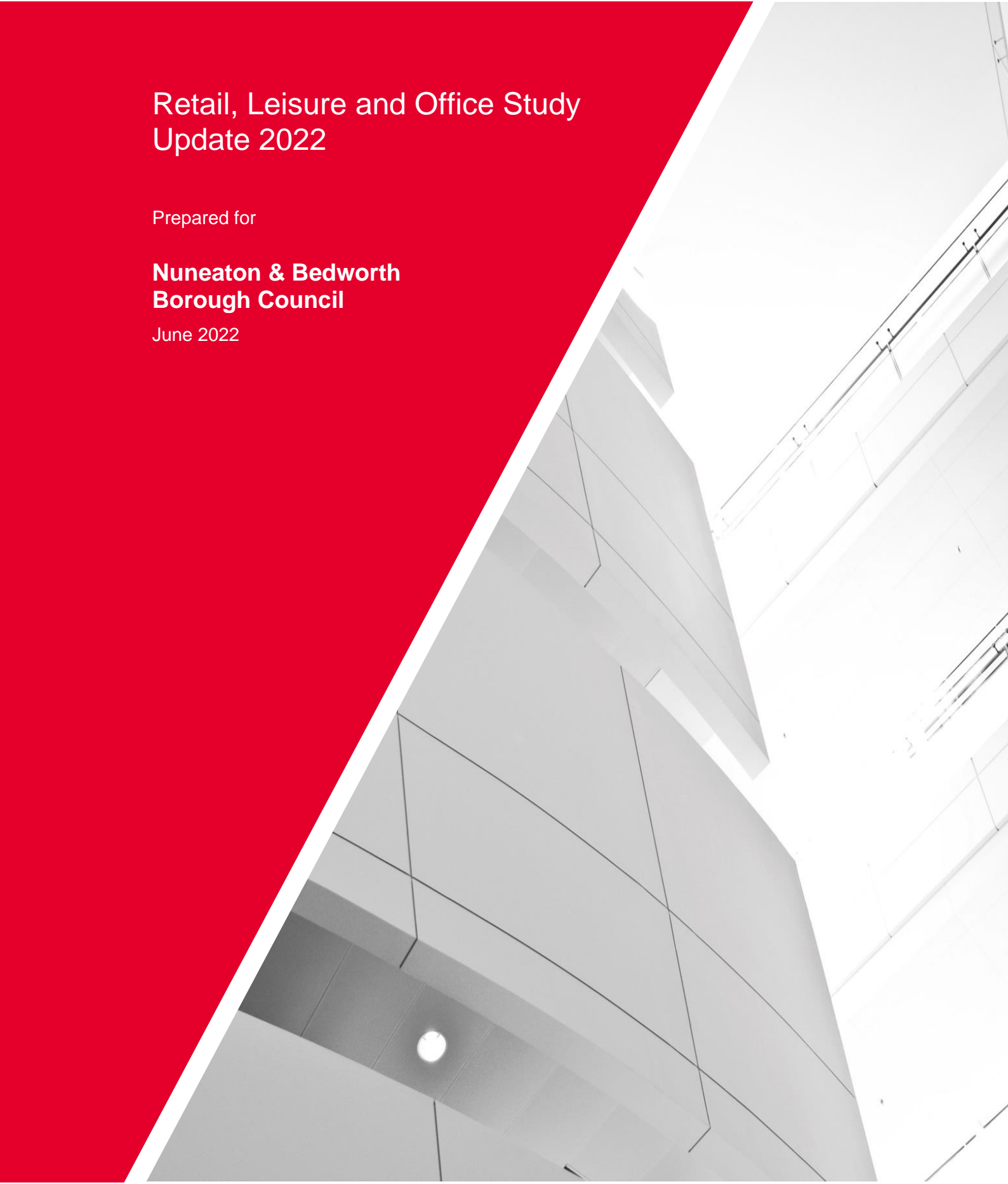


# Retail, Leisure and Office Study Update 2022

Prepared for

**Nuneaton & Bedworth  
Borough Council**

June 2022



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# 1. Introduction

## 1.1. Purpose of the Study

Cushman & Wakefield, alongside CPW Planning, has been commissioned by Nuneaton and Bedworth Borough Council (N&BBC) to prepare a Retail, Leisure and Office Study Update for the Borough. It supersedes the previous Study prepared by Strategic Perspectives in 2014 ('the 2014 Study').

This Study provides the evidence base to assist N&BBC with its work on the emerging Local Plan, and to support the development management function of the local planning authority.

The Study has been prepared in the context of the latest available information and recent events, including the Covid-19 pandemic, 'Brexit' and changes to the Use Classes Order. It is also noteworthy that, since the 2014 Study, N&BBC and its partners have embarked on a programme of town centre development and improvement through *Transforming Nuneaton*, *Transforming Bedworth* and other initiatives funded by the Government's Towns Fund and Future High Streets Fund, N&BBC, Warwickshire County Council (WCC), and other public and private sector organisations.

The main objectives of this Study can be summarised as follows:

- a) Review the national and local planning policy context relevant to the Study;
- b) Review the retail, leisure and office market context and the trends influencing change and town centre investment;
- c) Undertake healthcheck assessments for Nuneaton and Bedworth Town Centres;
- d) Analyse shopping patterns (or market shares) based on the 2022 household telephone survey;
- e) Prepare updated retail capacity forecasts in the light of committed developments and the latest population and expenditure projections;
- f) Prepare an updated commercial leisure 'needs' assessment;
- g) Assess the local office market and future requirements; and
- h) Provide overall conclusions and recommendations.

## 1.2. Structure of the Study

This Study is structured as follows:

- Section 2 – Planning Policy Context
- Section 3 – Market Context & Trends
- Section 4 – Nuneaton Town Centre: Healthcheck & Emerging Proposals
- Section 5 – Bedworth Town Centre: Healthcheck & Emerging Proposals
- Section 6 – Catchment Area & Market Share Analysis
- Section 7 – Retail Capacity Update: Approach & Baseline Evidence
- Section 8 – Retail Capacity Update: Forecasts
- Section 9 – Commercial Leisure Needs Assessment
- Section 10 – Office Market Trends & Needs Assessment
- Section 11 – Summary & Policy Recommendations

## 2. Planning Policy Context

This section provides an overview of the relevant national and local planning policy context pertaining to retail and other main town centre uses.

### 2.1. National Planning Policy Framework (NPPF)

Local Planning Authorities (LPAs) should take the NPPF into account in the preparation of Local Plans. The presumption in favour of sustainable development is a key objective for both plan-making and decision-taking, and the NPPF (paragraph 11) sets out the Government's view of what constitutes sustainable development.

For plan-making the NPPF states that plans should promote a sustainable pattern of development by seeking to meet the development needs of their area, align growth and infrastructure, and improve the environment. For decision-taking the onus is on LPAs to approve development proposals that accord with an up-to-date development plan without delay. Where the development plan is silent, or policies are out-of-date, permission should be granted unless there is a clear reason for refusal.

Chapter 3 **Plan-making** provides guidance to LPAs on preparing their development plans. Paragraph 20 requires plans to include strategic policies that make sufficient provision for (inter alia) housing, employment, retail, leisure and other commercial development, alongside infrastructure and community facilities.

Paragraph 31 states that planning policies should be underpinned by relevant and up-to-date evidence. To ensure plans and spatial development strategies are relevant they should be reviewed at least once every five years and updated as necessary (paragraph 33).

Chapter 6 **Building a strong, competitive economy** requires planning policies to create the conditions in which businesses can invest, expand and adapt. It states that planning policies should *allow each area to build on its strengths, counter any weaknesses and address the challenges of the future*, including by setting out a clear economic strategy and being flexible enough to accommodate needs not anticipated in the development plan.

Chapter 7 **Ensuring the vitality of town centres** provides guidance on plan-making and decision-taking for retail and other main town centre uses. Paragraph 86 sets out criteria that LPAs should consider when preparing planning policies. These include:

- Defining a network and hierarchy of town centres;
- Defining town centre boundaries and Primary Shopping Areas;
- Retaining and enhancing existing markets and the potential to create new markets;
- Meeting anticipated needs for main town centre uses over (at least) a 10-year period by way of identifying suitable town centre sites;
- Where suitable town centre sites are not available, identifying suitable edge-of-centre or other locations subject to their connectivity and accessibility to the town centre;
- Promoting residential development in town centres.

Paragraphs 87-91 specifically set out the sequential and impact tests relevant to determining applications for new retail and other main town centres uses that are neither in an existing centre, nor in accordance with an up-to-date development plan.

Paragraph 87 states that, *Main town centre uses should be located in town centres, then in edge of centre locations; and only if suitable sites are not available (or expected to become available within a reasonable period) should out of centre sites be considered.*

Paragraph 88 adds, *When considering edge of centre and out of centre proposals, preference should be given to accessible sites which are well connected to the town centre. Applicants and local planning authorities should demonstrate flexibility on issues such as format and scale, so that opportunities to utilise suitable town centre or edge of centre sites are fully explored.*

Paragraph 90 refers to the impact test. It applies to all applications for retail and leisure development (only) over a proportionate, locally set floorspace threshold (the default threshold is 2,500 sqm gross if there is no locally set threshold). This should include assessment of the impact on:

- a) *existing, committed and planned public and private investment in a centre or centres in the catchment area of the proposal; and*
- b) *town centre vitality and viability, including local consumer choice and trade in the town centre and the wider retail catchment (as applicable to the scale and nature of the scheme).*

The NPPF (paragraph 91) states that, *Where an application fails to satisfy the sequential test or is likely to have significant adverse impact on one or more of the considerations in paragraph 90, it should be refused.*

## 2.2. Planning Practice Guidance (PPG)

This Study also draws on advice set out in the **Town centres and retail** section of the PPG, which was updated in September 2020.

Of relevance is paragraph 004, which states that town centre strategies and the assessment of the potential for centres to accommodate a suitable range of development should focus on a limited period (such as the next five years) given the uncertainties around forecasting long-term retail trends and consumer behaviour.

The PPG provides advice to LPAs on the preparation of development plans and town centre strategies. In terms of what a town centre strategy should contain, paragraph 004 refers to:

- the realistic role, function and hierarchy of town centres over the plan period;
- the vision for the future of each town centre, including the most appropriate mix of uses;
- the ability of the town centre to accommodate the scale of assessed need for main town centre uses, and associated need for expansion, consolidation, restructuring or to enable new development or the redevelopment of under-utilised space;
- how existing land can be used more effectively;
- opportunities for improvements to the accessibility and wider quality of town centre locations;
- what complementary strategies are necessary or appropriate to enhance the town centre;
- the role that different stakeholders can play in delivering the vision;
- appropriate policies to address environmental issues facing town centres.

In circumstances where future development needs cannot be accommodated in town centre locations, the PPG (paragraph 005) states that *planning authorities should plan positively to identify the most appropriate alternative strategy for meeting the identified need for these main town centre uses, having regard to the sequential and impact tests.*

In applying the sequential test for plan-making purposes, LPAs are expected to consider the following checklist (paragraph 010):

- Has the need for main town centre uses been assessed?
- Can the identified need for main town centre uses be accommodated on town centre sites?

- If the additional main town centre uses required cannot be accommodated on town centre sites, what are the next sequentially preferable sites that they can be accommodated on?

Paragraph 006 of the PPG identifies a series of indicators that may be relevant in assessing the health of town centres, including but not limited to the diversity of uses, vacancy rates, retailer representation, pedestrian flows, and evidence of barriers to business investment. These indicators underpin our town centre healthcheck assessments included at sections 4 (Nuneaton) and 5 (Bedworth) of this report.

Guidance is also provided on permitted development and change of use in town centres (paragraphs 007-008), including where it may be appropriate to use permitted development rights to support flexibility in town centres.

## 2.3. Development Plan

The development plan for Nuneaton and Bedworth Borough comprises the Borough Plan 2011-2031. We review the policies of relevance to this Study below.

### 2.3.1. BOROUGH PLAN 2011-2031

The Borough Plan was adopted in June 2019 and sets out the Council's planning and development strategy over the period from 2011 to 2031. It allocates land for development and includes detailed policies for determining planning applications.

**Policy DS1** outlines the presumption in favour of sustainable development in accordance with the NPPF.

**Policy DS2** identifies the Borough's settlement hierarchy. It states that most development will be directed to Nuneaton as the primary town; with a *primary role for employment, housing, town centre, leisure and service provision*. The policy states that Bedworth has a secondary role for such provision, while Bulkington has a tertiary role.

**Policy DS6** allocates sites for employment development and associated infrastructure. These include Faultlands (EMP1); Wilsons Lane (EMP2); Prologis Extension (EMP3); Coventry Road (EMP4); Longford Road (EMP6); and Bowling Green Lane (EMP7).

The policy adds that the wider Bermuda Park area, south of Nuneaton, including EMP1 and EMP4, is an employment location of regional significance for inward and local investment.

**Policy E1** outlines a series of policy requirements to control the nature of employment growth, particularly in relation to the Borough's existing and strategic employment sites. It states that B1(a) office development proposals should be directed to Nuneaton and Bedworth town centres in the first instance. When considering proposals for non-B uses, relevant factors will include the level of economic development generated (covering a wider spectrum of development activity excluding housing) and the impact on neighbouring uses.

**Policy E2** seeks to protect and enhance the Borough's existing employment estates for B-class uses. Where existing sites become vacant or are unlikely to serve a role for employment, the Council will work in partnership to secure an appropriate alternative re-use. Proposals on employment sites for non-employment uses must demonstrate how they meet the following tests:

- A. *Is the site allocated for employment land?*
- B. *Is there an adequate supply of allocated employment sites of sufficient quality in the locality (the relevant settlement within the borough) to cater for a range of business requirements?*
- C. *Is the site capable of being serviced by a catchment population of sufficient size?*
- D. *Is there evidence of active marketing?*

- E. Could employment redevelopment be brought forward, taking account of site characteristics (including physical factors, accessibility and neighbouring uses) and would redevelopment be viable? If employment redevelopment is not viable, could mixed use redevelopment be brought forward?
- F. If firms are likely to be displaced through redevelopment, is there a supply of alternative suitable accommodation in the locality to help support local businesses and jobs? Would this promote or hinder sustainable communities and travel patterns?

**Policy TC1** sets out the Borough's requirements for new office, retail and leisure floorspace. These are split between Nuneaton and Bedworth town centres as shown in the table below.

Requirement	Nuneaton Town Centre Floorspace range (sqm)	Bedworth Town Centre Floorspace range (sqm)
Offices	13,000-14,000	1,000-2,000
Comparison Retail	11,420-13,950	1,570-1,925
Convenience Retail	910-2,500	460-540
Cafes, restaurants and bars	2,324-2,672	324-393

**Policy TC2** relates to the nature of town centre growth and the development principles that apply, with a particular emphasis on creating accessible and well-connected centres including by walking, cycling and public transport. The policy defines primary and secondary frontages for the town centres and outlines the Council's policy approach to changes of use within those frontages.

**Policy TC3** identifies the Borough's hierarchy (and function) of centres. Nuneaton is defined as a *principal town*, the principal focus for shopping, leisure and business activity in the Borough. Bedworth *town centre* should contribute to the main shopping facilities; specifically, *the town centre should provide day-to-day shopping and commercial activity for Bedworth, as well as the immediate surroundings*.

These two main centres are supported by a network of smaller centres, comprising *district centres* and *local centres* serving the day-to-day shopping and service needs of local residents.



### 3. Market Context & Trends

It is important when assessing future retail, leisure and office development needs in Nuneaton and Bedworth Borough to consider the market context and the trends influencing change and investment decisions, particularly in the retail sector.

The structure of the retail sector has been changing at pace over the past decade, with the rise of online shopping and the scale of retailer closures having significant implications for town centres. The Government-enforced closure of all but 'essential' shops and stores during the national lockdowns of 2020 and 2021 has further resulted in new shopping habits, forcing the sector to respond to digital demands and re-evaluate its space requirements.

The pandemic has also had long-lasting and potentially permanent impacts on the leisure and hospitality sectors, while the office market is responding to the shift towards home or 'hybrid' working and other occupational demand factors.

Against this background, we provide below an overview of the retail, leisure and office markets and identify some examples of the new or emerging trends and concepts.

#### 3.1. Retail Market

The retail sector has endured a particularly difficult pandemic, with multiple lockdowns and online competition leading to the permanent closure of many shops and businesses. Net absorption of retail space has turned sharply negative as a result, with less affluent towns and shopping centres most severely impacted. Supermarkets and discount retailers (falling into the Government's definition of "essential" shops during lockdowns) have been among the few pockets of resilience from a demand perspective.

According to the Local Data Company's market analysis of H1 2021, the fastest growing retail and leisure categories included grocers and convenience stores (with a net gain of 540 units i.e. +540), fast food takeaways (+333), barbers (+318) and beauty salons and nail bars (+167). Meanwhile, the fastest declining categories were fashion-orientated shops (-1,031), charity shops (-466), bookmakers (-342) and banks and other financial institutions (-188).

More recently, signs of further recovery are emerging following the successful vaccination programme and the lifting of all pandemic restrictions, which has boosted both footfall and retail sales as consumers return to physical stores and spend some of their excess savings built up during the pandemic. Retail take-up reached a two-year high in Q3 2021, which was notable for a revival in leasing activity by fashion and food and beverage (F&B) operators.

The UK's retail availability rate has come down as a result in recent months, although it remains elevated compared to historic norms.

Recent positivity comes with some caveats, though. Rising inflation and coronavirus cases have dented consumer confidence in recent months, with GfK's confidence index falling to an eight-month low in October 2021. This could derail the recovery from here, especially if rising infections leads to any reimposition of pandemic restrictions. Meanwhile, retail rents are falling, dropping by -3.0% over the past 12 months. Further rent losses are likely in the near term, although retail parks are well placed to outperform.

On the supply side, little new retail space is likely to be built in the next few years, which should offer some support to the availability rate. The trend of converting retail space to other uses is also likely to accelerate. Several department stores on London's Oxford Street are being partly converted into co-working space, with department stores beyond the capital being converted into a variety of other uses. Recent planning relaxations should lead to the accelerated removal of redundant retail space in many towns and cities.



UK retail investment has slowed sharply since the coronavirus crisis began. Investor sentiment towards the retail sector, which was already weak prior to the pandemic, has worsened considerably. Pricing has dropped to a greater extent than it has for other sectors as a result, particularly for properties with leasing or covenant risk. However, several noteworthy sales in recent months show that investors are moving beyond the supermarket transactions that have supported investment volumes throughout the pandemic. Retail parks are proving popular, thanks to their relative outperformance during the crisis, while shopping centre transactions have also picked up a little as some investors target redevelopment or repositioning plays.

### 3.1.1. THE GROWTH OF ONLINE SHOPPING

The rapid growth in online shopping since the late 1990s has increased the market share of non-store retail sales with visible consequences for high streets and other shopping destinations. Yet the degree of impact is uncertain in the context of multi-channel retailing: stores are often a source of stock for online retail sales, while the internet can even direct customers to stores (e.g. use internet to research but make purchase in store).

In 2019, before the Covid-19 outbreak, online shopping accounted for around 20% of total retail sales with significant variations by sector. Only around 5% of food sales were internet-based, whereas almost 20% of clothing and footwear sales (a key sector for many larger town centres) were attributable to online shopping. Some 60% of sales on DVDs, music and books were made online.

The pandemic and the national lockdowns that followed, resulting in the temporary closure of many shops, accelerated the significant growth in online shopping. According to figures published by ONS, online retail sales as a proportion of total retail sales peaked at above 30% in January 2021, before falling relatively quickly in the following months as restrictions were gradually lifted over the spring and summer. Notwithstanding the projected drop in non-store shares during 2022, it is expected that these shares will remain significantly higher than 2019 levels.

### 3.1.2. IMPROVED DIGITAL CAPABILITY

Consumers are demanding, often unwilling to wait more than 2-3 days for deliveries, whilst being increasingly dependent on technology to fulfil one's shopping needs. The pandemic has changed or reinforced pre-lockdown behaviours, with more consumers willing to try – and switch to – digital forms of shopping.

Modern retailers are therefore investing more and more in digital platforms. This is coinciding with the decisions of some retailers to close their bricks-and-mortar stores and transforming into online-only brands. Examples include Maplin, Cath Kidston, and TM Lewin; and the trend is not limited to retail, with Thomas Cook (travel agent) and others also relaunching as online-only businesses.

While many larger retailers are investing in digital channels, this is not necessarily the case with smaller independents and high street businesses (although Covid-19 related impacts have forced some businesses to establish or develop online interest in order to generate sales). For most retailers, however, successfully combining physical and digital propositions will be necessary in the face of an increasingly competitive marketplace.

### 3.1.3. RIGHT-SIZING STORE PORTFOLIOS

Prior to Covid-19, the shift towards online shopping resulted in a period of significant change and quite considerable consolidation from long-standing UK retailers. Large retailers increasingly focused on a smaller number of prime locations for their store portfolios (often referred to as *polarisation*) where they can have flagship-type stores and serve wide catchments. Others relaunched as online-only retailers, as commented before.

Much of this change can be attributed to a large number of loss-making stores, particularly in the context of reducing footfall and a highly competitive pricing environment. Company voluntary arrangements (CVAs) have been a preferred restructuring method for many retailers such as Debenhams, Monsoon, (both of whom have exited space in Nuneaton Town Centre), Mothercare, Homebase, New Look and Accessorize.

Some retailers are continuing to 'right-size' or even abandon their store portfolios. Others however – notably the discounters such as Aldi, Lidl and B&M – continue to expand throughout the UK. Indeed, since the 2014 Study, Aldi has opened a new store on Weddington Road while Lidl has opened its second store in Nuneaton on Hinckley Road.

The pandemic has also had a major impact on the 'grab-and-go' food market, which relies heavily on office workers and commuters. The shift in work patterns and the reduction in footfall has made some outlets unviable, with Pret and Costa Coffee announcing widespread closures.

Service-based retail uses (i.e. financial services, travel agents) have seen a gradual contraction in store numbers in recent years, due to the continued growth of internet alternatives which provide convenient access to online banking and holiday price-comparison websites. This form of structural change has consequences for footfall and consumer spending, most notably in secondary town centres which are more dependent on such uses.

### **3.1.4. CHANGING STORE FORMATS**

Today's consumer has high expectations for convenience, experience and personalisation; largely driven by smart phone technology (i.e. Apps) and social media (i.e. Facebook, Instagram, TikTok). Shopping is becoming more leisure focused and activity-based, which is reflected in new, often extensive store formats.

The large Next / Next Home 'flagship' stores are a well-known example of a major retailer developing out-of-town showrooms to provide a substantially expanded range of comparison goods and lifestyle experiences.

Some retailers, on the other hand, require (or are experimenting with) smaller and more efficient store formats. Homebase has launched a new split-level, small format showroom dedicated to kitchens (at ground floor level) and bathroom displays (first floor). Dunelm operates a similar town centre format. These concepts coincide with the shift towards home or 'hybrid' working and greater levels of spending on home improvements.

Retailers are increasingly incorporating click-and-collect services into their stores or within adjacent customer car parks (such as, for example, the facilities provided by Aldi and Tesco Extra in Bedworth Town Centre). As well as often accounting for a substantial proportion of retailers' online sales, click-and-collect reduces 'last mile delivery' costs and can create additional sales volumes.

### **3.1.5. SPACE SHARING AND INNOVATIVE CONCEPTS**

The adaptability of retail space is increasingly important in a fast-moving sector. There is greater collaboration between retailers in terms of sharing space; and between shopping centre landlords and their tenants in the provision of collection points and/or lockers.

One of the most successful retailer tie-ups has been Sainsbury's and Argos, while Laura Ashley recently returned to the UK high street in a new partnership with Next. B&Q has concession stores in a small number of Asda superstores. The large Asda superstore in Nuneaton Town Centre also incorporates a McDonald's restaurant.

The sharing of town centre space is not limited to the retail sector, however.

As an example, Bournemouth's iconic former Debenhams building has been repurposed as a community, experience-led mixed use destination for local traders and entrepreneurs. Now known

as Bobby's, it includes a market hall, a beauty hall, artist space and a gallery, a traditional ice cream and coffee parlour, and other food and beverage uses with outdoor seating. Such a concept highlights the potential opportunities for the re-use of the former Debenhams department store in Nuneaton Town Centre (subject to viability and other factors).

On a smaller scale, Trinity Works in Colchester is an excellent example of a creative shared space. This repurposed 1970s church includes a café offering wi-fi and 'touch down' space. It also comprises a maker-space facility with shared access to workspace and tools for ceramics, textiles and printmaking.

Innovative concepts of this nature are likely to become more common as large, redundant retail (and non-retail) spaces become more difficult to fill with single occupiers; and will help to offset rising occupancy/operational costs. The changes to the Use Classes Order – with the new Class E encompassing retail, commercial, business and service uses – provide greater flexibility and will make it easier to co-locate two or more asset classes within the same premises.

### 3.1.6. MEANWHILE USES

Markets have always been an important part of many town centres, including those in Nuneaton and Bedworth<sup>1</sup>, and bring animation and vibrancy which traditional high streets often lack.

New ways of generating activity and engaging with town centre users have emerged in recent years in the form of pop-up shops and other uses including incubation space for start-up businesses. As well as addressing vacant or under-utilised space and tapping into local entrepreneurialism, they help to deliver a bespoke retail experience and often become permanent attractions.

The 'meanwhile' concept enables retail and other businesses, usually independents but increasingly multiples (e.g. Costa at CRATE London), to lease space on a short-term basis. To that end, FarGo Village in Coventry City Centre is formed of repurposed shipping containers (similar to the BoxPark concept which originated in London) providing small boutique-style units for independent creative businesses and caterers. It also offers a programme of events such as live music, silent discos, and games night.

A new spin-off concept from BoxPark is 'BoxHall' (food hall), which seeks to repurpose old buildings of historical or cultural significance in their respective local communities. The first food hall is due to come forward within the Metropolitan Arcade at London's Liverpool Street, comprising 16 food vendors and two bars.

A more local example, Digbeth Dining Club, began as a temporary street-food destination in Digbeth and now has pop-up venues throughout the Midlands as well as two permanent venues in Hockley (Hockley Social Club) and Longbridge (Herbert's Yard).

Given the scale of change being promoted by N&BBC and its partners through the Transforming Nuneaton and Transforming Bedworth programmes, meanwhile uses provide opportunities to generate interest and activate cleared and/or under-used future development sites on a temporary basis.

## 3.2. Leisure Market

The world of leisure is changing rapidly. The continued growth of online shopping and the ever-changing online world is having an impact on retail, yet leisure is playing a major role in extending

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<sup>1</sup> [nuneatonandbedworthmarkets.co.uk](http://nuneatonandbedworthmarkets.co.uk)

dwelling times and supporting the evening economy. Consumers are now spending more on leisure activities and experiences. To that end:

- Across Europe, the size of the leisure market exceeds €896 billion and is on an upward trajectory.
- In the UK alone, the amount of cash handed over jumped by one-fifth over the last decade.
- With retail markets declining, creating a reason to visit other than to shop is an essential asset in ensuring the relevance and vibrancy of town centres. Retail and leisure alone will not be enough to keep most locations resilient.
- The concept of “shopper mission” becomes increasingly important, through thoughtful placemaking:
  - locations will need to be well-designed with walkability and high-quality space that hosts interesting brands and events, offers community engagement, and provides a mix of uses; and
  - within this, placemaking through creating customer experience and social spaces unlocks further retail spend, simply by bringing people to the space and encouraging them to dwell. It can also widen the catchment.

The leisure sector was heavily impacted by the pandemic-induced closures and social distancing measures. For instance, cinemas were forced to close from 23 March 2020 and did not fully reopen until 19 July 2021. That said, even before the pandemic, the leisure sector was challenged by the structural changes affecting retail businesses, with high street footfall in decline as consumers shopped online or at the most prime locations.

### 3.2.1. CINEMAS

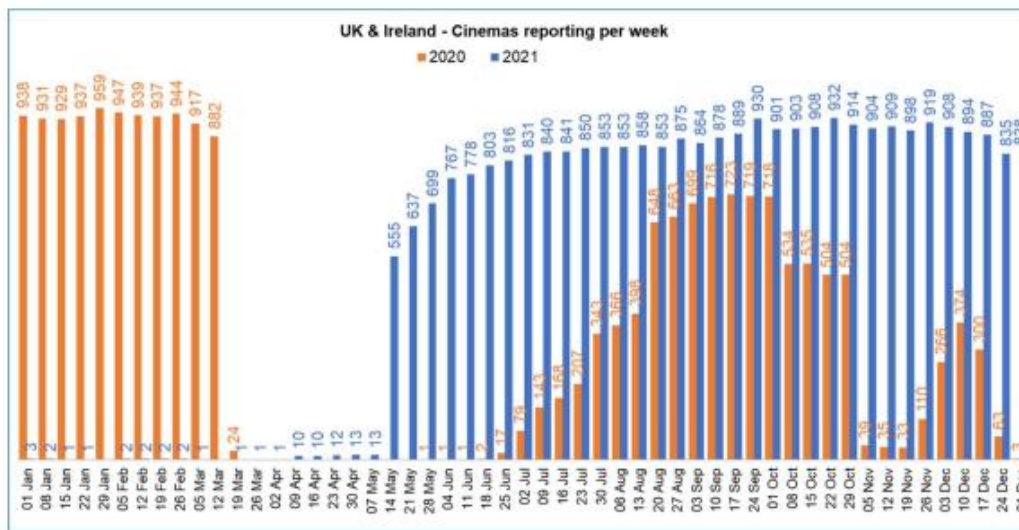
Data from the UK Cinema Association shows that admissions were just 5.5 million over the three months through September 2020, compared with 45.2 million the year before, representing an 87.8% decline, which led to a number of large cinema operators facing financial hardship.

For example, the Cineworld Group stated that revenue in the UK and Ireland fell by 60.9% over the six months through June 2020. In turn, it decided to temporarily suspend operations at its 127 cinemas from 9 October 2020, resulting in over 5,000 potential job losses in the UK.

However, data from 2021 shows that the demand for cinemas has started to return to its pre-pandemic figures, despite some Covid-19 restrictions remaining such as mandatory mask-wearing.

Despite this, the total 2021 box office revenue across the UK and Ireland increased 85% on 2020 figures. As such, total box office revenue in 2021 was £556.9m compared to £296.7m in 2020. These figures were particularly promising given cinemas in the UK were forced to shut for the first 19 weeks of 2021 due to a national lockdown.

Figure 3.1 below sets out cinemas reporting per week, which demonstrates that across 2021, cinema attendance remained relatively stable over the summer period and into the winter.

**Figure 3.1 – Cinemas reporting per week**

Source: Comscore.

Cinema provision in Nuneaton and Bedworth Borough is currently limited to the Odeon Luxe cinema at Bermuda Park. However, the Abbey Street mixed-use development in Nuneaton Town Centre (being delivered under the Transforming Nuneaton programme) proposes a new cinema. The operator is not confirmed although we understand two operators have been shortlisted by N&BBC and its development partner, Queensbury.

In section 9 of this report, we assess (in qualitative terms) the need for further cinema provision in the Borough.

### 3.2.2. GYMS AND FITNESS CENTRES

According to IBISWorld, revenue generated by gyms and fitness centres declined by 39.5% in the year 2020-21, due to the forced closure of facilities during national lockdowns. Over this period, a number of industry operators opted to freeze membership fees. Whilst this approach retained consumer trust, no revenue was generated during the lockdown periods, which led to gym operators facing financial hardship. For example, in August 2020, DW Sports announced the closure of their shops and gyms for pandemic-induced reasons, leaving 1,700 staff facing redundancy.

As such, a slight reduction in supply to the market has been seen with 3,654 gyms operating across the UK in 2020, down to 3,610 in 2021.

However, data from Mintel states that 58% of gym-goers have returned to gyms as of June 2021, while those yet to unfreeze their memberships plan to return in the following 12 months. Whilst it is too early to be conclusive, this data indicates that consumer demand remains.

Section 9 of this report indicates that Nuneaton and Bedworth Borough is well served by public and private gyms and health & fitness facilities, with the survey research indicating that Bedworth Leisure Centre is the most popular facility, followed by Pure Gym in Ropewalk Shopping Centre (Nuneaton Town Centre) and Nuffield Heath at Bermuda Park.

### 3.2.3. FOOD AND BEVERAGE

The food and beverage (F&B) sector, which for several years has been subject to high levels of competition and discounting, and over-supply in some locations, has seen many major chains downsize across the UK (e.g. Carluccio's, Jamie Oliver, Prezzo).

The sector remained active throughout the pandemic, with takeaway and fast food outlets able to remain open. In March 2021, Just Eat reported that it had seen a 600% increase in orders in the first two months of the year compared to 2020. Given their success, demand continued with 333 new units opening across the UK in H1 2021, according to the Local Data Company.

Following the relaxing of restrictions, spend on eating and drinking saw the highest post-Covid growth of 40.5%.

Whilst consumer demand for restaurants and bars remains strong, it is acknowledged that there is a shift in demand for experience-based activities. Research conducted by OpenTable revealed that 78% of millennials prefer spending their money at a spot offering them a unique experience. As a result of this, more bars offering an additional entertainment element are appearing on the market, such as darts, bowling or golf.

As set out in sections 4 and 5 of this report, both Nuneaton and Bedworth Town Centres have relatively limited F&B offers. However, the emerging proposals by N&BBC and its partners seek to introduce more 'evening economy' attractions as part of mixed-use development.

### 3.3. Office Market

At the national level, increasing optimism surrounding the vaccine rollout and the economic recovery has resulted in a pick-up in office leasing in recent months. Office take-up reached its highest level in more than two years in the third quarter of 2021. Leasing remained busy until November as firms increasingly decided upon space needs in a post-pandemic world.

The overall demand picture remains subdued, however. National net absorption remained negative in Q4 2021 for the seventh quarter in a row as firms continued to release space onto the market, although demand losses were lighter than in previous quarters. When combined with another big year for net deliveries, the national office vacancy rate continues to rise. It currently stands at 6.5%, which represents a four-year high.

Looking ahead, while there is less speculative construction underway than during the financial crisis, 28.3 million sq ft is under construction nationally, not far off the mid-2020 peak. Much of this space is due to deliver over the next 18 months which, allied to subdued demand, should cause the national vacancy rate to increase further.

Office asking rents tend to be quite slow to respond to downturns, but the effects of falling demand and rising vacancy are now coming through. Annual rent growth currently stands at -0.1%, with further losses likely in the next couple of years. Prime buildings should outperform secondary ones as firms pivot to better-quality, well-ventilated space (to attract staff, welcome clients and meet growing ESG commitments) even if they take less space overall amid a more permanent rise in home working. This could lead to the accelerated removal of older stock.

UK office investment has risen in recent quarters, with easing restrictions and increasing evidence of pre-pandemic pricing bringing more buyers and sellers to the table. London, Cambridge and the 'Big Six' regional cities have led the rebound, with demand for prime, well-let properties remaining robust. Pricing for prime office property has remained stable thus far, supported by low interest rates and healthy overseas demand, but weak sentiment towards poorer-quality properties (and those with leasing risk) should pull average office prices down over the next two years.

As set out in section 10 of this report, Nuneaton and Bedworth Town Centres both have relatively small office markets, though N&BBC and its partners are continuing to pursue plans to provide appropriate, good quality space for local needs.



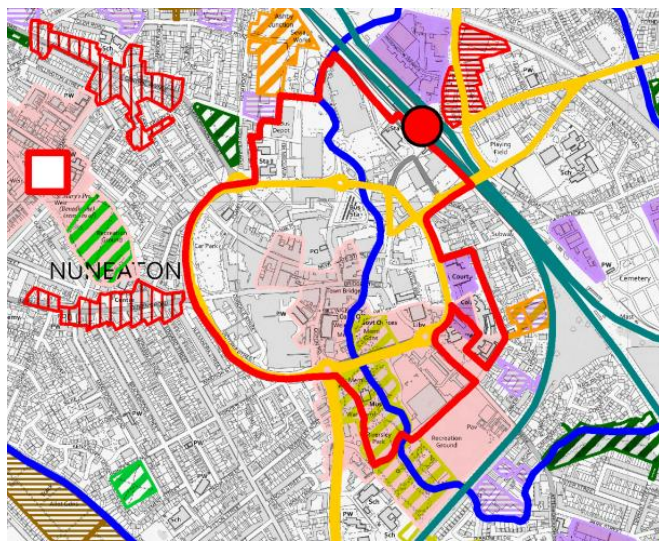
## 4. Nuneaton Town Centre: Healthcheck & Emerging Proposals

Nuneaton Town Centre is the principal focus for shopping, leisure and business activity in the Borough (Policy TC3).

The Town Centre comprises two shopping centres, Ropewalk and Abbeygate, and a series of predominantly pedestrianised shopping streets inside the A444 Ringway. It also includes areas characterised by large format retail beyond the Ringway to the north and south respectively.

Figure 4.1 below shows the extent of the Nuneaton Town Centre boundary.

**Figure 4.1 – Nuneaton Town Centre boundary**



Source: Extract from the 2019 Borough Plan Policies Map.

Notes: Solid red line defines the town centre boundary.

This section considers the vitality and viability of Nuneaton Town Centre having regard to the healthcheck indicators set out in the PPG (paragraph 006), including:

- Diversity of uses;
- Vacancy levels;
- Commercial rents;
- Retailer representation and demand;
- Customers' experience and behaviour;
- Accessibility;
- Environmental quality;
- Perception of safety;
- Opening hours and the evening economy; and
- Barriers to business investment.

The healthcheck audit is informed by our own site inspections during April 2022 and various sources of data including Experian Goad (May 2021), the Property Market Information Service 'PROMIS' Retail Report (April 2022) and town centre monitoring data supplied by N&BBC. We draw upon the findings of the 2014 Study for comparative purposes insofar as possible.

At the end of this section we identify some of the proposals coming forward through the Transforming Nuneaton programme, the N&BBC 10-15 year regeneration vision to transform the Town Centre's offer and resilience.

## 4.1. Diversity of uses

A high proportion of the Town Centre's retail, leisure and other service uses are focused within the shopping centres of Ropewalk and Abbeygate and on Queens Road, Bridge Street, Harefield Road and Abbey Street.

Large format retail can be found to the north including the Asda superstore, the adjacent Newtown Road Retail Park (accommodating B&M Home Store and Carpetright) and off Leicester Road (including Dunelm, Poundstretcher and 365 Bargains). There is a Sainsbury's foodstore situated off Vicarage Street to the south.

Figures 4.2 and 4.3 below set out the diversity of uses in Nuneaton Town Centre derived from the N&BBC town centre monitoring survey of December 2021. The analysis focuses on a number of use categories, as defined by Experian Goad and consistent with the 2014 Study, namely:

- Comparison Retail (e.g. clothing and footwear, furniture, jewellery, electrical goods, toys);
- Convenience Retail (e.g. butchers, bakers, supermarkets);
- Retail Services (e.g. dry cleaners, hairdressers and beauticians, travel agents);
- Leisure Services (e.g. cafes, restaurants, cinemas);
- Financial & Business Services (e.g. banks, estate agents); and
- Vacant.

**Figure 4.2 – Diversity of uses in Nuneaton Town Centre: Units**

Use Categories	2012		December 2021		% Change
	Units (count)	Units (%)	Units (count)	Units (%)	
Comparison Retail	160	40.3	106	32.3	-8.0
Convenience Retail	26	6.6	16	4.9	-1.7
Retail Services	52	13.1	47	14.3	+1.2
Leisure Services	69	17.4	57	17.4	0
Financial & Business Services	41	10.3	30	9.1	-1.2
Vacant	49	12.3	72	22.0	+9.7
<b>TOTAL</b>	<b>397</b>	<b>100</b>	<b>328</b>	<b>100</b>	

Notes: Ground floor only. Experian Goad data for 2012 derived from the 2014 Study.

**Figure 4.3 – Diversity of uses in Nuneaton Town Centre: Floorspace**

Use Categories	2012		December 2021		% Change
	Floorspace (sqm gross)	Floorspace (%)	Floorspace (sqm gross)	Floorspace (%)	
Comparison Retail	49,257	43.7	33,398	32.6	-11.1
Convenience Retail	22,965	20.4	20,656	20.2	-0.2
Retail Services	5,277	4.7	6,092	5.9	+1.2
Leisure Services	15,282	13.6	15,722	15.4	+1.8
Financial & Business Services	6,401	5.7	5,643	5.5	-0.2
Vacant	13,564	12.0	20,899	20.4	+8.4
<b>TOTAL</b>	<b>112,746</b>	<b>100</b>	<b>102,411</b>	<b>100</b>	

Notes: Ground floor only. Experian Goad data for 2012 derived from the 2014 Study.

The main findings from the analysis include:

- Comparison Retail accounts for around a third of town centre provision, with the highest proportion of units (32.3%) and floorspace (32.6%) dedicated to this category reflecting the role of Nuneaton as the Borough's principal town for shopping. However, the proportion of Comparison Retail units and floorspace has fallen considerably since 2012 (40.3% and 43.7% respectively) as reported in the 2014 Study.
- This decline is largely attributable to online shopping habits and the scale of retailer failures and/or downsizing, and thus not entirely Nuneaton-specific reasons. Key closures since the 2014 Study include the Debenhams department store on Bridge Street and BHS in Ropewalk shopping centre, both of which fell into administration and ceased trading throughout the UK.
- Convenience Retail provision in the Town Centre is reasonably strong albeit predominately located outside the Ringway in the form of the Asda superstore and the Sainsbury's foodstore. More central provision includes Iceland and Heron Foods. While the percentage floorspace dedicated to Convenience Retail has remained broadly unchanged since 2012, the proportion of units has fallen from 6.6% to 4.9% over this period.
- Leisure Services are the second most dominant use category, comprising 17.4% of the total number of units. This represents no percentage change since 2012 although the number of units occupied by Leisure Services has fallen from 69 to 57.
- Retail Services account for 14.3% of the total number of units in Nuneaton Town Centre but only 5.9% of total floorspace (reflecting that such uses typically occupy smaller-sized units). These percentages are slightly higher than 2012 levels.
- The proportion of units dedicated to Financial & Business Services is currently 9.1% compared with 10.3% in 2012. This reduction is likely, at least in part, to be indicative of the growing shift towards online banking and other professional services.

All successful centres require a balanced mix of uses to promote linked trips and maintain their vitality. Although the analysis shows that Nuneaton Town Centre is heavily dependent on high street retail – over 50% of the units are occupied by retail businesses while the vacancy rate stands at 22% – the Town Centre has several other attractions and facilities not included in the above use categories, but which are important assets and drivers of activity.

These include the street market with over 80 stalls trading every Wednesday and Saturday (Market Place and Coventry Street); the library and information centre (Church Street); the

Nuneaton Museum & Art Centre set in the grounds of Riversley Park; the Community Wellbeing Hub based in Powell House (Church Street); the Council offices at Town Hall (Coton Road); and the King Edward VI College (King Edward Road). This sixth form college is an important attractor and generator of town centre footfall. Another key attractor is The Abbey Theatre situated just outside the Town Centre boundary on Pool Bank Street.

Nuneaton Town Centre contains some private and public sector offices; however, the Town Centre is not a major office location and therefore has been less exposed than many centres to the 'work-from-home' trend throughout the pandemic.

## 4.2. Vacancy levels

As shown in Figure 4.2 above, the latest monitoring identified 72 vacant units in Nuneaton Town Centre in December 2021. This equates to a vacancy rate of 22%, which is well above average levels (14.1%<sup>2</sup>) and represents a marked increase on the level recorded in 2012 (12.3%).

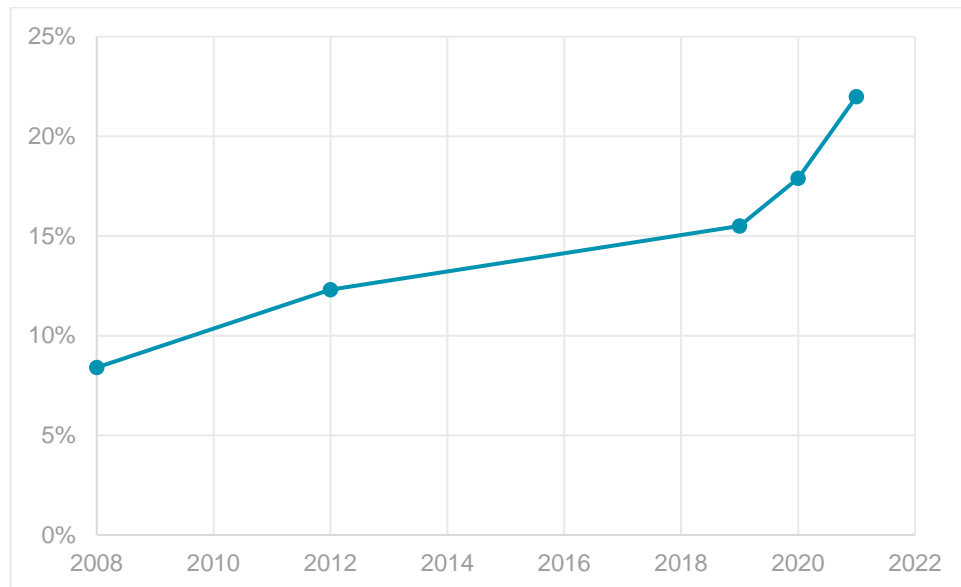
Figure 4.3 shows a similar picture in respect of vacant floorspace between 2012 and December 2021, which has increased from 13,564 sqm gross to 20,899 sqm gross. Some 20% of ground floor shop floorspace in the Town Centre therefore currently stands vacant.

Across the UK, town centre vacancy levels have been affected by structural changes in the retail sector. Major retailers are polarising to fewer prime locations (and increasingly to out-of-town store formats) while other brands have abandoned their physical stores altogether. The pandemic has accelerated these trends. Retailers that have fallen into administration or announced plans for permanent store closures (or store rationalisation programmes) since the start of the pandemic include Debenhams, the Arcadia Group brands, Laura Ashley, Oasis, Warehouse, TM Lewin, Clarks, Office Shoes and Monsoon.

Figure 4.4 below illustrates the trend of rising vacancy levels in the Town Centre since 2008 and a performance indicator of growing concern, with a sharp increase in the number of vacant units in 2020 and 2021 coinciding with the pandemic. Key closures in this period included Debenhams (Bridge Street), Argos (Abbeygate shopping centre), H&M and TJ Hughes (both Ropewalk shopping centre); while in-movers included Poundstretcher Extra (occupying the former Argos store in Abbeygate) and Game (Ropewalk).

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<sup>2</sup> According to Experian Goad data for the UK.

**Figure 4.4 – Vacancy levels in Nuneaton Town Centre (2008-2021): Units**

Source: 2008 and 2012 levels from the 2014 Study; 2019 and 2020 levels from PROMIS; and 2021 levels derived from town centre monitoring data supplied by N&BBC.

In terms of the existing scale and distribution of the vacant units in Nuneaton Town Centre, we would make the following observations:

- The centre's most significant void is the former Debenhams department store (2,818 sqm gross at ground floor) over two floors on Bridge Street, with additional frontage to Harefield Road and Newdegate Street.
- Ropewalk contains several prominent vacancies predominantly focused towards the southern end of the shopping centre, including the former TJ Hughes store (1,817 sqm gross at ground floor) over two floors, the former HMV store (791 sqm gross), the former Monsoon store (730 sqm gross) and the former River Island store (605 sqm gross). Each of these multiple stores have closed since the 2014 Study.
- The largest void on Queens Road comprises the unit previously occupied by Woolworths and subsequently Poundland (1,702 sqm gross). This unit and the accommodation above has been acquired by N&BBC as part of the Transforming Nuneaton programme.
- Other predominantly smaller-scale vacancies are dispersed throughout the Town Centre including on Abbey Street, Newdegate Street, Queens Road and at the eastern end of Bridge Street where N&BBC is bringing forward plans for the 'Bridge to Living' scheme comprising new ground floor retail with office workspaces above.

Some of the Town Centre's vacant units will therefore become re-occupied or replaced with new development, thereby helping to address the issue of rising vacancy levels.

### 4.3. Commercial rents

The level of rent which occupiers are prepared to pay for commercial space in a centre is an indication of the perceived strength of that centre.

Based on a review of the Realla.co.uk commercial property market database, prime rents in Nuneaton Town Centre are currently around £25 psf (focused on Queens Road and Abbey

Street) with rental values in the region of £15 psf towards the more secondary areas (e.g. Church Steet and Harefield Road).

PROMIS reports that prime rents in Nuneaton Town Centre were around £30 psf Zone A at the end of 2021.

This compares with prime Zone A rental levels of £120 psf prior to the 2008 economic downturn, while the 2014 Study indicates prime rental levels of between £50 psf and £80 psf.

#### 4.4. Retailer representation and demand

PROMIS analysis indicates that Nuneaton Town Centre is represented by 72 food, non-food and food and beverage (F&B) multiples. Of these, there are 60 non-food multiples equating to approximately 57% of the total number of Comparison Retail (i.e. non-food) units shown in Figure 4.2 above.

Figure 4.5 below sets out the key multiple retailers present in the Town Centre as identified by PROMIS. Those shown in bold are defined as 'major retailers' by Experian Goad; Nuneaton Town Centre has 13 of the 26 major retailers.

**Figure 4.5 – Key multiple retailers in Nuneaton Town Centre**

Key Fashion Multiples	Key Non Fashion Multiples	Convenience Stores	Cafes / Restaurants
<b>Clarks</b>	3 Store	Asda	Caffe Nero
<b>New Look</b>	<b>Boots</b>	Iceland	Costa
<b>Next</b>	Card Factory	<b>Sainsbury's</b>	Domino's Pizza
Roman Originals	<b>EE</b>		Greggs
Schuh	Holland & Barrett		McDonald's
Shoe Zone	<b>O2</b>		
Sports Direct	Pandora		
<b>TK Maxx</b>	Poundland		
Yours	Poundstretcher		
	<b>Superdrug</b>		
	The Body Shop		
	The Perfume Shop		
	<b>Vodafone</b>		
	Warren James		
	<b>Waterstones</b>		
	<b>WH Smith</b>		
	<b>Wilko</b>		

Source: PROMIS (April 2022).

Nuneaton Town Centre's retail offer is predominantly aimed at the value and mid-retail market, with a small number of 'upper middle' retailers. Most of the key fashion multiples are situated within Ropewalk shopping centre except for Clarks and Shoe Zone (both Queens Road) and Sports Direct (Harefield Road). Ropewalk contains several other multiples including Pandora, The Body Shop, The Perfume Shop and Costa.



A high proportion of the non-fashion multiples are focused on Queens Road, Market Place and at the western end of Bridge Street. However, Poundstretcher has recently been accommodated within Abbeygate shopping centre and the Wilko store is currently located off Church Street at the eastern end of Bridge Street.

