Retail Park   0.0%   0																						
Coventry-Morrisons, Alvise Retail Park   1.6%   0.0%   0	Coventry-Iceland, Cannon Park Shopping Centre		0.0%		0.0%		0.0%				0.0%	0.0%					0.0%	0.0%				
Coventry-Morrisons, Skipworth Road, Binley   0.0%																						
Coventry-Sainsbury, Austin Drive   1.1%   0.0%																						
Coventry-Tesco Extra, Arena Retail Park																						
Coventry-Tesco, Olivier Way  O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%										U.U%	2.2%	0.0%	0.0%		0.0%	0.9%	0.0%	0.0%				
Hartshill 6.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	ICOVERUS Y LESCO EXTEN, AFERIA RETAIL PARK										12.00%		7E 00/		2 10/-	0.00%						
Hinckley-Asda, Barwell Lane 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		0.0%	2.4%	2.8%	2.9%	6.7%	0.0%	7.7%	11.6%	6.1%		0.0%					1.9%	0.0%				
Hinckley-Co-Op, Castle Street 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Coventry-Tesco, Olivier Way	0.0%	2.4% 0.0%	2.8% 0.0%	2.9% 0.0%	6.7% 1.1%	0.0%	7.7% 0.0%	11.6% 0.0%	6.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9% 0.0%	0.0%	9.6%	0.0%	0.2%	0.1%
Hinckley-Co-Op, Castle Street 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Coventry-Tesco, Olivier Way Hartshill	0.0% 0.0% 6.8%	2.4% 0.0% 0.0%	2.8% 0.0% 0.0%	2.9% 0.0% 2.8%	6.7% 1.1% 0.0%	0.0% 0.0% 0.0%	7.7% 0.0% 0.0%	11.6% 0.0% 0.0%	6.1% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	1.9% 0.0% 0.0%	0.0% 0.0% 0.0%	9.6% 0.0%	0.0% 0.0%	0.2% 0.6%	0.1% 0.9%
Morrisons, Hinckley Fields Industrial Estate 2.2% 2.4% 4.5% 2.9% 1.6% 4.7% 5.5% 1.6% 0.0% 0.0% 0.0% 35.7% 0.0% 0.0% 3.1% 24.1% 24.5% 11.6% 2.8% 12.2% 7.3% 2.9% 1.6% 4.7% 5.5% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	Coventry-Tesco, Olivier Way Hartshill Hinckley	0.0% 0.0% 6.8% 3.3%	2.4% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8%	6.7% 1.1% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3%	7.7% 0.0% 0.0% 2.9%	11.6% 0.0% 0.0% 0.0%	6.1% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 33.2%	1.9% 0.0% 0.0% 19.3%	0.0% 0.0% 0.0% 44.3%	9.6% 0.0% 24.7%	0.0% 0.0% 2.9%	0.2% 0.6% 8.6%	0.1% 0.9% 0.9%
Kenimorth   0.0%   0.	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane	0.0% 0.0% 6.8% 3.3% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0%	1.9% 0.0% 0.0% 19.3% 51.0%	0.0% 0.0% 0.0% 44.3% 24.7%	9.6% 0.0% 24.7% 13.6%	0.0% 0.0% 2.9% 60.3%	0.2% 0.6% 8.6% 10.5%	0.1% 0.9% 0.9% 0.0%
Leicester-Marks and Spencer, Fosse Park 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street	0.0% 0.0% 6.8% 3.3% 0.0% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6%	9.6% 0.0% 24.7% 13.6% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0%
Leicester-Marks and Spencer, Fosse Park 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6%	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 4.7%	7.7% 0.0% 0.0% 2.9% 0.0% 0.0% 5.5%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.1%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3%
Rugby         0.0% <t< td=""><td>Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth</td><td>0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0%</td><td>2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0%</td><td>2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0%</td><td>2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4%</td><td>6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%</td><td>0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 4.7% 0.0%</td><td>7.7% 0.0% 0.0% 2.9% 0.0% 0.0% 5.5% 0.0%</td><td>11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%</td><td>6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%</td><td>0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%</td><td>0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0%</td><td>0.0% 0.0% 0.0% 0.0% 0.0% 0.0%</td><td>0.0% 0.0% 0.0% 0.0% 0.0% 0.0%</td><td>0.0% 0.0% 0.0% 0.0% 0.0% 3.1% 0.0%</td><td>0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0%</td><td>1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0%</td><td>0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0%</td><td>9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0%</td><td>0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0%</td><td>0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0%</td><td>0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0%</td></t<>	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 4.7% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 0.0% 5.5% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.1% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0%
Tamworth-Marks and Spencer, Ventura Retail Park 1.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 4.7% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 5.5% 0.0% 1.7%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.1% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0% 0.2%
Tamworth-Marks and Spencer, Ventura Retail Park 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4% 0.0% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0% 4.7% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.0%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0% 0.2% 0.1% 0.0%
Tamworth-Morrisons, Mariborough Way 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Harks and Spencer, Fosse Park Rugby Tamworth	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0% 1.6% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 5.5% 0.0% 1.7% 0.0% 0.0% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.1% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0% 0.2% 0.1% 0.0%
Outside Borough-All Other       0.5%       0.0%       0.0%       0.4%       0.0%       1.3%       0.4%       0.0%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Asda, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 2.2% 0.0% 0.0% 0.0% 1.1%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0%	6.7% 1.19% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 1.19% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 0.0% 5.5% 0.0% 1.7% 0.0% 0.0% 0.0% 0.0%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19,3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.0% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0% 2.3% 0.0% 0.2% 0.1% 0.1%
SUB_TOTAL-OUTSIDE_BOROUGH_AREA 23.3% 7.7% 7.8% 12.9% 12.2% 7.3% 20.2% 27.5% 7.9% 36.8% 71.4% 100.0% 63.1% 82.9% 92.1% 97.4% 95.8% 90.4% 97.1% 47.6% 25.7%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hartshill Hinckley-Asda, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Harks and Spencer, Fosse Park Rugby Tamworth-Asda, Ventura Road Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 1.7% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.3% 0.0% 1.3% 0.0% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 3.1% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0% 0.0% 0.0%	1.9% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.10% 0.19% 0.3%	0.1% 0.9% 0.9% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1%
	Coventry-Tesco, Olivier Way Hartshill Hinckley Hartshill Hinckley Asda, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4% 0.0% 0.0% 0.0% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 5.5% 0.0% 1.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.9%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0% 0.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.1% 0.3% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1%
	Coventry-Tesco, Olivier Way Hartshill Hinckley Hartshill Hinckley Asda, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0% 0.0% 6.8% 3.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 2.9% 0.4% 0.0% 0.0% 0.0% 0.0%	6.7% 1.1% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 1.3% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	7.7% 0.0% 0.0% 2.9% 0.0% 5.5% 0.0% 1.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.9%	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 8.6% 10.0% 0.0% 35.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 0.0% 2.8% 2.0% 0.0% 0.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 1.0% 0.2% 0.1% 0.3% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1%
TOTAL MARKET SHARE: 100.0%	Coventry-Tesco, Olivier Way Hartshill Hinckley Hartshill Hinckley Asda, Barwell Lane Hinckley-Go-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marfiborough Way Outside Borough-All Other	0.0% 6.8% 3.3% 0.0% 6.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	2,4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	2.8% 0.0% 0.0% 0.0% 0.0% 0.0% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.7% 1.11% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 1.15% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 1.3% 0.0% 1.3% 0.0% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	7.7% 0.0% 0.0% 2.9% 0.0% 5.5% 0.0% 5.5% 0.0% 0.0% 0.0% 0.0	11.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09% 8.6% 10.0% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09% 0.09%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 33.2% 32.0% 0.0% 24.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.9% 0.0% 0.0% 19.3% 51.0% 0.7% 24.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 44.3% 24.7% 0.6% 11.6% 2.0% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0%	9.6% 0.0% 24.7% 13.6% 0.0% 2.8% 0.0% 36.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 2.9% 60.3% 0.0% 12.2% 0.0% 2.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.6% 8.6% 10.5% 0.1% 7.4% 0.0% 0.2% 0.0% 0.1% 0.3% 0.1% 0.3% 0.1%	0.1% 0.9% 0.9% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1%



