

Nuneaton and Bedworth Borough Council carried out a consultation exercise with numerous industrial estates within the Borough. The aim of the consultation was to build upon previous work carried out by the Council which has identified issues within the estates. This consultation sought to gain feedback from businesses on what the key issues are on the estates. The aim of which is to assist the Council in creating an evidence base which it is hoped will assist in helping to overcome some of the issues.

## Site Description

Whiteacre Road is situated to the east of Nuneaton and extends to around 9ha.

## Consultation Response

The Council distributed 66 questionnaires to businesses located at Whitacre Road. Four questionnaires were returned giving a response rate of 6%.

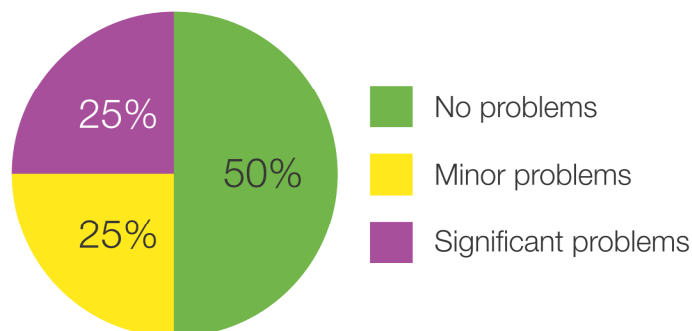
Half of respondents consider that the road network within the estate presents them/their clients with minor or significant problems. The majority of respondents consider that the road network immediately around the industrial estate presents them/their clients with significant problems. Cars parked on Trent Road are cited as being a factor contributing to this issue. It is suggested that Trent Road should be one-way or subject to parking restrictions.

The majority of respondents considered the appearance and upkeep of the estate to be a minor issue. Half of respondents considered security on the estate to be a minor or a major issue.

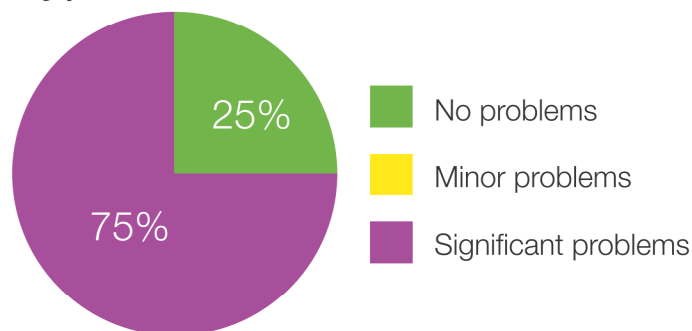
## In summary

Accessibility to the estate, general appearance and security were identified as the key issues within Whitacre Road Industrial Estate. In taking this forward the Council will seek to focus future work on these areas.

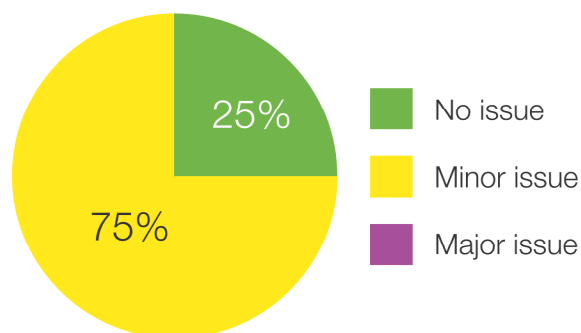
### Does the road network within the industrial estate present you or your clients with any problems?



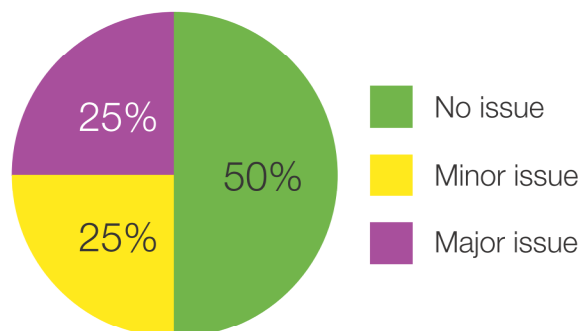
### Does the road network, immediately around the industrial estate present you or your clients with any problems?



### Do you consider your appearance and upkeep of the industrial estate e.g. streets, footpaths, etc. to be an issue within the industrial estate?



### Do you consider security on the estate to be an issue?



If you wish to be part of any future discussions, or would like to discuss the results further for

## Whitacre Road Industrial Estate

please contact **Ashley Baldwin** (Principal Planning Officer) on [ashley.baldwin@nuneatonandbedworth.gov.uk](mailto:ashley.baldwin@nuneatonandbedworth.gov.uk) or **024 7637 6329**