Existing representation and the strength of the centre's primary shopping area will inevitably influence the type and quality of other stores seeking future representation; however, the scope for upgrading the retail offer will be restricted by market conditions and the trends outlined in section 3 of this report.

As mentioned previously, the Town Centre's main foodstores (Asda and Sainsbury's) are located outside the Ringway, with more central provision including Iceland as well as Heron Foods, Holland & Barrett and a limited number of independent grocery and health food stores.

Nuneaton Town Centre has a considerable number and range of independent businesses which add to the draw of the centre and help to distinguish its retail offer from other nearby centres. These are dispersed throughout the centre and include ladieswear and menswear shops, jewellers, furniture stores, arts and crafts, beauty salons, and cafes. The central area (Market Place and Coventry Street) also hosts a twice-weekly street market with traders selling a range of goods and local produce.

The majority of the Town Centre's F&B offer comprises independent operators. The main branded outlets are limited to those shown in Figure 4.5, highlighting the centre's very limited range of cafes / restaurants (considering Nuneaton's size and position in the retail hierarchy) and the lack of family-friendly catering options.

Other leisure activities available in the Town Centre include gyms and fitness clubs (e.g. Pure Gym within Ropewalk, Ladypace on Market Place, Empire Gym & Studios on Leicester Road) and bingo / amusement arcades. There is currently no cinema offer.

## 4.5. Customers' experience and behaviour

The 2022 household telephone survey commissioned to inform the Study asked a number of specific questions about where respondents (i.e. consumers) shop. The survey results are included at Appendix A and section 6 of this report provides our analysis of the survey-indicated shopping patterns.

The household telephone survey also asked the following questions:

- How often do you normally visit Nuneaton Town Centre for shopping and services? (Q13)
- What do you like most about Nuneaton Town Centre? (Q14)
- What main improvements to Nuneaton Town Centre would encourage you to visit more often than you currently do for shopping and services? (Q15)

Figure 4.6 below identifies respondents' frequency of visits to the Town Centre. Of the total survey sample, some 21.1% indicated that they "don't go" to Nuneaton Town Centre for shopping or services while more than a quarter (27.7%) cited less often. Around 20% visit the Town Centre once a week (13.7%) or more often (6.1%).

It should be noted that the household telephone survey was undertaken across a wide catchment area, comprising 12 zones and extending beyond the Borough's administrative boundary to reflect shopping patterns and expenditure flows. Broadly speaking, Zones 1-5 to the north of the Borough reflect Nuneaton Town Centre's primary catchment and Figure 4.6 shows the survey findings for each of these zones where, unsurprisingly, consumers are likely to visit the Town Centre more often (most likely for reasons such as closeness to home and/or work).



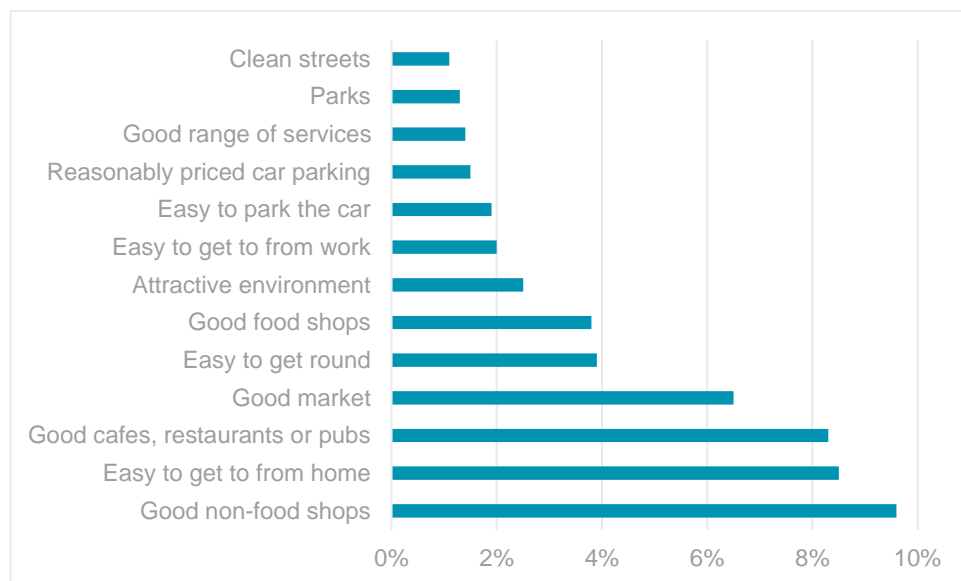
**Figure 4.6 – Frequency of visits to Nuneaton Town Centre**

	Total	Nuneaton sub-area				
		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
More than once a week	6.1%	23.3%	8.2%	13.1%	8.4%	4.1%
Once a week	13.7%	22.9%	25.6%	28.2%	18.6%	23.4%
Once a fortnight	12.0%	16.4%	9.9%	14.0%	15.3%	21.7%
Once a month	19.2%	18.1%	25.1%	24.0%	31.8%	22.9%
Less often	27.7%	13.6%	24.3%	13.4%	18.9%	17.0%
Don't go / never	21.1%	5.6%	5.9%	6.9%	7.0%	11.0%

Source: 2022 household telephone survey (see Appendix A), Question 13.

Figure 4.7 below shows what town centre users like the most about Nuneaton for shopping and services. The main likes relate to good non-food shops (9.6%), easy to get to from home (8.5%) and good cafes, restaurants or pubs (8.3%). Respondents also cited the good market (6.5%) while the survey results indicate generally positive perceptions in respect of accessibility (e.g. easy to get round, easy to park the car) and environmental quality (e.g. attractive environment).

However, it should be noted that some 37.7% of respondents cited 'nothing/ very little' when asked what they like the most about Nuneaton Town Centre for shopping and services.

**Figure 4.7 – Main likes about Nuneaton Town Centre**

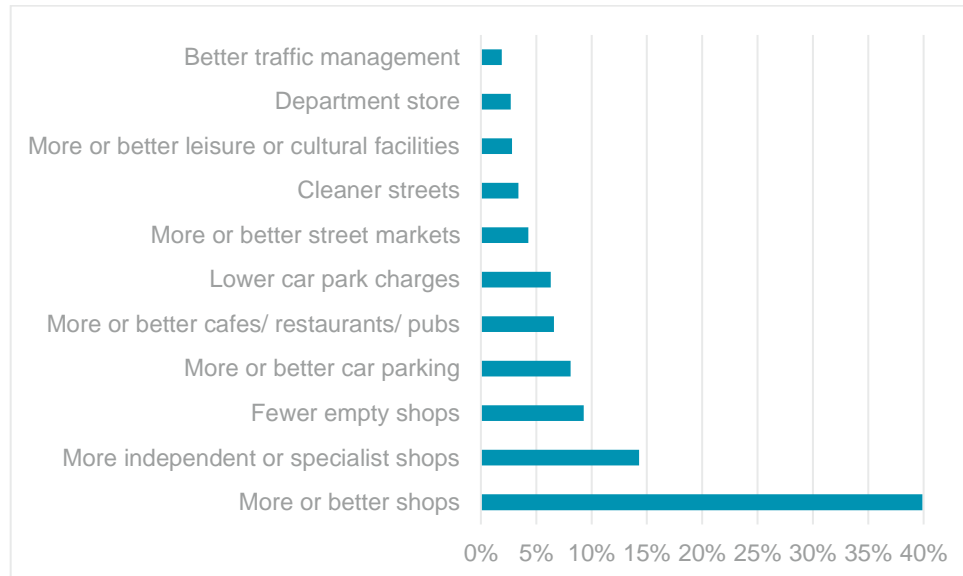
Source: 2022 household telephone survey (see Appendix A), Question 14.

Figure 4.8 below identifies some improvements suggested by respondents to make them visit the Town Centre more often. The main suggested improvements concern more or better shops (39.9%) and independent or specialist shops in particular (14.3%). Clearly these responses have been given in the context of recent store closures (e.g. Debenhams, H&M, TJ Hughes) and to that end, almost 10% of town centre users cited 'fewer empty shops' as an area for improvement.

Nearly 7% of respondents commented on the need for more or better cafes/ restaurants/ pubs, and others made suggestions relating to car parking in the Town Centre. Almost a quarter

(23.7%) of respondents did not identify any improvement(s) which might encourage them to visit Nuneaton Town Centre more often for shopping and services.

**Figure 4.8 – Suggested improvements to Nuneaton Town Centre**



Source: 2022 household telephone survey (see Appendix A), Question 15.

## 4.6. Accessibility

Nuneaton Town Centre is accessible by car, public transport, walking and cycling.

The A444 Ringway encircles much of the Town Centre and serves the main vehicular routes into and out of Nuneaton, including the A47 (which connects with the A5 to the east) and the A444 which continues to the north and south of the Town Centre.

In terms of car parking, the Town Centre is well served by a good distribution of car parks around (or close to) the Ringway. The largest, multi-storey facilities are at Harefield Road (605 spaces) and Ropewalk (517 spaces). Other town centre provision includes the surface car parks at Abbey Street (425 spaces), Justice Walk (119 spaces), Newdegate Street (77 spaces) and Victoria Street. The Abbey Street car park is currently closed while early works are carried out on the Abbey Street development including a new Hilton hotel and cinema.

Nuneaton Town Centre has a railway station, which is within walking distance but approximately 200m to/from the primary shopping area. The station includes seven platforms and is served by three railway lines: the Nuneaton-Coventry line; the Birmingham-Leicester-Peterborough line; and the Trent Valley section of the West Coast Main Line.

Nuneaton bus station is situated at the northern end of the Town Centre, off Harefield Road, with routes to surrounding towns and villages. There are other bus stops off the Ringway and close to the railway station.

The two shopping centres (Ropewalk and Abbeygate) and most of the shopping streets are pedestrianised and, generally, there is a good level of connectivity and wayfinding for pedestrians.

During our site inspections, we observed the highest pedestrian flows along Queens Road between Ropewalk and Market Place, while Harefield Road was a relatively busy north-south

route linking the primary shopping area with the bus station, Harefield Road multi-storey car park and the Asda superstore to the north.

#### 4.7. Environmental quality

Nuneaton Town Centre offers a good, relatively compact environment for shopping and services. Each of the main shopping streets are well maintained and include good provision of seating, street lighting, litter bins and planters. However, there are areas with 'dead' frontages throughout the centre (e.g. Bridge Street, Abbey Street, Queens Road) owing to large voids and/or cleared development sites.

Ropewalk is a modern indoor shopping centre providing important retail attractions and other facilities for its users, although the scale of vacancies at the southern end serves to detract from the overall appeal and quality of the shopping environment. Abbeygate offers a pleasant indoor shopping environment with a glass atrium roof, having been refurbished in the 1990s.

The attractiveness and proximity of the George Eliot Memorial Gardens and Riversley Park (extending south from Mill Street and beyond the Ringway 'flyover' towards Marston Lane) brings environmental and multiple other benefits to the Town Centre, not least providing greenspaces for town centre users to relax and play. The Riversley Park Concept Plan seeks to incorporate additional open space areas and maximise the opportunities for a range of sport and recreational facilities and 'country park' areas to the south.

#### 4.8. Perception of safety

We identified no significant adverse issues with regards to safety or security during our site inspections, which were conducted during the day.

Based on crime statistics sourced from the Warwickshire Police website, Figure 4.9 below shows the number of crimes reported in Nuneaton Town Centre since the second half (H2) of 2019.

**Figure 4.9 – Number of crimes reported in Nuneaton Town Centre**

H2 2019	H1 2020	H2 2020	H1 2021	H2 2021
709	395	392	353	561

The reduction in crimes reported during 2020 and the first half of 2021 can be attributed to the Government-enforced lockdowns and other restrictions, although it is perhaps encouraging that the figure for H2 2021 remains well below the crime levels recorded in H2 2019. Since this period, violence and sexual offences was the main type of crime (645 incidents reported) followed by anti-social behaviour (555), shoplifting (524) and public order (273).

#### 4.9. Opening hours and the evening economy

Most of the Town Centre's shops and other attractions are open all week. The main shopping centre, Ropewalk, is open from 09:30 to 17:30 Monday-Saturday, with reduced opening hours on Sundays (10:00-16:00). Abbeygate shopping centre is open six days a week from 09:00 to 17:30 Monday-Saturday.

In terms of the main foodstores, Sainsbury's opening hours are 08:00-21:00 on weekdays and 07:00-21:00 on Saturdays. Asda is open 24 hours on weekdays except Mondays (when it trades from 06:00 to 20:00) and is open until 20:00 on Saturdays.

Nuneaton Town Centre's evening economy is very modest for a centre of its size; however, the limited restaurants, pubs and nightclubs that exist help to extend hours of activity into the evening.

## 4.10. Barriers to business investment

We are not aware of any significant barriers to business investment that are specific to Nuneaton Town Centre. However, it will continue to be vulnerable to the structural changes and challenges facing the retail sector, which have been accelerated by the pandemic and have resulted in key retailer closures (not least Debenhams) in the Town Centre.

Operating costs such as business rates and wages (which are rising due to labour shortages and minimum wage increases) are a further constraint on business investment, including for both multiples and independents. Macro-economic conditions and the pandemic-induced shift towards home or hybrid working will also have an impact, albeit the Town Centre is not a major office location while we understand N&BBC had already been investing in a shift away from office-based full time working before the pandemic.

We would assess that some of the more Nuneaton-specific barriers to new businesses opening and/or existing businesses expanding are likely to include:

- The lack of evening / night-time leisure and entertainment uses, which serves to limit the Town Centre's appeal and footfall beyond traditional opening hours;
- Rising vacancy levels and the number of prominent voids having a negative impact on perceptions of the centre's overall health and performance;
- The increasing levels of competition from surrounding centres (such as Coventry, Birmingham and Leicester's Fosse Park) and the implications for Nuneaton's ability to enhance its retail and non-retail offer.

## 4.11. New development and investment proposals

The opening of Ropewalk in 2005 remains the last major investment in the Town Centre. Although it remains an attractive indoor shopping centre with several important multiples (e.g. Next, New Look, TK Maxx), it has been affected by retailer failures and/or downsizing in recent years and now includes a number of large voids.

No centre of Nuneaton's size and status is immune from such issues and there are considerable opportunities for broadening the Town Centre's offer beyond retail. The recent delivery of the McCarthy Stone retirement living scheme on the former Church Street car park, to the immediate east of the George Eliot Memorial Gardens, is a good example of this.

The significant challenges affecting the Town Centre's competitive position have led N&BBC and its partners to take a proactive approach to ensuring its future vitality and viability, principally through Transforming Nuneaton. This seeks to deliver an economic boost to Nuneaton and recognises that the current high street retail-based offer is not sustainable in the face of market conditions and competition from surrounding centres.

The programme is being funded by N&BBC (£59.3m), WCC (£41.1m), the Government's Towns Fund (£23.2m) and Future High Streets Fund (£13.3m), the Coventry & Warwickshire LEP (£8.5m) and the private sector (£8.1m).

Transforming Nuneaton comprises a suite of capital projects aimed at creating a more vibrant, prosperous town centre for its community. It is focused on three main development opportunities, as follows:

- Abbey Street development:** Permission (ref. 037658) has been granted for the mixed-use redevelopment of the former Co-op site and adjacent N&BBC owned surface level car park between Abbey Street and Queens Road. This includes full planning permission for a 145-bed Hilton hotel and outline planning permission for a cinema, circa 30 residential apartments, a multi-storey car park, a 'Digital Skills and Innovation Centre' for North Warwickshire College, a leisure facility, a food hall, and other flexible commercial accommodation. The former Co-op site has been cleared and the full scheme is expected to be delivered by mid 2024.

- ii. **Bridge to Living development:** A planning application is due to be submitted for the demolition and redevelopment of existing retail premises (broadly enclosed by Bridge Street, Church Street and the George Eliot Memorial Gardens) for new ground floor retail with office workspaces above. Scheduled to commence in mid 2023, the full scheme should be delivered by the end of 2024.
- iii. **Vicarage Street development:** The current proposals for this long-standing development opportunity site (including the Post Office and Royal Mail Sorting Office, the Wilko store and library off Church Street) comprises a mixed-use residential and office quarter with a new library. As part of this scheme being promoted by WCC, the Post Office/ Sorting Office will be relocated while the former Poundland store on Queens Road (recently acquired by N&BBC) will be sub-divided to facilitate the relocation of Wilko.

Another important component of the Transforming Nuneaton programme is the Riversley Park Concept Plan developed by N&BBC and its partners. This recognises that the park (including the George Eliot Memorial Gardens) is a significant asset for the Town Centre and its users. Improvements to the park's legibility and attractiveness will help to support town centre investment, as well as making a greater contribution towards the environment, sport and recreation.

Planning permission (ref. 038541) has been granted for an extension to Nuneaton Museum & Art Gallery within Riversley Park, comprising a new main entrance and a new multi-functional space for community events, learning activities and conferences.

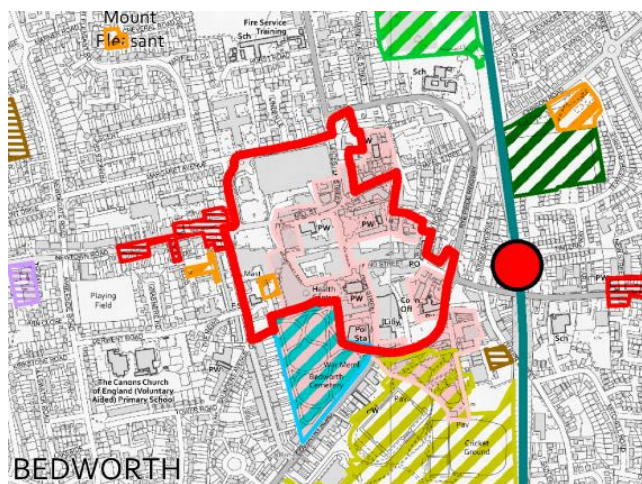
## 5. Bedworth Town Centre: Healthcheck & Emerging Proposals

Bedworth Town Centre is the Borough's second largest centre and provides day-to-day shopping and commercial activity (Policy TC3).

The Town Centre is centred on the pedestrianised All Saints Square shopping street and extends to the south and east along High Street and King Street respectively. Congreve Walk runs west from All Saints Square towards the covered market, Aldi and Home Bargains. A large Tesco Extra superstore to the north of Mill Street also forms part of the Town Centre.

Figure 5.1 below shows the extent of the Bedworth Town Centre boundary.

**Figure 5.1 – Bedworth Town Centre boundary**



Source: Extract from the 2019 Borough Plan Policies Map.

Notes: Solid red line defines the town centre boundary.

This section considers the vitality and viability of Bedworth Town Centre having regard to the healthcheck indicators set out in the PPG (paragraph 006), including:

- Diversity of uses;
- Vacancy levels;
- Commercial rents;
- Retailer representation and demand;
- Customers' experience and behaviour;
- Accessibility;
- Environmental quality;
- Perception of safety;
- Opening hours and the evening economy; and
- Barriers to business investment.

The healthcheck audit is informed by our own site inspections during April 2022 and various sources of data including Experian Goad (December 2020) and town centre monitoring data supplied by N&BBC. We draw upon the findings of the 2014 Study for comparative purposes insofar as possible.

At the end of this section, we identify the emerging proposals for the Town Centre (forming part of the Transforming Bedworth programme led by N&BBC) which should have a positive impact on its overall health and performance.



## 5.1. Diversity of uses

Bedworth Town Centre's retail offer is largely concentrated on All Saints Square and the more secondary shopping streets of King Street, High Street and Congreve Walk. However, large format retail can be found to the north (Tesco Extra) and west (Aldi and Home Bargains) while Mill Street and Leicester Street each comprise further shops and services.

Figures 5.2 and 5.3 below set out the diversity of uses in Bedworth Town Centre derived from the N&BBC town centre monitoring survey of December 2021. The analysis focuses on a number of use categories, as defined by Experian Goad and consistent with the 2014 Study, namely:

- Comparison Retail (e.g. clothing and footwear, furniture, jewellery, electrical goods, toys);
- Convenience Retail (e.g. butchers, bakers, supermarkets);
- Retail Services (e.g. dry cleaners, hairdressers and beauticians, travel agents);
- Leisure Services (e.g. cafes, restaurants, cinemas);
- Financial & Business Services (e.g. banks, estate agents); and
- Vacant.

**Figure 5.2 – Diversity of uses in Bedworth Town Centre: Units**

Use Categories	2011		December 2021		% Change
	Units (count)	Units (%)	Units (count)	Units (%)	
Comparison Retail	36	29.3	38	33.6	+4.3
Convenience Retail	13	10.6	7	6.2	-4.4
Retail Services	19	15.5	16	14.2	-1.3
Leisure Services	20	16.3	22	19.5	+3.2
Financial & Business Services	17	13.8	12	10.6	-3.2
Vacant	18	14.6	18	15.9	+1.3
<b>TOTAL</b>	<b>123</b>	<b>100</b>	<b>113</b>	<b>100</b>	

Notes: Ground floor only. Experian Goad data for 2011 derived from the 2014 Study.

**Figure 5.3 – Diversity of uses in Bedworth Town Centre: Floorspace**

Use Categories	2011		December 2021		% Change
	Floorspace (sqm gross)	Floorspace (%)	Floorspace (sqm gross)	Floorspace (%)	
Comparison Retail	6,782	31.2	7,307	20.3	-10.9
Convenience Retail	3,335	15.4	15,546	43.2	+27.8
Retail Services	2,527	11.6	1,817	5.0	-6.6
Leisure Services	4,404	20.3	6,699	18.6	-1.7
Financial & Business Services	2,583	11.9	2,010	5.6	-6.3
Vacant	2,100	9.7	2,604	7.2	-2.5
<b>TOTAL</b>	<b>21,730</b>	<b>100</b>	<b>35,982</b>	<b>100</b>	

Notes: Ground floor only. Experian Goad data for 2011 derived from the 2014 Study.



The main findings from the analysis include:

- Comparison Retail comprises around a third of the total number of units (33.6%), representing a slight increase on 2011 levels (29.3%) as reported in the 2014 Study. The amount of floorspace dedicated to Comparison Retail has also increased slightly from 6,782 sqm gross to 7,307 sqm gross between 2011 and December 2021. This contrasts with the findings for Nuneaton Town Centre which (as a larger, higher order centre) has been more exposed to and affected by the store closures in the non-food retail sector.
- The amount of floorspace dedicated to Convenience Retail in Bedworth Town Centre is currently 15,546 sqm gross compared with just 3,335 sqm gross in 2011. This can largely be attributed to the opening of the replacement (much larger) Tesco store on Leicester Street towards the end of 2011, which has coincided with a reduction in the total number of Convenience Retail units in the Town Centre (from 13 to 7).
- The number of units occupied by Retail Services and Leisure Services is broadly unchanged since 2011, indicating a degree of stability, although the number of Financial & Business Services has fallen slightly (perhaps reflecting the shift towards online-banking and other professional services).

The Town Centre has other attractions and facilities not included in the above use categories. These include the Bedworth Market situated off Mill Street, which trades on Tuesdays, Fridays and Saturdays. Other facilities include the library, health centre, Civic Hall and Arts Centre (each located at the southern end of the Town Centre on High Street) and Warwickshire County Council's offices at Kings House (King Street).

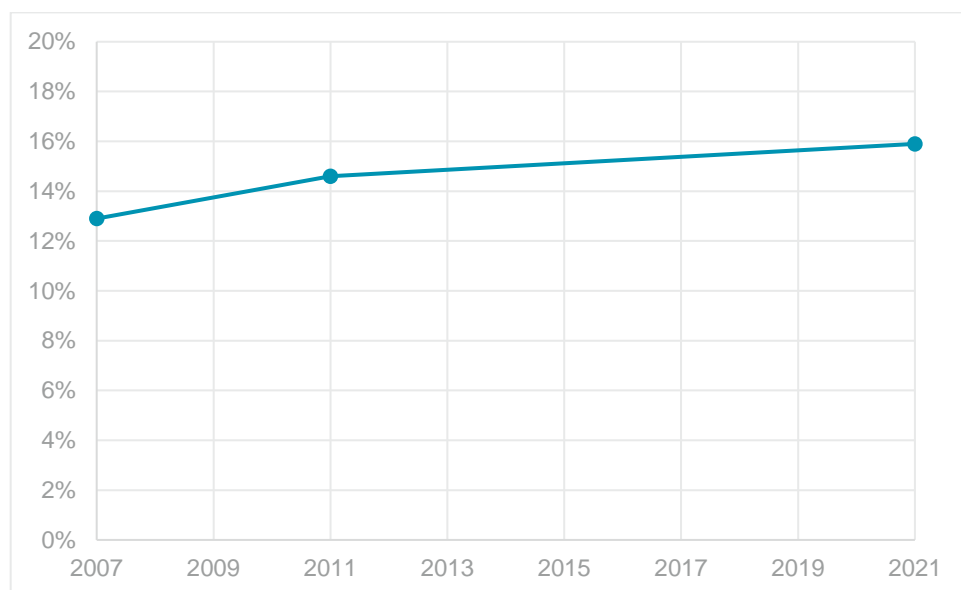
## 5.2. Vacancy levels

As shown in Figure 5.2 above, the latest monitoring identified 18 vacant units in Bedworth Town Centre in December 2021. This equates to a vacancy rate of 15.9%, which is above average levels (14.1%<sup>3</sup>) and slightly higher than the level recorded in 2011 (14.6% albeit the total number of vacant units has remained the same at 18).

As highlighted earlier in this report, town centre vacancy levels have been affected by the scale of retailer failures and/or downsizing in recent years and accentuated by the pandemic. Figure 5.4 below shows that vacancy levels in Bedworth Town Centre (as a proportion of the total number of units) have risen about 3% since 2011. This is a modest increase relative to the levels seen in Nuneaton Town Centre over a similar period which can, in part, be attributed to Bedworth's more localised function and lack of representation by fashion-orientated and other multiple retailers that have been forced to make store closures in response to changing shopping habits.

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<sup>3</sup> According to Experian Goad data for the UK.

**Figure 5.4 – Vacancy levels in Bedworth Town Centre (2007-2021): Units**

Source: 2007 and 2011 levels from the 2014 Study; and 2021 levels derived from town centre monitoring data supplied by N&BBC.

In terms of the distribution of vacant units in Bedworth Town Centre, King Street has several voids including a particular concentration of small vacant units within the ground floor of Kingsway House to the east. Other vacancies can be found along Congreve Walk and at the southern end of All Saints Square.

### 5.3. Commercial rents

There is a lack of published data on commercial rents in Bedworth Town Centre but Realla.co.uk is currently advertising two ground floor shop units as follows:

- 1-3 All Saints Square – circa £23 psf
- 12-14 King Street – circa £17 psf

These rental values (if achieved) are within the £10-25 psf range identified by the 2014 Study, and are lower than the prime rents in Nuneaton Town Centre at the end of 2021 (around £30 psf according to PROMIS) reflecting Bedworth's relative size and catchment.

### 5.4. Retailer representation and demand

Bedworth Town Centre's retail offer is largely characterised by discount and value-led shopping, with the centre's limited range of multiple retailers including Aldi, Home Bargains, Iceland, Poundstretcher, Savers and Card Factory.

Aldi and Iceland, and in particular the large Tesco Extra superstore, underpin the centre's convenience retail provision. Greggs (bakery) and Subway (sandwich bar) are also represented, while an independent greengrocer, butcher and bakery help to provide a more distinguished offer.

Tesco Extra includes several concessions including the F&F clothing range, a pharmacy, a bakery, and a travel money shop.

The Town Centre's other multiples are limited to Boots, Peacocks, Specsavers, Costa and a small number of banks (e.g. Lloyds, Nationwide, TSB) and bookmakers (e.g. Betfred, Ladbrokes).

A high proportion of the shops and services in Bedworth Town Centre are independent businesses including newsagents, jewellers, flooring and furniture stores, hairdressers, and hot food takeaways. In addition, Bedworth Market comprises local traders selling a range of goods including fabrics, rugs, second hand tools, clothes, gifts and pet food; while All Saints Square was hosting a street market at the time of our site inspections.

## 5.5. Customers' experience and behaviour

The 2022 household telephone survey commissioned to inform this Study included the following questions:

- How often do you normally visit Bedworth Town Centre for shopping and services? (Q16)
- What do you like most about Bedworth Town Centre? (Q17)
- What main improvements to Bedworth Town Centre would encourage you to visit more often than you currently do for shopping and services? (Q18)

The survey results are included at Appendix A and highlight the Town Centre's relatively localised function serving the basic shopping and service needs of its users which, for the purposes of this analysis, we have identified as predominantly those living within Zones 6-8 (i.e. Bedworth Town Centre's primary catchment).

Focusing on those primary catchment zones, Figure 5.5 below reveals respondents' high frequency of visits to the Town Centre with almost three-quarters of Zone 7 consumers visiting once a week or more, in addition to circa 64% from Zone 6 and circa 45% from Zone 8.

**Figure 5.5 – Frequency of visits to Bedworth Town Centre**

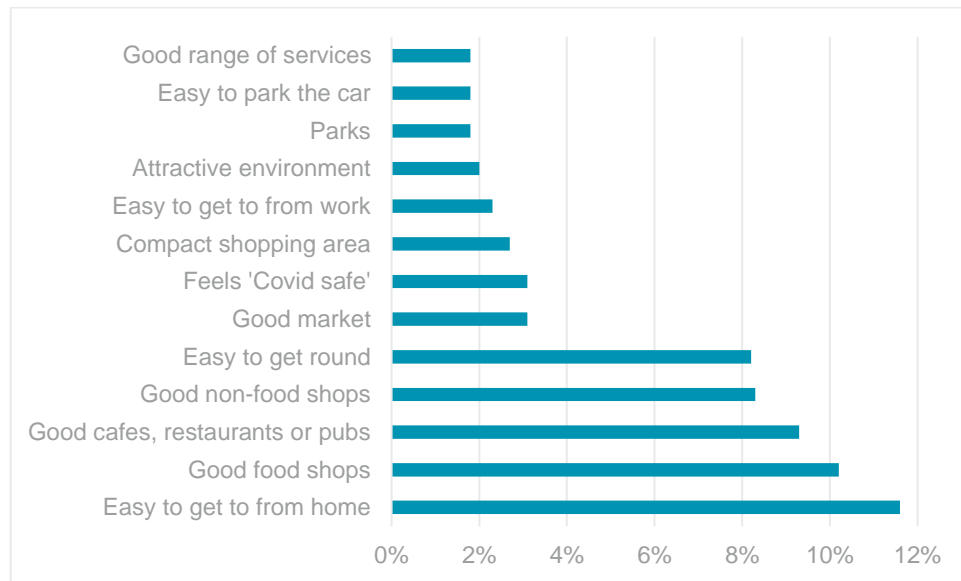
	Total	Bedworth sub-area		
		Zone 6	Zone 7	Zone 8
More than once a week	8.6%	39.0%	29.5%	23.3%
Once a week	8.7%	24.9%	42.4%	22.1%
Once a fortnight	3.0%	2.4%	5.5%	7.8%
Once a month	9.4%	13.0%	4.8%	4.8%
Less often	17.6%	10.9%	7.1%	18.0%
Don't go / never	52.4%	8.9%	10.8%	23.5%

Source: 2022 household telephone survey (see Appendix A), Question 16.

Figure 5.6 below indicates respondents' main likes about Bedworth Town Centre for shopping and services. Underlining its relatively localised, convenience-based function most (11.6%) cited that the Town Centre is easy to get to from home. The next most common responses relate to the good shops (particularly food shops) and the good cafes, restaurants or pubs.

Other notable responses included easy to get round (8.2%) and good market (3.1%), while 3.1% of respondents identified 'Covid safe' as a main like about Bedworth Town Centre.

Some 18.9% of respondents cited 'nothing/ very little' when asked what they like the most about the Town Centre for shopping and services.

**Figure 5.6 – Main likes about Bedworth Town Centre**

Source: 2022 household telephone survey (see Appendix A), Question 17.

Figure 5.7 below identifies some improvements suggested by town centre users to make them visit Bedworth more often. The main suggested improvements relate to more or better shops (15.8%) followed by more independent or specialist shops (4.8%) and more or better street markets (4%).

Nearly half (45.8%) of respondents did not identify any improvement(s) which might encourage them to visit Bedworth Town Centre more often for shopping and services, while some 20.2% responded “don't know” when asked, suggesting a high proportion of catchment area residents do not visit the Town Centre and/or do not know it well enough to identify improvements.

**Figure 5.7 – Suggested improvements to Bedworth Town Centre**

Source: 2022 household telephone survey (see Appendix A), Question 18.

## 5.6. Accessibility

Bedworth Town Centre is situated approximately four kilometres to the south of the Borough's primary town, Nuneaton, to which it is connected via the A444 and by rail and bus.

The main vehicular routes serving the Town Centre from the A444 are Nuneaton Road to the north and Newtown Road to the west. Coventry Road to the south of the Town Centre runs towards the M6 (Junction 3) and Coventry; and the B4029 (Bulkington Road / Bedworth Road) to the east provides connections to/from Bulkington.

The Town Centre has an adequate supply of shopper car parking, with Tesco Extra providing the centre's largest car park with approximately 500 short-stay spaces. The customer car park serving Aldi and Home Bargains has an additional 80 spaces. Long-stay car parking options close to the primary shopping area are provided on Park Road and Spitalfields (approximately 180 spaces in total).

Bedworth railway station is located to the east of the Town Centre, off Bulkington Road, and is served by the Coventry-Nuneaton line. The centre's main bus stops are situated on Mill Street (between Iceland and All Saints Square), Park Road and Bulkington Road close to the railway station. There are bus services to Coventry, Nuneaton and other local centres.

Bedworth Town Centre is easy to access and navigate on foot. The pedestrianised All Saints Square was relatively busy during our site inspections, with good levels of footfall between the facilities to the north and south. Pedestrian flows were also strong around Tesco Extra, Aldi and Home Bargains but tailed off along Leicester Street and King Street.

## 5.7. Environmental quality

Bedworth Town Centre includes a mix of historic and more modern buildings. The most notable building, which brings character to the Town Centre and its shopping environment along All Saints Square, is the Tudor-style Nicholas Chamberlaine Almshouses. Other notable buildings include the historic All Saints Church and the Bedworth Civic Hall building on High Street.

However, the 1970s shopping precinct focused around All Saints Square and Congreve Walk has a negative impact on the Town Centre's overall environmental quality and serves to detract from the attractiveness of the Almshouses.

There is good provision of seating, lighting and planters throughout the centre although some of the pedestrianised areas would benefit from more soft landscaping. There is also good 'wayfinding' signage directing town centre users toward key facilities (e.g. Civic Hall, Bedworth Market, Miners Welfare Park, library, public conveniences).

Parts of the Town Centre fall within a designated conservation area, which extends beyond the centre's southern boundary to include Bedworth Cemetery and Miners Welfare Park. The Bedworth Town Centre Visioning aspires to better integrate and extend such greenspaces into the heart of the Town Centre (inter alia), while the Concept Plan for Miners Welfare Park identifies opportunities to improve the Park's accessibility and amenities.

## 5.8. Perception of safety

We identified no significant adverse issues with regards to safety or security during our site inspections, which were conducted during the day.

Based on crime statistics sourced from the Warwickshire Police website, Figure 5.8 below shows the number of crimes reported in Bedworth East including the Town Centre since the second half (H2) of 2019<sup>4</sup>.

**Figure 5.8 – Number of crimes reported in Bedworth East**

H2 2019	H1 2020	H2 2020	H1 2021	H2 2021
1,170	1,207	1,299	1,034	1,166

The number of crimes reported remained relatively constant between H2 2019 and H2 2021, with little change during the periods when Government-enforced lockdowns and other restrictions were being enforced. In the last three years, violence and sexual offences was the main type of crime (2,156 incidents reported) followed by anti-social behaviour (1,786), criminal damage and arson (520) and vehicle crime (423).

## 5.9. Opening hours and the evening economy

Most of the Town Centre's shops and services are open throughout the week.

The large Tesco Extra typically opens for trading at 06:00 and stays open until midnight excluding on Mondays and Fridays (when the store closes at 18:00 and 22:00 respectively).

Aldi is open from 08:00 to 22:00 Monday-Saturday, and from 10:00 to 16:00 on Sundays. The adjacent Home Bargains store has similar opening hours.

Bedworth Market trades on Tuesdays (08:00-14:00), Fridays and Saturdays (08:00-16:00), although it is understood that the café and some other lock-up units trade throughout the week excluding Sundays.

The range of 'evening economy' uses in the Town Centre is limited, which has negative implications for activity beyond typical shop opening hours.

## 5.10. Barriers to business investment

We are not aware of any significant barriers to business investment that are specific to Bedworth Town Centre and, compared with Nuneaton, we consider the centre is less vulnerable to the structural changes and challenges facing the retail sector in the absence of fashion and other non-food retail multiples.

That said, rising operational costs (such as business rates and wages) will be a major constraint for both multiples and independents.

Strengthening the visitor and evening economy and introducing new residential development will help to create a more vibrant Town Centre and provide the conditions necessary for business investment.

<sup>4</sup> The data relates to the Bedworth East area which extends to the north and south of the Town Centre and west towards Bulkington. Therefore, some of the crimes reported will relate to areas outside of Bedworth Town Centre.

## 5.11. New development and investment proposals

The most recent investments of note in Bedworth Town Centre have been the replacement (much larger) Tesco store on Leicester Street and the development of the Aldi and Home Bargains stores off Mill Street.

The need to revitalise the Town Centre and better utilise its many assets including the Almshouses, All Saints Church, Bedworth Market and Miners Welfare Park has challenged N&BBC (in partnership with WCC) to develop an emerging vision for Bedworth Town Centre<sup>5</sup> focused on:

- *Preserving and enhancing the character and setting of the Conservation Area through redevelopment of sites that have a negative impact;*
- *Responding to the current retail challenges facing the high street, including the amount of vacant premises;*
- *Strengthening the visitor and evening economy, by promoting Bedworth as a thriving centre beyond the traditional opening hours of retail and commercial businesses;*
- *Encouraging the potential for a range of new housing developments in the town centre;*
- *Creating a high quality public realm network; and*
- *Ensuring an active, vibrant town centre.*

The vision identifies several mixed-use development sites within the centre in public ownership – including the 1970s shopping precinct – in addition to potential opportunities to enhance gateways into the Town Centre from the north (Leicester Street) and east (King Street).

The Miners Welfare Park Concept Plan forms a further important component of the Transforming Bedworth programme and will enhance the centre's accessibility to and provision of non-retail attractions. The emerging plans identify a series of improvements including pedestrian and cyclist routes, better car parking facilities, public artwork, a new/replacement leisure centre (the 'Bedworth Physical Activity Hub' proposed by N&BBC<sup>6</sup>) and a new BMX track.

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<sup>5</sup> As set out in the Bedworth Town Centre Visioning document (November 2019).

<sup>6</sup> A planning application (ref. 038702) for the new Bedworth Physical Activity Hub facilities was submitted in March 2022 and includes a swimming pool, a learner pool, a sports hall, a fitness suite and other supporting facilities.



## 6. Catchment Area & Market Share Analysis

This section describes the catchment area defined for the purpose of this Study and the shopping patterns (or market shares) indicated by the household telephone survey conducted by NEMS Market Research in March 2022.

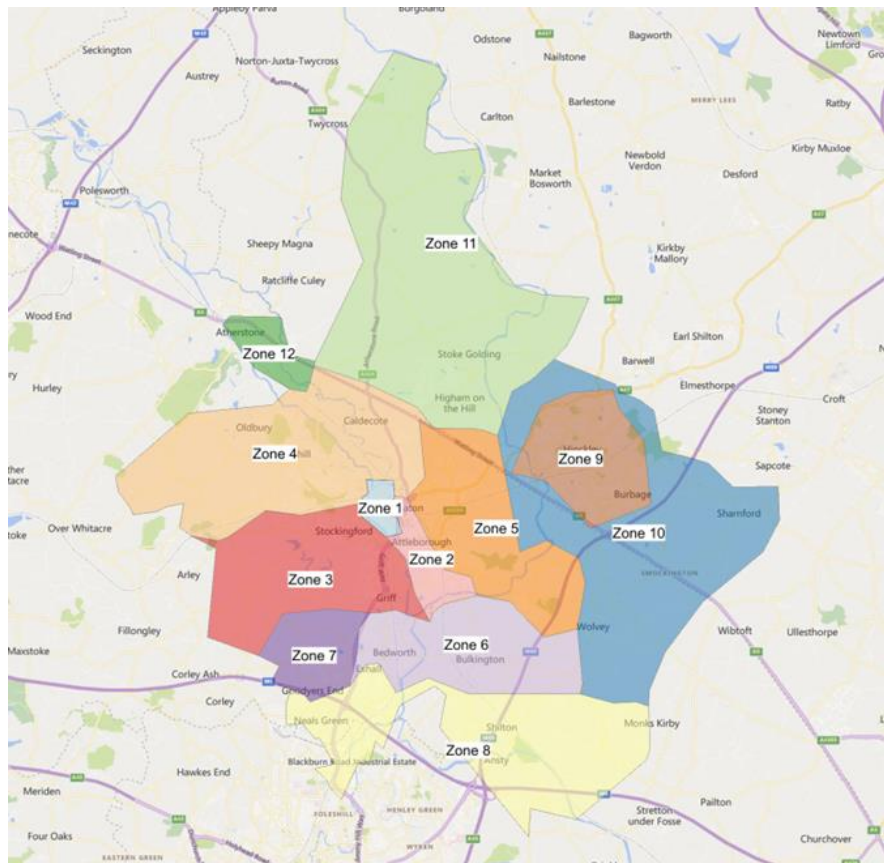
### 6.1. Catchment Area

We have defined a realistic and sufficiently wide catchment area from where the Borough's main centres and other shopping destinations 'capture' a substantial proportion of their turnover.

The catchment area sets the sampling framework for the new household telephone survey, which provides a baseline picture of the market shares and turnovers of the Borough's main shopping destinations at 2022. More information on the household telephone survey is included in section 7.2.1 of this report.

The catchment area has been separated into 12 zones, as shown in Figure 6.1 below. A larger map is included at Appendix B.

**Figure 6.1**



Zone 1 – Nuneaton	Zone 7 – West Bedworth
Zone 2 – Southeast Nuneaton	Zone 8 – North Coventry
Zone 3 – West Nuneaton	Zone 9 – Hinckley
Zone 4 – North & Northwest Nuneaton	Zone 10 – Rural Hinckley
Zone 5 – East Nuneaton	Zone 11 – Bosworth
Zone 6 – Bedworth & Bulkington	Zone 12 – Atherstone

The catchment area zones are based on postcode geography<sup>7</sup> and extend beyond Nuneaton and Bedworth Borough's administrative boundary to reflect shopping patterns and expenditure flows. Our starting point for defining this catchment area was the 2014 Study, which identified a total of 19 zones across broadly the same area. We have defined 12 zones for this Study by merging some zones into one (e.g. the Hinckley urban area) and by excluding the 'Barwell' zone to the northeast of Hinckley, from where the Borough's shopping destinations attract nominal market shares based on the previous survey research.

For some of the market share analysis set out below it is helpful to group the 12 catchment area zones into the following three areas:

- **Nuneaton sub-area** – this comprises zones 1-5 to the north of the Borough and broadly reflects Nuneaton Town Centre's primary sphere of influence within the catchment area.
- **Bedworth sub-area** – comprising zones 6-8 to the south of the Borough and Bedworth Town Centre's primary catchment.
- **Outer area** – comprising zones 9-12 located outside the Borough area and including Atherstone to the north and Hinckley to the east.

The Nuneaton and Bedworth sub-areas broadly reflect the extent of the Borough area (although a large, predominantly rural part of zone 8 extends into the neighbouring boroughs of Coventry and Rugby).

## 6.2. Market Share Analysis

### 6.2.1. CONVENIENCE GOODS

The survey-derived convenience goods market shares secured by the Borough's main centres are set out in Table 6 (Nuneaton Town Centre) and Table 14 (Bedworth Town Centre) at Appendix C, while Tables 22, 28 and 34 relate to District Centres, Local Centres and the Borough's non-central stores respectively.

Each of these tables include 'main food' and 'top-up food' shopping market shares across the 12 catchment area zones, which are then merged into a weighted average (i.e. 70% for main food and 30% for top-up food) reflecting the estimated proportion of expenditure accounted for by each type of convenience goods shopping. These weighted average market shares are set out in Figure 6.2 below.

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<sup>7</sup> Refer to Table 1 at Appendix C for details of the relevant postcode sectors.

**Figure 6.2**

Destination	Extent of the Borough area (in broad terms)								Outer area			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Nuneaton TC	41.4%	38.8%	31.4%	40.8%	29.7%	4.3%	2.1%	1.5%	0.5%	3.8%	11.2%	11.7%
Bedworth TC	0.8%	11.6%	7.7%	0.4%	2.3%	71.9%	69.7%	41.3%	0%	1.8%	0%	0%
District Centres	21.5%	13.3%	14.2%	9.7%	11.8%	6.6%	1.8%	1.2%	0.3%	0%	0%	3.3%
Local Centres	5.9%	4.6%	21.0%	17.0%	8.7%	0.2%	3.2%	1.3%	0%	3.8%	0.3%	0%
Non-central stores in the Borough	19.7%	21.7%	15.7%	20.3%	34.7%	5.0%	8.6%	7.5%	7.3%	9.8%	19.1%	4.8%

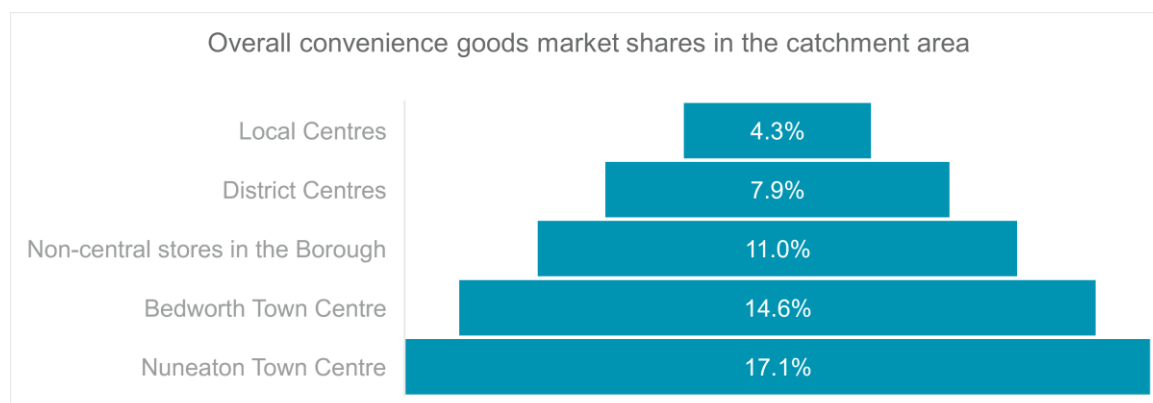
Source: Tables 6, 14, 22, 28 and 34 (final column) at Appendix C.

Notes: The zones forming the primary catchments for Nuneaton and Bedworth Town Centres are highlighted (grey).

From these 'baseline' shopping patterns, the key findings are:

- As expected, Nuneaton Town Centre retains the highest convenience goods market shares from the Nuneaton sub-area comprising its primary catchment. It also secures notable market shares from zones 11 and 12 to the north. However, a substantial proportion of convenience goods expenditure derived from the Nuneaton sub-area is attracted by the Borough's out-of-centre foodstores (notably Aldi on Weddington Road and Lidl on Hinckley Road to the northeast of the Town Centre).
- Foodstore provision in Bedworth Town Centre dominates convenience goods shopping within the Bedworth sub-area, where Tesco Extra on Leicester Street is achieving the highest market share followed by Aldi on Mill Street. These foodstores also penetrate into the southern parts of the Nuneaton sub-area, given their accessibility and relative proximity (most of Nuneaton's main foodstores are located to the north and northeast of the Town Centre i.e. furthest from Bedworth).
- The Borough's District and Local Centres retain market shares of convenience goods expenditure from across the Borough area, commensurate with their role and function serving the day-to-day shopping needs of local residents.

Figure 6.3 below presents the overall catchment area market share analysis for the Borough's convenience goods shops and stores. As we discuss in section 7 of this report, it has been necessary (for the purpose of retail capacity forecasting) to make market share adjustments in respect of some of the shopping destinations modelled, to make the analysis represent reality more accurately. The analysis shown below therefore represents the market shares after 'correction' based on our professional judgements.

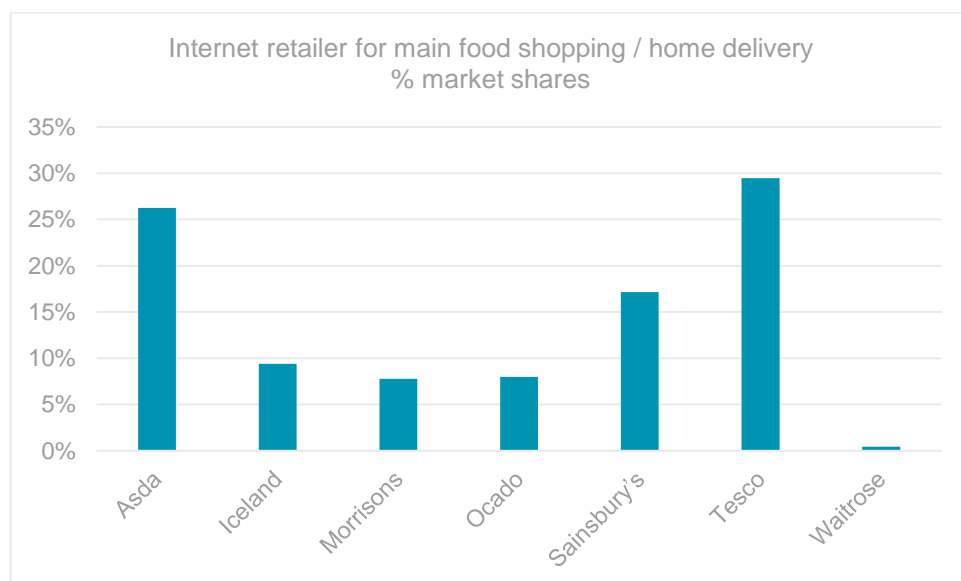
**Figure 6.3**

Source: The bottom row of RECAP model Table 13 for Nuneaton Town Centre, Table 21 for Bedworth Town Centre, Table 27 for District Centres, Table 33 for Local Centres and Table 39 for Non-central stores in the Borough (Appendix C).