## 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

TABLE 11: 2010 - TOTAL FOO	D SHOPPING	G - DERIVED T	URNOVER (£	M)																	
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL	Borough
TOTAL AVAILABLE FOOD SPEND (£M):	CV10 0 22.1	CV10 7 18.6	CV10 8 20.3	CV10 9 24.6	CV11 4 20.6	CV11 5 16.9	CV11 6 31.1	CV12 0 15.3	CV12 8 18.6	CV12 9 20.9	CV13 6 7.9	CV6 6 18.1	CV7 9 14.7	CV9 1 11.3	LE10 0 34.2	LE10 1 18.4	LE10 2 25.9	LE10 3 5.2	LE9 8 16.1	361.0	Area 241.9
NUNEATON TOWN CENTRE:																					
Iceland, Queens Road	0.2	0.2	0.7	0.5	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.4
Co-op, Abbey Street	0.2	0.3	0.3	0.1	0.2	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	3.4
Netto, Regent Street	0.1	0.0	0.0	0.2	0.4	0.2	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.0	1.6
Asda, Newtown Road	8.9 3.4	8.2 3.2	8.7 2.8	12.2 2.1	6.1 6.1	4.9 4.9	8.2 8.9	0.7 0.0	0.2 0.2	1.2 0.7	1.6 0.4	0.0	0.2 0.0	1.9 0.0	0.8 0.6	0.4 0.0	0.7 0.0	0.0	0.0	65.0 33.5	59.6 32.4
3 Sainsbury, Vicarage Road All Other Convenience Floorspace	0.9	0.7	0.8	0.7	0.4	0.7	0.9	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	5.3
BEDWORTH TOWN CENTRE:																					
Tesco, Leicester Street	0.0	0.2	0.2	0.2	0.8	0.0	0.3	7.3	12.2	6.6	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.3	32.0	31.7
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.8	2.3	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.8	4.8
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1
DISTRICT CENTRES	0.2	0.4	0.0	0.1	2.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	3.0
Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington	0.2	0.4	0.0	0.1	0.0	0.0	0.2	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.7
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.5	2.5
Aldi, Kingswood Road	0.5	0.3	2.6	2.2	0.0	0.3	0.9	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.1	8.1	7.1
Lidl, Queens Road	0.0	0.6	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	2.0
All Other District Centre Convenience Floorspace	0.6	0.5	0.0	0.4	0.4	0.3	1.5	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	4.7	4.4
LOCAL CENTRES	0.2	0.6	0.3	0.2	0.5	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	3.4
NEIGHBOURHOOD CENTRES	1.3	1.8	2.1	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.1	11.6
BOROUGH AREA - MARKET SHARE LEVELS:	17.0	17.2	18.8	21.4	18.1	15.6	24.8	11.1	17.1	13.2	2.2	0.0	5.4	1.9	2.7	0.5	1.1	0.5	0.5	189.2	179.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																					
Atherstone	1.5	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	9.0	1.9
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.1
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.1	0.2	0.4	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.0	1.9	1.0
Coventry-Asda, Abbey Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.9	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	4.2	4.2
Coventry-Asda, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.5 0.0	0.0	0.9 0.0	0.0	0.0	0.4 0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8 0.0	1.8
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.6
Coventry-Morrisons, Alvis Retail Park	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	5.2
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	1.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.4	1.9
Coventry-Sainsbury, Austin Drive	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.8	0.0	0.3	0.0	0.0	0.0	0.0	2.0	1.7
Coventry-Tesco Extra, Arena Retail Park	0.0	0.4	0.6	0.7	1.4	0.0	2.4	1.8	1.1	2.9	0.0	13.6	6.2	0.4	0.3	0.4	0.0	0.0	0.0	32.2	31.1
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.7	0.2
Hartshill	1.5	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	2.2
Hinckley Hinckley-Asda, Barwell Lane	0.7 0.0	0.0 0.0	0.0	0.2 0.0	0.0 0.0	0.2 0.0	0.9	0.0	0.0	0.0	0.7 0.8	0.0	0.0 0.0	0.0	11.3 10.9	3.6 9.4	11.5 6.4	1.3 0.7	0.5 9.7	30.9 38.0	2.1 0.0
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.7	0.0	0.3	0.0
Morrisons, Hinckley Fields Industrial Estate	0.5	0.4	0.9	0.7	0.3	0.8	1.7	0.0	0.0	0.0	2.8	0.0	0.0	0.4	8.2	4.5	3.0	0.0	2.0	26.6	5.6
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.9	0.5	3.7	0.5
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.8	0.2
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2
Tamworth-Asda, Ventura Road	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.0	0.3
Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.4	0.0	0.0	0.0	0.0	0.0	0.3 0.6	0.3
Outside Borough-All Other	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.3	0.0	1.5	0.0	2.7	6.2	0.6
																					1
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.1	1.4	1.6	3.2	2.5	1.2	6.3	4.2	1.5	7.7	5.6	18.1	9.2	9.4	31.5	17.9	24.9	4.7	15.6	171.7	62.1
SUB-TOTAL-OUTSIDE BOROUGH AREA TOTAL SPEND:	5.1	1.4	20.3	3.2	2.5	1.2	6.3	4.2 15.3	1.5	7.7	7.9	18.1	9.2	9.4	31.5	17.9	24.9	4.7 5.2	15.6	171.7 361.0	62.1 241.9



## 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

NUNEATON TOWN CENTRE: Iceland, Queens Road Co-op, Abbey Street Netto, Regent Street Netto, Regent Street Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street Iceland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborough	CVID 0 22.0  0.2 0.2 0.1 8.8 3.4 0.9  0.0 0.0 0.0 0.0 0.0	2 CV10 7 18.5 0.2 0.3 0.0 8.2 3.2 0.7	20NE 3 CV10 8 20.4 0.7 0.3 0.0 8.8 2.8 0.8	20NE 4 CV10 9 24.6 0.5 0.1 0.2 12.2 2.1 0.7	20NE 5 CV11 4 20.7 0.2 0.2 0.4 6.1 6.1 0.4	20NE 6 CV11 5 16.9 0.6 2.2 0.2 4.9 4.9 0.7	20NE 7 CV11 6 31.1 0.0 0.0 0.4 8.2 8.9	20NE 8 CV12 0 15.4 0.0 0.0 0.0 0.0	20NE 9 CV12 8 18.5 0.0 0.0 0.0	20NE 10 CV12 9 20.8	ZONE 11 CV13 6 7.9 0.0 0.0 0.0	CV6 6 18.1	ZONE 13 CV7 9 14.6	ZONE 14 CV9 1 11.2	20NE 15 LE10 0 34.5	ZONE 16 LE10 1 18.6	20NE 17 LE10 2 25.9 0.0 0.0 0.0	20NE 18 LE10 3 5.2 0.0 0.0 0.4	2ONE 19 LE9 8 16.2	361.2 2.4 3.4
Iceland, Queens Road Co-op, Abbey Street Netto, Regent Street Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace  BEDWORTH TOWN CENTRE: Tesco, Leicester Street Aldi, Mill Street Lecland, Mill Street All Other Convenience Floorspace  DISTRICT CENTRES	0.2 0.1 8.8 3.4 0.9	0.3 0.0 8.2 3.2 0.7	0.3 0.0 8.8 2.8 0.8	0.1 0.2 12.2 2.1 0.7	0.2 0.4 6.1 6.1	2.2 0.2 4.9 4.9	0.0 0.4 8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, Queens Road Co-op, Abbey Street Netto, Regent Street Netto, Regent Street Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace  BEDWORTH TOWN CENTRE: Tesco, Leicester Street Aidl, Mill Street Liceland, Mill Street All Other Convenience Floorspace	0.2 0.1 8.8 3.4 0.9	0.3 0.0 8.2 3.2 0.7	0.3 0.0 8.8 2.8 0.8	0.1 0.2 12.2 2.1 0.7	0.2 0.4 6.1 6.1	2.2 0.2 4.9 4.9	0.0 0.4 8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-op, Abbey Street Netto, Regent Street Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Icaland, Mill Street Icaland, Mill Street Icaland, Mill Street DISTRICT CENTRES	0.2 0.1 8.8 3.4 0.9	0.3 0.0 8.2 3.2 0.7	0.3 0.0 8.8 2.8 0.8	0.1 0.2 12.2 2.1 0.7	0.2 0.4 6.1 6.1	2.2 0.2 4.9 4.9	0.0 0.4 8.2	0.0	0.0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Newtown Road  Sainsbury, Vicarage Road  All Other Convenience Floorspace  BEDWORTH TOWN CENTRE:  Tesco, Leicester Street  Leid, Mill Street  Leidand, Mill Street  Loal Other Convenience Floorspace  DISTRICT CENTRES	8.8 3.4 0.9 0.0 0.0 0.0	8.2 3.2 0.7 0.2 0.0 0.0	8.8 2.8 0.8	12.2 2.1 0.7	6.1 6.1	4.9 4.9	8.2			0.2	0.0	0.0			0.0	0.0	0.0	0.4	0.0	
J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Aldi, Mill Street Iceland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES	3.4 0.9 0.0 0.0 0.0	3.2 0.7 0.2 0.0 0.0	2.8 0.8	2.1 0.7	6.1	4.9		0.7				0.0	0.0	0.0		0.0				2.0
All Other Convenience Floorspace  BEDWORTH TOWN CENTRE:  Tesco, Leicester Street Aldi, Mill Street Leeland, Mill Street Aldi all Other Convenience Floorspace  DISTRICT CENTRES	0.9 0.0 0.0 0.0	0.7 0.2 0.0 0.0	0.8	0.7			8.9		0.2	1.2 0.7	1.6 0.4	0.0	0.2	1.9 0.0	0.8 0.7	0.4	0.7	0.0	0.0	64.9 33.4
Tesco, Leicester Street Aldi, Mill Street Clealand, Mill Street All Other Convenience Floorspace  DISTRICT CENTRES	0.0	0.0		0.2			0.9	0.0	0.2 0.3	0.0	0.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	5.8
Tesco, Leicester Street Aldi, Mill Street Clealand, Mill Street All Other Convenience Floorspace  DISTRICT CENTRES	0.0	0.0		0.2																1
Iceland, Mill Street All Other Convenience Floorspace  DISTRICT CENTRES	0.0	0.0	0.0		0.8	0.0	0.3	7.3	12.1	6.5	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.3	32.0