Our main observations are as follows:

- Nuneaton Town Centre (including Asda, Sainsbury's, Heron Foods and Iceland) is the strongest convenience goods shopping destination – securing a total catchment area market share of 17.1% – followed by Bedworth Town Centre (14.6%).
- Non-central stores in the Borough also secure a notable proportion of catchment area expenditure on convenience goods (11%).
- Broadly speaking, however, the analysis is reflective of the Borough's retail hierarchy, with the larger centres retaining higher market shares than the network of smaller centres.
- Overall, the analysis indicates that the Borough's convenience goods shops and stores secure around 45% of total catchment area expenditure.

The preceding analysis accounts for the role of online shopping and other special forms of trading on shopping patterns and expenditure flows across the catchment area. More information on this is provided in section 7 below. Although internet-based convenience goods shopping has been a growing trend in recent years, due not least to changing consumer habits, the Retail Expenditure Guide 2021/22 published by Precisely reports that around 90% of all online orders at the 'Big Four' grocers (i.e. Asda, Morrisons, Sainsbury's, Tesco) are fulfilled in-store. When respondents to the household telephone survey were asked, from which retailer they purchase their main food internet / home delivery shopping, around 80% cited the Big Four grocers as shown in Figure 6.4 below.

**Figure 6.4**

Source: Question 02 of household telephone survey (Appendix A).

Each of the top 3 internet retailers shown in Figure 6.4 are represented within the Borough area and secure the highest market shares. Nuneaton Town Centre's convenience goods market share is largely attributed to Asda (Newtown Road) and to a lesser extent Sainsbury's (Vicarage Street), while Tesco Extra on Leicester Street is the dominant foodstore in Bedworth Town Centre.

## 6.2.2. COMPARISON GOODS

Tables 7 and 15 at Appendix C show the survey-indicated comparison goods market shares secured by Nuneaton and Bedworth Town Centres. Figure 6.5 below sets out the weighted average market shares for these main centres on a zone-by-zone basis.

**Figure 6.5**

Destination	Extent of the Borough area (in broad terms)								Outer area			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Nuneaton TC	56.9%	52.7%	58.0%	59.0%	41.6%	15.7%	18.0%	10.8%	6.9%	17.3%	24.0%	27.2%
Bedworth TC	0.4%	3.7%	3.2%	0.3%	1.0%	31.4%	35.0%	17.0%	0%	0.7%	0%	0.2%

Source: Tables 7 and 15 (final column) at Appendix C.

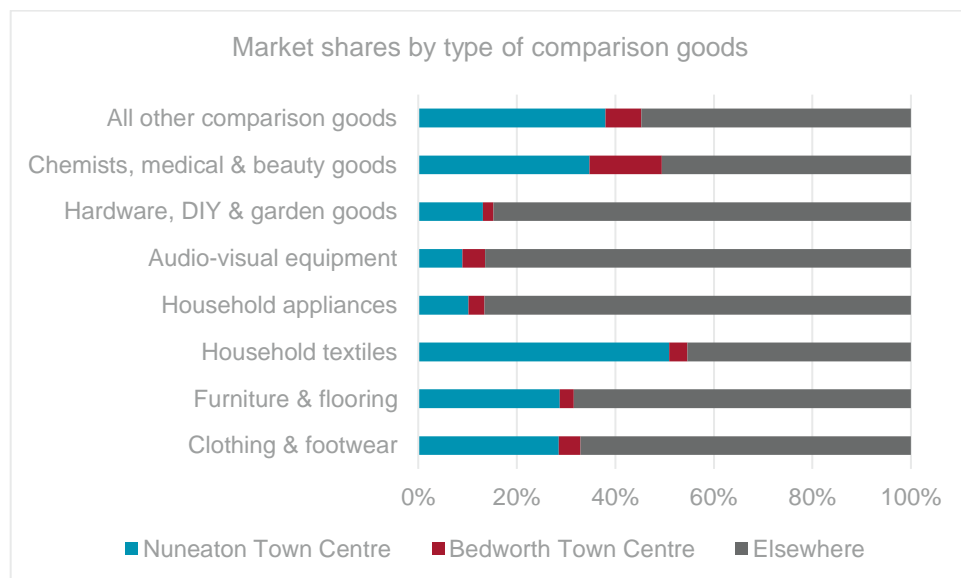
Notes: The zones forming the primary catchments for Nuneaton and Bedworth Town Centres are highlighted (grey).

From these 'baseline' shopping patterns, the key findings are:

- Nuneaton Town Centre retains a 50-60% market share of comparison goods expenditure within most zones comprising its primary catchment, as well as notable market shares from most of the other catchment area zones. However, considering it is the Borough's highest order centre, a substantial proportion of expenditure is 'leaked' to competing shopping destinations.
- Reflecting the limited comparison retail provision in Bedworth Town Centre, which is largely characterised by discount and value-led shopping in addition to a high proportion of independents, the centre principally caters for its primary catchment's localised comparison goods shopping needs. It secures very limited markets shares from zones outside the Bedworth sub-area.

An overview of the market shares by type of comparison goods, including the percentages attracted to competing shopping destinations, is presented in Figure 6.6 below.

**Figure 6.6**



Source: The bottom row of RECAP model Table 9 for Nuneaton Town Centre and Table 17 for Bedworth Town Centre (Appendix C).

Our main observations are as follows:

- Of the Borough's main centres, Nuneaton Town Centre attracts far higher market shares of expenditure on all 8 sub-categories of comparison goods. This is to be expected, given the limited comparison retail provision in Bedworth Town Centre.
- Nuneaton Town Centre secures a particularly strong market share of expenditure on household textiles, at 51%. This is largely attributed to the Dunelm store (Regent Street), the Asda superstore (Newtown Road), which has a limited 'homeware' section, as well as the likes of Next, TK Maxx and Wilko.
- The centre also attracts reasonably high market shares relating to personal and luxury goods (i.e. the 'all other comparison goods' sub-category); chemists, medical and beauty goods; furniture and flooring; and clothing and footwear. The results of the household telephone survey indicate that Coventry's Arena Shopping Park (including M&S and New

Look) and Leicester's Fosse Shopping Park (including M&S, Next, Primark and River Island) are the main competing destinations for expenditure on clothing and footwear.

- Nuneaton Town Centre secures relatively low market shares of expenditure on hardware, DIY and garden goods; household appliances; and audio-visual equipment. These findings are not entirely surprising, given such goods are typically sold from accessible, out-of-centre locations, albeit the Town Centre includes some large format retail warehouses beyond the Ringway to the north.



## 7. Retail Capacity Update: Approach & Baseline Evidence

In this section, we outline our approach to retail capacity forecasting. We then set out the baseline assumptions and forecasts underpinning the assessment of new retail (convenience and comparison goods) floorspace capacity in Nuneaton and Bedworth Borough over the plan period.

### 7.1. Approach

Our assessment adopts the Excel-based RECAP model used for retail capacity forecasting, applying the most up-to-date baseline evidence available including a new household telephone survey conducted by NEMS in March 2022.

Consistent with good retail planning practice, we forecast the expenditure-based capacity for new retail floorspace as follows:

- define an appropriate catchment area for Nuneaton and Bedworth Borough, sub-divided into 12 zones based on postcode sectors;
- calculate the total amount of convenience and comparison goods expenditure available within each of the 12 zones comprising the catchment area, at the base and forecasting years (as defined below);
- allocate the available expenditure to the Borough's shopping destinations based on the results of the 2022 household telephone survey to estimate current sales and forecast future sales in each shopping destination;
- identify any committed developments (i.e. retail floorspace with planning permission and/or under construction) and assess their likely turnover contribution to future sales; and
- compare the estimated sales in the Borough's shopping destinations with existing floorspace, so as to assess the current trading performance of each shopping destination and the capacity to support additional convenience and/or comparison goods floorspace (after allowing for any committed developments).

We set out below further details relating to the scope and format of the quantitative retail needs assessment.

#### 7.1.1. SHOPPING DESTINATIONS AND SCENARIOS MODELLED

The shopping destinations modelled are:

- Nuneaton Town Centre;
- Bedworth Town Centre;
- District Centres (as a group);
- Local Centres (as a group); and
- Non-central stores in the Borough (as a group).

We assess the 'baseline' scenario for new retail floorspace in Nuneaton and Bedworth Borough, in which we assume that the 2022 pattern of market shares of convenience and comparison goods expenditure in each of the Borough's shopping destinations – as indicated by the new household telephone survey – remains unchanged throughout the forecasting period. The implicit assumption in this scenario is that any new retail floorspace (or 'lost' retail floorspace e.g. through redevelopment and/or change of use to non-retail) would not change the market shares of

expenditure attracted from the catchment area. This 'constant market share' approach is widely used and accepted for strategic retail capacity forecasting.

Whilst we have prepared capacity forecasts for both convenience and comparison goods floorspace in Nuneaton and Bedworth Town Centres, we have prepared forecasts for convenience goods floorspace only in the other shopping destinations modelled (namely the District and Local Centres and Non-central stores in the Borough). This is because these locations are not 'main' destinations for comparison goods expenditure and thus do not feature notably in the results of the household telephone survey<sup>8</sup>. As such, there is a lack of reliable data on the market shares of comparison goods expenditure which they attract. The absence of capacity forecasts for comparison goods floorspace in these shopping destinations is, in our view, of little consequence for the emerging Local Plan.

### 7.1.2. BASE AND FORECASTING YEARS

We have used 2022 as the base year for our retail capacity forecasts. The model therefore provides estimates of current sales in Nuneaton Town Centre, Bedworth Town Centre, District Centres, Local Centres, and Non-central stores in the Borough as at 2022.

As agreed with the Council, we have prepared capacity forecasts at 2024, 2029, 2034 and 2039 (so as to cover the forthcoming plan period).

### 7.1.3. LIMITATIONS OF RETAIL CAPACITY FORECASTING

It is important to note that the retail capacity forecasts serve only as a guide for future planning policies, development strategies and/or decisions on planning applications. They are not prescriptive and the further ahead the forecasting year, the less certain the forecasts. Accordingly, the Council should be aware that capacity forecasts beyond five years should be treated with a degree of caution, as they are based on various assumptions and forecasts that can and will change. Forecasting accuracy, even over the next five years, is further uncertain due to changing macro-economic conditions and the fallout from the Covid-19 pandemic.

### 7.1.4. FORMAT OF THE RETAIL CAPACITY TABLES

In the remainder of this section, all references to *Tables* are those comprising our up-to-date assessment of new retail floorspace capacity set out at Appendix C:

- Tables 1 to 5 show the population and expenditure forecasts for the catchment area;
- Tables 6 to 13 are the tables for Nuneaton Town Centre. Tables 6 and 7 indicate the pattern of market shares of expenditure on each category of convenience and comparison goods respectively attracted from the catchment area, as indicated by the 2022 household telephone survey. Table 8 provides an overview of the pattern of market shares for Nuneaton Town Centre. Table 9 is the product of Tables 5 and 7, indicating the amounts of expenditure on each comparison goods sub-category attracted. Table 10 sets out forecast retail sales for both convenience and comparison goods, on a zone-by-zone basis and overall. Table 11 accounts for the sales capacity of existing main foodstores and other convenience goods shops in the Town Centre, and Table 12 sets out any committed retail developments and their expected sales levels (for both convenience and comparison goods). Table 13 brings together the expenditure attracted, existing floorspace and

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<sup>8</sup> The only 'Non-central (comparison goods) stores in the Borough' featured in the survey research are B&M Home Store (Newtown Road, Bedworth), Oaks Nurseries (Weddington Road, Nuneaton) and Screwfix (Bermuda Trade Centre, Nuneaton).

commitments to arrive at the retail capacity forecasts for Nuneaton Town Centre. It also shows the overall market shares of catchment area expenditure on convenience and comparison goods attracted by the Town Centre.

- Tables 14 to 21 are the tables for Bedworth Town Centre. These tables follow the same arrangement as the tables for Nuneaton Town Centre.
- The arrangement for the Borough's District Centres (comprising Tables 22 to 27) is slightly different given we have prepared forecasts for convenience goods floorspace only. Tables 22 and 23 indicate the survey-derived pattern of market shares of expenditure attracted from the catchment area. Table 24 shows forecast convenience goods sales, on a zone-by-zone basis and overall. Table 25 sets out the sales capacity of existing main foodstores and other convenience goods shops in the District Centres, and Table 26 accounts for any committed retail developments. Table 27 brings together the expenditure attracted, existing floorspace and any commitments to arrive at the capacity forecasts for the District Centres (as a group).
- Tables 28 to 33 are the tables for the Local Centres, and Tables 34 to 39 relate to Non-central stores in the Borough. These tables follow the same arrangement as the tables for the District Centres described above.

## 7.2. Baseline Evidence

### 7.2.1. HOUSEHOLD TELEPHONE SURVEY OF SHOPPING PATTERNS

As set out above, we designed and commissioned a new household telephone survey of shopping patterns in the catchment area – the results of which are included at Appendix A. It covered the area shown on the map at Appendix B which was divided into the 12 catchment zones identified. A total of 1,203 telephone interviews were undertaken by NEMS in March 2022.

These interviews were distributed across the 12 catchment zones (with more interviews within the higher population zones. Insofar as possible, a minimum of 100 interviews were undertaken with each zone. Due to the ratio of interviews to households in zones 10 and 11, however, NEMS could achieve only 58 and 83 interviews respectively within those zones. We are satisfied that this does not undermine the robustness of the survey research.

The survey asked questions about households' shopping habits for main food and top-up food (i.e. convenience goods) shopping. The survey also asked questions about households' shopping habits for 8 different sub-categories of comparison goods shopping (these sub-categories are closely matched with the widely recognised retail expenditure categories to ensure compatibility with the RECAP model). We combined the results of Questions 5 to 12 of the household telephone survey to provide weighted average market shares of all comparison goods expenditure attracted to each of the Borough's shopping destinations, using weights according to the amount of expenditure on each of these 8 sub-categories of comparison goods shopping. These are set out in Table 4 (bottom row) of the RECAP model.

### 7.2.2. MARKET SHARE ADJUSTMENTS

The household telephone survey provides a detailed picture of where households in each of the 12 catchment zones do 'most of' their shopping for convenience goods and the 8 different categories of comparison goods. This is common practice for a survey of this nature, since it is not practical within the limitations of the sample to quantify how much households spend on convenience goods and the various categories of comparison goods, and where and how often. Shopping patterns are too dynamic and unpredictable. Therefore, the results of the household telephone survey do not directly indicate actual expenditure flows but are the best available data

to use as a proxy for modelling retail expenditure flows from residential areas to shopping destinations.

However, like all such surveys, this means that its results cannot be applied uncritically in the RECAP model. Thus for example, in our extensive experience, such surveys (undertaken by ourselves and by other consultants) often tend to over-emphasise shopping in larger centres and stores, and under-represent it in small centres<sup>9</sup>. The main reason is because in a small sample survey, the probability of interviewing the small number of people who use small centres is much less than the probability of interviewing the much larger number of people who use larger centres.

It is therefore sometimes necessary to make market share adjustments, or 'correction' factors, so as to transfer expenditure in the model from one or more locations to others, to balance (or calibrate) the model and make it represent reality more accurately<sup>10</sup> based on our professional judgements. This is not uncommon and has been necessary in the case of convenience goods shopping in Bedworth Town Centre.

To that end, we consider using of the convenience goods market shares from the household telephone survey without correction would generate an unrealistically high sales density for the Town Centre. Although we assess the main foodstores (in particular Tesco Extra and Aldi) are trading well and potentially above company benchmark levels, it is unlikely that the centre's convenience goods shops and stores (combined) are achieving the level of sales indicated by the survey research. We have therefore reduced the survey-indicated convenience goods market shares for every catchment zone by the market share correction factor of 90% indicated at the top of Table 16 (i.e. we have reduced them by 10% from the no-change default factor of 100%).

Adjustments for the District and Local Centres and Non-central stores in the Borough are indicated in the equivalent tables at Appendix C. We consider these are necessary because, in our view, the survey-derived convenience goods market shares do not provide a realistic sales density for each of these locations, considering the scale and nature of foodstore representation.

### 7.2.3. CATCHMENT POPULATION

The starting point for the population forecasts is a report, dated March 2022, commissioned from Precisely (formerly Pitney Bowes) on the current and projected future population of each catchment zone. The result is that, for the catchment area as a whole, the population is expected to increase from 216,709 in 2022 to 234,304 by 2039 (representing an increase of about 8%).

### 7.2.4. PER CAPITA EXPENDITURE

The report commissioned from Precisely sets out estimated average per capita expenditure on convenience and comparison goods in each catchment zone. The estimates and forecasts included within the report take account of differences in average per capita expenditure on comparison and convenience goods from zone to zone.

We have applied these estimates and forecasts of per capita expenditure on both comparison and convenience goods, including expenditure on Special Forms of Trading (SFT), within the top half of Table 2 at Appendix C.

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<sup>9</sup> This is confirmed by the now revoked DCLG 'Practice Guidance' which states, 'Also, surveys that use simple questions about where people shop, provide answers that relate to trips and not spending flows. They can also overstate the importance of the larger centres and stores, and can understate the smaller and less frequently visited stores.' (Appendix B, paragraph B.34).

<sup>10</sup> There is an approximate correlation between the size of a centre and its average sales density, with larger centres generally having higher sales densities than smaller centres (and hence higher shop rental values).

The forecast growth in per capita expenditure in Table 2 is specific to the catchment area. The use of such local growth forecasts is expected to be more reliable than relying on national forecasts. Notwithstanding, they broadly reflect the UK-wide trend of modest expenditure growth in the short to medium term after the ‘bounce-back’ in activity which followed the easing of pandemic-induced restrictions for non-essential shops (and then for hospitality and most other consumer services). The boost in food and drink sales in the spring of 2021 and into 2022 has coincided with reduced per capita spending on convenience goods, although beyond the sharp decline over this period, growth in convenience goods spending is expected to recover at around 0.8% per annum from 2023 onwards according to Oxford Economics’ forecasts.<sup>11</sup>

### 7.2.5. SPECIAL FORMS OF TRADING

We have made deductions from the per capita expenditure figures supplied by Precisely to allow for expenditure via SFT. This includes online shopping, mail order and expenditure at temporary market stalls; and is therefore expenditure not made in shops and stores. Table 2 shows the growing deductions we have made.

We have applied an SFT deduction of 7% for convenience goods expenditure in 2022, increasing to 8.5% by 2039. Our SFT deductions for comparison goods expenditure are much greater; from 22.5% in 2022 to 30% by the end of the forecasting period.

These deductions are based on our professional judgements<sup>12</sup> at this moment in time. Whilst the total volume of online retail sales is greater than the percentages assumed within the RECAP model, it is necessary to recognise that, with the growth of multi-channel retailing, physical stores can function as showrooms and a source of stock for online-based sales. Therefore, not all online retail sales are ‘lost’ to the turnover of physical stores and our SFT deductions seek to account for this.

### 7.2.6. TOTAL AVAILABLE EXPENDITURE IN THE CATCHMENT AREA

The combined effect of the forecast growth in population and per capita expenditure (after deducting expenditure on SFT) is that we expect total catchment area expenditure on convenience goods to increase by about £18.5m (approximately 4%) over the period 2022 to 2039; as set out in Table 3 of the RECAP model.

For comparison goods, we expect total catchment area expenditure to increase by about £178m (approximately 30%) over the period 2022 to 2039. This compares with growth in the total catchment area population of around 8% over the period. Thus, only a relatively small proportion of the growth in catchment area expenditure on comparison goods is accounted for by forecast growth in population. This means that the comparison goods floorspace capacity forecasts are particularly insensitive to population growth assumptions, principally because:

- Any population growth is likely to be only a small proportion of total catchment area population (and its available expenditure); and
- The expenditure arising from any population growth is likely to be attracted by a number of shopping destinations (as shopping patterns vary greatly), therefore having only a small effect on capacity forecasts in any individual centre.

The comparison goods floorspace capacity forecasts are much more sensitive to the assumptions about growth in per capita expenditure, however, especially in the later part of the forecasting

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<sup>11</sup> As set out in the Retail Expenditure Guide 2021/22 published by Precisely.

<sup>12</sup> Supported by information for the UK published by Oxford Economics (derived from Precisely’s latest Retail Expenditure Guide 2021/22) and Experian Retail Planner Briefing Note 17.

period. This underlines the need to review the capacity forecasts at regular intervals over that period.

### **7.2.7. VISITOR EXPENDITURE**

We have made a small allowance for visitor expenditure on comparison goods in Nuneaton Town Centre. This is because the Town Centre is likely to secure a limited amount of such expenditure from outside the catchment area, owing to its role at the top of the Borough's retail hierarchy and its excellent accessibility to/from the national rail network.

### **7.2.8. EXISTING SHOP FLOORSPACE**

The existing shop floorspace in the Borough's main centres is based on the N&BBC town centre monitoring survey (December 2021) in addition to the 2014 Study for some of the main foodstores.

Floorspace data for the convenience goods shops and stores in the District and Local Centres and Non-central stores in the Borough has been derived from the 2014 Study and our own desktop research, including the N&BBC online database of planning applications.

### **7.2.9. COMMITTED SHOP FLOORSPACE**

We have included in the RECAP model the new retail floorspace expected to result from committed retail developments in the Borough.

Such committed shop floorspace is limited to the Abbey Street development in Nuneaton Town Centre. Table 12 at Appendix C shows the assumptions we have made in respect of convenience and comparison goods floorspace.

### **7.2.10. GROWTH IN SALES DENSITIES**

We have assumed that both existing and new comparison goods floorspace will increase its sales density by approximately 2% per annum throughout the forecasting period. This allocates a proportion of the forecast growth in expenditure to existing shops and stores, before new floorspace becomes necessary. Our judgements in this respect take into consideration Precisely's Retail Expenditure Guide 2021/22 and Experian Retail Planner Briefing Note 17.

We have made no allowance for increases in sales densities of convenience goods floorspace over the forecasting period.



## 8. Retail Capacity Update: Forecasts

In this section, we set out and discuss the implications of the retail capacity forecasts for Nuneaton and Bedworth Borough over the period to 2039. In setting out our forecasts, we distinguish between convenience goods and comparison goods, defined as follows:

- **Convenience goods:** Food, alcoholic drink, tobacco products, newspapers and periodicals, non-durable household goods.
- **Comparison goods:** Clothing and footwear; household textiles and soft furnishings; Furniture and floor coverings; household appliances; audio visual equipment; hardware, DIY goods, decorating supplies; chemist and medical goods, cosmetics and beauty products; books, jewellery, watches, china, glassware and kitchen utensils, recreational, personal and luxury goods.

As outlined in section 7, our forecasts represent the 'baseline' scenario for new retail floorspace, in which we assume that the 2022 pattern of market shares of convenience and comparison goods expenditure (as indicated by the new household telephone survey) remains unchanged throughout the forecasting period – notwithstanding the potential impact of any new or replacement retail development and/or any existing shop floorspace 'lost' to alternative uses.

### 8.1. Convenience Goods Floorspace

Our forecasts in respect of the need for new convenience goods floorspace in the Borough are summarised in Figure 8.1 below.

Before we comment on the capacity forecasts, we would note that the forecasts are on the assumption that, where existing foodstores and other convenience goods floorspace is shown in the model to be trading above average benchmark levels, the sales density will fall to that benchmark level from 2024 onwards. In reality, however, some stores may continue to trade above (or below) average benchmark levels.

The forecasts are also on the assumption that potential new convenience goods floorspace would be delivered in the form of a new foodstore(s) trading at a 'generic' average sales density of £11,500 per sqm net. Some operators would trade above this level whilst other foodstores (and convenience goods shops) would trade below. Therefore, the format in which new convenience goods floorspace is provided will affect the amount of such floorspace that can be supported in terms of expenditure-based capacity.



**Figure 8.1 – Summary of capacity forecasts: convenience goods (sqm net sales area)**

	2024	2029	2034	2039	Table number Appendix C
Nuneaton Town Centre	700	800	1,000	1,050	13
Bedworth Town Centre	1,250	1,350	1,500	1,550	21
District Centres	-350	-300	-200	-200	27
Local Centres	350	350	400	400	33
Non-central stores in the Borough	600	700	800	850	39
<b>Combined forecasts for Nuneaton &amp; Bedworth Borough</b>	<b>2,550</b>	<b>2,900</b>	<b>3,500</b>	<b>3,650</b>	

Notes:

a) The forecasts are cumulative i.e. the forecasts for each year include the forecasts for the previous years and are not additional to those earlier forecasts.

b) Forecasts rounded to the nearest 50 sqm net.

Figure 8.1 shows that there will be capacity for convenience goods floorspace in Nuneaton Town Centre of around 700-800 sqm net sales area in the short to medium term, increasing to about 1,000 sqm net sales area from 2034 onwards. Bedworth Town Centre should have the potential to support a greater amount of convenience goods floorspace (about 1,250 sqm net sales area in 2024 or about 1,550 sqm net sales area by the end of the plan period).

Each of the other shopping destinations modelled have limited capacity for additional convenience goods floorspace, except for the District Centres where there will be a nominal theoretical over-supply of such floorspace from 2024 onwards.

The overall (i.e. combined) capacity forecasts identified above are the sum of our individual forecasts for the Borough's shopping destinations, rising from about 2,550 sqm net sales area in 2024 to about 3,650 sqm net sales area by the end of the plan period.

This amount of additional convenience goods floorspace could come forward in the form of new foodstore development – with a preference for town centre or well connected edge-of-centre sites in accordance with the sequential approach – and there is also potential for some of the forecast capacity to be met organically through changes of use and/or repurposing.

## 8.2. Comparison Goods Floorspace

Our 'baseline' capacity forecasts for comparison goods floorspace in the Borough are summarised in Figure 8.2 below.

These assume that any new comparison goods floorspace would trade at a 'generic' average sales density of £6,000 per sqm net (grown from 2022 in line with forecast growth in expenditure).

**Figure 8.2 – Summary of capacity forecasts: comparison goods (sqm net sales area)**

	2024	2029	2034	2039	Table number Appendix C
Nuneaton Town Centre	-1,400	-2,100	-2,400	-3,100	13
Bedworth Town Centre	-100	-250	-350	-500	21
<b>Combined forecasts for Nuneaton &amp; Bedworth Borough</b>	<b>-1,500</b>	<b>-2,350</b>	<b>-2,750</b>	<b>-3,600</b>	

Notes:

a) The forecasts are cumulative i.e. the forecasts for each year include the forecasts for the previous years and are not additional to those earlier forecasts.

b) Forecasts rounded to the nearest 50 sqm net.

The capacity forecasts indicate that, after allowing for existing comparison goods floorspace to become more efficient by 2% per annum, there will be a theoretical over-supply of such floorspace in Nuneaton Town Centre and (to a lesser degree) Bedworth Town Centre from 2024 onwards. It should be noted that this 'over-supply' is additional to the quantum of existing vacant shop floorspace in the Town Centres identified in sections 4 and 5 of this report.

Forecast over-supply is not uncommon for a town centre in the face of slower growth in per capita comparison goods expenditure and the increasing volume of retail sales attributed to the internet, which is contributing towards reduced floorspace demand as retailers 'right-size' their store portfolios (as considered previously in section 3 of this report).

There are good opportunities for rationalising and/or repurposing comparison goods floorspace in the Borough's main centres. Both the Transforming Nuneaton programme and the emerging vision for Bedworth Town Centre<sup>13</sup> considered earlier in this Study are focused on major development opportunities (including sites with a considerable amount of existing and/or vacant comparison goods floorspace), which have the potential to improve the diversity of uses 'beyond retail' and deliver new attractions.

<sup>13</sup> As set out in the Bedworth Town Centre Visioning document (November 2019).

## 9. Commercial Leisure Needs Assessment

Leisure uses and activities are an important part of successful town centres and can play a major role in attracting visitors, extending dwell times, and supporting the evening economy.

In this section, we identify the current supply of key leisure facilities in the Borough (by type and location) and assess whether there are any deficiencies or 'gaps' in the existing commercial leisure offer – with a particular focus on eating and drinking out (i.e. food and beverage uses), cinema, bingo, ten-pin bowling, gymnasiums, and health & fitness facilities. This follows our review of the leisure market context and trends at section 3 of this report; and our healthcheck assessments of the Borough's main centres at sections 4 and 5 respectively.

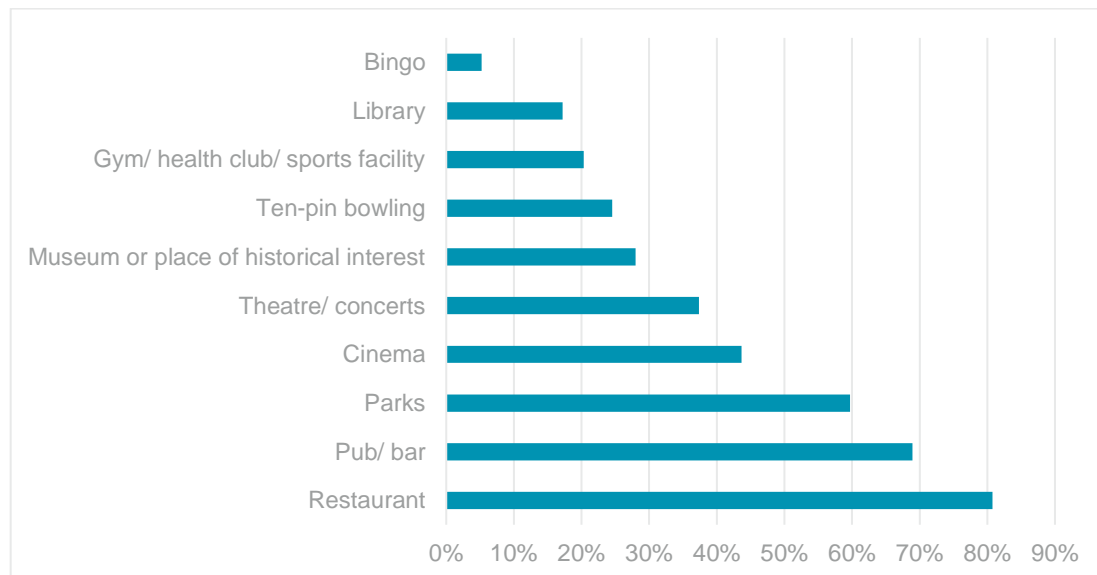
It should be noted that forecasting the need for commercial leisure provision is more problematic than for retailing. This is due to the unpredictable and highly elastic nature of leisure trips (and associated spending) in addition to a lack of reliable performance data. Consequently, there is no robust method for assessing commercial leisure needs in quantitative terms. Our review is therefore based on high level qualitative analysis informed by the following:

- N&BBC town centre monitoring surveys of December 2021;
- Experian Goad<sup>14</sup> surveys;
- the results of the 2022 household telephone survey; and
- desktop research and our own site inspections during April 2022.

### 9.1. Participation Levels

Figure 9.1 below shows the level of participation in different types of leisure-based activities by respondents to the household telephone survey which, as described in section 6 of this report, is based on a catchment area comprising 12 zones (as shown on the map included at Appendix B).

**Figure 9.1 – Participation in leisure-based activities across the catchment area**



<sup>14</sup> May 2021 for Nuneaton Town Centre; December 2020 for Bedworth Town Centre; and February 2022 for Bermuda Park.

The main findings include:

- The most popular activity relates to eating and drinking out, with over 80% of respondents visiting restaurants and almost 70% visiting pubs/ bars. Section 9.2 below considers respondents' frequency of visits to such facilities and the most popular destinations in the catchment area.
- Parks are the next most popular leisure-based activity. Almost 60% of catchment area respondents visit parks, with around 30% indicating that they visit at least once a week. The most visited parks in the Borough are Bedworth's Miners Welfare Park (17.3% of respondents) and Nuneaton's Riversley Park including the George Eliot Memorial Gardens (15.3% of respondents)<sup>15</sup>. As mentioned earlier in this report, these parks are the subject of Concept Plans, or improvement strategies, developed by N&BBC and its partners to further enhance their accessibility and attractions.
- Cinemas account for the next highest level of participation (around 44% of respondents), followed by theatres/ concerts (about 37%) and museums or places of historical interest (about 28%). Section 9.3 below looks at cinemas in more detail. With regards to theatres/ concerts, the most visited facilities in the Borough are the Civic Hall in Bedworth Town Centre and Nuneaton's Abbey Theatre<sup>16</sup>; while some 16.1% of catchment area respondents stated that they most often visit Nuneaton Town Centre for trips to a museum or place of historical interest<sup>17</sup>.
- Only 17% of respondents indicated that they partake in visits the library. When asked where they visit most often, 13.2% cited Bedworth Library (High Street) and some 39.1% cited Nuneaton Library (Church Street), which will be relocated under the Vicarage Street development proposals as noted in section 4 of this report.

## 9.2. Eating and Drinking Out

The food and beverage (F&B) sector includes cafes, restaurants, pubs and bars. A good quality and choice of F&B uses can help to support a centre's retail function and complement the wider offer by generating footfall and extending dwell times into the evening.

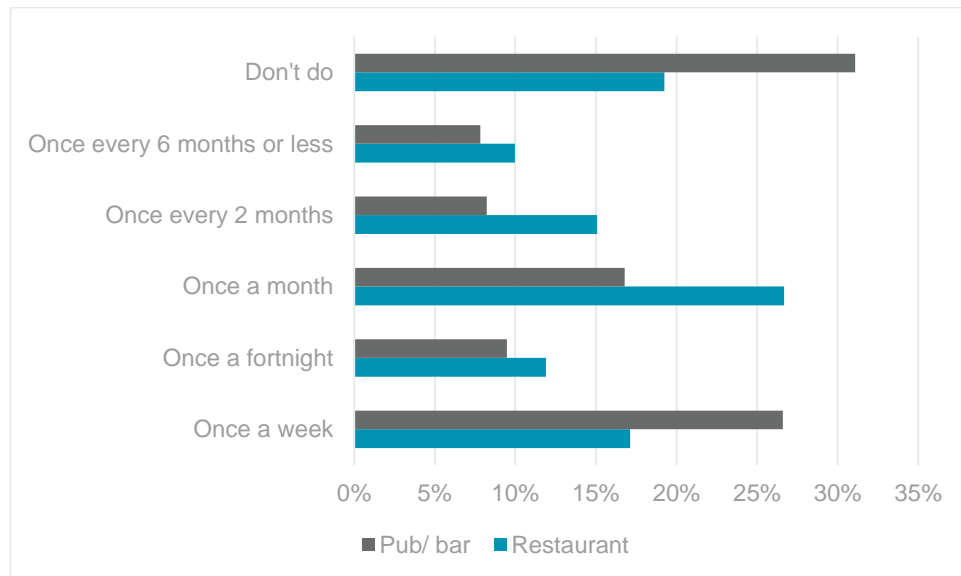
As identified in Figure 9.1 above, eating and drinking out dominates participation in leisure-based activities across the catchment area; and Figure 9.2 below sets out the frequency of visits.

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<sup>15</sup> See Question 27 of the household telephone survey.

<sup>16</sup> See Question 23 of the household telephone survey.

<sup>17</sup> See Question 28 of the household telephone survey.

**Figure 9.2 – Frequency of visit to Pub/ bar and Restaurant facilities**

On the face of it, such trips and spending should support the potential to enhance the scale and choice of F&B uses in the Borough including its main centres. However, the level of growth will be subject to market conditions and demand.

To that end, a number of major chains (particularly in the 'casual dining' sector e.g. Carluccio's, Jamie Oliver, Prezzo) downsized pre-pandemic against a backdrop of increased competition and discounting, rising costs, and a tightening of consumer spending in the light of economic uncertainty. Many operators expanded too quickly into increasingly marginal locations and thus the market became saturated and unsustainable.

The pandemic and (more recently) the cost-of-living crisis has resulted in further challenges to the F&B sector, which, after the 'bounce-back' in spending on eating and drinking out that followed the relaxing of lockdowns and other restrictions, will need to cater for changing consumer demands to remain relevant and viable. This considers the shift in demand for experience-based activities (such as bars offering an additional entertainment element e.g. darts, bowling or golf) as identified in section 3 and the potential role of 'pop-up' restaurants and/or street food traders and food halls, of the type proposed as part of the Abbey Street development in Nuneaton Town Centre.

Figure 9.2 below provides a breakdown of existing F&B provision in Nuneaton and Bedworth Town Centres.

**Figure 9.3 – Food & Beverage Provision, December 2021**

	Nuneaton Town Centre			Bedworth Town Centre		
	Floorspace (sqm gross)	Units (count)	Units (% of F&B Units)	Floorspace (sqm gross)	Units (count)	Units (% of F&B Units)
Cafes & Restaurants	3,291	20	36%	397	4	25%
Fast Food & Take Aways	2,898	16	32%	603	8	37%
Drinking Establishments	2,951	8	32%	624	2	38%
<b>TOTAL</b>	<b>9,140</b>	<b>44</b>	<b>100%</b>	<b>1,624</b>	<b>14</b>	<b>100%</b>

Nuneaton Town Centre has a limited F&B offer considering its size and position in the retail hierarchy. As set out in the healthcheck assessment at section 4 previously, such provision largely comprises independent operators, with a lack of representation by branded or family-orientated restaurants. Bedworth Town Centre also has a limited F&B offer characterised by independent cafes and take aways.

The F&B offer beyond the Borough's main centres is modest. Bermuda Park includes McDonalds, KFC, Starbucks and the Middlemarch Farm chain pub-restaurant; while the smaller centres (notably Attleborough and Bulkington) contain a small number of pubs and eateries.

Respondents to the household telephone survey were asked where they visit most often for the purpose of eating and drinking out. We summarise below the Borough's market shares for pubs/ bars (Figure 9.4) and restaurants (Figure 9.5) respectively.

**Figure 9.4 – Pub/ bar market share by catchment area zone**

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Nuneaton TC	70.2%	49.7%	57.5%	67.6%	53.7%	9.0%	9.8%	5.4%	3.9%	0%	28.4%	3.2%
Bedworth TC	2.9%	1.8%	2.4%	0%	0.7%	47.7%	61.6%	19.9%	0%	0%	0%	0%
Bermuda Park	3.5%	0%	2.7%	0%	0%	0%	0.9%	3.7%	0%	0%	0%	0%
Attleborough	0.8%	16.5%	0%	1.1%	1.5%	4.7%	0%	0%	0%	0%	0%	4.0%
Bulkington	0%	0%	0%	0%	0%	14.5%	3.9%	3.9%	0%	0%	3.9%	16.7%
Nuneaton (other)	1.6%	4.7%	8.0%	2.2%	13.8%	0%	0.9%	0%	0.5%	0%	0%	0%

Source: Question 20 of household telephone survey (Appendix A).

Notes: F&B trips tend to be relatively localised and those zones forming the primary catchments for Nuneaton and Bedworth Town Centres are highlighted (grey).

This analysis shows that:

- Nuneaton Town Centre secures the highest market share for pubs/ bars across the catchment area, particularly within its primary catchment (zones 1-5) although the Town Centre also attracts a notable proportion of visits from zone 11 (the rural 'Bosworth' zone to the north) and, to a lesser extent, the 'Bedworth' zones 6 and 7.
- Bedworth Town Centre's offer in respect of pubs/ bars caters almost exclusively for its primary catchment (zones 6-8) with limited penetration across the wider catchment area.
- Provision of pubs/ bars elsewhere in the Borough is relatively limited and this is reflected in the market shares, with Attleborough and Bulkington largely catering for their 'home' and immediately adjacent zones.

**Figure 9.5 – Restaurant market share by catchment area zone**

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Nuneaton TC	37.4%	35.2%	43.9%	55.4%	34.2%	19.2%	18.6%	12.5%	1.3%	1.2%	17.5%	15.6%
Bedworth TC	5.6%	4.5%	4.3%	5.7%	0%	26.2%	32.3%	11.1%	0%	0%	0%	0.7%
Bermuda Park	3.6%	0%	0%	0%	0%	0.5%	5.0%	0%	0.4%	0%	0%	0%
Attleborough	0%	5.1%	0.5%	0%	0%	1.1%	0%	0%	0%	0%	0%	0%
Bulkington	0%	0%	2.0%	0%	0%	14.9%	0%	3.1%	0%	0%	3.0%	11.2%
Nuneaton (other)	2.3%	5.8%	7.9%	0%	10.8%	2.4%	4.9%	0.7%	2.3%	0%	0.8%	0.7%

Source: Question 21 of household telephone survey (Appendix A).

Notes: F&B trips tend to be relatively localised and those zones forming the primary catchments for Nuneaton and Bedworth Town Centres are highlighted (grey).

This analysis shows that:

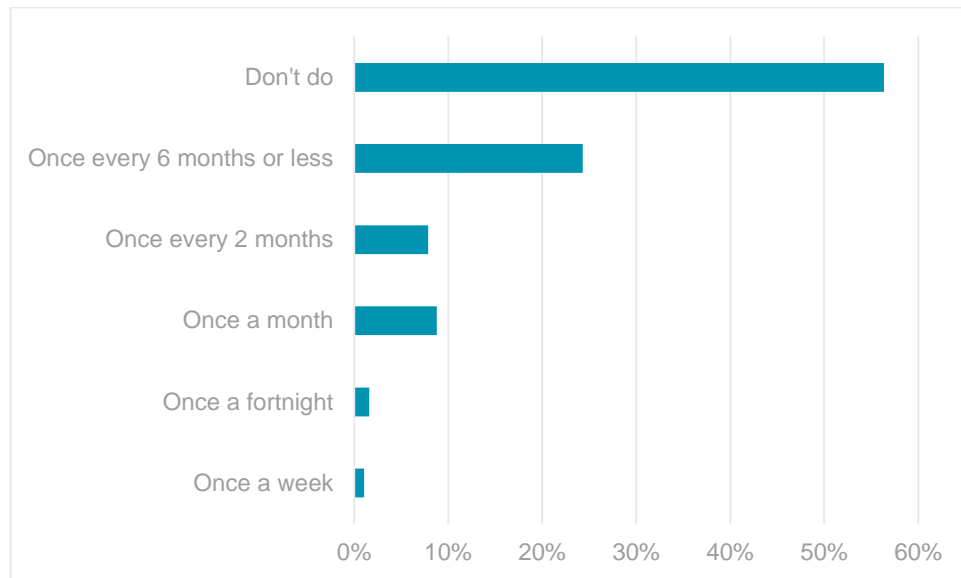
- Nuneaton Town Centre attracts a lower market share for restaurants (relative to pubs/bars). Despite this, the patterns of market shares are similar (i.e. highest within the primary catchment but also attracting visits from surrounding zones) and the Town Centre remains the most popular destination for eating out in the catchment area.
- The other findings reflect the modest restaurant offering elsewhere in the Borough, including in Bedworth Town Centre.
- Whilst not shown in the table above, the main competing destinations for eating out (as indicated by the household telephone survey) are Hinckley and Coventry, with the latter attracting a high proportion of visits from Nuneaton's primary catchment (zones 1-5).

### 9.3. Cinema

As set out in section 3 of this report, the cinema sector was heavily affected by the pandemic-induced closures and social distancing measures, which led to some large cinema operators facing financial hardship. However, data from 2021 indicates that cinema participation rates are returning to pre-pandemic levels.

Figure 9.6 below reveals how often respondents to the household telephone survey visit the cinema. It confirms that most cinema users visit once every 6 months or less (about 24%). Around 9% of respondents visit once a month, while only 3% visit the cinema either once a week or once a fortnight. These findings suggest relatively low levels of participation across the catchment area.



**Figure 9.6 – Frequency of visit to Cinema facilities**

Nuneaton and Bedworth Borough's only existing cinema is the 8-screen Odeon Luxe at Bermuda Park. This is the most popular cinema destination amongst catchment area respondents, securing a 43.7% market share, as shown in Figure 9.7 below. The main competing cinemas include the 5-screen Cineworld in Hinckley – which is easily accessible by road and public transport to residents of Nuneaton and Bedworth – in addition to Showcase Cinema De Luxe and Odeon, both in Coventry.

**Figure 9.7 – Cinema catchment area market share**

Cinema destination	Catchment Area % market share
<b>Odeon Luxe, Bermuda Park, Nuneaton</b>	<b>43.7%</b>
Cineworld, The Crescent, Hinckley	28.0%
Showcase Cinema De Luxe, Gielgud Way, Coventry	11.1%
Odeon, Sky Dome, Coventry	9.2%
Elsewhere outside the Borough area	4.8%
(Don't know / varies)	3.2%

Source: Question 22 of household telephone survey (Appendix A).

A cinema research study undertaken in 2015<sup>18</sup> assessed that Nuneaton appears to be adequately served by cinemas based on current provision (i.e. Odeon Luxe) and the number of existing and

<sup>18</sup> Warwickshire Town Centre Cinema Research Study, ICO, 2015.

planned cinema screens in the catchment. However, it noted that all these screens are in commercial multiplexes, largely serving the same narrow range of audiences, and that there is some space in the Nuneaton cinema market for a smaller-scale town centre cinema with a more distinguished offer (such as Empire or The Light).

The study identifies potential sites in Nuneaton Town Centre for new cinema provision, including Abbey Street, where, as highlighted earlier in this report, planning permission<sup>19</sup> has been granted for the Abbey Street mixed-use development to include a cinema. The operator is not confirmed although we understand two operators have been shortlisted by N&BBC and its development partner, Queensbury. The full scheme is expected to be delivered by mid 2024.

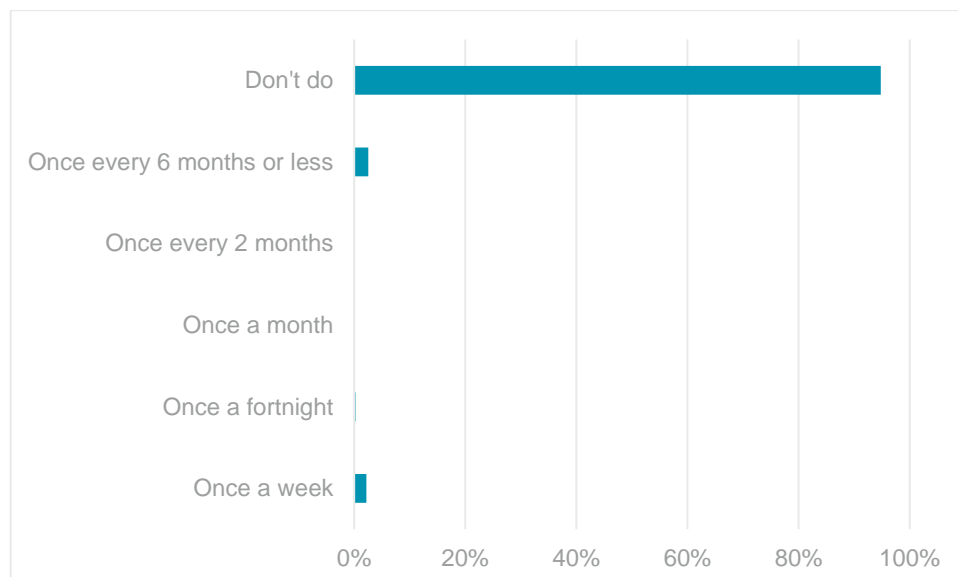
Meanwhile, the study concludes that Bedworth is well served in terms of the number of screens per capita and, in any event, is unlikely to secure a commercial cinema operator for any new cinema development (primarily due to its scale, relatively low footfall throughout the day and lack of evening economy). It states that there could be potential for cinema screenings at the Civic Hall to broaden the venue's function and appeal to the older demographic.

## 9.4. Bingo

The bingo sector has been faced with falling admissions and therefore closures in the past ten years or so, driven by the indoor smoking ban and a shift to online-based gambling and gaming.

Figure 9.8 below shows catchment area respondents' frequency of visits to the bingo. Illustrating low participation in this type of leisure-based activity, only around 2% of respondents indicated that they visit bingo facilities once a week; while about 3% said they visit once every 6 months or less.

**Figure 9.8 – Frequency of visit to Bingo facilities**



<sup>19</sup> Application reference 037658.

The Borough's main bingo destination is Palace Bingo in Bedworth, which attracts a catchment area market share of 33.1% as shown in Figure 9.9 below. A market share of 14.5% is secured by bingo facilities in Nuneaton and these are likely to include the Co-operative Sports & Social Club on Dugdale Street.

Overall, Nuneaton and Bedworth Borough retains 51.4% of bingo participation within the catchment area. The main competing destinations include Buzz Bingo in Coventry and other bingo facilities outside the Borough area.

**Figure 9.9 – Bingo catchment area market share**

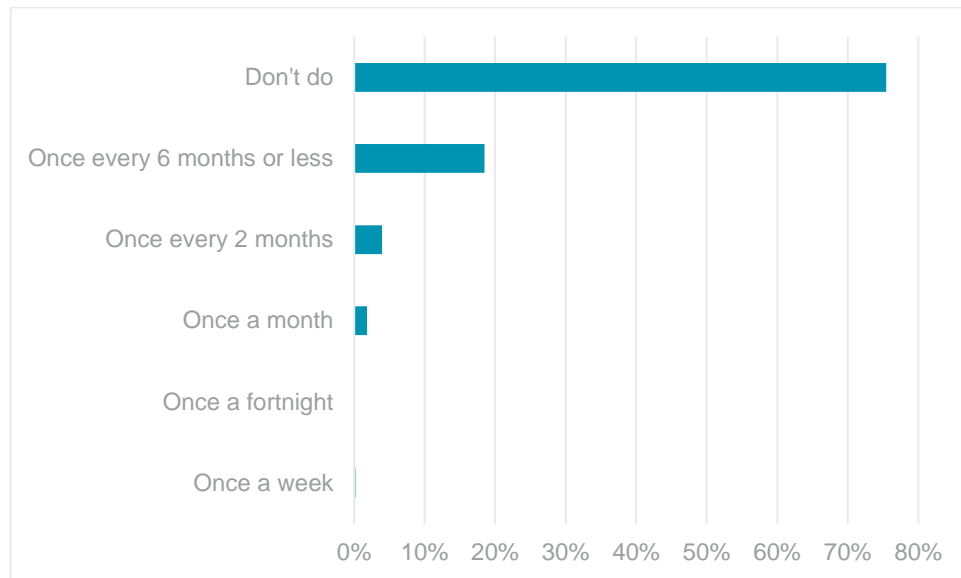
Bingo destination	Catchment Area % market share
<b>Palace Bingo, Leicester Road, Bedworth</b>	<b>33.1%</b>
<b>Bingo facilities in Nuneaton [1]</b>	<b>14.5%</b>
<b>Bingo facilities in Attleborough</b>	<b>3.8%</b>
Buzz Bingo, Brade Drive, Coventry	21.1%
Other bingo facilities in Coventry	5.9%
Elsewhere outside the Borough area	15.5%
(Don't know / varies)	9.9%

Source: Question 24 of household telephone survey (Appendix A).

Notes: [1] Destinations not given in the household telephone survey.