All Other Convenience Floorspace  DISTRICT CENTRES				0.0	0.3	0.0	0.0	0.8	2.3	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.7
DISTRICT CENTRES	0.0		0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.3	0.0	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.7
		0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1
	0.2	0.4	0.0	0.1	2.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	1.9
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.3	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Aldi, Kingswood Road	0.5	0.3	2.6	2.2	0.0	0.3	0.9	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.1	8.1
Lidl, Queens Road All Other District Centre Convenience Floorspace	0.0 0.6	0.6 0.5	0.1	0.0 0.4	0.0 0.4	1.2 0.3	0.0 1.5	0.0 0.2	0.0	0.0 0.3	0.0	0.0	0.0	0.0	0.0 0.2	0.0 0.1	0.0	0.0	0.0	2.0 4.7
LOCAL CENTRES	0.2	0.6	0.3	0.2	0.5	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4
NEIGHBOURHOOD CENTRES	1.3	1.8	2.1	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.1
																				ĺ
BOROUGH AREA - MARKET SHARE LEVELS:	16.9	17.1	18.8	21.4	18.2	15.6	24.8	11.2	17.0	13.1	2.3	0.0	5.4	1.9	2.7	0.5	1.1	0.5	0.5	189.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				ł
Atherstone	1.4	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.0	0.0	0.0	0.0	0.0	0.0	8.9
Barwell Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.5	0.0	0.3	0.3 0.6
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.1	0.2	0.4	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.0	1.9
Coventry-Asda, Abbey Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.9	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	4.2
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park	0.0 0.4	0.0	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0 4.5	0.6 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6 5.2
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	1.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.4
Coventry-Sainsbury, Austin Drive	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.8	0.0	0.3	0.0	0.0	0.0	0.0	2.0
Coventry-Tesco Extra, Arena Retail Park	0.0	0.4	0.6	0.7	1.4	0.0	2.4	1.8	1.1	2.9	0.0	13.6	6.2	0.4	0.3	0.4	0.0	0.0	0.0	32.1
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.7
Hartshill Hinckley	1.5 0.7	0.0	0.0	0.7 0.2	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0 0.7	0.0	0.0	0.0	0.0 11.4	0.0 3.6	0.0 11.5	0.0 1.3	0.0 0.5	2.2 31.0
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	11.0	9.5	6.4	0.7	9.8	38.2
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.3
Morrisons, Hinckley Fields Industrial Estate	0.5	0.4	0.9	0.7	0.3	8.0	1.7	0.2	0.0	0.0	2.8	0.0	0.0	0.4	8.3	4.5	3.0	0.1	2.0	26.8
Kenilworth Leicester	0.0	0.0	0.0	0.1	0.0	0.0	0.0 0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.7	0.0 1.9	0.0 0.5	0.1 3.7
Leicester Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.5	0.8
Rugby	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Tamworth-Asda, Ventura Road	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.0
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Morrisons, Marlborough Way Outside Borough-All Other	0.0 0.1	0.0 0.0	0.0	0.0 0.1	0.0 0.0	0.0 0.2	0.3 0.1	0.0	0.0	0.0 0.0	0.0 1.0	0.0	0.0	0.4 0.0	0.0 0.3	0.0	0.0 1.5	0.0 0.1	0.0 2.7	0.6 6.3
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.1	1.4	1.6	3.2	2.5	1.2	6.3	4.2	1.5	7.6	5.6	18.1	9.2	9.3	31.8	18.1	24.8	4.7	15.7	172.2
TOTAL SPEND:	22.0	18.5	20.4	24.6	20.7	16.9	31.1	15.4	18.5	20.8	7.9	18.1	14.6	11.2	34.5	18.6	25.9	5.2	16.2	361.2