## 9.5. Ten-Pin Bowling

Ten-pin bowling is a long-established commercial leisure activity, particularly for families and social groups. Like cinemas, however, such facilities were heavily affected by the pandemic-induced trading restrictions and tend to attract occasional (or less frequent) visits as shown in Figure 9.10 below.

**Figure 9.10 – Frequency of visit to Ten-Pin Bowling facilities**

Nuneaton Bowl is the Borough's only ten-pin bowling facility. Anchoring the leisure offer at Bermuda Park alongside the Odeon Luxe cinema, it is the dominant ten-pin bowling facility within the catchment area, retaining a 71.8% market share as shown in Figure 9.11 below. The next most popular destination is Tenpin in Coventry (21.4%) which, according to the results of the household telephone survey, secures some market share from the Borough area.

**Figure 9.11 – Ten-Pin Bowling catchment area market share**

Ten-Pin Bowling destination	Catchment Area % market share
Nuneaton Bowl, Bermuda Park, Nuneaton	71.8%
Tenpin, Crosspoint Business Park, Coventry	21.4%
Elsewhere outside the Borough area	4.5%
(Don't know / varies)	2.3%

Source: Question 25 of household telephone survey (Appendix A).

## 9.6. Gym and Health & Fitness

Notwithstanding the impact of the pandemic on this sector, gyms and health & fitness facilities make an important contribution towards town centre footfall and activity. The budget operators offering flexible and discounted subscriptions have experienced the most significant growth in recent years, while female-only gyms are growing in popularity, yet all operators are faced with increasing competition from 'at home' digital fitness platforms and equipment.

Figure 9.12 below shows that, whilst around 80% of respondents to the household telephone survey do not visit gyms and health & fitness facilities, around 15% visit at least once a week.

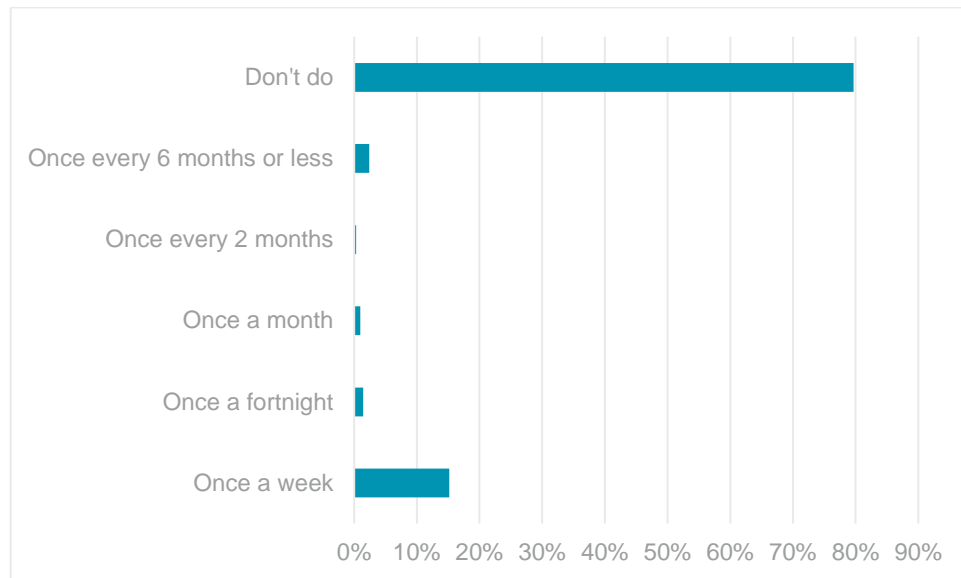
**Figure 9.12 – Frequency of visit to Gym / Health & Fitness facilities**

Figure 9.13 below identifies some of the main public and private gyms and health & fitness facilities in the Borough, together with the survey-indicated market share of such facilities. It shows an overall retention level of 55.6% with Bedworth Leisure Centre<sup>20</sup> being the most popular (11.2%) followed by Pure Gym in Ropewalk Shopping Centre (8.9%) and Nuffield Heath at Bermuda Park (8%).

**Figure 9.13 – Gym / Health & Fitness facilities and catchment area market share**

Gym / Health & Fitness facility	Location	Catchment Area % market share
<b>Nuneaton Town Centre</b>		
Empire Gym & Studios [1]	Leicester Road, Nuneaton Town Centre	4.3%
Empire Heaven [1]	Leicester Road, Nuneaton Town Centre	-
Gym Heaven Ladies Only	Abbey Street, Nuneaton Town Centre	-
Ladypace	Market Place, Nuneaton Town Centre	2.4%
Pure Gym [1]	Ropewalk Shopping Centre, Nuneaton Town Centre	8.9%
The Fitness Centre	Corporation Street, Nuneaton Town Centre	-
Elsewhere in Nuneaton	(Not specified)	2.5%

<sup>20</sup> Currently the subject of a planning application (ref. 038702) for a new/replacement leisure centre – the 'Bedworth Physical Activity Hub' proposed by N&BBC – including a swimming pool, a learner pool, a sports hall, a fitness suite and other supporting facilities.

<b>Bedworth Town Centre</b>		
Gymphobics [1]	Church Way, Bedworth Town Centre	0.1%
Elsewhere in Bedworth	(Not specified)	0.9%
<b>Elsewhere with the Borough area</b>		
Attleborough Sports Club	Marston Lane, Attleborough	6.1%
Bedworth Leisure Centre [2]	Coventry Road, Bedworth	11.2%
Cannon's Health Club	Bermuda Park, Nuneaton	-
Cleaver Squash & Fitness Club	Weddington Road, Nuneaton	-
Etone Sports Centre	Leicester Road, Nuneaton	1.2%
Health First Gym	Hammond Close, Attleborough	1.0%
Jubilee Sports Centre	Greenmoor Road, Nuneaton	2.3%
Nuffield Health [2]	Bermuda Park, Nuneaton	8.0%
Pingles Leisure Centre [2]	Avenue Road, Nuneaton	6.7%

Notes: [1] Facility has opened since the 2014 Study. [2] Includes indoor swimming pool.

The results of the household telephone survey indicate that Hinckley Leisure Centre is the most popular facility (17.9%) outside the Borough; however, no respondents from the catchment area zones comprising the extent of the Borough area (i.e. zones 1-8) cited that they most often visit this leisure centre.

## 9.7. Potential Improvements

The preceding analysis has considered the Borough's existing commercial leisure offer, drawing upon survey research to establish levels of participation, frequency of visits, and provide a high-level indication of market share.

Taking this a step further, the household telephone survey asked respondents what improvements to the existing leisure offer in Nuneaton and Bedworth respectively would encourage them to visit more often than they currently do. Figure 9.14 below identifies the 'top 10' most cited improvements for Nuneaton Town Centre and Figure 9.15 sets out the findings in respect of Bedworth Town Centre.

**Figure 9.14 – Suggested improvements to Nuneaton’s existing leisure offer**

Suggestion	Total % responses
More or better cafes/ restaurants/ pubs	11.6%
More activities for children	5.4%
More or better parks/ greenspaces	3.6%
More or better health clubs/ gyms	3.3%
More outdoor entertainment/ events	3.2%
Lower car parking charges	2.7%
Improved car parking facilities	2.6%
Cleaner streets	2.5%
Shops and services open later in the evening	2.2%
Improvements in the built environment	1.7%
(Nothing / no improvements)	49.6%

Source: Question 30 of household telephone survey (Appendix A).

Although around half of respondents indicated that no improvements would encourage them to visit Nuneaton Town Centre more often, the survey findings clearly suggest there is scope for an enhanced F&B offer (11.6%) which was the most popular response. More activities for children and more or better parks/ greenspaces were also cited as main potential improvements.

Interestingly, despite the Town Centre not currently having a cinema, suggestions relating to cinema provision fell outside the top 10 with only 1.28% of respondents citing this as a potential improvement.



**Figure 9.15 – Suggested improvements to Bedworth’s existing leisure offer**

Suggestion	Total % responses
More or better cafes/ restaurants/ pubs	7.0%
More activities for children	2.9%
Improved car parking facilities	2.4%
Lower car parking charges	2.2%
Shops and services open later in the evening	2.0%
More or better health clubs/ gyms	1.8%
More or better parks/ greenspaces	1.7%
More outdoor entertainment/ events	1.1%
Improved safety and security	0.9%
Improvements in the built environment	0.7%
(Nothing / no improvements)	52.2%

Source: Question 31 of household telephone survey (Appendix A).

With regards to Bedworth’s existing leisure offer, a high proportion of catchment area respondents (about 52%) stated that no improvements would encourage them to visit more often than they currently do. The top 10 suggested improvements are more insightful, however, and highlight the need for a better F&B offer in the Town Centre as well as more activities for children. Further notable responses related to car parking (i.e. improved facilities and lower charges), which is perhaps surprising given the good provision of free shopper car parking at the Tesco Extra superstore on Leicester Street.

## 9.8. Summary and Accommodating Commercial Leisure Needs

The commercial leisure sector is dynamic and changing rapidly. As highlighted earlier, there is no robust method for assessing commercial leisure needs in quantitative terms owing to the unpredictable nature of leisure trips and a lack of reliable performance data.

This section has therefore reviewed the Borough’s commercial leisure needs in qualitative terms, supported by the results of the household telephone survey and other sources of data.

Having assessed the current supply of key leisure facilities in the Borough, including consideration for participation rates and potential improvements, we set out below any deficiencies in the commercial leisure offer and advise whether any new provision should be planned for.

Dealing first with **F&B provision**, eating and drinking out is the most popular leisure-based activity in the catchment area, with broadly three-quarters of respondents to the household telephone survey visiting pubs/ bars and restaurants.

Nuneaton Town Centre is the main destination for such activities, notwithstanding our assessment that its F&B offer is limited (considering its size and position in the retail hierarchy) with a particular lack of catering options and experience-based provision; while ‘more or better cafes/ restaurants/ pubs’ was the main suggestion when respondents were asked to indicate how the Town Centre’s existing leisure offer could be improved to encourage them to visit more often.

The scale of growth in F&B provision will largely be dependent on market demand and we would assess that future needs can be addressed, and indeed stimulated, by the proposals coming

forward through the Transforming Nuneaton programme, including the Abbey Road development, which will provide 'anchor' facilities (e.g. hotel, cinema, college accommodation) and create the conditions necessary to support an improved quality and choice of F&B uses, including a new food hall which forms part of the Abbey Road development.

Bedworth Town Centre is currently under-represented by F&B provision of a type that is capable of attracting visitors and supporting activity throughout the day and into the evening. Like Nuneaton, the survey research has identified scope for an enhanced F&B offer and, to that end, the development sites identified through the Bedworth Town Centre Visioning work are likely to present suitable opportunities for F&B uses as complementary components of mixed-use schemes.

Beyond its role in promoting these development proposals, N&BBC should plan positively and flexibly for F&B uses in Nuneaton and Bedworth Borough, applying the 'town centres first' sequential approach.

The Borough's **cinema** offer is limited to the 8-screen Odeon Luxe at Bermuda Park, which is the most popular cinema destination across the catchment area. Its main competing facility is the 5-screen Cineworld in Hinckley. A new cinema is planned to come forward as part of the Abbey Road development in Nuneaton Town Centre (operator currently unknown) which has the potential to fill a qualitative 'gap' in the Nuneaton cinema market, providing a smaller boutique-style cinema (of the type envisaged by the 2015 cinema research study) and catering for a different segment of the market relative to the commercial multiplexes at Bermuda Park and other competing destinations. We do not consider there is a need for N&BBC to plan for any additional cinema provision in the Borough.

We reach the same conclusion in respect of bingo and ten-pin bowling facilities. Consumer demand for **bingo** facilities has fallen considerably in recent years and the survey research has indicated low participation in this type of leisure-based activity. Whilst the Borough's few bingo facilities appear to attract a reasonable catchment area market share, we assess there is no qualitative need for additional provision.

In terms of future needs for **ten-pin bowling**, we consider Nuneaton Bowl at Bermuda Park satisfies the demand for this type of activity. This is based on relatively low and infrequent participation levels but an otherwise strong level of retention (Nuneaton Bowl secures a 71.8% total market share from across the catchment area).

We further assess that the Borough is well served by **gyms and health & fitness facilities**, with limited 'leakage' from the Borough to neighbouring destinations as is to be expected given the relatively localised nature of participation. Nuneaton Town Centre has a good choice of gyms (albeit more or better provision was cited as a top 5 potential improvement to Nuneaton's existing leisure offer) while Bedworth Leisure Centre is the most popular facility amongst catchment area respondents. The leisure centre is the subject of a planning application for a new/replacement 'Bedworth Physical Activity Hub' proposed by N&BBC, which would further enhance the range of activities available in the Borough.

In the longer term, as the catchment area population increases and new development proposals emerge, there may be additional demand for commercial leisure facilities, in which case any such provision should be directed to the Borough's main centres in accordance with the sequential approach to strengthen their diversity of uses and improve the evening economy. These are more likely to come forward as part of mixed-use schemes (as opposed to standalone formats) for commercial viability reasons.

Non-commercial leisure uses and activities are an important element of the all-round leisure offer and our assessment has identified that trips to parks are the third most popular leisure-based activity. To that end, the Borough's parks (notably Bedworth's Miners Welfare Park and Nuneaton's Riversley Park including the George Eliot Memorial Gardens) are particularly strong attractions close to the Town Centres, while cultural services (such as theatres/ concerts and

museums or places of historical interest) also play a complementary role. Building upon the Transforming Nuneaton and Bedworth Town Centre Visioning work, there may be scope to support the improvement of the quality and choice of such uses in or on the edge of the Borough's main centres.

## 10. Office Market Trends & Needs Assessment

### 10.1. Introduction

This section considers the role of offices in the Borough, to assist N&BBC in developing clear and realistic planning policies relating to offices, with particular reference to its main centres (i.e. Nuneaton and Bedworth Town Centres)

The needs assessment is made in the context of the adopted Borough Plan requirement (Policy TC1) for 13,000-14,000 sqm of offices in Nuneaton Town Centre and 1,000-2,000 sqm in Bedworth Town Centre, with a view to informing an updated policy for the new Local Plan.

We provide an updated estimate of the likely future office space requirements (quantitative, qualitative, and contextual) in the town centres, having regard for:

- market demand and supply dynamics, and trends, including changes in the local/ sub-regional office sectors over recent years;
- a consideration of projections in terms of future (short, medium, and longer term) trends and opportunities, having regard to existing office stock, and a particular consideration of the potential longer term impact of Covid-19 with regard to changes in working patterns (working from home/ flexible working/ hybrid working);
- the potential for new or emerging models of office space, such as short term, flexible renting of office space/ flex space arrangements; and
- the emerging Transforming Nuneaton and Bedworth Town Centre Visioning work.

### 10.2. Approach

The section is set out on the following basis:

First, to establish the context, we have reviewed the existing evidence base regarding the overall market conditions in which the town centre office markets are set:

- Conditions of Demand re-cap: A review of existing baseline reports) comprising the Employment Land Review 2014, Employment Land Study 2016, the Town Centre Study 2011, the Town Centre Office Requirements 2013
- Conditions of Supply re-cap: A review of existing baseline reports from a supply perspective

We have then reviewed and analysed key market metrics for the town centre office markets, including the local, regional, and national situation.

- Office Market Trends, Rental Values and Yields
- Development Pipeline & Provision

Complementing the development statistics and analysis, we have then considered market sentiment, by way of stakeholder analysis, including representatives of the Nuneaton & Bedworth Borough Council, Warwickshire County Council, Transforming Nuneaton, local office agents and development stakeholders. This element is inherently qualitative but is important when considering potential future development scenarios, particularly “post Covid-19” ways of working.

We then draw these elements together to consider how the current policy requirements for office space stand in the context of the quantitative and qualitative evidence.

## 10.3. Conditions of Demand Re-cap

### 10.3.1. EMPLOYMENT LAND STUDY 2016

The Employment Land Study (J L Hearn, 2016) is the most up to date study, which identified the employment market conditions of Nuneaton and Bedworth, alongside the existing supply of employment land and the potential future requirement for employment land. The Study's conclusions regarding the overall conditions of demand remain useful, as below.

Key Question/Topic	Position	Applicability in 2022
Total employment in Nuneaton and Bedworth increased by 7%, compared to a figure of around 4% nationally between 2009 and 2016	<p>Within this growth, the largest sectors across the borough consisted of:</p> <ul style="list-style-type: none"> <li>• Wholesale and retail trade- 9,500 jobs;</li> <li>• Human Health and Social Work- 7,000 jobs;</li> <li>• Manufacturing- 5,600 jobs;</li> <li>• Education- 4,600 jobs.</li> </ul>	Wholesale and retail trade reflects the importance of the distribution sector
Around two thirds of the Borough's population in employment work within the Borough, with the remaining third travelling into Coventry for work.	Coventry was the largest competing market.	The Borough remains part of the Coventry Market Area for offices
A future supply forecast has been calculated using the 2015 Employment Densities Guide and LEFM forecast	Using these forecasting assumptions, a net requirement of 12,020 sqm will be required for the period of 2014 to 2031 for office (B1a) accommodation. This equates to a land requirement of 4.4 Ha.	Subject to review in this study
	The ELS identifies key sites for delivery across the borough for employment land delivery. Of the sites identified, only one is specified to deliver B1a accommodation, the 0.5 Ha site at Vicarage Street.	

### 10.3.2. TOWN CENTRE OFFICE REQUIREMENTS 2013

In 2013, Cushman & Wakefield (then DTZ) were commissioned to undertake a Town Centre Office Requirement Updated for Nuneaton and Bedworth town centres. It is anticipated that this report will provide an update to the report produced in 2013.

The 2013 report identified that the evidence base showed that only a significant population increase could result in office floorspace requirements for Nuneaton and Bedworth town centres in the region of 1,500 sq m per annum over the plan period. This would also require in the region of 4.7 hectares of land to accommodate the floorspace and, crucially would require office development to be viable. The report therefore concluded the Borough's town centre office target of 30,000 sq m of floorspace (1,500 sq m per annum) for the plan period was unlikely to be required, with very little new office floorspace to be realised within the early part of the plan period.

It was thus recommended that the town centre office requirements for Nuneaton town centre and Bedworth town centre were in the region of 15,000 sq m over the plan period (750 sq m per annum). The vast majority (approximately 13,000 – 14,000 sq m) would be required in Nuneaton with between 1,000 and 2,000 sq m required in Bedworth town centre.

The conclusions of the 2013 DTZ report, contrasted with those of the 2010 Employment Land Review (GVA), which highlighted the potential growth in floorspace requirements in the town centres including both retail and office uses - land requirements for town centre offices ranged from -1.33 Ha up to 32.73 Ha, of which up to 8.9 Ha could be required within the Borough's town centres.

### 10.3.3. TOWN CENTRE STUDY (2011) RTP

Key Question/Topic	Position	Applicability in 2022
Minimal supply is likely to be due to lack of population working in business services sector	Nuneaton has the lowest number of people employed in the financial and business services sector of all the towns considered as part of the West Midlands Regional Centres Study	Strong
Recent office development has been located out of town centre- (at purpose-built developments such as Bermuda and Eliot Park)	Served to draw away from the town centre the limited demand that has been in the market.	<p>The national trend has been that the "pull" from all but the strongest office parks has declined in recent years, as corporate occupiers return to city centres for better access to the labour market.</p> <p>In the sub region this has seen a resurgence of Coventry City Centre.</p> <p>Locally however, contrary to the wider trend, the Warwickshire County Council business centres at Eliot Park and Bermuda Business Park are thriving and are approaching full occupancy (80% - Bermuda, and 78% Eliot Park) – indicative of strong latent demand for micro business space.</p>

Key Question/Topic	Position	Applicability in 2022
		<p>This popularity, however, may relate more to the Business Centres, offering good quality serviced space on attractive lease terms for micro business, rather than their being out of town.</p> <p>Indeed, Holland &amp; Barratt are currently marketing their HQ quarters in Nuneaton, Samuel Ryder House, located in an out of centre location between Bermuda and Eliot Parks - available as an assignment or sub-let of the whole or part.</p> <p>We understand this is due to an aspiration for the firm to downsize to a unit of circa. 30,000 sqft as a result of Covid-19 and changes to the way of working.</p> <p>So, whilst out of centre locations such as Eliot Park appear to pose less of a threat to Nuneaton Town Centre than they once did, Nuneaton faces enhanced competition from a resurgent Coventry</p>

The Study concluded that Stock needs to meet specific requirements and suitability for firms, and that:

- In order to create a market, initial development should look to relatively small units (2-3 storey with their own front door) that are likely to attract local professional services businesses such as lawyers, accountants, and the like, that are currently situated in sub-standard accommodation in the centre or are forced out of it altogether as a result of the lack of suitable accommodation.
- At the same time, significant emphasis should be placed on addressing labour market constraints on growth in the professional/business services sector. The skills and qualifications of the local workforce are the most significant factor for such businesses and strategies to enhance qualification levels and to increase participation in further and higher education may well be coming to fruition by the time such office development comes on stream.



## 10.4. Conditions of Supply Re-cap

### 10.4.1. TOWN CENTRE STUDY (2011), RTP

Key Question/Topic	Position	Applicability in 2022
Office market in Nuneaton is currently extremely limited	At present it is restricted to public sector offices and small 'above shop' accommodation	Strong generally, though the Business Centres at Bermuda and Eliot Parks play a vital role for micro businesses

## 10.5. Office Market Trends, Rental Values and Yields

Nuneaton & Bedworth forms one "submarket" of the wider Coventry office market which also comprises the submarkets of Stratford, Warwick, Coventry Fringe, Coventry Central, North Warwickshire.

This section provides a brief summary of the occupier markets and a detailed summary of the office market in Coventry to provide the context to the yields and rental values achieved in Nuneaton and Bedworth Borough.

### 10.5.1. OCCUPIER MARKETS

The Coventry office market breaks down into 6 smaller submarkets: Stratford, Warwick, Coventry Fringe, Coventry Central, North Warwickshire and Nuneaton & Bedworth.

The Nuneaton & Bedworth Submarket is a mid-sized submarket that contains around 1.3 million sq ft of office accommodation.

As flagged in the supply context recap (10.4), generally, office accommodation in the Nuneaton & Bedworth submarket is lower quality, particularly at inner town centre locations. To some extent, this has acted as a limitation to market demand, resulting in vacancy rates having risen significantly over the past 12 months. Vacancy rates across Nuneaton & Bedworth currently sit at 4.5%, slightly higher than the long-term averages.

Generally, the submarket has been stagnant, indeed Net absorption in the Nuneaton & Bedworth Submarket decreased by 43,000 sq ft over the past year.

Despite the weak demand for space, generally, in the sub-market, rents grew by 1.7% over the past year, which may be partly due to a rationalisation of the stock with the poorest stock converting to other uses (Nevertheless, rental values still remain below the 10-year average).

Moreover, the changes made to permitted development rights and the recent trends across the sub-market would suggest that the inventory is likely to shrink further in the future. The office stock has contracted over the past 10 years by virtue of demolition activity, whilst new planning regulations are now enabling conversion.

The Nuneaton & Bedworth Submarket saw about 3 sales over the past year, which is very low, and more consistent with business life cycle patterns than transactions relating to expansion/relocation.

### 10.5.2. INVESTMENT

Despite Coventry's investment market having reached a decade high in 2020, when more than £100 million traded, investor sentiment in the regional office market was subdued throughout 2021, with only a handful of deals above £1 million having completed across the year.

This was an uncommon trend compared with wider UK office investment, as most markets and sub-markets saw investment rates return to pre-pandemic levels or higher.

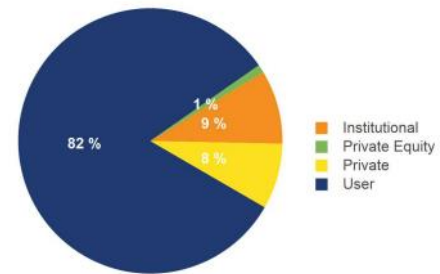
Within the Coventry office market, the largest percentage of trades in the past two years took place in the 6%-8% yield range, although a few sales represented yields in the 9%-10% range. However, within the Nuneaton & Bedworth sub-market, average market yields sit at 8.1%.

Over 2021, there were 3 transactions of office accommodation within the Nuneaton & Bedworth submarket. The combined transactions saw a total of 10,928 sq ft of office accommodation transact for a combined sum of £915,000. The sales reflected an average market yield of 8.2%.

The Nuneaton and Bedworth market sale price has increased by 3.2% per sq ft year on year. This has resulted in sales values currently sitting at £162 per sqft.

The majority of office accommodation in the Nuneaton & Bedworth submarket is owner-occupied (82%), with the remaining 18% being split equally between private and institutional owners.

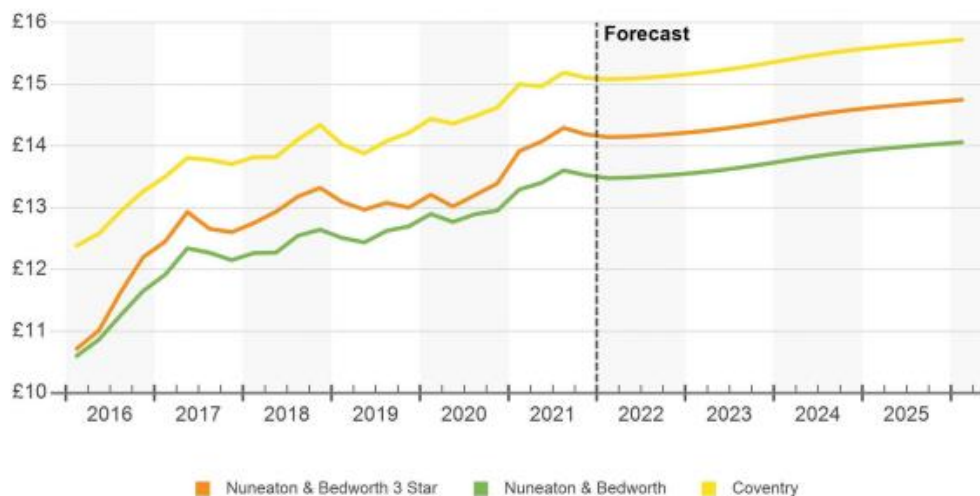
ASSET VALUE BY OWNER TYPE



### 10.5.3. YIELDS AND RENTS FOR NUNEATON AND BEDWORTH

Rents in Coventry have grown by 11.9% over the past five years, with the market benefiting from the region's growth and inward investment. Mirroring Coventry's success is the Nuneaton & Bedworth sub-market, where rental values increased by circa. 5% throughout 2021. Despite this recent success, it is anticipated that rental values will face significant declines in the latter part of 2022.

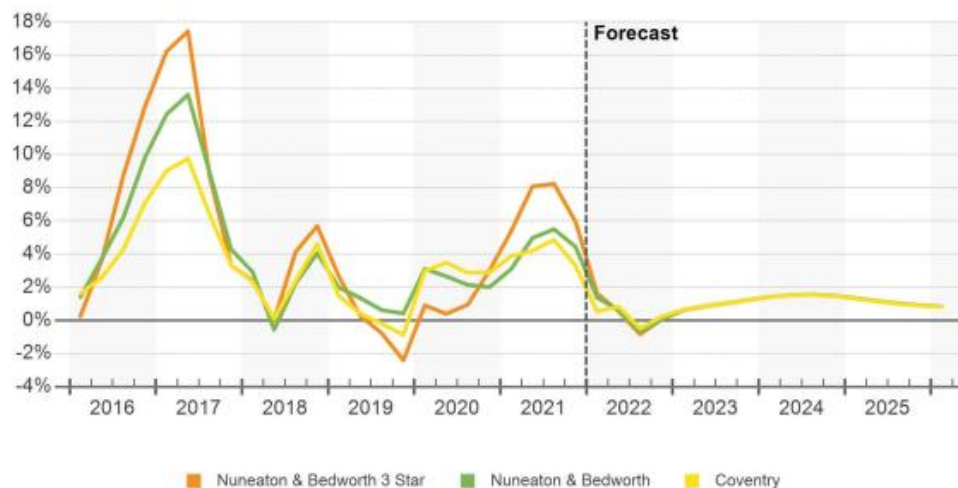
MARKET RENT PER SQUARE FEET



Average rental values across the Coventry market sit at £15.10 per sq ft, with the highest rents being achieved in the Warwickshire area of the market, this is indicated on the above graph by the yellow data set. Nuneaton & Bedworth performs below these rental values, with rental values

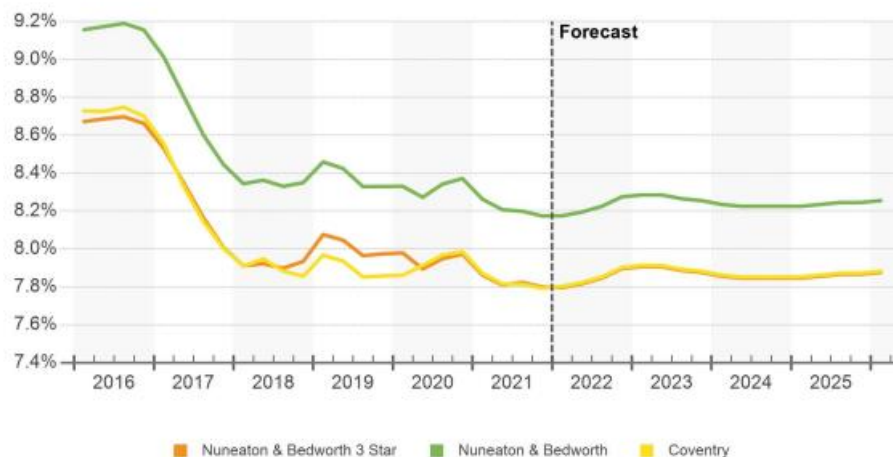
generally falling between £11-14 per sq ft, this is indicated on the above graph by the green data set Overall average headline rents for the sub-market sit at £13.50 per sq ft. In addition to this, Costar allows for comparison against the 3-star office market. The 3 star office market can typically be categorised as buildings with an older structure, that have not been refurbished, boasting standard ceiling heights with less efficient floor plates. In prime office locations this 3 star office market would be second grade stock, however due to the weak office market in Nuneaton these offices can achieve higher market rents than other office accommodation in the local area.

**MARKET RENT GROWTH (YOY)**



Over the last 5 years, market yields have become keener in both the wider Coventry market and the Nuneaton & Bedworth sub-market. Average market yields are reported at 8.2%, although this reflects a merged rate between town centre accommodation and higher quality out of town markets.

**MARKET YIELD**



## 10.6. Development Pipeline and Provision

### 10.6.1. PIPELINE

An appraisal of the Annual Monitoring Reports from 2014/15 to 2020/21 demonstrates that there is limited, if any, pipeline development for Nuneaton and Bedworth town centres, whilst 3,997sqm of office floorspace was lost due to conversion to residential uses.

The 2020/21 AMR highlights the following key pipeline developments in office floorspace provision within the Borough:

- Planning permission was granted for the reserved matters application for a new three-storey office building (office suites) by AR Cartwright on Vicarage St, Nuneaton (036833). These appear not to have been developed.
- It is understood that office development (still to be determined) is still set to be delivered as part of the Vicarage Street scheme.

Notably, during 2019/20, a substantial planning consent was awarded for the loss of 1572 sqm of office accommodation (the former council offices) for conversion to a hostel.

### 10.6.2. PROVISION

Provision of office accommodation across Nuneaton and Bedworth is limited, with only 1.3 million sq ft of office accommodation across the entire sub-market.

It is anticipated that the existing supply of office accommodation across the sub-market may see a decline in the near future, due to the easement of permitted development rights, which allow office floor space (Use Class B1a) to be converted to residential use (Use Class C3). Evidence from the Annual Monitoring reports for the Borough demonstrates how this has previously had an impact on the office supply. The table below demonstrates the amount of floor space lost to residential conversion over the seven-year period spanning 2014/15 – 2020/21 (3,997sqm or 571sqm / annum).

Year	Floor Space Lost (SqM)
2014/15	0
2015/16	1,074
2016/17	925
2017/18	1,420
2018/19	100
2019/20	0
2020/21	478

We have undertaken a search for office accommodation currently available to let in the Nuneaton & Bedworth sub-market, which has identified two key sub-sectors, standard office accommodation and serviced offices.

The following standard office accommodation is current available to let:

Address	Rent Per Annum	Size (SQFT)	Rent per SQFT
11, Coventry Street, Nuneaton CV11	£6,600	315	£20.95
10, Abbey Street, Nuneaton CV11	£10,000	658	£15.20
Cambridge House, Newdegate Place	£10,000	855	£11.70
Third Floor West, Heron House, Newdegate Street, Nuneaton CV11	£20,000	3,315	£6.03
Newdegate Pl, Nuneaton	£10,000	855	£11.30
Scala House, Nuneaton	£19,760	4,025	£4.90

The following serviced offices are currently available, which are operated by the County Council:

- **Centenary Business Centre, Nuneaton** – Total of 62 units, mix of uses including offices, light industrial and warehouse accommodation ranging in size from 12 sq m to 129 sq m (124 sq ft to 1392 sq ft).
- **Bermuda Innovation Centre, Nuneaton** – 4 office units in sizes of 63 sq m, 73 sq m, 87 sq m and 92 sq m (700 sq ft, 800 sq ft, 940 sq ft and 1,000 sq ft) plus 6 industrial units at 192 sq m (2,100 sq ft).
- **Eliot Park Innovation Centre, Nuneaton** – Fully serviced office units ranging in size from 25 sq m to 103 sq m (269 sq ft to 1,927 sq ft).

## 10.7. The General Picture

Nuneaton & Bedworth forms a component “sub market” of the wider Coventry office market, which also comprises the submarkets of Stratford, Warwick, Coventry Fringe, Coventry Central, and North Warwickshire.

The submarket is very small. Nuneaton has historically had the smallest number of people employed in the key financial and business services sector in whole of the West Midlands – under

represented not just compared with neighbouring towns of similar size (Tamworth and Rugby), but also smaller towns including Lichfield and Cannock<sup>21</sup>.

On the supply-side, the market has continued to contract, though it should be emphasised that this is a continuation of the medium-term trend of office to residential conversions of the town's upper storey office suite stock, rather than the impact of the Covid-19 pandemic. Notably, a significant, recent conversion of 1,572 sqm of the former Council House to a homeless hostel has accelerated the long-term contraction trend.

The demand side can be considered in two parts – conventional space leased on standard terms and bespoke small business space.

- **For conventional office space**, demand (as measured by take up and transactions) is very low, which is a continuation of the long-term trend. Whilst to some extent take up is constrained by a lack of good quality available space, interest beyond that from local businesses is low – occupiers from outside the submarket area will consider Coventry first, as the dominant centre in the sub region. As such the local market cannot support prime rents anywhere in excess of circa £14.50/sqft – which makes new office development unviable. Furthermore, the market sentiment section, below, reflects on the effective downsizing of two existing large occupiers as their space requirements have changed post-pandemic.
- **For bespoke small business space**, the Conditions of Demand section highlighted the popularity of the Warwickshire County Council run business centres at - Centenary Business Centre, Bermuda Innovation Centre, and Eliot Park Innovation Centre, summarised below.
  - o Centenary Business Centre – offers 62 units ranging in size from 12 sq m to 129 sq m (124 sq ft to 1392 sq ft) available on short term license agreements of just 28 days. This site is located just 1.9 miles from Nuneaton town centre and 1.2 miles from the A47.
  - o Bermuda Innovation Centre – offers 4 office units in sizes of 63 sq m, 73 sq m, 87 sq m and 92 sq m (700 sq ft, 800 sq ft, 940 sq ft and 1,000 sq ft) plus 6 industrial units at 192 sq m (2,100 sq ft) available on simple six year business leases with three month break clause. This site is located 4.1 miles from Nuneaton town centre, but 0.3 miles from the A444.
  - o Eliot Park Innovation Centre – offers units ranging in size from 25 sq m to 103 sq m (269 sq ft to 1,927 sq ft) available on short term license agreements of just 28 days. This site is located just 1.3 miles from Nuneaton town centre and 0.2 miles from the A444.

## 10.8. Demand Drivers & Market Sentiment

This section considers demand drivers and market sentiment on a national, regional, and local basis, before then considering the implications for the Nuneaton and Bedworth office market.

Generally, demand for office accommodation is accelerating again post-pandemic, underpinned by three demand drivers responding to, and shaped by, the Pandemic.

- A recovering economy paired with strong office-using employment growth, is driving office space demand. Occupiers recognise the value of bringing employees together, even if less frequently, and are taking advantage of a favourable market with an eye

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<sup>21</sup> West Midlands Regional Spatial Strategy – Regional Centres Study, Roger Tym & Partners, March 2006

to long-term space needs, especially the technology, financial services, healthcare, and life sciences industries.

- Hybrid working is now embedded in the corporate planning of occupiers, and there is a realisation that to compete for talent, companies need to create spaces that inspire employees and give them compelling reasons to come together with their colleagues or run the risk of eroding employee engagement and business performance.
- Occupiers now understand that culture, collaboration, and innovation now drive the office's purpose. Notably, it appears the shift will not always necessarily reduce space per employee ratios as many organisations are "reimagining" space to emphasise collaboration while still utilising similar amounts of square footage. Indeed, strong job growth has seen many companies to add office space to house a larger workforce, even if in a more agile manner. Regardless of space allocation, the office will require a new type of flexibility: one focused on "*personal choice, permission and trust*".

Nationally, this is certainly the case for the large regional centres, for example in Birmingham, a "tight" pipeline and improving take-up continue to support prime rental values – the prime headline rent rose to £39.00 per sq ft, the highest on record for this market – reflective of a "flight to quality"

- After a particularly strong third quarter, take-up in Q4 2021 fell to 160,498 sq ft although notably this figure is five times higher than the same quarter in 2020.
- Take-up for the year totalled 642,136 sq ft, 22% higher than 2020 and just 13% below the five-year average.
- Sentiment is strengthening and there is solid demand for space across all size brackets, with the largest transaction of the quarter being Shoosmiths' acquisition of 32,900 sq ft at 103 Colmore Row.
- Availability in Birmingham fell in the final quarter to 1.4 m sq ft, a fall of 9.5% from the previous quarter's level.

Coventry – the dominant office market in Warwickshire, has also performed strongly. The Friarsgate scheme has transformed the city centre market into an attractive alternative office location to Birmingham, offering new build Grade A office accommodation at a significant rental discount, alongside an existing strong graduate pool, and excellent transport connections.

In contrast to Birmingham and Coventry, the space requirements of the two principal occupiers in Nuneaton are reducing:

- Holland & Barratt (Samuel Ryder House) We understand that the hybrid working model adopted by the company in response to the pandemic has led to a permeant change in requirement, and Samuel Ryder House is currently available for assignment or sub-let of part or the full premises. The property of 70,275 sq ft (6,524 sq m) across four floors, is of Grade A quality, with two storey parking providing a total of 548 spaces and a generous parking ratio of 1:128 sq ft. Initial conversations with the letting agent have identified steady interest, although no offers have yet been made, (not uncommon given the quantum of office accommodation being let at this location). The quoting rent for this property is just £16.00 per sq ft and serves to illustrate the generally weak Nuneaton submarket – noting the discount in comparison to rental values currently being achieved in North Coventry (£20 per sq ft) and Ashby (£17.50 per sq ft).
- In response to the Covid-19 pandemic, Nuneaton & Bedworth Borough Council invested in IT infrastructure capable of supporting effective home and hybrid working for its staff. Whilst the pandemic has subsided, the agile and efficient working practices enabled by the new IT infrastructure has continued, and on some days



(anecdotally) occupancy of the Council offices is as low as around 20% of the pre-Covid level. Effectively, many “back office” functions are being carried out in the home office setting. Whilst we understand there is currently no formally updated Estate Strategy, the long-term implications of these working practices suggest a medium to long term rationalisation of the office space requirements of the Borough Council.

In addition to this, the Department of Work & Pensions is a long-term occupier in Nuneaton town centre. DWP have occupied Mill House on Mill walk for a number of years and have recently expanded by occupying a retail unit in the Ropewalk shopping centre. However, it has come to our attention that the 25,585 sq ft office premises at Mill Walk is set to be demolished to facilitate the delivery of the ‘Bridge to Living’ scheme at Bridge Street. It is our understanding that DWP were not anticipating this demolition programme and as a result will likely be looking for new premises, although not necessarily in Nuneaton.

In contrast to the contracting requirements of Nuneaton’s larger office occupiers, the continued success of the Borough’s business centres has led to future expansion plans. Under the Transforming Nuneaton project, the Vicarage Street scheme will see the delivery of a 4,509 sqm library and business centre premises.

## 10.9. The Response & Next Steps?

The Town Centre Office Requirement Study of (2013, Cushman & Wakefield (then DTZ)) identified that the correlation between housing led population growth and future office space requirements was weak, leading the Study to recommend much lower office space requirements than previous studies.

The Study recommended reducing the Borough’s town centres’ office target from 30,000sqm of floorspace (1,500sqm per annum) to 15,000sqm (750sqm per annum), of which:

- approximately 13,000-14,000 sqm would be required in Nuneaton town centre; and
- between 1,000 and 2,000 sqm would be required in Bedworth town centre.

Indeed, since the Study, the only development of note has been the 4,460sqm expansion of the Holland & Barrett HQ premises in 2017, reflecting the inherently local character of the Nuneaton and Bedworth office sub-market.

Furthermore, reflecting changing working practices precipitated by operational responses to the Covid-19 pandemic, Holland & Barratt has since significantly reduced its office floorspace requirement, and its HQ space is now being marketed.

Similarly, the daily headcount at the N&BBC Offices in Nuneaton town centre has reduced significantly – though how this then affects its corporate real estate strategy will only emerge in the medium to long term.

Also, since its acquisition of logistics rival, TNT, in 2015, FedEx has moved its UK headquarters operations from its Bondgate premises (FedEx House) in the town centre, to what was the TNT Headquarters and logistics hub, off the A5 on the edge of Atherstone. We understand that a much-reduced back office/call centre function remains at the dated and outmoded FedEx House premises.

Clearly, since the 2013 Study, the office space requirements of the three core office occupiers in Nuneaton have contracted significantly, whilst footloose corporate occupiers from outside the Coventry Office market area will most likely consider Coventry with the excellent Friarsgate offering city centre space particularly suited to post-pandemic “demand drivers” (see section 10.8 above).

The priority for Nuneaton must be to provide:

- high quality, “easy in/ easy out” flexible office space for its existing small business population to suit their operational needs (particularly as first floor office space continues to be lost to residential conversions);
- whilst also being in a position to provide feasible options for successful local business to grow into (“grow on space”) and consolidate. (Small and medium sized conventional “front door” office space).

**With regard to the provision of flexible office space for small businesses:**

- as part of the Transforming Nuneaton strategy, the County Council has plans to expand its existing network of small business space, with a purpose-built facility in the town centre as part of the Vicarage Street redevelopment proposals.
- The nature of this product – high quality space to nurture small local businesses – requires the public sector to take an enabling role, either as the provider of the space (as is the case at the three existing centres, and the proposed space at Vicarage Street) or as a funder – due to the inherent development value shortfall of providing space to small occupiers on easy in / easy out lease terms.

**With regard to larger “grow on” space and conventional lease opportunities:**

- there still remains a viability gap – headline rents remain too low for development of such space to be viable without public sector support (gap funding or direct development).

Given the net changes in occupancy since the 2013 Study, the targets of the current Borough Plan (up to 14,000 sqm in Nuneaton and 2,000 sqm in Bedworth – or a combined 2,250 sqm per annum) may appear ambitious.

Such targets, however, must be considered in the following context:

- they already assume a halving of office development per annum, compared to the 2005-2015 take up rate of 4,500 sqm/annum of office space recorded by the 2016 Employment Land Study (GL Hearn); and
- it is also important to note that around 571 sqm/annum of office floorspace was lost over the period 2014/15-2020/21 (refer to section 10.62 of this report), so a pipeline of new space is required to maintain appropriate choice.

Notwithstanding, given the towns do not have a representation of larger business able and seeking to develop or fund their own new office space, it is our opinion that the pace of development of new office space will be governed more by the scope and magnitude of public sector financial instruments of support, rather than a target set in the Local Plan.

We outline below in section 11.2 our policy recommendations for addressing the Borough’s office needs.

## 11. Summary & Policy Recommendations

This Study has been prepared by Cushman & Wakefield and CPW Planning and provides the evidence base to assist N&BBC with its work on the emerging Local Plan, and to support the development management function of the local planning authority. It supersedes the 2014 Study.

We summarise below the key findings and conclusions before making a series of policy recommendations.

### 11.1. Key Findings and Conclusions

#### 11.1.1. HEALTH & PERFORMANCE OF THE MAIN CENTRES

##### Nuneaton Town Centre

Nuneaton is the Borough's principal town and main centre for convenience and comparison goods shopping. It is very accessible by both car and public transport and offers a good, relatively compact environment for shopping and services. The attractiveness and proximity of the George Eliot Memorial Gardens and Riversley Park, to the immediate south of the Town Centre, brings environmental and multiple other benefits.

The centre's main foodstores (Asda and Sainsbury's) are located outside the Ringway to the north, with more central provision including Iceland as well as Heron Foods, Holland & Barrett and a limited number of independent grocery and health food stores.

Comparison retail provision in the Town Centre is predominantly aimed at the value and mid-retail market, with a small number of 'upper middle' retailers, though multiple closures since the 2014 Study (including but not limited to Debenhams, TJ Hughes, Argos, HMV, H&M, Monsoon and River Island) have weakened the centre's offer. That said, the survey research indicates that respondents' main like about the Town Centre is its good non-food shops. On the other hand, whilst Nuneaton Town Centre continues to perform reasonably well in terms of its overall comparison goods market share, especially within its primary catchment, a substantial proportion of expenditure is 'leaked' to competing shopping destinations.

Nuneaton Town Centre has a considerable number and range of independent businesses which, together with the twice-weekly street market and other non-retail attractions, add to the draw of the centre and help to provide a more distinguished offer.

Notwithstanding, the Town Centre is heavily dependent on high street retail and the vacancy rate currently stands at 22% as a proportion of the total number of units (or 20% in terms of ground floor shop floorspace). Some the Town Centre's vacant units will become re-occupied or replaced with new development coming forward through the Transforming Nuneaton programme.

Market conditions and trends will largely influence the scale and pace of change in the Town Centre's overall offer and performance. However, we assess that some of the more Nuneaton-specific barriers to business investment are likely to include:

- The lack of evening / night-time leisure and entertainment uses, which serves to limit the Town Centre's appeal and footfall beyond traditional opening hours;
- Rising vacancy levels and the number of prominent voids having a negative impact on perceptions of the centre's overall health and performance;
- The increasing levels of competition from surrounding centres (such as Coventry, Birmingham and Leicester's Fosse Park) and the implications for Nuneaton's ability to enhance its retail and non-retail offer.

The significant challenges affecting the Town Centre's competitive position have led N&BBC and its partners to take a proactive approach to ensuring its future vitality and viability, principally through Transforming Nuneaton, which is focused on three main development opportunities:

- i. **Abbey Street development:** Permission (ref. 037658) has been granted for the mixed-use redevelopment of the former Co-op site and adjacent N&BBC owned surface level car park between Abbey Street and Queens Road. This includes full planning permission for a 145-bed Hilton hotel and outline planning permission for a cinema, circa 30 residential apartments, a multi-storey car park, a 'Digital Skills and Innovation Centre' for North Warwickshire College, a leisure facility, a food hall, and other flexible commercial accommodation. The former Co-op site has been cleared and the full scheme is expected to be delivered by mid 2024.
- ii. **Bridge to Living development:** A planning application is due to be submitted for the demolition and redevelopment of existing retail premises (broadly enclosed by Bridge Street, Church Street and the George Eliot Memorial Gardens) for new ground floor retail with office workspaces above. Scheduled to commence in mid 2023, the full scheme should be delivered by the end of 2024.
- iii. **Vicarage Street development:** The current proposals for this long-standing development opportunity site (including the Post Office and Royal Mail Sorting Office, the Wilko store and library off Church Street) comprises a mixed-use residential and office quarter with a new library. As part of this scheme being promoted by WCC, the Post Office/ Sorting Office will be relocated while the former Poundland store on Queens Road (recently acquired by N&BBC) will be sub-divided to facilitate the relocation of Wilko.

Another important component of the Transforming Nuneaton programme includes the further improvement of Riversley Park including the George Eliot Memorial Gardens, while planning permission (ref. 038541) has been granted for an extension to Nuneaton Museum & Art Gallery within Riversley Park.

### **Bedworth Town Centre**

Bedworth Town Centre is the Borough's second largest centre and predominantly caters for the day-to-day shopping and service needs of its primary catchment to the south of the Borough.

Centred on the pedestrianised All Saints Square, the Town Centre includes a mix of historic and more modern buildings. However, the 1970s shopping precinct focused around All Saints Square and Congreve Walk has a negative impact on the centre's overall environmental quality and serves to detract from the attractiveness of the Tudor-style Nicholas Chamberlaine Almshouses.

The retail offer is largely characterised by discount and value-led shopping. There are limited national multiple retailers although the Town Centre is well served by main foodstore provision, including the large Tesco Extra superstore on Leicester Street (to the north) and the Aldi and Iceland stores on Mill Street. Other important facilities include the Civic Hall, Bedworth Market, the library and Miners Welfare Park to the south.

The proportion of vacant units currently stands at 15.9%, which is below Nuneaton Town Centre's vacancy levels but above the UK average. The centre's vacancy rate has risen only about 3% since 2011 which can, in part, be attributed to its localised function and lack of representation by fashion-orientated and other multiple retailers (i.e. those that have been forced to make store closures in response to changing shopping habits).

We assess that strengthening the visitor and evening economy and introducing new residential development will help to create a more vibrant Town Centre and provide the conditions necessary for business investment.

The need to revitalise the Town Centre and better utilise its assets, including land in public ownership, has challenged N&BBC (in partnership with WCC) to develop a vision for Bedworth Town Centre focused on addressing the main issues identified above. This involves several mixed-use development opportunities – notably the 1970s shopping precinct – as well as plans to improve routes and facilities at Miners Welfare Park.

### 11.1.2. RETAIL CAPACITY FORECASTS & IMPLICATIONS

Our capacity forecasts represent the ‘baseline’ scenario for new retail floorspace in the Borough, in which we assume that the 2022 survey-derived pattern of market shares of convenience and comparison goods expenditure, in each of the Borough’s shopping destinations, remains unchanged throughout the forecasting period.

The table below shows our individual capacity forecasts for convenience goods floorspace in the shopping destinations modelled, together with our overall (i.e. combined) forecasts for the Borough, which total about 2,550 sqm net sales area in 2024, rising to about 3,650 sqm net sales area by the end of the plan period (albeit such longer term forecasts should be treated with a degree of caution). This amount of additional convenience goods floorspace could come forward in the form of new foodstore development, subject to identifying suitable sites in accordance with the sequential approach, and there is also potential for some of the forecast capacity to be met organically through changes of use and/or repurposing.

#### **Summary of capacity forecasts: convenience goods (sqm net sales area)**

	2024	2029	2034	2039	Table number Appendix C
Nuneaton Town Centre	700	800	1,000	1,050	13
Bedworth Town Centre	1,250	1,350	1,500	1,550	21
District Centres	-350	-300	-200	-200	27
Local Centres	350	350	400	400	33
Non-central stores in the Borough	600	700	800	850	39
<b>Combined forecasts for Nuneaton &amp; Bedworth Borough</b>	<b>2,550</b>	<b>2,900</b>	<b>3,500</b>	<b>3,650</b>	

#### *Notes:*

a) *The forecasts are cumulative i.e. the forecasts for each year include the forecasts for the previous years and are not additional to those earlier forecasts.*

b) *Forecasts rounded to the nearest 50 sqm net.*

In contrast, our forecasts set out in the table below indicate a theoretical over-supply (in quantitative terms) of comparison goods floorspace in the Borough’s main centres over the plan period. This is broadly consistent with market trends and a reduction in retailer demand. The development opportunities being promoted by N&BBC and its partners through Transforming Nuneaton and the Bedworth Town Centre Visioning work have the potential to address this issue by delivering new attractions and widening the range of non-retail uses.

**Summary of capacity forecasts: comparison goods (sqm net sales area)**

	2024	2029	2034	2039	Table number Appendix C
Nuneaton Town Centre	-1,400	-2,100	-2,400	-3,100	13
Bedworth Town Centre	-100	-250	-350	-500	21
<b>Combined forecasts for Nuneaton &amp; Bedworth Borough</b>	<b>-1,500</b>	<b>-2,350</b>	<b>-2,750</b>	<b>-3,600</b>	

*Notes:*

a) The forecasts are cumulative i.e. the forecasts for each year include the forecasts for the previous years and are not additional to those earlier forecasts.

b) Forecasts rounded to the nearest 50 sqm net.

The updated retail capacity forecasts serve as a guide for future planning policies and decisions on planning applications. The forecasts should be reviewed regularly in the light of actual population and (in particular) expenditure growth, the outlook for which is subject to change given macro-economic conditions and the fallout from the Covid-19 pandemic.

**11.1.3. COMMERCIAL LEISURE NEEDS**

This Study has set out how leisure uses and activities play an important role in contributing to the vitality and viability of the Borough's main centres. However, both Nuneaton and Bedworth Town Centres are currently under-provided for to varying degrees, particularly in respect of catering options and the evening economy (including but not limited to pubs/ bars and restaurants). Further growth in F&B provision should be supported, subject to market demand, in order to attract visitors and extend the hours of activity.

For a centre of its size and position in the retail hierarchy, Nuneaton Town Centre is also lacking in commercial leisure attractions (the Borough's main facilities – the Odeon Luxe cinema and Nuneaton Bowl – are situated out-of-centre at Bermuda Park). A new cinema is planned to come forward as part of the Abbey Road development, which has the potential to serve a different segment of the market (relative to Odeon Luxe and other surrounding multiplexes) and stimulate a stronger all-round leisure offer, including F&B uses.

We do not consider there is a need for N&BBC to plan for any additional cinema provision in the Borough, or for any other forms of commercial leisure development (including bingo, ten-pin bowling, gyms and health & fitness facilities).

In the longer term, as the catchment area population increases and new development proposals emerge, there may be additional demand for commercial leisure facilities, in which case any such provision should be directed to the Borough's main centres in accordance with the sequential approach to strengthen their diversity of uses and improve the evening economy. These are more likely to come forward as part of mixed-use schemes (as opposed to standalone formats) for commercial viability reasons.

Non-commercial leisure uses and activities, including parks and cultural services (e.g. theatres/ concerts and museums or places of historical interest), play an important complementary role and we assess that, building upon the Transforming Nuneaton and Bedworth Town Centre Visioning work, there may be scope to support the improvement of the quality and choice of such uses in or on the edge of the Borough's main centres.



#### 11.1.4. OFFICE NEEDS

The Nuneaton and Bedworth office sub-market has an inherently local character, while the office space requirements of the three core office occupiers in Nuneaton have contracted significantly since the 2013 Study by DTZ, partly driven by pandemic-induced changing working practices.

The priority for Nuneaton must be to provide:

- high quality, “easy in/ easy out” flexible office space for its existing small business population to suit their operational needs (particularly as first floor office space continues to be lost to residential conversions);
- whilst also being in a position to provide feasible options for successful local business to grow into (“grow on space”) and consolidate. (Small and medium sized conventional “front door” office space).

Given the net changes in occupancy since the 2013 Study, the targets of the current Borough Plan (up to 14,000 sqm in Nuneaton and 2,000 sqm in Bedworth – or a combined 2,250 sqm per annum) may appear ambitious.

Such targets, however, must be considered in the following context:

- they already assume a halving of office development per annum, compared to the 2005-2015 take up rate of 4,500 sqm/annum of office space recorded by the 2016 Employment Land Study (GL Hearn); and
- it is also important to note that around 571 sqm/annum of office floorspace was lost over the period 2014/15-2020/21 (refer to section 10.62 of this report), so a pipeline of new space is required to maintain appropriate choice.

Notwithstanding, given the towns do not have a representation of larger business able and seeking to develop or fund their own new office space, it is our opinion that the pace of development of new office space will be governed more by the scope and magnitude of public sector financial instruments of support, rather than a target set in the Local Plan.

## 11.2. Policy Recommendations

In accordance with our instructions, we consider below whether relevant policies set out in the adopted Borough Plan are fit-for-purpose, or whether any policy revisions and/or additional provisions are necessary to ensure the emerging Local Plan reflects the updated evidence base and is consistent with the NPPF.

Our review is focused on the following policies:

- Policy TC1 – Town centre requirements
- Policy TC2 – Nature of town centre growth
- Policy TC3 – Hierarchy of centres

**Policy TC1** sets out the requirements for new office, retail and leisure floorspace in Nuneaton and Bedworth Town Centres based on the 2014 Study. It will be necessary for the new Local Plan to reflect the ‘quantitative’ floorspace requirements identified by the updated evidence base, notably the forecast capacity for **convenience goods floorspace** in the Borough, rising from about 2,550 sqm net sales area in 2024 to about 3,650 sqm net sales area by the end of the plan period (comprising the sum of our individual forecasts for the Borough’s shopping destinations).

Our updated capacity forecasts relating to comparison goods indicate a theoretical over-supply of such floorspace across the Borough. As such, there should be no requirement to plan for this type of development, except for supporting the continued retail function of the primary shopping areas by promoting the delivery of complementary uses and footfall-generating attractions.



With regards to commercial leisure provision, there is no reliable method for assessing needs in quantitative terms and for this reason we would caution against setting floorspace requirements. Instead, Local Plan policy should be focused on supporting the enhancement of F&B provision and the evening economy in both Nuneaton and Bedworth Town Centres through appropriate changes of use, the delivery of Transforming Nuneaton (including the new cinema and F&B uses planned as part of the Abbey Road development), and through the Bedworth Town Centre Visioning work.

Office needs will, in our opinion, be governed more by the scope and magnitude of public sector financial instruments of support, rather than a target set in the Local Plan. To that end:

- i. In order to leverage such public sector financial support, Local Plan policy has an important role in promoting the town centres as the focus of new office development, as part of a wider strategy of rebalancing the economy of the two town centres and the wider Borough.
- ii. In particular, Local Plan policy should encourage managed workspace / grow-on style office accommodation as part of mixed-use schemes, to ensure local micro, smaller and medium sized businesses are able to access good quality and affordable accommodation – as the existing town centres’ office stock ages and/or diminishes through residential conversion.

The NPPF (paragraph 86d) requires that planning policies should:

*allocate a range of suitable sites in town centres to meet the scale and type of development likely to be needed, looking at least ten years ahead. Meeting anticipated needs for retail, leisure, office and other main town centre uses over this period should not be compromised by limited site availability, so town centre boundaries should be kept under review where necessary (our emphasis).*

Although this Study has not considered site-specific feasibility/capacity and viability factors, the major development opportunities being promoted by N&BBC and its partners, including but not limited to the Abbey Road, Vicarage Street and Bridge to Living mixed-use developments in Nuneaton Town Centre, are likely to provide sufficient suitable sites for accommodating the development ‘needs’ identified in this report – possibly except for the identified convenience goods floorspace requirement, which may comprise new foodstore development subject to identifying a suitable site(s).

If such needs cannot be accommodated on town centre sites, it will be necessary to consider the next sequentially preferable sites, with a preference for edge-of-centre sites that are well connected to the town centre, to maximise the potential for linked trips and other benefits.

**Policy TC2** relates to the nature of town centre growth and the development principles that apply. It also defines primary and secondary frontages for the town centres and outlines the Council’s policy approach to changes of use within those frontages (as follows):

*The town centre boundaries and primary and secondary shopping frontages of the town centres are to be protected as defined in Appendix C and Appendix D. The aim in defining boundaries and frontages will be to retain the predominance of town centre uses within these centres.*

*Proposals for shops (use class A1) will be approved within the defined primary and secondary shopping frontages. Other retail uses (use classes A2-A5) will be permitted within the town centre where they do not undermine or adversely impact, either individually or cumulatively, the vitality, viability, character of the area and overall vision for the town centres. Proposals for the loss of retail uses (A1-A5) to non-retail uses on the ground level in the defined primary shopping frontage will not be permitted.*

*Within the defined secondary shopping frontage, proposals for other main town centre uses will be permitted where they do not undermine the vitality, viability and character of the area, and that they are not contrary to the vision of the town centres.*

A review of town centre boundaries and shopping frontages is beyond the scope of this Study. However, we would note that the NPPF (paragraph 86b) requires that planning policies should:

*define the extent of town centres and primary shopping areas, and make clear the range of uses permitted in such locations, as part of a positive strategy for the future of each centre (our emphasis).*

National policy no longer requires primary shopping areas to comprise primary and secondary frontages. This corresponds with the changes to the Use Classes Order introduced in September 2020 – including Class E encompassing retail, commercial, business and service uses – which provides greater flexibility for changes of use in town centre locations. In this context, some of the wording of Policy TC2 (e.g. *“Proposals for the loss of retail uses (A1-A5) to non-retail uses on the ground level in the defined primary shopping frontage will not be permitted”*) is overly restrictive and fails to recognise that non-retail uses, such as commercial leisure, community and cultural facilities, play an important role supporting town centre vitality and viability as this Study has discussed.

Thus, the new Local Plan should define the extent of town centre boundaries and primary shopping areas<sup>22</sup> in accordance with the NPPF. The starting point should be those identified on the adopted Borough Plan Policies Map, updated as necessary to reflect any changes to the distribution of relevant uses and emerging proposals.

Although the NPPF does not preclude planning policies from defining primary and secondary shopping frontages, considering the trend of rising vacancy levels in Nuneaton Town Centre, including within Ropewalk shopping centre and some of the other ‘prime’ shopping streets, we are of the view that frontage designations (and associated change of use policies) would be counter-productive and weaken the centre’s ability to deliver a broader range of uses to support its main retail function. We reach the same conclusion in respect of Bedworth Town Centre, where vacancy levels are relatively lower albeit still above UK average levels.

**Policy TC3** identifies the Borough’s hierarchy of centres. It also sets out the role and function of centres at different levels of the hierarchy.

A full review of the hierarchy of centres is beyond the scope of this Study, which is principally focused on the Borough’s main centres (i.e. Nuneaton and Bedworth Town Centres). However, based on the updated evidence base, it remains appropriate to:

- i. define Nuneaton Town Centre at the apex of the hierarchy of centres, reflecting its role as the principal focus for shopping, services, leisure and other commercial activity in the Borough; and
- ii. define Bedworth Town Centre as a second-tier centre in the hierarchy, providing a range of shopping facilities and services to meet the day-to-day needs of surrounding communities, to the south of the Borough in particular.

Although we have not looked at the Borough’s District and Local Centres in any detail, we note that some of these defined centres appear to be limited to large format retail warehouses (e.g. the Weddington Terrace Local Centre including Wickes, Toolstation and several other trade superstores and showrooms). We would question whether such uses are compatible with the *“day-to-day top-up shopping”* role and function of these smaller centres; and recommend N&BBC

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<sup>22</sup> Defined as the *“area where retail development is concentrated”* (NPPF, Annex 2).

undertakes a review of these designations (as part of the Local Plan review process) to avoid any unintended consequences and adverse implications for its town centres.

In terms of suggested additional provisions of the new Local Plan, we consider policy should identify the requirements of the sequential and impact tests set out in the NPPF, as relevant when assessing planning applications *for main town centre uses which are neither in an existing centre nor in accordance with an up-to-date plan*<sup>23</sup> (for sequential test purposes) or *for retail and leisure development outside town centres, which are not in accordance with an up-to-date local plan*<sup>24</sup> (for impact test purposes).

With regards to the latter, the NPPF (paragraph 90) makes it clear that the impact test only applies to proposals over 2,500 sqm gross unless there is a different *proportionate, locally set floorspace threshold*. The current Borough Plan does not set its own floorspace threshold for such purposes. However, in the interests of ensuring the vitality and viability of its town centres, we recommend that N&BBC reconsiders this as part of the Local Plan review process to ensure the local planning authority can assess and control the impact of proposed new retail and leisure development outside town centres (including changes of uses and applications to extend existing facilities).

Accordingly, we consider the NPPF 'default' floorspace threshold of 2,500 sqm gross is inappropriate for Nuneaton and Bedworth Borough, including because this scale of development would exceed the retail (namely convenience goods) floorspace capacity forecasts for any one of the shopping destinations modelled. This floorspace threshold is also substantial in relation to the Borough's District and Local Centres, where new development much smaller than 2,500 sqm gross could potentially have a significant adverse impact on town centre vitality and viability. A reduced threshold of 1,000 sqm gross should therefore be considered.

If this approach is adopted, then policy should make it clear that impact assessments should be proportionate to the scale and nature of retail and/or leisure development proposed, as indicated by the PPG (paragraph 017) which states:

*The impact test will need to be undertaken in a proportionate and locally appropriate way, drawing on existing information where possible. Ideally, applicants and local planning authorities should seek to agree the scope, key impacts for assessment, and level of detail required in advance of applications being submitted.*

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<sup>23</sup> NPPF paragraph 87.

<sup>24</sup> NPPF paragraph 90.

## Appendix A

Results of the household telephone survey 2022

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone																	
<b>Q01 Where does your household do most of its main food and grocery shopping?</b>																														
<b>Nuneaton:</b>																														
Aldi, Weddington Road, Nuneaton (non-central)	4.8%	58	2.6%	2	12.3%	9	4.6%	6	7.6%	12	16.6%	16	1.2%	2	3.3%	2	0.0%	0	1.5%	4	1.0%	0	9.7%	3	3.2%	1				
Asda, Newtown Road, Nuneaton Town Centre	10.3%	124	17.7%	12	14.2%	10	17.8%	25	30.7%	50	14.7%	15	2.9%	4	1.0%	1	1.0%	1	0.0%	0	3.0%	0	8.6%	2	10.6%	4				
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Heron Foods, Abbey Street, Nuneaton Town Centre	0.4%	4	0.0%	0	0.0%	0	1.7%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Iceland, Queens Road, Nuneaton Town Centre	0.7%	8	1.3%	1	0.5%	0	1.8%	2	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Lidl, Hinckley Road, Nuneaton (non-central)	3.4%	41	3.0%	2	7.9%	6	1.6%	2	0.7%	1	10.3%	10	2.0%	3	0.0%	0	0.0%	0	5.5%	15	0.0%	0	5.9%	2	0.6%	0				
Sainsbury's Local, Queens Street, Nuneaton (non-central)	1.7%	20	2.0%	1	2.4%	2	3.8%	5	4.9%	8	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0				
Sainsbury's, Vicarage Street, Nuneaton Town Centre	5.3%	63	16.1%	11	22.9%	17	6.8%	9	4.8%	8	14.0%	14	1.6%	2	1.6%	1	1.0%	1	0.0%	0	0.0%	0	0.6%	0	0.6%	0				
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco Express, Croft Road, Nuneaton (non-central)	0.8%	10	4.7%	3	0.0%	0	3.1%	4	0.0%	0	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0				
Elsewhere in Nuneaton Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Elsewhere in Nuneaton	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0				
<b>Bedworth:</b>																														
Aldi, Mill Street, Bedworth Town Centre	5.0%	60	0.0%	0	0.5%	0	0.4%	1	0.0%	0	0.5%	0	26.1%	36	18.8%	10	10.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Iceland, Mill Street, Bedworth Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	6.9%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco Extra, Leicester Street, Bedworth Town Centre	11.0%	133	0.9%	1	13.3%	10	9.4%	13	0.0%	0	2.0%	2	37.4%	51	38.8%	21	28.9%	34	0.0%	0	2.0%	0	0.0%	0	0.0%	0				
Elsewhere in Bedworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Elsewhere in Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
<b>Nuneaton elsewhere:</b>																														

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Aldi, Kingswood Road, Nuneaton (Local Centre)	5.4%	65	5.5%	4	0.5%	0	19.5%	27	16.4%	27	4.2%	4	0.0%	0	3.3%	2	0.5%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.3%	4	0.0%	0	3.8%	3	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	3.8%	46	19.1%	13	2.9%	2	9.5%	13	6.9%	11	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton, CV11 6GU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplars Farm Shop, The Long Shoot, Nuneaton, CV11 6JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Nuneaton, CV11 6PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Copsewood Avenue, Nuneaton, CV11 4TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golocalextra, Coleshill Road, Nuneaton, CV10 0PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coniston Way, Nuneaton, CV11 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sherbourne Avenue, Nuneaton, CV10 9JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Aldi, Station Street, Atherstone	2.0%	24	0.0%	0	0.0%	0	1.7%	2	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	35.4%	12

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total		Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone												
Co-op, Station Street, Atherstone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	3
Co-op, Long Street, Atherstone	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Superstores outside of Atherstone town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																										
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Barwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																										
Hinckley Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	1.6%	19	1.9%	1	1.0%	1	2.0%	3	0.0%	0	1.5%	2	1.5%	2	0.0%	0	2.3%	6	4.6%	1	13.9%	4	0.6%	0	0.0%	0
Aldi, Holliers Walk, Hinckley	3.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	44	5.0%	1	1.3%	0	0.0%	0	0.0%	0
Asda, Barwell Ln, Hinckley	5.9%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	68	7.6%	1	5.7%	1	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley LE10 0JX	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	26	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	3.6%	43	0.9%	1	0.0%	0	0.0%	0	2.6%	4	1.5%	1	0.8%	1	0.0%	0	10.3%	28	2.0%	0	26.3%	7	0.0%	0	0.0%	0
Sainsbury's, Rugby Rd, Hinckley	1.8%	22	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.3%	17	14.9%	2	6.3%	2	0.0%	0	0.0%	0
Tesco, Station Yard, Hinckley	3.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	12.7%	35	6.8%	1	3.2%	1	0.0%	0	0.0%	0
Other superstores outside of Hinckley town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Hinckley	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Burbage:</b>																										
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Burbage town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Kenilworth:</b>																										
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Kenilworth town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Leicester:</b>																										
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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Leicester, LE9 6RE														
Co-op, Wood Street, Earl Shilton, Leicester, LE9 7ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands, Ashby Road, Leicester, LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Leicester city centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Elsewhere in Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
<b>Tamworth:</b>														
Tamworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Superstores outside of Tamworth town centre	0.3%	3	0.4%	0	0.5%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	0
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Birmingham:</b>														
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Birmingham city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Coventry:</b>														
Coventry City Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	1	0.0%	0
Asda, Brade Dr, Coventry	1.7%	21	0.0%	0	0.0%	0	1.7%	2	0.0%	0	6.2%	8	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, 87 Binley Rd, Coventry CV3 1HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer, Arena Park, Foleshill Road, Clovelly Road, Longford, Coventry, CV6 6AS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	3	0.0%	0
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry, CV2 2SH	0.9%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.3%	3	0.5%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	2.1%	25	1.8%	1	1.6%	1	0.8%	1	0.0%	0	1.2%	2	5.7%	3
Tesco Superstore, Clifford Bridge Road, Coventry, CV2 2TS	0.2%	2	1.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Superstores outside of Coventry city centre	1.3%	15	0.0%	0	0.5%	0	0.0%	0	1.0%	1	1.7%	2	0.5%	0
Elsewhere in Coventry	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0

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<b>Rugby:</b>														
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Rugby town centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>														
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0
Co-op, Chesterton Drive, Galley Common, Nuneaton, CV10 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote, Leicester LE9 4FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Exhall, Coventry, CV7 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodway Lane, Walsgrave on Sowe, Coventry, CV2 2HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Attleborough Town Centre	0.1%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sharnford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoke Golding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Local shops, Wolvey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, George Road, Solihull, B91 3BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Pinders One Stop, Nuneaton Road, Hartshill, Nuneaton, CV10 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharnford Post Office, Leicester Road, Sharnford, Hinckley, LE10 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Resolution Road, Ashby-de-la-Zouch, LE65 1TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Tesco, Emscote Rd, Warwick CV34 5QJ	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0

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Triple A, Coleshill Road, Chapel End, Nuneaton, CV10 0PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.1%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Internet / delivered (Don't know / varies)	11.6%	140	17.9%	12	8.3%	6	11.2%	16	15.7%	26	15.2%	15	9.6%	13	15.2%	8	10.9%	13	6.1%	17	22.0%	3	14.2%	4	21.8%	8
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35													
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99													

## Q02 Which retailer did you purchase your main food internet / home delivery shopping from?

*Those who said 'Internet / delivery' at Q01*

Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amazon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	26.3%	37	51.1%	6	0.0%	0	15.9%	2	26.0%	7	31.1%	5	15.5%	2	28.8%	2	0.0%	0	57.1%	10	25.6%	1	26.9%	1	13.7%	1
Iceland	9.4%	13	0.0%	0	26.5%	2	12.5%	2	36.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.8%	11	0.0%	0	6.1%	0	0.0%	0	4.7%	1	6.8%	1	0.0%	0	3.4%	0	0.0%	0	37.2%	6	16.4%	0	0.0%	0	17.0%	1
Ocado	8.0%	11	0.0%	0	12.8%	1	14.8%	2	2.3%	1	14.4%	2	4.2%	1	0.0%	0	19.5%	3	0.0%	0	16.4%	0	27.2%	1	10.3%	1
Sainsbury's	17.1%	24	36.0%	4	6.1%	0	12.5%	2	8.4%	2	30.9%	5	19.6%	3	29.6%	2	23.9%	3	0.0%	0	32.7%	1	4.2%	0	16.4%	1
Tesco	29.5%	41	12.9%	2	48.4%	3	28.5%	4	22.2%	6	16.9%	3	60.8%	8	38.3%	3	56.7%	7	5.7%	1	0.0%	0	41.7%	2	40.1%	3
Waitrose	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.8%	2	0.0%	0	0.0%	0	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	140	12	6	16	26	15	13	8	13	17	3	4	8													
Sample:	132	13	7	10	15	12	11	12	7	7	9	12	17													

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<b>Q03 When members of your household do main food shopping at (STORE MENTIONED AT Q01), do they normally link this trip with another activity?</b>																										
<i>Not those who did not say 'Internet / delivery' at Q01</i>																										
Yes – other food shopping	9.2%	98	14.3%	8	17.7%	12	6.5%	8	5.5%	8	4.2%	4	17.0%	21	6.3%	3	8.8%	9	8.7%	22	9.2%	1	0.7%	0	8.7%	2
Yes – non-food shopping	5.9%	63	8.4%	5	8.2%	6	5.9%	7	7.4%	10	7.2%	6	1.8%	2	4.9%	2	15.2%	16	2.4%	6	5.1%	1	1.5%	0	5.2%	1
Yes – parks	0.3%	3	0.5%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Yes – library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – leisure activity	1.7%	18	1.1%	1	0.0%	0	2.0%	2	3.7%	5	0.6%	0	0.0%	0	1.8%	1	1.1%	1	2.1%	6	7.6%	1	2.8%	1	1.4%	0
Yes – travelling to/from work	3.2%	35	4.7%	3	1.2%	1	9.6%	12	4.4%	6	3.4%	3	3.3%	4	1.3%	1	2.5%	3	0.0%	0	0.0%	0	3.1%	1	8.3%	2
Yes – using services such as banks or dry cleaners	1.7%	18	3.3%	2	5.3%	4	0.0%	0	3.1%	4	2.2%	2	1.9%	2	6.7%	3	0.0%	0	0.0%	0	3.8%	0	0.7%	0	0.0%	0
Yes – travelling to/from college or school	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	1.5%	0
Yes – petrol station	3.8%	40	2.3%	1	1.1%	1	3.2%	4	0.4%	1	0.0%	0	7.5%	9	2.6%	1	6.9%	7	4.4%	11	12.7%	1	13.1%	3	0.7%	0
Yes – visit friends / relatives	1.6%	17	0.5%	0	1.2%	1	0.4%	1	3.7%	5	1.2%	1	0.0%	0	0.6%	0	2.3%	2	2.4%	6	0.0%	0	0.7%	0	0.7%	0
Yes – get food / drink	0.6%	6	1.0%	1	0.0%	0	0.4%	1	0.9%	1	2.2%	2	0.0%	0	0.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Yes – browse / window shopping	0.4%	4	1.1%	1	0.6%	0	1.6%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	68.1%	724	55.0%	31	62.0%	42	69.9%	87	68.5%	94	77.3%	65	65.8%	81	75.2%	35	59.2%	63	71.7%	185	61.5%	6	74.6%	17	66.9%	18
Yes – Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	30	7.7%	4	2.9%	2	0.0%	0	0.0%	0	1.2%	1	0.4%	1	0.0%	0	2.8%	3	6.8%	18	0.0%	0	2.1%	0	5.2%	1
Weighted base:		1063		55		67		124		137		84		124		47		106		258		11		22		28
Sample:		1071		87		93		105		100		89		105		88		94		108		49		71		82

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
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## Q04 Where does your household do most of its shopping for small scale ‘top-up’ food and convenience goods items?

### Nuneaton:

Aldi, Weddington Road, Nuneaton (non-central)	1.8%	21	3.1%	2	3.2%	2	1.4%	2	4.6%	8	4.7%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	2.9%	1
Asda, Newtown Road, Nuneaton Town Centre	3.5%	42	8.8%	6	5.0%	4	11.3%	16	6.8%	11	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.1%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.5%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	2.6%	32	9.6%	6	1.9%	1	2.8%	4	8.4%	14	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	2.4%	1
Lidl, Hinckley Road, Nuneaton (non-central)	2.2%	26	2.7%	2	1.6%	1	0.8%	1	0.0%	0	7.4%	7	0.8%	1	0.0%	0	0.0%	0	4.4%	12	10.8%	1	0.6%	0	0.0%	0
Sainsbury’s Local, Queens Street, Nuneaton (non-central)	3.1%	37	17.3%	12	1.9%	1	5.6%	8	5.2%	8	3.7%	4	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	6.2%	2	0.0%	0
Sainsbury’s, Vicarage Street, Nuneaton Town Centre	3.4%	40	10.1%	7	13.1%	10	3.6%	5	5.4%	9	5.7%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	4	2.0%	0	0.6%	0	0.0%	0
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.8%	9	1.6%	1	0.0%	0	1.4%	2	3.1%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croft Road, Nuneaton (non-central)	1.8%	21	1.6%	1	1.9%	1	4.5%	6	4.2%	7	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Nuneaton Town Centre	1.5%	18	3.5%	2	4.6%	3	6.0%	8	0.4%	1	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Nuneaton	2.2%	27	5.4%	4	0.0%	0	4.7%	7	5.5%	9	3.6%	4	0.0%	0	3.3%	2	1.5%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0

### Bedworth:

Aldi, Mill Street, Bedworth Town Centre	3.6%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	16.5%	23	10.5%	6	12.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Smorrall Lane, Bedworth (non-central)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	8	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s Local, Coventry Road, Bedworth (non-central)	2.3%	28	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5	5.2%	3	13.3%	16	1.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	2.7%	33	0.0%	0	2.2%	2	0.0%	0	1.1%	2	0.0%	0	13.8%	19	13.8%	8	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.2%	14	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	9	7.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	9.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Nuneaton elsewhere:

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total		Zone 1 – Nuneaton		Zone 2 – Southeast Nuneaton		Zone 3 – West Nuneaton		Zone 4 – North & Northwest Nuneaton		Zone 5 – East Nuneaton		Zone 6 – Bedworth & Bulkington		Zone 7 – West Bedworth		Zone 8 – North Coventry		Zone 9 – Hinckley		Zone 10 – Rural Hinckley		Zone 11 – Bosworth		Zone 12 – Atherstone	
Aldi, Kingswood Road, Nuneaton (Local Centre)	4.2%	51	3.5%	2	8.9%	7	14.5%	20	8.6%	14	7.3%	7	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	1.5%	18	0.0%	0	6.0%	4	0.8%	1	2.4%	4	7.8%	8	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	1.5%	18	0.4%	0	11.5%	8	3.2%	4	0.7%	1	3.6%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	12	0.0%	0	0.5%	1	0.7%	2	0.0%	0	0.0%	0	2.4%	1
Lidl, Queens Road, Nuneaton (District Centre)	2.4%	28	12.8%	9	0.0%	0	4.7%	7	6.8%	11	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Leicester Street, Bulkington (District Centre)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.6%	7	1.3%	1	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton, CV11 6GU	0.4%	5	0.4%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplars Farm Shop, The Long Shoot, Nuneaton, CV11 6JG	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Nuneaton, CV11 6PF	0.4%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Costcutter, Copsewood Avenue, Nuneaton, CV11 4TQ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golocalextra, Coleshill Road, Nuneaton, CV10 0PA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coniston Way, Nuneaton, CV11 6DG	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.4%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, Sherbourne Avenue, Nuneaton, CV10 9JE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.3%	3	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Aldi, Station Street, Atherstone	1.1%	13	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.6%	0	24.9%	9

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Co-op, Station Street, Atherstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	3.3%	1
Co-op, Long Street, Atherstone	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	15.7%	6
Superstores outside of Atherstone town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																								
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Barwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																								
Hinckley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	1.1%	13	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	10	0.0%	0	3.5%	1	0.0%	0
Aldi, Holliers Walk, Hinckley	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	13	1.0%	0	1.2%	0	0.0%	0
Asda, Barwell Ln, Hinckley	3.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	40	5.6%	1	1.3%	0	0.0%	0
Lidl, Coventry Road, Hinckley LE10 0JX	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	11	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	2.3%	28	0.0%	0	0.5%	0	0.0%	0	1.1%	2	1.5%	2	0.0%	0	0.0%	0	7.4%	20	0.0%	0	15.8%	4	0.0%	0
Sainsbury's, Rugby Rd, Hinckley	2.6%	31	0.0%	0	0.5%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	10.2%	28	1.9%	0	3.8%	1	0.0%	0
Tesco, Station Yard, Hinckley	2.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	8.6%	24	8.1%	1	2.6%	1	0.6%	0
Other superstores outside of Hinckley town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Hinckley	1.6%	19	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	17	2.0%	0	2.6%	1	0.0%	0
<b>Burbage:</b>																								
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Burbage town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Burbage	2.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	11.6%	32	0.0%	0	0.0%	0	0.0%	0
<b>Kenilworth:</b>																								
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Kenilworth town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Leicester:</b>																								
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Leicester, LE9 6RE																								
Co-op, Wood Street, Earl Shilton, Leicester, LE9 7ND	0.4%	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands, Ashby Road, Leicester, LE9 8JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Leicester city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Tamworth:</b>																								
Tamworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Tamworth town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Birmingham:</b>																								
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Birmingham city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Coventry:</b>																								
Coventry City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0	1.9%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 87 Binley Rd, Coventry CV3 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Foleshill Road, Clovelly Road, Longford, Coventry, CV6 6AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.7%	9	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.7%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry, CV2 2SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	1.0%	12	0.0%	0	2.2%	2	0.4%	1	0.0%	0	2.2%	2	0.0%	0	1.5%	1	1.4%	2	1.8%	5	0.0%	0	0.0%	0
Tesco Superstore, Clifford Bridge Road, Coventry, CV2 2TS	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Coventry city centre	0.6%	8	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	4.5%	5	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Elsewhere in Coventry	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone															
<b>Rugby:</b>																												
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superstores outside of Rugby town centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>																												
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chesterton Drive, Galley Common, Nuneaton, CV10 9RP	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote, Leicester LE9 4FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Exhall, Coventry, CV7 9EZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodway Lane, Walsgrave on Soave, Coventry, CV2 2HX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sharnford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoke Golding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Wolvey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, George Road, Solihull, B91 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinders One Stop, Nuneaton Road, Hartshill, Nuneaton, CV10 0SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharnford Post Office, Leicester Road, Sharnford, Hinckley, LE10 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Resolution Road, Ashby-de-la-Zouch, LE65 1TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Emscote Rd, Warwick CV34 5QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Triple A, Coleshill Road, Chapel End, Nuneaton, CV10 0PH	0.2% 2	0.0% 0	0.0% 0	0.0% 0	1.5% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.2% 2	0.0% 0	2.2% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.0% 2	0.0% 0	0.0% 0
<b>Others:</b>													
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Internet / delivered (Don't know / varies)	0.6% 7	1.3% 1	0.0% 0	0.8% 1	0.4% 1	0.0% 0	0.0% 0	0.0% 0	0.5% 1	1.3% 4	0.0% 0	0.0% 0	2.4% 1
(Don't do this type of shopping)	5.6% 67	2.3% 2	2.2% 2	4.5% 6	3.7% 6	1.5% 2	9.9% 13	9.0% 5	8.3% 10	2.8% 8	17.4% 17	2.0% 2	18.0% 18
	18.9% 227	10.1% 7	23.1% 17	18.1% 17	17.9% 25	21.8% 29	27.3% 37	21.5% 12	23.8% 28	12.3% 15	30.1% 34	23.4% 14	16.8% 16
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q05 Where does your household do most of its shopping for clothing and footwear?</b>																										
<b>Nuneaton:</b>																										
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Weddington Road, Nuneaton (non-central)	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton Town Centre	1.9%	22	7.2%	5	3.6%	3	1.4%	2	2.6%	4	1.0%	1	0.0%	0	3.8%	2	0.0%	0	1.5%	4	0.0%	0	0.0%	0	3.5%	1
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.3%	4	0.9%	1	1.0%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	14.4%	173	36.1%	24	22.6%	17	31.4%	44	26.3%	43	15.8%	16	8.1%	11	11.8%	7	3.9%	5	1.1%	3	2.0%	0	3.1%	1	10.7%	4
Elsewhere in Nuneaton <b>Bedworth:</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	0	5.9%	8	3.4%	2	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	11	11.5%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.6%	8	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1
Bulkington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Road, Nuneaton, CV10 0EU													
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Atherstone:</b>													
Atherstone Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Atherstone	0.1%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%
<b>Barwell:</b>													
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Hinckley:</b>													
Hinckley Town Centre	2.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	33	2.9%
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Hinckley																										
Asda, Barwell Ln, Hinckley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0	0.0%	0
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Sainsbury's, Rugby Rd, Hinckley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	10	4.9%	1	0.6%	0	0.0%	0
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Yard, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Hinckley Elsewhere in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Burbage:</b>																										
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Burbage Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Kenilworth:</b>																										
Kenilworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island) Elsewhere in Kenilworth	10.5%	126	3.6%	2	4.5%	3	1.8%	2	3.9%	6	11.8%	12	6.3%	9	0.5%	0	2.7%	3	30.4%	83	12.8%	2	11.2%	3	0.0%	0
<b>Leicester:</b>																										
Leicester City Centre	2.3%	28	1.6%	1	0.0%	0	0.8%	1	1.7%	3	5.7%	6	1.5%	2	0.5%	0	0.0%	0	4.8%	13	2.0%	0	5.8%	2	0.0%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Leicester Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0



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Centre, Leicester LE4 8GP																										
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Tamworth:</b>																										
Tamworth Town Centre	0.5%	6	0.0%	0	0.5%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.3%	1		
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0		
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1		
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	1.5%	18	0.9%	1	0.5%	0	0.0%	0	4.5%	7	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	0	3.1%	1	19.8%	7		
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Birmingham:</b>																										
Birmingham City Centre	0.8%	9	0.4%	0	0.0%	0	1.2%	2	0.7%	1	1.5%	2	0.0%	0	0.5%	0	0.0%	0	1.5%	4	1.0%	0	0.0%	0	0.0%	
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Birmingham NEC	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Coventry:</b>																										
Coventry City Centre	4.1%	50	4.6%	3	1.5%	1	1.5%	2	3.1%	5	5.0%	5	7.7%	11	8.8%	5	13.2%	16	0.3%	1	0.0%	0	0.0%	0	3.5%	1
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	7.5%	90	6.3%	4	7.7%	6	4.2%	6	3.0%	5	1.0%	1	17.5%	24	10.8%	6	28.2%	33	1.3%	4	1.0%	0	4.5%	1	0.0%	0
Asda, Brade Dr, Coventry	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.5%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	1.0%	12	0.4%	0	1.9%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	3.3%	2	2.7%	3	0.7%	2	0.0%	0	0.0%	0	2.1%	1
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Coventry CV1 4DW													
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.3%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Rugby:</b>													
Rugby Town Centre	0.2%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.2%	3	0.9%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.4%	1	0.0%
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Elsewhere:</b>													
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone												
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leamington Spa Town Centre	0.2%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Shilton Ln, Coventry CV7 9LH																										
Solihull town centre	1.0%	13	1.7%	1	7.2%	5	0.0%	0	0.7%	1	2.6%	3	0.4%	1	1.1%	1	0.5%	1	0.0%	0	0.0%	0	1.3%	0	1.2%	0
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	32.4%	390	28.7%	19	30.8%	23	38.8%	54	33.0%	54	40.0%	40	30.5%	42	23.1%	13	22.1%	26	32.4%	89	61.9%	8	45.0%	12	29.0%	10
(Don't know / varies)	6.2%	75	1.3%	1	9.1%	7	7.4%	10	6.7%	11	4.1%	4	7.1%	10	14.0%	8	5.0%	6	3.8%	11	1.0%	0	10.4%	3	14.6%	5
(Don't do this type of shopping)	3.7%	44	4.0%	3	4.1%	3	4.6%	7	3.3%	5	3.0%	3	3.2%	4	5.8%	3	4.2%	5	2.8%	8	6.5%	1	3.7%	1	5.4%	2
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35													
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99													

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q06 Where does your household do most of its shopping for furniture, carpets and other floor coverings?</b>																										
<b>Nuneaton:</b>																										
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Weddington Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Newtown Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carpetright, Bond Street, Nuneaton (Town Centre)	2.7%	33	2.7%	2	2.4%	2	5.3%	7	2.8%	5	5.5%	5	3.2%	4	4.1%	2	2.1%	3	0.0%	0	0.0%	0	6.7%	2	2.4%	1
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	1.4%	16	0.0%	0	1.6%	1	3.7%	5	3.0%	5	1.0%	1	0.0%	0	3.8%	2	1.0%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.1%	1	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	11.3%	136	20.2%	14	14.9%	11	20.7%	29	22.8%	37	15.4%	15	7.3%	10	7.8%	4	0.5%	1	3.3%	9	4.1%	1	13.9%	4	5.7%	2
Elsewhere in Nuneaton <b>Bedworth:</b>	0.2%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.7%	20	0.0%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0	9.9%	14	2.5%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.3%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.4%	4	0.0%	0	1.0%	1	1.7%	2	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Road, Nuneaton, CV10 0EU													
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Atherstone:</b>													
Atherstone Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Barwell:</b>													
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Hinckley:</b>													
Hinckley Town Centre	2.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Hinckley																										
Asda, Barwell Ln, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
B&Q, Hinckley	1.0%	12	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.9%	1	2.1%	3	1.8%	5	3.6%	0	0.6%	0	0.0%	0		
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Rugby Rd, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Hinckley Elsewhere in Hinckley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	9	0.0%	0	0.0%	0	0.0%	
<b>Burbage:</b>																										
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Burbage Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Kenilworth:</b>																										
Kenilworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Kenilworth Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island) Elsewhere in Kenilworth	6.3%	76	4.3%	3	3.4%	2	0.0%	0	1.7%	3	9.5%	9	0.8%	1	1.6%	1	0.0%	0	19.2%	53	15.8%	2	2.5%	1	2.1%	1
<b>Leicester:</b>																										
Leicester City Centre	1.2%	15	0.0%	0	1.1%	1	1.2%	2	1.5%	2	3.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	5	1.0%	0	3.2%	1	0.6%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Leicester Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0		

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Centre, Leicester LE4 8GP																										
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Tamworth:</b>																										
Tamworth Town Centre	0.3%	4	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1		
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	0.8%	10	0.9%	1	0.0%	0	0.4%	1	0.7%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.6%	0	14.6%	5
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Birmingham:</b>																										
Birmingham City Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0		
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Coventry:</b>																										
Coventry City Centre	2.7%	33	7.7%	5	1.1%	1	2.0%	3	4.8%	8	7.4%	7	1.6%	2	3.7%	2	2.4%	3	0.3%	1	3.0%	0	0.0%	0	0.6%	0
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	1.9%	23	1.9%	1	0.5%	0	0.4%	1	0.0%	0	0.5%	0	3.2%	4	1.9%	1	12.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	3.3%	40	0.0%	0	3.9%	3	3.7%	5	1.5%	2	0.5%	0	9.4%	13	4.6%	3	8.5%	10	1.3%	4	0.0%	0	0.0%	0	0.0%	0

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	2.2%	27	3.6%	2	0.5%	0	3.2%	4	4.3%	7	0.0%	0	4.5%	6	4.4%	2	2.7%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Asda, Brade Dr, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	1.3%	15	1.9%	1	0.0%	0	3.4%	5	3.1%	5	1.8%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	2.2%	27	0.9%	1	2.9%	2	3.1%	4	2.3%	4	0.0%	0	7.6%	10	2.5%	1	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.7%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	1.5%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
Coventry CV1 4DW														
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>														
Rugby Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.6%	8	0.0%	0	0.0%	0	1.2%	2	0.4%	1	1.0%	1	0.8%	1
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>														
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.3%	4	0.9%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Shilton Ln, Coventry CV7 9LH																										
Solihull town centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.4%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	21.4%	258	27.0%	18	18.4%	13	20.4%	29	26.5%	43	20.2%	20	18.1%	25	23.7%	13	22.7%	27	19.5%	54	31.7%	4	16.7%	4	20.3%	7
(Don't know / varies)	11.6%	140	4.0%	3	14.7%	11	8.8%	12	9.1%	15	8.2%	8	9.4%	13	6.4%	4	8.4%	10	19.6%	54	4.9%	1	20.9%	5	13.1%	5
(Don't do this type of shopping)	17.1%	206	13.9%	9	28.0%	21	15.6%	22	11.5%	19	16.8%	17	13.6%	19	25.9%	14	21.6%	26	16.9%	46	20.0%	3	15.4%	4	19.7%	7
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35													
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99													



# Nuneaton Household Survey for CPW Planning

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<b>Q07 Where does your household do most of its shopping for household textiles and soft furnishings, including bedding?</b>														
<b>Nuneaton:</b>														
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Aldi, Weddington Road, Nuneaton (non-central)	0.2%	2	0.0%	0	1.9%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton Town Centre	1.7%	20	2.7%	2	0.5%	0	4.8%	7	2.2%	4	0.0%	0	1.5%	2
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.2%	2	0.9%	1	0.5%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	27.0%	325	34.6%	23	36.2%	27	29.8%	42	31.6%	51	38.2%	38	23.7%	32
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.2%	2	0.4%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	0	0.4%	1
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	5.2%	63	14.6%	10	4.1%	3	9.2%	13	8.2%	13	6.4%	6	2.4%	3	1.6%	1	4.0%	5	1.9%	5	4.6%	1	1.9%	0	7.0%	2
Elsewhere in Nuneaton <b>Bedworth:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	1.0%	11	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	4	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	1.2%	15	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	7.0%	10	5.7%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	3.9%	5	2.7%	1	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Bulkington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Road, Nuneaton, CV10 0EU																										
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																										
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																										
Hinckley Town Centre	2.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	33	1.0%	0	4.5%	1	0.0%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Holliers Walk,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Hinckley																										
Asda, Barwell Ln, Hinckley	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	8	0.0%	0	1.3%	0	0.0%	0								
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0								
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0								
Sainsbury's, Rugby Rd, Hinckley	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	13	0.0%	0	0.6%	0	0.0%	0								
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco, Station Yard, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0								
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Retail parks, retail warehouses and superstores in Hinckley Elsewhere in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Burbage:</b>																										
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Retail parks, retail warehouses and superstores in Burbage Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Kenilworth:</b>																										
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Retail parks, retail warehouses and superstores in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island) Elsewhere in Kenilworth	3.9%	47	1.6%	1	5.1%	4	0.0%	0	2.9%	5	5.1%	5	1.9%	3	0.0%	0	1.8%	2	8.8%	24	10.0%	1	4.5%	1	2.1%	1
<b>Leicester:</b>																										
Leicester City Centre	0.4%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	4.1%	1	0.6%	0	0.0%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Centre, Leicester LE4 8GP													
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Tamworth:</b>													
Tamworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.7%	1	0.5%	0	0.0%	0	2.6%
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	0.3%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	6.2%
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Birmingham:</b>													
Birmingham City Centre	0.3%	3	0.0%	0	1.1%	1	0.7%	1	1.0%	1	0.0%	0	0.6%
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Birmingham	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
<b>Coventry:</b>													
Coventry City Centre	1.1%	14	0.9%	1	0.0%	0	2.9%	5	3.7%	4	0.0%	0	0.0%
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	4.9%	59	0.0%	0	0.5%	0	3.3%	5	0.0%	0	2.1%	2	12.6%
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.6%	7	0.0%	0	1.9%	1	0.0%	0	0.4%	1	0.0%	0	3.8%

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	3.2%	39	6.3%	4	4.6%	3	1.4%	2	5.2%	8	0.0%	0	5.9%	8	4.7%	3	8.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.3%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.7%	9	1.6%	1	2.2%	2	0.0%	0	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.4%	1
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	2.0%	23	5.3%	4	0.0%	0	6.3%	9	3.4%	6	4.0%	4	0.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	1.5%	18	0.0%	0	0.5%	0	4.7%	7	0.4%	1	0.0%	0	0.8%	1	0.0%	0	7.5%	9	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
Coventry CV1 4DW														
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>														
Rugby Town Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.4%	5	0.0%	0	1.9%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>														
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Shilton Ln, Coventry CV7 9LH													
Solihull town centre	0.5%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others:</b>													
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	22.2%	267	19.0%	13	16.5%	12	25.6%	36	24.6%	40	28.4%	28	21.2%
(Don't know / varies)	3.3%	40	2.6%	2	6.0%	4	1.2%	2	2.4%	4	2.0%	2	1.6%
(Don't do this type of shopping)	7.2%	86	7.4%	5	12.5%	9	9.9%	14	6.4%	10	4.5%	4	3.5%
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99

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<b>Q08 Where does your household do most of its shopping for household appliances, such as fridges, washing machines, kettles or hairdryers?</b>																								
<b>Nuneaton:</b>																								
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Weddington Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton Town Centre	0.7%	9	1.8%	1	2.0%	1	3.1%	4	0.4%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	0
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.5%	6	4.1%	3	2.1%	2	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Elsewhere in Nuneaton Town Centre	3.3%	40	6.7%	5	2.0%	1	7.4%	10	3.8%	6	2.5%	2	2.7%	4	0.0%	0	3.1%	4	1.9%	5	1.0%	0	3.8%	1	2.9%	1
Elsewhere in Nuneaton <b>Bedworth:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	1.1%	14	0.0%	0	1.9%	1	0.0%	0	0.4%	1	0.0%	0	6.2%	9	3.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	3.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.3%	3	1.9%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Road, Nuneaton, CV10 0EU																										
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.5%	1
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																										
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																										
Hinckley Town Centre	1.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	20	1.0%	0	4.4%	1	0.0%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Hinckley																								
Asda, Barwell Ln, Hinckley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	9	0.0%	0	0.6%	0	0.0%	0						
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0						
Sainsbury's, Rugby Rd, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	2.0%	0	0.6%	0	0.0%	0						
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0						
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Retail parks, retail warehouses and superstores in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Elsewhere in Hinckley	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	1.0%	0	0.0%	0	0.0%	0						
<b>Burbage:</b>																								
Burbage Town Centre	0.5%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.4%	4	4.9%	1	0.0%	0	0.0%	0						
Retail parks, retail warehouses and superstores in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Elsewhere in Burbage	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.3%	9	0.0%	0	0.0%	0	0.0%	0						
<b>Kenilworth:</b>																								
Kenilworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Retail parks, retail warehouses and superstores in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island)	8.1%	98	5.4%	4	1.9%	1	1.8%	2	5.8%	9	4.7%	5	0.4%	1	0.0%	0	26.2%	72	12.9%	2	7.0%	2	0.0%	0
Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Leicester:</b>																								
Leicester City Centre	1.3%	15	0.4%	0	0.0%	0	1.2%	2	0.0%	0	3.1%	3	0.0%	0	0.5%	1	3.3%	9	2.0%	0	1.3%	0	0.0%	0
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre, Leicester LE4 8GP													
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Tamworth:</b>													
Tamworth Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	0	0.0%
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	1.3%	15	1.3%	1	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Birmingham:</b>													
Birmingham City Centre	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Coventry:</b>													
Coventry City Centre	0.8%	10	2.8%	2	0.0%	0	0.0%	0	0.7%	1	4.2%	4	0.0%
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	7.6%	91	2.6%	2	7.6%	6	14.3%	20	5.8%	9	3.6%	4	15.1%
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.4%	5	2.2%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	5.4%	65	5.3%	4	8.7%	6	3.6%	5	3.1%	5	2.6%	3	12.4%	17	13.6%	7	15.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	1.3%	16	8.2%	6	1.9%	1	1.7%	2	3.6%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	2.5%	30	13.8%	9	2.2%	2	5.9%	8	4.2%	7	4.0%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	2.5%	30	0.0%	0	0.0%	0	0.8%	1	1.9%	3	0.0%	0	4.9%	7	1.0%	1	15.0%	18	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone															
Coventry CV1 4DW																												
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>																												
Rugby Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.7%	9	0.0%	0	1.9%	1	1.7%	2	0.4%	1	3.1%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>																												
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 – Nuneaton		Zone 2 – Southeast Nuneaton		Zone 3 – West Nuneaton		Zone 4 – North & Northwest Nuneaton		Zone 5 – East Nuneaton		Zone 6 – Bedworth & Bulkington		Zone 7 – West Bedworth		Zone 8 – North Coventry		Zone 9 – Hinckley		Zone 10 – Rural Hinckley		Zone 11 – Bosworth		Zone 12 – Atherstone		
Shilton Ln, Coventry CV7 9LH																										
Solihull town centre	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.4%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	44.2%	531	37.1%	25	41.4%	30	39.5%	55	57.7%	94	59.9%	59	42.3%	58	39.1%	22	32.3%	38	40.6%	112	64.5%	9	50.4%	13	45.1%	16
(Don't know / varies)	4.8%	57	0.9%	1	11.2%	8	6.3%	9	3.4%	5	4.8%	5	4.3%	6	4.3%	2	3.7%	4	4.0%	11	1.9%	0	10.0%	3	8.5%	3
(Don't do this type of shopping)	6.6%	80	3.7%	3	13.2%	10	9.7%	14	3.4%	6	4.5%	4	6.7%	9	12.7%	7	7.8%	9	4.9%	14	4.9%	1	4.9%	1	8.2%	3
Weighted base:	1203		68		73		140		163		99		137		55		118		275		14		26		35	
Sample:	1203		100		100		115		115		101		116		100		101		115		58		83		99	