## 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

TABLE 13: 2016 - TOTAL FOO	DD SHOPPIN	G - DERIVED T	URNOVER (£	M)																
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
TOTAL AVAILABLE FOOD SPEND (£M):	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7
(3.7)																				
NUNEATON TOWN CENTRE:																				
Iceland, Queens Road	0.3	0.2	0.7	0.6	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Co-op, Abbey Street Netto, Regent Street	0.3 0.1	0.3 0.0	0.4	0.1 0.3	0.2	2.3 0.2	0.0	0.0	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.4	0.0	3.6 2.1
Asda, Newtown Road	9.1	8.6	9.2	13.1	6.3	5.1	8.9	0.8	0.2	1.2	1.7	0.0	0.0	2.0	0.9	0.4	0.8	0.4	0.0	68.4
J Sainsbury, Vicarage Road	3.5	3.3	3.0	2.2	6.4	5.2	9.6	0.0	0.2	0.7	0.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	35.3
All Other Convenience Floorspace	1.0	0.7	0.8	0.7	0.4	0.7	1.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	6.1
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.2	0.2	0.3	0.8	0.0	0.3	7.6	12.7	6.7	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.4	33.2
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.8	2.4	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.9
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DISTRICT CENTRES					2.0															
Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington	0.3	0.4 0.0	0.0	0.1	2.0 0.0	0.0	0.2	0.0	0.0	0.1 1.6	0.0	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	3.1 1.9
Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	2.6
Aldi, Kingswood Road	0.5	0.3	2.7	2.3	0.0	0.4	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.2	8.5
Lidl, Queens Road	0.0	0.7	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
All Other District Centre Convenience Floorspace	0.6	0.6	0.0	0.5	0.5	0.4	1.6	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	4.9
LOCAL CENTRES	0.2	0.7	0.4	0.3	0.5	0.0	0.0	0.4	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
NEIGHBOURHOOD CENTRES	1.3	1.9	2.2	2.5	0.5	0.3	1.7	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.8
THE STATE OF SELECTION OF SELEC	1.5	1.5	2.2	2.5	0.5	0.5	1.,	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	12.0
BOROUGH AREA - MARKET SHARE LEVELS:	17.5	18.0	19.8	22.9	18.8	16.4	26.8	11.6	17.8	13.4	2.4	0.0	5.6	2.0	3.0	0.5	1.1	0.5	0.5	198.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.5	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	0.0	0.0	0.0	0.0	9.3
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6
Coventry Coventry-Asda, Abbey Park	0.0	0.0 0.2	0.0	0.1 0.0	0.0	0.0	0.0	0.4 1.0	0.1	0.2	0.4	0.0	0.2 1.2	0.0	0.0	0.0	0.6	0.0	0.0	2.0 4.3
Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9 1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Coventry-Morrisons, Alvis Retail Park	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	1.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.5
Coventry-Sainsbury, Austin Drive	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.8	0.0	0.4	0.0	0.0	0.0	0.0	2.1
Coventry-Tesco Extra, Arena Retail Park	0.0	0.5	0.6	0.8	1.4	0.0	2.6	1.9	1.2	2.9	0.0	14.6	6.4	0.4	0.4	0.4	0.0	0.0	0.0	33.9
Coventry-Tesco, Olivier Way Hartshill	0.0 1.6	0.0 0.0	0.0	0.0 0.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.8 2.3
Hinckley	0.8	0.0	0.0	0.7	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.5	3.9	12.1	1.4	0.5	33.2
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	12.0	10.2	6.8	0.7	10.6	41.1
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.3
Morrisons, Hinckley Fields Industrial Estate	0.5	0.5	1.0	0.8	0.3	0.8	1.8	0.3	0.0	0.0	3.0	0.0	0.0	0.4	9.1	4.9	3.2	0.2	2.1	28.7
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.0	0.5	3.9
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.8
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth Tamworth-Asda, Ventura Road	0.3	0.0 0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.7	0.0	0.0	0.0	0.0	0.0	0.3 1.1
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.4	0.0	1.6	0.2	3.0	6.7
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.3	1.5	1.7	3.4	2.6	1.3	6.8	4.4	1.5	7.8	5.9	19.4	9.5	9.6	34.6	19.4	26.3	4.9	17.0	183.1
TOTAL SPEND:	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7



#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

TΔRI F 14:	2021 - TOTAL FOOD SHOPPING - DERIVED TURNOVER	(FM)