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<b>Q09 Where does your household do most of its shopping for audio-visual equipment, such as TVs, radios, telephones, photographic goods and computer products?</b>																												
<b>Nuneaton:</b>																												
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Weddington Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton Town Centre	0.6%	7	0.4%	0	1.6%	1	1.9%	3	0.0%	0	0.0%	0	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.4%	1		
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.8%	9	2.7%	2	3.1%	2	2.9%	4	0.4%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Elsewhere in Nuneaton Town Centre	2.8%	34	5.5%	4	2.1%	2	4.6%	6	4.2%	7	2.5%	2	1.2%	2	0.0%	0	6.1%	7	0.7%	2	4.6%	1	4.4%	1	1.1%	0
Elsewhere in Nuneaton <b>Bedworth:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	2.4%	29	1.3%	1	1.6%	1	0.8%	1	0.4%	1	1.0%	1	13.6%	19	5.0%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Road, Nuneaton, CV10 0EU																										
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																										
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																										
Hinckley Town Centre	1.5%	18	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	16	1.0%	0	3.8%	1	0.6%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Hinckley													
Asda, Barwell Ln, Hinckley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Sainsbury's, Rugby Rd, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Hinckley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%
<b>Burbage:</b>													
Burbage Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Burbage	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%
<b>Kenilworth:</b>													
Kenilworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island)	8.7%	105	5.4%	4	1.9%	1	3.1%	4	8.7%	14	2.0%	2	1.2%
Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Leicester:</b>													
Leicester City Centre	2.2%	27	0.0%	0	2.7%	2	1.2%	2	0.7%	1	4.6%	5	1.7%
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Centre, Leicester LE4 8GP																										
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Tamworth:</b>																										
Tamworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3												
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	1.6%	19	1.3%	1	0.0%	0	0.0%	0	2.5%	4	4.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.7%	1	20.6%	7		
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Birmingham:</b>																										
Birmingham City Centre	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Coventry:</b>																										
Coventry City Centre	1.1%	14	2.3%	2	1.0%	1	0.4%	1	1.8%	3	6.9%	7	0.4%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	9.0%	108	3.1%	2	5.5%	4	17.3%	24	8.4%	14	6.6%	7	17.1%	23	18.9%	10	11.7%	14	2.8%	8	1.0%	0	4.9%	1	2.4%	1
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0

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	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	6.5%	78	9.6%	6	6.8%	5	2.2%	3	3.5%	6	5.6%	6	10.9%	15	21.3%	12	21.1%	25	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Asda, Brade Dr, Coventry	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.9%	11	6.6%	4	2.2%	2	0.0%	0	1.6%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	2.8%	33	12.2%	8	1.9%	1	7.5%	11	5.5%	9	4.0%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	2.1%	25	0.0%	0	0.5%	0	0.0%	0	3.0%	5	1.0%	1	4.9%	7	1.0%	1	9.1%	11	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Coventry CV1 4DW													
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Rugby:</b>													
Rugby Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.5%
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.6%	7	0.0%	0	1.9%	1	0.0%	0	1.1%	2	2.1%	2	0.0%
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Elsewhere:</b>													
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge City Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton		Zone 2 – Southeast Nuneaton		Zone 3 – West Nuneaton		Zone 4 – North & Northwest Nuneaton		Zone 5 – East Nuneaton		Zone 6 – Bedworth & Bulkington		Zone 7 – West Bedworth		Zone 8 – North Coventry		Zone 9 – Hinckley		Zone 10 – Rural Hinckley		Zone 11 – Bosworth		Zone 12 – Atherstone		
Shilton Ln, Coventry CV7 9LH																										
Solihull town centre	0.4%	5	1.3%	1	2.0%	1	0.0%	0	0.4%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	39.5%	475	31.9%	22	43.4%	32	40.5%	57	49.4%	80	42.6%	42	32.5%	45	29.1%	16	31.5%	37	40.3%	111	56.2%	8	44.6%	12	41.0%	14
(Don't know / varies)	3.8%	46	1.7%	1	4.3%	3	4.1%	6	3.3%	5	5.2%	5	2.4%	3	5.9%	3	5.5%	6	3.1%	8	5.8%	1	9.1%	2	3.2%	1
(Don't do this type of shopping)	7.8%	94	10.4%	7	17.0%	12	12.1%	17	4.9%	8	3.5%	3	9.0%	12	11.3%	6	6.6%	8	3.6%	10	8.8%	1	11.2%	3	14.5%	5
Weighted base:	1203		68		73		140		163		99		137		55		118		275		14		26		35	
Sample:	1203		100		100		115		115		101		116		100		101		115		58		83		99	

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone														
<b>Q10 Where does your household do most of its shopping for hardware, DIY goods, decorating supplies and garden products?</b>																											
<b>Nuneaton:</b>																											
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.3%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Weddington Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Newtown Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.9%	11	1.8%	1	4.0%	3	0.8%	1	0.7%	1	0.0%	0	0.8%	1	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Regent Street, Nuneaton (Town Centre)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.1%	1	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Weddington Road, Nuneaton CV10 0AD	10.9%	132	14.5%	10	18.5%	14	19.8%	28	13.1%	21	30.1%	30	9.2%	13	6.5%	4	3.1%	4	0.7%	2	2.0%	0	16.7%	4	7.9%	3	

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	8.3%	99	21.2%	14	11.7%	9	17.5%	24	16.3%	27	6.1%	6	3.1%	4	4.0%	2	4.6%	5	1.3%	4	1.0%	0	2.4%	1	8.9%	3
Elsewhere in Nuneaton <b>Bedworth:</b>	0.2%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.8%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	5.1%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.0%	12	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0	4.9%	7	2.7%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	1.3%	15	0.9%	1	4.3%	3	1.5%	2	0.7%	1	3.2%	3	2.7%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Road, Nuneaton, CV10 0EU													
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.4%	5	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Atherstone:</b>													
Atherstone Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.2%	2	0.9%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Atherstone	1.2%	15	0.9%	1	0.0%	0	2.0%	3	0.7%	1	1.0%	1	0.4%
<b>Barwell:</b>													
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Hinckley:</b>													
Hinckley Town Centre	2.6%	31	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Nuneaton Household Survey for CPW Planning

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Hinckley																												
Asda, Barwell Ln, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0														
B&Q, Hinckley	15.7%	189	2.7%	2	3.9%	3	9.8%	14	4.5%	7	5.6%	6	1.5%	2	0.0%	0	0.0%	0	50.0%	137	31.1%	4	38.7%	10	10.6%	4		
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	1.8%	2	1.6%	5	3.6%	0	4.1%	1	0.0%	0		
Morrisons, Normandy Way, Hinckley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Rugby Rd, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.8%	10	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.6%	0	0.0%	0		
Tesco, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sword Drive, Hinckley, LE10 0GL	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	7.8%	2	0.0%	0		
Retail parks, retail warehouses and superstores in Hinckley Elsewhere in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Burbage:</b>																												
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Burbage Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Kenilworth:</b>																												
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Kenilworth Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island) Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Leicester:</b>																												
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail parks, retail warehouses and superstores in Leicester Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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Centre, Leicester LE4 8GP														
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Tamworth:</b>														
Tamworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Cardinal Point Retail Park, Tamworth, B78 3HL	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.2%	1
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	2.5%	31	0.0%	0	0.0%	0	3.1%	4	1.3%	2	0.0%	0	1.5%	2
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Birmingham:</b>														
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Birmingham	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.5%	2
<b>Coventry:</b>														
Coventry City Centre	1.2%	15	0.9%	1	0.0%	0	0.0%	0	0.7%	1	6.8%	7	0.0%	0
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	7.1%	86	2.7%	2	3.8%	3	0.0%	0	4.1%	7	3.1%	3	23.3%	32



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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	0.7%	9	3.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	2.4%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	6.0%	72	0.0%	0	6.9%	5	3.2%	4	4.8%	8	4.6%	5	15.1%	21	15.4%	9	15.1%	18	0.0%	0	10.3%	1	2.6%	1	1.7%	1
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	2.0%	24	5.0%	3	4.1%	3	1.7%	2	5.2%	8	3.6%	4	0.0%	0	0.5%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	1.3%	16	8.8%	6	0.0%	0	1.4%	2	2.6%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Coventry CV1 4DW																										
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>																										
Rugby Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.4%	5	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.0%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>																										
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.9%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.0%	0
Sildon Garden Centre,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Shilton Ln, Coventry CV7 9LH													
Solihull town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others:</b>													
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	13.2%	159	9.8%	7	11.1%	8	20.7%	29	25.6%	42	16.5%	16	6.2%
(Don't know / varies)	3.8%	46	1.8%	1	5.7%	4	0.8%	1	0.7%	1	2.0%	2	6.8%
(Don't do this type of shopping)	7.7%	93	10.8%	7	16.9%	12	13.7%	19	6.0%	10	4.8%	5	8.2%
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
<b>Q11 Where does your household do most of its shopping for chemists and medical goods, cosmetics and other beauty products?</b>														
<b>Nuneaton:</b>														
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Aldi, Weddington Road, Nuneaton (non-central)	0.4%	5	0.0%	0	1.9%	1	0.8%	1	1.6%	3	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton Town Centre	2.1%	25	0.4%	0	1.0%	1	8.3%	12	5.0%	8	2.1%	2	0.4%	1
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.6%	7	2.7%	2	0.5%	0	3.4%	5	0.4%	1	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	28.6%	344	68.0%	46	55.7%	41	47.5%	67	67.7%	110	59.1%	58	5.9%	8	9.4%	5	2.5%	3	0.0%	0	4.9%	1	14.1%	4	4.6%	2
Elsewhere in Nuneaton <b>Bedworth:</b>	1.9%	23	2.3%	2	5.0%	4	6.5%	9	0.4%	1	6.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.9%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	1.2%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	7.0%	10	1.1%	1	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	3.7%	45	0.9%	1	5.1%	4	2.0%	3	0.0%	0	0.0%	0	16.8%	23	12.5%	7	6.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	8.4%	101	0.0%	0	2.6%	2	0.8%	1	0.0%	0	0.5%	0	28.6%	39	41.0%	23	29.6%	35	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Bulkington Village Centre	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	10	0.0%	0	2.1%	3	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Road, Nuneaton, CV10 0EU													
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Croft Road, Nuneaton (non-central)	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%
<b>Atherstone:</b>													
Atherstone Town Centre	2.4%	28	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%
Co-op, Long Street, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Barwell:</b>													
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Hinckley:</b>													
Hinckley Town Centre	10.6%	128	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Watling Street (off A5), Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Hinckley													
Asda, Barwell Ln, Hinckley	3.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Normandy Way, Hinckley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Sainsbury's, Rugby Rd, Hinckley	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Station Yard, Hinckley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Hinckley Elsewhere in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Burbage:</b>													
Burbage Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Retail parks, retail warehouses and superstores in Burbage Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Kenilworth:</b>													
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Retail parks, retail warehouses and superstores in Kenilworth Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island) Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Leicester:</b>													
Leicester City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail parks, retail warehouses and superstores in Leicester Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%



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Centre, Leicester LE4 8GP																						
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Tamworth:</b>																						
Tamworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0								
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	0.2%	2	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2.3%	1							
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Birmingham:</b>																						
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.2%	2	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.0%	0								
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Coventry:</b>																						
Coventry City Centre	1.7%	21	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	15.5%	18								
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4	1.0%	0	0.0%	0	0.0%	0		
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	4.7%	57	0.4%	0	0.0%	0	8.4%	12	0.7%	1	4.1%	4	11.5%	16	10.9%	6	14.8%	17	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	0.7%	8	6.9%	5	0.0%	0	1.4%	2	0.0%	0	1.5%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Coventry CV1 4DW																								
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	1.5%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.5%	6	0.9%	1	0.5%	0	0.4%	1	0.0%	0	2.2%	2	0.0%	0	0.5%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.3%	4	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>																								
Rugby Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>																								
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
Shilton Ln, Coventry CV7 9LH													
Solihull town centre	0.1%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.6%
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others:</b>													
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	8.4%	101	5.1%	3	13.2%	10	11.1%	16	8.3%	13	13.6%	13	4.7%
(Don't know / varies)	3.4%	40	0.4%	0	4.3%	3	2.8%	4	4.6%	8	0.0%	0	5.1%
(Don't do this type of shopping)	4.5%	54	2.3%	2	4.3%	3	2.0%	3	3.3%	5	0.5%	0	5.1%
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99

# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q12 Where does your household do most of its shopping for books; jewellery and watches; china, glassware and kitchen utensils; recreational and luxury goods?</b>																										
<b>Nuneaton:</b>																										
365 Bargains, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Weddington Road, Nuneaton (non-central)	0.3%	4	0.0%	0	1.9%	1	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, Newtown Road, Nuneaton Town Centre	1.0%	12	1.8%	1	0.5%	0	0.4%	1	3.8%	6	1.5%	2	0.4%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.9%	1
B&M Home Store, Newtown Retail Park, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Camp Hill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton (Town Centre)	0.7%	9	0.4%	0	1.6%	1	0.0%	0	1.1%	2	2.0%	2	2.1%	3	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Halford, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Abbey Street, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Road, Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hinckley Road, Nuneaton (non-central)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Newtown Road, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher / Pet Hut, Regent Street, Nuneaton (Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russels Interiors, Weddington Rd, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Street, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Vicarage Street, Nuneaton Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.5%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Park, Nuneaton, CV10 9TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton CV10 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Elsewhere in Nuneaton Town Centre	15.9%	191	27.3%	18	24.0%	18	27.9%	39	32.0%	52	18.2%	18	10.1%	14	3.8%	2	7.6%	9	4.2%	12	7.5%	1	14.2%	4	12.6%	4
Elsewhere in Nuneaton <b>Bedworth:</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M Home Store, Newtown Road, Bedworth (non-central)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mill Street, Bedworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Leicester Road, Bedworth, CV12 8AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Coventry Road, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth Town Centre	1.4%	17	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	5.9%	8	3.4%	2	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth Town Centre	1.9%	23	0.0%	0	1.1%	1	1.4%	2	0.0%	0	0.5%	0	6.8%	9	11.6%	6	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Bedworth <b>Nuneaton Elsewhere:</b>	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingswood Road, Nuneaton (Local Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St David's Way, Nuneaton (non-central)	0.5%	6	1.9%	1	0.0%	0	1.4%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Bulkington Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambourne Drive, Horestone, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kem Street, Attleborough, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midlands Carpets and Flooring, Attleborough, Nuneaton, CV11 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oaks Nurseries, Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

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	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Road, Nuneaton, CV10 0EU																										
Screwfix, Bermuda Park, Bermuda Trade Centre, Hamilton Way, Nuneaton, CV10 7RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops in Camp Hill - Copper Beach Road, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Avenue Road, Attleborough, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Leicester Street, Bulkington (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SPAR, Texaco Garage, Central Avenue, Abbey Green, Nuneaton (District Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Croft Road, Nuneaton (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Atherstone:</b>																										
Atherstone Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	8.9%	3
Co-op, Long Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Rd, Atherstone CV9 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Barwell:</b>																										
Barwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Hinckley:</b>																										
Hinckley Town Centre	4.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	48	4.0%	1	10.7%	3	0.6%	0	0.0%	0
Aldi, Watling Street (off A5), Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Holliers Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Nuneaton Household Survey for CPW Planning

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone												
Hinckley																									
Asda, Barwell Ln, Hinckley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hinckley Retail Park, Hinckley (Wikes, Halfords)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Rugby Rd, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Apex Court, Maple Dr, Hinckley LE10 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail parks, retail warehouses and superstores in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elsewhere in Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Burbage:</b>																									
Burbage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail parks, retail warehouses and superstores in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elsewhere in Burbage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Kenilworth:</b>																									
Kenilworth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail parks, retail warehouses and superstores in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fosse Shopping Park, Leicester (Next, Clarks, New Look, M&S, Primark, River Island)	2.7%	33	1.6%	1	1.1%	1	1.4%	2	4.2%	7	1.8%	2	1.5%	2	0.0%	0	3.6%	4	4.9%	13	4.9%	1	0.0%	0	0.0%
Elsewhere in Kenilworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Leicester:</b>																									
Leicester City Centre	1.3%	16	0.9%	1	2.2%	2	0.4%	1	0.0%	0	3.7%	4	3.2%	4	0.0%	0	0.0%	0	1.1%	3	4.1%	1	5.8%	2	0.0%
Asda, Narborough Road South, Braunstone Town, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail parks, retail warehouses and superstores in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurmaston Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Centre, Leicester LE4 8GP													
Elsewhere in Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Tamworth:</b>													
Tamworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Retail parks, retail warehouses and superstores in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cedar Retail Park, Tamworth (Screwfix, Crown Decorating Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cardinal Point Retail Park, Tamworth, B78 3HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Tame Valley Industrial Estate, Wilnecote, Tamworth, B77 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Ventura Park, Ventura Park Road, Bitterscote, Tamworth, B78 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth (Currys, J D Sports, Hobbycraft, Primark, Smyths Toys)	0.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%
Elsewhere in Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Birmingham:</b>													
Birmingham City Centre	1.0%	12	0.0%	0	0.0%	0	1.6%	2	1.1%	2	4.4%	4	0.0%
Retail parks, retail warehouses and superstores in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Fort Shopping Park, Birmingham (Boots, New Look, Next, WH Smith, Primark, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Birmingham NEC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elsewhere in Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Coventry:</b>													
Coventry City Centre	2.1%	26	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.6%	3	4.3%
Airport Retail Park, Coventry (Smyths, Currys, Halfords, Carpetright, Dunelm)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alvis Retail Park, Coventry (B&Q, Carpetright, Morrisons, DFS,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Sofology)																										
Arena Shopping Park, Coventry (Ricoh Arena) (Curry's, M&S, New Look, Tesco, Boots, Fabb Furniture)	2.5%	30	1.6%	1	0.0%	0	4.7%	7	0.0%	0	0.0%	0	7.3%	10	4.3%	2	8.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Dr, Coventry	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Asda, Jubilee Cres, Radford, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ansty Road, Walsgrave on Sowe, Coventry, CV2 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Park Shopping Centre, Coventry (Boots, Sports Direct, Wilko, Iceland, Tesco)	0.6%	7	1.6%	1	0.0%	0	1.4%	2	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 6 Retail Park, Coventry (TK Maxx, Next, Boots, Sports Direct)	1.7%	20	8.5%	6	2.2%	2	1.4%	2	2.9%	5	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Coventry (TK Maxx, B&M, Argos, Pets at Home, Matalan)	0.3%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry, CV1 3AZ	0.2%	3	1.8%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Parkgate Rd, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Austin Drive, Court House Green, Coventry, CV6 7NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Industrial Estate, Unit 15 Henley Rd, Coventry CV2 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kingfield Trade Park, Kingfield Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Coventry CV1 4DW																												
Tesco Extra, Cross Point Business Park, Olivier Way, Coventry CV2 2SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Ricoh Arena, Phoenix Way, CV6 6GE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clifford Bridge Rd, Coventry CV2 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry CV6 7NS	0.3%	3	0.4%	0	0.5%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwickshire Shopping Park, Coventry (HSL, Card Factory, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Rugby:</b>																												
Rugby Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, retail warehouses and superstores in Rugby town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Rugby (Sports Direct, Matalan, Pets at Home, Wickes, Currys, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere in Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Elsewhere:</b>																												
Affordable Carpets, Pochin Street, Croft, Leicester, LE9 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Street, Atherstone, CV9 1BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Gresley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone											
Costcutter, Smorrall Lane, Bedworth (non-central)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Rd, Stapleton, Leicester LE9 8JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dordon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galley Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Touchwood Shopping Centre, Homer Road, Solihull, B91 3RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Shopping Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Littlehurst Nursery and Garden Centre, Bennetts Road North, Bennett's Road North, Corley, CV7 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakdale Fencing, Blackhorse Road, Exhall, Coventry, CV7 9FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote, Leicester, LE9 4LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sildon Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton		Zone 2 – Southeast Nuneaton		Zone 3 – West Nuneaton		Zone 4 – North & Northwest Nuneaton		Zone 5 – East Nuneaton		Zone 6 – Bedworth & Bulkington		Zone 7 – West Bedworth		Zone 8 – North Coventry		Zone 9 – Hinckley		Zone 10 – Rural Hinckley		Zone 11 – Bosworth		Zone 12 – Atherstone		
Shilton Ln, Coventry CV7 9LH																										
Solihull town centre	0.4%	5	0.9%	1	2.2%	2	0.0%	0	0.4%	1	1.0%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Weddington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others:</b>																										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	31.5%	379	31.1%	21	26.7%	20	34.6%	49	19.8%	32	40.7%	40	28.1%	38	26.2%	14	29.5%	35	36.9%	101	44.0%	6	32.9%	9	37.6%	13
(Don't know / varies)	5.9%	71	4.0%	3	5.2%	4	6.9%	10	8.0%	13	2.0%	2	5.7%	8	18.8%	10	1.4%	2	4.8%	13	7.0%	1	9.9%	3	8.8%	3
(Don't do this type of shopping)	20.1%	241	14.8%	10	24.9%	18	14.0%	20	17.5%	29	11.1%	11	20.4%	28	21.9%	12	23.6%	28	25.4%	70	23.6%	3	18.8%	5	23.0%	8
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**Meanscore (visits per week):****Q13 How often do you normally visit Nuneaton Town Centre for shopping and services?**

More than once a week	6.1%	74	23.3%	16	8.2%	6	13.1%	18	8.4%	14	4.1%	4	4.3%	6	4.9%	3	0.5%	1	0.0%	0	0.0%	0	16.3%	4	6.7%	2
Once a week	13.7%	164	22.9%	15	25.6%	19	28.2%	40	18.6%	30	23.4%	23	7.1%	10	10.3%	6	5.9%	7	2.3%	6	6.6%	1	12.2%	3	13.1%	5
Once a fortnight	12.0%	145	16.4%	11	9.9%	7	14.0%	20	15.3%	25	21.7%	21	13.4%	18	13.1%	7	10.1%	12	5.0%	14	1.9%	0	11.6%	3	16.4%	6
Once a month	19.2%	231	18.1%	12	25.1%	18	24.0%	34	31.8%	52	22.9%	23	14.5%	20	16.7%	9	13.1%	16	13.4%	37	8.0%	1	17.8%	5	15.5%	5
Less often	27.7%	333	13.6%	9	24.3%	18	13.4%	19	18.9%	31	17.0%	17	30.8%	42	19.8%	11	36.7%	43	44.3%	122	42.5%	6	23.9%	6	27.3%	10
Don't go to Nuneaton Town Centre for shopping or services	21.1%	254	5.6%	4	5.9%	4	6.9%	10	7.0%	11	11.0%	11	29.1%	40	35.3%	20	33.7%	40	35.1%	97	40.9%	6	18.3%	5	21.1%	7
(Don't know / varies)	0.2%	2	0.0%	0	1.0%	1	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		0.90		2.13		1.05		1.46		1.04		0.80		0.73		0.90		0.33		0.20		0.24		1.71		0.96
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

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March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q14 What do you like most about Nuneaton Town Centre?</b>																										
<i>Those who visit Nuneaton Town Centre for shopping and services at Q13</i>																										
Good non-food shops	9.6%	91	4.0%	3	4.0%	3	3.0%	4	7.4%	11	4.1%	4	21.6%	21	4.9%	2	10.7%	8	16.0%	29	1.6%	0	16.4%	4	12.7%	4
Easy to get to from home	8.5%	81	10.9%	7	7.9%	5	12.7%	16	7.5%	11	10.2%	9	6.4%	6	10.1%	4	9.5%	7	6.0%	11	8.5%	1	11.2%	2	2.2%	1
Good cafes, restaurants or pubs	8.3%	79	11.3%	7	5.6%	4	12.2%	16	6.1%	9	11.9%	10	5.7%	6	12.3%	4	9.1%	7	4.7%	8	0.0%	0	3.5%	1	22.8%	6
Good market	6.5%	62	6.6%	4	10.2%	7	3.7%	5	1.5%	2	3.6%	3	6.1%	6	10.8%	4	4.3%	3	13.1%	23	5.1%	0	7.2%	2	5.8%	2
Easy to get round	3.9%	37	5.3%	3	2.0%	1	4.8%	6	4.5%	7	5.5%	5	4.7%	5	7.7%	3	2.7%	2	1.1%	2	13.9%	1	1.5%	0	3.3%	1
Good food shops	3.8%	36	2.4%	2	1.1%	1	1.8%	2	9.2%	14	2.5%	2	2.7%	3	0.0%	0	1.5%	1	4.8%	9	3.4%	0	5.2%	1	4.4%	1
Attractive environment	2.5%	24	0.0%	0	0.0%	0	5.1%	7	0.4%	1	5.7%	5	1.7%	2	3.5%	1	5.6%	4	2.2%	4	0.0%	0	3.5%	1	0.0%	0
Easy to get to from work	2.0%	19	1.7%	1	2.0%	1	1.5%	2	1.7%	3	0.0%	0	3.3%	3	0.0%	0	5.4%	4	2.4%	4	0.0%	0	0.0%	0	2.6%	1
Easy to park the car	1.9%	18	1.7%	1	3.5%	2	1.9%	2	1.7%	3	0.0%	0	1.1%	1	3.3%	1	3.1%	2	2.2%	4	6.1%	0	0.7%	0	0.0%	0
Reasonably priced car parking	1.5%	15	0.0%	0	0.0%	0	1.8%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	4	4.0%	7	0.0%	0	0.0%	0	1.4%	0
Good range of financial or personal services	1.4%	13	1.7%	1	0.0%	0	1.8%	2	3.2%	5	2.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Parks	1.3%	13	0.0%	0	3.9%	3	0.4%	1	0.8%	1	1.1%	1	0.0%	0	1.6%	1	0.0%	0	2.9%	5	0.0%	0	0.7%	0	4.8%	1
Clean streets	1.1%	11	3.7%	2	2.3%	2	1.5%	2	1.7%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well maintained streets	0.9%	8	1.7%	1	0.5%	0	1.5%	2	1.7%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free pedestrian area	0.8%	7	0.0%	0	2.4%	2	0.4%	1	1.6%	2	0.0%	0	2.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels 'Covid safe'	0.7%	6	1.7%	1	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.7%	6	0.5%	0	0.5%	0	3.2%	4	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Specific retailer	0.6%	6	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	3.9%	1	2.2%	1
Has everything I need in one place	0.5%	5	0.5%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	3.0%	1
Close to friends / family	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Undercover parts	0.3%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Library	0.2%	2	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact shopping area	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Close to home	0.2%	2	0.9%	1	1.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.3%	0	0.0%	0	0.7%	0
Independent retailers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good safety/ security	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street entertainment/ event/ lots going on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Nothing/ very little (Don't know)	37.7%	358	40.1%	26	44.2%	31	35.6%	46	44.6%	68	46.8%	41	37.4%	36	35.6%	13	20.2%	16	34.4%	61	47.5%	4	34.7%	7	32.1%	9
Weighted base:	4.1%	39	2.1%	1	7.6%	5	0.8%	1	4.4%	7	2.1%	2	3.6%	3	1.6%	1	9.3%	7	5.6%	10	8.9%	1	0.0%	0	1.5%	0
Sample:		950		64		69		130		152		88		97		36		78		178		8		21		28
		954		94		94		106		103		90		84		69		64		74		34		66		76

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton		Zone 2 – Southeast Nuneaton		Zone 3 – West Nuneaton		Zone 4 – North & Northwest Nuneaton		Zone 5 – East Nuneaton		Zone 6 – Bedworth & Bulkington		Zone 7 – West Bedworth		Zone 8 – North Coventry		Zone 9 – Hinckley		Zone 10 – Rural Hinckley		Zone 11 – Bosworth		Zone 12 – Atherstone		
<b>Q15 What main improvements to Nuneaton Town Centre would encourage you to visit more often than you currently do for shopping and services? [MR]</b>																										
More or better shops	39.9%	480	47.1%	32	55.8%	41	41.4%	58	36.7%	60	50.6%	50	30.3%	41	36.5%	20	28.9%	34	41.1%	113	32.4%	4	36.1%	9	47.7%	17
More independent or specialist shops	14.3%	172	19.3%	13	20.4%	15	9.1%	13	22.7%	37	27.2%	27	12.8%	18	16.8%	9	6.4%	8	9.8%	27	5.6%	1	5.7%	1	10.6%	4
Fewer empty shops	9.3%	112	13.3%	9	12.7%	9	11.3%	16	10.1%	17	13.1%	13	3.9%	5	9.1%	5	7.0%	8	8.4%	23	5.9%	1	6.8%	2	13.0%	5
More or better car parking	8.1%	98	9.0%	6	4.0%	3	11.9%	17	8.4%	14	10.2%	10	5.6%	8	10.2%	6	5.0%	6	7.5%	21	4.9%	1	17.0%	4	9.8%	3
More or better cafes/ restaurants/ pubs	6.6%	80	3.1%	2	5.3%	4	4.1%	6	11.9%	19	14.8%	15	5.5%	8	12.9%	7	1.8%	2	5.2%	14	8.2%	1	2.2%	1	3.9%	1
Lower car park charges	6.3%	76	4.7%	3	8.6%	6	10.8%	15	6.5%	11	8.6%	8	3.6%	5	8.7%	5	2.1%	3	4.4%	12	13.4%	2	12.9%	3	7.3%	3
More or better street markets	4.3%	52	0.4%	0	5.4%	4	0.4%	1	4.4%	7	14.1%	14	6.3%	9	7.8%	4	0.0%	0	4.5%	12	3.6%	0	1.3%	0	1.1%	0
Cleaner streets	3.4%	41	1.7%	1	2.7%	2	1.8%	2	3.5%	6	5.2%	5	6.1%	8	1.6%	1	1.5%	2	4.2%	12	1.0%	0	6.9%	2	1.7%	1
More or better leisure, entertainment or cultural facilities	2.8%	34	1.3%	1	4.3%	3	3.2%	4	5.9%	10	2.6%	3	4.9%	7	3.0%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Department store	2.7%	33	0.4%	0	5.9%	4	3.5%	5	1.8%	3	5.6%	6	1.2%	2	5.4%	3	0.0%	0	1.3%	4	17.1%	2	9.3%	2	5.6%	2
Better traffic management	1.9%	23	0.9%	1	1.0%	1	0.0%	0	3.6%	6	1.0%	1	0.0%	0	2.8%	2	3.6%	4	3.0%	8	1.0%	0	3.2%	1	0.0%	0
More / better clothes stores	1.2%	15	0.4%	0	2.4%	2	2.7%	4	0.4%	1	0.5%	0	1.2%	2	2.6%	1	2.0%	2	0.0%	0	0.0%	0	4.5%	1	3.3%	1
Shops and services open later in the evening	1.2%	15	0.0%	0	1.6%	1	0.0%	0	0.4%	1	2.6%	3	0.0%	0	2.2%	1	0.0%	0	2.8%	8	3.6%	0	2.6%	1	0.0%	0
Revamp	1.1%	13	0.4%	0	1.0%	1	1.4%	2	0.4%	1	1.5%	2	0.4%	1	0.0%	0	0.0%	0	2.2%	6	3.9%	1	1.3%	0	2.4%	1
More or better financial or personal services	1.0%	12	0.4%	0	0.0%	0	1.4%	2	1.6%	3	1.5%	2	1.8%	2	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Better security / CCTV	1.0%	12	2.2%	1	2.2%	2	2.4%	3	0.7%	1	3.2%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Improved seating or floral displays	0.8%	9	0.9%	1	1.6%	1	1.7%	2	0.0%	0	1.0%	1	0.4%	1	0.0%	0	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0
More named / high street retailers	0.7%	8	0.0%	0	0.5%	0	1.6%	2	1.5%	2	0.5%	0	0.8%	1	1.0%	1	0.5%	1	0.0%	0	3.0%	0	0.0%	0	0.6%	0
Primark	0.7%	8	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Better pedestrian links	0.7%	8	0.4%	0	1.1%	1	2.0%	3	0.7%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.5%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity stores	0.4%	5	0.9%	1	1.0%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
M&S	0.3%	4	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.0%	0	0.0%	0	3.3%	1
Better disabled access	0.3%	3	0.0%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fewer cafés	0.2%	3	0.9%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover areas	0.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Improve the paving	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing/ no improvements (Don't know)	23.7%	285	29.7%	20	16.3%	12	15.3%	21	27.9%	45	23.3%	23	28.1%	38	25.7%	14	30.6%	36	22.2%	61	22.2%	3	15.4%	4	18.3%	6
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Meanscore (visits per week):</b>																										
<b>Q16 How often do you normally visit Bedworth Town Centre for shopping and services?</b>																										
More than once a week	8.6%	104	0.4%	0	0.0%	0	2.4%	3	0.0%	0	1.0%	1	39.0%	53	29.5%	16	23.3%	28	0.3%	1	0.0%	0	0.0%	0	2.4%	1
Once a week	8.7%	104	1.7%	1	9.9%	7	2.7%	4	1.1%	2	2.0%	2	24.9%	34	42.4%	23	22.1%	26	0.3%	1	4.1%	1	8.8%	2	2.1%	1
Once a fortnight	3.0%	36	0.4%	0	1.5%	1	5.6%	8	3.2%	5	0.5%	0	2.4%	3	5.5%	3	7.8%	9	0.0%	0	1.9%	0	3.9%	1	11.2%	4
Once a month	9.4%	113	13.3%	9	12.0%	9	16.1%	23	15.3%	25	17.5%	17	13.0%	18	4.8%	3	4.8%	6	0.7%	2	0.0%	0	4.5%	1	2.4%	1
Less often	17.6%	212	33.6%	23	22.9%	17	29.6%	41	24.1%	39	17.5%	17	10.9%	15	7.1%	4	18.0%	21	9.8%	27	16.8%	2	5.4%	1	10.5%	4
Don't go to Bedworth Town Centre for shopping or services	52.4%	630	50.5%	34	53.6%	39	41.6%	58	56.3%	92	61.5%	61	8.9%	12	10.8%	6	23.5%	28	88.8%	244	77.2%	10	77.5%	20	71.4%	25
(Don't know / varies)	0.4%	4	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.59</i>		<i>0.25</i>		<i>0.36</i>		<i>0.54</i>		<i>0.22</i>		<i>0.42</i>		<i>3.37</i>		<i>2.84</i>		<i>2.53</i>		<i>0.36</i>		<i>0.29</i>		<i>0.56</i>		<i>0.91</i>
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q17 What do you like most about Bedworth Town Centre?</b>																										
<i>Those who visit Bedworth Town Centre for shopping and services at Q16</i>																										
Easy to get to from home	11.6%	66	14.0%	5	9.3%	3	5.5%	4	6.0%	4	1.3%	0	16.0%	20	20.8%	10	20.9%	19	0.0%	0	8.9%	0	0.0%	0	0.0%	0
Good food shops	10.2%	58	14.2%	5	2.3%	1	7.0%	6	13.4%	10	10.7%	4	12.0%	15	4.2%	2	8.4%	8	25.2%	8	0.0%	0	11.6%	1	1.9%	0
Good cafes, restaurants or pubs	9.3%	53	7.8%	3	4.1%	1	14.6%	12	3.0%	2	9.6%	4	9.2%	11	17.0%	8	7.4%	7	3.1%	1	0.0%	0	11.8%	1	31.4%	3
Good non-food shops	8.3%	47	8.2%	3	6.3%	2	5.7%	5	8.0%	6	24.0%	9	5.5%	7	3.1%	2	9.7%	9	9.6%	3	0.0%	0	27.4%	2	12.5%	1
Easy to get round	8.2%	47	10.1%	3	3.3%	1	7.4%	6	17.4%	12	1.3%	0	7.9%	10	2.1%	1	8.2%	7	14.6%	5	8.9%	0	0.0%	0	7.2%	1
Good market	3.1%	18	0.0%	0	5.2%	2	2.0%	2	0.0%	0	2.6%	1	5.6%	7	3.8%	2	0.6%	1	9.6%	3	15.8%	0	10.0%	1	1.9%	0
Feels 'Covid safe'	3.1%	18	6.4%	2	4.1%	1	11.0%	9	6.0%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0
Compact shopping area	2.7%	15	0.9%	0	4.4%	1	0.0%	0	0.0%	0	2.7%	3	4.6%	2	4.0%	2	4.0%	4	13.7%	4	0.0%	0	0.0%	0	1.9%	0
Easy to get to from work	2.3%	13	0.0%	0	0.0%	0	4.8%	4	3.6%	3	0.0%	0	1.9%	2	2.1%	1	2.3%	2	0.0%	0	0.0%	0	10.0%	1	7.2%	1
Attractive environment	2.0%	11	4.6%	2	4.1%	1	3.7%	3	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Parks	1.8%	10	0.0%	0	1.1%	0	3.8%	3	4.6%	3	0.0%	0	0.4%	1	4.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park the car	1.8%	10	0.9%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	1.3%	2	4.6%	2	3.4%	3	0.0%	0	4.2%	0	2.7%	0	0.0%	0
Good range of financial or personal services	1.8%	10	3.8%	1	4.1%	1	2.4%	2	0.0%	0	0.0%	0	2.3%	3	0.6%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.1%	3	1.8%	1	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets	1.3%	7	0.9%	0	4.1%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.6%	0	3.4%	3	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Familiarity / habit	1.3%	7	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.9%	1	0.6%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well maintained streets	1.0%	6	0.0%	0	0.0%	0	2.4%	2	3.6%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Reasonably priced car parking	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	1.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free pedestrian area	0.7%	4	0.0%	0	1.1%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0
Quiet	0.6%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.6%	3	1.7%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good safety/ security	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street entertainment/ event/ lots going on	0.4%	2	0.9%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Good public transport	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0
Nothing/ very little (Don't know)	18.9%	108	13.9%	5	36.1%	12	18.4%	15	18.6%	13	23.4%	9	23.9%	30	18.3%	9	11.2%	10	3.1%	1	49.4%	2	13.9%	1	16.6%	2
	5.3%	31	10.2%	3	9.6%	3	8.5%	7	0.8%	1	11.8%	4	1.3%	2	2.3%	1	2.6%	2	21.1%	6	4.2%	0	0.0%	0	1.9%	0
Weighted base:		573		33		34		82		71		38		125		49		91		31		3		6		10
Sample:		549		43		46		60		41		34		104		91		75		14		11		13		17

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q18 What main improvements to Bedworth Town Centre would encourage you to visit more often than you currently do for shopping and services? [MR]</b>																										
More or better shops	15.8%	190	12.8%	9	14.1%	10	12.7%	18	13.2%	21	8.1%	8	41.1%	56	40.0%	22	25.9%	31	4.1%	11	5.0%	1	8.1%	2	2.2%	1
More independent or specialist shops	4.8%	58	3.2%	2	3.2%	2	4.2%	6	1.6%	3	5.6%	6	11.5%	16	29.2%	16	4.5%	5	0.0%	0	0.0%	0	0.0%	0	5.6%	2
More or better street markets	4.0%	48	0.4%	0	1.5%	1	2.2%	3	1.1%	2	3.1%	3	15.0%	21	12.3%	7	9.5%	11	0.0%	0	2.0%	0	0.0%	0	0.0%	0
More or better car parking	3.6%	43	3.9%	3	1.9%	1	9.0%	13	4.2%	7	1.0%	1	4.9%	7	6.7%	4	4.0%	5	0.3%	1	1.0%	0	2.2%	1	5.0%	2
Fewer empty shops	3.5%	43	2.0%	1	3.4%	3	4.4%	6	1.6%	3	5.4%	5	5.6%	8	9.9%	5	4.8%	6	1.5%	4	0.0%	0	0.0%	0	5.0%	2
Lower car park charges	2.9%	35	6.9%	5	1.9%	1	6.4%	9	3.0%	5	2.9%	3	1.7%	2	2.4%	1	2.1%	3	1.6%	5	0.0%	0	6.2%	2	0.0%	0
More or better cafes/ restaurants/ pubs	2.8%	34	0.4%	0	0.5%	0	3.8%	5	2.9%	5	1.8%	2	5.1%	7	11.7%	6	5.6%	7	0.0%	0	0.0%	0	3.5%	1	2.1%	1
Cleaner streets	1.9%	23	0.0%	0	1.0%	1	2.2%	3	3.4%	6	2.5%	2	1.6%	2	4.5%	2	3.5%	4	0.7%	2	0.0%	0	0.0%	0	0.0%	0
More or better financial or personal services	1.5%	18	0.0%	0	0.0%	0	2.0%	3	2.9%	5	0.5%	0	4.1%	6	3.1%	2	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better leisure, entertainment or cultural facilities	1.1%	14	0.0%	0	0.0%	0	0.8%	1	1.1%	2	0.0%	0	3.2%	4	3.0%	2	3.1%	4	0.0%	0	0.0%	0	1.3%	0	2.4%	1
Fewer charity stores	1.0%	12	0.0%	0	0.5%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	5.3%	3	5.3%	6	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Better security / CCTV Revamp	0.8%	10	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.8%	2	0.5%	0	2.1%	3	1.5%	4	0.0%	0	0.0%	0	0.0%	0
More clothes stores	0.6%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.5%	0	0.5%	1	1.5%	4	0.0%	0	2.6%	1	0.0%	0
Better public transport	0.6%	7	0.0%	0	1.1%	1	2.4%	3	0.0%	0	0.0%	0	0.8%	1	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.5%	6	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Shops and services open later in the evening	0.5%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved seating or floral displays	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
More toilets	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More high street retailers	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing/ no improvements (Don't know)	45.8%	551	58.7%	40	60.6%	44	44.0%	62	62.8%	102	61.2%	60	18.8%	26	21.4%	12	33.1%	39	45.5%	125	53.9%	7	62.2%	16	49.1%	17
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
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Meanscore (occasions per year):

**Q19 How often do you do the following leisure activities?****Pub/ bar**

Once a week	26.6%	320	21.0%	14	24.6%	18	19.2%	27	26.4%	43	38.2%	38	34.7%	47	37.5%	21	31.1%	37	18.6%	51	22.2%	3	38.3%	10	31.0%	11
Once a fortnight	9.5%	114	4.1%	3	10.1%	7	11.1%	16	7.0%	11	9.8%	10	8.9%	12	4.7%	3	7.5%	9	14.7%	40	3.0%	0	4.1%	1	5.2%	2
Once a month	16.8%	202	18.9%	13	19.0%	14	10.3%	14	23.2%	38	15.2%	15	11.5%	16	9.9%	6	8.7%	10	25.2%	69	19.8%	3	7.0%	2	7.6%	3
Once every 2 months	8.2%	99	8.5%	6	1.6%	1	12.3%	17	8.3%	14	5.4%	5	4.4%	6	3.4%	2	6.4%	8	12.6%	35	14.5%	2	7.5%	2	5.4%	2
Once every 6 months	2.8%	34	1.8%	1	0.0%	0	6.3%	9	2.9%	5	1.0%	1	3.0%	4	1.5%	1	1.0%	1	3.9%	11	4.0%	1	0.6%	0	2.4%	1
Once a year	0.7%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.4%	1	2.2%	1	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0
Less often	3.2%	38	5.8%	4	3.1%	2	2.4%	3	4.6%	8	0.0%	0	0.4%	1	1.6%	1	8.4%	10	1.6%	5	4.9%	1	6.2%	2	7.7%	3
(Don't do)	31.1%	374	37.9%	26	39.2%	29	35.7%	50	27.3%	44	29.3%	29	35.9%	49	37.5%	21	36.9%	44	20.4%	56	25.3%	3	35.0%	9	39.6%	14
(Don't know / varies)	1.2%	14	0.0%	0	2.4%	2	2.8%	4	0.4%	1	0.0%	0	0.8%	1	1.6%	1	0.0%	0	1.5%	4	6.2%	1	1.2%	0	1.1%	0
<i>Mean:</i>		<i>27.86</i>		<i>23.88</i>		<i>30.50</i>		<i>24.33</i>		<i>26.14</i>		<i>34.80</i>		<i>34.86</i>		<i>36.40</i>		<i>31.09</i>		<i>22.22</i>		<i>22.92</i>		<i>35.00</i>		<i>31.71</i>
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**Restaurant**