TABLE 14: 2021 - TOTAL FO	OOD SHOPPIN	IG - DERIVED T	TURNOVER (£	M) ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
TOTAL AVAILABLE FOOD SPEND (£M)	23.8	20.7	22.9	28.4	22.7	18.9	34.1	16.9	20.4	22.2	8.9	20.9	15.9	12.2	41.4	21.6	29.2	5.8	19.1	406.1
NUNEATON TOWN CENTRE:																				2.7
Iceland, Queens Road	0.3	0.2 0.4	0.8 0.4	0.6 0.1	0.3 0.3	0.6 2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7 3.8
Co-op, Abbey Street Netto, Regent Street	0.3	0.4	0.4	0.1	0.5	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.2
Asda, Newtown Road	9.6	9.1	9.8	14.1	6.7	5.5	9.0	0.8	0.3	1.2	1.8	0.0	0.2	2.1	1.0	0.4	0.8	0.0	0.0	72.4
J Sainsbury, Vicarage Road	3.7	3.6	3.2	2.4	6.8	5.5	9.7	0.0	0.3	0.7	0.4	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	37.1
All Other Convenience Floorspace	1.0	0.7	0.9	0.8	0.5	0.7	1.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	6.4
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.2	0.3	0.3	0.9	0.0	0.3	8.0	13.4	7.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.4	34.9
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.8	2.5	0.9	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	5.2
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.3	0.4	0.0	0.1	2.2	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
Co-op, School Road-Bulkington	0.0 0.4	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6 0.2	0.0	0.0	0.2 0.0	0.0	0.0	0.0	0.0	0.2	0.0	2.0 2.7
Co-op (formerly Somerfield), Cambourne Drive-Horestone Aldi, Kingswood Road	0.4	0.0	2.9	2.5	0.0	0.0	2.1 1.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	9.1
Lidl, Oueens Road	0.0	0.4	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.2	2.2
All Other District Centre Convenience Floorspace	0.6	0.6	0.0	0.5	0.5	0.4	1.7	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	5.2
LOCAL CENTRES	0.2	0.7	0.4	0.3	0.6	0.0	0.0	0.4	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
NEIGHBOURHOOD CENTRES	1.4				0.6	0.3		0.7				0.0	0.4	0.0	0.6		0.0		0.0	
NEIGHBOURHOOD CENTRES	1.4	2.0	2.4	2.7	0.6	0.3	1.8	0.7	0.6	0.1	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	13.5
BOROUGH AREA - MARKET SHARE LEVELS:	18.3	19.1	21.1	24.7	20.0	17.6	27.2	12.2	18.8	14.0	2.5	0.0	5.9	2.1	3.3	0.6	1.2	0.6	0.6	209.7
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.6	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.0	0.0	9.7
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.7
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.5	0.1	0.2	0.4	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	2.2
Coventry-Asda, Abbey Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.1	0.0	2.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	4.5
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Coventry-Morrisons, Alvis Retail Park	0.4	0.0 0.0	0.0 0.1	0.3	0.0	0.0	0.0 0.1	0.0	0.0	0.1	0.0	5.2 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0 2.6
Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.3	1.2 0.5	0.0	0.0	0.0	0.6 0.0	0.0	0.0	0.0	0.0	0.0	2.6
Coventry-Tesco Extra, Arena Retail Park	0.0	0.5	0.6	0.8	1.5	0.0	2.6	2.0	1.2	3.1	0.0	15.7	6.7	0.4	0.4	0.4	0.0	0.0	0.0	36.0
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.8
Hartshill	1.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Hinckley	0.8	0.0	0.0	0.2	0.0	0.2	1.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	13.7	4.2	12.9	1.4	0.6	35.9
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	13.2	11.0	7.2	0.8	11.6	44.7
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.3
Morrisons, Hinckley Fields Industrial Estate	0.5	0.5	1.0	0.8	0.4	0.9	1.9	0.3	0.0	0.0	3.2	0.0	0.0	0.4	10.0	5.3	3.4	0.2	2.3	30.9
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.1	0.6	4.1
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.8
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth Anda Ventura Read	0.3	0.0 0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8 0.0	0.0	0.0	0.0	0.0	0.0	1.1 0.3
Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.4	0.0	1.7	0.2	3.2	7.2
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.5	1.6	1.8	3.7	2.8	1.4	6.9	4.6	1.6	8.1	6.3	20.9	10.0	10.1	38.1	21.1	28.0	5.2	18.6	196.4
	23.8	20.7	22.9	28.4	22.7	18.9	34.1	16.9	20.4	22.2	8.9	20.9	15.9	12.2	41.4	21.6	29.2	5.8	19.1	406.1
TOTAL SPEND:																				



## 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

TABLE 45.	2026 TOTAL FOOD CHOPDING DEDIVED TURNOVER (CM)	
TABLE 15:	2026 - TOTAL FOOD SHOPPING - DERIVED TURNOVER (£M)	