Once a week	17.1%	206	9.2%	6	12.3%	9	12.6%	18	13.3%	22	28.5%	28	24.1%	33	26.4%	15	19.7%	23	11.5%	32	20.2%	3	31.8%	8	27.9%	10
Once a fortnight	11.9%	143	12.2%	8	11.8%	9	10.0%	14	11.7%	19	12.7%	13	7.9%	11	12.0%	7	12.8%	15	13.8%	38	8.6%	1	11.9%	3	16.4%	6
Once a month	26.7%	321	26.3%	18	28.8%	21	24.1%	34	28.8%	47	29.2%	29	20.0%	27	29.8%	16	20.8%	25	32.8%	90	25.7%	3	13.9%	4	19.7%	7
Once every 2 months	15.1%	181	17.9%	12	9.8%	7	17.6%	25	13.2%	22	7.9%	8	15.2%	21	4.4%	2	13.6%	16	21.5%	59	20.5%	3	14.7%	4	8.0%	3
Once every 6 months	4.6%	56	9.3%	6	2.0%	1	7.8%	11	7.1%	12	4.4%	4	6.3%	9	2.5%	1	1.9%	2	2.1%	6	4.0%	1	3.0%	1	4.6%	2
Once a year	0.9%	11	0.9%	1	0.5%	0	0.4%	1	0.4%	1	0.0%	0	2.1%	3	0.0%	0	0.5%	1	1.9%	5	0.0%	0	0.0%	0	1.7%	1
Less often	2.4%	29	4.4%	3	4.1%	3	2.0%	3	3.8%	6	0.5%	0	0.4%	1	1.0%	1	5.6%	7	1.0%	3	1.9%	0	4.9%	1	3.5%	1
(Don't do)	19.2%	232	19.9%	13	25.9%	19	20.7%	29	21.3%	35	16.8%	17	22.4%	31	22.2%	12	25.1%	30	12.2%	33	13.8%	2	19.7%	5	16.0%	6
(Don't know / varies)	2.0%	24	0.0%	0	4.8%	4	4.8%	7	0.4%	1	0.0%	0	1.6%	2	1.6%	1	0.0%	0	3.1%	9	5.3%	1	0.0%	0	2.3%	1
<i>Mean:</i>		<i>20.60</i>		<i>15.47</i>		<i>19.55</i>		<i>17.79</i>		<i>18.37</i>		<i>26.67</i>		<i>23.74</i>		<i>27.23</i>		<i>22.62</i>		<i>17.55</i>		<i>21.18</i>		<i>27.75</i>		<i>26.63</i>
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Cinema</b>																										
Once a week	1.1%	13	0.9%	1	0.0%	0	0.0%	0	0.4%	1	1.0%	1	1.5%	2	0.5%	0	2.6%	3	1.5%	4	0.0%	0	2.7%	1	1.1%	0
Once a fortnight	1.6%	19	1.6%	1	0.0%	0	1.2%	2	0.7%	1	1.5%	2	0.8%	1	1.9%	1	1.0%	1	3.7%	10	1.9%	0	0.6%	0	0.0%	0
Once a month	8.8%	106	3.1%	2	7.6%	6	12.7%	18	7.3%	12	5.9%	6	6.9%	9	12.7%	7	8.7%	10	10.2%	28	8.2%	1	3.7%	1	15.8%	6
Once every 2 months	7.9%	95	12.0%	8	6.1%	5	3.6%	5	6.4%	10	14.2%	14	4.5%	6	6.6%	4	5.2%	6	10.5%	29	12.5%	2	12.2%	3	8.6%	3
Once every 6 months	11.2%	135	3.1%	2	8.3%	6	6.4%	9	10.7%	17	13.0%	13	16.5%	23	7.3%	4	11.8%	14	14.9%	41	14.3%	2	11.8%	3	3.2%	1
Once a year	4.9%	59	5.0%	3	5.5%	4	3.2%	4	2.1%	3	0.0%	0	3.3%	5	5.0%	3	1.0%	1	12.4%	34	0.0%	0	0.6%	0	2.2%	1
Less often	7.1%	85	0.9%	1	10.7%	8	0.4%	1	6.4%	10	4.1%	4	6.6%	9	9.6%	5	13.0%	15	8.5%	23	8.0%	1	16.1%	4	8.7%	3
(Don't do)	56.4%	678	73.3%	50	58.8%	43	70.2%	98	66.0%	108	59.9%	59	59.8%	82	53.7%	30	56.2%	67	36.6%	101	49.8%	7	52.3%	14	59.9%	21
(Don't know / varies)	1.2%	14	0.0%	0	2.9%	2	2.4%	3	0.0%	0	0.5%	0	0.0%	0	2.8%	2	0.5%	1	1.8%	5	5.3%	1	0.0%	0	0.6%	0
Mean:		6.61		7.76		4.06		8.04		5.61		6.99		6.18		6.71		7.57		6.61		5.71		6.37		7.86
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99
<b>Theatre/ concerts</b>																										
Once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.9%	11	0.4%	0	0.0%	0	1.6%	2	0.7%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0	0.0%	0
Once a month	2.6%	32	0.0%	0	2.7%	2	2.0%	3	2.3%	4	7.9%	8	2.1%	3	2.6%	1	0.0%	0	3.0%	8	1.0%	0	5.6%	1	4.1%	1
Once every 2 months	7.1%	85	1.3%	1	1.6%	1	6.8%	10	2.9%	5	7.3%	7	5.2%	7	8.0%	4	3.9%	5	14.7%	40	13.0%	2	8.3%	2	3.5%	1
Once every 6 months	8.6%	103	4.9%	3	6.9%	5	8.8%	12	5.1%	8	17.4%	17	6.9%	9	6.6%	4	11.1%	13	7.5%	21	8.6%	1	16.4%	4	13.0%	5
Once a year	9.0%	108	4.9%	3	5.8%	4	4.2%	6	7.4%	12	3.6%	4	11.3%	16	1.0%	1	8.1%	10	17.5%	48	12.2%	2	2.5%	1	8.3%	3
Less often	7.9%	95	2.7%	2	9.4%	7	4.9%	7	8.1%	13	3.6%	4	5.5%	8	23.8%	13	19.4%	23	3.4%	9	9.7%	1	14.9%	4	13.8%	5
(Don't do)	62.6%	753	83.9%	57	68.9%	51	70.1%	98	73.5%	120	58.2%	58	67.0%	92	57.5%	32	57.5%	68	51.3%	141	50.3%	7	51.8%	14	50.6%	18
(Don't know / varies)	1.1%	13	1.8%	1	4.8%	4	1.6%	2	0.0%	0	0.0%	0	1.2%	2	0.5%	0	0.0%	0	0.3%	1	5.3%	1	0.6%	0	6.9%	2
Mean:		3.76		2.46		2.51		4.65		3.23		6.16		3.32		2.50		1.49		4.65		2.79		3.35		2.60
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99
<b>Bingo</b>																										
Once a week	2.2%	26	0.9%	1	3.1%	2	2.0%	3	1.9%	3	0.0%	0	4.0%	5	2.9%	2	7.1%	8	0.0%	0	0.0%	0	3.3%	1	3.2%	1
Once a fortnight	0.3%	3	0.0%	0	1.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Once a month	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Once every 2 months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every 6 months	0.3%	4	1.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Less often	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.5%	2	2.2%	1	3.6%	4	1.3%	4	0.0%	0	2.9%	1	2.1%	1
(Don't do)	94.8%	1140	97.3%	66	88.6%	65	95.6%	134	95.9%	156	97.9%	97	93.0%	127	90.7%	50	89.3%	106	98.7%	271	90.2%	12	91.4%	24	91.3%	32
(Don't know / varies)	0.8%	10	0.0%	0	5.7%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	8.9%	1	1.9%	0	2.4%	1
Mean:		28.28		17.60		35.61		41.61		29.95		1.00		30.39		24.41		34.84		0.50		26.00		25.58		28.14
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
<b>Ten-pin bowling</b>														
Once a week	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Once a fortnight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	1.8%	22	0.9%	1	2.1%	2	2.0%	3	3.1%	5	0.0%	0	1.8%	0
Once every 2 months	4.0%	48	2.3%	2	0.0%	0	3.8%	5	0.0%	0	7.8%	8	3.5%	5
Once every 6 months	7.1%	85	5.5%	4	1.0%	1	8.1%	11	4.9%	8	12.8%	13	7.5%	10
Once a year	4.3%	52	6.6%	4	2.1%	2	4.6%	6	2.0%	3	4.3%	4	5.2%	7
Less often	6.5%	78	1.8%	1	4.6%	3	1.1%	2	7.5%	12	0.5%	0	7.7%	11
(Don't do)	75.5%	908	82.8%	56	84.2%	62	78.7%	110	82.4%	134	74.7%	74	73.9%	101
(Don't know / varies)	0.6%	7	0.0%	0	3.8%	3	1.6%	2	0.0%	0	0.0%	0	0.4%	1
<i>Mean:</i>	<i>3.35</i>		<i>2.51</i>		<i>12.11</i>		<i>3.50</i>		<i>3.01</i>		<i>3.03</i>		<i>2.58</i>	
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35	
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99	
<b>Gym/ health club/ sports facility</b>														
Once a week	15.2%	183	14.3%	10	12.4%	9	17.5%	25	7.1%	12	13.0%	13	20.0%	27
Once a fortnight	1.4%	17	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	1.7%	2
Once a month	1.0%	12	0.4%	0	0.0%	0	1.4%	2	2.6%	4	0.0%	0	1.5%	2
Once every 2 months	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every 6 months	0.3%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	1.5%	18	0.0%	0	1.6%	1	1.7%	2	0.0%	0	0.0%	0	3.4%	5
(Don't do)	79.7%	959	84.4%	57	82.3%	60	77.4%	108	88.8%	145	87.0%	86	73.4%	100
(Don't know / varies)	0.6%	7	0.9%	1	3.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>42.60</i>		<i>50.85</i>		<i>46.21</i>		<i>44.33</i>		<i>39.05</i>		<i>52.00</i>		<i>41.55</i>	
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35	
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99	
<b>Parks</b>														
Once a week	29.7%	358	18.2%	12	31.9%	23	24.4%	34	13.1%	21	22.9%	23	41.2%	56
Once a fortnight	7.1%	86	8.0%	5	6.9%	5	3.7%	5	3.5%	6	11.4%	11	5.5%	8
Once a month	7.9%	95	8.2%	6	3.0%	2	2.7%	4	10.3%	17	7.7%	8	4.8%	7
Once every 2 months	4.6%	55	6.0%	4	2.1%	2	11.8%	16	3.0%	5	3.1%	3	3.9%	5
Once every 6 months	3.5%	43	3.6%	2	5.1%	4	1.5%	2	5.3%	9	2.6%	3	4.2%	6
Once a year	1.4%	17	0.9%	1	1.1%	1	1.4%	2	0.7%	1	0.0%	0	3.4%	5
Less often	3.6%	44	0.0%	0	6.1%	5	5.9%	8	2.0%	3	0.0%	0	2.6%	3
(Don't do)	40.3%	485	53.3%	36	38.5%	28	45.4%	64	61.6%	100	52.4%	52	33.2%	45
(Don't know / varies)	1.8%	21	1.8%	1	5.3%	4	3.3%	5	0.4%	1	0.0%	0	1.2%	2
<i>Mean:</i>	<i>32.17</i>		<i>28.88</i>		<i>33.80</i>		<i>28.68</i>		<i>24.41</i>		<i>33.63</i>		<i>36.32</i>	
Weighted base:	1203	68	73	140	163	99	137	55	118	275	14	26	35	
Sample:	1203	100	100	115	115	101	116	100	101	115	58	83	99	

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Museum or place of historical interest</b>																										
Once a week	0.8%	10	1.3%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.5%	4	1.0%	0	0.0%	0	2.4%	1
Once a fortnight	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	1	0.0%	0	2.2%	1	3.0%	4	0.0%	0	1.0%	0	0.6%	0	0.0%	0
Once a month	2.3%	28	2.7%	2	3.6%	3	1.1%	2	1.5%	2	3.0%	3	0.0%	0	2.4%	1	3.0%	4	3.3%	9	2.0%	0	3.2%	1	2.4%	1
Once every 2 months	4.1%	49	3.3%	2	3.6%	3	3.3%	5	2.3%	4	5.7%	6	0.8%	1	1.1%	1	4.7%	6	7.3%	20	3.0%	0	3.2%	1	4.6%	2
Once every 6 months	7.9%	95	3.9%	3	2.6%	2	9.4%	13	4.2%	7	5.9%	6	10.2%	14	6.1%	3	7.0%	8	12.6%	35	4.9%	1	7.0%	2	6.1%	2
Once a year	4.8%	58	3.6%	2	1.5%	1	5.2%	7	0.7%	1	4.9%	5	2.0%	3	0.5%	0	6.6%	8	9.8%	27	3.0%	0	6.3%	2	4.1%	1
Less often	6.5%	78	0.9%	1	11.0%	8	5.0%	7	4.0%	7	4.7%	5	5.6%	8	17.4%	10	14.9%	18	3.8%	11	5.0%	1	6.1%	2	9.2%	3
(Don't do)	72.0%	867	83.9%	57	72.9%	53	73.5%	103	85.6%	140	74.9%	74	77.6%	106	70.3%	39	60.7%	72	61.6%	169	74.9%	10	71.1%	19	71.2%	25
(Don't know / varies)	1.0%	12	0.4%	0	4.8%	4	2.4%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.5%	1	0.0%	0
<i>Mean:</i>		4.92		8.45		3.46		2.50		8.39		4.59		4.64		3.87		4.34		5.21		6.72		3.66		6.98
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99
<b>Library</b>																										
Once a week	3.9%	47	7.0%	5	3.6%	3	3.0%	4	0.4%	1	3.6%	4	5.6%	8	5.7%	3	3.9%	5	4.4%	12	2.0%	0	1.3%	0	9.3%	3
Once a fortnight	1.9%	23	3.7%	3	1.5%	1	0.0%	0	0.0%	0	6.4%	6	2.0%	3	0.0%	0	2.6%	3	2.1%	6	2.0%	0	0.0%	0	1.7%	1
Once a month	4.0%	49	2.7%	2	6.9%	5	1.5%	2	1.5%	2	4.1%	4	4.2%	6	1.5%	1	7.0%	8	5.6%	15	0.0%	0	3.3%	1	5.1%	2
Once every 2 months	1.2%	15	1.3%	1	0.0%	0	1.8%	2	0.0%	0	2.2%	2	0.8%	1	2.6%	1	0.0%	0	2.2%	6	0.0%	0	0.6%	0	1.7%	1
Once every 6 months	1.8%	22	0.0%	0	2.6%	2	0.4%	1	3.6%	6	1.5%	2	2.5%	3	1.9%	1	1.0%	1	1.8%	5	0.0%	0	4.5%	1	0.6%	0
Once a year	0.4%	5	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	2	1.9%	1	0.0%	0	0.0%	0	6.5%	1	0.0%	0	1.7%	1
Less often	3.1%	38	0.0%	0	6.5%	5	2.0%	3	0.0%	0	2.0%	2	5.0%	7	9.0%	5	6.3%	8	2.8%	8	1.0%	0	0.0%	0	2.3%	1
(Don't do)	82.8%	996	84.9%	57	75.1%	55	89.3%	125	94.1%	153	79.7%	79	77.9%	106	77.4%	43	79.2%	94	80.7%	222	84.2%	11	88.5%	23	77.7%	27
(Don't know / varies)	0.7%	9	0.0%	0	3.8%	3	1.6%	2	0.4%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	4.3%	1	1.9%	0	0.0%	0
<i>Mean:</i>		19.05		33.21		15.13		20.50		8.00		21.09		18.89		15.10		17.27		19.40		14.29		12.22		27.04
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

Zone

Weighted:

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone															
<b>Q20 Where do you visit most often for PUB/ BAR?</b>																												
<i>Ask those who said "once every 6 months" or more for pub/ bar</i>																												
Nuneaton Town Centre	30.2%	232	70.2%	26	49.7%	20	57.5%	48	67.6%	75	53.7%	37	9.0%	8	9.8%	3	5.4%	4	3.9%	8	0.0%	0	28.4%	4	3.2%	1		
Bedworth Town Centre	10.1%	77	2.9%	1	1.8%	1	2.4%	2	0.0%	0	0.7%	0	47.7%	41	61.6%	19	19.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	2.6%	20	0.0%	0	3.4%	1	0.0%	0	6.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	2	58.7%	11		
Attleborough	1.8%	14	0.8%	0	16.5%	7	0.0%	0	1.1%	1	1.5%	1	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1		
Bermuda Park, St David's Way, Nuneaton	0.8%	6	3.5%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Birmingham	1.1%	8	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.6%	1	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth	0.6%	5	0.8%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	7.5%	1	0.0%	0		
Bulkington	2.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	12	3.9%	1	3.9%	3	0.0%	0	0.0%	0	3.9%	1	16.6%	3		
Chapel End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Coventry	7.9%	61	8.0%	3	2.8%	1	12.8%	11	6.6%	7	0.7%	0	6.2%	5	0.9%	0	42.7%	28	1.7%	4	7.9%	1	0.0%	0	4.7%	1		
Hinckley	15.6%	120	0.0%	0	0.0%	0	0.6%	1	1.9%	2	3.7%	3	1.3%	1	3.8%	1	0.9%	1	52.6%	108	24.9%	2	8.7%	1	0.0%	0		
Leicester	1.4%	11	0.0%	0	3.8%	2	0.0%	0	0.0%	0	5.2%	4	0.0%	0	3.8%	1	0.0%	0	1.9%	4	1.5%	0	2.2%	0	0.0%	0		
Rugby	0.3%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Solihull	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tamworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0		
Central London / West End	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Warwick	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	1	0.0%	0	3.2%	0	0.0%	0	0.0%	0		
Burbage	5.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	17.8%	37	12.6%	1	0.0%	0	0.0%	0		
Nuneaton, out of town centre	2.7%	21	1.6%	1	4.7%	2	8.0%	7	1.1%	1	13.8%	9	0.0%	0	0.9%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
Aberystwyth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0		
Ansley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0		
Ashby-de-la-Zouch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0		
Wolvey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	9.8%	1	0.0%	0	0.0%	0		
Stoke Golding	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.5%	1	0.0%	0	21.6%	3	0.0%	0		
Chester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0		
Hartshill	0.3%	2	0.0%	0	0.0%	0	0.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kenilworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lichfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0		
Holbrooks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meriden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0		
Stratford	0.3%	2	0.0%	0	4.0%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shrewsbury	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Withybrook	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
Whitestone	0.3%	2	0.0%	0	0.9%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sharnford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0		
Elmesthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	12.6%	97	5.8%	2	10.5%	4	12.1%	10	10.8%	12	14.2%	10	8.2%	7	14.3%	5	8.0%	5	17.3%	36	33.7%	3	12.5%	2	8.3%	2		
Weighted base:		769		37		41		83		110		69		85		32		65		206		9		15		18		
Sample:		649		51		47		58		67		61		64		47		50		81		32		47		44		





# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Witherley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0												
Elmesthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0												
(Don't know / varies)	18.3%	166	4.1%	2	21.3%	10	9.5%	10	18.0%	22	19.3%	16	8.8%	9	13.6%	6	12.2%	10	31.5%	71	30.9%	3	22.9%	5	13.9%	4
Weighted base:		907		51		47		101		121		82		101		42		81		225		11		20		27
Sample:		823		68		60		72		74		77		79		64		65		93		42		61		68

# Nuneaton Household Survey for CPW Planning

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March 2022

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<b>Q22 Where do you visit most often for CINEMA?</b>														<i>Ask only those who said "once a year" or more for cinema</i>												
ODEON Luxe, Bermuda Park, St David's Way, Nuneaton	43.7%	186	65.4%	11	64.3%	13	68.8%	26	67.9%	30	68.2%	24	74.9%	34	62.9%	12	23.5%	8	13.4%	20	9.8%	0	35.1%	3	34.2%	4
ODEON Luxe, Bolebridge Street, Tamworth	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.7%	4
ODEON Luxe, Freemans Park, Leicester	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Junction One, Leicester Road, Rugby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Crescent, Hinckley	28.0%	119	1.6%	0	3.8%	1	6.2%	2	4.0%	2	10.5%	4	4.4%	2	5.6%	1	0.0%	0	68.3%	100	35.9%	2	54.8%	5	13.2%	1
Empire Cinema & IMAX, Great Park, Rubery, Birmingham	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman, The Mailbox, Birmingham	0.5%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ODEON, Sky Dome, Coventry	9.2%	39	19.5%	3	20.5%	4	12.4%	5	21.3%	10	12.4%	4	5.6%	3	16.8%	3	18.8%	7	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Showcase Cinema De Luxe, Gielgud Way, Walsgrave on Sowe, Coventry	11.1%	47	0.0%	0	0.0%	0	7.4%	3	5.6%	2	8.9%	3	15.1%	7	14.7%	3	54.5%	20	4.9%	7	44.5%	2	1.9%	0	0.0%	0
Showcase Cinema De Luxe, Highcross Lane, Leicester	0.6%	3	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	8.2%	1	0.0%	0
Brighton	0.1%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Carpet Cinema, Barton Marina, Barton-under-Needwood, Burton-on-Trent, DE13 8AS \$ () redcarpet,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Rugby	0.3%	1	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Meridian Leisure Park, Lubbesthorpe Way, Braunstone Town, LE19 1JZ	1.5%	6	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0	0.0%	0
Star City, Nechells, Birmingham B7 5SA (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		426		17		20		38		45		35		46		19		36		146		5		8		11
Sample:		336		24		23		26		29		27		36		27		23		56		15		22		28

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q23 Where do you visit most often for THEATRE/ CONCERTS?</b>																										
<i>Ask only those who said "once a year" or more for theatre</i>																										
Belgrade Theatre, Corporation Street, Coventry	12.8%	44	3.7%	0	6.3%	1	10.3%	3	18.0%	5	12.0%	5	19.0%	7	32.5%	3	34.3%	9	6.7%	8	8.6%	0	3.7%	0	5.9%	1
Birmingham Hippodrome, Hurst Street, Southside, Birmingham	18.1%	62	11.4%	1	15.2%	2	29.2%	10	28.6%	9	17.9%	7	22.5%	8	21.7%	2	31.1%	9	9.1%	11	11.7%	1	23.0%	2	14.0%	1
Hinckley Concordia Theatre, Stockwell Head, Hinckley	10.8%	37	0.0%	0	0.0%	0	1.6%	1	1.9%	1	1.3%	0	0.0%	0	0.0%	0	2.1%	1	25.9%	32	14.2%	1	18.9%	2	5.9%	1
Rugby Theatre Society, Henry Street, Rugby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Abbey Theatre, Pool Bank Street, Nuneaton	3.4%	11	3.7%	0	6.0%	1	8.7%	3	1.9%	1	11.5%	4	6.2%	2	0.0%	0	0.0%	0	0.0%	0	5.8%	0	1.8%	0	0.0%	0
The Albany, Albany Road, Coventry	1.7%	6	0.0%	0	6.3%	1	7.1%	2	4.0%	1	0.0%	0	0.0%	0	2.8%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Alexandra Theatre, Suffolk Street, Queensway, Birmingham	2.8%	10	0.0%	0	0.0%	0	3.2%	1	0.0%	0	10.7%	4	6.3%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	10.2%	1
The Civic Hall, High Street, Bedworth	5.3%	18	3.7%	0	9.2%	1	6.6%	2	10.2%	3	5.7%	2	9.7%	3	8.4%	1	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0
The Crew & Queens Hall, Queens Road, Nuneaton	1.7%	6	19.9%	2	0.0%	0	3.4%	1	0.0%	0	5.6%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Rep Theatre, Station Street, Birmingham	1.6%	5	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	10.4%	0	0.0%	0	0.0%	0
Warwick Arts Centre, University of Warwick, Coventry	0.6%	2	0.0%	0	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	15.9%	54	23.9%	2	13.2%	2	13.7%	4	29.5%	9	20.3%	8	6.7%	2	23.2%	2	6.4%	2	15.6%	19	11.4%	1	19.3%	2	16.0%	2
Aberystwyth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Birmingham City Centre	3.2%	11	3.7%	0	3.0%	0	3.4%	1	1.9%	1	0.0%	0	6.5%	2	5.9%	1	13.3%	4	0.0%	0	2.8%	0	0.0%	0	18.4%	2
Central London	0.5%	2	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Coventry	0.6%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curve Theatre, Rutland Street, Leicester, LE1 1SB	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	5.8%	0	0.0%	0	0.0%	0
De Montfort Hall, Granville Road, Leicester, LE1 7RU	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0
Hinkley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Kilnworth House Hotel, Lutterworth Road, Lutterworth, LE17 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Leamington Spa	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0
Leicester City Centre	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.8%	0	9.5%	1	0.0%	0
Milton Keynes	0.2%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	8.0%	1	0.0%	0

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O2 Academy Birmingham, Horse Fair, Birmingham, B1 1DB	1.3%	4	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resorts World Arena, Perimeter Road, Birmingham, B40 1NT	1.1%	4	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0
Royal Shakespeare Theatre, Waterside, Stratford-upon-Avon, CV37 6BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	7.1%	1
Stratford	0.5%	2	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Symphony Hall, Broad Street, Birmingham, B1 2EA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Theatre Royal & Royal Concert Hall, Theatre Square, Nottingham, NG1 5ND	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
(Don't know / varies)	10.5%	36	3.7%	0	18.9%	2	3.4%	1	3.8%	1	9.4%	4	7.1%	3	0.0%	0	0.0%	0	18.2%	22	12.1%	1	3.7%	0	14.8%	1
Weighted base:		341		8		12		33		30		38		36		10		27		123		5		9		10
Sample:		329		16		19		27		25		36		28		23		26		52		21		30		26

**Q24 Where do you visit most often for BINGO?***Ask only those who said "once a year" or more for bingo*

Palace Bingo, Leicester Road, Bedworth	33.1%	13	84.4%	2	0.0%	0	13.5%	1	32.5%	2	100.0%	2	58.4%	4	19.8%	1	6.7%	1	0.0%	0	0.0%	0	68.8%	1	47.7%	1
BJs Bingo, Mackadown Lane, Lea Hall, Birmingham	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Brade Drive, Coventry	21.1%	8	0.0%	0	8.9%	0	59.5%	2	0.0%	0	0.0%	0	27.1%	2	43.5%	1	25.0%	2	0.0%	0	99.7%	0	0.0%	0	0.0%	0
Atherstone	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	0
Attleborough	3.8%	1	0.0%	0	35.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Burbridge	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Coventry	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Walsgrave Leicester	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	0.7%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.5%	6	0.0%	0	18.5%	1	27.0%	1	45.5%	2	0.0%	0	0.0%	0	0.0%	0	14.0%	1	0.0%	0	0.0%	0	15.6%	0	0.0%	0
Weighted base:		39		2		4		4		5		2		8		3		8		0		0		1		2
Sample:		47		3		8		4		4		1		5		4		10		0		1		3		4

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q25 Where do you visit most often for TEN-PIN BOWLING?</b>																										
<i>Ask only those who said "once a year" or more for ten-pin bowling</i>																										
Nuneaton Bowl, Bermuda Park, St David's Way, Nuneaton	71.8%	151	87.8%	9	72.0%	4	73.1%	19	85.3%	14	87.0%	21	91.8%	23	79.6%	9	14.4%	2	65.1%	45	76.2%	1	94.6%	3	47.8%	1
Hollywood Bowl, Meridian Leisure Park, Leicester	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0	8.8%	6	11.9%	0	0.0%	0	0.0%	0
Tenpin, StarCity, Watson Road, Birmingham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin, Crosspoint Business Park, Oliver Way, Coventry	21.4%	45	12.2%	1	0.0%	0	26.9%	7	7.4%	1	4.2%	1	8.3%	2	5.2%	1	78.5%	13	26.2%	18	11.9%	0	5.4%	0	33.5%	1
(Don't know / varies)	2.3%	5	0.0%	0	28.0%	2	0.0%	0	7.4%	1	0.0%	0	0.0%	0	5.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	0
Weighted base:		210		10		5		26		16		25		25		11		16		70		1		3		2
Sample:		137		11		8		14		10		16		15		14		11		23		4		7		4

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q26 Where do you visit most often for GYM/ HEALTH CLUB/ SPORTS FACILITY?</b>																										
<i>Ask only those who said "once a month" or more for gym/ health club/ sports facility</i>																										
Attleborough Sports Club, Marston Lane, Attleborough, Nuneaton	6.1%	13	10.7%	1	0.0%	0	32.5%	9	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	0	0.0%	0	20.4%	1
Bedworth Leisure Centre, Coventry Road, Bedworth	11.2%	24	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	28.4%	9	39.8%	4	85.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Gym & Studios, Leicester Road, Nuneaton Town Centre	4.3%	9	0.0%	0	0.0%	0	8.6%	2	0.0%	0	3.8%	0	6.4%	2	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0
Etone Sports Centre, Leicester Road, Nuneaton	1.2%	3	0.0%	0	0.0%	0	4.2%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gymphobics, Church Way, Bedworth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health First Gym, Hammond Close, Attleborough, Nuneaton	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jubilee Sports Centre, Greenmoor Road, Nuneaton	2.3%	5	15.6%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladypace, Market Place, Nuneaton Town Centre	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	17.1%	0	9.7%	0	17.2%	1
Nuffield Health, Bermuda Park, Nuneaton	8.0%	17	12.7%	1	25.7%	2	20.4%	5	0.0%	0	11.8%	2	15.0%	5	10.2%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton & North Warwickshire Centre, Galley Common, Nuneaton	1.2%	2	0.0%	0	0.0%	0	0.0%	0	13.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pingles Leisure Centre, Avenue Road, Nuneaton	6.7%	14	37.8%	4	30.0%	3	0.0%	0	13.9%	3	32.0%	4	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Pure Gym, Ropewalk Shopping Centre, Nuneaton Town Centre	8.9%	19	23.2%	2	17.7%	2	8.8%	2	23.5%	4	0.0%	0	13.8%	4	11.8%	1	0.0%	0	2.8%	2	0.0%	0	17.2%	1	0.0%	0
Anytime Fitness, Talisman Sq, Kenilworth CV8 1JB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton School of Dancing, Waterloo Methodist Church, Vale St, Ashton-under-Lyne OL7 9QE	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	2.0%	4	0.0%	0	0.0%	0	0.0%	0	13.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.5%	2
Barwell	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0
Bedworth	0.9%	2	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	23.7%	1	0.0%	0	0.0%	0
Coventry	3.0%	6	0.0%	0	0.0%	0	8.8%	2	0.0%	0	0.0%	0	9.1%	3	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
Desford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hinckley	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hinckley Leisure Centre, Hinckley	17.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.6%	37	0.0%	0	18.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leicester	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Market Bosworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	4.6%	0	0.0%	0	0.0%	0	0.0%	0		
Nuneaton	2.5%	5	0.0%	0	0.0%	0	0.0%	0	11.8%	2	7.9%	1	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tamworth Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0		
Kenilworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	8.6%	18	0.0%	0	18.1%	2	14.8%	4	0.0%	0	0.0%	0	15.5%	5	11.2%	1	4.9%	1	5.8%	4	49.6%	1	9.7%	0	4.6%	0
Weighted base:		212		10		9		26		18		13		32		10		12		71		3		3		4
Sample:		159		12		10		15		8		13		18		18		7		27		12		9		10



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q27 Where do you visit most often for PARKS?</b>																										
<i>Ask only those who said "once every 6 months" or more for parks</i>																										
Abbey Green, Corporation Street, Nuneaton	2.0%	13	0.0%	0	4.6%	2	12.8%	8	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Bailey Park, Marston Lane, Bedworth	4.0%	25	0.0%	0	1.0%	0	0.9%	1	1.0%	1	0.0%	0	12.1%	10	18.3%	6	11.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Recreation Ground, School Road, Bulkington	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	10	0.0%	0	2.9%	2	0.0%	0	0.0%	0	5.3%	1	4.6%	1
Greenmoor Road Recreation Ground (including Jubilee Skatepark), Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marston Lane Meadows, Nuneaton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	0
Miners Welfare Park, Bedworth	17.3%	110	1.0%	0	6.3%	2	5.0%	3	1.0%	1	2.2%	1	67.1%	55	54.0%	17	40.8%	30	0.0%	0	16.0%	1	0.0%	0	0.0%	0
Nuneaton Recreation Ground, Pool Bank Street, Nuneaton	1.2%	7	3.9%	1	0.0%	0	6.4%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	6.7%	1
Pingles Leisure Park, Nuneaton	1.1%	7	3.9%	1	7.7%	3	0.0%	0	1.0%	1	2.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Riversley Park (including Louis' Park), Coton Road, Nuneaton	15.3%	97	63.7%	19	38.3%	14	26.5%	16	31.9%	18	34.7%	16	1.3%	1	17.0%	5	3.2%	2	0.5%	1	0.0%	0	9.2%	1	14.6%	2
Stockingford Recreation Ground (including Stockingford Plaza Skatepark), Nuneaton	1.2%	8	0.0%	0	0.0%	0	12.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Vale View Recreation Ground, Nuneaton	0.8%	5	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Abbey Park, Leicester	0.2%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allesley Park, Allesley Hall Drive, Coventry, CV5 9AD	0.4%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Bedworth Town Centre	1.7%	11	4.3%	1	3.8%	1	3.7%	2	0.0%	0	0.0%	0	3.9%	3	3.6%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park Nuneaton	0.3%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Bexhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bosworth Battlefield, Nuneaton	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradgate Park, Bradgate Park, Newtown Linford, Leicester, LE6 0HE	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0	0.0%	0
Burbage Common & Woods, Burbage	4.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	27	10.6%	1	0.0%	0	0.0%	0

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone	
Burbage Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buttermere Park, Nuneaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park, Roston Drive, Hinckley, LE10	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	12	0.0%	0
Coombe Abbey Park , Coventry	2.5%	16	0.0%	0	4.3%	2	7.5%	5	0.0%	0	1.4%	1	3.3%	1
Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Cream's Park, Hinckley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Greenfield Park, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hartshill Country Park Hinckley	1.0%	6	0.0%	0	0.0%	0	0.0%	0	10.6%	6	0.0%	0	0.0%	0
Hinckley	7.1%	45	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Holbrooks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hollycroft Park, Shakespeare Drive, Hinckley, LE10 0BG	2.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	17	2.5%	0
Kenilworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Leicestershire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.6%
Longford	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	1.1%	2
Mancetter Recreation Ground, Brook Walk, Mancetter, Atherstone, CV9 1QE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	16.0%
Market Bosworth Country Park, The Park, Market Bosworth, Nuneaton, CV13 0LP	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	16.5%
Memorial Park, Coventry	0.7%	4	0.0%	0	4.5%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Nuneaton	2.5%	16	3.0%	1	2.1%	1	5.8%	4	2.1%	1	11.2%	5	0.0%	0
Paul's Land, Nuneaton	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Park, Hinckley	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.0%	0
Rupert Common, Burbage	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	0
Stoke Golding Park	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	6.4%
Sutton Coldfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Tamworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
The Common, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Warwick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Wood Street Park, Shilton (Don't know / varies)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Weighted base:	636	30	36	62	58	47	82	32	74	183	5	13	16	
Sample:	579	43	52	50	41	45	66	53	61	76	22	35	35	

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone															
<b>Q28 Where do you visit most often for MUSEUM OR PLACE OF HISTORICAL INTEREST?</b>																												
<i>Ask only those who said "once a year" or more for museum or place of historical interest</i>																												
Nuneaton Town Centre	16.1%	40	52.1%	5	45.4%	4	51.4%	14	37.7%	6	12.1%	2	8.4%	2	16.9%	1	10.2%	3	1.0%	1	0.0%	0	15.8%	1	8.5%	1		
Bedworth Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	1	0.0%	0	0.0%	
Bermuda Park, St David's Way, Nuneaton	0.8%	2	2.9%	0	0.0%	0	2.0%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Birmingham	4.2%	10	0.0%	0	8.9%	1	0.0%	0	3.4%	1	13.1%	3	5.8%	1	0.0%	0	4.1%	1	2.1%	2	0.0%	0	5.9%	0	24.3%	2	0.0%	
Market Bosworth	0.3%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	
Coventry	9.4%	23	0.0%	0	9.3%	1	10.7%	3	0.0%	0	0.0%	0	18.0%	3	8.7%	1	43.9%	13	1.0%	1	6.5%	0	0.0%	0	25.7%	2	0.0%	
Hinckley	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	
Leicester	11.4%	28	2.9%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	27	13.1%	0	9.2%	0	0.0%	0	0.0%	
Central London / West End	15.6%	38	30.7%	3	9.3%	1	10.5%	3	15.1%	3	25.4%	5	21.0%	4	8.3%	1	14.8%	4	15.0%	14	27.3%	1	6.2%	0	0.0%	0	0.0%	
Warwick	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Aberystwyth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	
Bolsover	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hull	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kenilworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sheffield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bath	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wolverhampton	1.0%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
High Green, Worcester (Don't know / varies)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base:		247		10		8		27		17		20		19		7		29		95		2		5		7		
Sample:		231		21		17		25		11		21		19		12		24		38		12		16		15		

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q29 Where do you visit most often for LIBRARY?</b>																										
<i>Ask only those who said "once every 6 months" or more for library</i>																										
Atherstone, Long Street, Atherstone	4.9%	8	2.9%	0	0.0%	0	0.0%	0	6.4%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	0	85.8%	6
Bedworth Library, High Street, Bedworth	13.2%	20	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	38.8%	8	62.9%	4	46.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Community Library, School Road, Bulkington	7.5%	12	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.2%	10	0.0%	0	0.0%	0	0.0%	0	50.0%	0	27.8%	1	11.2%	1
Hinckley Library, Lancaster Road, Hinckley	22.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	3	0.0%	0	0.0%	0	12.3%	2	68.0%	30	0.0%	0	19.4%	0	0.0%	0
Nuneaton Library, Church Street, Nuneaton	39.1%	61	94.2%	9	96.5%	10	94.3%	9	93.6%	8	76.3%	13	5.2%	1	18.1%	1	14.6%	3	9.5%	4	0.0%	0	40.3%	1	3.0%	0
Burbage Community Library, Church Street, Burbage, Hinckley, LE10 2DA	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	6	0.0%	0	0.0%	0	0.0%	0
Central Library, Smithford Way, Coventry, CV1 1FY	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Library, Wood Street, Earl Shilton, Leicester, LE9 7NE	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0
Library of Birmingham, Centenary Square, Broad Street, Birmingham, B1 2EA	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Library, Smithford Way, Coventry, CV1 1FY	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	5	0.0%	0	0.0%	0	5.7%	1	0.0%	0	2.8%	0	9.8%	2	0.0%	0	12.3%	2	0.0%	0	0.0%	0	6.3%	0	0.0%	0
Weighted base:		155		10		11		9		9		18		21		7		17		44		1		3		6
Sample:		155		14		18		10		5		18		21		11		10		20		2		7		19

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>Q30 What improvements to Nuneaton's existing leisure offer would encourage you to visit more often than you currently do? [MR]</b>																										
More or better cafes/ restaurant/ pubs	11.6%	139	15.2%	10	9.4%	7	11.7%	16	18.4%	30	15.1%	15	11.1%	15	18.3%	10	7.1%	8	8.1%	22	7.2%	1	4.8%	1	6.7%	2
More activities for children	5.4%	65	2.2%	1	1.9%	1	11.0%	15	11.6%	19	10.9%	11	4.0%	6	13.7%	8	0.5%	1	0.0%	0	0.0%	0	6.7%	2	3.7%	1
More or better parks/ green spaces	3.6%	44	4.3%	3	3.2%	2	9.2%	13	3.4%	6	5.1%	5	1.6%	2	10.4%	6	1.0%	1	1.8%	5	0.0%	0	2.2%	1	0.6%	0
More or better health clubs/ gyms	3.3%	39	2.3%	2	1.1%	1	3.1%	4	3.2%	5	11.3%	11	3.2%	4	4.5%	2	2.3%	3	1.5%	4	3.6%	0	4.8%	1	2.6%	1
More outdoor entertainment/ events	3.2%	39	5.6%	4	5.6%	4	5.0%	7	5.5%	9	10.2%	10	0.4%	1	2.2%	1	0.0%	0	0.0%	0	3.6%	0	2.9%	1	5.5%	2
Lower car parking charges	2.7%	32	5.6%	4	0.0%	0	1.7%	2	5.4%	9	0.0%	0	0.0%	0	4.1%	2	0.0%	0	4.7%	13	1.0%	0	5.2%	1	2.1%	1
Improved car parking facilities	2.6%	31	1.9%	1	4.3%	3	3.3%	5	2.3%	4	4.5%	4	3.8%	5	1.9%	1	3.6%	4	0.7%	2	0.0%	0	1.9%	0	2.1%	1
Cleaner streets	2.5%	30	2.3%	2	4.3%	3	2.4%	3	1.8%	3	9.5%	9	3.4%	5	0.0%	0	0.0%	0	1.5%	4	0.0%	0	3.8%	1	0.6%	0
Shops and services open later in the evening	2.2%	26	6.9%	5	0.0%	0	1.4%	2	6.0%	10	4.2%	4	0.0%	0	2.2%	1	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.6%	0
Improvements in the built environment	1.7%	21	0.0%	0	4.3%	3	0.8%	1	2.8%	5	6.4%	6	0.8%	1	0.0%	0	1.8%	2	0.3%	1	0.0%	0	4.5%	1	0.6%	0
Cinema	1.3%	15	2.6%	2	4.8%	3	0.4%	1	2.6%	4	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.0%	0	0.0%	0	0.6%	0
More or better cultural facilities	1.0%	12	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.2%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	4.5%	1	3.0%	1
Improved public transport	0.9%	11	1.6%	1	1.9%	1	3.0%	4	0.0%	0	1.5%	2	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Improved safety and security	0.9%	11	1.6%	1	2.2%	2	0.0%	0	2.6%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Better signposting	0.8%	9	0.0%	0	0.5%	0	1.4%	2	0.0%	0	3.2%	3	0.0%	0	1.9%	1	0.5%	1	0.7%	2	0.0%	0	0.0%	0	0.0%	0
More or better public toilets	0.7%	8	3.5%	2	1.1%	1	0.4%	1	1.6%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	8	0.0%	0	1.1%	1	0.0%	0	3.1%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	0.5%	6	0.9%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Better street lighting	0.4%	4	0.4%	0	0.5%	0	0.0%	0	0.0%	0	2.6%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.1%	1	0.0%	0	0.7%	2	0.0%	0	0.6%	0	0.0%	0
Theatre	0.3%	3	0.9%	1	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.3%	0	0.6%	0
Bowling	0.1%	2	1.3%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing/ no improvements (Don't know)	49.6%	596	37.5%	25	46.2%	34	43.5%	61	41.0%	67	36.1%	36	57.8%	79	45.4%	25	68.7%	81	55.5%	153	62.3%	8	49.5%	13	39.8%	14
(Don't do leisure activities)	12.0%	145	10.6%	7	16.1%	12	8.4%	12	5.9%	10	5.4%	5	11.6%	16	3.8%	2	9.5%	11	22.1%	61	20.7%	3	7.0%	2	13.2%	5
	5.8%	70	7.5%	5	3.1%	2	6.0%	8	5.9%	10	5.5%	5	0.4%	1	9.3%	5	4.6%	5	7.2%	20	3.9%	1	7.0%	2	17.8%	6
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

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<b>Q31 What improvements to Bedworth's existing leisure offer would encourage you to visit more often than you currently do? [MR]</b>																										
More or better cafes/ restaurant/ pubs	7.0%	85	6.9%	5	2.9%	2	7.7%	11	8.7%	14	4.2%	4	13.2%	18	15.4%	9	9.4%	11	2.8%	8	3.6%	0	4.5%	1	4.5%	2
More activities for children	2.9%	35	0.0%	0	2.9%	2	2.8%	4	5.1%	8	1.8%	2	4.0%	6	13.1%	7	4.2%	5	0.0%	0	0.0%	0	2.2%	1	2.1%	1
Improved car parking facilities	2.4%	29	5.0%	3	0.5%	0	6.1%	9	2.9%	5	4.0%	4	1.8%	2	1.9%	1	0.0%	0	1.3%	4	0.0%	0	1.9%	0	0.0%	0
Lower car parking charges	2.2%	26	5.6%	4	0.0%	0	3.3%	5	4.9%	8	0.0%	0	1.9%	3	3.8%	2	2.1%	3	0.0%	0	0.0%	0	3.9%	1	4.1%	1
Shops and services open later in the evening	2.0%	24	5.3%	4	0.0%	0	3.1%	4	4.5%	7	3.7%	4	0.0%	0	2.2%	1	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better health clubs/ gyms	1.8%	21	0.0%	0	0.0%	0	1.4%	2	1.3%	2	0.0%	0	5.9%	8	9.8%	5	2.6%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1
More or better parks/ green spaces	1.7%	21	1.6%	1	0.0%	0	2.2%	3	1.3%	2	0.5%	0	2.3%	3	12.6%	7	2.8%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0
More outdoor entertainment/ events	1.2%	14	1.6%	1	2.4%	2	0.0%	0	1.3%	2	0.5%	0	0.0%	0	4.7%	3	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved safety and security	0.9%	11	0.0%	0	2.2%	2	0.0%	0	2.6%	4	0.0%	0	1.8%	2	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.7%	8	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	2.6%	4	2.4%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public toilets	0.6%	7	3.5%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	3.1%	4	0.0%	0	0.0%	0	2.6%	1	0.0%	0
More or better cultural facilities	0.5%	7	0.0%	0	0.0%	0	1.6%	2	1.3%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.4%	1
Improved public transport	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Cleaner streets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tennis courts	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.2%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
MUGA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skating facilities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing/ no improvements (Don't know)	52.2%	628	61.3%	41	54.6%	40	48.0%	67	51.1%	83	63.5%	63	49.4%	68	40.3%	22	62.1%	74	47.1%	129	59.7%	8	57.6%	15	48.0%	17
(Don't do leisure activities)	21.8%	262	11.0%	7	30.2%	22	23.3%	33	12.7%	21	12.7%	13	11.6%	16	5.2%	3	8.4%	10	44.3%	122	30.9%	4	14.0%	4	22.6%	8
	5.3%	64	4.9%	3	2.1%	2	6.0%	8	7.7%	13	8.6%	8	0.8%	1	8.2%	5	4.1%	5	4.2%	12	3.9%	1	9.6%	3	11.9%	4
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
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**AGE Could I ask how old you are please?**

18 to 24	7.8%	94	11.1%	7	7.5%	6	12.6%	18	6.6%	11	5.5%	5	8.9%	12	7.6%	4	8.9%	11	5.2%	14	7.2%	1	6.7%	2	8.2%	3
25 to 34	13.1%	158	14.2%	10	13.2%	10	14.0%	20	19.8%	32	9.2%	9	14.8%	20	15.2%	8	8.9%	11	11.6%	32	14.5%	2	6.7%	2	8.2%	3
35 to 44	19.4%	234	26.2%	18	11.2%	8	23.3%	33	21.9%	36	17.5%	17	17.6%	24	20.2%	11	25.4%	30	18.4%	51	8.6%	1	10.6%	3	7.3%	3
45 to 54	19.7%	237	18.3%	12	17.5%	13	14.7%	21	16.8%	27	10.7%	11	18.9%	26	11.0%	6	14.5%	17	31.4%	86	4.2%	1	28.6%	8	26.1%	9
55 to 64	18.4%	221	8.9%	6	23.3%	17	15.0%	21	19.2%	31	33.1%	33	15.8%	22	15.9%	9	15.0%	18	18.1%	50	34.5%	5	18.9%	5	14.9%	5
65 +	21.6%	260	21.3%	14	27.4%	20	20.4%	29	15.6%	25	23.8%	24	23.9%	33	30.1%	17	27.3%	32	15.3%	42	31.1%	4	28.4%	7	35.3%	12
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**PEO1\_1 How many people are there in your household who are aged between 0-15 years?**

None	83.0%	999	81.1%	55	91.0%	67	84.4%	118	81.8%	133	83.3%	82	87.6%	120	79.6%	44	79.1%	94	79.7%	219	95.7%	13	80.5%	21	92.9%	33
One	8.9%	108	11.7%	8	4.9%	4	4.7%	7	10.4%	17	10.1%	10	7.0%	10	13.0%	7	13.6%	16	9.0%	25	0.0%	0	15.6%	4	2.4%	1
Two	6.0%	72	3.4%	2	2.2%	2	7.5%	11	7.8%	13	6.6%	6	3.6%	5	4.1%	2	5.2%	6	8.2%	23	4.3%	1	3.2%	1	2.4%	1
Three	1.6%	19	3.7%	3	0.0%	0	3.3%	5	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	3.0%	8	0.0%	0	0.0%	0	2.4%	1
Four	0.5%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**PEO1\_2 How many people are there in your household who are aged 16 years or over?**

None	31.2%	375	35.9%	24	31.6%	23	38.0%	53	46.4%	76	36.8%	36	21.6%	30	34.5%	19	32.1%	38	20.0%	55	29.9%	4	16.8%	4	36.4%	13
One	12.8%	154	20.1%	14	16.2%	12	17.9%	25	6.6%	11	8.2%	8	20.4%	28	20.2%	11	11.7%	14	7.1%	20	18.6%	3	18.8%	5	13.5%	5
Two	34.8%	419	22.9%	15	30.2%	22	29.1%	41	31.0%	51	39.1%	39	36.6%	50	25.8%	14	32.8%	39	42.8%	118	36.3%	5	37.0%	10	44.9%	16
Three	11.9%	143	16.3%	11	13.3%	10	7.0%	10	9.3%	15	7.5%	7	12.8%	18	9.6%	5	18.6%	22	13.7%	38	6.0%	1	21.3%	6	2.4%	1
Four	8.3%	100	4.8%	3	6.6%	5	8.1%	11	5.1%	8	6.4%	6	5.2%	7	9.8%	5	4.8%	6	16.1%	44	7.2%	1	6.2%	2	2.9%	1
Five	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Six or more	0.5%	6	0.0%	0	2.2%	2	0.0%	0	1.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
(Prefer not to say)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone													
<b>PEO2_1 How many people aged 16-64 are there in your household who are in part time employment (up to 29 hours per week)?</b>																										
None	83.4%	1003	88.8%	60	80.8%	59	86.5%	121	86.8%	142	89.5%	88	84.1%	115	87.5%	48	81.5%	97	74.9%	206	93.8%	13	85.3%	22	90.8%	32
One	12.8%	154	11.2%	8	14.8%	11	9.4%	13	12.1%	20	8.3%	8	10.8%	15	11.4%	6	15.4%	18	17.6%	48	6.2%	1	13.4%	4	6.8%	2
Two	3.1%	38	0.0%	0	2.2%	2	2.5%	3	1.1%	2	2.1%	2	5.1%	7	1.1%	1	3.1%	4	6.0%	16	0.0%	0	1.3%	0	2.4%	1
Three	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four	0.5%	6	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**PEO2\_2 How many people aged 16-64 are there in your household who are in full time employment - 30 or more hours per week?**

None	59.4%	715	72.7%	49	62.1%	45	69.4%	97	66.7%	109	59.5%	59	55.4%	76	64.7%	36	59.7%	71	46.4%	128	63.3%	9	47.9%	13	70.4%	25
One	15.3%	184	11.7%	8	16.5%	12	11.1%	16	14.2%	23	12.6%	12	22.6%	31	16.8%	9	16.9%	20	14.3%	39	6.0%	1	22.8%	6	17.7%	6
Two	18.2%	220	13.1%	9	19.3%	14	14.6%	21	16.2%	26	17.6%	17	17.1%	23	12.0%	7	18.1%	21	25.4%	70	21.5%	3	21.0%	5	7.1%	3
Three	4.5%	54	0.0%	0	2.1%	2	4.8%	7	0.0%	0	7.1%	7	3.2%	4	5.5%	3	3.1%	4	8.8%	24	5.0%	1	8.3%	2	2.4%	1
Four	2.2%	27	0.9%	1	0.0%	0	0.0%	0	1.5%	2	3.2%	3	1.7%	2	1.1%	1	2.3%	3	5.0%	14	4.2%	1	0.0%	0	2.4%	1
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.3%	3	1.6%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**PEO2\_3 How many people aged 16-64 are there in your household who are unemployed but available or seeking employment?**

None	94.8%	1141	88.0%	59	99.5%	73	98.6%	138	96.6%	158	88.1%	87	94.9%	130	91.5%	51	95.8%	113	94.8%	261	99.0%	13	96.8%	25	92.4%	33
One	4.0%	48	6.4%	4	0.5%	0	1.4%	2	3.4%	5	8.3%	8	3.0%	4	7.5%	4	2.1%	3	5.2%	14	1.0%	0	3.2%	1	4.3%	1
Two	1.0%	13	3.7%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	2.2%	3	1.0%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Three	0.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Four	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99

**CAR How many cars do you have in your household which can be used for shopping and/or leisure trips?**

None	7.3%	87	17.9%	12	9.2%	7	8.6%	12	4.9%	8	4.4%	4	12.5%	17	6.5%	4	9.0%	11	3.4%	9	1.9%	0	4.7%	1	6.5%	2
One	39.5%	475	36.5%	25	48.0%	35	51.8%	73	40.1%	65	31.0%	31	36.7%	50	42.0%	23	35.4%	42	35.9%	99	43.6%	6	40.7%	11	45.8%	16
Two	36.9%	443	37.1%	25	21.6%	16	24.1%	34	43.4%	71	50.8%	50	32.7%	45	32.8%	18	43.5%	52	38.6%	106	36.9%	5	36.4%	10	35.7%	13
Three or more	13.1%	157	5.1%	3	12.5%	9	12.6%	18	10.0%	16	12.8%	13	10.6%	15	15.2%	8	8.5%	10	20.5%	56	13.3%	2	17.6%	5	7.1%	2
(Prefer not to say)	3.3%	40	3.4%	2	8.7%	6	2.8%	4	1.7%	3	1.0%	1	7.4%	10	3.5%	2	3.6%	4	1.6%	5	4.3%	1	0.6%	0	5.0%	2
Weighted base:		1203		68		73		140		163		99		137		55		118		275		14		26		35
Sample:		1203		100		100		115		115		101		116		100		101		115		58		83		99



# Nuneaton Household Survey for CPW Planning

Weighted:

March 2022

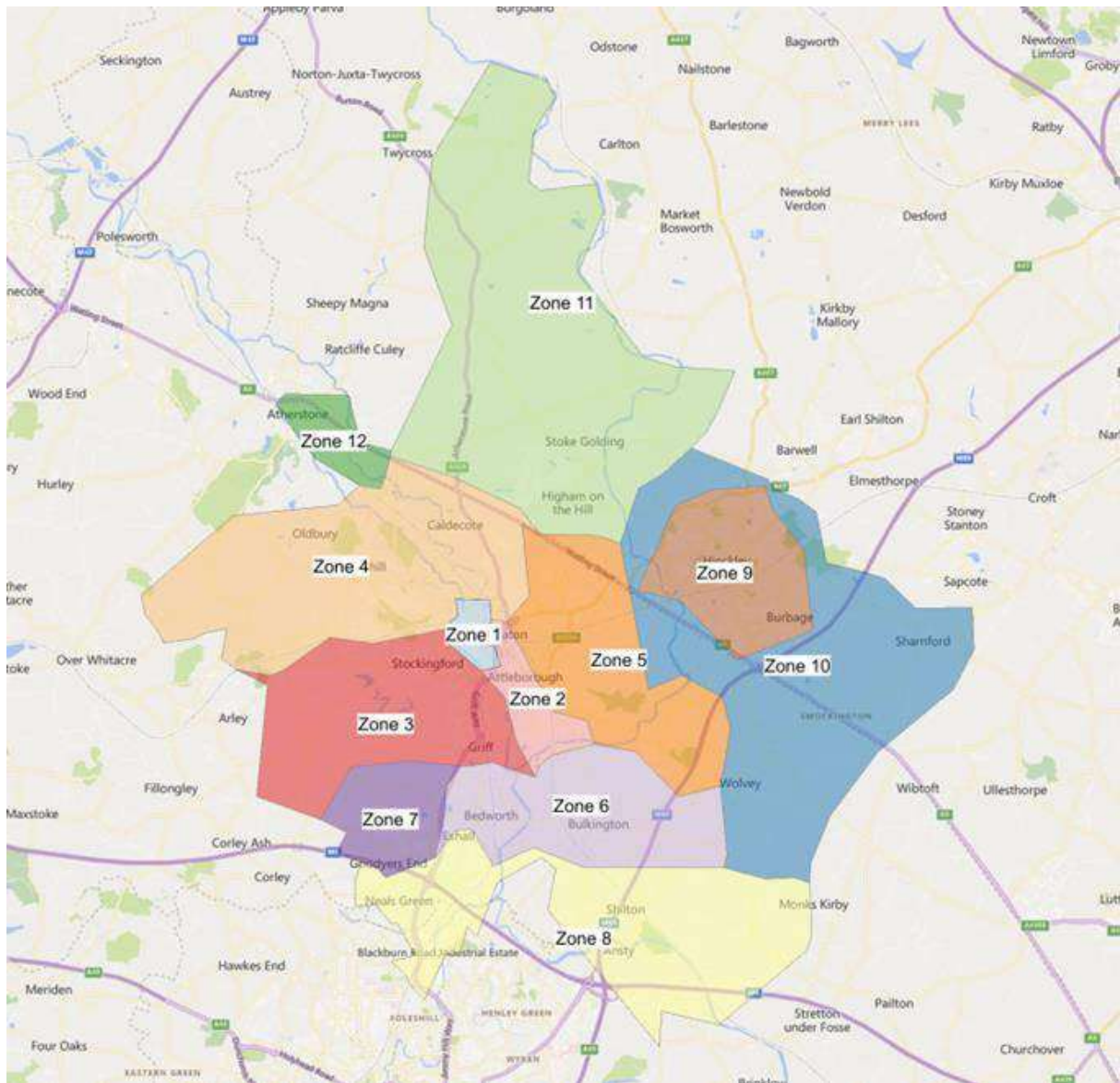
	Total	Zone 1 – Nuneaton	Zone 2 – Southeast Nuneaton	Zone 3 – West Nuneaton	Zone 4 – North & Northwest Nuneaton	Zone 5 – East Nuneaton	Zone 6 – Bedworth & Bulkington	Zone 7 – West Bedworth	Zone 8 – North Coventry	Zone 9 – Hinckley	Zone 10 – Rural Hinckley	Zone 11 – Bosworth	Zone 12 – Atherstone
<b>QUOTA Zone:</b>													
Zone 1 – Nuneaton	5.6%	68	100.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2 – Southeast Nuneaton	6.1%	73	0.0%	0	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3 – West Nuneaton	11.6%	140	0.0%	0	0.0%	0	100.0%	140	0.0%	0	0.0%	0	0.0%
Zone 4 – North & Northwest Nuneaton	13.6%	163	0.0%	0	0.0%	0	0.0%	0	100.0%	163	0.0%	0	0.0%
Zone 5 – East Nuneaton	8.2%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%
Zone 6 – Bedworth & Bulkington	11.4%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	137	0.0%
Zone 7 – West Bedworth	4.6%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 8 – North Coventry	9.8%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9 – Hinckley	22.9%	275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10 – Rural Hinckley	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 11 – Bosworth	2.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 12 – Atherstone	2.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Weighted base:	1203	68		73		140		163		99		137	
Sample:	1203	100		100		115		115		101		116	

**PC Postcode sector:**

CV10 0	4.1%	50	0.0%	0	0.0%	0	0.0%	0	30.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CV10 7	5.8%	70	0.0%	0	0.0%	0	50.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CV10 8	5.8%	70	0.0%	0	0.0%	0	50.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CV10 9	9.4%	113	0.0%	0	0.0%	0	0.0%	0	69.6%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CV11 4	6.1%	73	0.0%	0	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CV11 5	5.6%	68	100.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CV11 6	8.2%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%												
CV12 0	4.6%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%												
CV12 8	4.4%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	53	0.0%												
CV12 9	7.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.4%	84	0.0%												
CV13 6	2.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%												
CV6 6	2.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%												
CV7 9	7.1%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	72.6%												
CV9 1	2.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%												
LE10 0	8.8%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%												
LE10 1	7.1%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%												
LE10 2	7.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%												
LE10 3	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%												
Weighted base:	1203	68		73		140		163		99		137													
Sample:	1203	100		100		115		115		101		116													

## **Appendix B**

Map of the catchment area



Zone 1 – Nuneaton	Zone 7 – West Bedworth
Zone 2 – Southeast Nuneaton	Zone 8 – North Coventry
Zone 3 – West Nuneaton	Zone 9 – Hinckley
Zone 4 – North & Northwest Nuneaton	Zone 10 – Rural Hinckley
Zone 5 – East Nuneaton	Zone 11 – Bosworth
Zone 6 – Bedworth & Bulkington	Zone 12 – Atherstone

## Appendix C

RECAP model retail capacity tables

## Catchment Area Population and Expenditure

Table: 1  
**CATCHMENT AREA POPULATION FORECASTS**

Zone	Postcode Sectors	Base Year	Forecasting Years			
		2022	2024	2029	2034	2039
1	CV11 5	11,715	11,840	12,120	12,400	12,680
2	CV11 4	10,306	10,370	10,471	10,607	10,737
3	CV10 7, 8	22,889	23,013	23,243	23,548	23,838
4	CV10 0, 9	30,009	30,291	30,885	31,537	32,180
5	CV11 6	19,347	19,477	19,787	20,123	20,451
6	CV12 8, 9	22,662	22,791	23,198	23,567	23,943
7	CV12 0	9,427	9,448	9,570	9,688	9,801
8	CV6 6, CV7 9	23,710	24,091	25,048	26,065	27,064
9	LE10 0, 1, 2	49,891	50,544	51,938	53,469	54,995
10	LE10 3	3,613	3,663	3,813	3,962	4,113
11	CV13 6	4,895	5,009	5,226	5,437	5,655
12	CV9 1	8,245	8,299	8,501	8,668	8,846
<b>TOTAL</b>		216,709	218,836	223,800	229,070	234,304

Source:  
 Precisely 'Geolnsight' Report for the Catchment Area (March 2022).

Table: 2  
**CATCHMENT AREA PER CAPITA EXPENDITURE**

Price Basis:		2020 Prices									
Catchment Zone	CONVENIENCE GOODS					COMPARISON GOODS					
	Per Capita Expenditure Including Special Form of Trading										
	Base Year	Forecasting Years				Base Year	Forecasting Years				
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
1	2,173	2,138	2,141	2,150	2,135	3,369	3,480	3,815	4,153	4,474	
2	2,194	2,167	2,197	2,230	2,240	3,537	3,668	4,072	4,475	4,858	
3	2,082	2,058	2,086	2,117	2,127	3,321	3,447	3,824	4,201	4,562	
4	2,109	2,078	2,089	2,103	2,096	3,383	3,500	3,852	4,204	4,540	
5	2,071	2,044	2,064	2,086	2,087	3,559	3,690	4,079	4,468	4,839	
6	2,209	2,181	2,201	2,224	2,225	3,542	3,674	4,058	4,441	4,808	
7	2,111	2,088	2,118	2,151	2,162	3,433	3,566	3,959	4,351	4,727	
8	1,866	1,826	1,802	1,778	1,735	2,972	3,054	3,300	3,540	3,769	
9	2,350	2,303	2,288	2,275	2,238	4,038	4,161	4,535	4,909	5,267	
10	2,344	2,287	2,250	2,220	2,162	4,090	4,195	4,525	4,865	5,180	
11	2,230	2,167	2,121	2,081	2,015	3,937	4,023	4,323	4,627	4,915	
12	2,333	2,298	2,307	2,320	2,309	3,713	3,840	4,219	4,599	4,962	
<b>Catchment Area Average</b>	2,165	2,130	2,133	2,139	2,123	3,560	3,679	4,036	4,393	4,734	
<b>Expenditure on Special Forms of Trading (%)*</b>	7.0	7.5	8.0	8.0	8.5	22.5	24.0	27.0	28.5	30.0	
Catchment Zone	Per Capita Expenditure EXCLUDING* Special Form of Trading					Per Capita Expenditure EXCLUDING* Special Form of Trading					
	Base Year	Forecasting Years				Base Year	Forecasting Years				
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
1	2,021	1,977	1,970	1,978	1,954	2,611	2,645	2,785	2,969	3,132	
2	2,041	2,004	2,021	2,052	2,049	2,741	2,788	2,972	3,199	3,401	
3	1,937	1,903	1,919	1,948	1,946	2,574	2,619	2,792	3,004	3,193	
4	1,961	1,922	1,922	1,935	1,918	2,622	2,660	2,812	3,006	3,178	
5	1,926	1,891	1,899	1,919	1,910	2,758	2,804	2,978	3,194	3,388	
6	2,054	2,017	2,025	2,046	2,036	2,745	2,792	2,962	3,175	3,366	
7	1,964	1,931	1,949	1,979	1,979	2,660	2,710	2,890	3,111	3,309	
8	1,736	1,689	1,658	1,636	1,587	2,304	2,321	2,409	2,531	2,638	
9	2,186	2,130	2,105	2,093	2,048	3,129	3,162	3,311	3,510	3,687	
10	2,180	2,116	2,070	2,043	1,978	3,170	3,188	3,303	3,478	3,626	
11	2,074	2,004	1,952	1,914	1,844	3,051	3,057	3,156	3,309	3,440	
12	2,170	2,125	2,122	2,134	2,113	2,877	2,918	3,080	3,288	3,474	
<b>Catchment Area Average</b>	2,014	1,970	1,962	1,968	1,943	2,759	2,796	2,946	3,141	3,314	

Source: Precisely 'Geolnsight' Report for the Catchment Area (March 2022) for per capita expenditure. SFT deductions by CPW Planning based on forecasts by Oxford Economics (derived from the Retail Expenditure Guide 2021/22 published by Precisely) and Experian Retail Planner Briefing Note 17.

Table: 3

**CATCHMENT AREA EXPENDITURE FORECASTS**

Catchment Zone	TOTAL RETAIL EXPENDITURE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	23,680	23,412	23,873	24,525	24,774	30,585	31,314	33,749	36,821	39,716
2	21,031	20,783	21,163	21,762	22,005	28,249	28,912	31,122	33,936	36,517
3	44,329	43,802	44,607	45,865	46,386	58,908	60,282	64,885	70,736	76,122
4	58,860	58,216	59,347	61,024	61,723	78,677	80,585	86,837	94,789	102,267
5	37,266	36,825	37,569	38,616	39,060	53,368	54,620	58,924	64,278	69,279
6	46,548	45,980	46,979	48,222	48,750	62,207	63,634	68,714	74,828	80,589
7	18,511	18,247	18,649	19,171	19,392	25,080	25,603	27,655	30,140	32,433
8	41,154	40,690	41,524	42,633	42,960	54,618	55,917	60,332	65,973	71,397
9	109,045	107,661	109,323	111,932	112,603	156,122	159,832	171,941	187,692	202,769
10	7,875	7,749	7,893	8,094	8,137	11,452	11,677	12,595	13,782	14,916
11	10,152	10,040	10,199	10,408	10,427	14,936	15,314	16,492	17,989	19,454
12	17,891	17,638	18,043	18,500	18,692	23,724	24,218	26,184	28,502	30,727
TOTALS	436,341	431,043	439,167	450,752	454,910	597,925	611,909	659,430	719,465	776,185

Source: Tables 1 and 2

Table: 4

**COMPARISON GOODS PER CAPITA EXPENDITURE BY GOODS TYPE**

Per Capita Comparison Goods Expenditure in	2022 for the catchment area as a whole								2020 Prices	Total Comparison Goods
	Clothing & footwear	Furniture & floor coverings	Household textiles	Domestic appliances	Audio-visual & computer equipment	DIY goods & decorating supplies	Chemist's goods, medical & beauty products	All other comparison goods		
Including SFT (£)	823	265	110	161	338	200	614	1,049	3,560	
Deduction for SFT (%)	26.5	16.0	17.5	28.0	34.0	9.0	11.0	26.3	22.5	
Excluding SFT (£)	605	223	91	116	223	182	546	773	2,759	

Source: Precisely 'GeoInsight' Report for the Catchment Area (March 2022) for per capita expenditure. SFT deductions estimated by CPW Planning with regard to the Household Interview Survey 2022.

Table: 5

**CATCHMENT AREA COMPARISON GOODS EXPENDITURE BY GOODS TYPE IN**

2022

Catchment Zone	Clothing & footwear (£000)	Furniture/ floor coverings (£000)	Household Textiles (£000)	Household Appliances (£000)	Audio-visual equipment (£000)	Hardware, DIY, garden products (£000)	Chemist, medical & beauty goods (£000)	All other comparison goods (£000)
	1	6,706	2,468	1,006	1,285	2,473	2,018	6,058
2	6,194	2,279	929	1,187	2,284	1,864	5,596	7,918
3	12,917	4,753	1,938	2,475	4,764	3,886	11,669	16,511
4	17,252	6,348	2,588	3,306	6,362	5,191	15,585	22,052
5	11,702	4,306	1,756	2,243	4,316	3,521	10,571	14,959
6	13,640	5,020	2,046	2,614	5,030	4,104	12,322	17,436
7	5,499	2,024	825	1,054	2,028	1,655	4,968	7,030
8	11,976	4,407	1,797	2,295	4,417	3,603	10,819	15,309
9	34,233	12,598	5,136	6,560	12,625	10,300	30,926	43,760
10	2,511	924	377	481	926	756	2,268	3,210
11	3,275	1,205	491	628	1,208	985	2,959	4,186
12	5,202	1,914	780	997	1,918	1,565	4,699	6,650
TOTALS	131,109	48,247	19,669	25,125	48,351	39,447	118,441	167,593

Source: Tables 1 and 4

<b>Scenario</b>	<b>1</b>
<b>Nuneaton Town Centre</b>	

Table: **6**  
**CONVENIENCE GOODS MARKET SHARES IN** **2022**

2022			
Nuneaton Town Centre			
Zones	Main Food	Top-up convenience	<b>WEIGHTED AVERAGE</b>
	Q1	Q4	
	Expenditure weighting		
	70 (%)	30 (%)	100 (%)
1	43.2	37.1	41.4
2	41.0	33.6	38.8
3	31.5	31.0	31.4
4	46.9	26.8	40.8
5	33.9	19.8	29.7
6	4.9	2.7	4.3
7	3.1	0.0	2.1
8	2.2	0.0	1.5
9	0.0	1.8	0.5
10	3.8	3.9	3.8
11	10.7	12.5	11.2
12	14.2	5.8	11.7

Sources: Household Interview Survey 2022.  
 Expenditure weighting by CPW Planning.

Table: **7**  
**COMPARISON GOODS MARKET SHARES BY GOODS TYPE IN** **2022**

2022 Allocations to										
Nuneaton Town Centre										
Indicated by Household Interview Survey										
Zones	Clothing & footwear	Furniture/ floor coverings etc	Household Textiles	Household Appliances	Audio-visual equipment	Hardware, DIY, garden products	Chemist, medical & beauty goods	All other comparison gds	<b>WEIGHTED AVERAGE</b>	
	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Expenditure weighting	
	605 (%)	223 (%)	91 (%)	116 (%)	223 (%)	182 (%)	546 (%)	773 (%)	2,759 (%)	
1	67.1	42.4	74.9	21.7	15.5	30.3	77.2	60.0	56.9	
2	50.6	51.1	65.1	17.9	19.1	24.4	73.1	60.4	52.7	
3	66.7	53.6	69.6	27.7	21.9	31.5	70.4	63.7	58.0	
4	55.7	54.0	63.1	12.8	10.7	27.6	87.1	70.9	59.0	
5	31.8	40.0	70.0	9.7	6.1	8.0	71.3	48.3	41.6	
6	13.6	17.9	38.0	5.7	2.9	4.9	7.5	27.7	15.7	
7	27.4	35.6	36.4	0.0	4.1	5.3	11.8	17.7	18.0	
8	8.7	7.5	26.3	5.5	14.6	8.5	3.9	16.8	10.8	
9	4.3	7.6	38.4	3.7	1.3	3.5	0.0	12.9	6.9	
10	6.6	9.4	40.1	6.8	15.8	1.3	8.6	37.1	17.3	
11	9.0	51.0	61.4	12.7	14.3	2.7	18.6	36.9	24.0	
12	27.8	17.4	61.9	10.7	8.4	11.9	8.0	50.5	27.2	

Sources: Household Interview Survey 2022.  
 Table 4 for expenditure weights.

Table:

8

**MARKET SHARES ATTRACTED FROM THE CATCHMENT AREA**

Scenario:	1	Location:	Nuneaton Town Centre							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Market shares correction factors:		Convenience Goods:			100 % of survey indicated figures					
		Comparison Goods:			100 % of survey indicated figures					
Catchment Zone	PROPORTION OF CATCHMENT AREA EXPENDITURE ATTRACTED									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)
1	41	41	41	41	41	57	57	57	57	57
2	39	39	39	39	39	53	53	53	53	53
3	31	31	31	31	31	58	58	58	58	58
4	41	41	41	41	41	59	59	59	59	59
5	30	30	30	30	30	42	42	42	42	42
6	4	4	4	4	4	16	16	16	16	16
7	2	2	2	2	2	18	18	18	18	18
8	2	2	2	2	2	11	11	11	11	11
9	1	1	1	1	1	7	7	7	7	7
10	4	4	4	4	4	17	17	17	17	17
11	11	11	11	11	11	24	24	24	24	24
12	12	12	12	12	12	27	27	27	27	27

Sources: Tables 6 and 7.



Table: 9  
**COMPARISON GOODS SALES BY GOODS TYPE IN 2022**

Catchment Zones	2022 Sales in Nuneaton Town Centre								
	By Comparison Goods Type.								
	Clothing & footwear (£000)	Furniture/ floorcvs etc (£000)	Household Textiles (£000)	Household Appliances (£000)	Audio-visual equipment (£000)	Hardware, DY, garden products (£000)	Chemists, medcl & beauty goods (£000)	All other comparison gds (£000)	
1	4,501	1,045	753	278	382	611	4,678	5,146	
2	3,134	1,165	605	213	437	455	4,090	4,783	
3	8,618	2,546	1,349	685	1,041	1,224	8,216	10,510	
4	9,614	3,426	1,634	424	682	1,431	13,570	15,644	
5	3,725	1,723	1,228	217	264	281	7,532	7,225	
6	1,858	900	777	150	143	202	918	4,825	
7	1,504	721	300	0	83	88	585	1,244	
8	1,044	331	472	126	647	307	422	2,564	
9	1,462	951	1,971	244	165	360	0	5,632	
10	166	86	151	33	146	10	195	1,192	
11	294	614	302	80	172	26	551	1,544	
12	1,448	332	483	106	161	187	376	3,361	
TOTALS	37,369	13,842	10,024	2,555	4,325	5,182	41,133	63,669	
MARKET SHARES	28.5%	28.7%	51.0%	10.2%	8.9%	13.1%	34.7%	38.0%	

Table: 10  
**FORECAST RETAIL SALES**

Scenario:	1		Location: Nuneaton Town Centre							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Catchment zone	RETAIL SALES BY CATCHMENT ZONE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	9,709	9,599	9,788	10,055	10,157	17,433	17,849	19,237	20,988	22,638
2	8,202	8,105	8,254	8,487	8,582	14,972	15,323	16,495	17,986	19,354
3	13,742	13,578	13,828	14,218	14,380	34,167	34,964	37,633	41,027	44,151
4	24,133	23,869	24,332	25,020	25,306	46,419	47,545	51,234	55,925	60,338
5	11,180	11,047	11,271	11,585	11,718	22,414	22,940	24,748	26,997	29,097
6	1,862	1,839	1,879	1,929	1,950	9,953	10,181	10,994	11,973	12,894
7	370	365	373	383	388	4,514	4,608	4,978	5,425	5,838
8	823	814	830	853	859	6,008	6,151	6,637	7,257	7,854
9	1,090	1,077	1,093	1,119	1,126	10,929	11,188	12,036	13,138	14,194
10	315	310	316	324	325	1,947	1,985	2,141	2,343	2,536
11	1,117	1,104	1,122	1,145	1,147	3,585	3,675	3,958	4,317	4,669
12	2,147	2,117	2,165	2,220	2,243	6,405	6,539	7,070	7,695	8,296
TOTALS	74,689	73,824	75,251	77,338	78,182	178,746	182,950	197,161	215,072	231,858

Table: 11

**SALES CAPACITY OF EXISTING****MAIN FOOD & CONVENIENCE GOODS SHOPS AND STORES IN****2022**

Store	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net convnce Goods Floorspace (sq m)	Convenience Goods sales Density (£ per sq m)	Convenience Goods sales (£000)
Asda (Newtown Road)	3,786	80	3,029	8,753	26,511
Heron Foods (Abbey Street)	225	100	225	4,495	1,011
Iceland (Queens Road)	455	100	455	5,089	2,315
Sainsbury's (Vicarage Street)	3,015	80	2,412	9,868	23,802
Other convenience goods shops and stores	1,239	90	1,115	5,000	5,576
<b>ALL STORES</b>	<b>8,720</b>		<b>7,236</b>	<b>8,184</b>	<b>59,215</b>

Sources: Retail and Leisure Study Update 2014, Nuneaton &amp; Bedworth Borough Council, CPW Planning, GlobalData.

Table: 12

**SALES CAPACITY OF COMMITTED RETAIL DEVELOPMENTS****2022**

<b>CONVENIENCE GOODS</b>					
Store/Scheme	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net Conv Gds Floorspace (sq m)	Conv Goods Sales Density (£ p sq m net)	Conv Goods Sales (£000)
Abbey Street development (planning application ref. 037658)	892	100	892	7,500	6,690
<b>ALL STORES</b>	<b>892</b>		<b>892</b>		<b>6,690</b>
<b>COMPARISON GOODS</b>					
Store/Scheme	Gross Floorspace (sq m)	Net to Gross Ratio (%)	Net Floorspace (sq m)	Sales Density (£ p sq m net)	Sales (£000)
Abbey Street development (planning application ref. 037658)			892	6,000	5,352
<b>ALL STORES AND SCHEMES</b>	<b>-</b>		<b>892</b>	<b>6,000</b>	<b>5,352</b>

Sources: Nuneaton &amp; Bedworth Borough Council, CPW Planning.

Table: 13  
**FORECAST RETAIL CAPACITY**

Scenario:	1					Location:	Nuneaton Town Centre				
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.											
Growth in sales per sq m from shop floorspace existing in 2022						Comparison Goods: 2.00 % pa 2022 to 2039					
	CONVENIENCE GOODS					COMPARISON GOODS					
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
Residents' Spending £000	74,689	73,824	75,251	77,338	78,182	178,746	182,950	197,161	215,072	231,858	
Plus visitors' spending (%)	-	-	-	-	-	0.5	0.5	0.5	0.5	0.5	
Total spending (£000)	74,689	73,824	75,251	77,338	78,182	179,640	183,865	198,147	216,147	233,017	
Existing shop floorspace (sq m net)	7,236	7,236	7,236	7,236	7,236	29,872	29,872	29,872	29,872	29,872	
Sales per sq m net (£)	10,322	8,184	8,184	8,184	8,184	6,014	6,257	6,908	7,627	8,420	
Sales from extg flrspace (£000)	74,689	59,215	59,215	59,215	59,215	179,640	186,898	206,350	227,827	251,540	
Available spending to support new shops (£000)	0	14,609	16,036	18,123	18,967	0	-3,033	-8,204	-11,680	-18,523	
Less sales capacity of committed new floorspace (£000)	0	6,690	6,690	6,690	6,690	0	5,568	6,148	6,788	7,494	
Net available spending for new shops (£000)	0	7,919	9,346	11,433	12,277	0	-8,601	-14,351	-18,467	-26,017	
Sales per sq m net in new shops (£)	11,500	11,500	11,500	11,500	11,500	6,000	6,242	6,892	7,609	8,401	
Capacity for new shop flrspace (sq m net)	0	689	813	994	1,068	0	-1,378	-2,082	-2,427	-3,097	
Market Share of Catchment Area Expenditure	17.1%	17.1%	17.1%	17.2%	17.2%	29.9%	29.9%	29.9%	29.9%	29.9%	

<b>Scenario</b>	<b>1</b>
<b>Bedworth Town Centre</b>	

Table: **14**  
**CONVENIENCE GOODS MARKET SHARES IN** **2022**

2022			
Bedworth Town Centre			
Zones	Main Food	Top-up convenience	WEIGHTED AVERAGE
	Q1	Q4	
	Expenditure weighting		
	70 (%)	30 (%)	100 (%)
1	1.1	0.0	0.8
2	15.0	3.6	11.6
3	11.1	0.0	7.7
4	0.0	1.4	0.4
5	3.0	0.7	2.3
6	73.8	67.7	71.9
7	76.0	54.9	69.7
8	49.3	22.8	41.3
9	0.0	0.0	0.0
10	2.6	0.0	1.8
11	0.0	0.0	0.0
12	0.0	0.0	0.0

Sources: Household Interview Survey 2022.  
 Expenditure weighting by CPW Planning.

Table: **15**  
**COMPARISON GOODS MARKET SHARES BY GOODS TYPE IN** **2022**

2022 Allocations to									
Bedworth Town Centre									
Indicated by Household Interview Survey									
Zones	Clothing & footwear	Furniture/ floor coverings etc	Household Textiles	Household Appliances	Audio-visual equipment	Hardware, DIY, garden products	Chemist, medical & beauty goods	All other comparison gds	WEIGHTED AVERAGE
	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	
	Expenditure weighting								
	605 (%)	223 (%)	91 (%)	116 (%)	223 (%)	182 (%)	546 (%)	773 (%)	2,759 (%)
1	0.0	0.0	0.0	0.0	2.3	0.0	1.0	0.0	0.4
2	0.0	4.0	1.6	5.5	4.4	1.6	9.9	2.5	3.7
3	0.0	0.7	0.0	0.0	1.8	1.2	3.8	7.7	3.2
4	0.6	0.0	2.4	1.0	0.8	0.0	0.0	0.0	0.3
5	0.9	0.0	1.6	0.0	2.1	0.0	1.2	1.1	1.0
6	23.7	16.8	19.7	18.2	27.6	12.2	63.7	27.7	31.4
7	26.2	5.8	15.4	15.7	14.2	3.6	68.0	45.5	35.0
8	7.7	6.1	4.8	3.4	4.3	5.4	45.6	17.0	17.0
9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
10	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.7
11	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
12	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2

Sources: Household Interview Survey 2022.  
 Table 4 for expenditure weights.

Table:

16

**MARKET SHARES ATTRACTED FROM THE CATCHMENT AREA**

Scenario:	1	Location:	Bedworth Town Centre							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Market shares correction factors:		Convenience Goods:			90 % of survey indicated figures					
		Comparison Goods:			100 % of survey indicated figures					
Catchment Zone	PROPORTION OF CATCHMENT AREA EXPENDITURE ATTRACTED									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)
1	1	1	1	1	1	0	0	0	0	0
2	10	10	10	10	10	4	4	4	4	4
3	7	7	7	7	7	3	3	3	3	3
4	0	0	0	0	0	0	0	0	0	0
5	2	2	2	2	2	1	1	1	1	1
6	65	65	65	65	65	31	31	31	31	31
7	63	63	63	63	63	35	35	35	35	35
8	37	37	37	37	37	17	17	17	17	17
9	0	0	0	0	0	0	0	0	0	0
10	2	2	2	2	2	1	1	1	1	1
11	0	0	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0	0	0

Sources: Tables 14 and 15. CPW Planning for market share corrections.

Table: 17  
**COMPARISON GOODS SALES BY GOODS TYPE IN 2022**

Catchment Zones	2022 Sales in Bedworth Town Centre							
	By Comparison Goods Type.							
	Clothing & footwear (£000)	Furniture/ floorcvs etc (£000)	Household Textiles (£000)	Household Appliances (£000)	Audio-visual equipment (£000)	Hardware, DY, garden products (£000)	Chemists, medcl & beauty goods (£000)	All other comparison gds (£000)
1	0	0	0	0	58	0	58	0
2	0	91	15	66	101	30	551	194
3	0	32	0	0	83	45	441	1,268
4	107	0	61	33	53	0	0	0
5	110	0	28	0	92	0	123	162
6	3,231	845	403	476	1,387	499	7,854	4,826
7	1,440	117	127	165	287	60	3,378	3,201
8	922	268	87	78	191	193	4,928	2,599
9	0	0	0	0	0	0	0	0
10	0	0	0	0	0	0	80	0
11	0	0	0	0	0	0	0	0
12	0	45	0	0	0	0	0	0
TOTALS	5,810	1,399	720	818	2,253	827	17,414	12,251
MARKET SHARES	4.4%	2.9%	3.7%	3.3%	4.7%	2.1%	14.7%	7.3%

Table: 18  
**FORECAST RETAIL SALES**

Scenario:	1		Location:	Bedworth Town Centre						
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Catchment zone	RETAIL SALES BY CATCHMENT ZONE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	237	234	239	245	248	0	0	0	0	0
2	2,103	2,078	2,116	2,176	2,201	1,130	1,156	1,245	1,357	1,461
3	3,103	3,066	3,123	3,211	3,247	1,767	1,808	1,947	2,122	2,284
4	0	0	0	0	0	0	0	0	0	0
5	745	736	751	772	781	534	546	589	643	693
6	30,256	29,887	30,536	31,345	31,688	19,284	19,726	21,301	23,197	24,983
7	11,662	11,496	11,749	12,078	12,217	8,778	8,961	9,679	10,549	11,351
8	15,227	15,055	15,364	15,774	15,895	9,285	9,506	10,256	11,215	12,137
9	0	0	0	0	0	0	0	0	0	0
10	157	155	158	162	163	115	117	126	138	149
11	0	0	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0	0	0
TOTALS	63,491	62,708	64,036	65,763	66,439	40,892	41,821	45,143	49,221	53,058

Table: 19

**SALES CAPACITY OF EXISTING  
MAIN FOOD & CONVENIENCE GOODS SHOPS AND STORES IN**

**2022**

Store	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net convnce Goods Floorspace (sq m)	Convenience Goods sales Density (£ per sq m)	Convenience Goods sales (£000)
Aldi (Mill Street)	1,275	75	956	9,789	9,361
Iceland (Mill Street)	326	100	326	5,089	1,659
Tesco Extra (Leicester Street)	5,539	60	3,323	10,500	34,896
Other convenience goods shops and stores	567	90	510	5,000	2,552
<b>ALL STORES</b>	<b>7,707</b>		<b>5,116</b>	<b>9,474</b>	<b>48,467</b>

Sources: Retail and Leisure Study Update 2014, Nuneaton & Bedworth Borough Council, CPW Planning, GlobalData.

Table: 20

**SALES CAPACITY OF COMMITTED RETAIL DEVELOPMENTS**

**2022**

<b>CONVENIENCE GOODS</b>					
Store/Scheme	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net Conv Gds Floorspace (sq m)	Conv Goods Sales Density (£ p sq m net)	Conv Goods Sales (£000)
<b>ALL STORES</b>	-		-		-
<b>COMPARISON GOODS</b>					
Store/Scheme	Gross Floorspace (sq m)	Net to Gross Ratio (%)	Net Floorspace (sq m)	Sales Density (£ p sq m net)	Sales (£000)
<b>ALL STORES AND SCHEMES</b>	-		-		-

Sources:

Table: 21  
**FORECAST RETAIL CAPACITY**

Scenario:	1					Location:	Bedworth Town Centre				
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.											
Growth in sales per sq m from shop floorspace existing in 2022						Comparison Goods: 2.00 % pa 2022 to 2039					
	CONVENIENCE GOODS					COMPARISON GOODS					
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
Residents' Spending £000	63,491	62,708	64,036	65,763	66,439	40,892	41,821	45,143	49,221	53,058	
Plus visitors' spending (%)	-	-	-	-	-	-	-	-	-	-	
Total spending (£000)	63,491	62,708	64,036	65,763	66,439	40,892	41,821	45,143	49,221	53,058	
Existing shop floorspace (sq m net)	5,116	5,116	5,116	5,116	5,116	8,802	8,802	8,802	8,802	8,802	
Sales per sq m net (£)	12,410	9,474	9,474	9,474	9,474	4,646	4,834	5,337	5,892	6,505	
Sales from extg flrspace (£000)	63,491	48,467	48,467	48,467	48,467	40,892	42,545	46,973	51,862	57,259	
Available spending to support new shops (£000)	0	14,241	15,569	17,296	17,972	0	-723	-1,829	-2,640	-4,201	
Less sales capacity of committed new floorspace (£000)	0	0	0	0	0	0	0	0	0	0	
Net available spending for new shops (£000)	0	14,241	15,569	17,296	17,972	0	-723	-1,829	-2,640	-4,201	
Sales per sq m net in new shops (£)	11,500	11,500	11,500	11,500	11,500	6,000	6,242	6,892	7,609	8,401	
<b>Capacity for new shop flrspace (sq m net)</b>	<b>0</b>	<b>1,238</b>	<b>1,354</b>	<b>1,504</b>	<b>1,563</b>	<b>0</b>	<b>-116</b>	<b>-265</b>	<b>-347</b>	<b>-500</b>	
Market Share of Catchment Area Expenditure	14.6%	14.5%	14.6%	14.6%	14.6%	6.8%	6.8%	6.8%	6.8%	6.8%	



<b>Scenario</b>	<b>1</b>
<b>District Centres</b>	

Table: **22**  
**CONVENIENCE GOODS MARKET SHARES IN**

**2022**

2022			
District Centres			
Zones	Main Food	Top-up convenience	WEIGHTED AVERAGE
	Q1	Q4	
	Expenditure weighting		
	70 (%)	30 (%)	100 (%)
1	23.3	17.4	21.5
2	9.0	23.4	13.3
3	11.1	21.4	14.2
4	8.2	13.2	9.7
5	8.8	18.9	11.8
6	1.6	18.1	6.6
7	0.0	5.9	1.8
8	0.0	3.9	1.2
9	0.0	0.9	0.3
10	0.0	0.0	0.0
11	0.0	0.0	0.0
12	3.0	4.0	3.3

Sources: Household Interview Survey 2022.  
 Expenditure weighting by CPW Planning.

Table: 23

**MARKET SHARES ATTRACTED FROM THE CATCHMENT AREA**

Scenario:	1	Location:	District Centres							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Market shares correction factors:		Convenience Goods:			120 % of survey indicated figures					
		Comparison Goods:			% of survey indicated figures					
Catchment Zone	PROPORTION OF CATCHMENT AREA EXPENDITURE ATTRACTED									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)
1	26	26	26	26	26					
2	16	16	16	16	16					
3	17	17	17	17	17					
4	12	12	12	12	12					
5	14	14	14	14	14					
6	8	8	8	8	8					
7	2	2	2	2	2					
8	1	1	1	1	1					
9	0	0	0	0	0					
10	0	0	0	0	0					
11	0	0	0	0	0					
12	4	4	4	4	4					

Sources: Table 22. CPW Planning for market share corrections.

Table: 24

**FORECAST RETAIL SALES**

Scenario: 1		Location: District Centres								
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Catchment zone	RETAIL SALES BY CATCHMENT ZONE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	6,157	6,087	6,207	6,376	6,441					
2	3,365	3,325	3,386	3,482	3,521					
3	7,536	7,446	7,583	7,797	7,886					
4	7,063	6,986	7,122	7,323	7,407					
5	5,217	5,155	5,260	5,406	5,468					
6	3,724	3,678	3,758	3,858	3,900					
7	370	365	373	383	388					
8	412	407	415	426	430					
9	0	0	0	0	0					
10	0	0	0	0	0					
11	0	0	0	0	0					
12	716	706	722	740	748					
TOTALS	34,559	34,156	34,826	35,792	36,188					

Table: 25

**SALES CAPACITY OF EXISTING  
MAIN FOOD & CONVENIENCE GOODS SHOPS AND STORES IN**

**2022**

Store	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net convnce Goods Floorspace (sq m)	Convenience Goods sales Density (£ per sq m)	Convenience Goods sales (£000)
Co-op (Cambourne Drive, Horestone Grange)	773	95	734	9,467	6,952
Co-op (Copper Beach Road, Camp Hill)	300	95	285	9,467	2,698
Co-op (Kem Street, Attleborough)	1,387	95	1,318	9,467	12,474
Co-op (School Road, Bulkington)	412	95	391	9,467	3,705
Lidl (Queens Road, Nuneaton)	1,064	85	904	10,050	9,089
SPAR (Leicester Street, Bulkington)	220	95	209	7,687	1,607
SPAR (Texaco, Central Avenue, Abbey Green)	100	95	95	7,687	730
Farmfoods (Cambourne Drive, Horestone Grange)	200	98	196	4,816	944
<b>ALL STORES</b>	<b>4,456</b>		<b>4,133</b>	<b>9,243</b>	<b>38,200</b>

Sources: Retail and Leisure Study Update 2014, CPW Planning, GlobalData.

Table: 26

**SALES CAPACITY OF COMMITTED RETAIL DEVELOPMENTS**

**2022**

<b>CONVENIENCE GOODS</b>					
Store/Scheme	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net Conv Gds Floorspace (sq m)	Conv Goods Sales Density (£ p sq m net)	Conv Goods Sales (£000)
<b>ALL STORES</b>	-		-		-
<b>COMPARISON GOODS</b>					
Store/Scheme	Gross Floorspace (sq m)	Net to Gross Ratio (%)	Net Floorspace (sq m)	Sales Density (£ p sq m net)	Sales (£000)
<b>ALL STORES AND SCHEMES</b>	-		-		-

Sources:

Table: 27  
**FORECAST RETAIL CAPACITY**

Scenario:	1					Location:	District Centres				
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.											
Growth in sales per sq m from shop floorspace existing in 2022						Comparison Goods: % pa 2022 to 2039					
	CONVENIENCE GOODS					COMPARISON GOODS					
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
Residents' Spending £000	34,559	34,156	34,826	35,792	36,188						
Plus visitors' spending (%)	-	-	-	-	-						
Total spending (£000)	34,559	34,156	34,826	35,792	36,188						
Existing shop floorspace (sq m net)	4,133	4,133	4,133	4,133	4,133			<b>BLANK</b>			
Sales per sq m net (£)	8,362	9,243	9,243	9,243	9,243						
Sales from extg flrspace (£000)	34,559	38,200	38,200	38,200	38,200						
Available spending to support new shops (£000)	0	-4,044	-3,374	-2,408	-2,012						
Less sales capacity of committed new floorspace (£000)	0	0	0	0	0						
Net available spending for new shops (£000)	0	-4,044	-3,374	-2,408	-2,012						
Sales per sq m net in new shops (£)	11,500	11,500	11,500	11,500	11,500						
<b>Capacity for new shop flrspace (sq m net)</b>	<b>0</b>	<b>-352</b>	<b>-293</b>	<b>-209</b>	<b>-175</b>						
Market Share of Catchment Area Expenditure	7.9%	7.9%	7.9%	7.9%	8.0%						

<b>Scenario</b>	<b>1</b>
<b>Local Centres</b>	

Table: **28**  
**CONVENIENCE GOODS MARKET SHARES IN**

**2022**

2022			
Local Centres			
Zones	Main Food	Top-up convenience	WEIGHTED AVERAGE
	Q1	Q4	
	Expenditure weighting		
	70 (%)	30 (%)	100 (%)
1	6.7	4.0	5.9
2	0.6	14.0	4.6
3	22.0	18.9	21.0
4	19.5	11.0	17.0
5	5.0	17.4	8.7
6	0.0	0.6	0.2
7	3.9	1.5	3.2
8	0.5	3.1	1.3
9	0.0	0.0	0.0
10	4.6	1.9	3.8
11	0.0	1.0	0.3
12	0.0	0.0	0.0

Sources: Household Interview Survey 2022.  
 Expenditure weighting by CPW Planning.

Table: 29  
**MARKET SHARES ATTRACTED FROM THE CATCHMENT AREA**

Scenario:	1	Location:	Local Centres							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Market shares correction factors:		Convenience Goods:			70 % of survey indicated figures					
		Comparison Goods:			% of survey indicated figures					
Catchment Zone	PROPORTION OF CATCHMENT AREA EXPENDITURE ATTRACTED									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)
1	4	4	4	4	4					
2	3	3	3	3	3					
3	15	15	15	15	15					
4	12	12	12	12	12					
5	6	6	6	6	6					
6	0	0	0	0	0					
7	2	2	2	2	2					
8	1	1	1	1	1					
9	0	0	0	0	0					
10	3	3	3	3	3					
11	0	0	0	0	0					
12	0	0	0	0	0					

Sources: Table 28. CPW Planning for market share corrections.

Table: 30

**FORECAST RETAIL SALES**

Scenario:	1	Location: <b>Local Centres</b>								
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Catchment zone	RETAIL SALES BY CATCHMENT ZONE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	947	936	955	981	991					
2	631	623	635	653	660					
3	6,649	6,570	6,691	6,880	6,958					
4	7,063	6,986	7,122	7,323	7,407					
5	2,236	2,209	2,254	2,317	2,344					
6	0	0	0	0	0					
7	370	365	373	383	388					
8	412	407	415	426	430					
9	0	0	0	0	0					
10	236	232	237	243	244					
11	0	0	0	0	0					
12	0	0	0	0	0					
<b>TOTALS</b>	18,545	18,330	18,682	19,206	19,421					



Table: 31

**SALES CAPACITY OF EXISTING  
MAIN FOOD & CONVENIENCE GOODS SHOPS AND STORES IN**

**2022**

Store	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net convnce Goods Floorspace (sq m)	Convenience Goods sales Density (£ per sq m)	Convenience Goods sales (£000)
Aldi (Kingswood Road, Nuneaton)	1,275	80	1,020	9,789	9,985
SPAR (Luttenworth Road, Nuneaton)	280	95	266	7,687	2,045
Co-op (Coniston Way, St Nicolas Park)	280	95	266	9,467	2,518
<b>ALL STORES</b>	<b>1,835</b>		<b>1,552</b>	<b>9,374</b>	<b>14,548</b>

Sources: Retail and Leisure Study Update 2014, CPW Planning, GlobalData.

Table: 32

**SALES CAPACITY OF COMMITTED RETAIL DEVELOPMENTS**

**2022**

<b>CONVENIENCE GOODS</b>					
Store/Scheme	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net Conv Gds Floorspace (sq m)	Conv Goods Sales Density (£ p sq m net)	Conv Goods Sales (£000)
<b>ALL STORES</b>	-		-		-
<b>COMPARISON GOODS</b>					
Store/Scheme	Gross Floorspace (sq m)	Net to Gross Ratio (%)	Net Floorspace (sq m)	Sales Density (£ p sq m net)	Sales (£000)
<b>ALL STORES AND SCHEMES</b>	-		-		-

Sources:

Table: 33  
**FORECAST RETAIL CAPACITY**

Scenario:	1					Location:	Local Centres				
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.											
Growth in sales per sq m from shop floorspace existing in 2022						Comparison Goods: % pa 2022 to 2039					
	CONVENIENCE GOODS					COMPARISON GOODS					
	2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
Residents' Spending £000	18,545	18,330	18,682	19,206	19,421						
Plus visitors' spending (%)	-	-	-	-	-						
Total spending (£000)	18,545	18,330	18,682	19,206	19,421						
Existing shop floorspace (sq m net)	1,552	1,552	1,552	1,552	1,552			BLANK			
Sales per sq m net (£)	11,949	9,374	9,374	9,374	9,374						
Sales from extg flrspace (£000)	18,545	14,548	14,548	14,548	14,548						
Available spending to support new shops (£000)	0	3,782	4,134	4,658	4,873						
Less sales capacity of committed new floorspace (£000)	0	0	0	0	0						
Net available spending for new shops (£000)	0	3,782	4,134	4,658	4,873						
Sales per sq m net in new shops (£)	11,500	11,500	11,500	11,500	11,500						
Capacity for new shop flrspace (sq m net)	0	329	359	405	424						
Market Share of Catchment Area Expenditure	4.3%	4.3%	4.3%	4.3%	4.3%						

**Scenario 1**  
**Non-central stores in Borough**

Table: **34**  
**CONVENIENCE GOODS MARKET SHARES IN 2022**

2022			
Non-central stores in Borough			
Zones	Main Food	Top-up convenience	WEIGHTED AVERAGE
	Q1	Q4	
	Expenditure weighting		
	70 (%)	30 (%)	100 (%)
1	15.1	30.5	19.7
2	25.2	13.5	21.7
3	14.7	17.9	15.7
4	15.8	31.0	20.3
5	36.6	30.4	34.7
6	3.6	8.3	5.0
7	6.7	12.9	8.6
8	1.1	22.4	7.5
9	7.5	6.8	7.3
10	5.1	20.7	9.8
11	19.7	17.8	19.1
12	4.7	4.8	4.8

Sources: Household Interview Survey 2022.  
 Expenditure weighting by CPW Planning.

Table: 35

**MARKET SHARES ATTRACTED FROM THE CATCHMENT AREA**

Scenario:	1	Location:	Non-central stores in Borough							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Market shares correction factors:		Convenience Goods:			80	% of survey indicated figures				
		Comparison Goods:				% of survey indicated figures				
Catchment Zone	PROPORTION OF CATCHMENT AREA EXPENDITURE ATTRACTED									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)	2022 (%)	2024 (%)	2029 (%)	2034 (%)	2039 (%)
1	16	16	16	16	16					
2	17	17	17	17	17					
3	13	13	13	13	13					
4	16	16	16	16	16					
5	28	28	28	28	28					
6	4	4	4	4	4					
7	7	7	7	7	7					
8	6	6	6	6	6					
9	6	6	6	6	6					
10	8	8	8	8	8					
11	15	15	15	15	15					
12	4	4	4	4	4					

Sources: Table 34. CPW Planning for market share corrections.

Table: 36

**FORECAST RETAIL SALES**

Scenario:	1	Location:	Non-central stores in Borough							
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.										
Catchment zone	RETAIL SALES BY CATCHMENT ZONE									
	CONVENIENCE GOODS					COMPARISON GOODS				
	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)	2022 (£000)	2024 (£000)	2029 (£000)	2034 (£000)	2039 (£000)
1	3,789	3,746	3,820	3,924	3,964					
2	3,575	3,533	3,598	3,700	3,741					
3	5,763	5,694	5,799	5,963	6,030					
4	9,418	9,315	9,496	9,764	9,876					
5	10,435	10,311	10,519	10,813	10,937					
6	1,862	1,839	1,879	1,929	1,950					
7	1,296	1,277	1,305	1,342	1,357					
8	2,469	2,441	2,491	2,558	2,578					
9	6,543	6,460	6,559	6,716	6,756					
10	630	620	631	647	651					
11	1,523	1,506	1,530	1,561	1,564					
12	716	706	722	740	748					
TOTALS	48,017	47,448	48,349	49,656	50,151					

Table: 37

**SALES CAPACITY OF EXISTING  
MAIN FOOD & CONVENIENCE GOODS SHOPS AND STORES IN**

**2022**

Store	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net convnce Goods Floorspace (sq m)	Convenience Goods sales Density (£ per sq m)	Convenience Goods sales (£000)
Aldi (Weddington Road, Nuneaton)	1,140	80	912	9,789	8,928
Lidl (Hinckley Road, Nuneaton)	1,424	85	1,210	10,050	12,165
Budgens (Camp Hill Road, Nuneaton)	120	95	114	8,500	969
Costcutter (Coleshill Road, Nuneaton)	120	95	114	6,000	684
Costcutter (Smorral Lane, Bedworth)	100	95	95	6,000	570
Costcutter (Copsewood Avenue, Nuneaton)	140	95	133	6,000	798
Sainsbury's Local (Queens Street, Nuneaton)	220	95	209	13,645	2,852
Sainsbury's Local (Coventry Road, Bedworth)	220	95	209	13,645	2,852
SPAR (Texaco, Avenue Road, Attleborough)	100	95	95	7,687	730
Tesco Express (Croft Road, Nuneaton)	220	95	209	17,786	3,717
Co-op (Chesterton Drive, Galley Common, Nuneaton)	400	95	380	9,467	3,597
Co-op (Sherbourne Avenue, Nuneaton)	280	95	266	9,467	2,518
<b>ALL STORES</b>	<b>4,484</b>		<b>3,946</b>	<b>10,232</b>	<b>40,380</b>

Sources: Nuneaton & Bedworth Borough Council, CPW Planning, GlobalData.

Table: 38

**SALES CAPACITY OF COMMITTED RETAIL DEVELOPMENTS**

**2022**

<b>CONVENIENCE GOODS</b>					
Store/Scheme	Net Floorspace (sq m)	Convenience Goods Allocation (%)	Net Conv Gds Floorspace (sq m)	Conv Goods Sales Density (£ p sq m net)	Conv Goods Sales (£000)
<b>ALL STORES</b>	-		-		-
<b>COMPARISON GOODS</b>					
Store/Scheme	Gross Floorspace (sq m)	Net to Gross Ratio (%)	Net Floorspace (sq m)	Sales Density (£ p sq m net)	Sales (£000)
<b>ALL STORES AND SCHEMES</b>	-		-		-

Sources:

Notes:

Table: 39  
**FORECAST RETAIL CAPACITY**

Scenario:	1	Location: Non-central stores in Borough										
Baseline - Market shares indicated by the Household Interview Survey 2022 remain unchanged throughout the forecasting period.												
Growth in sales per sq m from shop floorspace existing in		2022					Comparison Goods: % pa		2022		to	2039
		CONVENIENCE GOODS					COMPARISON GOODS					
		2022	2024	2029	2034	2039	2022	2024	2029	2034	2039	
Residents' Spending £000		48,017	47,448	48,349	49,656	50,151						
Plus visitors' spending (%)		-	-	-	-	-						
Total spending (£000)		48,017	47,448	48,349	49,656	50,151						
Existing shop floorspace (sq m net)		3,946	3,946	3,946	3,946	3,946			BLANK			
Sales per sq m net (£)		12,167	10,232	10,232	10,232	10,232						
Sales from extg flrspace (£000)		48,017	40,380	40,380	40,380	40,380						
Available spending to support new shops (£000)		0	7,068	7,969	9,276	9,771						
Less sales capacity of committed new floorspace (£000)		0	0	0	0	0						
Net available spending for new shops (£000)		0	7,068	7,969	9,276	9,771						
Sales per sq m net in new shops (£)		11,500	11,500	11,500	11,500	11,500						
Capacity for new shop flrspace (sq m net)		0	615	693	807	850						
Market Share of Catchment Area Expenditure		11.0%	11.0%	11.0%	11.0%	11.0%						



**CUSHMAN &  
WAKEFIELD**

Jonathan D. Turner MRICS  
Partner, Development Consultancy  
+44 (0) 121 697 7372  
[jonathan.d.turner@cushwake.com](mailto:jonathan.d.turner@cushwake.com)