TABLE 15: 2026 - TOTAL F	OOD SHOPPIN	G - DERIVED T	URNOVER (£	M)																
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
TOTAL AVAILABLE FOOD SPEND (£M	CV10 0 1): 25.1	CV10 7 22.1	CV10 8 24.4	CV10 9 30.6	CV11 4 24.3	CV11 5 20.4	CV11 6 36.1	CV12 0 17.9	CV12 8 21.6	CV12 9 23.1	CV13 6 9.5	CV6 6 22.7	CV7 9 16.7	CV9 1 12.9	LE10 0 45.3	LE10 1 23.5	LE10 2 31.1	LE10 3 6.2	LE9 8 20.9	434.4
NUNEATON TOWN CENTRE: Iceland, Queens Road	0.3	0.2	0.8	0.7	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Co-op, Abbey Street	0.3	0.4	0.4	0.1	0.3	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1
Netto, Regent Street	0.1	0.0	0.0	0.3	0.5	0.3	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.3
Asda, Newtown Road	10.1	9.8	10.5	15.2	7.1	5.9	9.5	0.8	0.3	1.3	1.9	0.0	0.2	2.2	1.1	0.5	0.9	0.0	0.0	77.3
J Sainsbury, Vicarage Road All Other Convenience Floorspace	3.9 1.1	3.8 0.8	3.4 0.9	2.6 0.8	7.2 0.5	6.0 0.8	10.3 1.1	0.0	0.3 0.3	0.8 0.0	0.5 0.3	0.0	0.0	0.0	0.9 0.2	0.0	0.0	0.0	0.0	39.5 6.9
All other convenience riouspace	1.1	0.0	0.5	0.0	0.5	0.0	1.1	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.5
BEDWORTH TOWN CENTRE:								0.5	44.5											25.0
Tesco, Leicester Street Aldi, Mill Street	0.0	0.2 0.0	0.3	0.3	0.9 0.4	0.0	0.3	8.5 0.9	14.2 2.7	7.3 0.9	0.0	0.0	4.5 0.6	0.0	0.0	0.0	0.0	0.0	0.4	36.9 5.5
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.3
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.3	0.5	0.0	0.1	2.3	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	2.1
Co-op (formerly Somerfield), Cambourne Drive-Horeston		0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Aldi, Kingswood Road	0.5 0.0	0.4 0.8	3.1 0.1	2.7	0.0	0.4 1.5	1.1 0.0	0.0	0.3 0.0	0.0	0.0	0.0	0.0	0.0	0.6 0.0	0.0	0.4	0.0	0.2	9.8 2.4
Lidl, Queens Road All Other District Centre Convenience Floorspace	0.7	0.6	0.0	0.0 0.5	0.0	0.4	1.8	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5
LOCAL CENTRES	0.3	0.8	0.4	0.3	0.6	0.0	0.0	0.4	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0
NEIGHBOURHOOD CENTRES	1.4	2.1	2.5	3.0	0.6	0.3	1.9	0.7	0.7	0.1	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	14.4
BOROUGH AREA - MARKET SHARE LEVELS:	19.3	20.4	22.5	26.7	21.3	18.9	28.8	13.0	19.9	14.6	2.7	0.0	6.2	2.2	3.6	0.6	1.3	0.6	0.6	223.2
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.6	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	0.0	0.0	10.3
Barwell Burbage	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.6	0.0	0.4	0.4 0.7
Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.5	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	2.3
Coventry-Asda, Abbey Park	0.0	0.3	0.0	0.0	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.7
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.6
Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park	0.0 0.4	0.0 0.0	0.0	0.0 0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	6.5
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.3	0.0	0.1	0.0	0.3	1.3	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	2.7
Coventry-Sainsbury, Austin Drive	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.9	0.0	0.4	0.0	0.0	0.0	0.0	2.4
Coventry-Tesco Extra, Arena Retail Park	0.0	0.5 0.0	0.7	0.9	1.6 0.3	0.0	2.8 0.0	2.1 0.0	1.3 0.0	3.2	0.0	17.0 0.0	7.1	0.4	0.4	0.5	0.0	0.0	0.0	38.5 0.9
Coventry-Tesco, Olivier Way Hartshill	1.7	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	2.6
Hinckley	0.8	0.0	0.0	0.2	0.0	0.3	1.1	0.0	0.0	0.0	0.8	0.0	0.0	0.0	15.0	4.5	13.8	1.5	0.6	38.7
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	14.5	12.0	7.7	0.8	12.6	48.5
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.4
Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.6 0.0	0.5 0.0	1.1	0.9 0.1	0.4 0.0	1.0 0.0	2.0 0.0	0.3 0.0	0.0	0.0	3.4 0.0	0.0	0.0	0.4	10.9 0.0	5.7 0.0	3.6 0.0	0.2	2.5 0.0	33.4 0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.6	4.4
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.9
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Asda, Ventura Road Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.4 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.2 0.3
Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.7
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.3	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.4	0.0	1.8	0.2	3.5	7.8
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.8	1.7	1.9	4.0	3.0	1.5	7.3	4.9	1.7	8.5	6.8	22.7	10.5	10.7	41.7	22.8	29.8	5.6	20.3	211.2
TOTAL SPEND (£m):	25.1	22.1	24.4	30.6	24.3	20.4	36.1	17.9	21.6	23.1	9.5	22.7	16.7	12.9	45.3	23.5	31.1	6.2	20.9	434.4



## 2010 CONVENIENCE GOODS RETAIL STUDY Convenience Goods Capacity Assessment

'Baseline' Scenario:

TABLE 16: ESTIMATED TRADE DRAW FROM OUTSIDE STUDY AREA (i.e. beyond catchment area

TABLE 16:	ESTIMATED TRADE DRAW F	ROM OUTSIDE STUDY AR	REA (i.e. beyond ca	itchment an	ea)		
			2010	2011	2016	2021	2026
NUNEATON TOV	VN CENTRE:						
Ic	eland, Queens Road		0.0%	0.0%	0.0%	0.0%	0.0%
C	o-op, Abbey Street		0.0%	0.0%	0.0%	0.0%	0.0%
	etto, Regent Street		0.0%	0.0%	0.0%	0.0%	0.0%
	sda, Newtown Road		0.0%	0.0%	0.0%	0.0%	0.0%
	Sainsbury, Vicarage Road		0.0%	0.0%	0.0%	0.0%	0.0%
A	I Other Convenience Floorspace		0.0%	0.0%	0.0%	0.0%	0.0%
BEDWORTH TO	VN CENTRE:						
T	esco, Leicester Street		0.0%	0.0%	0.0%	0.0%	0.0%
A	di, Mill Street		0.0%	0.0%	0.0%	0.0%	0.0%
Id	eland, Mill Street		0.0%	0.0%	0.0%	0.0%	0.0%
A	I Other Convenience Floorspace		0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENT	RES						
C	o-op, Kem Street-Attleborough		0.0%	0.0%	0.0%	0.0%	0.0%
C	o-op, School Road-Bulkington		0.0%	0.0%	0.0%	0.0%	0.0%
C	o-op (formerly Somerfield), Cambourne Drive-Horeston	e	0.0%	0.0%	0.0%	0.0%	0.0%
A	di, Kingswood Road		0.0%	0.0%	0.0%	0.0%	0.0%
Li	dl, Queens Road		0.0%	0.0%	0.0%	0.0%	0.0%
A	l Other District Centre Convenience Floorspace		0.0%	0.0%	0.0%	0.0%	0.0%
LOCAL CENTRES	i						
	All Local Centre Convenience Floor	rspace	0.0%	0.0%	0.0%	0.0%	0.0%
NEIGHBOURHO	DD CENTRES						
	All Neighbourhood Centre Conveni	ence Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%

TABLE 17:	TOTAL 'POTENTIAL' TURNOVER OF ALL CENTRES & STORES WITHIN BOROUGH

		2010	2011	2016	2021	2026
NUNEATON TOWN CENTRE:						
Iceland, Queens Road		£2.4	£2.4	£2.6	£2.7	£2.9
Co-op, Abbey Street		£3.4	£3.4	£3.6	£3.8	£4.1
Netto, Regent Street		£2.0	£2.0	£2.1	£2.2	£2.3
Asda, Newtown Road		£65.0	£64.9	£68.4	£72.4	£77.3
J Sainsbury, Vicarage Road		£33.5	£33.4	£35.3	£37.1	£39.5
All Other Convenience Floorspace		£5.8	£5.8	£6.1	£6.4	£6.9
·	Sub-total	£112.1	£111.9	£118.0	£124.7	£133.1
BEDWORTH TOWN CENTRE:						
Tesco, Leicester Street		£32.0	£32.0	£33.2	£34.9	£36.9
Aldi, Mill Street		£4.8	£4.7	£4.9	£5.2	£5.5
Iceland, Mill Street		£1.7	£1.7	£1.7	£1.8	£1.9
All Other Convenience Floorspace		£1.1	£1.1	£1.1	£1.2	£1.3
	Sub-total	£39.5	£39.5	£41.0	£43.1	£45.6
DISTRICT CENTRES						
Co-op, Kem Street-Attleborough		£3.0	£3.0	£3.1	£3.3	£3.5
Co-op, School Road-Bulkington		£1.9	£1.9	£1.9	£2.0	£2.1
Co-op (formerly Somerfield), Cambourne Drive-Horestone		£1.5	£2.5	£2.6	£2.7	£2.9
Aldi, Kingswood Road		£8.1	£8.1	£8.5	£9.1	£9.8
Lidl, Queens Road		£2.0	£2.0	£2.1	£2.2	£2.4
All Other District Centre Convenience Floorspace		£4.7	£4.7	£4.9	£5.2	£5.5
741 Other District Centre Convenience Propriete	Sub-total	£22.1	£22.1	£23.3	£24.5	£26.1
LOCAL CENTRES						
All Local Centre Convenience Floorspace		£3.4	£3.4	£3.6	£3.8	£4.0
NEIGHBOURHOOD CENTRES						
All Neighbourhood Centre Convenience Floorspace		£12.1	£12.1	£12.8	£13.5	£14.4
TOTAL TURN	IOVER:	£189.2	£189.0	£198.6	£209.7	£223.2



#### 2010 CONVENIENCE GOODS RETAIL STUDY

## **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

TABLE 18:

#### BOROUGH-WIDE CONVENIENCE GOODS CAPACITY ASSESSMENT

TABLE 18:	BOROUGH-WIDE CONVENIENCE GOODS CAPACITY ASSE	SSMENT				
		2010	2011	2016	2021	2026
STEP 1:	TOTAL EXISTING FLOORSPACE IN BOROUGH (m <sup>2</sup> net):	31,226	31,226	31,226	31,226	31,226
STEP 2:	TOTAL FORECAST 'POTENTIAL' TURNOVER (£m):					
	(i) Total 'Potential' Turnover (£ million):	£189.21	£189.01	£198.60	£209.67	£223.20
	(ii) Average Sales Density (£ per sq.m):	£6,059	£6,053	£6,360	£6,714	£7,148
STEP 3:	TOTAL FORECAST 'BENCHMARK' TURNOVER (£m):					
	(i) Total 'Benchmark' Turnover (£ million):	£184.42	£184.42	£187.76	£191.55	£196.38
	(ii) Average Sales Density (£ per sq.m):	£5,906	£5,906	£6,013	£6,134	£6,289
STEP 4:	TOTAL FORECAST RESIDUAL EXPENDITURE:	£4.80	£4.59	£10.84	£18.12	£26.81
STEP 5:	FORECAST TURNOVER OF COMMITTED FLOORSPACE (£m):	£1.04	£1.04	£1.06	£1.08	£1.11
STEP 6:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£3.76	£3.55	£9.78	£17.04	£25.70
STEP 7:	FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
	CAPACITY FOR NEW SUPERSTORE (sq m):					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,000	£12,000	£12,218	£12,464	£12,779
	(ii) Net Floorspace Capacity (sq m):	313	296	801	1,367	2,012
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	447	422	1,144	1,953	2,874
STEP 8:	CAPACITY FOR NEW SUPERMARKET / DEEP DISCOUNTER (sq m):					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,000	£6,109	£6,232	£6,389
	(ii) Net Floorspace Capacity (sq m):	626	591	1,601	2,735	4,023
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	894	845	2,288	3,907	5,747
NOTES:	Assume following 'productivity' growth rates for all existing, new and committed convenience	e goods floorsp	ace:	2010-2011	0.00%	

2012 0.20%

2013-2021 0.40% 2022-2026 0.50%